The department of business management of IISWBM in association with Globnet Systems conducted a seminar on business analytics on 10th January 2020. The seminar was all about the Data analytics, business analytics programming and associated tools and soft wares that need to be used in industry level data processing.

Mr. Mukul basu, founder of Globnet Systems, spoke about the data collection, data processing, data mining and taking the informed collected decision in real life business scenario. We came to know about the data visualization tools like tableau, qlikview Microsoft power BI etc. We also came to know about the programming languages and concepts have been used for data analytics like SAS, SPSS, Python programming and also how to use those data points in a day to day business and to improve that.

The speaker Mr Mukul Basu gave insights on the bright future of the Data analytics and data science and the innermost job opportunities that can be held by trained personal in this technology.