

## MOU signing ceremony between IISWBM and IDEAS-ISI on September 17,2024 at ISI, Kolkata

A Memorandum of Understanding was signed between **IDEAS-ISI (Institute of data engineering, analytics and science foundation technology innovation hub, Indian Statistical Institute)** and **IISWBM (Indian Institute of Social Welfare and Business Management)** on September 17,2024 at **Indian Statistical Institute (ISI), Kolkata**, for enhancing the skilling and training curricula in the designated but not exclusive areas of artificial intelligence, machine intelligence and learning, data science and engineering, predictive and perspective analytics, big data and allied fields with likely emphasis on data application, validation and visualization.

The MOU was signed by **Prof (Dr) Sujit Basu, President BOG, IISWBM** and **Mr Agnimitra Biswas, CEO, IDEAS-ISI** in the presence of **Prof(Dr) K.M Agrawal, Director(Acting), IISWBM** and **Prof(Dr) Sanghamitra Bandopadhyay, Director, ISI**, senior members from the Corporate Sector, President- Bengal Chamber of Commerce, senior faculty members from ISI and IISWBM and members of the press.

This was followed by a **round table discussion and industry interaction on ‘Harnessing data analytics for ESG and sustainability in transforming businesses’** with eminent speakers from the Corporate Sector and Industry.

As part of the MOU an **Executive Certificate Program entitled : A data driven approach on ESG and sustainability for Business** has been announced jointly by IISWBM and IDEAS- ISI.



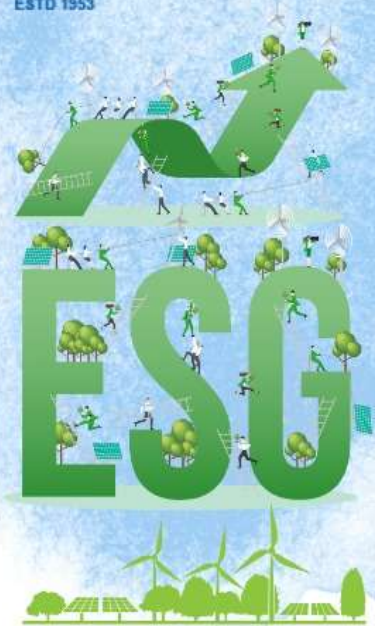


IISWBM

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# HARNESSING DATA ANALYTICS FOR ESG AND SUSTAINABILITY IN TRANSFORMING BUSINESSES

A UNIQUE COLLABORATION OF  
IISWBM & IDEAS TIH @INDIAN  
STATISTICAL INSTITUTE  
KOLKATA



JOIN US AT THE ROUND TABLE AND INDUSTRY  
INTERACTION ON 17 SEPTEMBER, 2024 AT ISI KOLKATA

EMINENT INDUSTRY LEADERS SHALL SHARE THEIR  
EXPERIENCES ON SUSTAINABILITY

17 September  
2024

11 am

ISI Kolkata Guest House  
1st Floor, 205 B.T. Road,  
BONHOOGHLY GATE

## Key Highlights

- Inspiring keynote speeches and Insights from leading experts in ESG and sustainability
- Round Table: Engaging discussions on the latest trends and best practices in ESG and Sustainability.
- Launch of Executive Certificate Programme for Professionals and signing of MOU

Harnessing future businesses with Data-Driven Analytics  
for Sustainability

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Executive Programme  
Coordinators

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#Sustainability #Analytics #ESG #ExecutiveProgramme