



# **2020-2021 ANNUAL REPORT AND ANNUAL ACCOUNTS**

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# ANNUAL REPORT

Indian Institute of Social Welfare and Business Management (IISWBM) continues in its journey, having crossed Sixty Eight years of dedication to the cause of Social Welfare with Management Education. IISWBM represents a union between convention and modernity, as highlighted in its recent activities. Bolstered by a rich heritage, IISWBM is surging forward to remain relevant to contemporary issues and needs. The Institute continues to offer its following established courses as a Post Graduate Institution.

- 2-year Master in Business Administration (MBA)
- 2-year Master in Business Administration- Human Resource, earlier known as MHRM.
- 2-year Master in Business Administration -Public Systems (MBA-PS)
- 2-year Masters in Social Welfare (MSW)
- 1-year Post Graduate Diploma in Sports Management (PGDSM)

## **Executive Development Programme**

- Advance Diploma in Fire Safety Management (ADFSM)
- Executive Programme in Management (EPGPM)
- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)

The Institute has introduced Ph.D. in Business Management, Social Welfare and Public Systems. The programme offers to applicants with Masters in Commerce, Social Welfare, Public Systems (Environment, Energy, Healthcare & Hospital and Transportation & Logistics) or equivalent and will open up the possibility of continuing academics as an alternative, primarily for management graduates.

## BOARD OF GOVERNORS

The Board of Governors as constituted in the Annual General Meeting on 20.08.2021 is shown below and will continue till the next AGM.

### BOARD OF GOVERNORS

**Dr. Partha Chatterjee**

**President**

Hon'ble Minister-in-Charge  
Department of Industry, Commerce & Enterprises and Information Technology &  
Electronics and Parliamentary Affairs  
Government of West Bengal

**Prof. (Dr.) Sonali Chakravarti Banerjee**

Vice Chancellor  
University of Calcutta

**Dr. Minakshi Ray**

Pro-Vice-Chancellor (Business Affairs & Finance)  
University of Calcutta

**Mr. Manish Jain, IAS**

Principal Secretary  
Government of West Bengal  
Department of Higher Education

**Director (Technical)**

Department of Higher Education  
Ministry of Human Resource Development  
Government of India

**Dr. U K Chattopadhyay**

Director  
All India Institute of Hygiene & Public Health

**Mr. Pavan Poddar**

Representative  
Bharat Chamber of Commerce

**Mr. Ritwik Das**

Representative  
Bengal National Chamber of  
Commerce & Industry

**Mr. Subhodip Ghosh**

Director General  
Representative  
The Bengal Chamber of Commerce & Industry

**Shri K.K. Bangur**

Representative  
Indian Chamber of Commerce

**Dr. Alok Roy**

Representative  
Federation of Indian Chambers of  
Commerce & Industry

**Prof. (Dr.) Goutam Sutradhar**

Director, NIT Manipur  
Nominee, AICTE

**Mr. S B Ganguly**

President Nominee

**Dr. K K Chaudhuri**

President Nominee

**Mr. Amitabha Datta**

Director  
Calcutta Media Institute Pvt. Ltd.

**Mr. Rajarshi Dutta**

Representative  
Dey's Medical Stores (Mfg) Ltd.

**Mr. K Mohan**

Andrew Yule & Co. Ltd.

**Mr. Dipankar Das Gupta**

Director IISWBM  
Member Secretary, BOG

## **INFRASTRUCTURE**

The Institute has 7,171 sq.m of floor area in its two adjoining buildings, those are four storied Administrative Block and the seven storied Academic Block. There is an Assembly Hall, an Auditorium, a Board Room, three Conference Rooms, one Seminar cum Video Conference Room and 20 air conditioned Class Rooms. Apart from these areas there is a Language Lab, an Energy Lab, an Environment Lab, a ground Water Research Lab, Fire safety Lab, a Multi-Gym and a Students activity Centre. The Library and Reading Room have an area of 542.08 sq.m, and the Computer Centre has an area of 218.45 sq.m. The Canteen has an area of 165.52 sq.m.

A second campus in Action area 11A, New Town, Kolkata - 700 156 is under construction.

## **HOSTEL**

In keeping with the policy of creating its own hostel facilities, a new hostel for girls at 2, Nilmadhab Sen Lane, Kolkata - 700 073 was constructed in August 2012 with accommodation for 42 girl students. It is a state of the art hostel with all modern amenities.

The Prantik Hostel for boys had been upgraded with modern amenities and remodelled to accommodate 19 students.

## **CANTEEN**

Canteen facilities are available from morning till evening. Tea, Soft Drinks, Lunch, etc., are available at reasonable prices. The Canteen Hall is neat and clean, commodious and well furnished.

## **EDUCATION LOAN ASSISTANCE**

Institute provides assistance towards educational loan to its students as per tie-up arrangement with number of Nationalised Banks subject to fulfillment of terms & conditions of the Banks.

## **ANNUAL GENERAL MEETING**

The Annual General Meeting of 2019-2020 was held on 20.08.2021.

## **INSTITUTE'S JOURNAL - SURVEY**

Volume 57 (No. 3-4) & 58 (No. 1-2 & 3-4) & 59 (No. 1-2 & 3-4)  
Institute's Journal 'Survey' was published during 2017-2019

## **MDPs and specialised Short-term Courses**

The Institute conducts on a regular basis MDPs on management subjects for Industry Executives. It also runs Entrepreneurship Programme for the benefit of Small Scale Entrepreneurs. The Institute also runs in-house training courses for Executives of Government, Public & Private Sector companies, besides conducting seminars and workshops on topical subjects involving National and International Experts.

A list of MDPs and other programmes organised by the Institute is given below. It is important to mention that in all these activities students of the respective disciplines were involved with a view to imparting a hands on training.

<b>Sl.No.</b>	<b>MDPs / Short Term Courses</b>	<b>Departments</b>	<b>Starting Date Ending Date</b>
1.	IISWBM-Tata Steel Post Graduate Programme in Transport & Logistic Management Place of Programme: Tata Steel (Coference) Hall, Kolanganagar, Keonjhar, Orissa	MBA-PS	Started from April,2018 till today
2.	AEE International CEA Certification	MBA-PS	Aug 18-26, 2020
3.	AEE International CEM Certification	MBA-PS	Aug 17-27, 2020

## Sponsored Research Projects

A special feature of the Institute is to carry out research oriented studies and projects by members of the faculty, a list of which is given below.

In all these activities, the students were actively involved with a view to providing them a practical exposure and acquaint them with industry practices as part of curriculum.

Sl.No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved
1	Environmental, Social, Health and Safety (EHS) Impact Assessment Study for Construction of STP's and Associated Infrastructure at Area under Allahabad Development Authority, Govt. of Uttar Pradesh under NMCG Project, Adani Infra (India) Ltd.	M/s. Adani Infra (India) Ltd. NMCG Project -Allahabad Uttar Pradesh	Dr. K.M.Agrawal Dr. S.Mitra
2	Environmental, Social & Health Impact Assessment Study for Under Ground HT&LT Cabling Network in Digha Shankarpur Area Under World Bank Project NCRMP-II, West Bengal State Electricity Distribution Company Limited	West Bengal State Electricity Distribution Co.Ltd. Bijli Bhavan, Daharpur, P.O. Tamluk, Dist. Purba Midnapur-721636	Dr. K.M.Agrawal Dr. S.Mitra
3	Socio Economic and Cultural Survey and Research on Youth Life	Government of West Bengal, Department of Youth Services	Dr. K.M.Agrawal Dr. S.Mitra
4	Social Impact Assessment Study and R&R Action Plan for Proposed Development of Port Facility at Sagar Island with Rail Road Connectivity in the District of South 24 Pgs. W.B.	M/s. Kolkata Port Trust 15, Strand Road, Kol-700 001	Dr. K.M.Agrawal Dr. S.Mitra
5	Phyto-remediation of Marshy Land at IEPL-Orica, Gomia Works, Bokaro, Jharkhand.	M/s Indian Explosiv Pvt. Ltd., Gomia, Bokaro Steel City, P.O.- Indian Exlopsive, Gomia, Jharkhand.	Dr. K.M.Agrawal
6	Inventorisation of Hazardous Waste Generating Industries with Identification and Quantification of Hazardous Waste Generated in the State Based on Scientific Principal and to Conduct Environmental Audit of Comon Hazaardous Waste TSDF of west Bengal.	M/s West Bengal Pollution Control Board, Parives Bhawan, salt Lake, Kolkata-98	Dr. K.M.Agrawal
7	Formulation of Comprehensive Action Plan of KMC for Improvement of Air Quality of Kolkata City as per Directives of National Green Tribunal	M/s Kolkata Municipal Corporation	Dr. K.M.Agrawal

8	Technical Audit Entire Electrical Instalation in CSR and TI Complex, both Residential and Non-Residential Building etc., at CSR and TI, Berhampore, Murshidabad, West Bengal	Central Public Works Department O/O The Executive Engineer (EI), KCED-VI DF-Block, CGO Complex, 'E' Wings, Salt Lake, Kolkata-700 064	Dr. B.K.Choudhury
9	Assignment on Preparation of Energy Policy and Action Plan for the Kolkata Municipal Corporation under the UK - KMC Collaborative Programme on Low Carbon and Climate Resilient Kolkata	Ernst & Young LLP Golf View Corporate Tower-8 Sector-42, Gurgaon, Haryana	Dr. B.K.Choudhury
10	Assessment of Level of Project capability Management Maturity Model (pro MMM) and People Capability Maturity Model (PCMM) in Bridge & Roof Co. (I) Ltd.	Bridge & Roof Co. (I) Ltd. 4th & 5th Floor, Kankaria Centre, 2/1, Russel Street, Kol-700 071.	Dr. Gairik Das
11	Bethel Home Orphanage: A Children's Home in Laskapara Village, Barobisha, Jalpaiguri, W.B.736207	Helping Hand Welfare Society Sunshine Campus, Kalkere Main Road, Horamavu Post, Bangaluru-560043	Dr. Gairik Das
12	Impact Assessment Study of Reservation of Seats for OBC Students in Higher Education Sector	Govt. of West Bengal Higher Education Department, University Branch, Bikash Bhavan, Salt Lake, Kolkata-700 091	Dr. Gairik Das
13	Impact Assessment Study on Activities and Schemes Implemented by Minority Affairs and Madrasa Education Department, Govt. of West Bengal	Govt. of West Bengal Minority Affairs & Madrasa Education Department Nabanna, 325, Sarat Chatterjee Road, Howrah-711 102	Dr. Gairik Das
14	Impact Assessment Study of awairness campaign undertaken by the Directorate of Consumer Affairs and Fair Business Practices	Govt. of West Bengal Directorate of Consumer Affairs & Fair Business Practices Kreta Suraksha Bhavan, 2nd Floor, Kolkata-700 087	Dr. Gairik Das
15	Time and Motion Studies of Works	Mahatma Gandhi National Rural Employment Act in West Bengal (MGNREGS)	Dr. Gairik Das



16	Impact Assessment Study of Project for Supply, Instalation and Commissioning of Grid Connected Rooftop Solar PV (RTSPV) Projects of Aggregate Capacity of 500 KWP in Kolinga Institute of Social Sciences (KISS), Bhubaneswar (Odisha) through IISWBM, Kolkata	Power Finance Corporation Ltd., Urjanidhi, 1, Barakhamba Lane, Caunaught Place, New Delhi-110 001	Mr. Arindum Dutta
17	Social Empowerment through creation of barefoot Solar Enginneer Team from enemployed local youth and creating Road Map of Solar Electrification of Bhatar Block, Burdwan, W.B. funded by Indian Renewable Energy Development Agency Ltd.(IREDA)	Indian Renewable Energy Development Agency Ltd. 3rd Floor, August Kranti Bhavan, Bikaji cama Place, New Delhi-110066.	Mr. Arindum Dutta
18	Leader's Emotional Intelligence and Organisational Performance	Indian Council of Social Science Research (Ministry of Human Resource Development) Aruna Asaf Ali Marg, New Delhi-110067	Dr. Sumati Ray
19	Project on Dynamic Fair Pricing Model for Public Transport	Govt. of West Bengal Transport Department Paribahan Bhavan 12, R.N.Mukherjee Road, Kolkata.	Dr. Amitava Sarkar

### Industrial Consultancy Research Projects

1	Social Impact Assessment Study, Corporte Social Responsibility Study, Need Based Assessment Survey, Community Engagement/Development Plan and Resettlement & Rehabilitation Study for 2x800 MW Korba West Thermal Power Expansion Project at Village, Bade Bhandar, District Raigarh, Chattishgarh of Adani Infra (India) Ltd.	M/s. Adani Infra (India) Ltd. Chattishgarh, Raigarh	Dr. K.M.Agrawal Dr. S.Mitra
2	Fire Safety Audit of the Depots and Central Workshops of the STUs in greater Kolkata.	WBTIDC Ltd. 39, Sundari Mohan Avenue, Kol-700 014	Dr. K.M.Agrawal Dr. S.Mitra
3	Social Audit and Social Impact Evaluation Study for 2X685MW Thermal Power Plant, Raikheda, Distt.-Raipur(CG)	M/s Raipur Energen Ltd., Raikheda, Distt.-Raipur (CG)	Dr. K.M.Agrawal Dr. S.Mitra

4	SIA Study and R&R Action Plan for 2X660MW Coal Based Ultra Supper Critical Thermal Power Project at Vill.- Chausara, Dist.- Chhindwara, M.P. of Pench Thermal Energy Ltd., of Adani Group	Pench Thermal Energy Ltd., Vill.- Chausara, Dist.- Chhindwara, M.P.	Dr. K.M.Agrawal
5	Social Audit and Social Impact Evaluation Study for 2X685MW Thermal Power Plant, Raikheda, Dist.- Raipur(CG)	M/s Raipur Energen Ltd., Dist.- Raipur(CG)	Dr. K.M.Agrawal
6	Social Audit and Social Impact Assessment Study for 1X600MW Thermal Power Plant, Bade Bhandar, Distt.-Raigarh(CG)	M/s Raigarh Energy Generation Ltd., Bade Bhandar, Distt.-Raigarh (CG)	Dr. K.M.Agrawal
7	Detailed Energy Audit of National Insurance Ltd., Kolkata	National Insurance Company Ltd. 3, Middleton Street, Kolkata-700 071	Dr. B.K.Choudhury
8	Assessment of Level of Project Capability Management Maturity Model and People Capability Maturity Model(PCMM in Bridge and Roof Co. Ltd.)	Bridge and Roof Co.(India) Ltd.	Dr. Gairik Das
9	Employee Opinion Survey 2019 for CESC Employees (Permanent & Out source)	M/s CESC Limited	Dr. Sumati Ray
10	Stake Holder Engagement and Rehabilitation and Resetlement Audit of 3300MW Tiroda Thermal Power Plant at Vill.- Tiroda, Dist.- Gondia, Maharastra of Adani Power Maharastra Ltd.	M/s Adani Power Maharastra Ltd.,Vill.- Tiroda, Dist.- Gondia, Maharastra	Dr. K.M.Agrawal

As a part of hands on training to our management students as well as their internship/dissertation work they were extensively involved in all the abovementioned research projects to collect data and subsequently analysed the same under the guidance of concerned faculty members. The involvement of our management students in ongoing research project not only help in improving their practical knowledge also employability in global environment.

## Medal Winner

### 2-YEAR MBA (DAY)

#### (a) Scholarship/Medals details

- i) Name of the Medal : D. K. Sanyal Memorial Gold Medal.
- ii) Name of the Student : Ms. Drisha Chaudhuri (1st)
- iii) Session : 2018-2020
- iv) Roll No : 107/MBA/181035
- v) Address : 75, Shyam Road, P.O and P.S : Naihati, Pin-743165
- vi) Mobile : 9051465425

#### (b) Scholarship/Medals details

- i) Name of the Medal : D. K. Sanyal Memorial Silver Medal.
- ii) Name of the Student : Mr. Arkojyoti Mukherjee (2nd)
- iii) Session : 2018-2020
- iv) Roll No : 107/MBA/181023
- v) Address : A1/4, Govt. Housing, Pin-712235
- vi) Mobile : 8697016933

### 2-YEAR MBA (EVENING)

#### (a) Scholarship/Medals details

- i) Name of the Medal : D. K. Sanyal Memorial Gold Medal.
- ii) Name of the Student : Ms. Gopa Maity (1st)
- iii) Session : 2018-2020
- iv) Roll No : 107/MBA/182012
- v) Address : Vill.Salgechia, post. Tamluk,  
Dist.Purba Medinipore. Pin.721636.
- vi) Mobile : 8584873823

#### (b) Scholarship/Medals details

- i) Name of the Medal : D. K. Sanyal Memorial Silver Medal.
- ii) Name of the Student : Ms. Somashree Chandra (2nd)
- iii) Session : 2018-2020
- iv) Roll No : 107/MBA/182029
- v) Address : 31, Shib Narayan Das Lane, Kolkata- 700006
- vi) Mobile : 9051689872.

### 2-YEAR MBA (HRM)

#### Medal Details:

- |                         |   |  |
|-------------------------|---|--|
| a. Name of the Medal:   | Gold Medal  | Silver Medal   |
| b. Name of the student: | Ms. Srishti Dev   | Mr. Rittick Dhenki   |
| c. Session:             | 2018-2020   | 2018-2020  |
| d. Roll No:             | 107/MHR/181001  | 107/MHR/181006   |
| e. Address:             | MIG 2/2, Phase-2<br>Block-2, Flat-3, Golfgreen<br>Kolkata – 700 095 | 152/5, Santosh Roy Road<br>P.O: Barisha<br>Kolkata – 700 008 |
| f. Phone No:            | 9903437023  | 9433112252   |

## **2 YEAR MBA-PUBLIC SYSTEMS (MBA-PS)**

### **1. Medal Recipients (2020) Session: 2018-2020**

Gold Medal is awarded to: AISHIKACHARYA (ROLL NO: 107/MBP/180017) (1ST)

Silver Medal is awarded to: DEEYA SINHA (ROLL NO: 107/MBP/180061) (2ND)

### **Environment Management**

- a. Ninita Ghosh Memorial Gold Medal is awarded to the Best Environment Management student of the year 2020 on the basis of merit cum all-round performance in the class : DEEYA SINHA (ROLL NO: 107/MBP/180061)
- b. Jitendra Nath Bhaduri Memorial Silver Medal is awarded to the Second Best Environment Management student of the year 2020 on the basis of merit cum all round performance in the class : SHREYA BHATTACHARJEE (ROLL NO: 107/MBP/180067)
- c. Nisha Rani Bhaduri Memorial Silver Medal is awarded to the Best Environment Manager of the year 2019 on the basis of the contribution to industry : BROTOTI DAS (ROLL NO: 107/MBP/180060)
- d. Bimala Bala Biswas Memorial Silver Medal is awarded for the Best dissertation in Environment Management of the year 2019 : SAMRAT MUKHERJEE (ROLL NO: 107/MBP/180066)

## **2-YEAR MSW**

### **Medal Details**

**Gold medal to topper** : 2018-2020: Ms Sayantika Sen (107/MSW/180011)

**Silver medal to second position holder** : 2018-2020: Ms Madhurima Mukherjee  
(107/MSW/180012)

## **1-YEAR POST GRADUATE DIPLOMA IN SPORTS MANAGEMENT (PGDSM)**

### **Scholarship/ Medal Details**

- i) Mr. Rommel Gangopadhyay (for obtaining the first place)
- ii) Mr. Soumyajit Daschowdhury (for obtaining the second place)

## **ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY - One Year)**

### **Scholarship/Medals Details**

- i) Name of the Medal: Sailen Dey Memorial Gold Medal for the ADFSM (Day) student, ranked first in order of merit
- ii) Name of the Student: Arkadeb Banerjee
- iii) Session: 2019-2020
- iv) Roll No.: IISWBM/FSMF/S2 - 0003
- v) Phone No.: 6290276476

- i) Name of the Medal: Sailen Dey Memorial Silver Medal for the ADFSM (Day) student, ranked second in order of merit
- ii) Name of the Student: Monojit Biswas
- iii) Session: 2019-2020
- iv) Roll No.: IISWBM/FSMF/S2 - 0009
- v) Phone No.: 7001458758

**ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (EVE - 18 Month)**

**Scholarship/Medals Details**

- i) Name of the Medal: Sailen Dey Memorial Gold Medal for the ADFSM (Eve) student, ranked first in order of merit
  - ii) Name of the Student: Pradipta Kumar Mallik
  - iii) Session: 2019-2020
  - iv) Roll No.: IISWBM/FSMP/S3 - 0006
  - v) Phone No.: 9903247541
- 
- i) Name of the Medal: Sailen Dey Memorial Silver Medal for the ADFSM (Eve) student, ranked second in order of merit
  - ii) Name of the Student: Surjakanta Mukherjee
  - iii) Session: 2019-2020
  - iv) Roll No.: IISWBM/FSMP/S3 - 0009
  - v) Phone No.: 8240280331

## **LIBRARY/ e-LIBRARY**

IISWBM has a prestigious Central Library. The library is well equipped with printed and online books, Journals and CDs / DVDs. The library is aimed at catering to the needs of Post Graduate Students, Researchers, Public and Private Sector Managers, Professional Groups and Academics.

The library remains open from 10:00 am to 8:45 p.m. on all working days. During the year 2020-2021 16 books were added to the library. The total number of books in the library as on March 31, 2021 was 53981 + 960 e-books. The number of periodicals under different titles is National (Print) 43 & International (Print) 18 + online journal (2300 from EBSCO BSP and 2826 from J-Gate).

The Central Library has Springer Business & Economics Collection (E-Books database - 800 books) - It provides access to more than 800 e-books. It gives unlimited access within the premises available 24 x 7. All the books are fully downloadable and printable.

The Central Library also has E-books from Cambridge University Press - Economics (100 Titles) & Business Management (60 Titles).

The number of subscribed daily newspapers was 12.

The Central Library subscribed ProWess Database from CMIE for the benefit of students and faculty members. The Central Library has EBSCO BSP, EBSCO Psyttest, JSMS, Sage Management Plus, N-LIST consortium for the benefit of the students of the Institute.

During the year the total expenditure of Central Library was Rs.19,03,504.00 among which Rs. 178508.00 was spent for printed periodicals, Rs. 734.00 was spent for books and Rs. 17,24,262.00 was spent for E-Resources.

**The course-wise breakup for purchase of library resources is shown in the following table.**

<b>Sl. No.</b>	<b>Course</b>	<b>Expenditure</b>
1.	MBA (D)	8,30,313.20
2.	MBA (E)	2,77,963.60
3.	MBA (PS)	2,97,758.60
4.	MBA(HRM)	4,58,014.60
5.	MRM	3,720.00
6.	PGDSM	734.00
7.	ADFM (D)	20,000.00
8.	MPHIL	15,000.00

The Institute's Central Library, as in the previous years, functions during the year providing Reference, lending, Reprographic, Electronic library facility to the students, Faculty members, Officials, staffs and other scholars.

## **COMPUTER DEPARTMENT**

The computer department is in charge of the Institute website, its hardware and software. It is a service department and interacts with all departments, employees and students on a regular basis. The Institute has a 100 Mbps leased line service and wired and wireless facility all over the Institute. Further, the Computer department aids the user departments of FACT software and Libsys software as and when required.

## WEBSITE

The website has been recently upgraded to facilitate smooth flow of information to the visitors as required by them. The information panels related to News, Admissions, Programs, etc. are constantly updated for the users. Latest events, announcements etc are highlighted in the website. The website is designed for visually challenged visitors as well as they can hear the content of each page. The site is easily viewable on smart phones and tabs. The site has facilities for on line filling up of application forms. Also employee related activities like payslip viewing, online leave application and leave management along with visiting faculty billing, are done through the website. Alumni engagement is also done through the website as well as placement related information for candidates and companies are also available. The website is used for tender notices and other communication with the general public. The website has been hosted on a cloud service.

## IISWBM - INVENTORY (HARDWARE - SOFTWARE) - SUMMARY

<b>NETWORK</b>		
Router	01	Cisco 1800 Series
Wireless Access Points	14	
Electronic White Boards	03	
Electronic Mimio(White Board device )	01	
Edusat Network	01	
Leased Internet Connectivity	01	50- MBPS Leased Line (Tata Tele Services Ltd)
KVM Switch	01	
<b>HARDWARE</b>		
Servers	02 01 01 01 01	Dell Power Edge 1950 Server (Intel Quadcore Xeon 5150) ML 150G6 Non Hot Plug Dell Power Edge T110 II (Xeon E3-1220V2) ML 110G6 Non Hot Plug (Intel Xeon x3430)
Desktops	10 51 31 05 26 14 03	P-IV and PD Core 2 Duo Core i3 Core i5 2400 Core i3 2120 2nd Generation Core i3 3rd Generation Core i3 6th Generation
Laptops	59	HP/Compaq/ACER/Dell
LCD /DLP Projectors	29	
Printers	59	DeskJet / Laser / All-in-one(Scanner Copier Fax )/DMP
Scanners	05	
Video Conferencing Units	02	
UPS	20	500 VA & 1.0 KVA

<b>SOFTWARE</b>		
Operating System	01(50 user) 01 01 01  01 (24 user)  01 (7 user) 01 01 01 (51 user) 45  100 user  38 17 11	Windows 2008 Server Enterprise Edn Windows 2008 Server Standard Edn Windows 2003 Server Standard Edn Windows 2003 Server Enterprise Edn  Windows 2000 professional  Windows 2000 professional server cal Windows NT Vista Business Edn Service Pack 1 Vista Business Upgrade1/Windows XP Windows 8 Linux (SUSE) Linux Ubuntu (Open Source) Microsoft Exchange Server 2010 Academic DOS Windows 8 (Laptops with OEM ) Windows 8 (Desktops with OEM ) Windows 11(Laptops with OEM)
Development Software	5+1	Visual Studio 2008, Visual Studio 6
Office Software	1(5 user) 1 (50 user) 1 (10 user) 1 (42 user) 11 user	MS Office 2003 MS Office 2007 Office XP Office 2013 Office 2019
Web Design Tool	01	Dream Weaver (CS4)
Multimedia & Design Tool	01	Photoshop (CS4)
RDBMS Package	01  01	Oracle 8i DBASE-III Developer 2000
CD writing Software	01	NERO
Statistical Package	01 01 (10 user License) 01	SAS 9.1.3. SPSS (21.0) STAISTICA IBM SPSS AMOS (22.0) 3 USERS
Programming Editor & Compiler	01	Turbo C/C++, GNU C/C++ (4.0.2) OCTAVE (Open Source), R, Rapid Miner
Antivirus	01	Quick Heal Total Security (101 users)
PDF Reader/Writer	01	ADOBE 9.0



## Publications:

The faculty members work with their Ph D research scholars and also faculty members of other reputed Universities / Institutions and also with Industry personnel. They have also participated and presented paper in more than seventy (70) national and International seminars / conferences. Some of our senior professors are also chaired the sessions of many conferences and also delivered keynote speech and many invited lectures in different industrial houses / Institutes. Faculty members of IISWBM publishes many original research paper in reputed Indian, International journals. Some of their publications are listed below:

### List of Books Published in this year

Sl.No	Name of the Faculty Member	Name of the Book	Name of the publisher	Year of Publication
1	Dipa Mitra	A Handbook of Retail Management: Principles & Practices	Archers & Elevators Publishing House, (ISBN. 978-93-90996-48-3)	2021
2	Dipa Mitra	Entrepreneurship and Startup Management	SHINEEKS Publishers, USA, (ISBN: 978-1-5136-8711-7)	2021
3	P K Sikdar	Environmental Management: Issues and Concerns in Developing Countries	Springer, Cham. ISBN: 978-3-030-62529-0	2021

### Publications in Magazine

Name of Faculty Member	Name of Topic	Name of Magazine	Publisher	Year of Publication
Subhasis Ray	Let the best play more Tests	The Telegraph	ABP	Jun-21
Subhasis Ray	Tips to sustain the great game	The Telegraph	ABP	Apr-21
Subhasis Ray	The challenges before cricket	The Telegraph	ABP	Jan-21
Subhasis Ray	No short-cuts, Test remains cricket's premier league	The Telegraph	ABP	May-20

## Research Publications

1. Anindita Mandal, Jhumoor Biswas and Soma Ray Chaudhury, Estimation of environmental impact of marine emissions and impending policy formulation in Indian ports - A representative study evaluation on a major port in India, 2021, EM Magazine, Air & Waste Management Association
2. Ankan Banerjee, Participation of Women Sportspersons from India in the Modern Olympic Games: A Study, 2021, International Journal of Development Research.
3. Arindam Dutta, Towards smarter grid: Policy and its impact assessment through a case study, 2021, Sustainable Energy Grids and Networks, Elsevier.
4. P K Sikdar, Hydrogeological characterization of the Quaternary aquifer of south Bengal Basin in India and the impact of urbanization on the groundwater resources of the system., 2021, Hydrogeology Journal. Vol.29, Issue 4, 1463–1484.
5. P K Sikdar, Assessment of Environmental Water Security of an Asian deltaic megacity and its peri-urban wetland areas, 2021, Sustainability 13, 2772.
6. Subhasis Ray, Cricket mix optimization using heuristic framework after ensuring Markovian equilibrium, 2021, Journal of Sports Analytics.
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## PROGRAMME / COURSES

### 2-YEAR FULL-TIME MBA COURSE (APRIL 01, 2020 - MARCH 31, 2021)

**1) Admission (Session : 2020-2021)**

i) Number of candidates admitted : 85

**2) Students Strength**

i) First Year : 85

ii) Second Year : 107

iii) Total : 192

**3) Results**

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2018-2020)	113	112	1
MBA 2nd Semester (2019-2021)	107	106	1
MBA 3rd Semester (2019-2021)	107	106	1
MBA 1st Semester (2020-2022)	85	85	0

**4) Seminar / other activities details :**

**Seminar :**

Sl. No.	Date	Topic	Name of Speaker
1	19 <sup>th</sup> February 2021	Business Model – A journey from ancient to modern times	Mr. Debabrata Samaddar
2	13 <sup>th</sup> February 2021	Marketing FMCG in India	Mr. Manmeet Singh
3	6 <sup>th</sup> February 2021	Brand Messaging by Stages of Brand Life Cycle	Dola Halder
4	12 <sup>th</sup> January 2021	Business Resilience During Pandemic	Mr. Vijay VS
5	30 <sup>th</sup> December 2020	Analytics in Business	Dr. Shibani Mohapatra
6	18 <sup>th</sup> January 2021	Handelling Challenging times	Mr. Anil Bhasin
7	6 <sup>th</sup> February 2021	Covid Impact: Marketing strategies for the new normal	Mr. Rajesh Sahay



Sl. No.	Date	Topic	Name of Speaker
8	10 <sup>th</sup> April 2021	Design thinking in the world of HR	Mr. Uddalak Banerjee
9	29 <sup>th</sup> September 2020	Alumni Talk Series on Human Resource Management	Mr. Arkadeep Chakraborty
10	22 <sup>nd</sup> September 2020	Alumni Talk Series – Career in research and Analytics	Mr. Zahir Abbas
11	5 <sup>th</sup> September 2020	Alumni Talk Series on Human resource Management	Indrani Chakraborty
12	1 <sup>st</sup> September 2020	Alumni Talk Series	Mr. Sanjay Guha
13	19 <sup>th</sup> September 2020	Micro finance and its evolution in the world	Mr. Partha Mukherjee

#### Events :

#### I) UMMED

UMEED 2020 was held on 16th January, 2021 in a virtual auditorium, to uplift young minds from the despair of the Pandemic and enlighten the ray of hope and positivity.

It was conducted in three segments:

- Article Writing Contest
- Treasure Hunt and Case Study
- Panel Discussion

#### 1. Article Writing

The Article Writing Contest was the first segment of UMEED'20. The participants were given two topics out of which they need to choose any one and express their thoughts in the form of an article-  
?Remuneration to Homemakers, as a government policy. For or Against?  
?Is online learning a digital discrimination? For Against?

#### 2. Treasure Hunt & Case Study Competitions

The Treasure Hunt and Case Study Competition was an inter-college competition held on the Dare 2 Compete Platform (D2C), through which E-Cell IISWBM, was able to gather 200 participants across various colleges in India.

There was a total of 2 rounds. In the first round, i.e., Treasure Hunt, the team members were to hunt through some given clues to become one of the first and top 10 teams to be qualified for the 2nd round i.e., the Case Study Competition. In the second, i.e., the last round, the qualifying 10 teams went on to wear their entrepreneurial caps to analyze the given case study and bring forth the most practical, scalable and feasible social and entrepreneurial based solutions within a stipulated time frame.

#### 3. Panel Discussion

2020 has been a year full of ups and downs, as the Global Pandemic cast an eclipse on the lives of the people. The pandemic brought about a threat of long-simmering mental health crisis on the lives of the youth, as they were unable to access schools or colleges physically; facing job insecurity and disrupted community and familial bonds.

E-Cell IISWBM wanted to make conversations about the mental health of youths more normal, and



to analyze the further career opportunities in the post COVID-19 Mental Health Sector, and hence we came up with the initiative of organizing a Panel Discussion on “The Post Covid World : A Shift in Mental Health Issues and Solutions; from Education, to Career and Relationships”.

## **II) CROSSROADS**

The annual student alumni meet was held on 10th and 11th of January 2021 digitally in Google Meet owing to the pandemic. It was strategically aimed to help students decide their specialisations which they would take up in the due tenure of MBA at IISWBM. Prestigious alumni members holding esteemed positions in eminent organisations were called upon in each specialisation to answer the multi-faced doubts that students had regarding their specialisation choices.

Flagged off by our Director Sir, HOD and other staff members, the entire event was divided into multiple slots per specialisations, where that specific specialisation was dealt with. The event had interactive sessions with the alumnus sharing some first hand experiences of their job careers along with some fun games like Team building exercises, quizzes, puzzles, business plans and just a few minutes to keep the audience engaged and kept the competitive spirit going, as most of these events were judged by our faculty and alumni members jointly. The event ended with awarding prizes to the winners and felicitating the alumni members for their valued time and carefully structured guidance. The event hopefully clarified some doubts off the student’s minds and helped them choose the connect specializations thereafter

## **III) INSIGHT**

The Annual Corporate Panel Discussion of the MBA Day department was conducted digitally on Zoom Platform on 9th January 2021. This year for INSIGHT was graced by Mr. Anil Bhasin (Former President, Havells India), Mr. Kshitij Batra (Regional Head HR, HDFC Bank), Mr. Tamal Das (Consultant Sales Strategy and Process Excellence), Mr. Partha Pratim Dutta (Director, AR Consultant LLP), Mr. Sayan Bandyopadhyay (AVP HR East & Central, HDFC Life), Mr. Jimmy Tangree and also Mr. Arthur Cardozo graced the event as motivational speakers.

## **IV) NAVIKARAN**

Conducted on 2nd January and 3rd January 2021, it is an intra college event where students from both academic sessions participated in the events conducted by the different clubs which had competitions organised in line with their respective streams of HR, Finance and Verkoop, with an equal chance to showcase their talent for creativity in the photography contest of Resonance. Prelims for the same were conducted in the previous week online. The finals were also conducted digitally.

## **V) MAARG**

Maarg was conducted on 07th March 2020. One of the most popular events of IISWBM, Maarg 2019 witnessed heavy participation from students of both academic sessions where we visited the Chandennagore Nari Pravartak Siksha Mandir, an NGO which looks after the welfare and education of more than 100 school going female students. This time, students of IISWBM were fortunate to do their bit in helping out with the NGO's requirement of stationary for the school kids and also witnessed gymnastics performances conducted by the school students.

**2-YEAR MBA (EVENING)**  
**(APRIL 01, 2020 - MARCH 31, 2021)**

1. **Admission** (Session : 2020-2022)
- i) Number of candidates admitted : 25
- 2) **Students Strength**
- i) First Year (2020-22) : 25
  - ii) Second Year (2019-21) : 35
  - iii) Total : 60

**3) Results**

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2018-2020)	37	37	0
MBA 2nd Semester (2019-2021)	35	34	1
MBA 3rd Semester (2019-2021)	35	35	0
MBA 1st Semester (2020-2022)	25	25	0

- 4) **Seminar / other activities detail** : The students attend the Seminar organized in Day programme.

**2-YEAR MBA (HRM)**  
**(APRIL 01, 2020 - MARCH 31, 2021)**

**1. Admission**

a) Number of Candidate Admitted : 31

**2. Students Strength**

a) First year : 31

b) Second year : 46

c) Total : 77

**3. Results**

Examinations	No. of students Appeared	No. of students qualified	No. of students backed
1st Semester	31	31	00
2nd Semester	46	46	00
3rd Semester	46	46	00

Examinations	No. of students Appeared	No. of students 1st class	No. of students 2nd class	Previous semester not cleared
4th Semester	32	26	04	02

**4. Seminar/Other Activities organized by the department:**

- Employee Satisfaction Survey of 6000 (approx.) employees (Permanent and Contractual employees) of CESC Limited conducted by the department successfully and report submitted to the organization.
- Industry- academia interface/ Interface with Leaders of Individual Fields:

Date	Name	Designation/ Organization/ Profession	Topic
3/12/2020	Rimjhim Chatterjee	Senior HR Corporate, Atos	Campus to Corporate - be the differentiator
5/12/2020	Saroj Kr. Sadanghi	CVO, Coal India Ltd	Performance evolution in public sector - the myth and the reality
12/12/2020	Abhinandan Mookherjee	Human Resource Specialist, World Bank Singapore	HR perspectives and challenges post covid world
2/1/2021 9/1/2021 13/1/2021	Dr. Alok Ray	Former Director (Eastern India) Company's Act: ICAI	Recent Changes and implications
22/1/2021	Mr. Santanu Brahma	Member, Indian Institute of Insolvency Professionals of ICAI	Accounting for HR professionals

**2-YEAR MBA PUBLIC SYSTEMS (MBA-PS)**  
**(APRIL 01, 2020 - MARCH 31, 2021)**

**1. Admission**

i) Number of candidates admitted : 89

**2. Students strength**

i) First year : 89 (2020-2022)

ii) Second year : 82 (2019-2021)

**3. Results**

**1st Semester (2020-2022) (regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
89+12	87+11	2+1

**2nd Semester (2019 – 2021)(regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
82	81	1

**3rd Semester (2019 – 2021) (regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
82	81	1

**4th Semester (2018 – 2020)**

No. of Student appeared	No. of Student obtain 1st Class	No. of Student obtain 2nd Class	No. of Student with Supplementary
97	78	19	Nil

**4. Activities :**

Student Information

All student activities and programmes of the department during April 2020 to March 2021

- Observance of Energy Conservation Day 2020 – 14th December, 2020 : Organized by IISWBM, Energy Management Department and AEE, Kolkata Chapter.
- Webinar on “Achieving SDG 6 and 7- Initiatives at the Organizational Level - Sustainability & Sanitation”, to be jointly organized by JICA Alumni Association of India (JAAI) and Indian Institute of Social Welfare and Business Management (IISWBM) on 21st March, 2021 (Sunday) , 10.30 am to 12 noon(IST). The event was hosted online via Google Meet. Organized by Dr B K Choudhury and Ms. Piyali Sengupta, Energy Management Department
- Energy Management student namely Arpita Dey had prepared an APP namely “ARD Tech Ojas” in Google Play Store (<https://play.google.com/store/apps/details?id=com.danti.ojas>)

- Selected MBA-PS Students are active member of E Cell, IISWBM.

#### **Competitions arranged / Participated, Awards, Prizes**

- 3rd Semester Energy Management student participate a webinar on Innovation and Efficiency in Energy during COVID-19 Times on 12th September, 2020 conferred by Indian Chamber of Commerce.
- 3rd Semester Energy Management student participate a webinar on Circular Economy and Sustainability on 3rd October, 2020 conferred by Teleperformance Global Services.
- 3rd Semester Energy Management student participate a webinar on Introduction to Carbon Markets and career path in the Industry on 27th October, 2020 conferred by EnKing International (EKI Energy Services Limited).
- 3rd Semester Energy Management student participate a webinar on Energy Conservation Opportunities in Thermal & Mechanical System on 25th November, 2020 conferred by Petroleum Conservation Research Association.

#### **Special Lecture by Industry experts:**

- Sumit Kumar Shrivastava M.Tech Energy & Environment Mgmt. ESOS Certified EMA, London,UK Lead Auditor – EMS (ISO 14001:2015) delivered special lecture (virtual mode) on Circular Economy on October 3, 2020 to the student of Energy Management.
- Mr. Atun Roy Choudhury Manager (HoD)- Environmental Engg.,Fecal Sludge Management Division, Banka BioLoo Ltd. Hyderabad delivered special lecture (virtual mode) on 10th February, 2021 to the student of Environment Management.
- Dr. Susanta Podder, General Manager- Sustainability and Environment, Aditya Birla Group, delivered special lecture (virtual mode) on 20th September, 2020 to the student of Environment Management.
- Dr. P.K.Pattajoshi, Manager (Env. and Safety), National Aluminium Company Limited, delivered special lecture (virtual mode) on 26th September, 2020 to the student of Environment Management.
- Mr.Arnab Basu, Principal Consultant, ERM, Bangalore delivered special lecture (virtual mode) on 12th February 2021 to the student of Environment Management.
- Mr.Abhishek Shrivastava, Senior Manager-HR, EKI Energy Services Ltd. delivered special lecture (virtual mode) on 2nd December 2020 to the student of Environment Management.
- Mr.Rajnish kumar Sinha, Director, Ambirisk Reasearch& Management Consulting India Pvt. Ltd. delivered special lecture (virtual mode) on 7th August 2020 to the student of Environment Management.
- Mr. Indranil Mitra, EHS Manager, JLL, delivered special lecture (virtual mode) on 17th July 2020 to the student of Environment Management.
- Mr. Bimal Kumar Saha Deputy Manager, Purchase, Prism Johnson Ltd. delivered special lecture on 04th March, 2021 to the student of Transportation & Logistics Management.
- Mr. Sanjay Jain, CEO, Interstate Oil Carriers Ltd. delivered special lecture on Distribution of Petrol, an essential commodity during the Pandemic Period on May 2020 to the student of Transportation & Logistics Management.

**2-YEAR MASTERS IN SOCIAL WELFARE (MSW)**  
**(APRIL 01, 2020 - MARCH 31, 2021)**

1. Number of candidates admitted (2020-2022) : 26
2. Total student strength (2019-2021) : 28  
Total : 54

**3. Results**

Examination	No. of students appeared	No. of students passed	No. of students failed
4th Semester (2018-2020)	29	29	NIL
2nd Semester (2019-2021)	28	24	04
3rd Semester (2019-2021)	28	28	NIL
1st Semester (2020-2022)	26	26	NIL

4. **Total no of students** : 28 (2019-2021)  
No. of eligible candidates : 19  
No. of opted out : 7  
No. of placed : 18

**6. Seminar / Event (Webnar)**

TOPIC	GUEST SPEAKER
Awareness session for the Frontline Workers of various Corporates and civil society organization	Mr. Abhijit Roy Chairman CII Eastern Region
Regeration of Ecology, Restoration of Diginity and Revival of Economy	Mr. Bablu Ganguly Founder Timbaktu Collective
Financial Literacy	Ms. Monideepa Nandy Faculty
Transition from Campus to Corporate/Workplace	Mr. Suman Bhattacharjee Programme Director
Job World post the pandemic	Mr. Aniruddha Kundu Sr H R Manager
Development sector in Post Covid World : Opportunities and Challenges	Ms. Shormi Roychowdhury Head CSR Tech Mahindra Foundation, Kolkata and Bhubaneswar programs
21st Century skills required for employability	Mr. Anupam Saha HR Manager
Unlocking the Covid 19 lockdown	Mr. Sandip Mookherjee Director

**2-YEAR M. PHIL & PH.D (MANAGEMENT)**  
**(APRIL 01, 2020 TO MARCH 31, 2021)**

For the ongoing 2020-2021 batch, 15 students were admitted in the M.Phil (Mgmt.) Programme out of which 12 students passed 3rd semester examination during the year, and the rest had left the programme.

During the year a RET Examination for enrolment of PhD students was held on 21st March 2021 in which 18 students appeared out of which were successful and were enrolled.

During the year online classes for M.Phil were held till December 2020 with 6(six) internal faculty member and 2(two) guest faculty member for specialisation topics. From January 2021 onwards their term papers and dissertations have started under supervision of 11(Eleven) internal guides.

Regular faculty members of the Institute supervise 5 full time and 42 part time Research Scholars for their Ph.D degree.

Two candidates awarded Ph.D degree in the year 2020-21

## **1-YEAR POST GRADUATE DIPLOMA IN SPORTS MANAGEMENT (PGDSM) (APRIL 01, 2020 - MARCH 31, 2021)**

### **1. Admission**

(For the Academic Session 2020-2021)  
Number of candidates selected: 31

### **2. Students strength**

Number of seats: 30  
Number of students admitted: 31 (2 students dropped out, total number of students continued the course was 29)

### **3. Results**

Final result for the Academic Session 2019-2020 (examination held by using online mode in October 2020)  
Number of students appeared 30  
Number of students passed 30  
Number of unsuccessful candidates (failed) Nil

### **4. Seminar/ Other Activities Details**

Students attended webinar conducted by the Bengal Chamber of Commerce and Industries (BCC&I).  
No seminar or venue visit or any other activity was organised by the department during this period due to the Covid-19 pandemic and lockdown.

### **5. Placement Details (Session 2019-2020)**

Placement of the students for the above Session was arranged with the following organisations:

i) Gallant Sports and Infra, Gurgaon	ii) Indian Football Association (IFA), Kolkata
iii) Decathlon, Jaipur	iv) Cure Fit, Delhi
v) Indian Super League (ISL), Pan India	vi) Qua Nutrition, Bangalore
vii) Accolade Management Services, Kolkata	viii) Protouch Golf Academy, Kolkata
ix) Minerva Punjab FC, Punjab	



**ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY - One Year)**  
**(APRIL 1, 2020 - MARCH 31, 2021)**

**1) Admission**

i) Number of Selected Candidates: 29

**2) Students Strength**

i) First Semester (2020-20): 23

ii) Second Semester (2019-20): 16

**3) Results**

i) 1st Semester (2020-21)  
No. of Students Appeared: 23  
No. of Students Qualified: 22

ii) 2nd Semester (2019-20)  
No. of Students Appeared: 16  
No. of Students Qualified: 16

**4) Seminar/Other Activities Details**

Seminar Attended:

1. Students of ADFSM (2020-21) have attended Webinar on 'Occupational Health & Solutions in the New Normal', Organised by ICC, on 7th November, 2020.
2. Students of ADFSM (2020-21) have attended Professional Duty Meet 2021, Organised by West Bengal Fire & Emergency Services at Institute of Fire Services, Silpara, Behala.

**Field Visits:**

1. Visit of students (session: 2020-2021) to Fortis.
2. Visit of students (session: 2020-2021) at Atmosphere.

**Practical/Field Training:**

Practical training/laboratory facilities has been provided to the 1st and 2nd semester students of the session: 2020-2021 at the Institute of Fire Services, Government of West Bengal, Silpara, Behala, which is an immense learning experience for the students pursuing Advanced Diploma in Fire Safety Management.

Following training is imparted to the 1st semester students:

- Laying of Hose & Hose Fitting Drill.
- Fire Extinguisher Drill.
- Fire Hydrant Drill.
- Fire Detection & Alarm System.
- Ladder Drill.

- Pump drill (6 Men & 4 Men).
- Wearing and Working with Breathing Apparatus.
- Small Gears and Rescue Gears Drill.
- Checking Testing of Fire Pumps, Life Safety Equipments, Ladders, Small Gears, BA Sets.

Following training is imparted to the 2nd semester students:

- Emergency Methods of Rescue.
- First Aid and Resuscitation.
- Special Appliances and Equipment – Handling and Operation.
- Water Relay.
- Fireman's Lift and Carry.
- Emergency Evacuation Drill Practice.
- Command and Control Procedure at Fire.
- Methods of Room Searching.
- Lowering Casualties from Height

### **5) Project Activities**

Students of ADFSM (2020-21) in 1st semester has undertaken their dissertation on Fire Safety Measures at Highrise Residential Building, Commercial Building, Shopping Mall/Departmental Store, Starred Hotel, Hospital/Nursing Home, Institutional Building, Warehouse.

Students of ADFSM (2020-21) in 2nd semester has undertaken their project on Fire Risk Analysis at Chemical Plant, Thermal Power Station, Refinery/Petrochemical Industry, Airport, Jute/Cotton Mill, Iron & Steel Plant.

### **6) Placement Details**

More than 80% students of session 2020-21 have been placed in various reputed companies/ organizations (viz., Welkin, Rashmi Group, Security Engineers Private Limited, Future Foundation, Avani Group, Nuvoco Vistas Corp Ltd, DLF, Electrosteel Castings Ltd, etc in the position of Fire Safety Manager/ Officer/ Supervisor.

**EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (EPGPM)**  
**(APRIL 01, 2020 - MARCH 31, 2021)**

**Admission:**

No. of Students Admitted (2021-22): 60

**Students Strength: 70**

**Results (2020-21):**

No. of Students Appeared in 1st semester	:	68
No. of Students Passed in 1st semester	:	67
No. of Students Appeared in 2nd semester	:	66
No. of Students Passed in 2nd semester	:	66

Seminar/Other Activities Detail: -

**Projects:**

Students of 2020-21 undertake project work at the end of 2nd semester as a part of their curriculum. Some of the notable work are as follows:

SI. No.	Project Work
1	CRM Initiative and Online Marketing Strategies Adopted by Hyundai
2	Customer Awareness, and Various Influencing Factors on Motor Insurance Policies with Special Reference to Bajaj Allianz General Insurance Company
3	Impact of Customer Loyalty Programs on Customer Retention in e-Commerce Industry
4	Consumer Attitude and Behaviour Towards Green Building in The Real Estate Sector
5	Covid 19 Impact on Indian Banking Sector
6	Impact of Covid-19 on Digital Marketing
7	Role of HRM in an ERP Software
8	Impact of Covid In Commercial Real Estate Sector
9	Impact of Automobile Industry Before And After Lockdown Due To Covid-19 Pandemic
10	Customer Satisfaction Towards Reliance Jio
11	Introduction of Derivatives in Indian Electricity Market
12	Loans And Products of HDFC Bank
13	Measuring Service Quality And Consumer Behaviour In Customised Wedding Services
14	Market Share And Customer Satisfaction Index of Apollo Tyres Ltd.: A Study For Truck/ Bus Tyre In West Bengal
15	Railway 360o - Forecast & Key Beneficiaries of Capex
16	Medium & Heavy Commercial Vehicles Journey And Market Behaviour of BSVI in West Bengal
17	Employee Retention Strategy In Manufacturing Industry – An Exploratory Case Study

18	Brand Management and Consumer Behaviour in Pre and Post-Covid Period for Bakeware and Cookware Industries
19	Relevance of HRMS (Alt Work Life) Tool in Aditya Birla Sun Life Insurance Company Limited
20	Significance of Marketing Automation for B2B Business & Customer Experience
21	Pradhan Mantri Jan Dhan Yojana: Financial Inclusion, Scope And Effect On Indian Economy
22	Redesigning Training And Development in The Time Of Covid 19
23	A Fuzzy Based Analysis Of Consumer Satisfaction Among The CESC Consumers For Improving Consumer Relationship Management
24	Brand Health & Campaign Evaluation in FMCG Industry
25	Allowing partial privatisation of Nationalised Banks in the Current Scenario. Is this a desired strategy?
26	Impact of Covid-19 On Indian Economy
27	The Role of HR during and after Covid-19
28	CRM on The Backbone of The Balmer Lawrie Ltd (SBU-G&L)
29	Product Analysis and Differentiation in Microfinance Industry
30	Role of Social Media Marketing on Today's Small Businesses and Consumers' Perception towards it
31	Financial Implications of Changes in Kolkata's Food Retailing Business Development in 2020
32	Reduction of Customer's Complaints With Respect to Ductile Iron Pipes
33	Social Security: Securing Today And Tomorrow With Financial Institutions
34	Employee Retention Strategies in IT Industry – A Brief Case Study in TCS
35	A Study on Consumer Behavior and Buying preference on Packaging of FMCG Goods
36	A Study on Consumer Behaviour in B2B Sales With Reference to Motilal Oswal Financial Services Ltd & Kotak Securities Ltd
37	Recent Dimensions of Banking Operations With Special Reference to Merger of Banks in India
38	The Study on Service Quality Satisfaction of Customers in Selected 3-Star Hotels in Kolkata
39	Winds of Change: Learning and Development through Virtual Mode (A Brief Study on Haldia Petrochemicals Limited)
40	Analysis of Sales Promotion And Advertisement Strategy for Automotive Samsung Lithium Battery in India

## **POST GRADUATE DIPLOMA IN SUPPLY CHAIN & LOGISTICS MANAGEMENT (APRIL 01, 2020 - MARCH 31, 2021)**

### **Admission:**

No. of Students Admitted (2021-22): 40

**Students Strength:** 32

### **Results (2020-21):**

No. of Students Appeared in 1st semester	:	32
No. of Students Passed in 1st semester	:	30
No. of Students Appeared in 2nd semester	:	27
No. of Students Passed in 2nd semester	:	27

Seminar/Other Activities Detail: -

### **Projects:**

Students of 2020-21 undertake project work at the end of 2nd semester as a part of their curriculum. Some of the notable work are as follows:

#### **Sl. No. Project Work**

- 1 Logistic Insight Into Exporting and Importing Air Cargo
- 2 Effects of Covid-19 Pandemic on Supply of Material & Manpower Challenges and Solutions
- 3 Integrated supply chain management with lean six sigma & Artificial Intelligence
- 4 Warehousing & Transportation of Cold Chain Materials At Parekh Integrated Services Pvt Ltd
- 5 Rail Transportation Vs Road Transportation – A Comparison of Feasibility
- 6 Procure to Pay Transformation through Automation
- 7 Mobile Stores Concept for a Power Distribution Utility
- 8 Immersion of Local Store (Kirana) in E-Commerce Supply Chain Process
- 9 Pick-N-Go – The Unmanned Industrial Warehouse
- 10 Procurement Profitability Based on Vendor Development
- 11 Supply Chain Sustainability Through Industry 4.0 Digitization
- 12 Vendor Performance Evaluation And Its Impact on Business Decisions
- 13 Consequence of Modern Technologies in Supply Chain and Logistics Systems
- 14 Inventory Management In Metal Products Limited
- 15 Emergence of Third Party Logistics
- 16 Novel Just-In-Time Model in a Production Value Chain using Cross Docking and EWERP System
- 17 Establishing A New Store To Strengthen Supply Chain of A Power Distribution Utility
- 18 Inventory Management Through Hub & Spoke Supply Chain In A Power Distribution Utility

## Internship and Placement

### MBA

The class composition of MBA 2019-21 batches is as follows:

Total number of students: 106  
Placed: 100% WFH Internship  
Duration: June – July'2020

The students were placed in the following companies for internship:

Abhay Tech, Allied Analytics, Blitz Jobs, Cyanberg, Dream Futures, ElderEase, Fillip Technologies, Flipkart, Haldia Petrochemicals, IIFL, JMarathon, Just MNN, MCHC, Mendine Pharma, NGEN Research, Oyo Life, Peacock Solar, Peerless Financials, Prep Junction, SREI, Swot & Pestle, Taghive, Tata Motors, Tata Steel, Unified Infotech, JUVAS, VGrowUp, IISWBM

#### **Class Composition**

The class composition of MBA(Day) 2019-2021 batch is as follows:

Total number of students: 106  
Total placed: 102

Companies participated in IISWBM Final Placement

ICICI Bank	TCS	Xiaomi
Hindalco	Vox Populi	Emami
McKinley Rice	Haldia Petrochemicals	Kantar
HSBC Analytics	Mahindra Logistics	EY GDS
HUL	Kotak Life	Daily Round
Marico	TechAxis	Federal Bank
Berger Paints	Netcore Solutions	Reliance JIO
Bharti Airtel	Publicis Sapient	Godrej CD
Dabur	ESAF	Angel Broking
Cognizant	IndusNet	Spencers
Amazon	Acuite Ratings & Research	Kotak Mahindra Bank
Byjus	SVF	Alight Solutions
Ernst & Young	Sudarshan Chemicals	HDFC Limited
Linde	Salto Defee	HDFC Bank
Atomberg	SDPL	ICRA
XL Dynamics	Axis Securities	Self Placed
Global Data	JK Papers	Andovar
Amazon Logistics	Kairos Consulting	Bandhan Bank
		White Hat Jr.

Higest CTC - 12 Lpa  
Average CTC - 6.34 Lpa

## **MBA (HRM)**

The class composition of MHRM 2019-21 batches is as follows:

Total number of students: 46  
Placed: 100% WFH Internship  
Duration: June – July'2020

The students were placed in the following companies for internship:

NHDRN, Genius Consultant, Indian Oil, Welsun, DSP, Jayshree Textiles, Mizizi, WBSEDCL, Dabur, NCRTC Delhi, JUVAS, 7X Ventures, Peacock Solar, Tata Steel, Exide, Trust of Innocence, Fortis Healthcare, 100Plus, Internshala, MCHC, FlipTechnologies, Flipkart, Swiss Republic, Tata Beverages

### **Class Composition**

The class composition of MHRM 2019-2021 batch is as follows:

Total number of students: 46  
Total placed: 43  
Opted out : 03

Companies participated in IISWBM Final Placement

Hindalco	TCS	EY GDS
McKinley Rice	Haldia Petrochemicals	Reliance Jio
HUL	Kotak Mahindra Life Insurance	Spencers Retail
Cognizant	Tech Axis Consulting	Flipkart (PPO)
Amazon	Publicis Sapiant	Alight Solutions
Byjus	Salto Defee	HDFC Bank
Linde	Kairos Consulting	Self Placed Off Campus

Highest CTC - 10 LPA  
Average CTC - 5.3 LPA

## MBA-PS

The class composition of MBA 2019-21 batches is as follows:

Total number of students : 82  
Placed: 100% WFH internship  
Duration: June – July

The students were placed in the following companies for internship:

Energy Efficiency Services Limited (EESL), Earthworx (EWX), Verde Consulting Private Limited, Geogrid Innovations & Consulting LLP, En – Simulated Solutions LLP, Manikaran Power Limited (MKPL).

Companies participated in IISWBM Final Placement

Bhagirathi Neotia	Cenergist	Selco Solar
EWX	Airtel	RSP Green Development
Atomberg	KSL	Sigma Foundation
Vikram Solar	Woodlands Hospital	Ivy Technology Servtech
Healthcare at Home (HCAH)	Healthcare 2050	International Pvt Ltd, Gurugram
Amrut Energy	Retailo	Godrej
ASG Eye Hospitals	East Coast Sustainable	Expressbees
Impactguru	Manikaran Power	Hindalco
Verde	IT Power	Flipkart
Ambirisk	Bongs Prayukti	Xpressbees
RMC - Prism Johnson	Tech Mahindra	Tata Steel
Desun Hospitals	KIMS Hospital	Mahindra Logistics
En Simulated Solutions (PPO)	CBRE	Pantaloons
Greentree Global	Global Business Solutions	Wipro
ERM	Dr. Lal Path Labs	Biodental
Ernst & Young (EY)	TATA Medical Center	Webfil
Decisive Market Insights	Bharat Sevashram Sangha	Shyam Metalics
The Celestial Earth	Joka	
Highest CTC	9.0 Lpa	
Avg. CTC	4.5 Lpa	



## MSW

The class composition of MBA 2019-2021 batch is as follows:

Total number of students: 28  
Placed: 100% WFH internship  
Duration: June - July

The students were placed in the following companies for internship:

HelpAge India, Piramal Foundation for Education Leadership, Indian Oil Corporation Limited, Destiny Foundation, Treasures of Innocence, Child Rights & You, Jayashree Textiles, Development Research Communication and Services Centre

### **Class Composition**

The class composition of MSW 2019-2021 Batch is as follows:

Total number of students: 28  
Total Eligible Candidates for placement: 19  
Candidates opted out of placement: 07 (5 for Higher Studies)  
Candidates with Backlog: 02  
Total students Placed: 18  
Percentage Placed: 95%

Companies participated in IISWBM Final Placement

Karo Sambhav	Not On Map (Self)
Gandhi Fellowship	The Confectioners and Bakers, Kolkata (Self)
Anudip Foundation	Heritage Helath Insurance (Self)
Guadian Education Services	Mahima India (Self)
Child in Need Institiute (CINI)	Tech Mahindra Foundation
Rueda	Sanjeevani
Kairos Consulting	ikure
SwitchOn Foundation	Tomorrows Foundation
Access Livelihood Consulting	

Higest CTC (Lpa)	3.12
Avg. CTC (Lpa)	2.14

## ACADEMIC SET-UP

### **DIRECTOR**

Sri Dipankar Das Gupta

### **PROFESSORS**

Dr. Archana Sharma, MBA, Ph.D

Dr. B. K. Choudhury, B.E, Ph.D

Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D, Head-MBA (Till 01.09.2019)

Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MDP & Business Projects & MRM

Dr. Jayanti De, M.A., M. Phil., Ph.D

Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D, Head-MBA-PS

Dr. K. M. Agrawal, M.Sc, Ph.D

Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP), Head-MHRM

Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI,

Dr. Sudeepa Banerjee, MBA, Ph.D, Head-Media Management & MSW

Dr. S. K. Mallick, B.Com (Hons.), C.A., Ph.D (NYU), Coordinator-Ph.D & M.Phil

Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, Head-Fire Management, EPGPM, PGDSCLM

Dr. Sumati Ray, M.Sc, MBA, Ph.D (University of Calcutta)

Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D

Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM,Calcutta) (From 02.09.2019)

### **ASSOCIATE PROFESSORS**

Dr. Dipa Mitra, Ph.D (University of Calcutta)

Dr. Madhab Milan Ghosh, M.Com, Ph.D, Head-Sports Management

Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D

### **ASSISTANT PROFESSORS**

Mr. Ankan Banerjee, M.A, PGDSM

Dr. Arindam Dutta, B.E., M.Tech, Ph.D

Mr. Buddhadi Mukherjee, MPMIR, (Psychology, BHU) DSW, CAO (Mind Mapping) (PDF, Singapore)

Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)

Dr. Malini Nandi Majumdar, MBA, Ph.D

Mr. Manjit Sarkar, MBA (BU) FDPM (IIMK), UGC-NET

Ms. Piyali Sengupta, M.Sc, PGDEM

Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)

Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Mr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.)

Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)

Dr. Surajit Chakraborty, M.Sc, Ph.D

Mr. Sandip Ghosh, MBA, LL.B.

## ADMINISTRATIVE SET-UP

<b>Director</b>	: Mr. Dipankar Dasgupta
<b>Registrar</b>	: Ms. Rupa Bhattacharyya
<b>Asst. Accounts Officer</b>	: Mr. Goutam Samanta
<b>Asst. Administrative Officer</b>	: Mr. Rangan Dutta Gupta
<b>Sr. Placement Manager</b>	: Mr. Vishal F. Gaitano
<b>Bankers</b>	: State Bank of India, Canara Bank, State Bank of Hyderabad, Kotak Mahindra Bank, ICICI Bank
<b>Auditors</b>	: M/s. A. R. Maiti & Co., Chartered Accountants
<b>Registered Office</b>	: Management House, College Square (West), Kolkata - 700073
<b>Telephones</b>	: 2241-3756/5792/8694/8695
<b>Fax</b>	: (033) 2241-3975
<b>E-mail</b>	: iiswbm@iiswbm.edu
<b>Website</b>	: www.iiswbm.edu