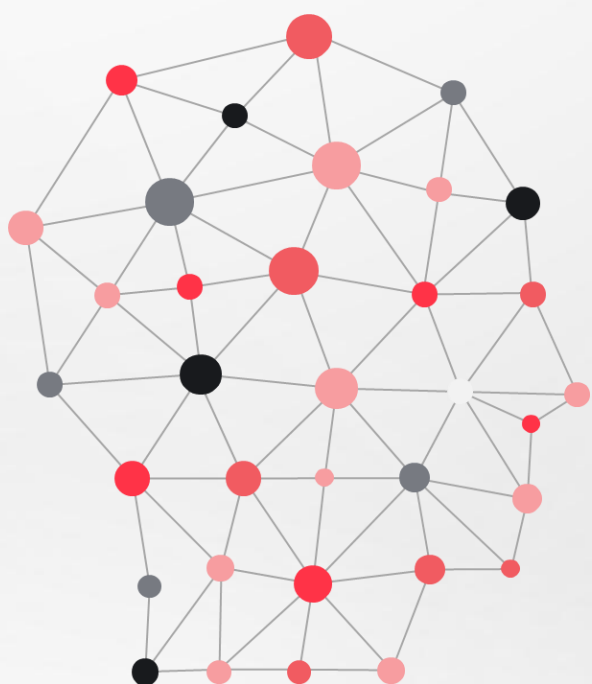


INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT



**INTERNATIONAL
HR
CONFERENCE
2023**

**DECODING THE HR MANTRA: HR ROADMAP
& FUTURE OF WORKFORCE**

1st - 2nd March, 2023

ABOUT IISWBM

THE FIRST B-SCHOOL OF INDIA

The Indian Institute of Social Welfare and Business Management (IISWBM), established by the University of Calcutta is the first management institute of India and South Asia.

Dr. Bidhan Chandra Ray, the visionary Chief Minister of West Bengal, who was the founder president of the institute had envisaged that developing India needs to have executives trained in Business Management and Industrial Management. Pt. Jawaharlal Nehru, the first Prime Minister of India, while laying the foundation stone of the new academic block of the institute on November 30, 1958, mentioned in his address on the occasion," ... it is obvious that an institute of this kind is necessary and desirable in the modern set up of things, it can do very good work... must confess that to begin with when I saw the name of this institute and the association of social welfare with business management

this seemed to me an odd association. Of course they are associated or they should be associated...but I had not come across this type of marriage before this institute."

From the choicest alumni bandwagon to the grandeur of the building located at the educational hub of Kolkata, the institute had been carrying on with its pioneering role with acclaim. On the occasion of Golden Jubilee celebration of the Institute, the Department of Post, Government of India issued a postage stamp on IISWBM on April 25, 2004, thereby mentioning in their brochure:

"... Despite the mushrooming growth of management institutes, IISWBM continues with an unsullied image of the oldest of management institute of India imparting education impeccable in quality and exemplary in standard."

ABOUT THE CONFERENCE

The International Conference in HRM has been historically a grand event that brought exceptional HR professionals from around the globe under one roof to search and answer to challenges and dilemmas posed in the field of practice on a day to day basis. The conference has always attempted to answer the

challenges keeping in mind the general social welfare issues and inclusive strategies that should go beyond the traditional limits of the organized sector industry and must consider unorganized industry and under developed sectors of work as well.

ABOUT THE ORGANIZING DEPARTMENT

MBA (HRM) department is a premier department of HRM in the country. The programme is ranked among the top 10 post graduate programmes in HRM in India and Google search highlights the institution as one of the

top HRM colleges globally. MBA (HRM) got duly accredited by SHRM USA for quality of academic content in the year 2012. The year 2022 has witnessed 100% quality placements of the final year students.

OBJECTIVES

“A human being is a part of the whole called by us universe, a part limited in time and space. He experiences himself, his thoughts and feeling as something separated from the rest, a kind of optical delusion of his consciousness. This delusion is a kind of prison for us, restricting us to our personal desires and to affection for a few persons nearest to us. Our task must be to free ourselves from this prison by widening our circle of compassion to embrace all living creatures and the whole of nature in its beauty.”

- Sir Albert Einstein

The International Conference in HR would create a common platform for professionals from industry and academia to exchange ideas on decoding the HR mantras.

The Conference hosted by the institute along with professional HR forums envisions to contribute future roadmaps and intellectual discourses to the ever-evolving field of human resource management.

AREAS OF INTEREST

The theme of the current International Conference hosted this year is “Decoding the HR Mantra: HR Roadmap & Future of Global HR Workforce”. We welcome papers that broadly address the conference theme and issues related to emerging paradigms in Human Resource Management. Contributors are encouraged to initiate new ideas and concepts for discussion. Paper should be based on original empirical research or real life case studies. Some suggested sub themes are listed below. All papers related, but not limited, to these areas are welcome.

The sub-themes (related to) for the International Conference are :

- Future scope of HR & Industrial Revolution 4.0
- A paradigm shift in HR practices post-pandemic
- Diversity, equity, inclusion, and belongingness in people management
- HR Analytics, tools and techniques
- Strategic HRM
- HR and neuro-cognitive science
- Behavioral issues in organizations
- HR challenges in virtual workplace
- Leading Millennials and Netizen
- Women leadership
- International comparative labour laws
- Emerging trends in Employee Relations
- Intellectual Property Rights & Ethical issues in organizations
- Managing Change & Future of Organization Development Interventions

CALL FOR PAPERS

1. The abstract is to be written within 500 words with at most 5 keywords. The abstracts must be sent to the given email id [mentioned in contact details] along with the “ABSTRACT SUBMISSION FORM”.
2. On successful selection of abstracts, an ID number will be generated and mailed to the author of the paper.
3. Kindly use the same ID number while filling up the registration form and for any further communication.
4. Once an abstract is selected, the registration form is to be downloaded, filled, scanned and submitted along with the payment of registration fees.

In order to facilitate the peer review process, authors are required to adhere the following guidelines:

The first page would include :

- The Topic of the Paper
- Name(s) of the Author(s)
- Name of the Institute
- Any Institutional Affiliation(s)
- Contact details, Email IDs, Mobile numbers

The second page would include:

- The Abstract without any of the Author(s) Personal Identification Information.

Paper should be typed in TIMES NEW ROMAN (12) with double spacing in MS WORD.

Necessary subheadings can be mentioned as per the choice of the author(s).

“Best Research paper” will be awarded.

Proceedings:

- All the accepted abstracts would be published in the Conference Proceedings.
- Selected papers would be published in the UGC CARE JOURNAL, SCOPUS INDEXED JOURNAL, OR SPRINGER / TAYLOR & FRANCIS / OXFORD (CONFIRMATION AWAITED).

REGISTRATION FEES & IMPORTANT DATES

CATEGORIES	FEES
RESEARCH SCHOLARS	Rs. 3000
ACADEMIC DELEGATES	Rs. 4500
CORPORATE DELEGATES	Rs. 6000
STUDENTS [EXTERNAL]	Rs. 2000
CO AUTHOR [IF REGISTERED]	Rs. 3000
CO AUTHOR [IF NOT REGISTERED]/ ACCOMPANYING PERSON	Rs. 2000
FOREIGN DELEGATES	\$ 350

- The registration fees include the conference kit, working lunch, tea for two days and Dinner on 1st March,2023
- Payment details : State Bank of India, A/C No: 10252384198, IFSC: SBIN0003496, SWIFT CODE: SBININBB492, A/C type: Current Account, In favor of IISWBM.
- Payment is to be made by using NEFT facilities. Details of online payment. will be shared with the registration form, once abstracts have been selected.
- Registration can be done on the day of conference also. Registration fee is exclusive of taxes.
- Accommodations will be arranged, on request with charges as applicable.

CONFERENCE DATES	1ST & 2ND MARCH,2023
LAST DAY OF SUBMISSION OF ABSTRACT	15TH DECEMBER,2022
NOTIFICATION OF ACCEPTANCE OF ABSTRACT	30TH DECEMBER,2022
REGISTRATION	10TH - 31ST JANUARY,2023
SUBMISSION OF FULL PAPERS	10TH FEBRUARY,2023

GLORIOUS HISTORY OF THE INSTITUTE



**HON'BLE DR. APJ ABDUL KALAM, THE THEN PRESIDENT OF INDIA AT
THE INSTITUTE'S CONVOCATION IN 2006**

**HON'BLE SHRI PRANAB MUKHERJEE, FORMER PRESIDENT OF INDIA
ADDRESSING THE STUDENTS AND THE FACULTY.**



SHRI RATAN TATA AT THE INAUGURATION OF THE NAVAL TATA CENTRE

**MR. SOURAV GANGULY GIVING SPEECH AT THE INAUGURATION OF THE
SPORTS MANAGEMENT PROGRAMME 2018-19**

CONFERENCE COMMITTEE

PATRON



SHRI DIPANKAR DASGUPTA

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Professor &
Head of MBA(HRM), IISWBM



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Professor, IISWBM



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Calcutta), Asst. Professor, IISWBM



MR. ABHINANDAN MOOKHERJEE

Co Founder Wenpower & Badgefree,
Committee Member-Asiahrm

CONVENOR



MS. UJJAYINI SHARANGI

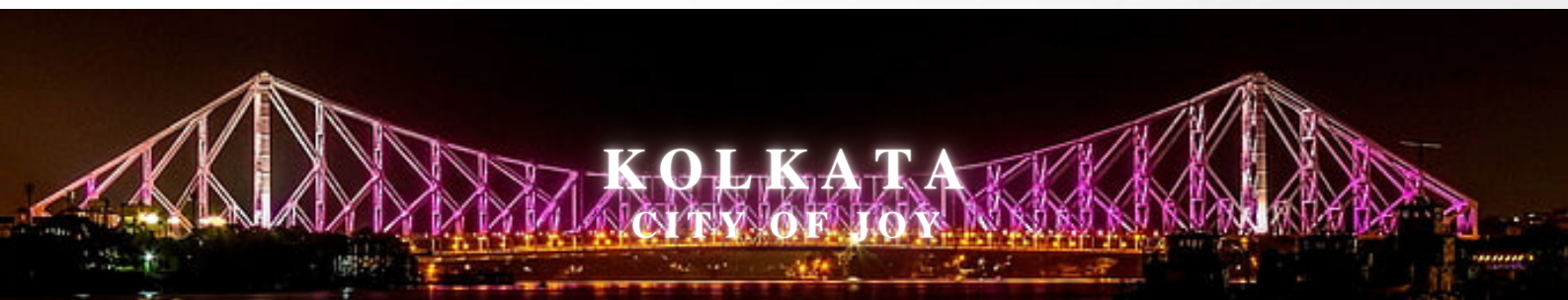
CO-CONVENOR



MS. MADHURIMA KUMAR

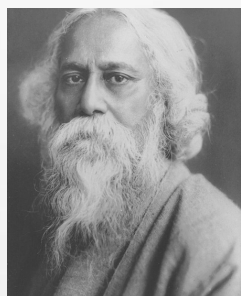


MS. DEBRUPA BOSE



Kolkata, traditionally known as the "City Of Joy" boasts of amalgamation of different cultures, styles and festivals, coupled with numerous forms of industries and commerce. Kolkata is the city of creativity and intellectualism, artistic discourse and culinary art. The home of famous noble laureates namely Rabindranath Tagore, Mother Teresa, Amartya Sen and

Abhijit Vinayak Banerjee, Kolkata is also regarded as the cultural capital of the country. The city is connected by Netaji Subhas Chandra Bose International Airport, two major railway stations- Sealdah & Howrah, as well as by Metro rail services. Kolkata has a tropical wet and dry climate with only two months of winter in December and January.



**FOR FURTHER QUERIES,
CONTACT:**

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MADHURIMA KUMAR [9692217133]
DEBRUPA BOSE [7439722416]**

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