Academic Setup

DIRECTOR
Prof. (Dr.) K. M. Agrawal, Ph.D

HEAD
Dr. Archana Sharma, MBA, Ph.D, Head-EPGPM & PGDSCLM

PROFESSORS
Dr. B. K. Choudhury, B.E, Ph.D
Dr. Chinmoy Jana, Ph.D
Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MBA
Dr. Jhumoor Biswas, M.Sc. M.Tech, Ph.D
Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP)
Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI, Head-MBA-PS
Dr. Sarbani Mitra, B.Ed. PGDEnvM, PGDSA, MBA, Ph.D, Head-MBA (HRM)
Dr. Soma Roychowdhury, M.Sc (Stat.), Ph.D
Dr. Sudeepa Banerjee, MBA, Ph.D, Head-MSW, Computer & Media Management
Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM,Calcutta)

ASSOCIATE PROFESSORS
Dr. Dipa Mitra, Ph.D (CU)
Dr. Madhab Milan Ghosh, M.Com, Ph.D, Head-Sports Management
Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D

ASSISTANT PROFESSOR
Mr. Ankan Banerjee, M.A, PGDSM
Dr. Arindam Dutta, B.E., M.Tech, Ph.D
Mr. Buddhadip Mukherjee, MPMIR, (Psychology, BHU) DSW (Calcutta University), CoA (Mind Mapping) (PDC, Singapore)
Dr. Gita Khawas, MSW, Ph.D
Dr. Malini Nandi Majumdar, MBA, Ph.D
Mr. Manjit Sarkar, MBA (BU), FDPM (IIMK), UGC-NET
Ms. Piyali Sengupta, M.Sc, PGDEM
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)
Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)
Dr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.), Ph.D
Dr. Surajit Chakraborty, M.Sc, Ph.D
Dr. Sritama Mandal Dasgupta, MBA (HRM), M.Sc., Ph.D
Dr. Joy Chakraborty
Dr. Rudrangsu Biswas

VISITING FACULTY
Dr. Arijit Sen, MS, Ph.D
Dr. Ashutosh Kar, M.Sc, PGDBM, M.Phil
Sri Chinmay Kumar Podder, MA, MBA
Dr. Dipparna Jana, M.Sc., MPhil, Ph.D
Dr. Jayanti De, M.A., M. Phil., Ph.D
Dr. Kumkum Mukherjee
Dr. Kallol Dutta, MBA, Ph.D
Dr. Namrata Maheshwari, MBA, Ph.D
Dr. Nimai Bandyopadhyay, Ph.D
Dr. Sumati Ray
Sri Rajashik Sen, CA, M.Com
Smt. Rupa Paul Choudhury, MBA, M.Phil, MA
Sri Saibal Chatterjee, M.A., PGDM (IIM- Ahmedabad)
Sri Saikat Chatterjee, EPGPM (FM)
Sri Sanjoy Das, MBA, BE
Dr. Santwana Chaudhuri, Ph.D
Sri Subrata Biswas, MBA
Dr. Tridib Chakraborty, M.Sc., Ph.D.
Dr. Shashwati Banerjee, Ph.D (IIT-KGP)
Dr. Siddhartha Sankar Saha

Contact for further Details :
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Picture Gallery

















Executive PG Programme in Management

One-Year Weekend Programme
For Professionals / Working Executives

ADMISSION BROCHURE
2025-2026

IISWBM
Our graduates nurture and build companies

The Institute



IISWBM

Indian Institute of Social Welfare and Business Management is the first Management Institute in India, which completed Sixty years of glorious existence on April 25, 2013. It was established in 1953 by Dr. B. C. Roy, the then Chief Minister of West Bengal, as the Founder-President and Prof. D. K. Sanyal as the first Director. The Government of India, in recognition of 50 years of existence of the Institute as the first B-School in the country, released a Commemorative Postage Stamp on IISWBM on 25th April, 2004 in New Delhi.

OBJECTIVES

Over the decades, Indian Institute of Social Welfare and Business Management (IISWBM)'s vision has been to excel in the field of management education. With the onset of globalization during the last two decades, the objective is to create managers who can operate efficiently across the globe, can excel in a multicultural environment and can negotiate confidently across cultures. Quality management programmes are run here, leading to post-graduate degrees and diplomas.

MISSION

IISWBM's mission is to impart management education, develop managerial talent and sharpen the competitive managerial ability of its students so that they can outperform in the borderless business world of tomorrow.

INFRASTRUCTURE

The campus is located in the heart of the city of Kolkata. The Institute is located in a seven-storied building with floor-space of 80,000sq. ft. It houses 27 well-equipped air-conditioned class rooms, Seminar rooms, Auditorium, Assembly Hall, a Conference room, Board room and Faculty rooms.

FACULTY

It ranked amongst the top B-schools of the country in terms of Intellectual Capital. IISWBM's richest resource lies in its faculty. Drawn from diverse backgrounds, the faculty is dedicated to the development of the Institute and besides their teaching commitment, the faculty members are actively engaged in research and consultancy work. Papers are regularly presented by faculty members in various international and national seminars.

CENTRAL LIBRARY

The Institute has an excellent air conditioned library containing multiple copies of latest text books in all functional areas of Management. Current International and National journals and periodicals on relevant topics are also available. There are more than 51000 books in the library. A good collection of CD-ROMs and DVDs are also available for students. The Central Library has electronic books (from Cambridge & Springer), electronic journals (Ebsco) and Company Databases. It is one of the most well stocked libraries in the discipline of Management. The services are fully computerized. The Library uses Libsys for day-to day activities. This is an open-shelf library where students can access the books and journals easily. Facilities are available for photocopying relevant portion of books and journals.



IT FACILITIES

The Institute has two labs viz the Business Intelligence Lab (BIL), and Cyber Room. Both are equipped with the appropriate hardware, software tools and packages for academic research as well as managerial purposes.

EPGPM - A Weekend Programme

This is a weekend Executive P.G programme in Management. It has been designed to improve the understanding of important elements of the multidisciplinary and complex process of management and to bring out and enhance the untapped inherent business and managerial skills, and potential of working executives.

The programme aims to prepare participants for assuming responsible positions in organisations with specialised knowledge and to equip them to face modern day challenging business situations and deal with problems relating to men, resources, finance and other functions of the organisation. The programme caters to the industry's overwhelming demand for such trained personnel.

EPGPM programme will be offered in two semesters, i.e. two semesters in one year. In the first and second semester, the candidates will have to take compulsory subjects (five subjects) & specialisation papers.

Eligibility

Candidates for admission must:

(i) Have a Bachelor Degree in any discipline from a recognised University.

(ii) Have work experience for at least one year.

Admission Procedure

Candidate will be admitted to the EPGPM programme on the basis of academic record, work experience and performance in the Personal Interview.

Attendance

To be eligible for Semester Examinations, a student is required to have a minimum of 60% attendance in the classes in the respective semester. The students, in their own interest, are advised to keep track of their attendance so that there is no shortfall.

Class Hours

On Fridays 2 hours evening class from 6.30 pm to 8.30 pm & on Saturdays 6hrs evening classes from 3 pm to 9 pm. Depending on requirement extra classes may be arranged on any weekdays and timings also may be suitably fixed.

Passing Criteria

Pass marks will be 40% in each subject to be computed on the basis of the performance in case studies, seminar presentation and written examination in each semester. After completing two semester examinations, successful students obtaining 60% and above in aggregate will be placed in the First Class. Those passing the examination with pass marks between 40% and 59% will be placed in the Second Class.

If any Candidate, fails to qualify / absent oneself in the Semester end examination, only one re-examination will be held in the similar semester examination of the next batch as per the academic system of the Institute. In the event of the Candidate failing in the said re-examination attempt, such Candidate will have to take fresh admission.

P G Diploma

The Executive Post-Graduate Diploma in Management will be awarded to the candidates after passing all the semester examinations and project & viva-voce.

Teaching Methodology

The method of teaching is through lecture sessions explaining the conceptual frame work and practical implications of the subject matter. Besides lectures, case studies, presentations based on live problems, project work, seminar presentations, interactive sessions, audio visual aids will form important components of training methodology. When necessary Library Work and Literature Survey will form important parts of learning. Students are encouraged to prepare case studies on the basis of their experiences on jobs.

Course Curriculum

Duration : 1 (one) year programme
Pattern : Two Semesters of five months each & two months for project work

Paper Code	Subject
1st Semester - Compulsory Paper	
101	Management Process and Principles
102	Human Resource Management and Organizational Behaviour
103	Managerial Economics & Business Law
104	Quantitative Methods and Production & Operation Management
2nd Semester - Compulsory Paper	
201	Strategic Marketing & Financial Management
Specialization: Marketing Management	
202	Advertising & Brand Management
203	Services Marketing & International Marketing
204	Sales Management & Consumer Behaviour
Specialization: Financial Management	
202	Banking Operations & Insurance Management
203	Financial Institutions & Market and International Finance
204	Security Analysis & Portfolio Management and Derivatives & Risk Management
Specialization: Human Resource Management	
202	Human Resource Planning & Development
203	Employee Relations & Compensation Management
204	Managing Interpersonal & Group Processes and Management Development





PROJECT & VIVA VOCE

Specialisation will be offered subject to minimum six candidates opting for any specialisation Project & viva voce of two months on individual specialisation subject.

Course Fee

1st Semester :	Rs. 85,000/-
	Rs. 5,000/- (Library Caution deposit , Refundable)
2nd semester :	Rs. 80,000/-

How to Apply

Option I

- Online application through Debit / Credit Card

Option II

- Application through State Bank of India, Power Jyoti Account of IISWBM (A/c No. 32495656710)

Option III

- Collect from the reception counter of IISWBM Application Form and Admission Brochure against Cash Payment of Rs. 500/-
- The last date for issue and submission of the completed admission form is 15th January, 2025

Admission Schedule

Last Date of Issue & Receipt of Application Forms
15th January, 2025

Date of Personal Interview
Last week of January, 2025

Session Begins
February, 2025

