



EARTH DAY 2022

Friday, April 22



**Theme: *Invest In
Our Planet***

Organised by

**Department of Environment Management
and Department of Social Welfare**



Indian Institute of Social Welfare and Business Management
Management House, College Street West, Kolkata, India
Email: earthdayiiswbmkol@gmail.com Contact: 9674322278, 9907174485

About the Institute

Established in 1953, the Indian Institute of Social Welfare and Business Management (IISWBM) is India's first management institute. IISWBM offers a range of Research Programs, Degree Programs, Post Graduate Diplomas and Short Programs. The Degree programs include MBA-Day, MBA-Evening, MBA-PS (Energy Management, Environment Management, Hospital & Healthcare Management and Transportation & Logistics Management), MBA-HRM and Master of Social Welfare. Pandit Jawaharlal Nehru, the first Prime Minister of India, laid the foundation stone of IISWBM and Chief Minister of West Bengal, Dr. Bidhan Chandra Roy, was the first President of the Board of Governors of the Institute.



We are proud to say that some of our distinguished alumni include Mr. L.N. Mittal, Chairman and C.E.O-ArcelorMittal, Mr. Bhaskar Das, Executive Director-Times of India, Mr. Sudhir Jalan, President AIMA Former and President of FICCI, Mr. C.V. Chandrasekharan, MD-Balmer Lawrie Group, Mr. Ashok Mukherjee, Senior GM (HR)-TCS, and Prof. Sumantra Ghosal of London Business School.

Earth Day 2022

Every year, the Earth Day celebration is organised jointly by the Departments of Environment Management and Social Welfare of IISWBM.

Guided and inspired by the Earth Day Network, this year's theme is "Invest In Our Planet". It is a daylong event marked by competitions and activities surrounding the current year's Earth Day theme.

We would invite dignitaries and stakeholders working towards environment protection and conservation. Our students and the guests will have enriching interactions on the responsibilities of corporates towards ensuring that sustainable practices are followed.

Through planned activities, the goal is to make everyone aware and more conscious towards their everyday actions and how they might impact the quality of life of future generations.

Our Chief Guest

IISWBM is delighted to announce that Mr. Chandrajit Banerjee has agreed to grace the occasion with his presence as the Chief Guest for the event.

Mr. Chandrajit Banerjee is the present Director General of CII (Confederation of Indian Industry). He has led CII's policy work relating to macroeconomic policy, financial services and corporate governance.

He has done his schooling from Calcutta Boys' School and then did his Bachelor's in Economics Hons. from St. Xavier's College, Kolkata. He went on to secure a post graduate degree in Economics with specialization in economics of planning and econometrics from the University of Calcutta.

Mr. Banerjee was the first executive director of the National Foundation of Corporate Governance (NFCG), which was set up by the Ministry of Corporate Affairs, Government of India.

He is member of various government advisory committees as well. He is the vice chairman of the Asia Pacific Chapter of UFI, a global association of the exhibition industry. He is the Co-chairman of the Governing Council. He was also the co-chairman of Overseas Indian Facilitation Centre (OIFC), a not-for-profit public private initiative of Ministry of Overseas Indian Affairs (MOIA) and CII, established in 2007. He is a Member of the World Economic Forum's Global Agenda Council on India. Mr. Banerjee is also a member of the Advisory Council to the Chief Minister of Madhya Pradesh and also a member of the Board of Governors of Indian Institute of Management Ranchi. He is in the Board of Trustees and Governing Council of National Foundation for Corporate Governance (NFCG) as a Member.

He holds Trusteeship and Board Member posts in many global and Indian institutions which includes Institute of Economic Growth (IEG); Global Innovation and Technology Alliance (GITA); Bharatiya Yuva Shakti Trust (BYST); Society of Indian Defence Manufacturers (SIDM); World Economic Forum (WEF); Global Agenda Council of India; Commonwealth Enterprise and Investment Council (CWEIC); Indian Institute of Management (IIM), and more.

He is a Director on the Board of 'Invest India' which has been set up by the Department of Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India.

Mr. Chandrajit Banerjee is also a Director of the Singapore India Partnership Foundation (SIPF).

He is also the Secretary for many bilateral CEOs Forums constituted by the Government of India like Australia, France, Malaysia, Indonesia, Japan, Sweden, South Africa, etc.



Our Guest of Honour

IISWBM is proud to announce that Ms. Karuna A. Singh will be the Guest of Honour of this grand event.

Karuna A. Singh, Country Director for Earth Day India, joined Earth Day Network in March 2010, after working for 24 years at the State Department's US Consulate at Kolkata. A senior executive with them, Karuna's major portfolio focus was on environmental affairs. She organized seminars with environmental experts, workshops, film screenings, and other events to build awareness about climate change and other environmental issues among a wide spectrum of audiences, from senior-level policymakers to grassroots NGOs. She worked to inspire youth to work for the environment and organized special media events on environmental reporting. Her work area covered 12 states of eastern and north-eastern India, a region with a population of around 300 million that borders several countries. She also helped put together cross-border programs on subjects such as Coastal Zone Management. She is also one of a small group of select persons who was trained by former U.S. Vice President and Nobel Laureate Al Gore to make presentations on climate change issues.

Karuna Singh leads Earth programs in close to 25 countries and among approximately 5 billion people in Asia. This she achieves with the team she supervises in multiple places. She is called upon to make presentations at global forums as well. These include speaking at the 2015 UN Conference of Parties 21. She was lead presenter at a meeting of embassy heads in Bangkok on ways to help the city grow more environment-friendly. She was also invited to speak at the ASEAN Seminar held at Nu Py Du on invitation of the Government of Myanmar. Karuna is one of six NGO representatives from across the world chosen to make a presentation to the then UN Secretary General, Mr Ban Ki-moon. She is regularly featured in all media – print, social and electronic. She is the author of several of EDN's eBooks that feature innovative case studies that lead to greener economies. She is called upon to reach out to stakeholders to form partnerships, and develop specially crafted programs and campaigns that are of particular relevance to not just a country, but a region as well.

She has been on the steering committee for India of the Global Environment Facility, UNDP and the Government of India Ministry of Environment, Forest and Climate Change's Small Grant Program. She was invited by the Asia Pacific Network for Global Change Research, Japan to provide expert advice to develop a South Asian hub for collaborative research and capacity building toward climate preparedness and change management.



Events

10:30 am - 11:00 am	Registration
11:00 am - 11:05 am	Welcome address by Sri Dipankar Das Gupta, Director, IISWBM
11:05 am - 11:10 am	Address by Prof. (Dr.) K M Agrawal, Head, MBA - Public Systems
11:10 am - 11:25 am	Address by Mrs. Karuna Singh, Regional Director, South Asia & Country Director, India, Earth Day Network
11:25 am - 11:55 am	Address by Mr. Chandrajit Banerjee, Director General, Confederation of Indian Industry (CII)
11:55 am - 12:00 noon	Vote of thanks by Prof. (Dr.) Sudeepa Banerjee, Head, MSW
12:00 noon to 12:15 pm	Tea break
12:15 pm - 1:30 pm	Panel discussion.
1:30 pm onwards	Rooms open to view Photography Competition entries, Best out of Waste entries and the Sustainable Products Market
1:30 pm - 2:30 pm	Lunch break
2:30 pm - 3:30 pm	Event 1: Shark Tank
3:30 pm - 4:15 pm	Event 2: Quiz
4:15pm - 5:15 pm	Event 3: Extempore
5:15 pm - 6:00 pm	Prize Distribution and Closing Ceremony

Legacy



Contact us:

E-Mail: earthdayiiswbmkol@gmail.com

Convenors:

Aritro Sen

9674322278


Department of Environment Management


Pallavi Joshi

9907174485

Department of Social Welfare

Connect us at:

 Earth Day iiswbm

 @earthdayiiswbm