

# EPISTLE

THE IISWBM TIMES



**PARADIGM**  
THE  
**HOMECOMING**

# THE HOMECOMING

The Indian Institute of Social Welfare and Business Management was proud to host *Paradigm*, the annual alumni meet on the 3<sup>rd</sup> of February 2019. The event, which was hosted on the IISWBM campus, saw alumni from the batches 1978 to 2018 revisiting their Alma Mater to relive their memories. A short felicitation programme was arranged which was hosted by Payelia Dasgupta, a final year MBA student along with Rajdip Sarkar, a first year student. The programme included a special guest performance by Kolkata based comedian Raouf Gangjee. The first year students of the MBA department had also prepared a musical performance to enthrall the audience with Bengali and Hindi songs. Sebanti Ganguly, Souvik Biswas, Nayonika Bhadury, Tanima Saha and Raakaa Mukherjee were accompanied by Chirantan Goswami and Suvodeep Chakraborty on the guitar, Tanusree Debnath on the keyboard and Arkojyoti Mukherjee on the Cajon. The evening also included an interaction session between the alumni and the current students of the institution and a buffet dinner.

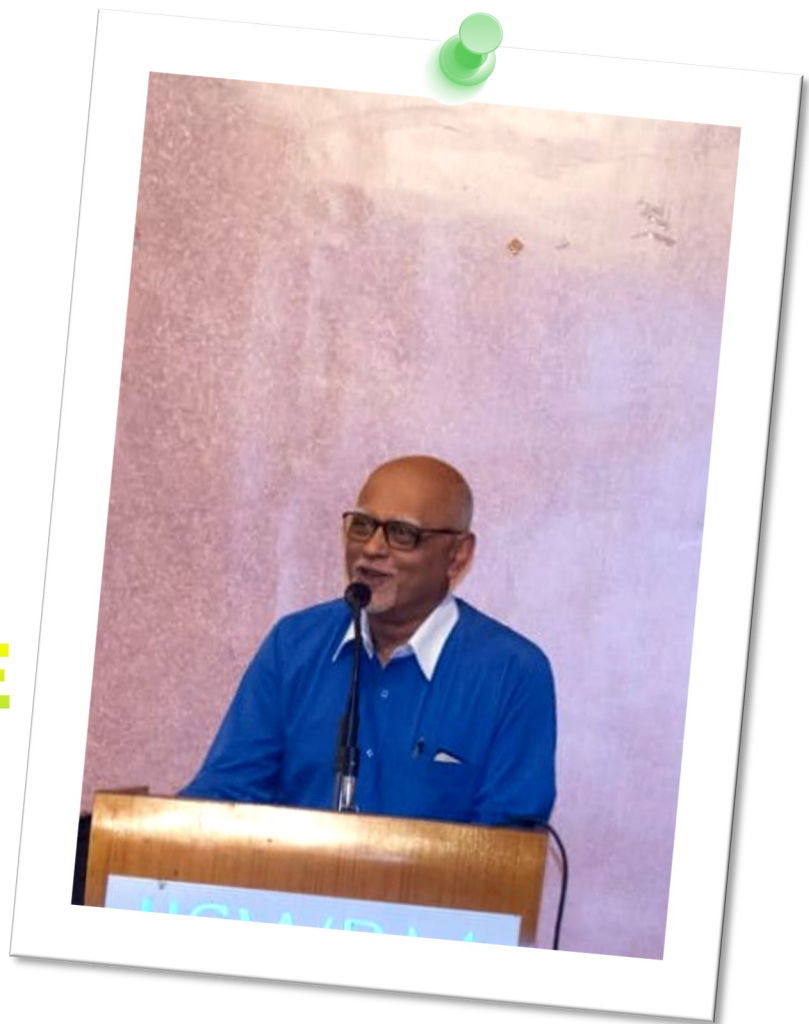


**KAMAL DANI**

**Batch of 1978**

**SHANKAR BOSE**

**Batch of 1978**



# AMITAVA SAIN

Batch of 1992





# GINO ZAC GEORGE

Batch of 1995



# VISHAL AGARWAL

Batch of 2010



**SACHIN DINESH**

Batch of 2017



**RAOUFF  
GANGJEE**

Stand-up Comedian





# PARADIGMS OF ENJOYMENT

IISWBM has never been very clear on the choice of names for its events, a direct consequence of which is that the word "Paradigm" and the event itself representing different things to different people. While the dictionary defines paradigm as a set of patterns, each pattern representing an exclusive choice, the annual Alumni Event of India's oldest B-School is definitely filled with many patterns all of which are definitely non-exclusive.

To me, Paradigm represents a chance to play dress-up and wear my finest suits. This is no mean feat since the college in general and the MBA course in particular, has a playful aversion to formals of any kind – denim being the predominant apparel. Thus, it is no surprise that Paradigm enjoys a place of elitism not afforded to any other event in the hearts and minds of the students who arrive in throngs, all decked up, as cameras flash amidst requests of one more click – much to the chagrin of the members of the photography club.

However, the main attraction of Paradigm -and there are no two minds about this – is the sumptuous buffet feast that is laid out, complete with starters and dessert and all the usual shenanigans. I apologise to the reader for not reiterating the items on the buffet since they are long since digested and would do neither of us any favour.

Eating with your friends, under the beautiful beaded lights, dressed in all your finery, laughing at each other's jokes or at that extra piece of chicken that particularly gluttonous friend took on his plate, Paradigm, to me, is about realising that even though things may seem bleak, there is always one more day to fight and win, if you can while away the night with laughter and hope. So maybe that's what Paradigm truly does mean in this respect – Hope.

**DEEPRO BHATTACHARYYA**



# STAY CONNECTED

## ALUMNI COMMITTEE IISWBM

email: [alumni.iiswbm@gmail.com](mailto:alumni.iiswbm@gmail.com)

**Roshni Shah** 7873732367

**Barnamoy Roy** 9831159351

**Riya Chakraborty** 9582866730

**Sarmistha Mondal** 9614549229

**Srija De** 9088501898

## INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

Management House, College Square West, Kolkata 700 073

Phone: +91(033)2241 3756/5792/8694/8695/4023 7474

[www.iiswbm.edu](http://www.iiswbm.edu)



Designed by **VISARGAH**

