



# M. Phil. in Management

University of Calcutta

ADMISSION BROCHURE  
2014-2016

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT  
*First B-School in India*  
Estd. - 1953

Management House, College Square West, Kolkata - 700 073, India, Phone : 91 (033) 2241 - 3756 / 5792 / 8694 / 4023 7474  
Fax : +91 (033) 2241 - 3975, Website : [www.iiswbm.edu](http://www.iiswbm.edu), Mobile site : [m.iiswbm.edu](http://m.iiswbm.edu)



**IISWBM**  
Our graduates nurture and build companies





Pandit Jawaharlal Nehru laying the Foundation Stone of the Academic Block-1958



Inauguration of the First Business Management course in India (PGDBM) on 5th July, 1954  
(Dr. B. C. Roy addressing the gathering : Dr. J. C. Ghosh, Vice-chancellor of University of Calcutta, sitting)



Dr. B. C. Roy,  
Chief Minister of West Bengal (1948-1962) &  
the Founder President Board of Governors



Professor D. K. Sanyal,  
the Founder Director

## COURSE DETAILS

### MBA (Day) - Affiliated to Calcutta University & approved by AICTE

**Duration :** 2 years Day

**Advertisement :** August/ September, 2014 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### MBA (Evening) - Affiliated to Calcutta University & approved by AICTE

**Duration :** 2 years Evening

**Advertisement :** March/April, 2015 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### MHRM - Affiliated to Calcutta University & approved by AICTE

**Duration :** 2 years

**Advertisement :** August/ September, 2014 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### Master of Public Systems Management

- Environment Management
- Energy Management
- Transportation & Logistics Management
- Health Care & Hospital Management

### All are Affiliated to Calcutta University & approved by AICTE

**Duration :** 2 years

**Advertisement :** January, 2015 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### Master in Retail Management - Affiliated to Calcutta University & approved by AICTE

**Duration :** 2 years

**Advertisement :** May/June, 2015 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### Masters in Social Welfare (MSW) - Affiliated to Calcutta University

**Duration :** 2 years

**Advertisement :** June/July, 2015 for session 2015-17

**Minimum Qualification :** Honours degree/equivalent course (where honours not available) from a recognized University, Graduate in any professional course like (Engg. etc., LLB (5 years) of any recognized university.

### M. Phil in Management - Affiliated to Calcutta University

**Duration :** 2 years

**Advertisement :** July, 2015 for session 2015-17

**Minimum Qualification :** MBA / M.Com from Calcutta University with 55% marks in aggregate or with 60% marks in aggregate of any other recognized university.

### Post Graduate Diploma in Sports Management - Affiliated to Calcutta University

**Duration :** One year

**Advertisement :** May, 2015 for session 2015-16

**Minimum Qualification :** 3 Years Bachelor Degree in any discipline.

### Post Graduate Diploma in Media Management - Affiliated to Calcutta University

**Duration :** One year

**Advertisement :** April, 2015 for Session 2015-16

**Minimum Qualification :** 3 Years Bachelor Degree in any discipline from a recognized university

**Specializations Offered :**

1. Television Management
2. Integrated Marketing Communication Management

### Advance Diploma in Fire Management - Affiliated to WBSCTE

**Duration :** One year Day, Eighteen Months Evening (Sponsored / Employed Candidates)

**Advertisement :** May, 2015 for Session 2015-16

**Minimum Qualification :** Graduate or Diploma/Degree in Engineering/Technology or its equivalent examination

### Post Graduate Diploma in Telecom Management

**Duration :** One year plus Three Months Internship

**Advertisement :** May, 2015 for session 2015-16

**Minimum Qualification :** First class Graduates in any branch of Engineering or technology from any recognized University.

### Short Term Courses

Supply Chain and Logistics Management • Energy Management and Audit • Export-Import, Freight Forwarding and Risk Management



## **M. PHIL. IN MANAGEMENT**

University of Calcutta

### **CONTENTS**

About IISWBM	2
Infrastructure	4
Academic Setup	6
About M Phil Programme	8
Course Structure	9
Administrative Setup	10
How to Apply	10
Admission Schedule	11
Board of Governors	12
Application Form	



## About the Institute

IISWBM was constituted on 25<sup>th</sup> April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time. The Institute has successfully crossed its Diamond Jubilee Year, signifying over 60

years of an eventful journey in management education in India. IISWBM, the first management institute of India was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the first Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25<sup>th</sup> April 2004 in New Delhi.

This year IISWBM has introduced its M. Phil. programme under Calcutta University, has reintroduced its Master in Social Welfare (M.S.W.) 2 years full time programme and upgraded its Retail and Media Management programme to Masters in Retail Management of the Calcutta University as a degree and Post Graduate Diploma in Media Management (offered jointly with Calcutta Media Institute promoted by ABP Private Limited) as a Calcutta University diploma programme.

The Institute takes pride in its faculty that consistently ranks highest amongst premier B-Schools in terms of their Intellectual Capital. The faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several

faculty members have won prestigious awards over the years.

The Institute boasts of alumni in reputed organizations both in India and abroad. The alumni are respected for their knowledge, commitment, loyalty and ethical values in this fast changing world.

## INFRASTRUCTURE

IISWBM provides the faculty and students with a state of the art, technologically advanced, modern and large campus. The campus has a serene environment, which is conducive to education and learning. The students can pursue their academics with utmost focus and also unwind from time to time in the open areas and its student activity centre.

### Classroom

The spacious air conditioned classrooms are well equipped with Smart boards, LCD multimedia projector etc. and properly maintained to cater to the academic requirements of the students. The seminar rooms possess all the necessary amenities so that ideas can be exchanged between the students and faculty and even members from other institutes or corporate houses.

### Conference room

The conference rooms have been constructed on the most modern lines with audio-visual aids. The facility of video conferencing makes the Institute even more industry friendly with scope of uninterrupted interaction. The conference rooms have in-built speakers to make conversations distinctly audible. The cordless microphones help speakers to interchange ideas.

### Auditorium

The auditorium boasts of a well-designed stage, good acoustics, comfortable seating and audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communications with amplifiers, speakers and an installed projector.

### Computer Centre

The Computer Centre of the institute is housed on the first floor. It has all the state-of-the art resources in place to facilitate the academic and administrative activities of the institute. Apart from providing high end academic support to the students, it also provides leased line Internet connectivity, through wireless and wired LAN. Students have access to continuous free Wi-Fi facility at the Institute.

### Central Library

The Central Library was started along with the establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff. Since then, the Institute Library has gone from strength to strength to live up to the expectations of its users. Central Library has open-access facility for the members. It provides lending, reprographic and bibliographic and other services to the students, faculty and other scholars. The books in the Library are arranged according to the DDC numbers mainly on specialized subjects on Management, Social Welfare, Industrial safety, Transport, Environment, Energy, Health Services, Economics, Mercantile and Labour Law, Bio-Informatics, Sports and Intellectual property etc. The Library subscribes good number of foreign as well as Indian periodicals and journals. The Library also has e-journals and e-books for the benefit of the users. The Central Library has already implemented the bar-code based circulation system. The members can also search the OPAC through our MIS system.

The Institute subscribes to the database-ProWess and Crisil.



### Hostel

The Institute provides safe, separate, well-furnished and comfortable hostel facilities to both male and female outstation students, subject to availability of seats. A 4 storied hostel of 11,000 sq ft built up area, accommodating 42 boarders adjacent to the present campus has been constructed. The Prantick hostel for boys has been updated and remodelled to accommodate 19 students..

### Canteen / Gym

The Institute has a canteen facility offering a variety of healthy cuisine at reasonable and affordable rates. It is essentially a student's zone with free Wi-Fi facility.

The Institute also maintains a well-equipped gym with all modern equipments and a trainer to guide and encourage students to work out daily.

### Communication and Soft-Skills Training

The Institute encourages its students to undergo training in communication and soft-skill to improve their presentation and articulation skills through its Soft-Skills Development Department as it is felt that it complements technical skills and knowledge.

### Language Laboratory

The Institute has a Web Assisted Language Laboratory to support students in the language learning process. Innovative interactive tools such as digital multimedia control, wireless headsets and microphones are provided not only to enhance language teaching but also to enable instructors accomplish continuous assessment and grading of students' performance.

The facilities in the Language Laboratory allow students to listen to model pronunciation and diction, practice by repeating and recording the same, which allows students to compare with the model and conduct self-assessment.

### A Ragging Free Environment

Although there has been not a single instance of ragging in the Institute in its history of 60 years, it is declared that ragging is totally banned in Indian Institute of Social Welfare and Business Management and any one found guilty of ragging and/or abetting ragging is liable to be punished.

The Hon'ble Supreme Court has issued the following directions to prevent ragging in Technical Institutions :

The Institute strictly complies with the directions of the Hon'ble Supreme Court and AICTE regulations in this regard.

### New Campus

IISWBM has plans to develop a 2<sup>nd</sup> campus at New Town, Kolkata.



## ACADEMIC SET UP

### DIRECTOR

Prof. (Dr.) Amitava Sarkar, Ph.D

### DEAN

Prof. (Dr.) K. M. Agrawal, Ph.D

### PROFESSOR

Dr. Sumati Ray, M.Sc, MBA, Ph.D, HoD-MBA  
 Dr. Kumkum Mukherjee, M.Sc, Ph.D HoD- MHRM  
 Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI HoD- MPSM  
 Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D  
 Dr. S. K. Mallick, B.Com (Hons.), C.A., Ph.D (NYU)  
 Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP)  
 Dr. Tanima Ray, PGDBM (IIM,Calcutta), Ph.D (CU) Co-ordinator M.Phil  
 Dr. B. K. Choudhury, B.E, Ph.D  
 Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D  
 Dr. Kalyan Sankar Sengupta, M.Sc, Ph.D, HoD-Computer Department  
 Mr. Swapan Kumar Chaudhuri, M.A, IRTS (Retd.)  
 Mr. U. K. Bandhopadhyay, M.A., DSW, DAMP, In-Charge (Administration) Evening Programme  
 Mr. Partha Pratim Sengupta, B.E, MBA, Fellow in Management, Advisor CRIMM  
 Mr. P. Das, M.Sc, HND(UK)  
 Ms. Sujata Saha, FCA, MBA, B.Ed.  
 Mr. Biswanath Ghosh, M.A., PGDBM, PGDI & T

### ASSOCIATE PROFESSOR

Dr. Sudeepa Banerjee, MBA, Ph.D, HoD-Department of Media Management & Coordinator MSW  
 Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D  
 Dr. Jayanti De, M.A., M. Phil., Ph.D  
 Dr. R. K. Jana, M.Sc., Ph.D (IIT, KGP)

Dr. Gairik Das, ME, MBA, (UK), Ph.D, HoD-MDP & Business Management Projects  
 Dr. Dulali Nag, M.A., Ph.D (US)  
 Dr. Archana Sharma, MBA, Ph.D, HoD-PGDRM  
 Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, HoD-Fire Management

### ASSISTANT PROFESSOR / LECTURER

Dr. Amitava Mukhopadhyay, MBBS, M.Phil (Hospital & Health Management)  
 Dr. Soubarna Pal, M.Sc, Ph.D (UK)  
 Mr. Arindam Dutta, B.E., M.Tech  
 Dr. Surajit Chakraborty, M.Sc, Ph.D  
 Mr. Sandip Ghosh, M.A., LL.B, MBA  
 Mr. Buddhadi Mukherjee, MPMIR, (Psychology, BHU) DSW, C.oA (Mind Mapping Singapore)  
 Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA  
 Dr. Sikharini Majumdar, M.A., Ph.D (US)  
 Ms. Malini Nandi Majumdar, MBA  
 Dr. Anupam Ghosh, M.Com, M.Phil, PGTLM, Ph.D  
 Mr. Madhab Milan Ghosh, M.Com  
 Dr. Tania Shaw, MBA, MSW, Ph.D  
 Mr. Ankan Banerjee, M.A, PGDSM  
 Ms. Piyali Sengupta, M.Sc, PGDEM  
 Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)

### RESEARCH FELLOW AND TEACHING ASSISTANTS

Mr. Manjit Sarkar, MBA-Tourism  
 Ms. Sreeja Banerjee, MBA-HR  
 Mr. Avishek Roy, B.E., M.Tech



Hon'ble Shri Pranab Mukherjee and the then President BOG Dr. P. C. Chunder at the Institute's Convocation in 2004

Hon'ble Dr. APJ Abdul Kalam the then President of India at the Institute's Convocation in 2006



Hon'ble Shri M. K. Narayanan the then Governor of W.B. with the then President BOG of IISWBM, Retd. Justice Shri Chittatosh Mookerjee



Hon'ble Shri Shekhar Dutt, the then Governor of Chhattisgarh with the Director Prof.(Dr) Amitava Sarkar in the Advisory Committee meeting of the Sports Management Course in 2014

**Co-ordinator - Dr. Tanima Ray**

## Master of Philosophy in Management

At present, a large number of Institutes in the State are offering a Post Graduate degree in Management. As per AICTE norms, the teacher-student ratio for such programmes is expected to be 7:60. In most institutes there is a dearth of MBA teachers both in terms of numbers and in terms of desired qualifications.

Hence there is an urgent need for a programme to develop and train MBA faculty. Besides, such a course will give an option to MBA students to continue with academics after completion of their course instead of joining the corporate sector by default.

### Objectives:

- At present there is a pressing shortage of quality faculty in Management. This requirement of the Management schools will be addressed by the M. Phil. Programme.
- The world of Management is of a fast-changing dynamic nature. Constant study and research in M. Phil. Programme will meet this requirement of pressing forward the frontiers of knowledge and dissemination of updated information in different areas of Management research. It will contribute to the growing body of knowledge in Management, particularly in the Indian context.
- The Programme has been designed to provide an interdisciplinary approach to research. Water-tight compartments between different disciplines will be broken down through this Programme. This will lead to cross-fertilization of ideas which will enrich Management research and teaching.
- The Programme will provide government, industry and management institutes with individuals equipped with a high level of research capability and experience.
- Graduates of the M. Phil. program will have a thorough understanding of the principles of business theory and its applications in various fields, along with the ability to think systematically about, and apply quantitative methods to, business problems. They will have acquired the knowledge and skills necessary to begin working on their future possible Ph.D. dissertations.

### Eligibility criteria:

Master's degree in Management, Commerce, Social Welfare or equivalent.

Any candidate who has a Master's degree in Management, Commerce, Social Welfare or its equivalent from Calcutta University, with 55% marks in aggregate (SC/ST with 50% marks) or with 60% marks in aggregate of any other recognized University may apply for the M. Phil. Programme in Management.

### Award:

M. Phil. in Management (University of Calcutta)

### Admission:

Applications will be screened by the M. Phil. Board of Studies and shortlisted candidates will have to appear for an entrance examination. Candidates who have qualified in NET, SET or equivalent national level examination will be exempted from the Entrance Test. Candidates who qualify in or are exempted from the written test will be called for an interview.

Preference in allocation of seats will be given to teachers of management institutes and MBA students. Total seats per session will be 15.

### Structure of the course:

The M. Phil. Programme in Management will be of 2 years' duration.

### First Year Part I:

The First Year will comprise of course work followed by exams. There will be a total of 4 papers 2 compulsory and 2 optional.

The two compulsory papers will cover Research Methodology and Computer Applications.

The two optional papers will constitute advanced courses in different areas of functional management Marketing, Finance, Systems, Operations, HR & OB, Public Systems Management, Social Welfare. For each area of specialization there will be a bouquet of papers offered from which each student will opt for two papers. All the different areas of specialization may not necessarily be offered each year. The areas of specialization to be offered each year will depend upon the students' area of interest.

The number of lectures / seminars per paper shall not be less than 25 units. The number of lectures / seminars for the entire course work shall not be less than 100 units.

Conventional lectures will be replaced to the extent possible by seminars, paper presentations and group discussion in order to encourage active participation by the students.

During the First Year each student will be required to present at least one seminar for the purpose of discussing new results and developments in his / her chosen field.

At the end of the First Year, there will be an examination based on the course work. The total marks allotted to the exam will be 200, distributed over 4 papers of 2 hours duration and 50 marks each.

A student may be allowed to appear for the Part I examination provided he / she has the minimum attendance as per University norms.

A student must obtain at least 50% marks in Part I in order to continue with the Second Year of the programme.

### Second Year Part II:

The second year of the Programme will be devoted to Dissertation and Term Papers. The student will have to work on any one functional area in Management-Marketing, Finance, Systems, Operations, HR & OB, Public Systems Management, Social Welfare.

The date of submission of dissertation shall be fixed and the same shall be submitted within 1 year from the date of publication of Part I results. The result of the Part I examination shall be published with 30 days from the date of completion of the Part I examination.

Prior to the submission of the Dissertation, the student shall have to deliver a pre-submission seminar at the department open to all faculty members and other students for feedback and comments which may be incorporated into the final dissertation on the advice of the Supervisor.

At the end of the year, evaluation will be on the basis of internal assessment, dissertation and viva, totaling to 300 marks (details given below).

Internal Assessment (based on review essays and at least 2 seminars) 100 marks

Dissertation	150 marks
Final comprehensive Viva-voce	50 marks

Single examiner for course work and double examiners (one internal and one external examiner preferably from outside the university) to assess the performance of the candidates at the viva voce examination and also to examine the dissertation shall be appointed by the Board of Studies.

A student who has qualified in the Part I examination shall be required to submit dissertation before he / she appears at the final comprehensive viva voce failing which his / her registration shall automatically stand cancelled.

### First Year

Paper Code	Subject	Marks
Paper 101	Research Methodology	50
Paper 102	Computer Applications	50
Paper 103	Optional paper 1 (from area of specialization)	50
Paper 104	Optional paper 2 (from area of specialization)	50
<b>Total</b>	<b>Part I</b>	<b>200</b>

### Second Year

Paper Code	Subject	Marks
Paper 201	Internal Assessment (based on review essays and at least two seminars)	100
Paper 202	Dissertation / Project work	150
Paper 203	Final comprehensive viva-voce	50
<b>Total</b>	<b>Part II</b>	<b>300</b>
<b>Total</b>	<b>Part I and Part II</b>	<b>500</b>

**Evaluation:**

<b>Part I</b>	Examination based on Course Work (4 papers of 2 hours each)	50 marks per paper
<b>Part I Total</b>		<b>200 marks</b>
<b>Part II</b>	Internal Assessment (based on review essays and at least 2 seminars)	100 marks
	Dissertation / Project work	150 marks
	Final comprehensive Viva-voce	50 marks
<b>Part II Total</b>		<b>300 marks</b>
<b>Part I &amp; Part II total</b>		<b>500 marks</b>

A student will qualify for the M. Phil. degree provided he / she gets at least 50% in Part I and 50% in Part II.

**Review:**

A student may be eligible to apply for review for a maximum of two theoretical papers only provided he / she has appeared at the said examination as a whole and has obtained at least 50% marks in aggregate in the rest of the papers taken in that examination. This shall not apply to a candidate who has partly appeared or has appeared in a supplementary examination. Review will be as per University norms.

ADMINISTRATIVE SET UP

ADMINISTRATIVE SET UP	
<b>Director</b>	: Prof. (Dr.) Amitava Sarkar
<b>Institute Dean</b>	: Prof. (Dr.) K.M. Agrawal
<b>Deputy Registrar</b>	: Mr. Sayantan Sinha
<b>Principal Finance Officer</b>	: Mr. Santanu Bhattacharyya
<b>Administrator-cum-Estate Officer</b>	: Mr. Arun Sengupta
<b>Placement Head</b>	: Prof. Ram N. Koner
<b>Librarian</b>	: Ms. Susmita Ray

HOW TO APPLY

**Option I**

- Visit our website [www.iiswbm.edu](http://www.iiswbm.edu)
- Download the **DL Form**, Admission Brochure and IISWBM/ State Bank of India Power Jyoti A/c No. 32495656710 **Challan** and deposit Rs.600/- to any branch of State Bank of India against the **challan** and **DL Form** duly filled in.
- Send the completed **DL Form** with **column 12** duly entered by the State Bank of India **alongwith** the IISWBM's copy of Power Jyoti A/c. No. 32495656710 **Challan** to the Institute, so as to reach the Institute by :  
**8<sup>th</sup> October, 2014 at the latest.**
- A scanned copy of the completed **DL Form** alongwith a scanned copy of the **receipted counter foil of the challan** meant for IISWBM of S.B.I. Power Jyoti Account No. 32495656710 should also be sent by e-mail ([admissions@iiswbm.edu](mailto:admissions@iiswbm.edu)) for record purpose.
- **No application will be entertained if the form reaches the Institute after 8<sup>th</sup> October, 2014**

**Option II**

- Collect from the reception counter of IISWBM Application Form and Admission Brochure against cash payment of Rs.600/-
- **The last date for issue and submission of the completed admission form is 8<sup>th</sup> October, 2014**

ADMISSION SCHEDULE

Last Date of Issue & Receipt of Application Forms	: 8 <sup>th</sup> October, 2014
Short Listed Names on website (for written test)	: 10 <sup>th</sup> October, 2014
Written test	: 14 <sup>th</sup> October, 2014
Short listed names on website (for interview)	: 21 <sup>st</sup> October, 2014
Interview	: 28 <sup>th</sup> October, 2014
Final Result (on website)	: 31 <sup>st</sup> October, 2014
Last Date for taking admission	: 13 <sup>th</sup> November, 2014
Session Commencement	: 14 <sup>th</sup> November, 2014

For any further details please visit our Website at [www.iiswbm.edu](http://www.iiswbm.edu)

COURSE FEES

	1 <sup>st</sup> Year (Rs.)	2 <sup>nd</sup> Year (Rs.)
Admission Fee	8,000/-	-
Tuition Fee	73,000/-	81,000/-
Development Fee	9,000/-	9,000/-
Library Caution Money	5,000/-	-
Security Deposit	5,000/-	-
<b>Total</b>	<b>1,00,000/-</b>	<b>90,000/-</b>

**Total Fees Rs. 1,90,000/- (including refundable deposit of Rs. 10,000/-)**

Students will be allowed to pay the fees in four installments (i.e. Rs. 55,000/- in first installment and Rs. 45,000/- each in second, third and fourth installments).

In-house Research Fellows / Lecturers / Assistant Professors of IISWBM doing the M.Phil. Programme in Management at IISWBM may be given a waiver of upto 50% of the course fees.

**For Details Contact:**

**Registrar**  
**Indian Institute of Social Welfare and Business Management**

Management House  
College Square (West), Kolkata - 700 073

EPBX : +91-33- 2241-3756 / 5792 / 8694 / 8695 / 4023 7474

STD : (033), Fax : (033) 2241-3975

E-mail - [iiswbm@iiswbm.edu](mailto:iiswbm@iiswbm.edu)

Visit us at - [www.iiswbm.edu](http://www.iiswbm.edu)

Mobile site : [m.iiswbm.edu](http://m.iiswbm.edu)



## BOARD OF GOVERNORS

### **Dr. Partha Chatterjee**

*Minister In Charge, School Education, Higher Education,  
Parliamentary Affairs, Govt. of West Bengal  
President*

**Dr. Suranjan Das**  
*Vice-Chancellor  
University of Calcutta*

**Dr. Avinash S Pant**  
*Vice Chairman, AICTE*

**Shri Samar Ghosh, IAS (Retd.)**  
*President's Nominee*

**Shri Amit Kumar Sen**  
*Representative  
Bengal National Chamber of Commerce & Industry*

**Prof. Sonali Chakravarti Banerjee**  
*Pro- Vice-Chancellor  
(Finance & Business Affairs)  
University of Calcutta*

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*Representative  
Bharat Chamber of Commerce*

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*Director, All India Institute of Hygiene &  
Public Health*

**Shri P. Roy**  
*Representative  
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*Secretary  
Department of Higher Education  
Government of West Bengal*

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**Dr. Vijay P. Goel**  
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Ministry of Human Resource Development  
Department of Higher Education  
Government of India*

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*Member*

**Shri M. K. Bhardwaj**  
*Representative  
The Associated Chambers of  
Commerce & Industry of India*

**Shri Prasadranjan Ray, IAS (Retd.)**  
*Member*

**Shri A. K. Rungta**  
*Representative  
Federation of Indian Chambers  
of Commerce & Industry*

**Prof. Malayendu Saha**  
*President's Nominee*

**Shri K. K. Bangur**  
*Representative  
Indian Chamber of Commerce*

**Shri S. P. Bakshi**  
*Secretary, Indian Jute Mills Association*

**Shri D. K. Sanyal**  
*Treasurer*

**Mr. Amitava Datta**  
*Director  
Calcutta Media Institute*

**Dr. Amitava Sarkar**  
*Member Secretary & Director, IISWBM*



D.L. FORM

**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT**

MANAGEMENT HOUSE, COLLEGE SQUARE WEST, KOLKATA - 700 073

**TWO YEAR M. PHIL. IN MANAGEMENT OF CALCUTTA UNIVERSITY****(2014-2016)**

1. Name : Mr./Ms. \_\_\_\_\_  
 (IN CAPITAL LETTERS)                      FIRST NAME                      MIDDLE NAME                      SURNAME

2. Father's / Husband's Name :

3. Mother's Name :

4. Date of Birth :        5. Sex :  Male  Female6. Whether belonging to SC/ST/OBC :  YES  NO

7. Mailing Address, Phone No. and e-mail if any :

**Affix a  
recent  
Stamp Size  
Photograph**

8. Academic Qualifications (Beginning with School up to Post Graduate if any)

Examination	Board/University (Name in Full)	College/Institution	Year	Main Subject (Specify Honours)	Marks Obtained	% of Marks	Class/ Div.

9. Other Qualification / Extra Curricular Activities :



10. Details of Job Experience, if any (in case you are employed, please enclose a Xerox copy of your employment certificate)



Organisation	Designation	Department	Salary	Period of Service



11. Application Fee                      Journal No.                      Date of Deposit

                                            
\_\_\_\_\_  
Signature of the Applicant**Important Instructions**

- Duly Completed application form should reach the Reception of the Institute by **8<sup>th</sup> October, 2014** at the latest along with the receipted counter foil meant for IISWBM of the State Bank of India, Power Jyoti Account No. 32495656710
- A scanned copy of the completed application form along with a scanned copy of the receipted counter foil meant for IISWBM of the State Bank of India, Power Jyoti Account No. 32495656710 should also be sent by e-mail : admissions@iiswbm.edu for record purpose.

IISWBM's Copy	
	
<b>IISWBM</b> <b>Management House, Kolkata 700 073</b> <b>West Bengal</b> <b>STATE BANK OF INDIA</b> <b>POWER JYOTI ACCOUNT NO. 32495656710</b> <b>Surya Sen Street Branch</b> <b>5 &amp; 7/2, Surya Sen Street, Kolkata - 700 012</b> (To be filled by the candidate)	
DISCIPLINE :	<b>M. PHIL (2014-2016)</b>
APPLICANT NAME :	
FATHER'S NAME :	
DATE OF BIRTH :	
SBI BRANCH NAME :	
SBI BRANCH CODE :	
DATE OF DEPOSIT :	
APPLICATION FEE : Rs. 600/- (Including bank charge of Rs. 25/-)	
AMOUNT IN WORDS : Rupees Six Hundred only	
SIGNATURE OF THE REMITTER	
<b>TO BE FILLED BY BANK</b>	
JOURNAL NO. (HOST TRACE NO.)	
Date :	SIGNATURE OF THE
Place :	AUTHORISED OFFICIAL WITH THE BANK SEAL
<b>IMPORTANT INSTRUCTIONS :</b>	
1. Candidates should send IISWBM's copy of this challan along with the printed downloaded application form to IISWBM keep applicant's copy of this challan form for future reference. 2. Candidate should ensure that the Journal No. (Host Trace No.) its allotted by Bank for this payment. 3. The Bank should not do bench posting or trickle feed Journal No. (Host Trace No.) should be entered by the Bank.	

Applicant's Copy	
	
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Bank's Copy	
	
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