

Internship in the 4th Edition of Fit Expo 2023 **Post Graduate Diploma in Sports Management** **Academic session 2023-2024**

The Department of Sports Management, IISWBM, provided an intetnship opportunity to the students of the Sporst Management Course for the Academic Session 2023-2024 in the 4th edition of FitExpo and SportExpo, which were held from 1st december 2023 to 3rd December 2023 at the Biswa Bangla Mela Prangan, Kolkata. The students were actively involved in managing the opertaions and logistics in difrerent sports during the internship.

To ensure the smooth flow of work, the students, at the very outset, were given a complete tour of the venue and an explanation of their responsibilities. During the Expo, the students were not only involved in managing various competitions, but they were assigned to organise seminars, prize distribution ceremonies, hospitality etc. It should be noted that Dr. Madhab Milan Ghosh, Associate Professor and Head of the Sports Management Department, and Asst. Prof. Ankan Banerjee, Coordinator, were invited to deliver lectures in various seminars.



The students were divided into three functional areas. One group of students were responsible for managing various areas of the Expo, the second group was responsible for managing the logistics

and the third team was responsible for organising the seminars, hospitality, fitness shows and prize distribution ceremonies.

This opportunity has given the students a detailed understanding of how an event of international repute should be planned and organised.

