

IISWBM

"Our graduates nurture and build companies"

ADMISSION BROCHURE 2023-2024



DOCTOR OF PHILOSOPHY IN PUBLIC SYSTEMS, SOCIAL WELFARE & MANAGEMENT

ADMISSION SCHEDULE

- **Open Portal for Submission of Online PhD Application Form** : 30th June, 2023
- **Deadline for Submission of Online PhD Application Form**: 31st July, 2023
- **Display of List of Eligible Candidates for Research Entrance Test (RET)** : 08th August, 2023
- **Conduct of Research Entrance Test** : 18th August, 2023
- **Viva-voce on Proposed Research Area** : 08th September, 2023
- **Result Announcement & Registration for Admission** : 12th September, 2023
- **Commencement of Coursework** : 03rd October, 2023

UNIVERSITY OF CALCUTTA



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Member Secretary & Director, IISWBM



DOCTOR OF PHILOSOPHY IN PUBLIC SYSTEMS, SOCIAL WELFARE & MANAGEMENT



UNIVERSITY OF CALCUTTA

ADMISSION BROCHURE 2023 - 2024

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Indian Institute of Social Welfare and Business Management (IISWBM) is the first Management Institute of the country. It was established in 1953 by Dr. B. C. Roy, the then Chief Minister of West Bengal, as the Founder President. The Government of India, in recognition of 50 years of glorious existence of the Institute as the first B-school in the country, released a commemorative postage stamp on IISWBM on 25th April 2004 in New Delhi.

As the name of the Institute suggests, IISWBM was historically set up with a view to social welfare. The primary objective was, and remains till today, not only to churn out managers for the corporate sector but to train students for other activities relevant in the contemporary socio-economic scenario of the country. The focus of the courses remains interdisciplinary to give the students a holistic view of any organization.

IISWBM's mission is to impart management education, develop managerial talent and sharpen the competitive managerial abilities of its students so that they can outperform in the borderless business world of tomorrow.

IISWBM's philosophy is to develop right managers for the Indian business scene keeping in mind the commitment made by Pandit Jawaharlal Nehru during the laying of the foundation stone, i.e. "an intellectual experience linked with the sense of social responsibilities". Our philosophy can therefore be explained by our name IISWBM, i.e.

- Indian values
- Innovative ideas
- Sincerity in performance
- Worshipping knowledge
- Broadening horizons
- Making managers of tomorrow



INFRASTRUCTURE

CENTRAL LIBRARY

LANGUAGE LAB

STUDENT ACTIVITY CENTRE

HOSTEL

IT SETUP

GYMNASIUM



PhD Programme in Public Systems, Social Welfare & Management

It is a full-time/part-time doctoral programme that offers students opportunities for advanced studies and research in different specializations related to Management Science. The Programme aims to prepare students for careers in teaching and research in management studies and in related disciplines, and for careers in the government, in industry, and in other organizations that require advanced analytical and research capabilities.

The PhD programme in Public Systems, Social Welfare and Management is designed to encourage original research on critical and contemporary issues of Public Systems (viz. environment management, energy management, transportation & logistics management, health care & hospital management, sports management, etc), Social Welfare and Business Management.

The PhD Programme in Public Systems, Social Welfare and Management is guided by the University of Calcutta (Regulation for the Degree of Doctor of Philosophy, PhD), Regulations 2016 and other relevant rules and orders of the University.

AREAS OF RESEARCH

The broad areas of research will include any issue of Public Systems, Social Welfare and Management that has not been explored in depth in academic and scientific institutions in the country or abroad and on which there is scope for creation of new knowledge and understanding or add new values to the existing knowledge on the subject. Some of the indicative broad themes of such research may include the following, but these are by no means exhaustive, and scholars selecting any theme have to further narrow down the focus for detailed and comprehensive exploration and analysis:

- Marketing Management
- Organizational Behaviour & Human Resource Management
- Account & Financial Management
- Production & Operation Management
- Decision Science
- Information System
- Environment Management
- Energy Management
- Healthcare & Hospital Management
- Transportation and Logistics & Supply Chain Management
- Sports Management
- Labour Welfare
- Community Development
- Child & Family Welfare
- Criminology

PhD PROGRAMME

ELIGIBILITY CRITERIA

- a) Candidates for admission to the PhD programme shall have a Master's degree or a degree declared equivalent to the Master's degree by the corresponding statutory regulatory body of this University, with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution.
- b) A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC (non-creamy layer)/ Differently-abled and other categories of candidates as per the decision of the UGC from time to time, or for those who had obtained their Master's degree prior to 19th September, 1991.
- c) Preference will be given to candidates who have qualified in CSIR-UGC NET(JRF) /GATE /JEST /equivalent national level examination with Research Fellowship.

NUMBER OF SEATS

Each year maximum 30 candidates shall be admitted for the PhD in Public Systems, Social Welfare and Management. However number of seats may vary as per the vacancy of research scholars with approved supervisors of the Institute.

PROCESS OF SELECTION

Applicants with PhD fellowships under CSIR-UGC NET (JRF)/DST-INSPIRE or other Governmental Schemes will be selected on the basis of a viva-voce examination to be conducted by the Institute.

Those with no fellowships will have to appear for a written test (Research Eligibility Test) to be conducted by the Institute. Candidates qualifying in the written test will be further screened through viva-voce examination.

FELLOWSHIPS

While the Institute will not be able to provide any fellowship for candidates selected for PhD, it will make efforts to help them obtain fellowships from sources such as 'Swami Vivekananda Merit-cum-Means Fellowship' awarded by the Government of West Bengal or other fellowships that may be instituted for the purpose. However, there will be no commitment from the Institute in this respect.

DURATION OF THE PROGRAMME

PhD Programme in **Public Systems, Social Welfare and Management** shall be for a minimum duration of three years, including course work, and a maximum duration of six years from the date of admission to the programme. A maximum of an additional two years can be given through a process of re-registration as per UGC regulations.

PhD THROUGH PART-TIME MODE

PhD programmes will be a full time course. However PhD through part-time mode will be permitted for a selected candidate who is employed provided the candidate submits a 'No Objection Certificate' from the employer that the official duties of the candidate permit her/ him to devote sufficient time for research, and if required, she/ he will be relieved from the duty to complete the course work.

Course Structure

COURSE WORK

Every scholar has to complete the course work with minimum of 12 credits (1 credit is equivalent to 18 hours of course work). Course work PSWM-101 and 102 with total credits 4 each are compulsory for all PhD scholars. Another course with credit of 4 has to be chosen from the optional courses. Additional course works may be taken, if the scholar and his supervisor feel that these are necessary for the research.

A. Compulsory Courses	
PSWM-101: Systematic Review of Literature	4 Credit
PSWM-102: Research Methodology	4 Credit

B. Optional courses (any one)	4 Credit
PSWM-103: Advanced Computer Applications in Research and GIS	
PSWM-104: Advanced Research Methodology and Statistics	
PSWM-105: Advanced Research Methodology for Public Systems Management	
PSWM-106: Advanced Research Methodology for Social Welfare	
PSWM-107: Advanced Research Methodology for Business Management	

DISSERTATION

Dissertation work shall start after the completion of the mandatory course work. This will be typically divided in six phases, as below :

A. Phase-1 (3 to 6 months)

In Phase-1 scholar will identify the theme and sub-themes of research, select supervisor and co-supervisors for guiding research, conduct a systematic review of literature on the subject and formulate the research questions to be probed.

B. Phase-2 (3 to 6 months)

In this phase scholar will identify the primary and secondary data source for the research, do data mining, classify data and undertake analysis of data and data gaps for the research and develop strategy for addressing the data gaps

PhD PROGRAMME

C. Phase-3 (3 to 6 months)

In this phase scholar will develop the methodology to be adopted for research, develop the questionnaires for field survey, key informant interviews etc, and frame the issues for discussion in focus groups. Scholar will present the methodology in a Seminar for validation.

D. Phase-4 (6 to 12 months)

This is the crucial phase of field work when the scholar will visit the field areas, conduct surveys and interviews and collect all primary materials for the study.

E. Phase-5 (3 to 6 months)

In this phase scholar will write the dissertation and present the same in a Seminar for inviting comments, ideas, and suggestions on the work.

F. Phase-6 (3-6 months)

Based on the feedback received the scholar will give a final shape to the dissertation, submit the same for review by external experts and defend his/her dissertation before the Committee constituted for the purpose.

AWARD OF PhD DEGREE

Upon successful defence of the dissertation, the degree Doctor of Philosophy will be awarded to the candidate by the University of Calcutta.



Fees Structure

Semester	Particulars	Fees in INR	
		Full Time	Part Time
I	Admission Fees (Payable at the time of admission only)	15000.00	15000.00
	Infrastructure Fee (One time non-refundable) (Payable at the time of admission only)	20000.00	20000.00
	Tuition Fees	40000.00	60000.00
	Caution Money (Refundable) (Payable at the time of admission)	10000.00	10000.00
	Sub-total	85000.00	105000.00
II	Semester Registration Fees	10000.00	10000.00
	Tuition Fees	40000.00	60000.00
	Sub-total	50000.00	70000.00
III	Semester Registration Fees	10000.00	10000.00
	Tuition Fees	40000.00	60000.00
	Sub-total	50000.00	70000.00
IV	Semester Registration Fees	10000.00	10000.00
	Tuition Fees	40000.00	60000.00
	Sub-total	50000.00	70000.00
V	Semester Registration Fees	10000.00	10000.00
	Tuition Fees	40000.00	60000.00
	Sub-total	50000.00	70000.00
VI	Semester Registration Fees	10000.00	10000.00
	Tuition Fees	40000.00	60000.00
	Thesis Processing Fee	20000.00	20000.00
	Sub-total	70000.00	90000.00
Grand Total		355000.00	475000.00

- For International PhD Scholars tuition fees for each semester will be INR 80000.00 and all other fees will remain same i.e. Admission Fees, Semester Registration Fees, Thesis Processing Fees and Caution Money, etc will be same as per Indian full/part time PhD Scholars as mentioned above. The total fees payable by International PhD Scholars will be INR 595000.00 for 6 semester (3 years).
- Fee will be paid semester wise for the two semesters in a year. Enrolled scholar will pay above fee for the minimum period of 3 years for PhD full time/part time and for the remaining period they stay enrolled until thesis submission (only semester registration fees and half of tuition fees), upper limit being 6 years.
- Fee concession if applicable, is allowed by the Institute on case to case basis and as per the system in vogue.
- The Security Deposit will be refunded after completion of PhD.
- The above fees do not include University of Calcutta fees which will be required to be paid separately.
- Fee is subject to revision from time to time as decided by the Institute.

PhD PROGRAMME

PROCESS OF ADMISSION

Candidates seeking admission to PhD in **Public Systems, Social Welfare and Management** can apply online or offline.

Option - I

Follow the steps given below to fill out the PhD application form online :

- Step 1:** Visit the official website (www.iiswbm.edu). For registration click on 'Apply Now' and create an account.
- Step 2:** Candidates, who register successfully, need to fill out the application form with all the mandatory details.
- Step 3:** Candidates are required to download the call letter from login dashboard. No separate call letter will be mailed or posted.
- Step 4:** Upload all the required documents for Entrance Test & Personal Interview.
- Step 5:** Pay the application fee of Rs 1500.00 and click on the 'submit' button to complete the process.

Option - II

Follow the steps given below to apply offline :

- Step 1** A) Collect the Admission Brochure and Application Form from the reception counter of IISWBM against cash payment of Rs. 1500/-
OR
B) Take a print out of the Application form from IISWBM website (www.iiswbm.edu)
- Step 2** For (A) above, drop the filledup Application Form along with all required documents at IISWBM drop box or courier the same to the IISWBM address.

For (B) above, you can pay by cash at IISWBM when you submit the filledup Application Form.



IISWBM has been recently awarded the Ananda Shiksha Ratna Award 2023 by the ABP Group.

PhD PROGRAMME

Documents to be submitted with application form :

- Class 10 & 12 marksheet
- Graduation marksheet
- Post-Graduation marksheet (all semesters)
- Class 10, 12, Graduation & Post-Graduation passing certificate
- SC/ST/OBC(NC) Differently abled/other category, if applicable
- Qualifying certificate for CSIR-UGC-NET(JRF)/SLET/GATE/JEST/ Equivalent Examination for Research Fellowship if applicable

Selection Process

The following modalities for proposal Research Entrance Test (RET) and Interview for admission in Ph D in PSSWM would be followed :

- Written test may be conducted of 100 marks of 3 (three) hours duration.
- The RET may cover following three Modules :
 - Quantitative and Logical Reasoning with 40% weightage;
 - Analysis of a Business Issue with 30% weightage;
 - The research proposal (to be selected by candidate as per his/her area of research) with 30% weightage;
- Qualifying marks for written test: 50
- All candidates who qualify in the written test and the exempted category may have to appear for interview of 100 marks
- Selection may be made from the Written Test qualified candidates and the eligible exempted category candidates on the basis of the marks obtained in Written Test including other exempted category national test (UGC-NET/SLET/GATE/JEST, etc.) and the Interview (subject to clearance of equivalence).



Memorandum of Understanding between Moscow State Linguistic University, Moscow, Russia and IISWBM, Kolkata was signed on 1st June, 2023

ACADEMIC SETUP

DIRECTOR

Sri Dipankar Das Gupta

PROFESSORS

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Dr Jhumoor Biswas, MSc, MTech, PhD (State University of Newyork, USA)

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Dr Soma Roychowdhury, MSc, PhD (University of Calcutta)

Dr Tanima Ray, MA, RTP (CSSSC), PGDBM (IIM, Calcutta), PhD (University of Calcutta)

ASSOCIATE PROFESSORS

Dr Dipa Mitra, MBA, M Phil, PhD (University of Calcutta)

Dr Madhab Milan Ghosh, MCom, PhD (University of Calcutta)

Dr Sohini Banerjee, LLB (Hons), LL.M (University of Cambridge, UK), PhD (University of Calcutta)

ASSISTANT PROFESSORS

Mr Ankan Banerjee, MA, PGDSM

Dr Arindam Dutta, BE, MTech, PhD (Jadavpur University)

Mr Buddhadip Mukherjee, MPMIR, DSW, CoA (PDC, Singapore)

Dr Gita Khawas, MSW, PhD (Jadavpur University)

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Ms Piyali Sengupta, MSc, PGDEM

Mr Sandip Ghosh, MA, LLB, MBA

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Dr Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Dr Subhasis Ray, MStat, MTech, PhD (University of Calcutta)

Dr Soubarna Pal, MSc, PhD (Cardiff University, UK)

Dr Surajit Chakraborty, MSc, PhD (BESU)

ADMINISTRATIVE SETUP

Director	:	Sri Dipankar Das Gupta
Registrar	:	Mrs Rupa Bhattacharyya
Asst. Accounts Officer	:	Mr Goutam Samanta
Librarian	:	Ms Susmita Ray
Placement Manager	:	Mr Vishal Francis Gaitano

APPLICATION FORM & BROCHURE - HOW TO APPLY

- Option I:** Online application through Debit / Credit Card / UPI / Net Banking / Bharat-QR
- Option II:** Collect the Admission Brochure and Application Form from the reception counter of IISWBM against cash payment of Rs. 1500/-



Dr. A.P.J. Abdul Kalam the then President of India addressing the Institute's Convocation 2006

REGISTRAR

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

Management House

College Square (West), Kolkata - 700 073

EPBX : +91 -33- 2241 -3756 / 5792 / 8694 / 8695

STD : (033), Fax : (033) 2241-3975

E-mail - registrar@iiswbm.edu

Visit us at - www.iiswbm.edu



UPCOMING NEW CAMPUS

INDIAN INSTITUTE OF SOCIAL WELFARE
& BUSINESS MANAGEMENT

NEW TOWN, KOLKATA

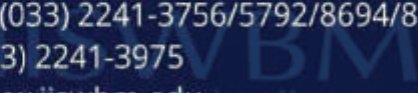


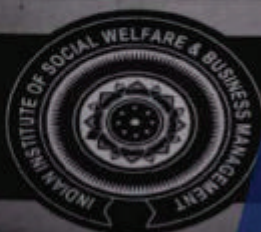
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INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

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ESTD, 1953

Management House, College Square West, Kolkata 700 073
Phone: +91 (033) 2241-3756/5792/8694/8695/4023 7474
Fax: +91 (033) 2241-3975

Indian  Business Management
Website: www.iiswbm.edu



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