

SATURDAY
09 APRIL
2022

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The Statesman Sat, 09 April 2022
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Corporate panel discussion on Indian firms by IISWBM

STATESMAN NEWS SERVICE
KOLKATA, 8 APRIL

Indian Institute of Social Welfare and Business Management (IISWBM), the first B-school of South-East Asia, is organising INSIGHT'22: The Annual Corporate Panel Discussion, hosted by The Events Committee on 9 April.

The event will be broadcasted live on the YouTube channel, Events IISWBM from 10 am onwards.

It is going to be an interactive event where the eminent corporate citizens will share their ideas and give their views on the topic -- International Competitiveness of Indian Firms: Is it Human Capital, Innovative Capac-



ity or AI Enabled Services?

The event will be graced by Abhinandan Mookherjee, Asia HRM Singapore Country Lead, Sunder Singh, MD India IFS, Moumita

Mitra, AGM KCT Management Service, Naveen Kejriwal, general manager, overseas business at Lenovo, Samrat Dey, regional sales head north at Tata Motors and the event will be moderated by Ghazala Yasmin, head (officiating), department of journalism and mass communication, Aliah University (Park Circus campus).

The event is presented by SBI, Print Media Partner is The Statesman, and having 91.9 Friends FM as the Radio Partner. Associate Sponsor includes Sparcklean, Hospitality partner is Yes Regency. The Food Partners include Absolute Barbeque, Wow Momo, Starter Barter, Shanghai- Flavours of China Town.