



EXECUTIVE CERTIFICATE PROGRAMME — BATCH 3

# A Data-Driven Approach on ESG & Sustainability for Business

With added focus on Data Analytics and AI/ML

Two premier Institutes of higher learning in India come together to offer cutting-edge training for sustainable business growth.

**ESG**  
Environmental · Social · Governance



12 June – 7 August 2026  
Register by 31 May 2026

⚡ Limited Seats — Apply Now! | Attend 8 Weeks of Live Online Classes with Project Work | Fridays 7–9 PM & Sundays 11 AM–1 PM

## About IISWBM



### IISWBM — First B-School in South-East Asia

Established in 1953 by Chief Minister Dr. Bidhan Chandra Roy, IISWBM aims to create managers for the global business world through interdisciplinary training. The vision is to link intellectual experience with practical skills to prepare future business leaders.

## About IDEAS — Indian Statistical Institute

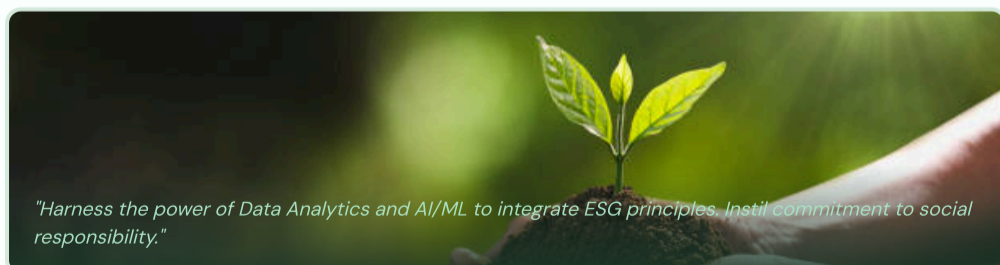


### IDEAS — Technology Innovation Hub at ISI Kolkata

Set up by the Indian Statistical Institute, Kolkata under the National Mission on Interdisciplinary Cyber-Physical Systems (DST, Govt. of India). IDEAS focuses on industry-oriented technologies, skill training and capacity building in AI/ML, Data Engineering & Science, Big Data and Analytics.

## Programme Objective

*Empower industry professionals with fundamental concepts and skills to help chart organisations' ESG disclosure roadmap with the power of data analytics and AI/ML — enabling organizations to measure, monitor and report on their ESG performance.*



*"Harness the power of Data Analytics and AI/ML to integrate ESG principles. Inetel commitment to social responsibility."*

## Course Modules

- 1 Understanding ESG**  
Linking SDGs to ESG Disclosures & Reporting
- 2 GHG Accounting & Carbon Footprints**  
Decarbonization Strategies
- 3 Translating ESG Data into Business Values**  
Informed Decision-making
- 4 Statistical and ML Techniques for ESG Data**  
Exploratory Data Analysis, Data Visualization, AI/ML, Machine Learning using No-Code Tools
- 5 Climate Risk Assessment**  
Modeling & Analytics and Sustainable Financial Performance
- 6 ESG Strategy Design & Assurance**  
Case studies, assignments & Project Work



## Who Can Join

- Young Aspiring CSOs
- Corporate Professionals
- Investors & Financial Analysts
- Sustainability Officers
- Management Consultants
- NGO & Non-Profit Professionals
- Corporate Governance Experts
- Data Analysts
- Students & Academics

### Course Fee & Discounts

₹25,000/-

+ 18% GST applicable

3–5 participants  
5% off

6–8 participants  
7.5% off

>8 participants  
10% off

ISI & IISWBM Students  
20% off

FRIDAYS  
7–9 PM

SUNDAYS  
11 AM–1 PM

TOTAL DURATION  
8 Weeks (Including  
Live Sessions and  
Project Work)

FORMAT  
Online

