# PLACEMENT BROCHURE

## MBA DAY

2022-2024

I.I.S.W.B.M.

Pandit Jawaharlal Nehru laying the
Foundation Stone of the Academic Block, 1958

Inauguration of the First Business Management course in India (PGDBM) on 5th July 1954
(Dr. B.C. Roy addressing the gathering, Dr. J.C. Ghosh, Vice-Chancellor of the University of Calcutta, sitting)

Dr. B.C. Roy
Visionary Chief Minister of West Bengal
& the Founder President of BOG-IISWBM

Professor D.K. Sanyal
The Founder Director

Prafulla Chandra Sen
then Chief Minister of West Bengal
& President of BOG-IISWBM from 1963 - 64
till his death (25th September 1990)

# CONTENTS


| | |
|---|---|
| From Director's Desk | 2 |
| Message from the Head, MBA (Day) | 3 |
| About IISWBM | 4 |
| Milestones | 5 |
| Faculty | 6-7 |
| Infrastructure | 8-9 |
| About MBA (Day) | 10 |
| Curriculum | 11-13 |
| Batch Demographics | 14-15 |
| Marketing | 16-25 |
| Human Resource | 26-30 |
| Business Analytics and System Management | 31-34 |
| Finance | 35-46 |
| Clubs and Committees | 47-49 |
| Beyond the Classroom | 50-51 |
| Guest Speakers | 52-53 |
| Partial List of Alumni | 54-55 |
| Placement Process and Guidelines | 56 |
| MBA (Day) Placement Snapshot - 2023 | 57 |
| MBA (Day) Summer Internship Snapshot - 2023 | 58 |
| Partners in Progress - MBA (Day) | 59 |
| Contact Us | 60 |

# *FROM DIRECTOR'S DESK*

*'Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.'*
*- Jack Welch*

It is my pleasure to introduce the 46th MBA (Day) batch of 2022 - 24. We believe in nurturing these budding managers with diverse knowledge, skills and value systems to help them grow as leaders, who in the long run will 'nurture and build companies'. IISWBM is the first B-School in India to offer an MBA degree. This being our flagship programme, the selection procedures is quite stringent to assure merit. Even during challenging times such as the outbreak of Covid-19 pandemic, we have not faltered. Education and safety has been out top priority. Owing to this, our faculty and students have very conveniently switched to the online mode. Thus, adapting to change and yet preserving quality. Keeping up with industry trends, this batch has a healthy mix of experienced and fresh graduates opting for specialization in Marketing, Human Resources, Business Analytics and Systems Management, Finance and Production and Operations Management who are enthusiastic, have an out-of-the-box and millenial approach in problem solving. We highly appreciate the confidence reposed on us and the invaluable support extended by our recruiters over the years. I am confident that this batch with its traditional education and modern outlook will add a distinctive edge as part of your team. I look forward to your gracious participation in our Campus Placement Drive 2023 - 24.

Sri Dipankar Das Gupta
Director, IISWBM

# *FROM THE HEAD, MBA (DAY)*

It gives me immense pleasure to introduce the 46th batch of MBA students of the two year full time program of the 1st B-School in India. Over the years, IISWBM has proudly blended traditions with modernity and our students, who are the torch bearers of the institute, have shown intelligence, skills and flexibility to adapt themselves in the competitive corporate world. In making these young women and men industry ready, the contributions of the faculty and the alumni are commendable and I would like to thank them for their persistent joint efforts. This batch of students belonging to diverse educational backgrounds have handled the various challenges in the best possible way and have emerged as stronger individuals. I am sure that they will achieve greater heights in life and will enrich the organisations they join thereby making their alma mater proud.

Prof. (Dr.) Gairik Das
Head - MBA (Day), IISWBM

# ABOUT IISWBM

*'There is a four-walled structure where tomorrow resides and grows. This is that alma mater, at whose plentiful harvest all mankind are nourished.'*

Celebrating a glorious journey of 70 years, Indian Institute of Social Welfare and Business Management in Kolkata has been the harbinger of management institutes in India as well as South Asia. IISWBM is an autonomous graduate business school affiliated to the University of Calcutta and is located amidst the prestigious academic ambience of College Square, in close proximity to the university itself. It was established in 1953, when management education was an alien concept in India's education fraternity, as the culmination of the joint initiative taken by the university and the government. Dr. Bidhan Chandra Roy is regarded as it's Founder - President and Prof. D.K. Sanyal as the first Director, whose legacy and values have persisted within since inception. A paradise for management aspirants, IISWBM is saliently benchmarked for it's scholastic superiority having shaped remarkable professionals repetitively in synchronization to the ever-changing market.

Initially offering PG Diploma in Management, the MBA program commenced in 1976 and was comprehended by a diverse range of autonomous courses like MBA-HRM, MBA-PS, MSW and M.Phil. It boasts of an incredibly qualified and experienced faculty and other staff members, who impart the academic virtues, proficiencies and competencies to build and run organisations and instill a sense of corporate social responsibility. The institute has also mentored leading business schools like IIM Calcutta and DOMS IIT-ISM Dhanbad. The rich network of alumni adds to it's prosperity. The elite faculty, the distinguished alumni and the motivated and vibrant students toil to their core to contribute to the matchless eminence of the institute. Considering these plethora of achievements, The Department of Posts honoured the institute on it's Golden Jubilee with a commemorative stamp.

# *MILESTONES*

| | |
|---|---|
| **1953** | IISWBM - India's first management institute was constituted on 25th April by a resolution passed by the Senate of the University of Calcutta, with the then Chief Minister Dr. B.C. Roy as the President and Prof. Dr. D.K. Sanyal as the founder-director |
| **1954** | The institute, for the first time in the country, introduced a PG Diploma in Business Management with affiliation to the University of Calcutta. This very year, the institute was selected by AICTE as a centre for the course in business management |
| **1958** | Pandit Jawaharlal Nehru laid the foundation stone of the New Academic Block |
| **1976** | MBA programme affiliated to the University of Calcutta is introduced |
| **1997** | Centre for Research in Materials Management (CRIMM), set up in collaboration with the Indian Institute of Materials Management, Mumbai. CRIMM is the first organisation of its kind in Asia-Pacific |
| **2002** | MHRM programme affiliated to the University of Calcutta is introduced |
| **2003** | The institute celebrated its Golden Jubilee and the Government of India released a commemorative stamp on IISWBM to mark 50 years of management education in India. The National Board of Accreditation (NBA) accredits MBA and PGDBM programmes |
| **2013** | The institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the-art residential campus at Rajarhat, Kolkata |
| **2014** | MSW and M. Phil courses introduced. IISWBM became the recipient of the prestigious National Education Leadership Award for outstanding contribution to Management Education from the ABP Group. The institute was also ranked among the top 6 B-Schools in the Eastern Region by the Times B-School Survey |
| **2015** | Ph.D. programme introduced |

# *FACULTY*

**DIRECTOR**
Sri Dipankar Das Gupta

**HEAD**
Dr. Gairik Das, M.E., MBA (UK), Ph.D., Head - MDP & Business Management Projects

**PROFESSORS**
Dr. Archana Sharma, MBA, Ph.D. (UGC - NET Fellow)
Dr. B. K. Choudhury, B.E., Ph.D.
Dr. Chinmoy Jana, Ph.D.
Dr. Jayanti De, M.A., M.Phil., Ph.D.
Dr. Jhumoor Biswas, M.Sc. M.Tech., Ph.D.
Dr. K. M. Agrawal, Ph.D., Head - MBA (PS)
Dr. Madhumita Mohanty, M.A., M.Phil., Ph.D. (IIT KGP), Head - MBA (HRM)
Dr. P. K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D. (Cal), F.G.M.S., F.G.S. (Ind), MMGI
Dr. Sudeepa Banerjee, MBA, Ph.D. Head - MSW, Computer & Media Management
Dr. Sarbani Mitra, B.Ed., PGDMEnvM, PGDSA, MBA, Ph.D., Head - Fire Management
Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D.

Dr. Tanima Ray, M.A. (University of Calcutta), RTP (Centre for Studies in Social Sciences Calcutta), Ph.D. (University of Calcutta), PGDBM (IIM, Calcutta)

## ASSOCIATE PROFESSORS

Dr. Dipa Mitra, Ph.D. (University of Calcutta)
Dr. Madhab Milan Ghosh, M.Com., Ph.D., Head - Sports Management
Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D.

## ASSISTANT PROFESSORS

Mr. Ankan Banerjee, M.A, PGDSM
Dr. Arindam Dutta, B.E., M.Tech., Ph.D.
Mr. Buddhadip Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University), CoA(Mind Mapping) (PDC, Singapore)
Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)
Dr. Malini Nandi Majumdar, MBA, Ph.D.
Mr. Manjit Sarkar, MBA (BU), FDPM (IIMK), UGC-NET
Ms. Piyali Sengupta, M.Sc. PGDEM
Ms. Sona Banerjee, M.A. (Education), PGD Mass Communication (JU), CELTA / RSA (Cambridge University)
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
Dr. Subhasis Ray, M.Stat, M.Tech. (Comp. Sc.), Ph.D.
Dr. Soubarna Pal, M.Sc. (Cardiff University, UK) Ph.D. (Cardiff University, UK)
Dr. Surajit Chakraborty, M.Sc., Ph.D.

## GUEST FACULTY

Mr. Ankan Kumar Bandopadhyay, BE, CWA, CFA
Dr. Arijit Sen, B.Com(Hons) PGDBM (Indor), M.S. (UK), RTP (UK),
Dr. (CA) Avijit Sikdar, M.Com, M. Phil, PhD, ACA
Dr. Amit Kundu, Ph.D.
Dr. Asutosh Kar, M.Sc., Ph.D. in Management
Dr. Kamal Mukherjee, B.E. (Cal), PG Dip. (Industrial Engg), MBA (XLRI, Jamshedpur; Fellow (XLRI)
Dr. Kumkum Mukherjee, M.Sc., Ph.D. (CU)
Dr. Kallol Dutta, B.Sc., LLB, PSW, MBA (MRM), Ph.D.
Dr. Mukul Mitra. MBA, Ph.D., CAIIB, CPFA
Mr. Subrata Biswas, M.A. (Econ), PGDMM, MBA (Finance), AC.I.I. (London)
Mr. Sanjay Das, B.E., MBA
Mr. S. C. Basu, M.A. (PMIR), TISS
Mr. Saibal Chatterjee, PGDM, IIM (Ahmedabad)
Mr. Soumitra Poddar, MBA (VGSOM, IIT KGP)
Dr. Siddharth S. Saha, M.Com, Ph.D.
Mr. S.M. Gomes, M.Com., CMA
Dr. Sumati Ray, M.Sc., MBA, Ph.D.
Dr. Tapas Bhattacharjee, Ph.D., M. Phil. (Com), FCMA, CISA (USA) & SAP Cent. FICO Consultant

# INFRASTRUCTURE

## Classroom

The spacious air-conditioned classrooms are well equipped with Smart boards, LCD multimedia projector and other necessities and properly maintained to cater to the academic requirements of the students.

Classrooms

## Central Library

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff.

Central Library

- Houses over 51,000 books of different subjects.
- Implemented bar code-based circulation system.
- Electronic Library contains over 1000 CD-ROM database with a vast collection of E- journals & E-Books sourced from around the globe.

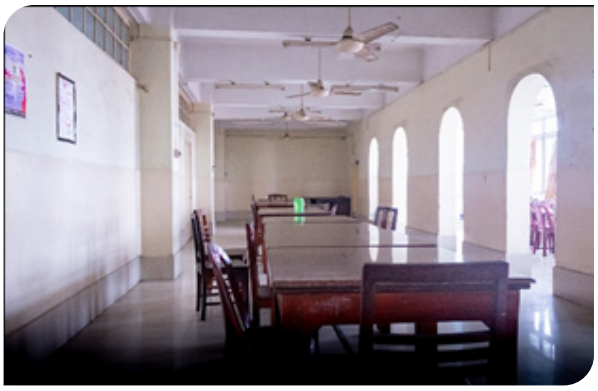
## Computer Centre And It Setup

The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 Interactive Display Systems were acquired. Institute email IDs are now Gmail based.

- 100 mbps leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout the campus, enabling students to connect to online academic resources on the go.
- Panasonic 65' Professional Signage Panel installed as a display board for providing various information/ program about the institute.
- Electronic smart boards in certain classrooms and LCD projector in every classroom.

## Hostel

- Well maintained 11000 square feet girls' hostel & 4- storeyed boys' hostel at walking distance from the Institute.
- Furnished rooms with bathrooms, kitchen, dining hall, common living area along with amenities like LCD, TV, microwave, oven, water purifier, ironing table etc. are provided.



Canteen

## Auditorium

The auditorium boasts of a well-designed stage and an audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communication with amplifiers, speakers and an installed projector.

Auditorium

## Language Laboratory

- The institute provides Web Assisted Language Laboratory to the students.
- Helps in improving the pronunciation & dictation, with continuous assessment of performers by the instructors.

## Canteen & Gymnasium

- Canteen is free Wi-Fi zone, which provides a variety of healthy cuisine at reasonable rates to students.
- The institute provides a well-equipped & maintained gymnasium with modern equipment & trainer to guide & encourage students to maintain a healthy physique.

## Conference Room

- The facility of video conferencing makes the conference room more industry friendly with the scope of uninterrupted interaction.
- The conference rooms have in-built speakers to make the conversations distinctly audible. The cordless microphones help the speakers to interchange ideas.

# ABOUT MBA (DAY)

***'The surest way not to fail is to be determined to succeed.'***
***- Richard Brinsley Sheridan***

This adage would be an apt synopsis of the character of the MBA (Day) 46th batch of IISWBM. The fire to succeed burns in one and all as they set to conquer the bastions of the corporate fortress. One glaring characteristic of the batch is its diversity with young minds from different walks of life. The result is an even wider variety of ideas and viewpoints flowing into every discussion. For such an eclectic blend of minds to be moulded to suit the corporate world requires the hands of experienced faculty from the field of academia and industry. Fortunately, IISWBM has just the right match. Our endeavour is to create an environment where everyone can learn from our differences, make individual as well as the group's potential maximum and contribute to our vision of a business school of diverse dimensions. In order to meet the growing demand for efficient & job-ready management trainees, numerous institutions have started awarding management degrees in our country. The changed scenario and competition, however, have not altered the status of IISWBM. It continues to depict a commendable and reliable image, which reflects in our graduates who nurture and build companies.

# CURRICULUM

| SEMESTER - I | |
|---|---|
| **Paper Code** | **Paper Name** |
| C1 | Business Statistics |
| C2 | Financial and Management Accounting |
| C3 | Human Resource Management |
| C4 | Management Information System |
| C5 | Management Process and Principles |
| C6 | Managerial Economics |
| C7 | Marketing Management |
| C8 | Organizational Behaviour |
| C9 | Production and Operations Management |

| SEMESTER - II | |
|---|---|
| **Paper Code** | **Paper Name** |
| C10 | Corporate Environment and Business Legislation |
| C11 | Financial Management |
| C12 | Industrial Relations and Labour Laws |
| C13 | Information Systems Management |
| C14 | International Business Environment |
| C15 | Management Science |
| C16 | Organizational Effectiveness, Development and Change |
| C17 | Research Methodology |
| C18 | Strategic Management |

| SEMESTER - III | |
|---|---|
| **Paper Code** | **Paper Name** |
| C19 | Advanced Marketing Research |
| C20 | Data Analytics |
| C21 | Project Management |

| SEMESTER - IV | |
|---|---|
| **Paper Code** | **Paper Name** |
| C22 | Advanced Strategic Management |
| C23 | Financial Analysis of Projects |
| C24 | Evaluation of Project - Based on Written Report |
| C25 | Dissertation |
| C26 | Viva Voce - Based on Area of Specialization |

# *SPECIALIZATION PAPERS*

| MARKETING (ANY SIX) | |
|---|---|
| **Paper Code** | **Paper Name** |
| M27 | Advertising and Brand Management |
| M28 | Consumer Behaviour |
| M29 | Digital Marketing and E-Tailing |
| M30 | International Marketing |
| M31 | Marketing Decision Models and Analytics |
| M32 | Rural Marketing |
| M33 | Sales Management |
| M34 | Sales Promotion and Distribution Management |
| M35 | Service Marketing |

| FINANCE (Any Six) | |
|---|---|
| **Paper Code** | **Paper Name** |
| F27 | Commercial Banking |
| F28 | Corporate Finance |
| F29 | Corporate Taxation |
| F30 | Financial Engineering |
| F31 | Financial Markets, Institutions and Services |
| F32 | International Finance |
| F33 | Portfolio and Investment Management |
| F34 | Risk and Insurance Management |
| F35 | Social Finance and Impact Investing |

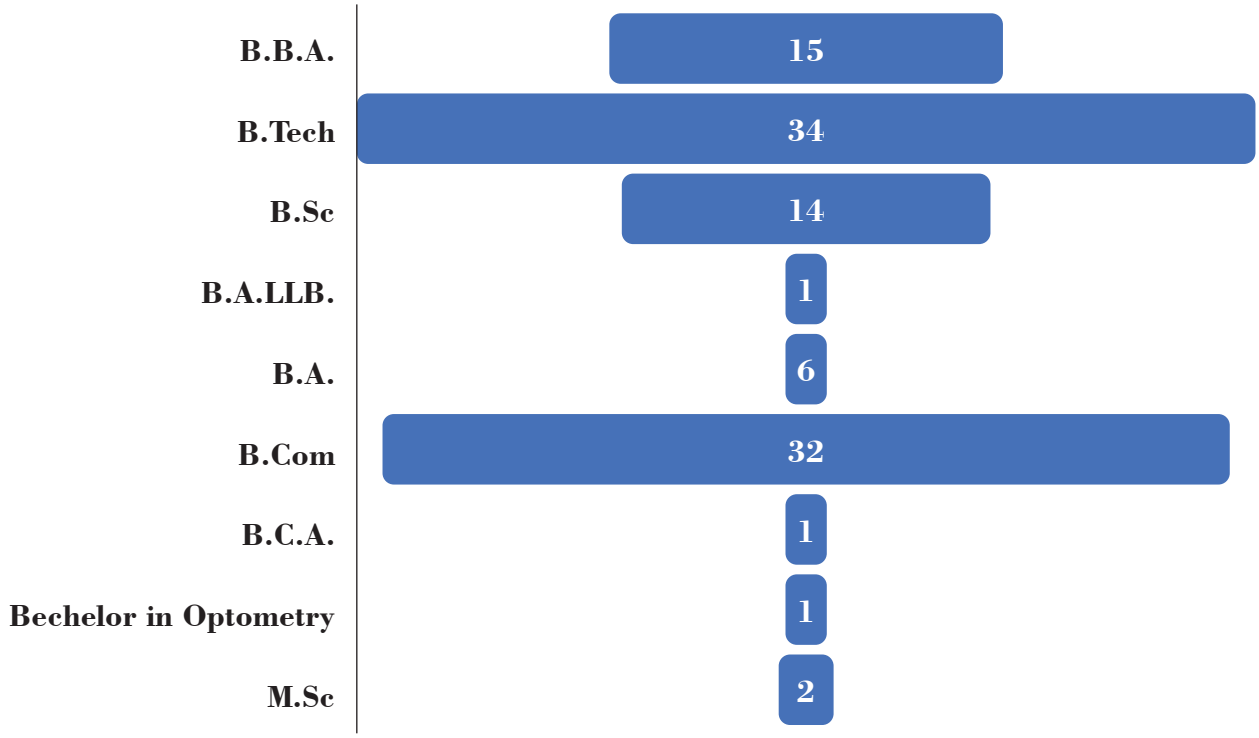
| HUMAN RESOURCE (ANY SIX) | |
|---|---|
| **Paper Code** | **Paper Name** |
| H27 | Compensation Management |
| H28 | Human Resource Development |
| H29 | Human Resource Information Systems |
| H30 | Human Resource Planning |
| H31 | International Human Resource Management |
| H32 | Legal Framework Governing Human Resource Relations |
| H33 | Management of Employee Relations |
| H34 | Managing Interpersonal and Group Processes |
| H35 | Measurement Tools and Techniques in HRM |

| PRODUCTIONS and OPERATIONS MANAGEMENT (Any Six) | |
|---|---|
| **Paper Code** | **Paper Name** |
| P27 | Advanced Operations Research |
| P28 | Advanced Process Planning and Scheduling |
| P29 | Computer Integrated Manufacturing |
| P30 | Enterprise Resource Planning |
| P31 | Lean Manufacturing and Mass Customization |
| P32 | Production and Operations Management Strategy in a Global Environment |
| P33 | Six Sigma in Quality Management |
| P34 | Supply Chain Management |
| P35 | World Class Manufacturing |

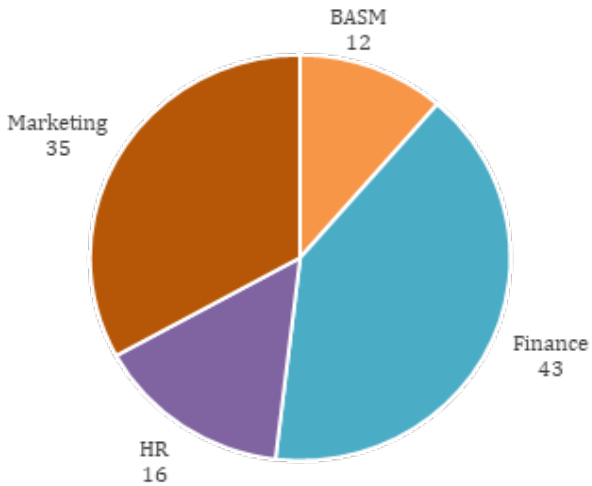
| BUSINESS ANALYTICS and SYSTEMS MANAGEMENT (Any Six) | |
|---|---|
| **Paper Code** | **Paper Name** |
| B27 | Advanced Statistical Technique |
| B28 | Advances in Analytics |
| B29 | Analytics in Industries using R / SPSS |
| B30 | Business Intelligence and Data Warehousing |
| B31 | Customer Relationship Management |
| B32 | Data Mining and Business Analytics |
| B33 | Database Management Systems |
| B34 | Enterprise Resource Planning |
| B35 | Supply Chain Management |

# BATCH DEMOGRAPHICS

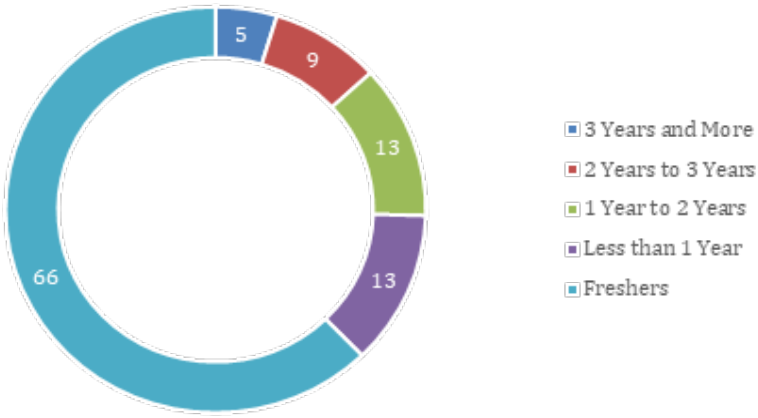
## EDUCATIONAL BACKGROUND



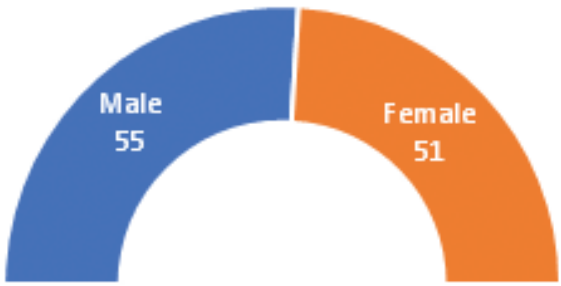

## SPECIALIZATION



## WORK EXPERIENCE DISTRIBUTION

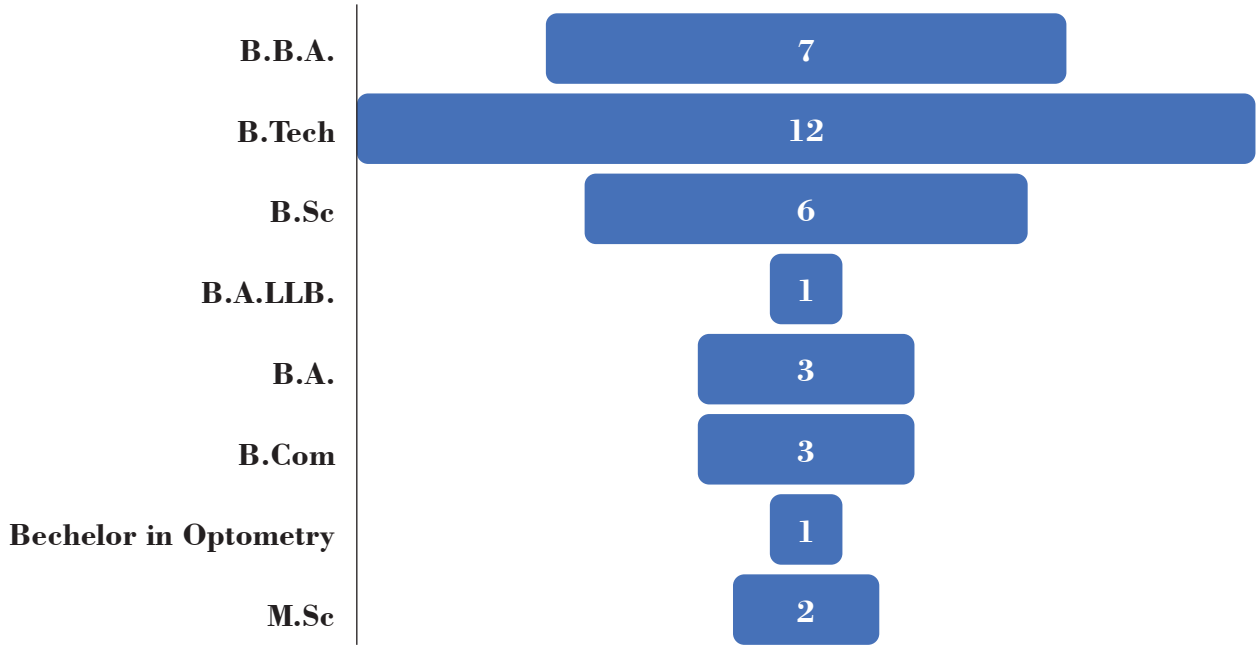



## MALE - FEMALE RATIO

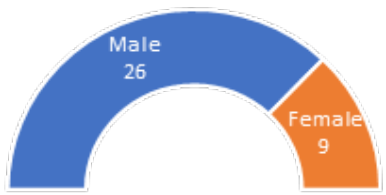


# MARKETING

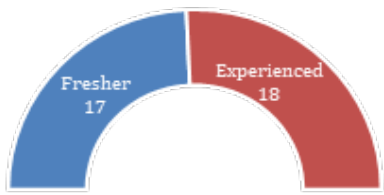
## EDUCATIONAL BACKGROUND




## MALE - FEMALE RATIO




## WORK EXPERIENCE DISTRIBUTION



# STUDENT PROFILES

| | | | |
|---|---|---|---|
| | NAME<br>Abhishek Biswas | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>JIS College of Engineering | WORK EXPERIENCE DURATION | |
| SIP - Mondelez International, Kolkata | | | Mondelēz International |

| | | | |
|---|---|---|---|
| | NAME<br>Ahona Majumdar | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc in Media | WORK EXPERIENCE<br>Shaant Infosystem Pvt. Ltd.<br>(E-Commerce Executive) | |
| | GRADUATION COLLEGE<br>NSHM College of Management and Technology | WORK EXPERIENCE DURATION<br>9 Months | |
| SIP - Tata Motors, Mumbai | | | TATA MOTORS |

| | | | |
|---|---|---|---|
| | NAME<br>Amit Shankar Dutt | GRADUATION YEAR<br>2016 | |
| | GRADUATION DEGREE<br>B.A. LLB | WORK EXPERIENCE<br>Apprenticeship under Prabir Kumar Dutta, High Court of Calcutta<br>(Legal Associate) | |
| | GRADUATION COLLEGE<br>Department of Law, University of Calcutta | WORK EXPERIENCE DURATION<br>60 Months | |
| SIP - Kantar, Kolkata | | | KANTAR |

| | | | |
|---|---|---|---|
| | NAME<br>Ankita Bhattacharyya | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Gokhale Memorial Girls' College | WORK EXPERIENCE DURATION | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Joydeep Talukdar | GRADUATION YEAR<br>2017 | |
| | GRADUATION DEGREE<br>B.Tech in Electrical Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>SDET Brainware Group of Institutions | WORK EXPERIENCE DURATION | |
| SIP - Haldia Petrochemicals, Kolkata | | | |

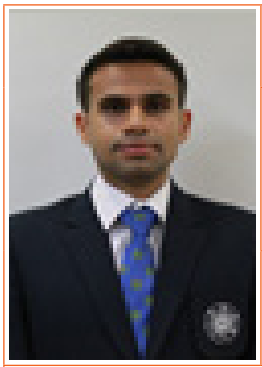
| | | | |
|---|---|---|---|
| | NAME<br>Kaustav Ghosh | GRADUATION YEAR<br>2019 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE<br>Garuda Power Private Limited<br>(Customer Service Engineer) | |
| | GRADUATION COLLEGE<br>Academy of Technology | WORK EXPERIENCE DURATION<br>29 Months | |
| SIP- Mondelez International, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Kohinoor Chatterjee | GRADUATION YEAR<br>2018 | |
| | GRADUATION DEGREE<br>B.Tech in Textile Engineering | WORK EXPERIENCE<br>Raymond Ltd.<br>(Executive Weaving) | |
| | GRADUATION COLLEGE<br>Department of Jute and Fibre Technology, Calcutta University | WORK EXPERIENCE DURATION<br>33 Months | |
| SIP - ICICI Bank, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Madhurima Banerjee | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Marketing Management | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>St. Xavier's College, Kolkata | WORK EXPERIENCE DURATION | |
| SIP - Mondelez International, Kolkata | | | |

| | |
|---|---|
| NAME<br>Oindrila Bhattacharya | GRADUATION YEAR<br>2020 |
| GRADUATION DEGREE<br>B.Sc in Chemistry | WORK EXPERIENCE<br>Byju's<br>(Product Specialist) |
| GRADUATION COLLEGE<br>Scottish Church College | WORK EXPERIENCE DURATION<br>12 Months |

SIP - Tata Motors, Mumbai



| | |
|---|---|
| NAME<br>Pragyat Gupta | GRADUATION YEAR<br>2018 |
| GRADUATION DEGREE<br>B.Sc in Hospitality and Hotel Administration | WORK EXPERIENCE<br>1) Trident, Hyderabad (Oberoi Hotels)<br>2) Juthika Food and Beverages<br>3) South Calcutta Kerosene Agency |
| GRADUATION COLLEGE<br>Institute of Hotel Management, Kolkata | WORK EXPERIENCE DURATION<br>34 Months |

SIP - Tata Motors, Mumbai

| | |
|---|---|
| NAME<br>Prasun Kanti Paul | GRADUATION YEAR<br>2021 |
| GRADUATION DEGREE<br>BBA in Marketing | WORK EXPERIENCE |
| GRADUATION COLLEGE<br>Scottish Church College | WORK EXPERIENCE DURATION |

SIP - Bank of India, Kolkata

| | |
|---|---|
| NAME<br>Rajdeep Kar | GRADUATION YEAR<br>2019 |
| GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE<br>V R TECHNICHE Consultants Private Limited<br>(Highway Site Engineer) |
| GRADUATION COLLEGE<br>Amity University Kolkata | WORK EXPERIENCE DURATION<br>18 Months |

SIP - Godrej Properties, Kolkata

| | | | |
|---|---|---|---|
| | NAME<br>Raunak Kujur | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>BBA in Marketing | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>St. Xavier's College, Ranchi | WORK EXPERIENCE DURATION | |
| SIP - RR Kabel, Ranchi | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Rishav Das | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Tech in Electrical Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Narula Institute of Technology | WORK EXPERIENCE DURATION | |
| SIP - Mondelez International, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Ritam Kanjilal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.A. in Hotel Management | WORK EXPERIENCE<br>Tech Mahindra<br>(Associate Customer Support) | |
| | GRADUATION COLLEGE<br>International Institute of Hotel Management | WORK EXPERIENCE DURATION<br>2 Months | |
| SIP - RR Kabel, Jamshedpur | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Sachin Shaw | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA in Marketing | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Meghnad Saha Institute of Technology | WORK EXPERIENCE DURATION | |
| SIP - Marine Engineering and Trade Services, Port Blair | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Sagnik Halder | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Tech in Electrical Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Institute of Engineering and Management | WORK EXPERIENCE DURATION | |
| SIP - RR Kabel, Kathara | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Saikat Saha | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA in Marketing | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Scottish Church College | WORK EXPERIENCE DURATION | |
| SIP - ITC Sunrise, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Saikat Sarkar | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Tech in Textile Technology | WORK EXPERIENCE<br>Vardhman Textiles<br>(Senior Officer) | |
| | GRADUATION COLLEGE<br>Government College of Engineering and Textile Technology, Serampore | WORK EXPERIENCE DURATION<br>12 Months | |
| SIP - ICICI Bank, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Sayar Guha | GRADUATION YEAR<br>2019 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE<br>Araymond India<br>(In-Process Quality Engineer) | |
| | GRADUATION COLLEGE<br>Bharath Institute of Higher Education and Research | WORK EXPERIENCE DURATION<br>36 Months | |
| SIP - Mondelez International, Kolkata | | | |

| | |
|---|---|
| NAME<br>Sharadlagna Lahiri | GRADUATION YEAR<br>2020 |
| GRADUATION DEGREE<br>B.A. (Honours) in English | WORK EXPERIENCE<br>Royal Research<br>(Senior Academic Researcher) |
| GRADUATION COLLEGE<br>Women's College, Calcutta | WORK EXPERIENCE DURATION<br>13 Months |

SIP - Mondelez International, Kolkata

| | |
|---|---|
| NAME<br>Shiva Banerjee | GRADUATION YEAR<br>2019 |
| GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE<br>Vivid Construction<br>(Site Engineer) |
| GRADUATION COLLEGE<br>Netaji Subhash Engineering College | WORK EXPERIENCE DURATION<br>12 Months |

SIP - Haldia Petrochemicals, Kolkata

| | |
|---|---|
| NAME<br>Shubha Gayen | GRADUATION YEAR<br>2020 |
| GRADUATION DEGREE<br>B.Tech in Information Technology | WORK EXPERIENCE |
| GRADUATION COLLEGE<br>RCC Institute of Information Technology | WORK EXPERIENCE DURATION |

SIP - ICICI Bank, Kolkata

| | |
|---|---|
| NAME<br>Sohini Mohanty | GRADUATION YEAR<br>2022 |
| GRADUATION DEGREE<br>BBA | WORK EXPERIENCE |
| GRADUATION COLLEGE<br>Dr. B.C. Roy Engineering College<br>Academy of Professional Courses | WORK EXPERIENCE DURATION |

SIP - Mondelez International, Kolkata

| | | |
|---|---|---|
| | NAME<br>Soujeet Chakraborty | GRADUATION YEAR<br>2021 |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>The Heritage College | WORK EXPERIENCE DURATION |
| SIP - Haldia Petrochemicals, Kolkata | | |

| | | |
|---|---|---|
| | NAME<br>Soumajit Nayak | GRADUATION YEAR<br>2019 |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE<br>Siddhi Vinayak Knots and Prints Pvt. Ltd. (Operator) |
| | GRADUATION COLLEGE<br>Birbhum Institute of Engineering and Technology | WORK EXPERIENCE DURATION<br>9 Months |
| SIP - RR Kabel, Dhanbad | | |

| | | |
|---|---|---|
| | NAME<br>Soumik Chakraborty | GRADUATION YEAR<br>2020 |
| | GRADUATION DEGREE<br>Bachelor in Optometry | WORK EXPERIENCE<br>BB Eye Foundation (Consultant Optometrist) |
| | GRADUATION COLLEGE<br>Pailan College of Management and Technology | WORK EXPERIENCE DURATION<br>24 Months |
| SIP - RR Kabel, Patna | | |

| | | |
|---|---|---|
| | NAME<br>Srijita Roy | GRADUATION YEAR<br>2021 |
| | GRADUATION DEGREE<br>B.A. in Political Science | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>St. Xavier's College, Kolkata | WORK EXPERIENCE DURATION |
| SIP - Tata International, Kolkata | | |

| | | | |
|---|---|---|---|
| | NAME<br>Subhajit Kar | GRADUATION YEAR<br>2017 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE<br>1) Whitehat Education Technology Private Limited<br>2) Amazon Development Centre (India) Private Limited | |
| | GRADUATION COLLEGE<br>St. Paul's Cathedral Mission College | WORK EXPERIENCE DURATION<br>16 Months | |
| SIP - Mondelez International, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Subham Maji | GRADUATION / MASTER'S YEAR<br>2015 / 2018 | |
| | GRADUATION DEGREE<br>B.Sc (Honours) in Zoology<br>MASTER'S DEGREE<br>M.Sc in Zoology | WORK EXPERIENCE<br>WIPRO<br>(Associate) | |
| | GRADUATION COLLEGE<br>Bangabasi College<br>MASTER'S COLLEGE<br>Rishi Bankim Chandra College | WORK EXPERIENCE DURATION<br>8 Months | |
| SIP - Haldia Petrochemicals, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Subham Sahu | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>BBA in Marketing | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Heritage Academy | WORK EXPERIENCE DURATION | |
| SIP - ITC Sunrise, Kolkata | | | |

| | |
|---|---|
| NAME<br>Suchandrima Mitra | GRADUATION YEAR<br>2018 |
| GRADUATION DEGREE<br>B.Com in Accounting and Finance | WORK EXPERIENCE<br>1) Rama Overseas Limited<br>2) Saboo Cotspin Private Limited<br>3) SM Group (P) Limited |
| GRADUATION COLLEGE<br>Heramba Chandra College | WORK EXPERIENCE DURATION<br>32 Months |
| SIP - Mondelez International, Kolkata | |

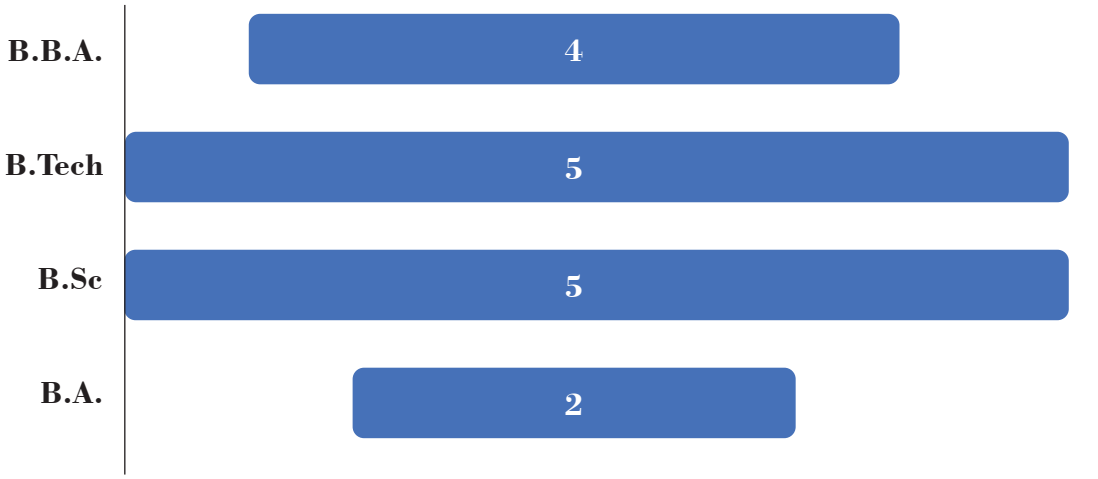
| | |
|---|---|
| NAME<br>Supriyo Kundu | GRADUATION YEAR<br>2021 |
| GRADUATION DEGREE<br>B.Sc in Hospitality and Hotel Administration | WORK EXPERIENCE |
| GRADUATION COLLEGE<br>Institute of Hotel Management, Kolkata | WORK EXPERIENCE DURATION |
| SIP - ICICI Bank, Kolkata | |

| | |
|---|---|
| NAME<br>Suryabrata Paul | GRADUATION YEAR<br>2020 |
| GRADUATION DEGREE<br>B.Tech in Information Technology | WORK EXPERIENCE |
| GRADUATION COLLEGE<br>Bengal Institute of Technology | WORK EXPERIENCE DURATION |
| SIP - Haldia Petrochemicals, Kolkata | |

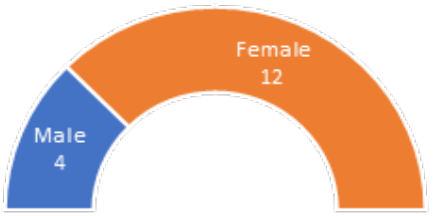
| | |
|---|---|
| NAME<br>Sushantika Chakraborty | GRADUATION / MASTER'S YEAR<br>2018 / 2020 |
| GRADUATION DEGREE<br>B.Sc in Economics<br>MASTER'S DEGREE<br>M.Sc in Agribusiness Economics | WORK EXPERIENCE<br>Vaidik Eduservices Pvt. Ltd.<br>(Subject Matter Expert) |
| GRADUATION COLLEGE<br>Gokhale Memorial Girls'College<br>MASTER'S COLLEGE<br>Gokhale Institute of Politics and Economics | WORK EXPERIENCE DURATION<br>5 Months |
| SIP - Dabur India Limited, Kolkata | |

# *HUMAN RESOURCE*

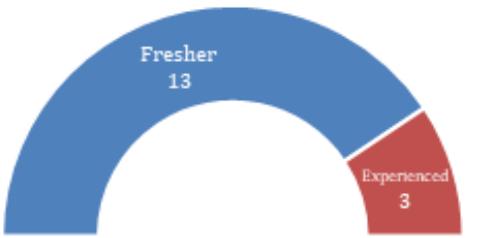
## EDUCATIONAL BACKGROUND



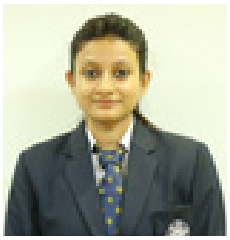

## MALE - FEMALE RATIO




## WORK EXPERIENCE DISTRIBUTION



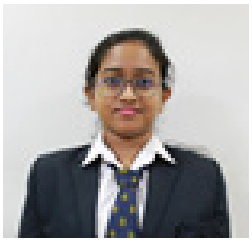
# STUDENT PROFILES

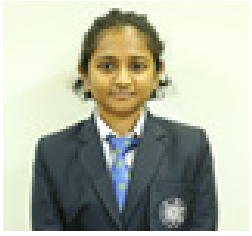
| | | | |
|---|---|---|---|
|  | NAME<br>Ambika Roy | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA in Hospital Management | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Techno Main Salt Lake | WORK EXPERIENCE DURATION | |
| SIP - Albert David Ltd. (Kothari Group), Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Anisha Bhaduri Mondal | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.A. in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Banaras Hindu University | WORK EXPERIENCE DURATION | |
| SIP - Indian Oil Corporation Limited, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Anuksha Das | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>BBA in Human Resource Management | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Amity University Kolkata | WORK EXPERIENCE DURATION | |
| SIP - Landmark Group, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Anushka Chatterjee | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>BBA in Human Resource Management | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Dinabandhu Andrew's Institute of Technology and Management | WORK EXPERIENCE DURATION | |
| SIP - AMRI, Kolkata | | | |

| | | | |
|---|---|---|---|
|  | NAME<br>Atree Baidya | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Sc in Psychology | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Chattogram Government Women's College | WORK EXPERIENCE DURATION | |
| SIP - NHRDN, Kolkata | | | |

| | | | |
|---|---|---|---|
|  | NAME<br>Barsha Sengupta | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Sc (Honours) in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Murlidhar Girl College | WORK EXPERIENCE DURATION | |
| SIP - NHRDN, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Diya Gangopadhyay | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Meghnad Saha Institute of Technology | WORK EXPERIENCE DURATION | |
| SIP - Landmark Group, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Farhana Yasmin | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA in Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Shri Shikshayatan College | WORK EXPERIENCE DURATION | |
| SIP - Landmark Group, Kolkata | | | |

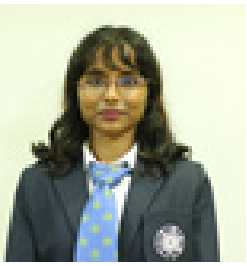
| | | | |
|---|---|---|---|
| | NAME<br>Koustav Adhikari | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Kalyani Government Engineering College | WORK EXPERIENCE DURATION | |
| SIP - Hindalco, Belur | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Mainak Basak | GRADUATION YEAR<br>2015 | |
| | GRADUATION DEGREE<br>B.Tech in Applied Electronics and Instrumentation | WORK EXPERIENCE<br>1) Infosys Ltd.<br>2) Capital Infotech<br>3) Rent a Brain | |
| | GRADUATION COLLEGE<br>RCC Institute of Information Technology | WORK EXPERIENCE DURATION<br>71 Months | |
| SIP - Aditya Birla Fashion Retail Ltd., Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Manisha Agarwal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc (Honours) in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Shri Shikshayatan College | WORK EXPERIENCE DURATION | |
| SIP - Foreign Exchange Program, Moscow, Russia | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Muazzam Hussain | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.A. in Sociology | WORK EXPERIENCE<br>Shan Enterprises<br>(Supervisor) | |
| | GRADUATION COLLEGE<br>Maulana Azad College | WORK EXPERIENCE DURATION<br>6 Months | |
| SIP - Albert David Ltd. (Kothari Group), Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Prateek Mukherjee | GRADUATION YEAR<br>2019 | |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Communication Engineering | WORK EXPERIENCE<br>1) NN81 Network Media Pvt. Ltd.<br>2) Cognizant - Google | |
| | GRADUATION COLLEGE<br>Ambalika Institute of Management and Technology, Lucknow | WORK EXPERIENCE DURATION<br>34 Months | |
| SIP - India Power, Kolkata | | | |

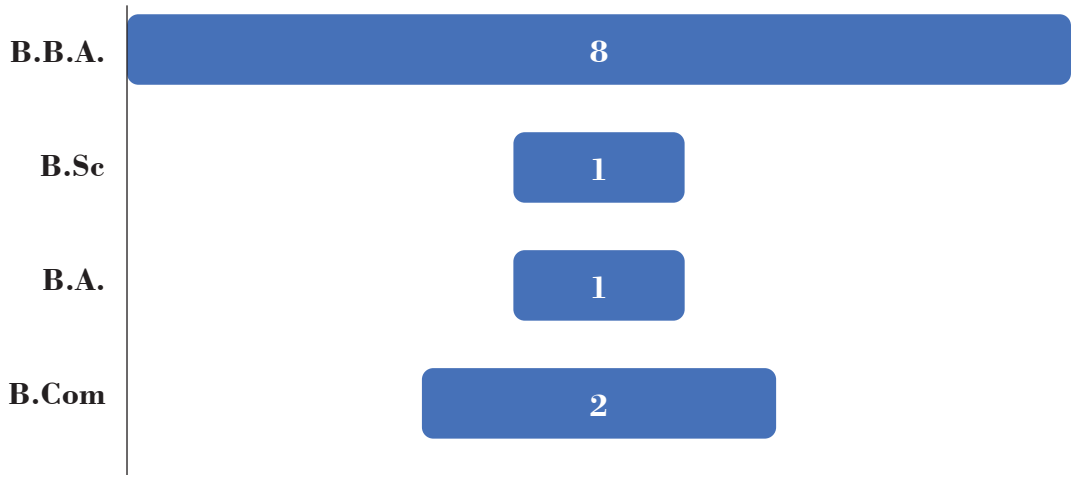
| | | | |
|---|---|---|---|
|  | NAME<br>Rajashree Masid | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Communication Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Techno International New Town | WORK EXPERIENCE DURATION | |
| SIP - Britannia, Kolkata | | | BRITANNIA |

| | | | |
|---|---|---|---|
| | NAME<br>Rupkatha Sanyal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Bethune College | WORK EXPERIENCE DURATION | |
| SIP - Bank of Baroda, Kolkata | | | बैंक ऑफ़ बड़ौदा<br>Bank of Baroda |

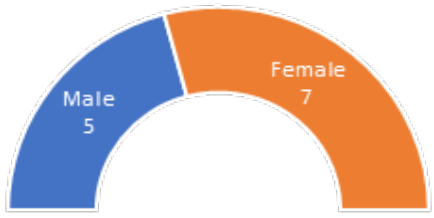
| | | | |
|---|---|---|---|
| | NAME<br>Triyasha Ghosh | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Gokhale Memorial Girls' College | WORK EXPERIENCE DURATION | |
| SIP - Indian Oil Corporation Limited, Kolkata | | | IndianOil |

# *BUSINESS ANALYTICS AND SYSTEM MANAGEMENT*

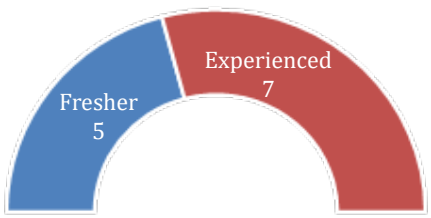
## EDUCATIONAL BACKGROUND




## MALE - FEMALE RATIO




## WORK EXPERIENCE DISTRIBUTION



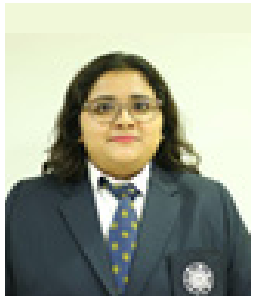
# STUDENT PROFILES

| | | | |
|---|---|---|---|
| | NAME<br>Aditya Narayan Bhattacharya | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.E. in Computer Engineering | WORK EXPERIENCE<br>Matrix ComSec<br>(Management Systems Engineer - L2) | |
| | GRADUATION COLLEGE<br>Babaria Institute of Technology | WORK EXPERIENCE DURATION<br>18 Months | |
| SIP - Mendine, Kolkata | | | Mendine |

| | | | |
|---|---|---|---|
| | NAME<br>Ankita Ghosh | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Maharaja Manindra Chandra College | WORK EXPERIENCE DURATION | |
| SIP - Aditya Birla Fashion Retail Ltd., Kolkata | | | ADITYA BIRLA FASHION & RETAIL |

| | | | |
|---|---|---|---|
| | NAME<br>Anshuman Pal | GRADUATION YEAR<br>2018 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE<br>1) Geacom Logistics Pvt. Ltd.<br>2) Ultratech Cement | |
| | GRADUATION COLLEGE<br>Techno India Salt Lake | WORK EXPERIENCE DURATION<br>35 Months | |
| SIP - eDominer, Kolkata | | | eDOMINER |

| | | | |
|---|---|---|---|
| | NAME<br>Arkojyoti Ghoshal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accountancy | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>St. Xavier's College, Kolkata | WORK EXPERIENCE DURATION | |
| SIP - DLF, Gurgaon | | | DLF |

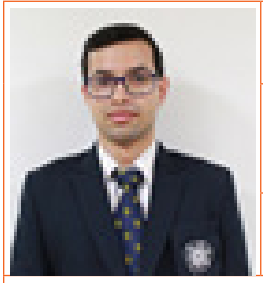
| | | | |
|---|---|---|---|
|  | NAME<br>Debasmita Ray | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Tech in Computer Science and Engineering | WORK EXPERIENCE<br>Infosys Ltd.<br>(System Engineer) | |
| | GRADUATION COLLEGE<br>Institute of Engineering and Management | WORK EXPERIENCE DURATION<br>6 Months | |
| SIP - eDominer, Kolkata | | | eDOMINER |

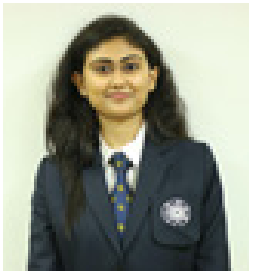
| | | | |
|---|---|---|---|
| | NAME<br>Harsh Agarwal | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com in Accountancy | WORK EXPERIENCE<br>1) Alice Blue<br>2) Microtosh Software Support LLP | |
| | GRADUATION COLLEGE<br>City College of Commerce and Business Administration | WORK EXPERIENCE DURATION<br>13 Months | |
| SIP - AMRI, Kolkata | | | AMRI HOSPITALS |

| | | | |
|---|---|---|---|
| | NAME<br>Medha Guhathakurta | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Communication Engineering | WORK EXPERIENCE<br>WIPRO<br>(Project Engineer) | |
| | GRADUATION COLLEGE<br>RCC Institute of Information Technology | WORK EXPERIENCE DURATION<br>7 Months | |
| SIP - Foreign Exchange Program, Moscow, Russia | | | EACO Uniting Continents in Fighting Cancer |

| | | | |
|---|---|---|---|
| | NAME<br>Pratik Mukherjee | GRADUATION YEAR<br>2019 | |
| | GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE<br>Shyamsree Infrastructure Private Limited<br>(Graduate Engineer Trainee - Civil) | |
| | GRADUATION COLLEGE<br>Techno India University | WORK EXPERIENCE DURATION<br>11 Months | |
| SIP - Aditya Birla Fashion Retail Ltd., Kolkata | | | ADITYA BIRLA FASHION & RETAIL |

| | | | |
|---|---|---|---|
| | NAME<br>Rama Kundu | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Tech in Applied Electronics and Instrumentation Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Netaji Subhas Engineering College | WORK EXPERIENCE DURATION | |
| SIP - Aditya Birla Fashion Retail Ltd., Kolkata | | | |

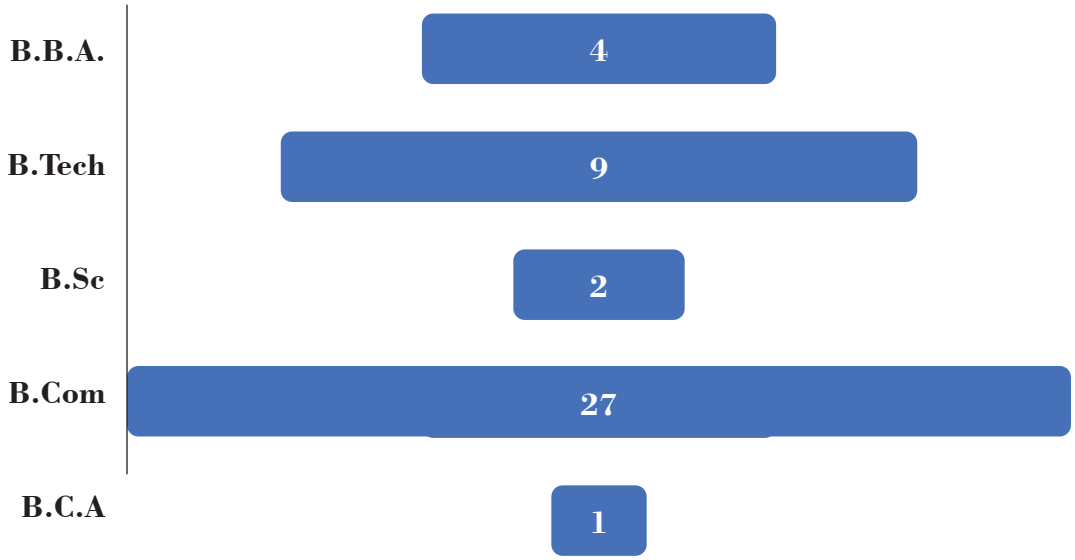
| | | | |
|---|---|---|---|
|  | NAME<br>Saumya Mukherjee | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Tech in Computer Science and Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Techno International New Town | WORK EXPERIENCE DURATION | |
| SIP - eDominer, Kolkata | | | |

| | | | |
|---|---|---|---|
|  | NAME<br>Shristi Sengupta | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.A. (Honours) in Journalism and Mass Communication | WORK EXPERIENCE<br>1) Translation Light<br>2) Amazon | |
| | GRADUATION COLLEGE<br>Shri Shikshayatan College | WORK EXPERIENCE DURATION<br>19 Months | |
| SIP - eDominer, Kolkata | | | |

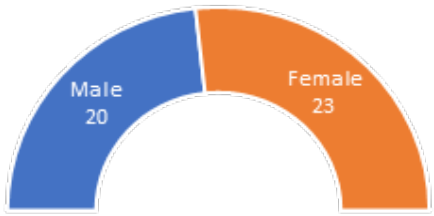
| | | | |
|---|---|---|---|
| | NAME<br>Sk Shahariyar Hossain | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Heritage Institute of Technology | WORK EXPERIENCE DURATION | |
| SIP - Aditya Birla Fashion Retail Ltd., Kolkata | | | |

# *FINANCE*

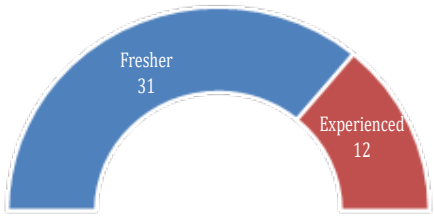
## EDUCATIONAL BACKGROUND




## MALE - FEMALE RATIO

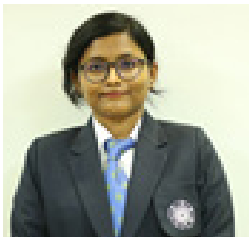



## WORK EXPERIENCE DISTRIBUTION



# STUDENT PROFILES

| | | | |
|---|---|---|---|
| | NAME<br>Adil Hussain Ansari | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>iLEAD | WORK EXPERIENCE DURATION | |
| SIP - CBRE, Kolkata | | | CBRE |

| | | | |
|---|---|---|---|
|  | NAME<br>Ankita Chakraborty | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Sc in Economics | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Rammohan College | WORK EXPERIENCE DURATION | |
| SIP - Bajaj Finserv, Kolkata | | | BAJAJ FINSERV |

| | | | |
|---|---|---|---|
| | NAME<br>Anusha Basu | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Goenka College of Commerce And Business Administration | WORK EXPERIENCE DURATION | |
| SIP - Bank of India, Kolkata | | | बैंक ऑफ इंडिया Bank of India |

| | | | |
|---|---|---|---|
| | NAME<br>Archita Sen | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Arghya Paul | GRADUATION YEAR<br>2018 | |
| | GRADUATION DEGREE<br>B.Com in Accounts and Finance | WORK EXPERIENCE<br>Taxcom<br>(Assistant Accountant) | |
| | GRADUATION COLLEGE<br>Heramba Chandra College | WORK EXPERIENCE DURATION<br>10 Months | |
| SIP - Praedico Global Research, Work from Home | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Arkya Narayan Biswas | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Techno Main Salt Lake | WORK EXPERIENCE DURATION | |
| SIP - Indus Net Technologies, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Arpan Adhya | GRADUATION YEAR<br>2018 | |
| | GRADUATION DEGREE<br>B.Tech in Electrical Engineering | WORK EXPERIENCE<br>Bajaj Electricals Ltd.<br>(Engineer) | |
| | GRADUATION COLLEGE<br>Kalinga Institute of Industrial Technology | WORK EXPERIENCE DURATION<br>41 Months | |
| SIP - Praedico Global Research, Work from Home | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Asmita Mondal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Accountancy | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Sivanath Sastri College | WORK EXPERIENCE DURATION | |
| SIP - Bank of India, Kolkata | | | |

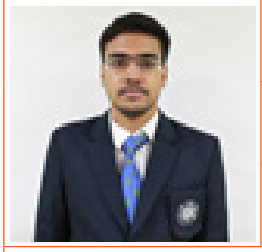
| | | | |
|---|---|---|---|
| | NAME<br>Ayantika Basu | GRADUATION YEAR<br>2018 | |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Telecommunication Engineering | WORK EXPERIENCE<br>Texas Instruments<br>(Startup Engineer) | |
| | GRADUATION COLLEGE<br>Institute of Engineering and Management | WORK EXPERIENCE DURATION<br>24 Months | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Ayush Mohta | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Com | WORK EXPERIENCE<br>Compliance Solution<br>(Accountant) | |
| | GRADUATION COLLEGE<br>T.H.K. Jain College | WORK EXPERIENCE DURATION<br>14 Months | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Bhawya Bathwal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Finance and Accounting | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - CBRE, Kolkata | | | CBRE |

| | | | |
|---|---|---|---|
| | NAME<br>Bina Rani Saha | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>BCA in Computer Application | WORK EXPERIENCE<br>Deloitte India<br>(Associate Analyst) | |
| | GRADUATION COLLEGE<br>The Heritage Academy | WORK EXPERIENCE DURATION<br>20 Months | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Chinmay Mishra | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accountancy and Finance | WORK EXPERIENCE<br>Family Business<br>(Accounting and Customer Service) | |
| | GRADUATION COLLEGE<br>Heramba Chandra College | WORK EXPERIENCE DURATION<br>17 Months | |
| SIP - AMRI, Kolkata | | | AMRI HOSPITALS |

| | | | |
|---|---|---|---|
|  | NAME<br>Chintak Dey | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Heramba Chandra College | WORK EXPERIENCE DURATION | |
| SIP - Praedico Global Research, Work from Home | | | |

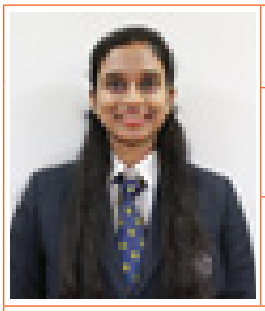
| | | | |
|---|---|---|---|
| | NAME<br>Debosmita Shee | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accountancy and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Bijoy Krishna Girls College | WORK EXPERIENCE DURATION | |
| SIP - Praedico Global Research, Work from Home | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Devesh Singh | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com in Accounts | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - Nuvama Wealth, Kolkata | | | nuvama |

| | | | |
|---|---|---|---|
| | NAME<br>Diyasha Ukil | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Seth Anandram Jaipuria College | WORK EXPERIENCE DURATION | |
| SIP - Bank of Baroda, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Gourav Kumar Singh | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Tech in Information Technology | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Academy of Technology | WORK EXPERIENCE DURATION | |
| SIP - Nuvama Wealth, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Ifarah Anis | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Shri Shikshayatan College | WORK EXPERIENCE DURATION | |
| SIP - ICICI Bank, Kolkata | | | |

| | | | |
|---|---|---|---|
|  | NAME<br>Iswaropa Biswas | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA | WORK EXPERIENCE<br>1) Tech Mahindra<br>2) Kishorilal Shyamsunder | |
| | GRADUATION COLLEGE<br>Institute of Engineering and Management | WORK EXPERIENCE DURATION<br>10 Months | |
| SIP - Nuvama Wealth, Kolkata | | | |

| | | |
|---|---|---|
| | NAME<br>Jeet Banerjee | GRADUATION YEAR<br>2019 |
| | GRADUATION DEGREE<br>B.Tech in Civil Engineering | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>Adamas Institute of Technology | WORK EXPERIENCE DURATION |
| SIP - Praedico Global Research, Work from Home | | |

| | | |
|---|---|---|
| | NAME<br>Munna Kumar Shaw | GRADUATION YEAR<br>2021 |
| | GRADUATION DEGREE<br>B.Com in Accountancy | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>Kidderpore College | WORK EXPERIENCE DURATION |
| SIP - Nuvama Wealth, Kolkata | | |

| | | |
|---|---|---|
| | NAME<br>Pallabi Mukherjee | GRADUATION YEAR<br>2015 |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Telecommunication Engineering | WORK EXPERIENCE<br>Ericsson India Global Services Ltd. (Solution Integrator) |
| | GRADUATION COLLEGE<br>Kalinga Institute of Industrial Technology | WORK EXPERIENCE DURATION<br>33 Months |
| SIP - Bank of India, Kolkata | | |

| | | |
|---|---|---|
| | NAME<br>Paulomi Nag | GRADUATION YEAR<br>2017 |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Communication Engineering | WORK EXPERIENCE<br>IBM India Pvt. Ltd. (Application Developer) |
| | GRADUATION COLLEGE<br>Bengal Institute of Technology | WORK EXPERIENCE DURATION<br>19 Months |
| SIP - ICICI Bank, Kolkata | | |

| | | | |
|---|---|---|---|
| | NAME<br>Piyal Ghosh | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Accountancy | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Goenka College of Commerce and Business Administration | WORK EXPERIENCE DURATION | |
| SIP - Bank of Baroda, Dankuni | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Pooja Agarwal | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Commerce and Accounts | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Shri Shikshayatan College | WORK EXPERIENCE DURATION | |
| SIP - Nuvama Wealth, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Poulami Pal | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Goenka College of Commerce and Business Administration | WORK EXPERIENCE DURATION | |
| SIP - Bank of India, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Prantik Ghosh | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Seth Anandram Jaipuria College | WORK EXPERIENCE DURATION | |
| SIP - M N Dastur, Kolkata | | | |

| | | |
|---|---|---|
| | NAME<br>Puja Shaw | GRADUATION YEAR<br>2019 |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>Sivanath Sastri College | WORK EXPERIENCE DURATION |
| SIP - Shristi Infrastructure Development Corporation Limited, Kolkata | | |

| | | |
|---|---|---|
| | NAME<br>Rachita Sharma | GRADUATION YEAR<br>2021 |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>J.D. Birla University | WORK EXPERIENCE DURATION |
| SIP - Linc Ltd., Kolkata | | |

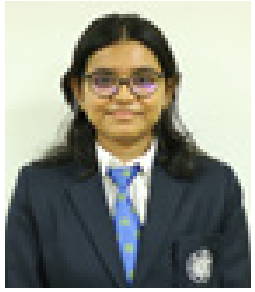
| | | |
|---|---|---|
| | NAME<br>Raghav Rungta | GRADUATION YEAR<br>2020 |
| | GRADUATION DEGREE<br>B.Com (Honours) in Finance | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION |
| SIP - Mendine, Kolkata | | |

| | | |
|---|---|---|
| | NAME<br>Ram Sharma | GRADUATION YEAR<br>2020 |
| | GRADUATION DEGREE<br>B.Com in Finance | WORK EXPERIENCE |
| | GRADUATION COLLEGE<br>St. Xavier's College, Kolkata | WORK EXPERIENCE DURATION |
| SIP - eDominer, Kolkata | | |

| | | | |
|---|---|---|---|
| | NAME<br>Rohit Saha | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accountancy and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Heramba Chandra College | WORK EXPERIENCE DURATION | |
| SIP - AMRI, Kolkata | | | AMRI HOSPITALS |

| | | | |
|---|---|---|---|
| | NAME<br>Saurish Bera | GRADUATION YEAR<br>2022 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - AXIS Bank, Kolkata | | | AXIS BANK |

| | | | |
|---|---|---|---|
| | NAME<br>Shreya Chakraborty | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>BBA | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>NSHM College of Management and Technology | WORK EXPERIENCE DURATION | |
| SIP - Foreign Exchange Program, Moscow, Russia | | | EAFO Uniting Continents in Fighting Cancer |

| | | | |
|---|---|---|---|
|  | NAME<br>Sohini Roy | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Tech in Electronics and Telecommunication Engineering | WORK EXPERIENCE<br>Cognizant<br>(Program Analyst Trainee) | |
| | GRADUATION COLLEGE<br>Kalinga Institute of Industrial Technology | WORK EXPERIENCE DURATION<br>9 Months | |
| SIP - ICICI Bank, Kolkata | | | ICICI Bank |

| | | | |
|---|---|---|---|
| | NAME<br>Soumi Mukherjee | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Accountancy | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>St. Xavier's College, Burdwan | WORK EXPERIENCE DURATION | |
| SIP - ICICI Bank, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Sourav Dutta | GRADUATION YEAR<br>2019 | |
| | GRADUATION DEGREE<br>B.Tech in Mechanical Engineering | WORK EXPERIENCE<br>Hitech Systems and Services Ltd.<br>(Engineer - Sales and Marketing) | |
| | GRADUATION COLLEGE<br>St. Thomas' College of Engineering and Technology | WORK EXPERIENCE DURATION<br>36 Months | |
| SIP - Praedico Global Research, Work from Home | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Sritoma Kumar | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>B.Com in Finance and Accounting | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - Mendine, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Subhadeep Pradhan | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Sc in Agriculture | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Doon (P.G.) College of Agricultural Science and Technology | WORK EXPERIENCE DURATION | |
| SIP - Indus Net Technologies, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Supratim Roychowdhury | GRADUATION YEAR<br>2020 | |
| | GRADUATION DEGREE<br>BBA in Finance | WORK EXPERIENCE<br>1) Royal Content Research Services<br>2) Byju's | |
| | GRADUATION COLLEGE<br>Amity University Kolkata | WORK EXPERIENCE DURATION<br>20 Months | |
| SIP - ITC Sunrise, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Swastika Singh | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com (Honours) in Accounting and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>Seth Soorajmull Jalan Girl's College | WORK EXPERIENCE DURATION | |
| SIP - AXIS Bank, Kolkata | | | |

| | | | |
|---|---|---|---|
| | NAME<br>Trisha Sarkar | GRADUATION YEAR<br>2021 | |
| | GRADUATION DEGREE<br>B.Com in Accounts and Finance | WORK EXPERIENCE | |
| | GRADUATION COLLEGE<br>The Bhawanipur Education Society College | WORK EXPERIENCE DURATION | |
| SIP - Praedico Global Research, Work from Home | | | |

# CLUBS AND COMMITTEES

## PLACECOMM

Placecomm, or the IISWBM Placement Body, is a crucial committee. They serve as the institute's public face, representing the whole class to recruiters. As a result, their responsibilities are divided into two categories: managing industry interactions and internal college responsibilities. They support the whole student placement process, from initial negotiations to final recruiting. They grasp the objectives of the students and connect their expectations with particular corporate demands to encourage better placement. As a result, Placecomm members function as a link between students and industry.

## VISARGAH

Visargah, the Editorial and Brochure Committee of IISWBM, is responsible for designing all the logos, brochures, pamphlets, and banners for different events of the college. The committee is also tasked with preserving the memories of the incredible journey the students go through and sharing it by designing and incorporating them in the annual Yearbook (Rewind), gifted as a memento to every graduating batch. The main task of Visargah involves preparing the Summer Internship Brochure and Placement Brochure. These brochures, containing the complete details of the students, are shared with potential companies and are a key part of the efficient selection of students for the summer internship program and placements.

## ALCOMM

The Alumni Relations Committee, often known as the 'Alcomm'; is tasked with building and maintaining a strong relationship between the Institution and its ever-expanding network of alumni. They plan activities that allow current students to engage with our famous alumni members. 'Crossroads' aims to educate students about numerous job possibilities. The lavish annual alumni meet, 'Paradigm', allows our former students to reconnect with their alma institution and remember their wonderful recollections of college life.

## EVENTS

The IISWBM Events Committee plays an important role in planning numerous events on campus. They hope to provide pupils with an exciting respite from their repetitive academic schedules. They have three primary flagship events: 'Insight', 'Managereal' and 'Paradigm'. 'Insight' is organized solely by the Events Committee. 'Managereal', on the other hand, is organized in partnership with

the clubs of IISWBM and 'Paradigm', in collaboration with the Alumni Relations Committee. The Events Committee guarantees good coordination so that events may be properly planned.

## ATHLITISMOS

Everyone understands how important sports are in everyone's lives. It is more important for MBA students to deal with tremendous pressure. That is the main goal of Athlitismos - IISWBM Sports Committee, MBA (Day). This group organizes the yearly sports event, 'Krida', which lasts two days and is attended by MBA students from all batches. During these two days, IISWBM dons its athletic hat and promises to bring everyone together in a spirit of success. The Athlitismos also hosts 'Elastico', a badminton, and cricket competition that fuels everyone's desire.

## CR - SR COMMITTEE

The Class Representative and Section Representatives are the prominent faces of the IISWBM MBA (Day) batch. Their primary tasks include supporting day-to-day functions such as disseminating the academic routine, examination dates, and syllabi to the batch and establishing relations with the professors, as well as the college's administrative and non-administrative employees. They are also expected to direct significant college events such as the Teacher's Day, Saraswati Puja, Fresher's and Farewell. Most importantly, the trio has been tasked with acting as a liaison between the students and the college. Their main goal is to adopt a comprehensive approach to the well-being of the entire batch.

## VERKOOP

The marketing club of IISWBM allows the students to get a glimpse of the practical marketing world. They also organize activities like making marketing skits and advertisements which encourage the students to come up with fresh ideas and creative marketing strategies.

## FINVESTEC

Finvestec is the finance club of IISWBM. The members of the club are responsible for sharing finance related articles and other contents. They also arrange relevant games and quizzes that are useful for any MBA student entering the financial world.

## ABHISHARAN

The HR club of IISWBM is known as Abhisharan. Abhisharan aims in inculcating the hidden talents of the students. It organizes events which help in upgrading the prolific capabilities and channelizing the thinking pattern of budding managers.

## EPSILON

The analytics club of IISWBM aspires to empower future business leaders through data-driven insights and decision making skills. It is dedicated to enhancing the student's skills in data analysis and fostering valuable networking opportunities. It's goal is to provide students with the resources, knowledge, and opportunities to excel in the data-driven world of business and analytics.

## RESONANCE

Resonance is the photography club of IISWBM. The club is the photographic eye of the institution, responsible for capturing all events and fests organized by the college. In this way, team 'Resonance' helps in resonating the feel of IISWBM to the outside world.

## E-CELL

Through its many entrepreneurial initiatives, the IISWBM E-Cell or Entrepreneurship Cell encourages uniqueness, business inventiveness, and social responsibility. 'Umeed' is an inter-departmental event that promotes social entrepreneurship among students. E-Cell also hosts the yearly entrepreneurship summit, 'Entreprerna'. It provides a forum for students to learn about the dynamics of start-ups and present their ideas to venture capitalists to get funding.

# *BEYOND THE CLASSROOM*

## INSIGHT

'Insight', our annual corporate panel discussion, is an enriching experience for the students. It provides a platform for direct interaction between the students and the corporate leaders. Insight is segmented into two sections - the morning session gives credence to Finance and Marketing while the post-lunch session focuses on Human Resource and Business Analytics. The discussion throws light on different aspects of the corporate industry.

## PARADIGM

'Paradigm' is the annual alumni meet. This event celebrates the homecoming of our illustrious alumni as well as introduces the current students to the standards upheld by IISWBM. The former students, spread across the wide corporate world, cheerfully come back to embrace their roots once again. Amidst the stories and laughter which celebrates the past and present, everyone is eager to look forward to a greater future for our alma mater and working collectively towards it.

## MANAGEREAL

'Managereal' is the exuberant inter-college fest organized by Events committee and the four clubs - Verkoop, Finvestec, Abhisharan and Resonance. Every year, students from various renowned colleges are invited to participate in the events which put the knowledge, skills and attitude of tomorrow's managers to test. Clubs organize individual games and activities based on a common selected theme. Debates, dance and musical performances add to the ambience. This fest allows the exchange of ideas and views in a fun and friendly competitive environment.

## CROSSROADS

The Alumni Committee of IISWBM organizes this event. The entire programme is thoughtfully divided into various segments. Each segment is devoted to one particular domain such as HR, Finance, Data Analytics, Operations, Marketing and Entrepreneurship. Distinguished alumni members from each domain are invited to speak upon their area of expertise and the current trends of their fields. Students also participate in activities involving team building, quiz based on finance, puzzles based on analytics, virtual supply chain management games, B-plan and JAM marketing.

## MAARG

'Maarg' is a socio-marketing initiative where the students associate with an NGO to connect with underprivileged children of our society. A fun-filled day is arranged for them at our college premises with activities such as magic shows, games, movie screening and greeting card making

competition. Social welfare is embedded deeply into the DNA of IISWBM. Maarg is an extension of that ethos which encourages us to give back to the society for further empowerment of our country's youth.

## KRIDA

The annual sports event of IISWBM has been a hit ever since its inception, with each year only raising the bar of the quality higher. There is thorough participation from all the departments of the college including MBA (day and evening), MHRM, MBA - Public Service, Sports Management and even from the Alumni Team and Director's Team. The sporting events are football, cricket, badminton, volleyball, throw ball, tug of war (male, female and mixed) and Kabaddi. The two days observes great involvement from both the participants and the audience, giving a break to the hectic study schedule.

## UMEED

'Umeed' comprises of three very well-organized events 'Raising Smiles', 'D.E.S.I.' and 'Kha - E -Jao'. The hard-working efforts of team E-Cell make Umeed realizable. 'Raising Smiles' is a social initiative in which the team collects donations from the students and faculty members of the college. E-Cell visits different children and old age homes and utilizes the collected donation to provide the deceased and needy with necessary items like food, medicines, books, etc. 'D.E.S.I.' is abbreviation for Development in Entrepreneurship and Social Initiative which is a talk arranged in morning half by experts in respective fields. Umeed's flagship event is 'Kha - E -Jao'. It is a food entrepreneurship competition where students put up their stalls inside the college, to sell homemade food. The winning teams are judged on the basis of their food quality, total revenue earned and unique promotional strategies. All three events bring in different flavours and experiences which make Umeed one of the most enriching events of IISWBM, keeping the ray of hope (Umeed) alive throughout for everyone.

## ENTREPRERNA

This is the annual E-Summit organised by E-Cell. During this two-day event, students are deeply exposed to the world of entrepreneurship. The first day has two major activities: 'Big Fish' and 'IPL Auction'. In 'Big Fish' students and young entrepreneurs are given a chance to present their own 'Entreprerna' ideas to the invited venture capitalists. If any of the ideas are found effective, the respective groups are funded for setting up their own ventures. This provides students with a great opportunity to fulfil their long lived dream of setting up their own businesses. The second day sees successful entrepreneurs visiting the college and sharing their personal experiences as well as anecdotes of their rollercoaster journeys of setting up their businesses. The students also get to hear the various real life lessons which they need to keep in mind in their entrepreneurial journeys. Personalities working at crucial positions from the corporate are also invited to talk and discuss topics related to entrepreneurship and the business world. The event is focused on motivating young minds to start their own ventures in future.

# GUEST SPEAKERS

| | | |
|---|---|---|
| **Speaker**<br>Mr. Subhadeep Basu<br>**Organisation**<br>Chief Manager - Corporate Banking, CM and Structured Trade Finance ICICI Bank<br>**Topic**<br>Banking Industry<br>**Date**<br>2/10/2021 | **Speaker**<br>Mr. R Venkattesh<br>**Organisation**<br>Head - HR, Operations and IT<br>DCB Bank<br>**Topic**<br>The Next Normal after Covid - 2021<br>**Date**<br>21/10/2021 | **Speaker**<br>Mr. Arindam Chakraborty<br>**Organisation**<br>CRM and Digital Project Lead<br>Arrow ECS ANZ<br>**Topic**<br>Agile Mindset and Application of Technology for Business Growth<br>**Date**<br>11/3/2022 |
| **Speaker**<br>Mrs. Medha Sarkar<br>**Organisation**<br>Senior Director, Insights Factworks GmbH<br>**Topic**<br>Market Research and Analytics<br>**Date**<br>3/6/2022 | **Speaker**<br>Dr. Sibani Mohapatra<br>**Organisation**<br>Consulting Partner - Education Transformation TCS<br>**Topic**<br>Data Analytics - Changing Business Outlook<br>**Date**<br>17/8/2022 | **Speakers**<br>Mr. Riju Saha and Mr. Partha Sarkar<br>**Organisation**<br>TCS Segment Head Academic Relationship Manager<br>TCS<br>**Topic**<br>Next Generation Business Leadership<br>**Date**<br>24/8/2022 |

| | | |
|---|---|---|
| **Speaker**<br>Dr. Malini Nandi Majumdar<br>**Organisation**<br>Professor<br>IISWBM<br>**Topic**<br>Mental Health Awareness<br>**Date**<br>19/10/2022 | **Speaker**<br>Mr. Sudhir Singh<br>**Organisation**<br>DVP - HR<br>Bandhan Bank<br>**Topic**<br>BFSI Sector and HR Management<br>**Date**<br>22/10/2022 | **Speaker**<br>Mr. Soumya Bhattacharyya<br>**Organisation**<br>Senior Lead - HR<br>Infosys<br>**Topic**<br>Human Resource Management<br>**Date**<br>18/11/2022 |
| **Speaker**<br>Mr. Barnamoy Roy<br>**Organisation**<br>National Manager - Category and Business Development<br>Reliance Retail<br>**Topic**<br>E-Commerce (101)<br>**Date**<br>24/3/2023 | **Speaker**<br>Ms. Jayeeta Nandi<br>**Organisation**<br>Assistant Manager (HR)<br>Britannia Industries<br>**Topic**<br>HR Policies and Practices: Pre and Post Pandemic<br>**Date**<br>16/7/2023 | **Speaker**<br>Mr. Dilip Kumar Ghosh<br>**Organisation**<br>EHS Manager<br>Alstom Transport India Ltd<br>**Topic**<br>Industrial Requirement of Environmental Health and Safety<br>**Date**<br>23/7/2023 |

# PARTIAL LIST OF ALUMNI

| | | |
|---|---|---|
| **Amitava Sain, 1992**<br>Director<br>PwC India | **Anindya Gupta, 2001**<br>Vice President - Insights<br>Karvy Insights Limited | **Anindya Dhar, 1991**<br>EVP & Chief Business Officer<br>Tata Motor Finance |
| **Sandipan Sinha, 2004**<br>Senior Director - Marketing (US)<br>Colgate - Palmolive | **Rahul Bhattacharyya, 2004**<br>Head - Campus Hiring<br>Wipro | **Anuradha Chaturvedi, 2003**<br>Associate Partner<br>KPMG India |
| **Satyaki Ghosh, 1995**<br>CEO - Domestic Textiles<br>Aditya Birla Group | **Dhruba Mukherjee, 1997**<br>CEO<br>ABP Pvt.Ltd | **Jayeta Ghosh, 2006**<br>Vice President<br>J.P. Morgan Chase & Co. |
| **Manoj Kumar Gupta, 2002**<br>MD - Finance Transformation<br>Accenture | **Gopal Agarwal, 2005**<br>Associate Director<br>EY | **Umesh Hota, 1990**<br>Executive Vice President<br>JCB India |
| **Sanjib Dutta, 2001**<br>Director<br>Cognizant | **Mohit Kumar, 1994**<br>President HR & Head<br>Hindalco Industries Limited | **Sabyasachi Dasgupta**<br>Jnt. General Manager<br>HDFC |
| **Jinu Mathew, 2008**<br>Head - Middle Market Acquisition<br>American Express | **Harsh Sahoo, 2014**<br>State Credit Manager<br>Kotak Mahindra Bank | **Sachin Dinesh, 2017**<br>Sr. Consultant<br>Deloitte India<br>(Office of the US) |
| **Akshit Dhingra, 2007**<br>GM - Marketing<br>Campus Activewear | **Pallabi Bakshi, 2016**<br>Senior Manager - Diversity Equity and Inclusion<br>Tata Motors | **Samit Chakrabarti, 1996**<br>Executive Director<br>Kantar |

| | | |
|---|---|---|
| **Shuvodip Banerjee, 2002**<br>VP Marketing Services<br>ITC Ltd | **Jhulan Ganguly, 2014**<br>Sr. Consultant - Data Science<br>HCL | **Subrata Mahapatra, 2012**<br>Head - Model Risk Management<br>Axis Bank |
| **Anirban Basak, 2014**<br>Analyst<br>The Smart Cube | **Abhishek De, 2014**<br>Product Manager<br>Britannia | **Supratim Choudhury, 2007**<br>Category Marketing Manager<br>LuvLap |
| **Rohit Paul, 2015**<br>Lead Analyst<br>ICRA Analytics | **Subhro Roy, 2012**<br>Lead - Global Insights & Analytics<br>Citi | **Ayush Bhura, 2013**<br>Associate Director - Sales<br>ZEE Entertainment |
| **Anindya Basu Roy, 1992**<br>Visiting Professor<br>XLRI & IISWBM | **Urbashi Bajaj**<br>General Manager<br>METRO Cash & Carry | **Vineeta Abhani, 2010**<br>Head - HR Shared Services<br>Exide Industries |

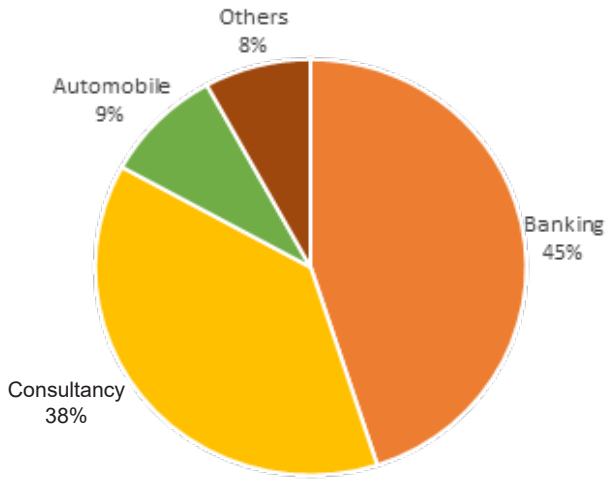
# PLACEMENT PROCESS & GUIDELINES

- Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre Placement Talk (PPT) on a mutual convenient date or share the details via mail
- CTC disclosure prior to selection process is a pre-requisite
- Profiles of eligible candidates are shared with the concerned SPOC
- During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously. In such case, whichever company rolls out the job offer first shall get the candidate
- In order to facilitate the recruitment process, institute will provide the necessary infrastructure
- Companies participating in the Institutes Placement Process may kindly note that delay in announcing and confirming the job offers, may result in the selected/shortlisted candidate being placed in another company
- If an organization wishes to interview candidates for their Summer Internship, the Placement Cell will facilitate in organizing the same. Period of internship being two months (June-July)
- An organization is free to choose its criteria and method of selection
- Students are available to join from June post completion of final semester examination

# MBA (DAY)
# PLACEMENT SNAPSHOT - 2023

| MBA (Day) | Data |
|---|---|
| Eligible Students Placed | 96% |
| Highest CTC (LPA) | 18 |
| Average CTC (LPA) | 9 |
| Median Salary (LPA) | 10.5 |
| First Time Recruiters | 15% |
| Summer Internship | 100% |

## Domain Distribution



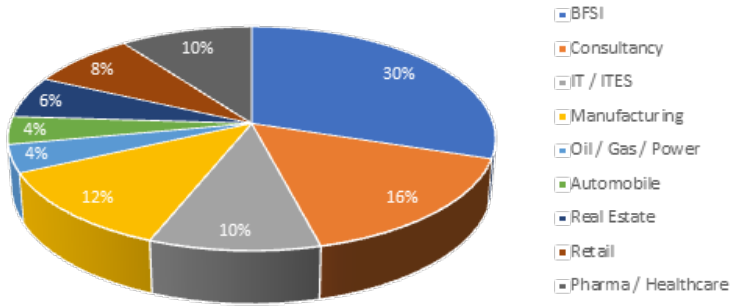

## Roles Offered

| Discipline | Profiles |
|---|---|
| Marketing | MT / ET as Associate Research Analyst, Digital Marketing & PR, BDM, Sales Officer Trainee, Relationship Manager, Wealth Manager, Brand Executive |
| Finance | MT / ET as Analyst, Credit Analyst, Associate - Tax, Audit, Risk & Compliance, Relationship Manager |
| HR | MT / ET in Generalist / Specialist, HRBP, TA |
| BASM | MT / ET as Business Analyst, Systems Analyst, Data Analyst SAS |

# MBA (DAY) SUMMER INTERNSHIP SNAPSHOT - 2023

| MBA (Day) | Data |
|---|---|
| Placed | 100% |
| Percentage of Students who Received Stipend | 50% |
| Highest Stipend (Per Month) | 25K |
| Average Stipend (Per Month) | 7K |

## Sector Classification




## Partial List of Companies who Offered Internship

ADITYA BIRLA HINDALCO · DASTUR · ICICI Bank · nuvama · AXIS BANK · ITC Limited

ADITYA BIRLA FASHION & RETAIL · TATA MOTORS · Mondelēz International · HALDIA PETROCHEMICALS LTD · RR KABEL · LANDMARK GROUP

KANTAR IMRB · CBRE · INT.

# *PARTNERS IN PROGRESS*
# *MBA (DAY)*

TATA

ADITYA BIRLA GROUP

Reliance Industries Limited

RP- Sanjiv Goenka Group

Berger

Deloitte.

EY

pwc

KANTAR IMRB

Hindustan Unilever Limited

EXIDE INDUSTRIES LIMITED

asianpaints

Factworks

ICICI Bank

HDFC BANK
We understand your world

AXIS BANK

Bandhan Bank

kotak Life Insurance

IDBI BANK

FEDERAL BANK
YOUR PERFECT BANKING PARTNER

Hero

**# This List is Only Partial and Not an Exhaustive One.**

# CONTACT US - CORPORATE RELATIONS & PLACEMENT CELL

**Vishal Francis Gaitano**
Senior Manager & Incharge

Email ID :- vishalfrancis@iiswbm.edu / iiswbm.campusplacement@gmail.com
Ph :- +91 9748600403 / 33 22413079 (Direct) / 33 22413756 (Ext. 402)

**Arindam Mukherjee**
Officer

Email ID :- arindammukherjee@iiswbm.edu
Ph :- +91 8910928084 / 33 22413756 (Ext. 404)

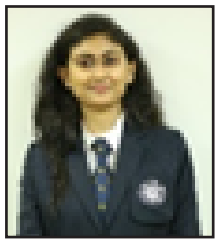
## Student Placement Coordinators

Aditya Narayan Bhattacharya
7984181506

Bina Rani Saha
7686026089

Muazzam Hussain
9088916072

Oindrila Bhattacharya
7980119013



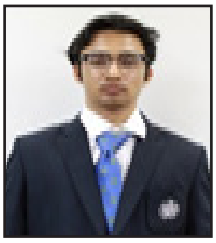
Shristi Sengupta
8777366083

Supriyo Kundu
9051855478

Email ID of Student Placecomm :- iiswbm.campusplacement@gmail.com

## Special Mention to Brochure Committee Members - VISARGAH

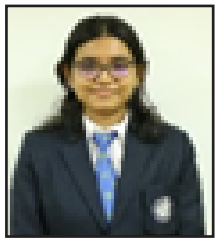
Anuksha Das



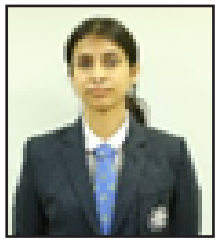
Pratik Mukherjee

Rajdeep Kar

Sayar Guha



Sohini Roy



Srijita Roy

Special Mention to Photography Club - RESONANCE

**INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT**

Management House, College Square West, Kolkata - 700073

Phone: +91 (033) 2241 - 3756/5792/8694/8695/4023 7474

Fax: +91 - 33 - 2241 3975

Website :- www.iiswbm.edu