

INSIGHT'19

On 17th October'19, the Events Committee of MBA(Day) , Indian Institute of Social Welfare & Business Management, presented INSIGHT 2019, a annual corporate panel discussion powered by SBI, Presto, 91.9 Friends FM as radio partner and The Statesman as the official print partner. It is where sharp intellects from eminent organisations shared their viewpoints on evolving topics to enhance the perspective and to have a better understanding of the functioning of the business world. This year Insight was graced by Mr. Arijit Roy, Director, TCG Digital Solutions as the chief guest, Mr. Abdhesh Singh, Regional Head, Reliance Jio as the special guest speaker. Mr.Arthur Cardozo, founder of Cardozo and Mr. Jimmy Tangree, Marketing Head, 91.9 Friends Fm were the motivational speakers for the event. Insight 2019 saw four panelists - Mr. Indranil Bhattacharya, Mr.Kaushik Chakraborty, Mr.Jinen Udani and Mr.Sougata Pal to discuss on the most relevant topic "Can India reach \$5 trillion economy by 2024 with a GDP growth of 5%". Insight 2019 also hosted a presentation contest- 'Pitchers', where the top 5 teams got a chance to pitch their ideas and solutions to the panel and audience. The panelists judged the presentation and chose the top 3 teams. The top 3 teams were awarded with trophy, medals and certificates from the eminent panelists. TEAM EVOLUTION with Sabarna Majumdar, Pradipta Das and Santanu Maji secured the 1st position TEAM COUP CORP with Dipal Maji, Manidipa Das and Ananya Dutta secured the 2nd position. TEAM VICHAR DHARA with Prerna Lahoti, Tej Narayan and Tanmoy Saha secured the 3rd position.

