

MBA (HUMAN RESOURCE MANAGEMENT)

PLACEMENT BROCHURE 2023-24



Estd. 1953

IISWBM

"The first B-School in India"

"Our Graduates Nurture and Build Companies"



THE FOUNDATION



*Pandit Jawaharlal Nehru laying the
Foundation Stone of the Academic Block, 1958*



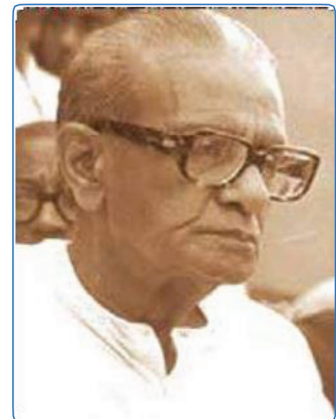
*Inauguration of the First Business Management course in India (PGDBM) on 5th July 1954
(Dr. B.C. Roy addressing the gathering, Dr. J.C. Ghosh, Vice-Chancellor of the University of Calcutta, sitting)*



Dr. B.C. Roy
*Visionary Chief Minister of
West Bengal & the
Founder President
BOG-IISWBM*



Professor D.K. Sanyal,
The Founder Director



Prafulla Chandra Sen,
*the then Chief Minister of
West Bengal
& President BOG-IISWBM
from 1963-64 till his death
(i.e. 25th September 1990)*

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DIRECTOR'S DESK



IISWBM, the first management institute in the country, is proud to present the graduating batch of MBA (HRM), 2024.

The genesis of this programme dates back to the DSW of early 50's and later PGDHRM days. The MBA (HRM) Programme is ranked amongst the Top 10 in India.

The course is affiliated to University of Calcutta and is accredited in accordance to the global

standards by SHRM USA. The curriculum is one of the most updated globally

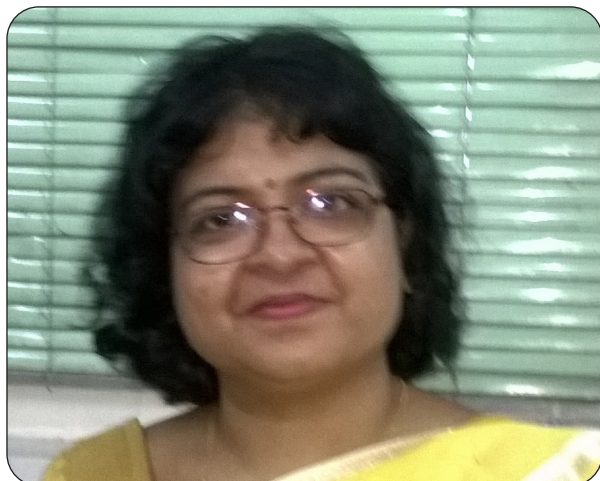
and is designed for those wishing to embark upon a career in Human Resources/ Industrial Relations. The two year course covers theory, case study, guest lectures, industry visit and internship among others.

Year-on-Year we have witnessed an average 30% first time recruiters on campus thereby indicating confidence in our students and alumni. It is my firm belief that our students, apart from excelling in their technical skills, will uphold with dignity and integrity, the social values for which the institute stands.

SRI DIPANKAR DAS GUPTA

Director, IISWBM

MESSAGE FROM HEAD MBA(HRM)



It is my pleasure to present to you the graduates of the MBA(HRM) programme batch 2022-24. The MBA(HRM) program, formerly known as MHRM, has had a fruitful existence and is currently placed among the Top 10 HRM programs in India. Following the goal of the illustrious founders of IISWBM, we have been attempting to integrate the ethos of social welfare and ethics in human resource management for all these years. The department has strong roots in the industry and our alumni are making their presence felt across the globe in the best of the Fortune 500 companies. With a strong

synergy of theoretical and practical information being imparted to the students to develop their abilities as HR professionals of tomorrow, the MBA(HRM) program is one of the best in the nation.

The MBA(HRM) curriculum was accredited in 2012 by SHRM headquartered in Virginia, USA, which is the world's largest HRM association. In addition to the usual grind of studying labor laws, industrial relations, employee relations, and HRM, the students have received training in specialized disciplines including HR Analytics, Knowledge Management, and HR Consulting.

The curriculum and pedagogy also enable the students to experience an overall development to meet the changing demands of the industry. The co-curricular and extra-curricular activities of the Department contribute to the personality development of the students which help them grow beyond academic excellence and skillfully work with dedication and commitment.

We are proud that MBA(HRM) programme is a flagship HR programme of IISWBM that has created its own mark which is evident in the faith reposed by the industry in our curriculum. While administering the Course modules, our focus throughout has been on developing in the students the analytical skills, the soft skills, the ethical approach along with the positive attitudes that together can prepare them to become leaders of Business Organizations. Our department has maintained the academic rigor and high standards as we have brought in the best minds from the industry and academia to guide the students. We look forward to strengthening our relations with the industry by creating business-orientated and socially conscious HR professionals and carrying forward such success stories in the upcoming years. I ensure that the profiles of dynamic and talented budding executives of the current batch of the Department would match the expectations and requirements of the industry and other corporate houses.

PROF. (DR) SARBANI MITRA

MILESTONES

1953	IISWBM – India’s first management institute was constituted on 25th April by a resolution passed by the Senate of the University of Calcutta, with the then Chief Minister Dr B.C. Roy as the President and Prof Dr D.K. Sanyal as founder-director.
1954	The institute – for the first time in the country – introduced a PG Diploma in Business Management with affiliation to the University of Calcutta. This very year, the institute was selected by AICTE as a centre for course in business management.
1958	Pandit Jawaharlal Nehru laid the foundation stone of the New Academic Block.
1976	MBA programme affiliated to the University of Calcutta is introduced.
1997	Centre for Research in Materials Management (CRIMM), set up in collaboration with the Indian Institute of Materials Management, Mumbai. CRIMM is the first organization of its kind in Asia-Pacific.
2002	MHRM programme affiliated to the University of Calcutta is introduced.
2003	The institute celebrated its Golden Jubilee and the Government of India released a commemorative stamp on IISWBM to mark 50 years of management education in India. The National Board of Accreditation (NBA) accredits MBA and PGDBM programmes.
2013	The institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the art residential campus at Rajarhat, Kolkata.
2014	MSW and M. Phil courses introduced. IISWBM became recipient of the prestigious National Education Leadership Award for outstanding contribution to Management Education from the ABP Group. The institute was also ranked among the top 6 B-Schools in the Eastern Region by the Times B-School Survey.
2015	PhD programme introduced.

ABOUT IISWBM

India's first B-School, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy. From the choicest alumni bandwagon to the grandeur of the building's stature at the educational hub of Kolkata, the institute is stately in ways more than one and was constituted on 25 April, 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

'The Institute has successfully achieved its Platinum Jubilee, signifying over 70 years of an eventful journey in management education in India.' IISWBM was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25 April, 2004 in New Delhi.



INFRASTRUCTURE

CLASSROOM

The spacious air-conditioned classrooms are well equipped with Smart boards, LCD multimedia projector and other necessities and properly maintained to cater to the academic requirements of the students.



CENTRAL LIBRARY

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff.

- Houses over 51,000 books of different subjects.
- Implemented bar code-based circulation system.
- Electronic Library contains over 1000 CD-ROM database with a vast collection of E- journals & E-Books sourced from around the globe.



COMPUTER CENTRE AND IT SETUP

The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 Interactive Display Systems were acquired. Institute email IDs are now Gmail based.

- 100 mbps leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout the campus, enabling students to connect to online academic resources on the go.
- Panasonic 65' Professional Signage Panel installed as a display board for providing various information/ program about the institute.
- Electronic smart boards in certain classrooms and LCD projector in every classroom.

HOSTEL

- Well maintained 11000 square feet girls' hostel & 4- storeyed boys' hostel at walking distance from the Institute.
- Furnished rooms with bathrooms, kitchen, dining hall, common living area along with amenities like LCD, TV, microwave, oven, water purifier, ironing table etc. are provided.



AUDITORIUM

The auditorium boasts of a well-designed stage and an audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communication with amplifiers, speakers and an installed projector.

LANGUAGE LABORATORY

- The institute provides Web Assisted Language Laboratory to the students.
- Helps in improving the pronunciation & dictation, with continuous assessment of performers by the instructors.

CANTEEN & GYMNASIUM

- Canteen is free Wi-Fi zone, which provides a variety of healthy cuisine at reasonable rates to students.
- The institute provides a well-equipped & maintained gymnasium with modern equipment & trainer to guide & encourage students to maintain a healthy physique.

CONFERENCE ROOM

- The facility of video conferencing makes the conference room more industry friendly with the scope of uninterrupted interaction.
- The conference rooms have in-built speakers to make the conversations distinctly audible. The cordless microphones help the speakers to interchange ideas.

FACULTY



DIRECTOR

Sri Dipankar Das Gupta

HEAD OF DEPARTMENT

Dr. Sarbani Mitra, B.Ed., PGDM EnvM, PGDSA, MBA, Ph. D.

PROFESSORS

Prof. (Dr) Madhumita Mohanty, M.A., M.Phil., Ph. D. (IIT KGP)

Dr. Archana Sharma, MBA, Ph. D., Head-EPGPM & PGDSCLM

Dr. Chinmoy Jana, Ph. D. (IIT KGP)

Dr. Jayanti De, M.A., M.Phil., Ph. D.

Dr. Sudeepa Banerjee, MBA, Ph. D., Head-MSW, Computer & Media Management

Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D.

ASSOCIATE PROFESSOR

Dr. Dipa Mitra, Ph. D. (University of Calcutta)

Dr. Sohini Banerjee, LLB (Hons.), LL.M (University of Cambridge,UK), Ph. D.

ASSISTANT PROFESSOR

Mr. Buddhadip Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University), CoA (Mind Mapping) (PDC, Singapore)

Dr. Gita Khawas, MSW (Madras University), Ph. D. (Jadavpur University)

Dr. Malini Nandi Majumdar, MBA, Ph. D.

Ms. Sona Banerjee, MA(Education), PGD Mass Communication (JU), CELTA / RSA(Cambridge University)

Dr. Soubarna Pal, M.Sc. (Cardiff University, UK), Ph. D. (Cardiff University, UK)

Dr. Sritama Mondal (Dasgupta), M.Sc., MHRM (IISWBM), Ph.D.(KGP)

GUEST FACULTY

Dr. Amit Kundu, Ph. D., University of Calcutta; MBA, IEST, Shibpur.

Dr. Anindya Basu Roy, B. Tech (IIT KGP); MBA (IISWBM); Ph. D.; Founder CEO, Prime Online

Dr. Kallol Dutt, Ph. D., Former Add. Labour Commissioner (Govt. of WB); DSW (IISWBM); MBA-HR; Certificate in Applied Sociology (JU); Certified Assessor on Assessment Centre, XLRI, Jamshedpur

Dr. Kamal Mukherjee, Fellow Programme in Management, XLRI; MBA, XLRI; Former HR Practitioner, Bata India Ltd.

Dr. Kumkum Mukherjee, Ph.D., University of Calcutta; M.Sc., Applied Psychology, University of Calcutta

Dr. Sajal Das, M.Com., M.Phil., Ph. D., CA (Intermediate)

Prof. Samir Chandra Basu, M.Sc. (University of Calcutta); MA (PM & IR), TISS, Mumbai; Former HR Professional with Pfizer, Tata Electric Company and Eveready Industry India Ltd.

Mr. Subhendu Bag, PGDBM (Financial Management); PGDBA (HRM), Symbiosis, Pune; Certified Six Sigma, Green Belt; Sr. HR Manager (Compensation & Benefits), Berger Paints India Ltd

Mr. P. K. Misra, M.Sc, AIFC, M.Phil(Social Science), Former Director General Ordnance Factories & Chairman, Ordnance Factory Board, Secretary, Govt. of India

Mr. P. P. Sahoo, MA (PM & IR), TISS, Mumbai, LLB, Former Director (HR & Corp. Affairs), Balmer Lawrie & Co.Ltd.

Mr. Saibal Chatterjee, MBA (IIM A), Chairman & MD, M/s Lokenath Chatterjee & Sons (Precision Tools) Pvt. Limited

Mr. Sanjib Kumar Dutta, Ph.D (BITS, Pilani), PGDM (IIM C), BE (Jadavpur University), Former VP, Corporate Business Excellence (Aditya Birla Management Corporation Ltd), Assessor for Malcolm Baldrige National Quality Award, NIST, USA, Assessor for European Quality Award, EFQM, Brussel, Belgium.

Dr. Sumati Ray, M.Sc., M BA, Ph.D. (University of Calcutta)

COURSE OVERVIEW

MBA (HRM) is a globally accredited 2 year full time programme in Human Resource Management. It has been certified by SHRM (USA) along with other top notch universities like University of Minnesota, New York University, Purdue University, University of Colorado, and Western Carolina University among others.

Unlike any other general management course, it particularly focuses on an advanced learning of the Industrial & Labour Laws, Organizational Behavior, Organizational Development, Psychometric Tools of HRM, HR Analytics, HR Consulting in order to meet industry requirements.

Role Plays, Case Studies, Group Presentation pertaining to plausible corporate scenarios, HR, IR, and economically relevant cases make classroom study a myth. Modern A/V aids are used to make learning more interactive and appealing to students. To keep up with pace of time & demand of the industry and to empower the students, the course has also introduced SPSS, to analyse & interpret various aspects of human behavior through statistics and its applications. This is an approach to make HR a quantitative wing of management, rather than a qualitative one. Admission to the course are based on CAT scores, Group Discussion & Personal Interview.

CURRICULUM

SEMESTER I	
Code MBA (HRM)	Paper Name
101	Organization and Business Environment
102	Individual Behaviour in Organization
103	Managerial & Labour Economics
104	Quantitative Modeling in HRM
105	Labour Laws relating to Industrial Relations
106	Managerial Accounting
107	Human Resources Information Systems
108	Fundamentals of Human Resource Management

SEMESTER II	
Code MBA (HRM)	Paper Name
201	Employee Relations
202	Group Behaviour in Organization
203	Corporate Planning & Strategic Human Resource Management
204	HRD & Training
205	Research Methodology
206	Labour Laws relating to Compensation and Social Security
207	Performance Management & Counseling
208	Compensation Management

SEMESTER III	
Code MBA (HRM)	Paper Name
301	Ethics, Corporate Governance and CSR
302	Labour Laws relating to Welfare, Safety, Health and Hygiene
303	Production and Operations Management in HR
304	International Human Resource Management
305	Organization Change & Development
306	Measurement Tools & Techniques in HRM
307	Human Resource Analytics
308	Marketing & Financial Management for HR

SEMESTER IV	
Code MBA (HRM)	Paper Name
401	Discipline and Labour Rationalization
402	Management of Health and Safety
403	Quality Management and HRM
404	HR and Knowledge Management
405	HR Consulting
406	Project Work
407	Dissertation
408	Viva Voce

MBA (HRM) BATCH 2022-24

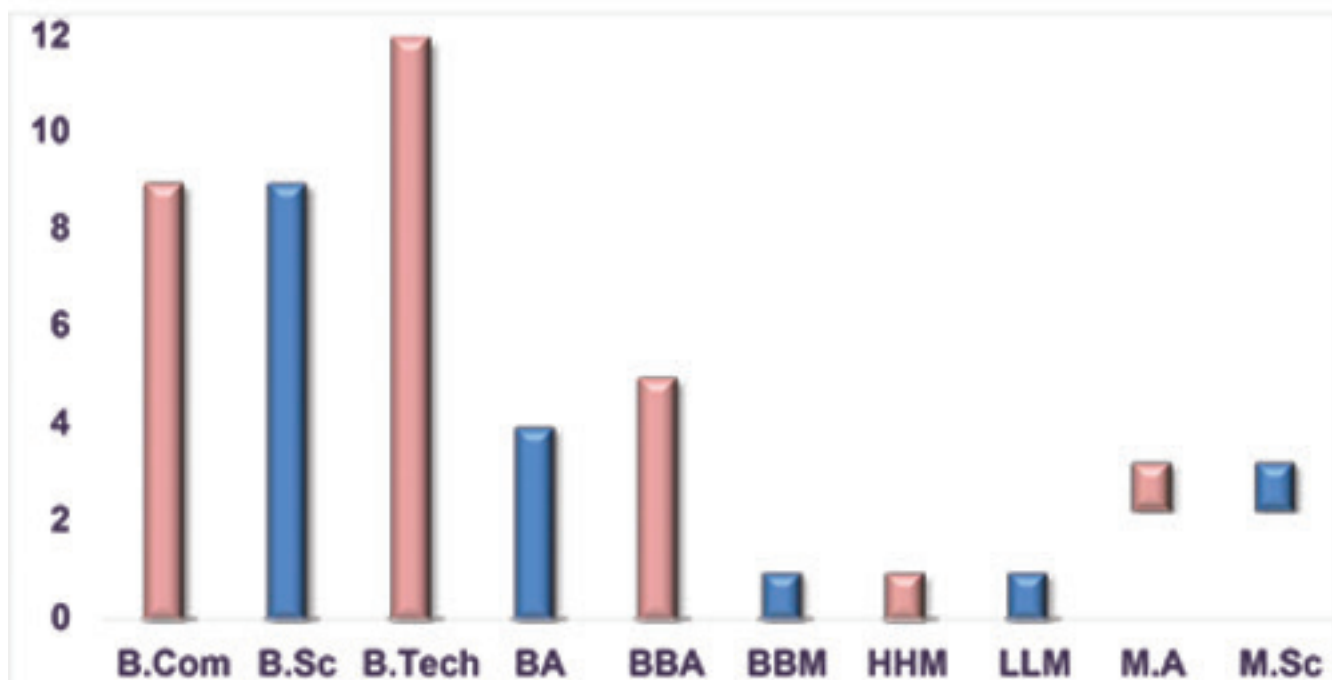


BATCH OVERVIEW

Gender Distribution

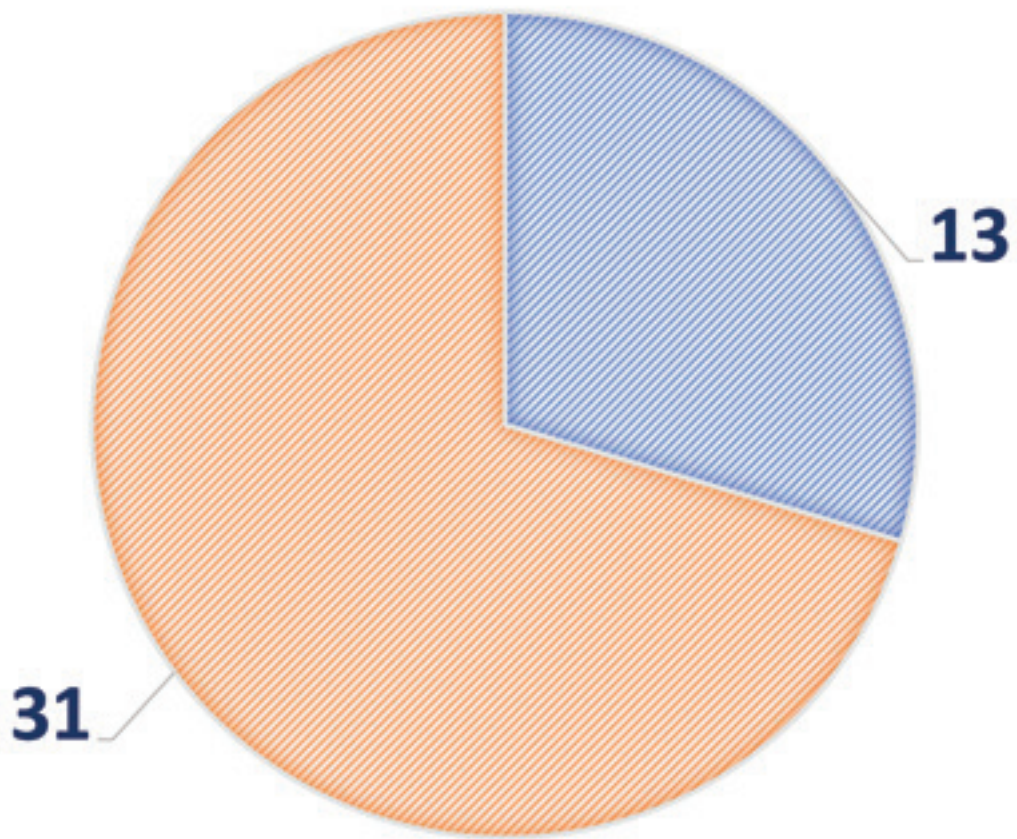


Educational



WORK

■ Students with work experience ■ Freshers












STUDENTS PROFILE

 <p>SIP- Apollo Multi Specialty Hospital</p>	<p>NAME Akefa Khan</p> <p>GRADUATION DEGREE B.Com (Honors) in Accounting and Finance</p> <p>GRADUATION COLLEGE The Bhawanipur Education Society College</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Reliance Nippon</p>	<p>NAME Avantika Singh</p> <p>GRADUATION DEGREE B.Sc (Honors) in Chemistry</p> <p>GRADUATION COLLEGE P.K Roy Memorial College</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Spencers</p>	<p>NAME Arghya Sinha</p> <p>GRADUATION DEGREE B.Com (Honors) in Accounting and Finance</p> <p>GRADUATION COLLEGE The Bhawanipur Education Society College</p>	<p>GRADUATION YEAR 2021</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 

STUDENTS PROFILE

 SIP - Punoscho	<p>NAME Mainak Bhattacharjee</p> <p>GRADUATION DEGREE B. Tech in Electrical Engineering</p> <p>GRADUATION COLLEGE Kanad Institute Of Engineering & Management</p>	<p>GRADUATION YEAR 2021</p> <p>WORK EXPERIENCE Mrt Signals Ltd. (On Contract- Site Engineer)& Lavacast Pvt. Ltd. (Diploma Engineer Trainee)</p> <p>WORK EXPERIENCE DURATION 25 Months</p>	 
 SIP- M N Dastur & Co (P) Ltd	<p>NAME Rahul Datta</p> <p>GRADUATION DEGREE B.Sc (Honors) in Microbiology</p> <p>GRADUATION COLLEGE St. Xavier's College</p>	<p>GRADUATION YEAR 2012</p> <p>WORK EXPERIENCE Bose Institute (Junior Research Fellow & Senior Research Fellow) & MCKV Institute of Engineering (Visiting Faculty of Biology)</p> <p>WORK EXPERIENCE DURATION 85 Months</p>	 
 SIP- Titagarh Wagon	<p>NAME Debrupa Bose</p> <p>GRADUATION DEGREE B.Tech</p> <p>GRADUATION COLLEGE University of Engineering and Management</p>	<p>GRADUATION YEAR 2019</p> <p>WORK EXPERIENCE Tata Consultancy Services (System Engineer)</p> <p>WORK EXPERIENCE DURATION 34 Months</p>	 

STUDENTS PROFILE

 <p>SIP- Titagarh Wagon</p>	<p>NAME Anuradha Chakraborty</p> <p>GRADUATION DEGREE B. Tech</p> <p>GRADUATION COLLEGE RCC Institute of Information Technology</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE Congnizant Technology Solutions</p> <p>WORK EXPERIENCE DURATION 7.5 Months</p>	 
 <p>SIP- Titagarh Wagon</p>	<p>NAME Aishwarya Roy</p> <p>GRADUATION DEGREE B. Tech</p> <p>GRADUATION COLLEGE Institute of Engineering and Management</p>	<p>GRADUATION YEAR 2019</p> <p>WORK EXPERIENCE Tata Consultancy Services (System Engineer)</p> <p>WORK EXPERIENCE DURATION 36 Months</p>	 
 <p>SIP- Titagarh Wagon</p>	<p>NAME Sanjukta Roy</p> <p>GRADUATION DEGREE B.A (Honors) in English</p> <p>GRADUATION COLLEGE Sivnath Sastri College</p>	<p>GRADUATION YEAR 2021</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 

STUDENTS PROFILE

 SIP- Wenpower	NAME Debayan Mukherjee GRADUATION DEGREE B. Tech GRADUATION COLLEGE Netaji Subhash Engineering College	GRADUATION YEAR 2022 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Hindalco Industries Limited	NAME Amrika Mitra GRADUATION DEGREE B. Tech GRADUATION COLLEGE University of Engineering and Management	GRADUATION YEAR 2020 WORK EXPERIENCE Cognizant Technology Solutions WORK EXPERIENCE DURATION 4 Months	 
 SIP- Himadri Chemicals	NAME Mousumi Saha GRADUATION DEGREE B.Sc (Honors) in Botany GRADUATION COLLEGE Gurudas College	GRADUATION YEAR 2014 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Peerless	NAME Anisha Dhar GRADUATION DEGREE BBA GRADUATION COLLEGE B.P Poddar Institute of Management and Technology	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	 

STUDENTS PROFILE

 <p>SIP- Landmark Group (MAX Retail Division)</p>	<p>NAME Deepa Sharma</p> <p>GRADUATION DEGREE B. Tech in Electronics and Communication Engineering</p> <p>GRADUATION COLLEGE Pailan College of Management and Technology</p>	<p>GRADUATION YEAR 2017</p> <p>WORK EXPERIENCE Experis IT (Talent Acquisition Executive) &MSH Talent Solutions (Talent Acquisition Consultant)</p> <p>WORK EXPERIENCE DURATION 26 Months</p>	 
 <p>SIP- Kotak Life</p>	<p>NAME Sweta Ghosh</p> <p>GRADUATION DEGREE B. Com (Honors) in Accounting and Finance</p> <p>GRADUATION COLLEGE Sri Shri Shikshyatan College</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Titagarh Wagon</p>	<p>NAME Rohini Shome</p> <p>GRADUATION DEGREE B. A in LLB</p> <p>GRADUATION COLLEGE University of North Bengal</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 

STUDENTS PROFILE

 SIP- Hindalco Industries Limited	NAME Sonalika GRADUATION DEGREE B. Com (Honors) in Accounting and Finance GRADUATION COLLEGE St. Xavier's College	GRADUATION YEAR 2019 WORK EXPERIENCE Vedanta- ESL Steel Ltd. WORK EXPERIENCE DURATION 25 Months	 
 SIP- Hindalco Industries Limited	NAME Sreeja Mitra GRADUATION DEGREE BA (Honors) in Sociology GRADUATION COLLEGE St. Xavier's College	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Hindalco Industries Limited	NAME Sumanta Paul GRADUATION DEGREE B.Sc (Honors) in Physics GRADUATION COLLEGE Acharya Jagadish Chandra Bose College	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Titagarh Wagon	NAME Debjit Ghosh GRADUATION DEGREE BBA GRADUATION COLLEGE Meghnad Shah Institute of Technology	GRADUATION YEAR 2021 WORK EXPERIENCE Tata Consultancy Services (Process Associate) WORK EXPERIENCE DURATION 34 Months	 













STUDENTS PROFILE

 <p>SIP- Reliance Nippon</p>	<p>NAME Alipa Chakraborty</p> <p>GRADUATION DEGREE B. A (Honors) in Economics</p> <p>GRADUATION COLLEGE East Calcutta Girls' College</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- L & T Mindtree</p>	<p>NAME Anushka Sengupta</p> <p>GRADUATION DEGREE B.Tech</p> <p>GRADUATION COLLEGE Amity School of Engineering and Technology, Kolkata</p>	<p>GRADUATION YEAR 2019</p> <p>WORK EXPERIENCE Wipro Ltd.</p> <p>WORK EXPERIENCE DURATION 36 months</p>	 
 <p>SIP- Indian Oil Corporation Limited</p>	<p>NAME Ayush Pritam Ganguly</p> <p>GRADUATION DEGREE B.Com (Honors) in Accounting and Finance</p> <p>GRADUATION COLLEGE Heramba Chandra College</p>	<p>GRADUATION YEAR 2022</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Foreign Exchange Program- MSLU, Moscow</p>	<p>NAME Bhavya Sethia</p> <p>GRADUATION DEGREE B.Com (Honors) in Human Resource Management</p> <p>GRADUATION COLLEGE J.D. Birla Institute</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	

STUDENTS PROFILE

 SIP- People Labs Pvt. Ltd.	NAME Madhurima Kumar GRADUATION DEGREE B.Tech GRADUATION COLLEGE Kalinga Institute of Industrial Technology	GRADUATION YEAR 2019 WORK EXPERIENCE Deloitte WORK EXPERIENCE DURATION 33 months	 
 SIP- Himadri Speciality ChemicalLtd.	NAME Mullika Mukherjee GRADUATION DEGREE BBA GRADUATION COLLEGE The Heritage Academy	GRADUATION YEAR 2022 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Grasim Industries Ltd.	NAME Oindrila Das Gupta GRADUATION DEGREE B.Com (Honors) in Accounting and Finance GRADUATION COLLEGE Heramba Chandra College	GRADUATION YEAR 2020 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Emami	NAME Priya Mishra GRADUATION DEGREE B.A (Honors) in Sociology GRADUATION COLLEGE The Bhawanipur Education Society College	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	 

STUDENTS PROFILE

 <p>SIP- Himadri Specialty Chemical Ltd.</p>	<p>NAME Purba Das</p> <p>GRADUATION DEGREE B.Com (Honors) in Accounting and Finance</p> <p>GRADUATION COLLEGE Heramba Chandra College</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Damodar Valley Corporation (DVC)</p>	<p>NAME Rachaita Bera</p> <p>GRADUATION DEGREE Bachelor in International Hotel & Tourism Administration</p> <p>GRADUATION COLLEGE International Institute of Hotel Management</p>	<p>GRADUATION YEAR 2022</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP- Coal India Ltd.</p>	<p>NAME Rakhi Basu</p> <p>GRADUATION DEGREE B.A (Honors) in English</p> <p>GRADUATION COLLEGE St. Pauls Cathedral Mission College</p>	<p>GRADUATION YEAR 2015</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 
 <p>SIP : Titagarh Wagons</p>	<p>NAME Ritu Das</p> <p>GRADUATION DEGREE B.Sc (Hotel and Hospitality Administration)</p> <p>GRADUATION COLLEGE Institute of Hotel Management under IGNOU</p>	<p>GRADUATION YEAR 2020</p> <p>WORK EXPERIENCE</p> <p>WORK EXPERIENCE DURATION</p>	 













STUDENTS PROFILE

 SIP- NHRDN	NAME Sabarni Kundu GRADUATION DEGREE B.Tech GRADUATION COLLEGE Academy of Technology	GRADUATION YEAR 2020 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Tata Metaliks	NAME Sarashi Sirkar GRADUATION DEGREE B. Com (Honors) in Accounting and Finance GRADUATION COLLEGE Sivanath Sastri College	GRADUATION YEAR 2019 WORK EXPERIENCE Tata Consultancy Services WORK EXPERIENCE DURATION 34	 
 SIP- Foreign Exchange Program – MSLU, Moscow	NAME Saundarya Biswas GRADUATION DEGREE B.Sc (Honors) in Microbiology GRADUATION COLLEGE St. Xavier's College	GRADUATION YEAR 2020 WORK EXPERIENCE WORK EXPERIENCE DURATION	
 SIP- Titagarh Wagons	NAME Shreya Dutta GRADUATION DEGREE B.Com (Honors) in Economics GRADUATION COLLEGE Bijoy Krishna Girls' College	GRADUATION YEAR 2020 WORK EXPERIENCE WORK EXPERIENCE DURATION	 

STUDENTS PROFILE

 SIP-IOCL	NAME Sayanti Mukhopadhyay GRADUATION DEGREE BBA GRADUATION COLLEGE The Heritage Academy	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	
 SIP-TCG Lifesciences	NAME Shreya Gupta GRADUATION DEGREE B. Tech in Electrical Engineering GRADUATION COLLEGE Techno India University	GRADUATION YEAR 2019 WORK EXPERIENCE WORK EXPERIENCE DURATION	
 SIP-Spencer's Retail Limited	NAME Soumyashree Sen GRADUATION DEGREE B.Sc (Honors) in Geography GRADUATION COLLEGE Shri Shikshayatan College	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	
 SIP- Titagarh Wagons	NAME Srija Sai Das GRADUATION DEGREE B. Sc (Honors) in Zoology GRADUATION COLLEGE Asutosh College	GRADUATION YEAR 2020 WORK EXPERIENCE WORK EXPERIENCE DURATION	

STUDENTS PROFILE

 SIP- Apollo Multi Specialty Hospital	NAME Sneha Podder GRADUATION DEGREE BBA GRADUATION COLLEGE Future Institute of Engineering and Management	GRADUATION YEAR 2021 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Damodar Valley Corporation (DVC)	NAME Souradip Sadhukhan GRADUATION DEGREE B. Tech in Mechanical Engineering GRADUATION COLLEGE Academy OfTechnology	GRADUATION YEAR 2019 WORK EXPERIENCE Tata Consultancy Services (System Engineer) WORK EXPERIENCE DURATION 36 Months	 
 SIP- Peerless General Finance and Investment Company Limited	NAME Srestha Sengupta GRADUATION DEGREE B.Sc (Hons) in Microbiology GRADUATION COLLEGE Gurunanak Institution of Pharmaceutical Scienceand Technology	GRADUATION YEAR 2019 WORK EXPERIENCE WORK EXPERIENCE DURATION	 
 SIP- Titagarh Wagons	NAME Uttariy Das GRADUATION DEGREE BBA GRADUATION COLLEGE Institute of Engineering and Management	GRADUATION YEAR 2022 WORK EXPERIENCE WORK EXPERIENCE DURATION	 

STUDENTS ACTIVITIES

“Management is, above all, a practice where art, science and craft meet”

– Henry Mintzberg

E-CELL

The Entrepreneurship Cell or E-Cell of IISWBM is an inter-departmental committee that is dedicated towards promoting and inculcating entrepreneurial skills and knowledge in the minds of young students. It is a student organization, whose members diversify from all departments across IISWBM, dedicated towards nurturing and fostering innovation and inspire creativity.

E-Cell IISWBM provides a platform for the students to pursue entrepreneurial activities and also provide assistance to potential entrepreneurs, by hosting its Annual Entrepreneurship Summit, “Entreprerna”. It provides the possibility to encourage Entrepreneurship along with a Social Message, by organizing its Annual Social Entrepreneurship Summit, "Umeed": an initiative to contribute to the society that we are a part and raising social awareness with the help of social entrepreneurs.

EVENTS COMMITTEE

The Events Committee is a student-run body responsible for organizing and coordinating all the events in the college. It is headed by a senior student and has representatives from all the year levels. The successful events conducted are Teachers Day, fresher’s for the warm welcome of our new batches, Farewell to celebrate and make memories for our passing out batches these successful events are solely conducted by the Events Committee. In collab with the Alumni Committee they conduct a lavish alumni meet “CONFAB” and a thrilling event “CONCLAVE” is conducted wherein the committee releases “MANAV” the magazine of our department.

ALUMNI COMMITTEE

There are other committees which are no less important in terms of opportunities and exposure, but Alumni Committee as a single entity pack together different KSPs of the remaining committees. It gives a taste of a variety of management skills namely Event management at the time of hosting the Alumni Get-together “CONFAB”, Project management while conducting Alumni engagement initiatives, Relationship management through yearlong communication across channels with the Alumni etc.

PLACECOMM

The placement committee is responsible for a variety of tasks, including tapping companies, creating a company database, providing pre-placement training, coordinating the placement process, and providing feedback to students

HR Nxt

Manav is the annual magazine of the Department of MBA (HRM) at IISWBM, published every year by HR nXT, the HR Club of the department. HR nXt and Manav's journey started at its inception only.

The magazine is a culmination of knowledge shared by the department's esteemed alumni as well as students from the current batches in the form of articles, interviews, case studies, research papers, artwork, and doodles. It serves as an interactive forum between the current students of the Department of MBA (HRM) and their alumni, which helps in broadening their horizons by getting to know the experiences and opinions of their seniors regarding some of the most important issues and topics in the field of Human Resource Management. The magazine features articles written by experts in the field of human resource management, as well as by students and alumni of the department. Manav also features interviews with prominent figures in the field of human resource management, such as CEOs, HR managers, and consultants. The magazine also publishes case studies that allow students to apply the concepts they have learned in the classroom to real-world situations. Manav also publishes research papers that explore cutting-edge topics in human resource management. The magazine also features artwork and doodles that capture the essence of human resource management in a creative and engaging way.

INTERNATIONAL CONFERENCE

IISWBM is a top ranked institution in the field of Human Resource Management and is cited as one of the Top HR Colleges in Asia. The MBA (HRM) department of IISWBM along with AGRH France as knowledge partner hosted the International Conference in HR on March 1st and 2nd, 2023 that became one of the largest HR event of Eastern India. The theme of the

International HR Conference 2023 was “Decoding HR Mantra: HR Roadmap & Future of Work Force” and was held at hotel “The Park” Kolkata. It aimed at creating a common platform for HR professionals from the industry and academia to exchange ideas on decoding the HR mantras and to contribute in building future roadmaps and intellectual discourses in the ever-evolving field of human resource management. The MBA (HRM) department organized the conference along with AGRH France as the academic partner.

The conference witnessed participants from all over the world. Among the foreign institutions participating in the same a few were New Mexico Highlands University, University of New Mexico, Albuquerque, USA, University of Maryland Global Campus, Adelphi (USA), University of Angers Esthua, France, Université Jean Moulin Lyon, France, Epworth Clinic, Melbourne, Australia, and De Monte Forte University, Lester (UK), Management University of Africa, and National Institute of Development Administration (NIDA), Thailand. Among the prestigious Indian institutions taking part were NITs, IEST, Xavier's Institute of Social Service Ranchi, IIMs and IITs to name a few. It commenced with a special key-note address from Prof. Dave Ulrich, the "Father of Modern HR", and the Renesis Likert Professor of The Ross School of Business, Michigan University who focused on the role of HR in creating value for the organizational stakeholders. The illustrious Guest of Honour, Dr. Shalini Lal, the founder CEO of Unqbe and Global fellow of Wharton School, focused on the workplace dilemmas unleashed by the pandemic like 'moonlighting' and the challenges in framing of HR policies to deal with such issues and keeping employees engaged. The highlight of this conference was the coveted "IISWBM-Dave Ulrich HR Excellence Awards" to be awarded to three best organizations in the field of HR.

Prof. Dave Ulrich, the legend and "Father of Modern HR" said that it was "an honour" for him to be a patron of the International Conference in HR 2023.



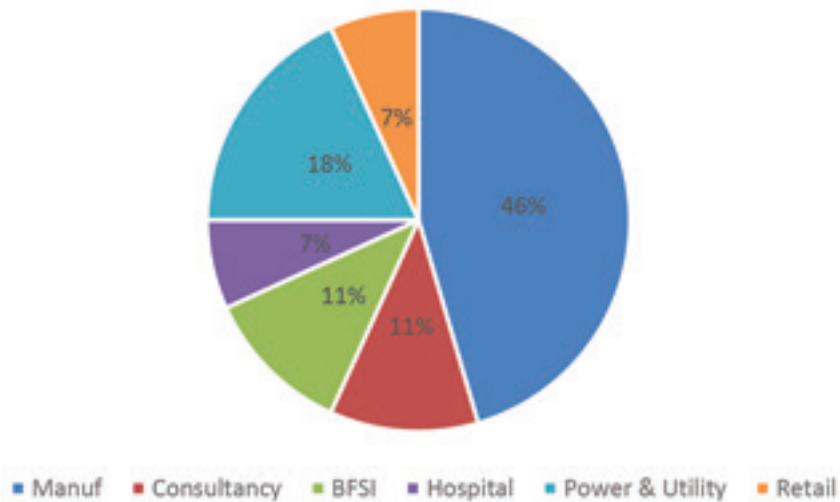
PARTIAL LIST OF ALUMNI

Pramit Sen, 2005 CHRO NSDL	Sulagna Mukherjee, 2018 Technical Program Manager Google	Luna Bose, 2004 HR Director GKN Automotive
Joydeep Ghosh, 2005 Cluster HR Head United Breweries	Arkadeb Chakraborty, 2009 CHRO Capital Foods	Gaurab Ray, 2015 Regional Head – Talent Acquisition (India East) TCS
Kinshuk Shrivastava, 2017 Deputy Manager – HR Maruti Suzuki India	Poonam Bhattacharyee, 2018 Sr. Analyst – Talent Advisory Deloitte India (Office of the US)	Sugata Roy, 2013 Lead HRBP Hero MotoCorp
Debjit Basu, 2011 Regional Manager – People & Culture Infosys	Kshitij Batra, 2012 AVP - HR Max Life Insurance	Malini Sengupta, 2010 Director – HR Swiggy
Kaustav Sengupta, 2006 DGM – HR Varun Beverages	Debosmita Basu, 2006 DGM – HR Eveready Industries	Radha Krishna Jha, 2006 DGM – HR & ER JK Paper Ltd
Deepa Singh, 2007 Head – HR Reliance Industries Limited (Textile Business)	Kuldip Dhole, 2013 Sr. HRBP AMAZON	Debargha Deb, 2004 GM - HR DS Group
Suvrajit Ganguly, 2006 Regional Service Manager - HR HDFC Bank	Anusha Pandey, 2009 Director HR Whirlpool	Amrita Ghosh, 2008 People Advisor Accenture
Dibyendu Thakur, 2004 HR Director Stanley Black & Decker	Arya Guha Mazumder, 2007 HR Manager Mindtree	Junaid Rizvi, 2014 Sr. HRBP Cognizant
Rajarshi Chowdhury, 2005 Director – HR Amadeus	Moumita Sengupta, 2008 Talent Consultant PwC AC	Ravi Prakash, 2010 Head – HR (Bio Energy) Praj Industries

Summer Internship 2023

MBA(HRM)	Data
Placed	100%
Percentage of students received stipend	35%
Highest Stipend (pm)	40 K
Average Stipend (pm)	5 K

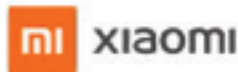
Sector Classification



Prominent companies offered Internship

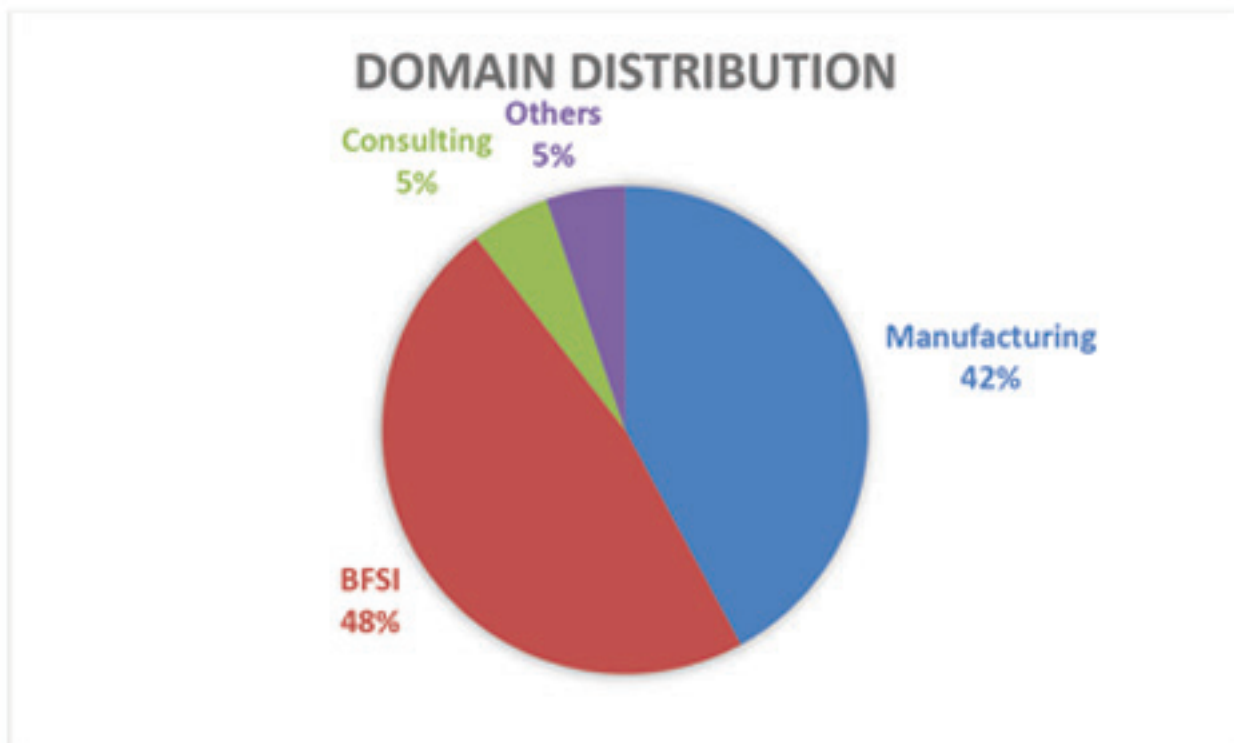


PARTNERS IN PROGRESS MBA (HRM)



MBA(HRM) Placement Snapshot – 2023

MBA(HRM)	Data
Eligible Students Placed	92%
Highest CTC (LPA)	13
Average CTC (LPA)	8.3
Median Salary (LPA)	7
First time recruiters	23%
Summer Internship	100%



Roles Offered:

MT/ET as Generalist/Specialist, HRBP, L&D, TA

PLACEMENT PROCESS & GUIDELINES

- Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre Placement Talk (PPT) on a mutual convenient date or share the details via mail.
- CTC disclosure prior to selection process is a pre-requisite.
- Profiles of eligible candidates are shared with the concerned SPOC.
- During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously. In such case, whichever company rolls out the job offer first shall get the candidate.
- In order to facilitate the recruitment process, institute will provide the necessary infrastructure.
- Companies participating in the Institutes Placement Process may kindly note that delay in announcing and confirming the job offers, may result in the selected/ short-listed candidate being placed in another company.
- If an organization wishes to interview candidates for their Summer Internship, the Placement Cell will facilitate in organizing the same. Period of internship being two months (June-July).
- An organization is free to choose its criteria and method of selection.
- Students are available to join from June post completion of final semester examination.

GUEST SPEAKERS

Speaker	Speaker	Speaker
Alok Roy	DR. Rajen Mehrotra	Sudakshina Adhya
Organisation	Organisation	Organisation
Senior Deputy Secretary – ICAI	Former Senior Employer’s Specialist for South Asian Region – United Nations	Executive Director CSR – Amplo Global Inc.
Topic	Topic	Topic
Labour Laws	International Labour Organization(ILO)	Corporate Sustainability
Date	Date	Date
27/07/2022	Former Corporate Head of HR – ACC Ltd Former Corporate Head of Manufacturing and HR – Novartis India Ltd	09/03/2023
Speaker	Topic	Speaker
Aniket Mitra	Changing Dimension of IR	Aniruddha Banerjee
Organisation	Date	Organisation
Deputy Manager – Tata Steel	19/09/2022	Senior HR Business Partner – Novo Nordisk
Topic	Speaker	Topic
Industrial Relations(IR)	Kabindra Kundu	HR Practices in Pharmaceutical Industry
Date	Organisation	Date
28/07/2022	Executive Director – SAS Authorized Training Partners(till 2019) in India Handson School of Data Science	06/04/2023
Speaker	Topic	Speaker
Anindita De Sarkar	HR Analytics	Joydeep Ghosh
Organisation	Date	Organisation
Data Scientist, Researcher and IT Professional	27/09/2022	Cluster HR Head and HRBP – Supply Chain at Heineken
Topic	Speaker	Topic
HR Analytics	Payel Chakrobarty	Basics of HR Management and its varied implications in Corporate and Industrial setup
Date	Organisation	Date
24/08/2022	Leading project – Training development and learning wing, Accenture	08/04/2023
Speaker	Topic	Speaker
Uma Chowdhury	E-Learning	Ritam Dutta
Organisation	Date	Organisation
TSC Lead – Cognizant	19/10/2022	Assistant Professor – UPES
Topic	Speaker	Topic
Research Fellow – Indian Institute of Management Rohtak	Gourav Nag	Guest Faculty – University of Calcutta
Date	Organisation	Date
01/09/2022	HRBP – Tata Advanced Systems Ltd.	Boosting Confidence through Body Language
Speaker	Topic	Date
Mohit Kumar	Preparing for a Professional Career in HRM	09/10/2021
Organisation	Date	Speaker
Joint President HR – Hindalco	13/11/2021	Urmila Chakraborty
Topic	Organisation	Organisation
Talent Management	HRBP – Tata Advanced Systems Ltd.	Professor - State University of Milan
Date	Topic	Topic
11/11/2021	Preparing for a Professional Career in HRM	Diversity Awareness for Building Managers
	Date	Date
	13/11/2021	14/08/2022

CONTACT US - CORPORATE RELATIONS,
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(Ext.404)

STUDENT PLACEMENT COORDINATORS



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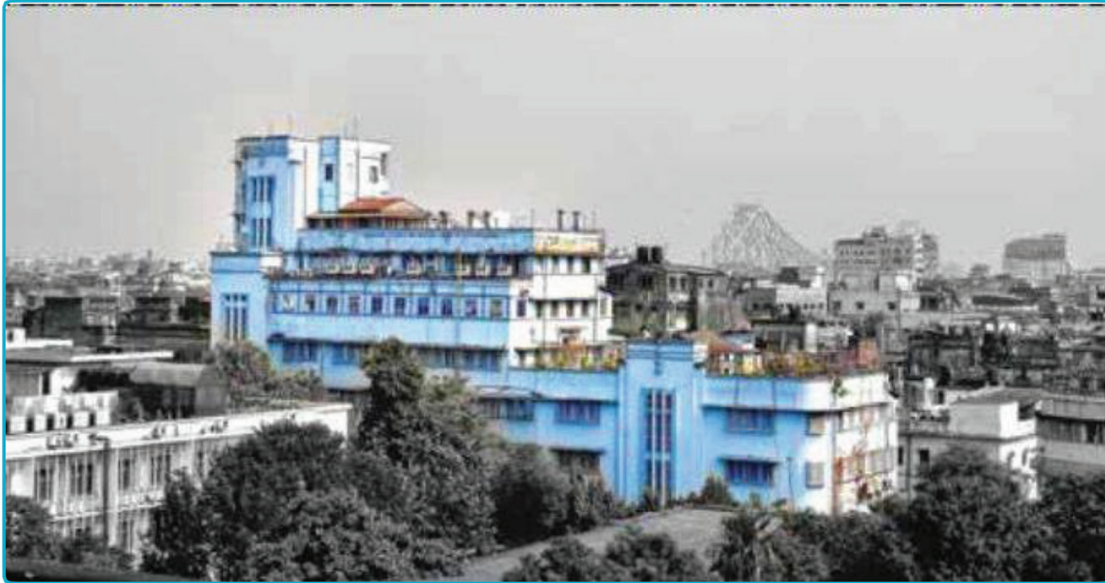
✓ Deepa Sharma– 8334914764



✓ Priya Mishra– 8910161484



✓ Sonalika– 6209278572



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