

Crossroads 2019

Crossroads 2019 was held on the 23rd of September, in the college auditorium, where the esteemed alumni of the institution came to help the students out at the crossroads of their lives. Prestigious alumni members holding esteemed positions in eminent organizations were called upon in each specialization to answer the multi-faced doubts that students had regarding their specialization choices. Flagged off by the MBA-Day H.O.D , Prof. (Dr.) Tanima Ray and esteemed alumni Mr. UjjalGhatak (Batch 1976-1978), the entire event was divided into multiple slots per specializations, where that specific specialization was dealt with, Mr. UjjalGhatak – HR, Mr. AmitavaSain – BASM, Mr Vishal Aggarwal – Finance, Mr. Shuvadeep Nag and Mr. Debroop Dutta – Marketing and our very own budding entrepreneurs MsDebasri Deb and Mr. Shibaji Bose shared the very insight of what having your own business is like. Each guest was felicitated by the teachers of the institution and were given a little something to remember us by.



The event had interactive sessions with the alumnus sharing some first-hand experiences of their job careers along with some competitions were arranged like Fnatic Finance (Quiz), Marketing Mantra (Business Strategy – Marketing) and HiRe (A Recruitment Ad) to test the team management, strategy and creativity skills amongst the students and also to keep the audience engaged and keep the competitive spirit going, as most of these events were judged by our faculty and alumni members jointly.



The event ended with awarding prizes to the winners and senior alumni committee of the institution passed on the baton to the junior committee.

