

Webinar On Design Thinking By Mr.Uddalak Banerjee

On 10th of April 2021, the Events Committee of Indian Institute Of Social Welfare And Business Management hosted Mr. Uddalak Banerjee for a webinar discussing the topic "Design Thinking In the HR World".

Mr. Banerjee is currently the Regional HR Head of East Zone of Dabur, having over 7 years of experience in Human resource domain. He has also served as an academic advisor and a guest lecturer at various other B-Schools across the country.

For this webinar, Mr. Banerjee discussed the concept of Design Thinking with respect to HR, and how this fairly modern philosophy is changing the workforce in a positive way. Moreover he discussed real life business scenarios where this concept was put to test and the results it yielded. Finally, he stressed upon how Design thinking is even more relevant in today's scenario when an increasing number of people are working from home due to the difficult times of the pandemic. The webinar witnessed an overwhelming participation from the MBA-DAY batch, and it ended with a Question and Answer round where the participants got a chance to directly ask questions to Mr. Banerjee regarding the topic. The webinar was hosted on the official Zoom Platform of the Events Committee, and was live streamed on the official YouTube Channel of the Events Committee "Events IISWBM"

