

Venue Visit to Tata Sports Complex, Jamshedpur

Department of Sports Management, Academic Session: 2021-22

The students of the Sports Management Course (Academic Session 2021-22) visited Jamshedpur as a part of the venue visit organised by the Department of Sports Management, IISWBM, from 28th March – 30th March 2022, to help the students to get an insight into the facilities of Tata Steel Sports division and also the Jamshedpur FC which is playing in the ISL.

The students started the venue visit by visiting the Russi Mody Centre of Excellence which houses the rich history of the Tata. The students were given a tour of the Centre and interacted with the management through which the students gained valuable knowledge not just about the history and journey of the Tatas but also its founder's vision of creating a sporting environment in the country for future generations to thrive in.



Sports Management students at CFE, Jamshedpur



At Jamshedpur Football Club

This was followed by a presentation and interactive session by the Head of Tata Steel sports division - Mr. Ashish Kumar. It was an opportunity for the students to learn about the various divisions of Tata Steel sports wing, its academies, their mission and vision, their setups and the philosophy that goes behind in creating champions for the nation.

The day ended with a stadium tour of the JRD Sports Complex, home of Jamshedpur Football Club. The students got the opportunity to access important areas of the stadium such as the competition area, media room, home and away team dressing rooms and other areas of the pitch.

The following day started with an eventful note as the students visited the Tata Steel Horse Riding School followed by the visit to the prestigious Tata Football Academy. Established in 1987, the TFA is considered to be one of the most premier institutions of sports in India and the best football academy of India which has identified and nurtured numerous footballing talents who have gone to represent and earn accolades for various clubs and the nation. This was a highlight of the trip as it provided a great opportunity for the students to interact with the managers, coaches,

players and staff of TFA. The students were also given a tour of the facilities of TFA such as the ground, rehabilitation centre, medical room, gym and the trophy room. The students were also provided an insight into performance analysis of players by Mr. Abhishek Ganguly - Youth team manager at TFA and also an alumnus of the course.



Faculty members of the course at the Tata Football Academy At JRD Tata Sports Complex, Jamshedpur

The journey with football continued to the newly formed training ground of the Jamshedpur Football Club and the adjacent flatlets. This facility houses the players of JFC and national team during their home games and has state of art infrastructure to help the players to prepare for the games at the best of their abilities. Mr. Rohit Singh, Head of youth team operations at JFC, provided the students with an insight of the operations and ground maintenance at the facility.

This next stop in the journey was at the Tata Steel Archery Academy. This academy is a jewel in the crown of Tata Steel sports which boasts the best training, diet and education to aspiring archers who go on to win medals for India at the world stage. Deepika Kumari and Atanu Das are among the products of the Archery academy.

The students interacted with the trainees and technical staff of the academy who provided an insight into the life of an aspiring sportsperson and challenges faced by them.



Students during SAFF U-18 Women Championship 2022

The state-of-art High Performance Centre of Tata Steel at the JRD Tata Sports Complex provided the students with a unique insight into one of the best

performances enhancing and rehabilitation centre of India for athletes pan-India and across various sporting arenas.

The Tata Steel Adventure Foundation is another such initiative which has provided a platform for aspiring climbers to chase their dreams by scaling great heights and reaching the summit of their careers. The students were involved in interactive sessions with the trainers and got to know the importance of teamwork and character building in sports.



Sports Management students at the Naval Tata Hockey Academy, Jamshedpur

This was followed by a knowledge sharing interactive session with Mr. Mukul Chaudhuri, CEO of Jamshedpur FC. Mr. Chaudhuri shared his knowledge and experiences of being in the field of sports, the work culture of any sporting organisation and how sports has evolved to be a multi-billion-dollar entertainment industry. He also gave valuable advice to the students who aspire to be future sports managers.

The trip concluded with the visit to the Naval Tata Hockey Academy where the students got to interact with the coaches and staff and tried hockey hands on.

In a nutshell, the visit to the various academies and facilities of Tata Steel Sports proved to be a unique experience for the aspiring sport managers which could be summed up by the 3 important lessons learned - Maintaining, Managing and Marketing.

The faculty members of the Department, Dr. Madhab Milan Ghosh, HOD and Asst. Prof. Ankan Banerjee, Coordinator, accompanied the students during the venue visit.