



PLACEMENT BROCHURE

**MBA PUBLIC SYSTEMS
HEALTHCARE AND HOSPITAL
MANAGEMENT
BATCH OF 2022-2024**



**UNIVERSITY OF CALCUTTA
2 YEARS FULL TIME COURSE**



The Foundation



*Pandit Jawaharlal Nehru
laying the Foundation Stone of
the Academic Block-1958*



*Inauguration of the first Business Management course in India (PGDBM) on 5th July, 1954
(Dr. B. C. Roy addressing the gathering : Dr. J. C. Ghosh, Vice-chancellor of University of Calcutta, sitting)*



*Dr. B. C. Roy, Visionary Chief
Minister of West Bengal &
the Founder President BOG-IISWBM*



*Professor D. K. Sanyal
The Founder Director*



*Profulla Chandra Sen, the then Chief Minister
of West Bengal & President BOG-IISWBM
From 1963-64 to till his death
(i.e. 25th September 1990)*



CONTENTS

From Director's Desk,	2
Message from Head, MBA-Public Systems	3
About the Institute	4
Faculty	5-7
Infrastructure	8
Placement Guidelines	9
Syllabus	10-11
Batch Diversity	12
Students Individual Profile	13-20
Partial List of Recruiters	0
Partial List of Illustrious Alumni	21
Placement Snapshot	22
Contact Us	23



FROM DIRECTOR'S DESK



It's my pride and pleasure to introduce the graduating batch of MBA (Public Systems), 2022-24. IISWBM is one of the top and early B-Schools in India to offer MBA in Public Systems since 1993 with specialization in Energy, Environment, Health Care & Hospital and Transportation & Logistics thus contributing towards the progress and sustainable development of society. The degree is affiliated to University of Calcutta which is again India's top universities ranked by NIRF & QS thus ensuring updated curriculum and quality delivery. Our alumni hold responsible positions in Government Agencies, MNC's, Research Institutes and NGOs. Three students of the Energy Management 2022-2024 batch have won International Scholarships by the Association of Energy Engineers (USA). The uniqueness of IISWBM is that it is not just a management institute but one where emphasis is more on socially relevant programs and proper management of public utilities along with creation of strong domain knowledge in various areas of general management. I am sure you will find deserving candidates in this batch and thus become partners in our quest for a sustainable world. We look forward to your gracious participation in our Campus Recruitment Drive 2023-24

With Regards,
Sri Dipankar Das Gupta
Director, IISWBM

Message From Head



Welcome to the Public Systems Management Programme at IISWBM, where we believe that "education is for life, not just for a living". As the Head of this important programme, I am motivated by my colleagues and students. I am proud of the ways in which we as a department work individually and collectively to do research that matters, as well as to create and share knowledge that enables our students to be not only thorough professionals capable of adapting and leading in a rapidly changing environment, but also good human beings with culture, values and ethics. Since its inception, the Institute has built a strong placement network with blue-chip companies working in the field of Energy Management, Environment Management, Healthcare and Hospital Management, and Transportation and Logistics Management. We are immensely happy of securing very high placements for our students of 2021-2023 batch who met the requirements set by recruiters visiting our Institution. The department has designed a curriculum of global standard with numerous training sessions to develop a holistic outlook in the students. The students are trained in employability skills such as interview, group discussion, resume writing, listening, speaking, reading and writing. Our students grow in an environment that allows them to interact and engage with industry professionals during various training sessions, field visit, dissertation and project work, which helps to establish a strong foundation for their future career. Students are provided with exclusive opportunities through campus drives, enabling them to begin their careers immediately after finishing their post-graduate management studies. Our graduates' average starting salaries are competitive with those of other institutions. We are grateful to many recruiters who have visited our Institute and conducted interview for our students and provided placement opportunities. We highly value our relationship with the recruiters and are committed to making their experience productive and positive. We would like to extend an open welcome to recruiters to visit our campus for Final Placements. We have a lot of deserving students who, if employed, will be an asset to your organization and carry on your legacy.

With Regards,
Prof. (Dr.) Pradip Kumar Sikder
Head - Department of MBA - Public Systems Management

ABOUT THE INSTITUTE

It has been 70 long years down the path of knowledge; the Indian Institute of Social Welfare Business Management shines bright in the scholastic world for its constant yearn for Success and betterment, The year was 1942, the first prime Minister of India, pandit Jawaharlal Nehru laid the foundation stone of a social welfare training to match the needs of skilled labour by the British Government for its ordnance factories. Few years later on the 25th of April, 1953, Dr. B.C. Roy, the then Chief Minister of West Bengal along with Prof. D. K. Sanyal, established the first B School of the country,



Quality of Faculty, that consistently ranks highest amongst premier B-Schools in terms of Intellectual Capital

Learning environment - the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious award over the years



Successful Alumni spread across the globe. IISWB.M has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.



The three pillars of IISWB.M

The IISWB.M has the honor of lending valuable expertise to esteemed institutes such as IIM-C (Indian Institute of Management, Calcutta) and DoMS, IIT (ISM) Dhanbad

The Department of Posts, Government of India released a commemorative stamp to celebrate the Golden Jubilee of the Institute in 2003.

Currently IISWB.M offers courses or, MBA. MBA(HRM)}, MBA - PUBLIC SYSTEMS (Energy, Environment, Healthcare & Hospital, Transportation & Logistics), MSW Sports Management & PhD all of which are autonomous courses affiliated to the University of Calcutta.

IISWB.M holds the pride of being the first institute of the country to offer an MBA degree. All these years, the highly knowledgeable faculty, dedicated staff, esteemed alumni and erudite student's have upheld the esteem and pride of the institute and will continue to do so in the foreseeable future.



FACULTY



DIRECTOR

Sri Dipankar Das Gupta

HEAD OF DEPARTMENT

Prof. Dr. P. K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D.(Cal),F.G.M.S.,F.G.S. (Ind), MMGI

PROFESSORS

Dr. Archana Sharma, MBA, Ph.D. (UGC-NET Fellow)

Dr. B. K. Choudhury, B.E., Ph.D.

Dr. Chinmoy Jana, Ph.D.

Dr. Gairik Das, M.E., MBA,(UK),Ph.D.,Head-MDP & Business Management Projects

Dr. Jayanti De, M.A., M.Phil., Ph.D.

Dr. Jhumoor Biswas, M.Sc.M.Tech., Ph.D.

Dr. Madhumita Mohanty, M.A., M.Phil, Ph.D.(IIT KGP), Head-MBA (HRM)

Dr. K. M. Agrawal, Ph.D.

Dr. Sudeepa Banerjee, MBA, Ph.D., Head-Social Welfare, Computer & Media Management

Dr. Sarbani Mitra, B.Ed., PGDMEnvM, PGDSA, MBA, Ph.D., Head-Fire Safety Management

Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D

Dr. Tanima Ray, M.A. (University of Calcutta); RTP (Centre for Studies in Social Sciences Calcutta); Ph.D.(University of Calcutta); PGDBM (IIM, Calcutta)

ASSOCIATE PROFESSORS

Dr. Dipa Mitra, Ph.D. (University of Calcutta)

Dr. Madhab Milan Ghosh, M.Com., Ph.D., Head-Sports Management

Dr. Sohini Banerjee, LL.B (Hons.), LL.M. (University of Cambridge, UK), Ph.D.



ASSISTANT PROFESSORS

Mr. Ankan Banerjee, M.A, PGDSM
Dr. Arindam Dutta, B.E, M.Tech, Ph.D.
Mr. Buddhadip Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University), CoA (Mind Mapping) (PDC, Singapore)
Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)
Dr. Malini Nandi Majumdar, MBA, Ph.D.
Mr. Manjit Sarkar, MBA (BU), FDP (IIMK), UGC-NET
Ms. Piyali Sengupta, M.Sc. PGDEM
Ms. Soma Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
Mr. Subhasis Ray, M.Stat, M.Tech.(Comp, Sc.)
Dr. Soubarna Pal, M.Sc. (Cardiff University, UK), Ph.D. (Cardiff University, UK)
Dr. Surajit Chakraborty, M.Sc. Ph.D.
Dr. Sritama Mandal Dasgupta, Ph. D.

GUEST FACULTY

- Dr. Aniruddha Mukherjee MBBS, Technical Consultant, Global Healthcare Systems Pvt. Ltd. Swasthya Bhavan, Kolkata, WB.
- Dr. Debasis Das, HOD, Department of Preventive and Social Medicine, Calcutta Medical College, and Hospital.
- Mr. Smarajit Mitra, FCA, M.Com, AIII; MD, Smarajit & Associates Consultancy Services Pvt. Ltd.
- Mr. Sandip Ghosh, MA, LLB, MBA

INFRASTRUCTURE

CLASSROOM

The spacious air-conditioned classrooms are well equipped with Smart boards, LCD multimedia projector and other necessities and properly maintained to cater to the academic requirements of the students.

CENTRAL LIBRARY

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff.

- Houses over 51,000 books of different subjects.
- Implemented bar code-based circulation system.
- Electronic Library contains over 1000 CD-ROM database with a vast collection of E- journals & E-Books sourced from around the globe.

COMPUTER CENTRE AND IT SETUP

The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 Interactive Display Systems were acquired. Institute email IDs are now Gmail based.

- 100 mbps leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout the campus, enabling students to connect to online academic resources on the go.
- Panasonic 65' Professional Signage Panel installed as a display board for providing various information/ program about the institute.
- Electronic smart boards in certain classrooms and LCD projector in every classroom.

HOSTEL

- Well maintained 11000 square feet girls' hostel & 4- storeyed boys' hostel at walking distance from the Institute.
- Furnished rooms with bathrooms, kitchen, dining hall, common living area along with amenities like LCD, TV, microwave, oven, water purifier, ironing table etc. are provided.



AUDITORIUM

The auditorium boasts of a well-designed stage and an audio-visual screen. It is the perfect platform for meetings, stage shows and interactive sessions. The screen complements any kind of audio-visual communication with amplifiers, speakers and an installed projector.

LANGUAGE LABORATORY

- The institute provides Web Assisted Language Laboratory to the students.
- Helps in improving the pronunciation & dictation, with continuous assessment of performers by the instructors.

CANTEEN & GYMNASIUM

- Canteen is free Wi-Fi zone, which provides a variety of healthy cuisine at reasonable rates to students.
- The institute provides a well-equipped & maintained gymnasium with modern equipment & trainer to guide & encourage students to maintain a healthy physique.

CONFERENCE ROOM

- The facility of video conferencing makes the conference room more industry friendly with the scope of uninterrupted interaction.
- The conference rooms have in-built speakers to make the conversations distinctly audible. The cordless microphones help the speakers to interchange ideas.



PLACEMENT GUIDELINE

- IISWBM follows one company one student placement policy.
- Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre-Placement Talk (PPT) on a mutual convenient date and share the details via mail.
- CTC disclosure prior to selection process is a pre-requisite.
- Profiles of interested and eligible candidates are shared with the company.
- During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously in such case, whichever company rolls out the job offer first shall get the candidate.
- In order to facilitate the recruitment process, institute will provide the necessary infrastructure.
- Companies participating in the institute's Placement Process may kindly note that delay in announcing and confirming the job offers, may result in the selected/shortlisted candidate being placed in another company.
- If the organization wishes to interview candidates for their Summer Internship; the Placement Cell will facilitate in organizing the same. Period of Internship, being two months (June - July).
- An organization is free to choose its criteria and method of selection.
- Students on LWP/Sabbatical desirous of participating in campus recruitment, need to furnish "No Objection" from current employer.



SYLLABUS

SEMESTER - I

Paper Code	Paper Name
MPSM 101	Management Principles and Practice
MPSM 102	Managerial Statistics
MPSM 103	Organizational Behavior
MPSM 104	Management information System
MPSM 105	Business and Government
MPSM 106	Managerial Economics
MPSM 107	Management Science
MPSM 108	Management skills and ethos

SEMESTER - II

Paper Code	Paper Name
MPSM 201	Marketing Management
MPSM 202	Research Methodology
MPSM 203	Human Resource Management
MPSM 204	Management Accounting and Finance
MPSM 205	Concept of Health and Diseases
MPSM 206	Planning and organizing of Hospital
MPSM 207	Development of Hospitals and Hospital Support Services
MPSM 208	Healthcare & Hospital Logistics and Stores Management



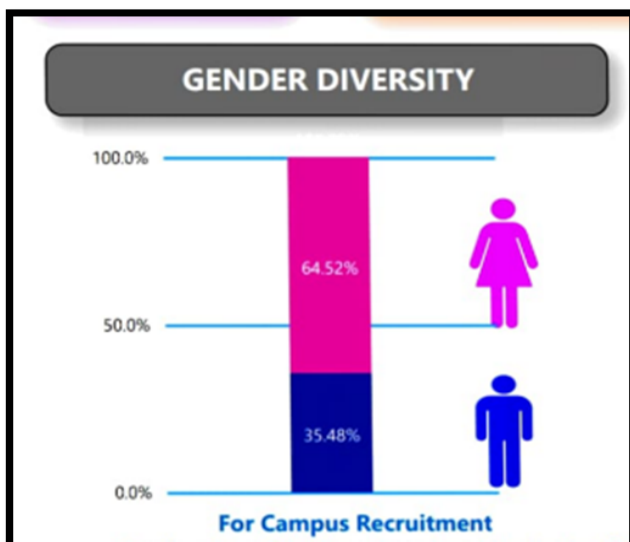
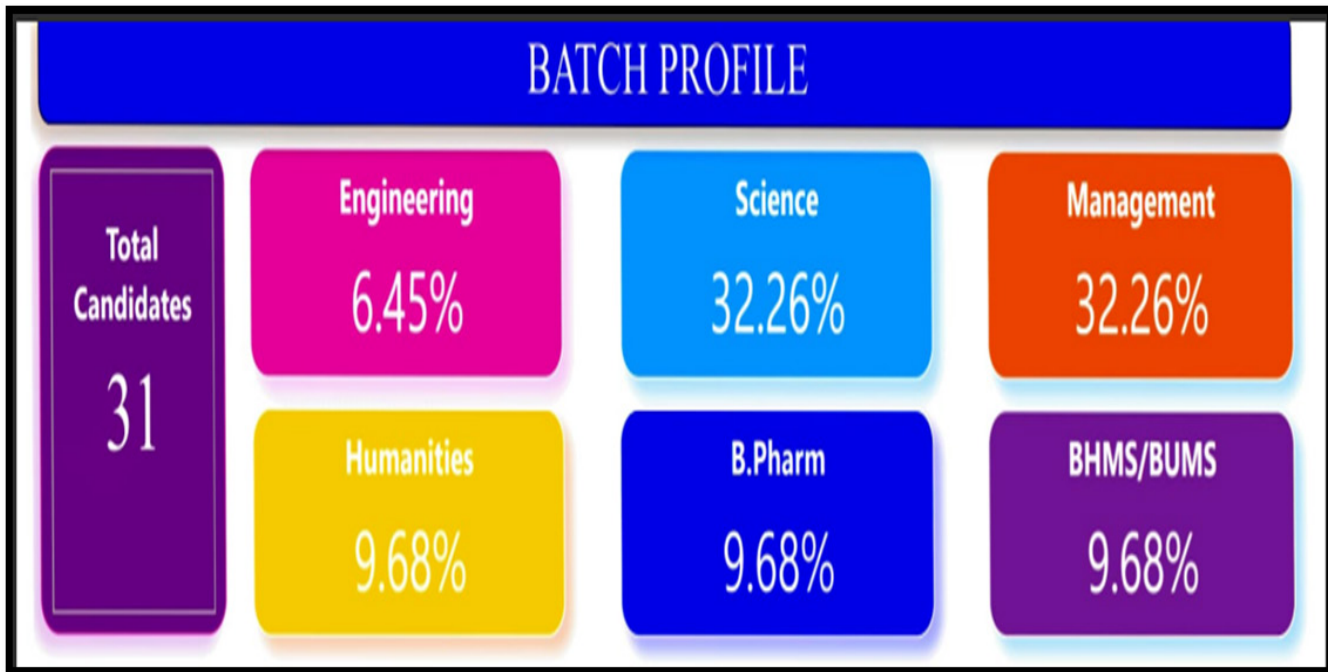
SEMESTER - III

Paper Code	Paper Name
MPSM 301	Concept of Community Health and Epidemiology
MPSM 302	Health Care Diversity system
MPSM 303	Hospital Management Information System
MPSM 304	Quality Assurance in Hospital
MPSM 305	Legal Aspects in Healthcare Administration
MPSM 306	Financial Management in Healthcare Sectors and Health Economics
MPSM 307	Understanding Hospital Services-Group A
MPSM 308	Understanding Hospital Services-Group B


SEMESTER - IV


Paper Code	Paper Name
MPSM 3401	Marketing Hospitals and Health Care Organizations
MPSM 402	Effective Communication in the Health Sector
MPSM 403	Health Insurance
MPSM 404	Health System Research and Health Project Management
MPSM 405	Project Work/internship in the area of Hospital
MPSM 406	Dissertation paper in the area of hospital and healthcare
MPSM 407	Viva voce (Theory papers/Project/Dissertation in hospital and healthcare)

Batch Diversity




STUDENT PROFILES

	NAME ABHIJIT ROY	D.O.B. 04/05/1991
	GRADUATION DEGREE B.tech in ECE	INTERNSHIP ORGANIZATION Medica Superspecialty Hospital
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Financial Counseling and Corporate Desk department		


	NAME ARCHITO DASGUPTA	D.O.B. 9/01/1999
	GRADUATION DEGREE B.Sc in allied health Sciences.	INTERNSHIP ORGANIZATION Eurasian Cancer Research Council
	GRADUATION COLLEGE College of Paramedical and Allied Health Sciences, West Bengal University of Health Sciences (WBUHS)	WORK EXPERIENCE Fresher
SIP Title - FOrganisational structure of an academic and clinical research organisation that specialises in cancer research		


	NAME AINDRILA SARKAR	D.O.B. 17/10/2000
	GRADUATION DEGREE Bachelors in Business Administration	INTERNSHIP ORGANIZATION Medica Superspecialty Hospital
	GRADUATION COLLEGE University of Engineering and Management	WORK EXPERIENCE 1.5 Months
SIP Title - Patient satisfaction in OPD		


	NAME ALISHA SULTANA	D.O.B. 15/6/2000
	GRADUATION DEGREE B.Sc Psychology Hons	INTERNSHIP ORGANIZATION CMRI
	GRADUATION COLLEGE University of Calcutta	WORK EXPERIENCE Fresher
SIP Title - Patient Satisfaction in OPD of city based superspeciality hospital		





	NAME ANANYA NATH	D.O.B. 8/14/2000
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Medica super specialty hospital
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Patient satisfaction and patient counselling in OPD		


	NAME ANKITA SEN	D.O.B. 18/3/2001
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Global eye hospital, Bidhannagar sector 3, Kolkata
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Patient care service and feedback analysis in IPD(in patient department) in a superspeciality hospital, Kolkata		


	NAME ARPITA MUKHERJEE	D.O.B. 16/6/2000
	GRADUATION DEGREE B.A. in English (Hons.)	INTERNSHIP ORGANIZATION NRS Medical College and Hospital
	GRADUATION COLLEGE Calcutta University	WORK EXPERIENCE 1.5 Months
SIP Title - The profile of medicolegal autopsies along with the knowledge and attitude of family members towards post-mortem examination in a government medical college and hospital		

	NAME AVIJIT MAITI	D.O.B. 4/4/1998
	GRADUATION DEGREE B.Pharm	INTERNSHIP ORGANIZATION Tamluk medical college & hospital (a govt.district hospital)
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE 6 Months
SIP Title - Application of different quality approaches in a city based govt medical college & hospital.		


	NAME INDRANIL KUNDU	D.O.B. 18/5/2000
	GRADUATION DEGREE BBA(H)	INTERNSHIP ORGANIZATION NRS Medical College
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Digitalization of medical records department for better and fast data management in a government medical college and hospital.		


	NAME DR. PRATIP CHAKRABORTY	D.O.B. 20/2/1992
	GRADUATION DEGREE BHMS	INTERNSHIP ORGANIZATION NRS Medical College and Hospital, Kolkata
	GRADUATION COLLEGE The West Bengal University of Health Sciences	WORK EXPERIENCE 5 years
SIP Title - Comparative study of patient satisfaction between specialty clinic and general OPD in a government medical college and hospital.		

	NAME DR. PRATITI DUTTA	D.O.B. 26/02/1997
	GRADUATION DEGREE BHMS (Hons)	INTERNSHIP ORGANIZATION Neotia Bhagirathi Woman and Child Care Centre
	GRADUATION COLLEGE The West Bengal University Of Health Sciences Internship Organization: Neotia Bhagirathi Woman and Child Care Centre	WORK EXPERIENCE 1.5 Months
SIP Title - Assessment of employee satisfaction survey in a super speciality hospital		

	NAME Dr. Md KAMRUL ALAM	D.O.B. 20/5/1987
	GRADUATION DEGREE BUMS	INTERNSHIP ORGANIZATION Tamluk medical college & hospital (a govt. district hospital)
	GRADUATION COLLEGE The West Bengal University of Health Sciences Internship Organization: Narayana super specialityHospital,Howrah	WORK EXPERIENCE 7 years
SIP Title - Expansion Project Management		





	NAME KANTA BANERJEE	D.O.B. 30/11/2000
	GRADUATION DEGREE History Hons.	INTERNSHIP ORGANIZATION Belle Vue Clinic, Loudon Street, Kolkata
	GRADUATION COLLEGE University of Calcutta	WORK EXPERIENCE Fresher
SIP Title - Contentment level of all the stakeholders in an IPD of a hospital.		

	NAME LABONI DAS	D.O.B. 24/9/1994
	GRADUATION DEGREE B.Sc. in Media Science	INTERNSHIP ORGANIZATION Medica Super Speciality Hospital
	GRADUATION COLLEGE George College, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Quality & Accreditation of a City Based Hospital		

	NAME NAMITA MONDAL	D.O.B. 14/11/2000
	GRADUATION DEGREE B. Sc. in Geography	INTERNSHIP ORGANIZATION Narayana Super speciality hospital
	GRADUATION COLLEGE Rani Birla Girls college, Calcutta University	WORK EXPERIENCE Fresher
SIP Title - Medical administration and Quality		

	NAME NAMRATA SINGH	D.O.B. 19/12/1998
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Belle Vue Clinic
	GRADUATION COLLEGE Pailan College of Management & Technology, Maulana Abul Kalam Azad University	WORK EXPERIENCE Fresher
SIP Title - Patient satisfaction in an In Patient Department (IPD) and patient admission coordination		


	NAME NILANJAN LAKSHAN	D.O.B. 14/1/2000
	GRADUATION DEGREE B Pharmacy	INTERNSHIP ORGANIZATION Narayana Super Speciality Hospital Howrah INTERNSHIP TOPIC Medication management and challenges related to medication error and other issues in ahospital.
	GRADUATION COLLEGE MAKAUT	WORK EXPERIENCE 11 months
SIP Title - Medication management & challenges related to medication error and other issues in a city based hospital.		

	NAME POULAMI PAUL	D.O.B. 26/12/2001
	GRADUATION DEGREE Bachelor's in Hospital Management	INTERNSHIP ORGANIZATION Belle Vue Clinic
	GRADUATION COLLEGE George group of college, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Patient satisfaction in IPD department at gynae and pediatric ward		

	NAME RICKY KUMARRAJAK	D.O.B. 22/7/2001
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Bhagirathi Neotia women & child care centre
	GRADUATION COLLEGE Dr B. C. Roy Engineering College, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Assessing the Impact of Different Approaches to Marketing Strategies on Patient Acquisition of a Super Specialty Hospital.		

	NAME SAGAR MAJUMDAR	D.O.B. 12/10/1999
	GRADUATION DEGREE Bengali (Hons.)	INTERNSHIP ORGANIZATION NRS(Medical College and hospital)
	GRADUATION COLLEGE Kalyani Mahavidyalaya, University of Kalyani	WORK EXPERIENCE Fresher
SIP Title - Swasthya Sathi.		





	NAME SAGNIK SARKAR	D.O.B. 9/10/1996
	GRADUATION DEGREE B.Tech Civil Engineering	INTERNSHIP ORGANIZATION NRS(Medical College and hospital)
	GRADUATION COLLEGE Techno International Batanagar, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Oxygen supply & management system along with Mainfold, LMO, PSA to the patient care and annual cost (lumpsum) & control in a medical College & Hospital - NRSMCH		


	NAME SHOUVIK MOZUMDAR	D.O.B. 6/4/1999
	GRADUATION DEGREE B. Sc Botany (Hons.)	INTERNSHIP ORGANIZATION Narayana Superspeciality hospital
	GRADUATION COLLEGE Serampore college, Calcutta University	WORK EXPERIENCE Fresher
SIP Title - Medical administration		


	NAME SHREOSHIMUKHERJEE	D.O.B. 17/5/2001
	GRADUATION DEGREE Political Sc. (Hons.)	INTERNSHIP ORGANIZATION Belle Vue
	GRADUATION COLLEGE University of Calcutta	WORK EXPERIENCE Fresher
SIP Title - Customer satisfaction in OPD of a hospital		

	NAME SOURAV SANTRA	D.O.B. 18/11/1999
	GRADUATION DEGREE B.Pharm.	INTERNSHIP ORGANIZATION Global Eye Hospital
	GRADUATION COLLEGE Techno India University, West Bengal	WORK EXPERIENCE 7 Months
SIP Title - Analysis of NABH and Audit of different department.		


	NAME SRESHTHA BHATTACHARJEE	D.O.B. 22/6/2001
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Bellevue Clinic
	GRADUATION COLLEGE George College, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Summer internship project in HR department		


	NAME SNEHANKANA MITRA	D.O.B. 8/9/2000
	GRADUATION DEGREE BSc. Physiology (Hons.)	INTERNSHIP ORGANIZATION NH Rabindranath Tagore International Institute Of Cardiac Sciences
	GRADUATION COLLEGE Krishnagar Government College, University of Kalyani	WORK EXPERIENCE Fresher
SIP Title - Employee's Personal File Audit and Gap Analysis In A Multispeciality Hospital		


	NAME SUCHISMITA SAHA	D.O.B. 15/7/1998
	GRADUATION DEGREE M.Sc. Human Physiology	INTERNSHIP ORGANIZATION NH Rabindranath Tagore International Institute Of Cardiac Sciences
	GRADUATION COLLEGE Rashbehari Siksha Prangan (Rajabazar science College) Calcutta University.	WORK EXPERIENCE Fresher
SIP Title - File audit and gap analysis of HR personal files of nursing employees in a superspeciality hospital		

	NAME SUNAYANA KOLE	D.O.B. 9/3/1997
	GRADUATION DEGREE M.Sc. Biophysics, Molecular Biology and Bioinformatics	INTERNSHIP ORGANIZATION Neotia Bhagirathi-Woman and child care, New Town
	GRADUATION COLLEGE Rashbehari Siksha Prangan (Rajabazar Science College) Calcutta University	WORK EXPERIENCE Fresher
SIP Title - Medical Record Department (MRD) Of a superspeciality hospital.		



	NAME SWAGATA ACHARYA	D.O.B. 28/6/1999
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION The Calcutta Medical Research Institute(CMRI)
	GRADUATION COLLEGE NSHM Knowledge Campus, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Statistical representation of documentation of external jugular catheterisation of in-patient in intensive care unit in multi-speciality hospital.		

	NAME TIASA CHAKRABORTY	D.O.B. 10/4/1998
	GRADUATION DEGREE BBA in Hospital Management	INTERNSHIP ORGANIZATION Medica Superspeciality Hospital
	GRADUATION COLLEGE Future Institute of Engineering And Management, MAKAUT	WORK EXPERIENCE Fresher
SIP Title - Patient satisfaction in OPD in a superspecialty hospital		

	NAME PRERANA DAS	D.O.B. 1/1/2000
	GRADUATION DEGREE B.Sc. Nutrition (Hons.)	INTERNSHIP ORGANIZATION Medica Superspeciality Hospital
	GRADUATION COLLEGE Vidyasagar University	WORK EXPERIENCE Fresher
SIP Title - Patient satisfaction in OPD in a superspecialty hospital		



PARTIAL LIST OF ILLUSTRIOUS ALUMNI

DR. MALA CHATTOPADHAY

Managing Director - Aaron Medical Services Council Member, GLG Consultancy Services
Governing Body Member, St. Catharine's Home

DR. ANIRUDHHA LAHIRI

Director - Administration
Zulekha Hospital, Sharjah, UAE

INDRADIP DAS

COO
Global Eye Hospital

JOY CHAKRABORTY

COO,
Hinduja Hospital, Mumbai

SUPARNA SENGUPTA

CEO
Narayan Memorial Hospital, Durgapur

DR. MAHUA BASU

Regional Head - Quality
Manipal Hospitals

Dr. JAWED IQBAL

Project Manager
Hamas Medical Corp, Doha

SHILPI MITRA

Lead HR
CK Birla Hospitals

DR. SANGHAMITRA SEN

Assistant Professor,
IISWBM Kolkata

ANNESHA NANDY

Manager Operation
Dr. Agarwal's Eye Hospital, Mumbai

SRIJITA MUKHERJEE

Deputy Manager HR
CMRI Hospital, Kolkata



PLACEMENT SNAPSHOTS OF 2021-2023

Academic Year	2021-23
%age of students placed	95
Highest CTC	3.00 LPA
Average CTC	3.00 LPA
First time recruiters	50%
Summer Internship	100%
Opted out	7

CORPORATE RELATIONS CELL

PRITAM KAR

Placement Officer

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mbapshhm.iiswbm2024@gmail.com

Handheld: +91 9871175189

Board Line No: - 033 2241 3079 (Direct), 033 2241 3756 (Ext: 406)

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Arindam Mukherjee

Placement Officer

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STUDENT PLACEMENT COORDINATORS



DR. PRATITI DUTTA
Contact No. 8240338749



SUCHISMITA SAHA
Contact No. 8910187501



AINDRILA SARKAR
Contact No. 6289999697

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