

**A Seminar Class on the Management of Hockey by
Mrs. Chandreyee Majumdar, Chief Programme Manager, Naval Tata Hockey
Academy, and the Vice President, Hockey Association of Jharkhand**

The Sports Management Department of IISWBM organised a special seminar class on the 'Management of Hockey' by Mrs. Chandreyee Majumdar, Chief Programme Manager, Naval Tata Hockey Academy and the Vice President, Hockey Association of Jharkhand, on 5th October 2023, Thursday, to give the students of the Sports Management Course a detailed understanding of how hockey, one of the oldest sports in India, is administered from the grassroots to the elite level in order to select and nurture talents.



At the very outset, Dr. Madhab Milan Ghosh, Head of the Department, Sports Management, extended a warm welcome to Mrs. Majumdar and introduced her to the students. Mrs. Majumdar focused on receiving frequent inputs and answers from the students as she made the lecture more of an interactive discussion. She not only helped the students understand the managerial aspects of the game of Hockey but she also stressed on crucial points such as importance of grassroots development, scouting, nurturing talents, team building, selection etc.

Mrs.Majumdar divided the session in three parts and elaborated each of them separately. The three parts are as follows-

1. Grassroots Development
2. Talent Scouting
3. Athlete Development Programme



She began the session by giving an opportunity to the students to elaborate their understanding of grassroots development in sports. Then she shared with the students her own concepts of grassroots and defined grassroots as, “A place where Amateur children/youth/individuals learn the fundamentals of a specific sport.” She also discussed the importance of grassroots development for selecting the right talents. Identifying talents, development of skills, engagement of community, accessibility and inclusivity, long-term development plans for athletes are the objectives of a Grassroots centre. She mentioned that the grassroots should be strong enough for making a country successful at the international stage. For essential elements

for the grassroots development activities are infrastructure, experienced coaches, application of sports science, regular assessment of performance etc.

Mrs. Majumdar described the implementation of the **Corporate ‘PII’** technique, which is to-
Plan

Identify

Invest

Mrs. Chandreyee Majumdar discussed the necessity of scouting as a process of identifying the attributes and skills of a player in a particular sport for his/her progress from Amateur to Elite level. Under ‘Scouting’, she emphasised the importance of developing a clear criteria for selection, representative network, opportunity to showcase talent, planning for growth.

Mrs. Majumdar also mentioned Linkage of Athletes and its various stages with a diagram. The diagram exhibited the collaborative role played by various entities for the sheer purpose of Youth Development in the Sport of Hockey in India.

She concluded her lecture with a Case Study of the game of Hockey in order to give real life management examples to the students. She briefly described the mental side of the game as well. She asked the students whether Cricket is a team sport or an individual sport. While the whole class answered team sport, one of the students stood apart and said that it is both and justified his answer with a perfect explanation. He said that Cricket is a team sport but it is also an individual sport from the perspective of an individual batter or bowler because it is the individual vs individual battle. At the same time, it is the individual mind that has to make decisions at a split second in order to act for execution. Mrs. Majumdar agreed with that particular answer and appreciated the explanation.

The session was concluded by offering a ‘Vote of Thanks’ to Mrs. Majumdar by Prof. Ankan Banerjee, Coordinator, Sports Management Department.

