

## **Post Graduate Diploma in Sports Management, IISWBM** **Commencement Programme** **(Academic Session 2022-2023)**

The Commencement Programme of the Post Graduate Diploma in Sports Management Course (PGDSM) for the academic session 2022-23 was held on 16<sup>th</sup> August 2022, Tuesday, at 1: 00 pm in the Auditorium of IISWBM.

Shri Laxmi Ratan Shukla, Head Coach of the Bengal Cricket Team and former all rounder of the Indian Cricket Team, was the Chief Guest of this programme. Shri Shukla was instrumental in Bengal winning the Vijay Hazare Trophy in 2012 with his stellar all-round performances. Following his success, he was made the Captain of the Bengal Cricket Team in the Vijay Hazare Trophy in 2013. Shri Shukla was the former minister of State, Sports and Youth Services for the Government of West Bengal.

Shri Avishek Dalmiya, the President of the Cricket Association of Bengal (CAB) was supposed to attend this programme. However, due to unavoidable circumstances, Shri Avishek Dalmiya could not attend the inaugural ceremony. Shri Dalmiya, who is also a member of the Board of Studies of the PGDSM course, conveyed his best wishes to the newly admitted students and assured all support for their successful completion of the course.



Shri Dipankar Das Gupta, Hon'ble Director of the Institute, felicitated Shri Shukla, the Chief Guest of this programme. Dr. Madhab Milan Ghosh, the Head of Department (HOD) and Shri Ankan Banerjee, the Coordinator of the PGDSM course were also present.

Shri Debabrata Das, the Joint Secretary of the Cricket Association of Bengal, was also present in this commencement programme.



Shri Laxmi Ratan Shukla gave an inspiring and motivating speech and he shared many examples of how 'practice makes a man perfect'. Shri Shukla said that he would like to come to the institute in near future to have an interactive session with the Sports Management students.

The Director of the Institute, Shri Dipankar Das Gupta, in his address, discussed about the glorious and rich history of IISWBM and motivated the students to make a mark in the sports industry with hard work and dedication.

The HOD, Dr. Madhab Milan Ghosh, gave an insight into the sports management course as a whole and the different topics that will be covered throughout the academic session. Shri Ankan Banerjee, the Coordinator, explained the placement record and the placement process of the Department. Both the faculty members, on the day of inauguration, made it clear that the academic performance of the students will be given utmost importance during the placement process along with other factors.

The Internal Faculty Members of the Institute and the Visiting Faculty members of the Department were also present in this commencement programme.

At the end of this programme a Vote of Thanks was proposed by Dr. Madhab Milan Ghosh. The programme was coordinated by Assistant Professor, Mr. Ankan Banerjee.



This PGDSM course received an enthusiastic response from the student fraternity throughout the country to take admission for the academic session 2022-23. Finally 29 students got selected for this session through a stringent admission process conducted through a Written Examination followed by Group Discussion (GD) and Personal Interview (PI).