

1st & 2nd TRAINING PROGRAMME ON “ENTREPRENEURSHIP SKILL DEVELOPMENT”

For

Officers of Department of MSME & Textiles, Government of West Bengal

Organized by

**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT
(IISWBM)**

August 20-24, 2024 and August 27-31, 2024

IISWBM successfully completed 1st and 2nd five-day training programme on **Entrepreneurship Skill Development**, organised for the Department of MSME and Textiles, Government of West Bengal from 20th August to 24th August, 2024 and 27th August to 31st August, 2024 respectively.

The joint collaboration with the Department MSME and Textiles and IISWBM has become another milestone achievement.



As a part of the venture of promotion and growth of MSME, the Department of MSME and Textiles intended to engage its officers in short term training programmes on various topics, such as Entrepreneurship, Innovation, Digital & Social Marketing, Branding, B2B Marketing etc. The objective of these training programmes is to impart knowledge and foster entrepreneurial skills.



Welcome Address
by Hon'ble Director of IISWBM
Professor Dr. K.M.Agarwal



About Programme brief
by Programme Coordinator,
Professor Dr. Tanima Ray



Lamp Lighting Ceremony



Inaugural Address by Chief Guest, Shri Rajesh Pandey
Honourable Principal Secretary, Department of MSME & Textiles,
Govt. of West Bengal



Vote of Thanks
by Programme Coordinator,
Professor Dr. Sarbani Mitra



Dignitaries, Faculty Members and Participants of the Programme



Lecture Delivered by the Faculty Members



Valedictory Programme
In presence of **Ms. Susmita Mukherjee**
Special Secretary, Dept of MSME&T, Government of West Bengal



Certificate Distribution Programme



Certificate Distribution Programme