

Internship in DJ's Cricket League (DCL) 2022 Sports Management, IISWBM, Session: 2022-2023

The Department of Sports Management of IISWBM provided its students (Session 2022-2023) with an opportunity of Internship in the 4th edition of the DJ's Cricket League (DCL) to develop a detailed understanding of how to organise a sports event. The tournament was held in the Spring Field Club, a well-organised place for Indoor Cricket.



From the batch of 2022-23, two girls and four boys were selected for doing the internship and they were given various responsibilities during the time of the event, some of which are mentioned below:

1. Players' Registration
2. Competition (Scoring)
3. Team Management
4. Logistics
5. Guest and Hospitality
6. Trophy and other arrangements
7. Media related activities

The girl students were involved in players' registration and the remaining candidates were responsible for executing various other activities including coordinating with the teams, scoring, managing logistics and trophy rooms, food and beverage etc.

The efforts of the students were highly appreciated by the organisers, teams, players and the sponsors.

This event gave them an opportunity to learn the strategies of organising an event, challenges faced during the event and how to overcome them.

