

EARTH DAY 2019- PROTECT OUR SPECIES

VENUE- INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

DATE- 18 APRIL, 2019

The word “biodiversity” means the diversity of biological species. If the biodiversity is in order, it indicates that the environment does not need any interventions. However the destroyed balance in the diversity of biological species means that some animals are endangered and therefore needs to be preserved. All this means if cornerstone species are removed from the ecosystem, whether these are plants or predators, this can entirely destroy the whole environmental system. Furthermore, the endangered



species are also an indicator of state of human health. This means proper measures should be taken in order to prevent the potential damage to human welfare. When something goes wrong in ecosystem it also affects the humans in this way or another, which means that endangered species give an important warning to the humanity. So we as the students of MSW with the collaboration of MBA-PS decided to organize a program where we can convey this important message to the audience so that they can also be aware of the ‘dander’ which is to come if we do not protect our species. The entire program was organized by Dr Surajit Chakrabarty (Faculty, Environment Science) and Dr Jhumoor Biswas (Head MBA-PS).

The program started at 11 in the morning at the assembly hall with some important guests invited starting with the first Dr Jhumoor Biswas (Head MBA-PS), Dr Rajagopal Dhar Chakraborti(Director, IISWBM), Mrs Karuna Singh (Regional Director of South Asia & Country Director of India Earth Day Network, Dr Kalyan Rudra(Chairman of Pollution



Control Board West Bengal) and

Dr Sudeepa Banerjee(Head MSW). Dr Biswas inaugrated with a warm welcoming speech followed by all the guests who also gave their views on this great event. There was also a small discussion by few of the panelists Mr Jayant Basu (Correspondent, The Telegraph, ABP Publications, Faculty Department of Environment Science, CU), Agni Mitra(Regional Deputy Director, Wildlife Crime Control Bureau, Eastn Region), Mr Sabyasachi Chakrabarty(Renowned actor), Dr Ritu Banerjee (Agriculture and Food Engineering Department, IIT Kharagpur), Aniruddha Mukherjee(Dept of Environment Science, CU), Biswajit Roy Chowdhury(Secretary, Nature Environment and Wildlife Society) and Mr Anurag Danda(Founder , Elephant in the room: Sustainability by design).

All these panelists gave their respective views on the subject and were very clear about their ideas and notions regarding the particular theme. Not only this we had also invited some of the NGOs so that the audience can actually get to know the present situation of the ecosystem. Some of the speakers like Ms Rajyashree Mukherjee (Consultant Banglanatak.com) and Ms Neela Majumdar (Senior Manager, Earth day Network) attracted the students by giving them some of the facts which we were not even aware of. There was a small skit organized by the Anahat for Change Foundation on "A Plastic Ocean". At the end we had organized a small quiz, debate and a creative writing competition for our students as well as students who were invited from other renowned colleges. Online competitions like Poster Making and Photography were sufficient enough to enhance the participation of students. The students had really put so much of effort in doing all of these and lastly, there was a prize distribution for the winning candidates.

All in the entire program came to an end at 4:30 pm. This would not have been possible without the presence of all the dignitaries and guests who were present and also the efforts of the students who worked really hard for this day. I would again like to thank our HOD Dr Sudeepa Banerjee(HOD, MSW) and Dr Rajagopal Dhar Chakraborti (Director, IISWBM) for giving us the permission to organize such an event in our college.