



IISWBM

"The first B-School in India"

Estd. 1953



PLACEMENT BROCHURE | 2020-21

MBA (HUMAN RESOURCE MANAGEMENT)

**INDIAN INSTITUTE OF SOCIAL WELFARE &
BUSINESS MANAGEMENT**

THE FOUNDATION



*Pandit Jawaharlal Nehru
laying the Foundation Stone of
the Academic Block-1958*



*Inauguration of the first Business Management course in India (PGDBM) on 5th July, 1954
(Dr. B. C. Roy addressing the gathering : Dr. J. C. Ghosh, Vice-chancellor of University of Calcutta, sitting)*



*Dr. B. C. Roy, Visionary Chief
Minister of West Bengal &
the Founder President BOG-IISWBM*



*Professor D. K. Sanyal
the Founder Director*



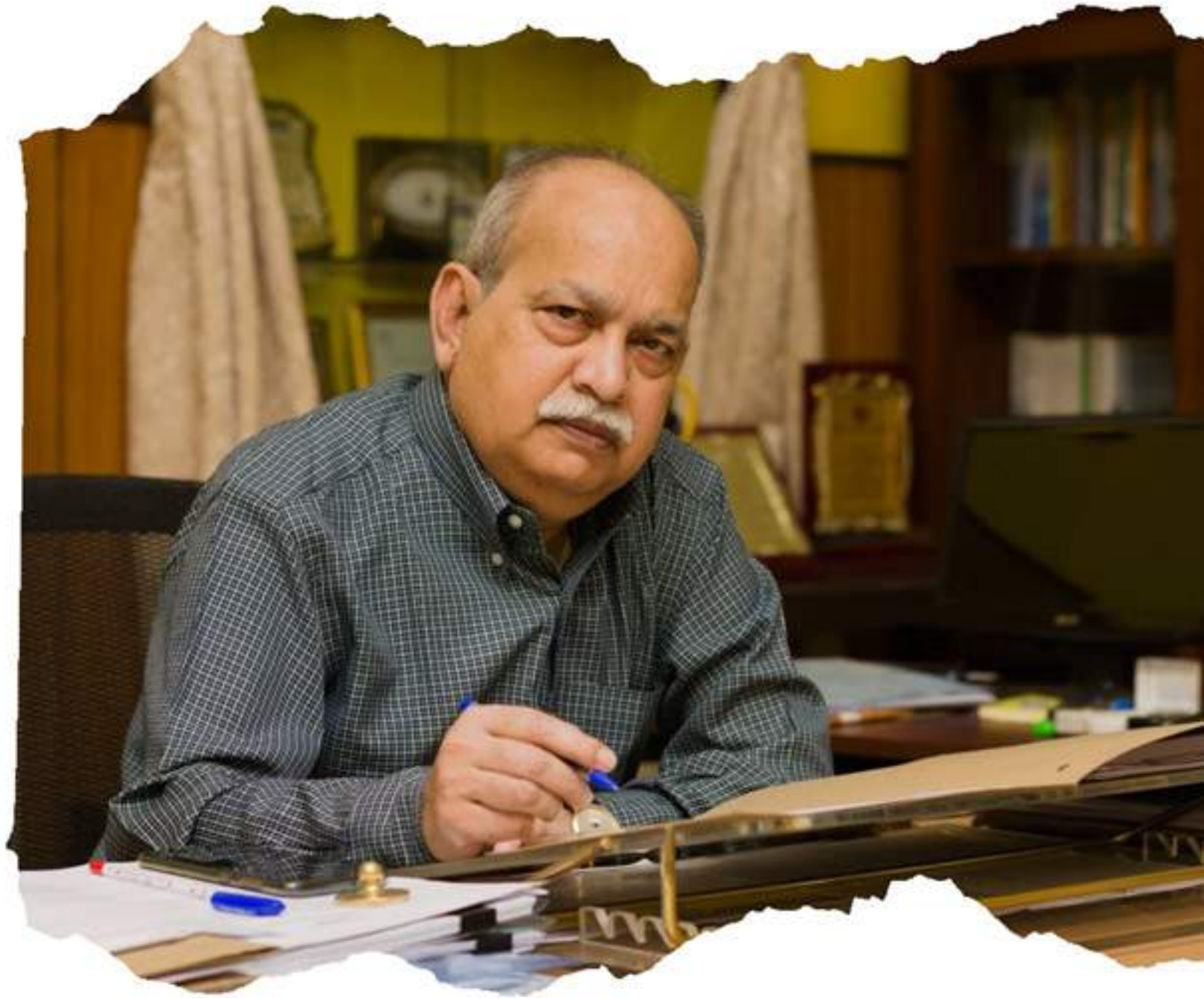
*Profulla Chandra Sen, the then Chief Minister
of West Bengal & President BOG-IISWBM
From 1963-64 to till his death
(i.e. 25th September 1990)*



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DIRECTOR'S DESK



IISWBM, the first management institute in the country, is proud to present the graduating batch of MBA (HRM), 2021. The genesis of this Programme dates back to the DSW of early 50's and later PGDHRM days. The MBA (HRM) Programme is ranked amongst the Top 10 in India.

The course is affiliated to University of Calcutta and is accredited in accordance to the global standards by SHRM USA. The curriculum is one of the most updated globally and is designed for those wishing to embark upon a career in Human Resources/Industrial Relations. The two year course covers theory, case study, guest lectures, industry visit and internship among others.

Year-on-Year we have witnessed 40% first time recruiters on campus thereby indicating confidence in our students and alumni. It is my firm belief that our students, apart from excelling in their technical skills, will uphold with dignity and integrity, the social values for which the institute stands.

Sri Dipankar Das Gupta
Director, IISWBM

MESSAGE FROM HEAD MBA (HRM)



It is a global challenge today before the organizations to acquire, retain, train, motivate and manage their people. Business in today's world, is facing several challenges. rapid technological development, changes in the aspiration levels of the employees, fluctuating global economy, demand highly skilled managers who have knowledge and competence to ace challenges.

In view of that, MBA (HRM) programme of IISWBM aims at imparting management education, developing managerial talent and sharpening the competitive abilities of the students so that they can outperform in the border-less business world of tomorrow. Students are trained to make relevant & exemplary contribution in the contemporary socio-economic scenario of the country. We focus not only on imparting excellent academic inputs but also on inculcating values and a sense of justice in our students. We intend to nurture and develop several interpersonal skills like empathy, leadership, communication skills & others; these are necessary for becoming future corporate leaders and responsible citizens of the country.

We have the confidence that in future too, our students with their knowledge , sincerity & positive approach will prove themselves as valuable assets of their respective organizations and will become responsible citizens of the country.

Prof. (Dr.) Sumati Ray
Head of the Department- MBA (HRM)
IISWBM

MILESTONES



1953 : Constitution: 25th April, India's 1st B-School to offer an MBA degree by the Senate of the University of Calcutta, with the then Chief Minister Dr. B.C.Roy as the president and Dr. D.K.Sanyal as founder Director.



1954 : Introduction of PG Diploma in Business Management, affiliated to the University of Calcutta



1976 : MBA programme affiliated to the University of Calcutta is introduced.



1997 : Centre for Research in Materials Management (CRIMM) set up in collaboration with the Institute of Materials Management, Mumbai. CRIMM is first of its kind in Asia-Pacific.



2002 : MHRM programme affiliated to the University of Calcutta is introduced.



2003 : Government of India released a commemorative stamp on SWBM to mark 50 years of Management Education in India. National Board of Accreditation (NBA) accredited MBA and PGDM programmes.



2013 : The Institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the-art residential campus of Rajarhat, Kolkata.



2014 : Introduction of MSW and M.Phil course. Recipient of "National Education Leadership" Award for outstanding contribution to Management Education for the ABP Group. Ranked among the top 6 B-schools in Eastern region by The Times B-school Survey.



2015 : Introduction of PhD programme.



2019 : MHRM rechristened as MBA HRM

ABOUT THE INSTITUTE



It has been 67 long years down the path of knowledge; the Indian Institute of Social Welfare & Business Management shines bright in the scholastic world for its constant yearn for success and betterment.

The year was 1942, the first Prime Minister of India, Pandit Jawaharlal Nehru laid the foundation stone of a social welfare training to match the needs of skilled labour by the British Government for its ordnance factories. Few years later on the 25th of April, 1953, Dr. B.C. Roy, the then Chief Minister of West Bengal along with Dr. D.K. Sanyal, established the first B-School of the country.

The IISWBM has the honour of lending valuable expertise to esteemed institutes such as IIM-C (Indian Institute of Management, Calcutta) and DoMS IIT ISM Dhanbad.

The Department of Posts, Government of India released a commemorative stamp to celebrate the Golden Jubilee of the Institute in 2003.

Currently IISWBM offers courses on MBA, MBA(HRM), MBA(Energy & Env, Logistics, Healthcare), MSW, Retail, Sports Mgt., Integrated M.Phil & Ph.D. ,all of which are autonomous courses affiliated to the University of Calcutta.

IISWBM holds the pride of being the first institute of the country to offer an MBA degree. All these years, the highly knowledgeable faculty, dedicated staff, deemed alumni and erudite students have upheld the esteem and pride of the institute and will continue to do so in the foreseeable future.

The three pillars of IISWBM...

1. Quality of Faculty, that consistently ranks highest amongst premier B-Schools in terms of Intellectual Capital
2. Learning environment - the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious award over the years
3. Successful Alumni spread across the globe. IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today



RANKINGS

The Week B-School Ranking 2020 (6th in Eastern Zone & 44th All India)

All India Ranked 15th & 4th in West Bengal : National Preferential Cluster rank (NPCR) by Indian Institutional Ranking Framework 2020

Careers 360 Top MBA Colleges 2020 : AAA Rating

Ranked among the Top 10 HR Colleges in India by Shiksha.com.

**Economic Times B-School Ranking 2018:
37th overall rank out of 50
and 33rd in HR Programme.**

India Today B- School Ranking 2019 : Ranked 2nd in Kolkata and 7th in Eastern Region.

Business Today 2018 : Ranked 8th in Eastern Region & 2nd in Kolkata Metro.

Business World Magazine 2017 : Ranked 23rd in Top Government B Schools in India.

Google Review : 4.4*

INFRASTRUCTURE



IISWBM Central Library was started along with the establishment of the Institute in 1953 in order to cater to the academic and research needs of the faculty, research scholars, students, officers and non-teaching staff. Since then, the Institute Library has gone from strength to strength to live up to the expectations of its users. Central Library has open-access facility for the members. It provides lending, reprographic and bibliographic and other services to the students, faculty and other scholars. The books in the Library are arranged according to the DDC numbers mainly on specialized subjects on management, Social Welfare, Industrial safety, Transport, Environment, Energy, Health Services, Economics, Mercantile and Labour Law, Bio-Informatics, Sports and Intellectual property etc. The Library subscribes good number of foreign as well as Indian periodicals and journals. The Library also has e-journal and e-books for the benefit of the users. The Central Library has already implemented the bar-code based circulation system. The members can also search the OPAC through LIBSYS. The Library is under the CCTV surveillance.



An 11,000 sq. ft. girl's hostel adjacent to the Academic block of the Institute has been inaugurated on 6th August, 2012 for accommodating 42 girl students. This facility provides fully furnished rooms with attached bathrooms (2-seater and 3-seater), canteen, large dining hall furnished to accommodate 32 diners at a time, kitchen, common living area fitted with LCD TV, terrace, microwave ovens, refrigerator, water coolers and purifiers, ironing table, irons, recreational facilities like carom etc. and professional round the clock security services.

The Institute has a Web Assisted Language Laboratory to support students in the language learning process. Innovative interactive tools such as digital multimedia control, wireless headsets and microphones are provided not only to enhance language teaching but also to enable instructors accomplish continuous assessment and grading of students' performance.

Recreation can be the ideal getaway for the students amidst a hard-core routine of academic pursuits. The Student Activity Center has been built to make the students participate in various kinds of programmes from time to time. They can exchange ideas, relax, engage in debates and discussions to widen their horizons in various spheres. The blend of a disciplined educational regimen with meaningful activity helps them to prosper as complete business leaders in the years to come. It is also a perfect place to unwind, share ideas and participate in vociferous discussions.

The IISWBM canteen serves students with good quality food at a subsidised price range. There are a varied range of wholesome snacks and meals to choose from, which can be enjoyed by the students, staff and faculty. The system of Wi-Fi enabled digital communication in the canteen helps students continue with their learning process while they relax. The meals are served promptly to cater to students within short breaks.

The Institute is equipped with state of the art IT facilities. It has a large IT Laboratory (Business Intelligence Lab) with more than 50 work stations and modern Audio Video facilities. This Lab is used for students to learn various MIS and DSS tools on hands on mode. The Lab is also supported with statistical software like SPSS and Business Analytics Tools such as R, Rapid Miner, and Rattle etc.

The Institute has installed FACT ERP for processing financial accounts, payroll and HR applications. The library is equipped with Libsys, comprehensive popular software, which automates all the library activities from procurement of books, membership to management of issues and receipts and books.



FACULTY



Director

Sri Dipankar Das Gupta

Head of the Department

Prof. (Dr.) Sumati Roy, M.Sc., MBA, Ph.D. (University of Calcutta)

Professors

Dr. Archana Sharma, MBA, Ph.D., Head - MRM

Dr. B.K. Choudhury, B.E., Ph.D. (IIT KGP)

Dr. Chinmoy Jana, Ph.D. (IIT KGP)

Dr. Gairik Das, M.E., MBA (UK), Ph.D., Head-MDP & Business Management Projects

Dr. Jayanti De, M.A., M.Phil., Ph.D., Head-MBA-PS

Dr. Jhomoor Biswas, M.Sc., M.Tech., Ph.D.

Dr. K.M. Agrawal, Ph.D.

Dr. Madhumita Mohanty, M.A., M.Phil., Ph.D. (IIT KGP)

Dr. P K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D. (Cal), F.G.M.S., F.G.S. (Ind), MMGI

Dr. Sudeepa Banerjee, MBA, Ph.D., Head-Social Welfare, Computer & Media Management

Dr. S K. Mallick, B.Com. (Hons.), C.A., Ph.D. (NYU), Convenor - M.Phil./Ph.D.

Dr. Sarbani Mitra, B.Ed., PGDMenvM, PGDSA, MBA, Ph.D., Head-Fire Management

Dr. Soma Roychowdhury, M.Sc. (Stat.), Ph.D.

Dr. Tanima Ray, M.A. (CU), RTP (Centre for Studies in Social Sciences Calcutta), PGDBM (IIM Calcutta), Ph.D. (CU), Head-MBA

Associate Professors

Dr. Dipa Mitra, Ph.D (University of Calcutta)

Dr. Madhab Milan Ghosh, M.Com., Ph.D. Head- Sports Management

Dr. Sohini Banerjee, LLB (Hons.) LLM (University of Cambridge, UK). Ph.D.

Assistant Professors

Mr. Ankan Banerjee, M.A., PGDSM

Dr. Arindam Dutta, B.E., M.Tech., Ph.D.

Mr. Buddhadip Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University),
CoA (Mind Mapping) (PDC Singapore)

Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur university)

Dr. Malini Nandi Majumdar, MBA, Ph.D.

Mr. Manjit Sarkar, MBA (BU), FDP (IIMK), UGC-NET

Ms. Piyali Sengupta, M.Sc. PGDEM

Mr. Sandip Ghosh, M.A., LL.B., MBA

Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA
(Cambridge University)

Mr. Subhasis Ray, M.Stat. (ISI), M.Tech. (ISI) (Comp. Sc.), M.Phil. (Management)

Dr. Soubarna Pal, M.Sc. (Cardiff University, UK), Ph.D. (Cardiff University, UK)

Dr. Surajit Chakraborty, M.Sc., Ph.D.

Guest Faculty Member

Dr. Anindya Basu Roy B.Tech (IIT KGP) MBA (IISWBM) Ph.D.

Dr. Anupam Karmakar, M.Com. Ph.D.

Dr. Amit Kundu, Ph.D.

Mr. G.C. Talukdar, M. Stat

Mr. Himadri Sekhar Ghosh, M.Stat (ISI), PGD (ISI)

Dr. Kamal Mukherjee, BE (Cal.) PG Dip. (Industrial Engg.) MBA(XLRI), Fellow (XLR)

Dr. Kumkum Mukherjee, M.Sc. Ph.D (CU)

Mr. Mukul Mitra, MBA, Ph.D. CAIIB, CPFA

Mr. Sujit Sen. B.Sc. LLB. PGDPM & IR (XLRI)

Dr. Sanjib Kumar Dutta BE, PGDM, Ph.D

Dr. Santanu Mitra, LLB. MBA ACS, LLM, PGDM, Ph.D (Law CU)

Dr. Shibaji Banerjee MBA M. Com, Ph.D.

Mr. Susanta Kumar Gangopadhyay, MA, LLB, Diploma in Industrial Relations and Personnel
Management, Training in General Management (IIM Calcutta)

Prof. S.C. Basu. MA PMIR (TISS)

Mrs. Sujata Saha, MBA (IISWBM), FCA (ICAR)

Mr. Saibal Chatterjee, PGDM (IIM Ahmedabad)

Dr. Santanu Chakraborty, Ph.D.

Dr. Sajal Das. M.Com, M. Phil, Ph.D, CA (Intermediate)

Mr. Soumitra Poddar MBA (VGSOM IIT KGP)

Mr. Pradip Kumar Mesra, M.Sc. M. Phil, AIFC

Mr. Prem Prakash Sahoo MA (PM&IR) LLB

Mr. Rajesh Jain, MBA from ICFAI, BE(Hons) from Government Engineering College, Ujjain,
Project Management U21 Global 2010. Six Sigma Green Belt 2004

COURSE OVERVIEW

MBA (HRM) is a globally accredited 2 year full time programme in Human Resource Management. It has been certified by SHRM (USA) along with other top notch universities like University of Minnesota, New York University, Purdue University, University of Colorado, Western Carolina University, etc.

Unlike any other general management course, it particularly focuses on an advanced learning of the Industrial & Labour Laws, Organizational Behavior, Organizational Development, Psychometric Tools of HRM, HR Analytics, HR Consulting in order to meet industry requirements.

Role Plays, Case Studies, Group Presentation pertaining to plausible corporate scenario, HR, IR, and Economically relevant cases make classroom study a myth. Modern Audio Visual aids are used to make learning more interactive and appealing to students.

To keep up with pace of time & demand of the industry and to empower the students, the course has also introduced SPSS, to analyse & interpret various aspects of human behavior through statistics and its applications. This is an approach to make HR a quantitative wing of management, rather than a qualitative one. Admission to the course are based on CAT Scores, Group Discussion & Personal Interview.



CURRICULUM

Semester I

Code MBA (HRM)	Paper Name
101	Organization and Business Environment
102	Individual Behaviour in Organization
103	Managerial And Labour Economics
104	Quantitative Modelling in HRM
105	Labour Laws relating to Industrial Relations
106	Managerial Accounting
107	Human Resource Information Systems
108	Fundamentals of Human Resource Management

Semester II

Code MBA (HRM)	Paper Name
201	Employee Relations
202	Group Behaviour in Organization
203	Corporate Planning and Strategic Human Resource Management
204	HRD and Training
205	Research Methodology
206	Labour Laws relating to Compensation and Social Security
207	Performance Management and Counselling
208	Compensation Management

Semester III

Code MBA (HRM)	Paper Name
301	Ethics, Corporate Governance and CSR
302	Labour Laws relating to Welfare, Safety, Health and Hygiene
303	Productions and Operations Management in HR
304	International Human Resource Management
305	Organization Change And Development
306	Measurement Tools and Techniques in HRM
307	Human Resource Analytics
308	Marketing and Financial Management for HR

Semester IV

Paper Code	Paper Name
401	Discipline and Labour Rationalization
402	Management of Health and Safety
403	Quality Management and HRM
404	HR and Knowledge Management
405	HR Consulting
406	Project Work
407	Dissertation
408	Viva Voce



MBA (HRM)
Batch 2019-2021

STUDENT'S PROFILE



ADRIKA BHAUMIK

21-08-1995

B.Com (Hons) from J.D. Birla Institute.

Internship Organization: **Intellect Design Arena Ltd.**

Summer Internship Project : A Comparative Study of the work from home provisions of various companies and of Intellect Design Arena Ltd. during Covid-19 and suggest recommendations to the company

Certification : Global Financial Markets Professional Program from BSE Institute Ltd.



AHANA MITRA

29-09-1997

B.A. (English Honours) from Vasanta College for Women (BHU)

Internship Organization : **Mizizi Management Systems Pvt. Ltd.**

Summer Internship Project : Changes in Employee Engagement Patterns Post COVID 19



ANIKET MITRA

08-10-1996

B.Com (Hons) Accounting & Finance from Heramba Chandra College

Internship Organization : **Tata Steel Limited, Jamshedpur**

Summer Internship Project : Employee Engagement & Stress Management: Strategic HR Practices during COVID 19

Certifications : • People Analytics - Moscow Institute of Physics & Technology.
• Certified NLP Practitioner & Life Coach- Auspicious (UK) & Transformation Academy (USA)

Worked at : Netscribes (India) Private Limited as an Associate (Investment Research) for 4 months



ANIRBAN GHOSH

05-08-1992

B.E. in Production Engineering from Birla Institute Of Technology Mesra

Internship Organization : **Exide Industries Limited.**

Summer Internship Project : Potential Employee Perspective for Campus Recruitment

Worked at : Gannon Dunkerley and Company Limited as Graduate Engineer Trainee for 6 months

STUDENT'S PROFILE



ANWESHA DUTTA

04-09-1992

B.Tech (Biotechnology) from Techno India

Internship Organization : **Management Consultants on Human Capital (MCHC)**

Summer Internship Project : Virtual Assessment Centre

Certifications : • International Leadership and Organizational Behavior- University of Bocconi • Certificate in Recruiting Hiring and Onboarding Employees - University of Minnesota

Worked at : CVZ Management Consultants as a Consultant for 24 months



APAN GHOSH

21-06-1996

B.A (Political Science Honours) from Scottish Church College

Internship Organization : **Fillip Technologies Pvt Ltd.**

Summer Internship Project : Recruitment and Management of Business Development Interns in Fillip Technologies.



ARITRA CHAKRABORTY

11-08-1994

B.Tech Electronics & Instrumentation Engineering from Haldia Institute of Technology

Internship Organization : **Blitz Jobs (7x Ventures)**

Summer Internship Project : Designing a competency based recruitment process and employee induction and training programs to improve organizational efficiency.

Certifications : ERP- SAP Material Management from True Height Interface Infosolution Pvt. Ltd.

Worked at : Prime Focus Technologies Pvt. Ltd. as Quality Analyst (Digital Media) for 15 months



AVIRUP CHATTERJEE

10-04-1997

B.Tech (Electronics and Telecommunications) from KIIT School of Electronics

Internship Organization : **Reliance Jio**

Summer Internship Project : Hiring, Onboarding and Training

STUDENT'S PROFILE



AYAN CHATTERJEE

18-01-1995

B.Tech (Information Technology) from Neotia Institute of Technology Management and Science

Internship Organization : **Peacock Solar**

Summer Internship Project : A comprehensive study of recruitment and selection process of summer interns at Peacock Solar



AYUSMITA AUDDY

16-01-1998

B.A. in Sociology (Hons) from Jadavpur University

Internship Organization : **Welspun Enterprise Limited.**

Summer Internship Project : Restructuring, Modifying and Updating of HR Policies



BHOOMIKA BAKSI

17-10-1997

BBA (Hons.) from NSHM College of Management and Technology

Internship Organization : **Welspun Enterprise Limited.**

Summer Internship Project : Construction Industry Mapping for Talent Acquisition

Certification : TCS IoN - Certificate in Soft Skill



BODHISATVA SENGUPTA

07-04-1997

BBA (Hons.) from Institute of Management Study (IMS)

Internship Organization : **Treasures of Innocence**

Summer Internship Project : Recruitment and Selection

Certifications :

- Headstart in IT- TCS-IoN
- Gender Justice and Workplace Security- NPTEL

STUDENT'S PROFILE



CHITRITHA ROY

17-09-1997

B.A. in Sociology (Hons) from Chandernagore College

Internship Organization : **Dabur India Limited.**

Summer Internship Project : Use of Artificial Intelligence in Talent Acquisition for Dabur India

Certifications :

- Excel skills for Business: Essentials- Macquaire University
- Leadership and Emotional Intelligence- Indian School of Business



DEBASMITA GHOSH

14-03-1989

B.A. English (Honours) from Desbandhu College

Internship Organization : **Reliance Jio**

Summer Internship Project : Talent Acquisition: Onboarding and Preboarding of Call Center Executives

Worked at : SLAOS, PwC SDC as Team Leader (Process) for 40 months



DIPANJAN DATTA

21-11-1995

B.Tech in Electronics and Communication from Calcutta Institute Of Engineering And Management

Internship Organization : **Dabur India Limited.**

Summer Internship Project : Role of Artificial Intelligence in Recruitment in FMCGs



DIVYANI HAZRA

18-05-1994

B.Tech Electronics and Communication Engineering from Guru Nanak Institute Of Technology

Internship Organization : **Peacock Solar**

Summer Internship Project : A Study of the process of Recruitment and Selection of the Company

STUDENT'S PROFILE



ENAKSHI CHAKRABARTY

06-02-1998

B.Sc (Economics Hons) from Ramakrishna Sarada Mission
Vivekananda Vidyabhaban

Internship Organization : **Mendine Pharmaceutical Pvt Ltd.**

Summer Internship Project : Drafting SOP for HR department



ISHANI PRAMANIK

07-02-1994

B. Tech Electrical Engineering from Haldia Institute of Technology

Internship Organization : **Fillip Technologies Private Limited.**

Summer Internship Project : An Evaluation on the process of Talent Acquisition and Team Management of BD Intern at Fillip Technologies Pvt Ltd.

Worked at : RTS Power Corporation Ltd as Testing Engineer for 28 months



ISHITA CHATTERJEE

06-06-1992

B.Sc (Hons) in Computer Science from Maharaja Manindra Chandra College

Internship Organization : **Management Consultants on Human Capital (MCHC)**

Summer Internship Project : Virtual Assessment Center

Certification : International Leadership and Organizational Behaviour-University of Bocconi

Worked at : True Height Interface Infosolution Pvt Ltd as Software Engineer for 23 months



JAYA TODDI

20-07-1997

BBA (Hons.) from Institute of Engineering and Management

Internship Organization : **Mendine Pharmaceuticals**

Summer Internship Project : Drafting and designing of employee handbook for the organization

STUDENT'S PROFILE



JESHMIN AHMED

17-01-1996

B.Com (Marketing) from Salt Brook B.COM College

Internship Organization : **Juvas**

Summer Internship Project : Recruitment strategy of an Indian electrical manufacturing company



KIRTIKA MUKHERJEE

18-11-1994

B.Tech (Chemical Engineering) from Heritage Institute of Technology

Internship Organization : **National Human Resource Development Network (NHRDN)**

Summer Internship Project : Comparative Study on the Talent Acquisition Strategy Changes in the Pandemic era for Service Sector Industries.

Certification : People Analytics from University of Pennsylvania

Worked at : Tata Consultancy Services as Assistant System Engineer for 20 months



LIPIKA SHEEL

29-02-1996

B.Com (Hons) in Accounting & Finance from Goenka College of Commerce and Business Administration

Internship Organization : **JUVAS (UTC Marketing Pvt Ltd)**

Summer Internship Project : Recruitment and Selection process in Juvas



MAYURI SETH

16-11-1996

B.Tech (Electrical Engineering) from Future Institute Of Engineering And Management

Internship Organization : **Fillip Technologies**

Summer Internship Project : Analysis of Recruitment, Selection and Performance Evaluation of Business Development Interns at Fillip Technologies

Certification : Teamwork Skills: Communicating Effectively in Groups from Coursera

STUDENT'S PROFILE



MD. FAZAL FIROZ

02-03-1994

B.Tech (Mechanical Engineering) from Dr. Sudhir Chandra Sur Degree Engineering College

Internship Organization : **Peacock Solar**

Summer Internship Project : Designing competency based recruitment process for the company



MOULI BHADRA

19-04-1993

B.Com (Hons) in Accounting & Finance from Seth Anandram Jaipuria College

Internship Organization : **Mendine Pharmaceutical Pvt Ltd.**

Summer Internship Project : HRMS software evaluation and Salary Benchmarking at various levels for Pharmaceutical organizations and IT industry.

Certification : Advance Excel from Tally Academy



PRERNA SOY

04-11-1997

B.A in Psychology (Honours) from Loreto College

Internship Organization : **Tata Steel**

Summer Internship Project : Recruitment and Selection post Covid-19 pandemic

Certification : Advance Excel from Internshala Trainings



PRIYAM DEY

06-09-1996

B.Tech Electronics & Instrumentation Engineering from Academy of Technology

Internship Organization : **Mizizi Management Private Limited.**

Summer Internship Project : Effective Employer Branding and Comparison of Assessment Software

STUDENT'S PROFILE



PROMITA MONDAL

02-08-1995

B.A. in English (Hons.) from Women's Christian College

Internship Organization : **Juvas (UTC Marketing Pvt. Ltd)**

Summer Internship Project : A Detailed Study of Recruitment and Selection in Juvas



PURNIMA JAISWAL

08-10-1995

BBA (Hons.) from Shri Shikshayatan College

Internship Organization : **Flipkart - Instakart Services Private Limited**

Summer Internship Project : Diversity and Inclusion

Certifications : • Excel Crash Course from Corporate Finance Institute

• Soft Skills from TCS IoN

Worked at : Medhas Financial Services as Business Coordinator for 22 months



RAJAT ABHINAV EKKA

23-08-1993

B.Tech Mechanical Engineering from Budge Budge Institute of Technology

Internship Organization : **Indian Oil Corporation Limited.**

Summer Internship Project : Training Efficacy of E-Learning Module



RESHMI BALLAV

25-03-1998

B.Sc(Hons.) in Microbiology from Surendranath College

Internship Organization : **Fillip Technologies**

Summer Internship Project : Study on the process of Recruitment, selection and Team management of Interns at Fillip Technologies

STUDENT'S PROFILE



RUHIKA GUPTA

04-05-1998

B.A. (Hons) Political Science from Loreto College.

Internship Organization : **Intellect Design Arena Ltd.**

Summer Internship Project : A comparative study of the Work From Home provisions of various companies and of Intellect Design Arena Ltd, during COVID -19 and suggest recommendations to the Company.



RUMELA DEY

20-12-1993

B.Com (Hons) in Accounting and Finance from Bangabasi Morning College

Internship Organization : **Amalgamated Plantations Private Limited (A Tata Enterprise)**

Summer Internship Project : Potential Appraisal and Its Role in Succession Planning



SANHITA NEOGY

05-06-1995

B.Sc (Geography Hons) from Lady Brabourne College

Internship Organization : **Indian Oil Corporation Ltd.**

Summer Internship Project : A study on L&D activities and Training Evaluation of IOCL, Marketing Division, ERO

Certifications : • Diploma in IT from National Board of Computer Education India • Leading Culturally Diverse Teams in Workplace - FutureLearn

Worked at : Trustklub Consulting Pvt Ltd as an HR Executive for 13 months



SAYONI HANS

23-10-1996

B.Sc in Psychology (Hons) from Gokhale Memorial Girls' College

Internship Organization : **Jaya Shree Textiles, Grasim Industries Ltd.**

Summer Internship Project : Preparing Induction Manual, Effect of Social distancing on the recruitment and induction process and ways to redefine the process in new light, Use of technology in talent acquisition and induction process

STUDENT'S PROFILE



SHAEESTA SIDDIQUI

05-03-1998

BBA(HONS.) from Shri Shikshayatan College

Internship Organization : **Management Consultants on Human Capital (MCHC)**

Summer Internship Project : Creating Virtual Model on Manpower Planning

Certification : New Models to Business in Society from Coursera



SHILADITYA CHATTERJEE

07-07-1994

B. Tech (Electronics and Communication Engineering) from Neotia Institute of Technology Management and Science

Internship Organization : **Peacock Solar**

Summer Internship Project : A comprehensive study of recruitment and selection process of summer interns at Peacock Solar



SOURAV SIMLAI

06-09-1996

B.Sc in Physics Honours from Gurudas College

Internship Organization : **WBSEDCL**

Summer Internship Project : Recruitment Policy with some other HR Policies and some Writ Petitions regarding Recruitment



SRABAYATI NANDI

04-01-1996

B.Tech (Biotechnology) from SRM Institute of Science and Technology

Internship Organization : **ITC Foods**

Summer Internship Project : Recommending best practices for employee engagement activities in the context of and post COVID-19

STUDENT'S PROFILE



SREEJA BHATTACHARYA

27-01-1997

B.Sc in Geography (Hons) from Barasat Government College
Internship Organization : **National Human Resource Development Network (NHRDN)**
Summer Internship Project : Employee Engagement



SREELAGNA BHATTACHARYA

09-09-1996

B.Sc in Geography (Hons) from Loreto College
Internship Organization : **National Human Resource Development Network (NHRDN)**
Summer Internship Project : Awareness of Statutory Compliance
Worked at : Wipro Limited as Back Office Associate for 13 months



SREYASI BANERJEE

29-07-1995

B.Tech (Computer Science) from Bengal College of Engineering and Technology
Internship Organization : **Durgapur Steel Plant (DSP) (S.A.I.L.)**
Summer Internship Project : Contract Labour Management in DSP



SUBHOMOY DAS

11-03-1999

B.A (Hons.) in English from Seth Anandram Jaipuria College
Internship Organization : **IISWBM (Internal Project)**
Summer Internship Project : Motivation & Apprehensions about upcoming Placement Season due to COVID19

STUDENT'S PROFILE



SUKRIT BASU

06-07-1997

B.Tech (Electrical Engineering) from Calcutta Institute Of Engineering And Management

Internship Organization : **WBSEDCL**

Summer Internship Project : Recruitment Process and Employees' Service Regulations of WBSEDCL



UPASONA DUTTA

22-06-1994

BBA (Hons) from Asutosh College

Internship Organization : **JUVAS (UTC Marketing Pvt Ltd)**

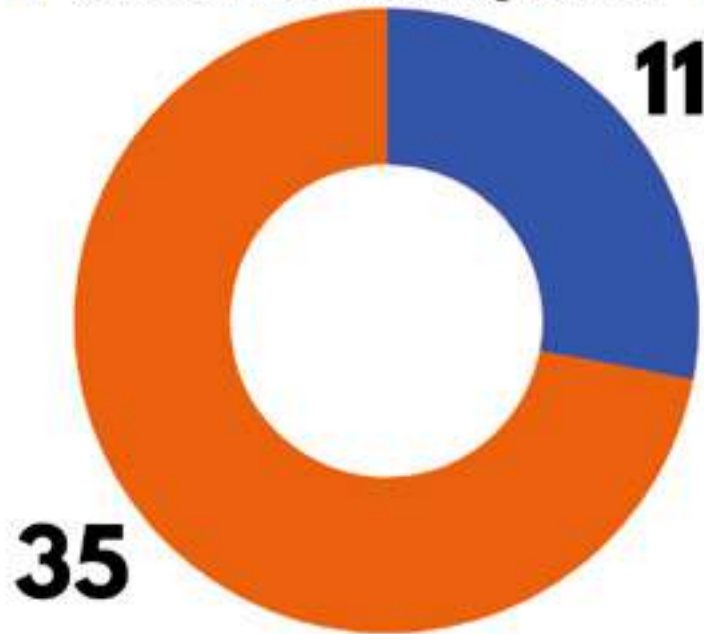
Summer Internship Project : Competency based Recruitment and Selection Process in Juvas

Certification : Soft Skill from TCS IoN

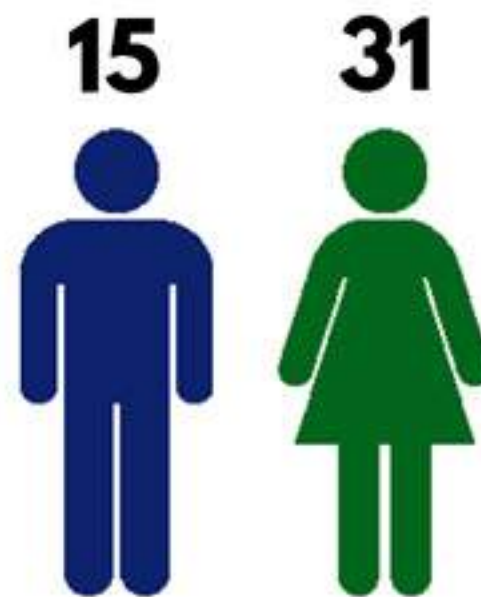
Worked at : ICICI Bank as Senior Officer for 27 months

BATCH OVERVIEW

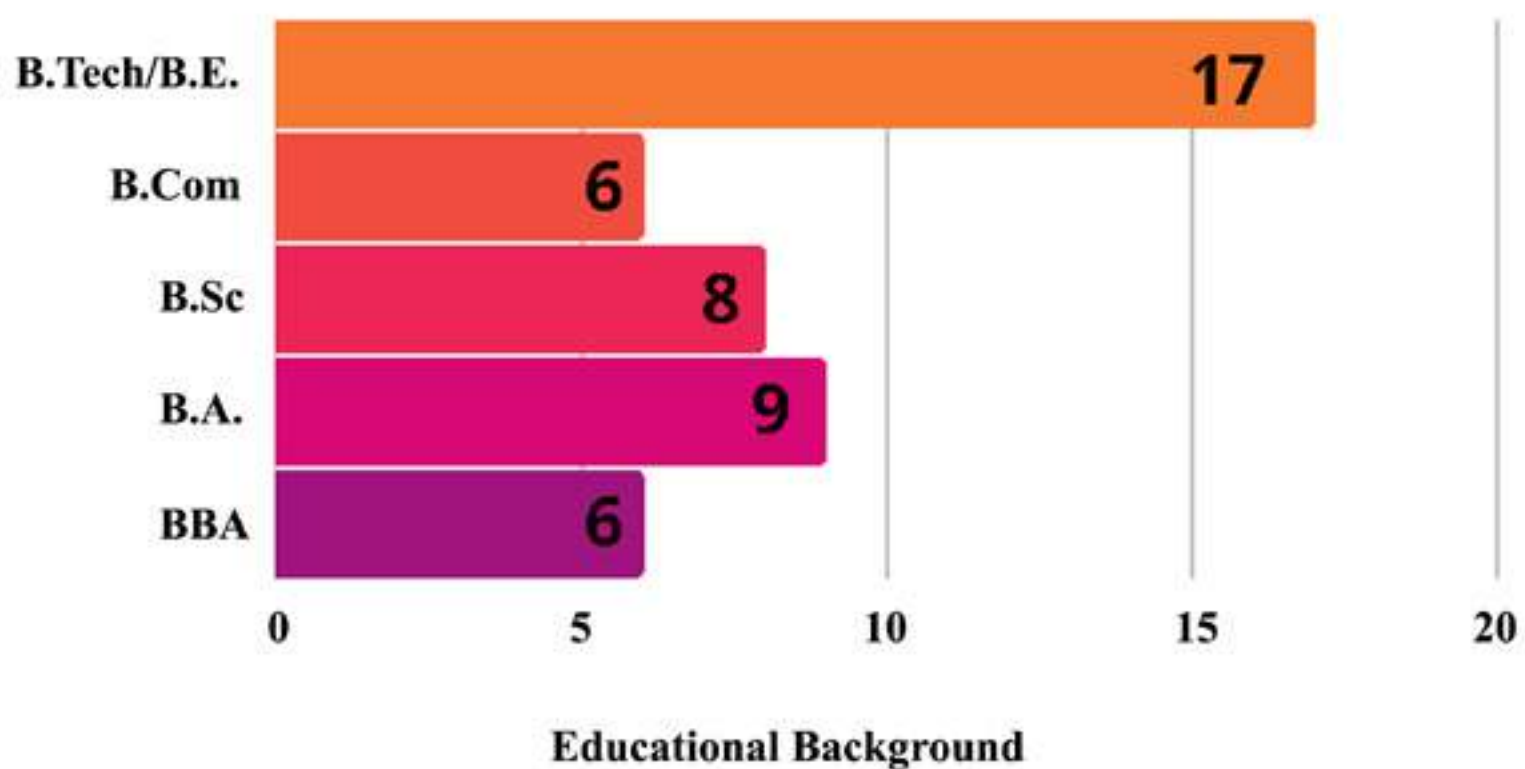
■ Student with Work Experience ■ Freshers



Work Experience



Gender Classification



STUDENT ACTIVITIES

E-CELL

E-Cell IISWBM, or the E-Cell family, as is fondly called by its members, past and present, conducts multiple entrepreneurial activities every year. Activities that enhance the entrepreneurship spirit in the youth today, instill innovation and inspire mind growth. The family, whose members diversify from all departments across IISWBM. Umeed is an Amalgamation of three Events- Donation for Unprivileged Children, Chalo Bachaye Jal Business Plan Competition, & Kha E Jao.

EVENTS COMMITTEE

Events Committee organized Nostalgia, with coordination with Alumni Committee, Teachers' Day Celebration, CONFAB- Annual Alumni Meet.

The MBA (HRM) Department of IISWBM proudly held the International HR Conference 2019 on HR Trends 2030. The Chief Guest of the Event was Mr. Bruce Bucknell, the British Deputy High Commissioner, Kolkata.



ALUMNI COMMITTEE

ALCOM organized CONFAB . It is a one day event that takes place in the month of December. Alumni and Events Committee work hand in hand. This year CONFAB was held at Peerless Inn, Kolkata.

ALCOM organized HR Conclave. It is a personal TED Talk event where industry leaders and pioneers have interactive sessions with the students. The guests of Sept 2019 Conclave were our very alumni who shared their valuable experience with us.



"Management is, above all, a practice where art, science, and craft meet" - Henry Mintzberg.

NOTABLE ALUMNI

Achintya Pal: Senior Manager (HR & IR)- Hindalco Industries.
Abhishek Roy: Specialist (Corporate Talent Acquisition Group) TCS.
Arunendu Basu: Head HR-India Cluster, Constantia Flexibles.
Arkaprabho Ray: HRBP, Royal Enfield.
Snigdhodeep Kundu: HRBP(India Business Credit)- Credit Agricole Corporate & Investment Bank.
Aparajita Mukherjee: HR Manager- the Coca Cola Company FOBO
Arunava Bhattacharjee: AVP (HR)- Cognizant.
Debargha Deb: Regional Manager HR (East)- Dabur India.
Devaleena Ghosh: SAP Success Factors Consultant- Deloitte India (Office of the US).
Deepa Singh: Chief Manager- Reliance Industries Limited (Textile Division).
Debjit Basu: Senior Lead HR- Infosys.
Kshitij Batra: Regional Head (HR)- HDFC Bank.
Kuldip Dhole: HRBP- Amazon India.
Kaustav Sengupta: GM (HR), SAJ Food Products.
Souravi Sinha: Head HR- IFB Industries Ltd.
Neha Badrish: Head HR (India) TNL, Airtel.
Moonmoon Roy: General Manager- HR (HR Head)- Mahindra Rural Housing Finance Ltd.
Tapoleena Dey Roy: Senior Manager (HR)- YES Bank.
Joydeep Banerjee: Head HR (CLSS)- Vesuvius.
Chaityparna Banerjee: Deputy Manager HR Aviation- Bharat Petroleum Corporation Limited.
Abhishek Deb Dutta: Assistant Manager HR & IR: Mother Dairy Fruits & Vegetables.
Amrita Ghosh: People Advisor- Accenture.
Simant Kumar: Plant HR Manager- United Breweries Limited.
Angela Anita Osta: Manager(HR), ABFRL.
Aniruddha Banerjee: HRBP, Novo Nordisk.
Suddhasatya Majumder: Senior Manager (HR)- TIL Limited.
Snigdhanjali Mohanty: Senior Unit Manager (BPHR)- Infosys.
Sugata Roy: Vertical Head HRBP- Volvo Eicher Commercial Vehicles Limited.
Shameek Chakraborty: HRBP (East)- Cavinkare.
Vivek Kumar Verma: Talent Management Lead, PwC SDC Kolkata.
Vinay Thota: Team Lead- Ernst & Young.
Pramit Sen: Vice President (HR)- Axis Bank
Vikas Kumar: Senior Manager (HR), Tata Steel BSL.
Radha Krishna Jha: Chief Manager-HR, J K Paper Limited.
Junaid Rizvi: Talent Manager- Cognizant.
Subhro Shankha Mukherjee: Associate Vice President (People Function)- Aviva India.
Satabdi Roy: HR Manager- IRC Agrochemicals Private Limited.
Poulami Basu: AGM (HR)- Air India

PARTNERS IN PROGRESS



Cognizant



Unilever



PLACEMENT PROCESS AND GUIDELINES

- IISWBM follows One Company-One Student placement policy.
- Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre Placement Talk (PPT) on a mutual convenient date or share the details via mail.
- CTC disclosure prior to selection process is a pre-requisite.
- Profiles of interested and eligible candidates are shared with the company.
- During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously. In such case, whichever company rolls out the job offer first shall get the candidate.
- In order to facilitate the recruitment process, institute will provide the necessary infrastructure.
- Companies participating in the Institute's Placement Process may kindly note that delay in announcing and confirming the job offers, may result in the selected/shortlisted candidate being placed in another company.
- If the organization wishes to interview candidates for their Summer Internship, the Placement Cell will facilitate in organizing the same. Period of Internship being two months (June-July).
- An organization is free to choose its criteria and method of selection.
- Students on LWP/Sabbatical desirous of participating in campus recruitment, need to furnish 'No Objection' from current employer



CORPORATE RELATIONS & PLACEMENT CELL

VISHAL FRANCIS

Senior Manager

Email: vishalfrancis@iiswbm.edu / iiswbm.campusplacement@gmail.com

Phone: +91 9748600403 / 33 22413079 (Direct) / 33 22413756 (Ext.402)

Skype/Google Hangout : iiswbm.campusplacement

PRITAM KAR

Placement Officer

Email: pritam@iiswbm.edu

Handheld : +91 9871175189

ARINDAM MUKHERJEE

Placement Officer

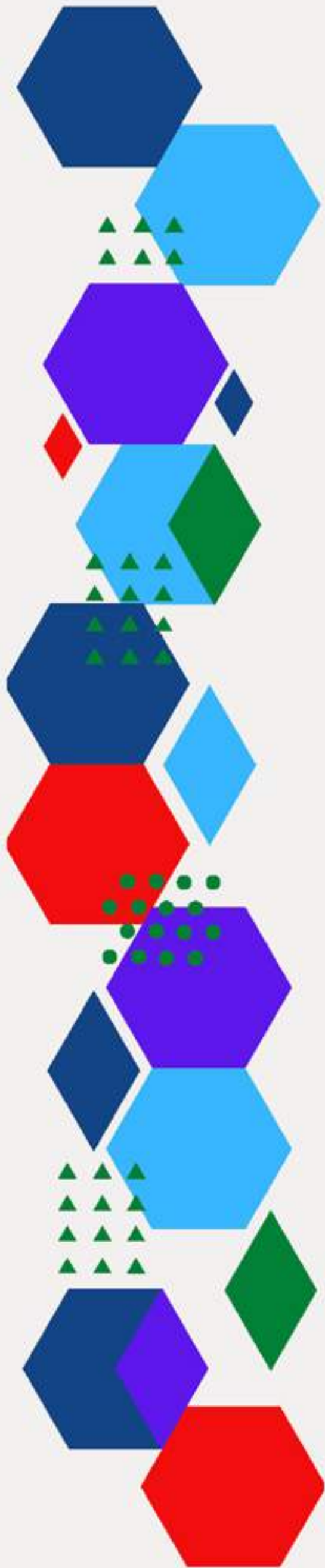
Email: arindammukherjee@iiswbm.edu

Handheld : +91 9432538974

STUDENT'S PLACEMENT COORDINATORS



ANIKET MITRA: +91 82408 34328
UPASONA DUTTA: +91 98749 72622
PURNIMA JAISWAL: +91 90389 29029
AYUSMITA AUDDY: +91 70445 26275



Mailing Address

Indian Institute of Social Welfare & Business Management

Management House
3 Madan Mohan Sen Street
College Square West
Kolkata- 700 073
Phone: +91 33 2241 3756 / 4023 7474