

MBA

PART - I EXAMINATION (Compulsory Papers)

PAPER	SUBJECT
1	Management Process And Principles
2.	Quantitative Methods
3	Managerial Economics
4	Environment Of Business And Government
5	Organizational Behaviour
6	Management Skills And Ethos
7	Accounting For Managers
8	Computer Applications In Management
9	Business Policy And Strategic Analysis
10	Management Science
11	Human Resources Management
12	Financial Management
13	Marketing Management
14	Production And Operations Management
15	Research Methodology
16	International Business Environment And Management

PART - I EXAMINATION (Compulsory Papers)

PAPER	SUBJECT
17	Organisation effectiveness and change
18	Decision support systems
19	Business legislation
20	Corporate planning and Strategic management
21	Summer project
22	Dissertation
23	Viva-voce

PART – II EXAMINATION (Specialisation)

SPECIALISATION	PAPER	SUBJECT
Human Resource Management	HROB 24	Human Resource Planning
	HROB 25	Managing Interpersonal And Group Processes
	HROB 26	Human Resource Development
	HROB 27	Management of Employee Relations
	HROB 28	Compensation Management
	HROB 29	Legal Framework Governing Employee Relations
	HROB 30	Management Training and Development
	HROB 31	Cross Cultural and Global Human Resource Management
	HROB 32	Management Development For Technological Change
Systems Management	SYST 24	Data Structure and Operating System
	SYST 25	Database Management Systems
	SYST 26	ERP and Business Process Reengineering
	SYST 27	Systems Analysis and Design and TQM
	SYST 28	Internet & Telecommunication For Business
	SYST 29	Technology Forecasting and Policy Dynamics
	SYST 30	Logistics Management and Systems Design Technology
	SYST 31	Goal Programming in Management
	SYST 32	Artificial Intelligence and Soft Computing

PART – II EXAMINATION (Specialisation)

SPECIALISATION	PAPER	SUBJECT
Financial Management	FINM 24	Portfolio and investment Management
	FINM 25	Management of Financial institutions & Services
	FINM 26	Financial Control and Taxation
	FINM 27	Corporate Finance
	FINM 28	Financial Derivatives
	FINM 29	International Financial Management
	FINM 30	Risk Management and insurance
	FINM 31	Project Planning Analysis and Management
	FINM 32	Advanced Financial and Management Accounting
Marketing Management	MKTG 24	Advertising and Brand Management
	MKTG 25	International Marketing
	MKTG 26	Sales Management
	MKTG 27	Consumer Behaviour
	MKTG 28	Marketing Research - Application & Advance Techniques
	MKTG 29	Sales Promotion & Distribution Management
	MKTG 30	Service Marketing
	MKTG 31	Rural Marketing
	MKTG 32	Neo-Marketing Trends