

Webinar on Business Models – A Journey from Ancient to Modern Time

Guest Speaker – Debabrata Samaddar, Senior General Manager, Business Development – Tata Steel Downstream Products

Date - 19th February, 2021

Time – 4:00 PM; **Duration** – 1:30 hours

Mode – Virtual

During the session Debabrata Samaddar sir spoke on the topic of “**Business Models – a journey from ancient time to modern times**”. The webinar was extremely enlightening and allowed us to gain deeper insights into the topic. It is essential for us as MBA students to learn and know more about the present evolving Business scenario in India, and how digital transformation of business models have taken place post COVID. Additionally, we got to learn about how the various business models work.

