

Internship at Legends League Cricket 2022

Post Graduate Diploma in Sports Management (PGDSM)

Academic Session 2022-2023

The Department of Sports Management, IISWBM, provided an internship opportunity to nine students at the Legends League Cricket 2022, which was held in the month of September 2022 at the Eden Gardens, Kolkata. Students were involved in organising the following matches:

- i) Inauguration special match between India Maharajas and World Giants which was held on 16th September 2022
- ii) First match between India Capitals and Gujarat Giants on 17th September, 2022.



The students worked under the Absolute Legends Sports Pvt. Ltd. which owned and managed the entire event. Students were involved in two major functional areas- Hospitality and Field of Play. To ensure the smooth flow of work, they were first given a complete tour of the venue- to the different Hospitality Boxes, areas corresponding to the players' locker room and dugout, media centre and also the operational areas near the Field of Play. The primary responsibility of the first group was to make sure that all the amenities were in proper condition and also to supervise the arrangements of the VIP boxes. Another important task was to assist and delegate work to the supporting staff in order to assure that there was proper allocation of refreshments in every department.



The students showed great efforts and enthusiasm in executing their tasks successfully.

The second group worked in diversified areas including the opening trophy presentation and coordinating with the match referee and the 3rd umpire. The main function of this group was to maintain the communication between the match referee and 3rd umpire seamlessly for the harmonious flow of the game.



This opportunity gives the students an understanding of how an event of international repute should be planned and organised.