

ANNUAL REPORT

Indian Institute of Social Welfare and Business Management (IISWBM) continues in its journey, having crossed Sixty Nine years of dedication to the cause of Social Welfare with Management Education. IISWBM represents a union between convention and modernity, as highlighted in its recent activities. Bolstered by a rich heritage, IISWBM is surging forward to remain relevant to contemporary issues and needs. The Institute continues to offer its following established courses as a Post Graduate Institution.

- · 2-year Master of Business Administration (MBA)
- 2-year Masters in Business Administration (Human Resource Management) [MBA (HRM)], earlier known as MHRM.
- 2-year Master of Business Administration -Public Systems (MBA-PS)
- 2-year Masters in Social Welfare (MSW)
- 1-year Post Graduate Diploma in Sports Management (PGDSM)

Executive Development Programme

- Advance Diploma in Fire Safety Management (ADFSM)
- Executive Post Graduate Programme in Management (EPGPM)
- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)

The Institute has introduced Ph.D. in Business Management, Social Welfare and Public Systems. The programme offers to applicants with Masters in Commerce, Social Welfare, Public Systems (Environment, Energy, Healthcare & Hospital and Transportation & Logistics) or equivalent and will open up the possibility of continuing academics as an alternative, primarily for management graduates.

BOARD OF GOVERNORS

The Board of Governors as constituted in the Annual General Meeting on 15.03.2022 is shown below and will continue till the next AGM.

BOARD OF GOVERNORS

Dr. Partha Chatterjee President

Hon'ble Minister-in-Charge
Department of Industry, Commerce & Enterprises and Information Technology &
Electronics and Parliamentary Affairs
Government of West Bengal

Prof. (Dr.) Sonali Chakravarti Banerjee

Vice Chancellor University of Calcutta

Pro-Vice-Chancellor (Business Affairs & Finance) University of Calcutta

Mr. Manish Jain, IAS

Principal Secretary
Government of West Bengal
Department of Higher Education

Secretary

Department of Higher Education Ministry of Human Resource Development Government of India

Dr. Rama Ranjan Pati

Director

All India Institute of Hygiene & Public Health

Mr. Pavan Poddar

Representative Bharat Chamber of Commerce

Mr. Saikat Biswas

Representative Bengal National Chamber of Commerce & Industry

Ms. Perminder Jeet Kaur

Representative Associated Chamber of Commerce & Industry of India

Mr. Subhodip Ghosh

Director General Representative The Bengal Chamber of Commerce & Industry

Shri K.K. Bangur

Representative Indian Chamber of Commerce

Dr. Alok Roy

Representative Federation of Indian Chambers of Commerce & Industry

Prof. (Dr.) Goutam Sutradhar

Director, NIT Manipur Nominee, AICTE

Mr. S B Ganguly

President Nominee

Dr. K K Chaudhuri

President Nominee

Mr. Amitabha Datta

Director

Calcutta Media Institute Pvt. Ltd.

Mr. Rajarshi Dutta

Representative

Dey's Medical Stores (Mfg) Ltd.

Mr. K Mohan

Andrew Yule & Co. Ltd.

Mr. Dipankar Das Gupta

Director IISWBM Member Secretary, BOG

INFRASTRUCTURE

The Institute has 7,171 sq.m of floor area in its two adjoining buildings, those are four storied Administrative Block and the seven storied Academic Block. There is an Assembly Hall, an Auditorium, a Board Room, three Conference Rooms, one Seminar cum Video Conference Room and 20 air conditioned Class Rooms. Apart from these areas there is a Language Lab, an Energy Lab, an Environment Lab, a ground Water Research Lab, Fire safety Lab, a Multi-Gym and a Students activity Centre. The Library and Reading Room have an area of 542.08 sq.m, and the Computer Centre has an area of 218.45 sq.m. The Canteen has an area of 165.52 sq.m.

A second campus in Action area 11A, New Town, Kolkata - 700 156 is under construction.

HOSTEL

In keeping with the policy of creating its own hostel facilities, a new hostel for girls at 2, Nilmadhab Sen Lane, Kolkata - 700 073 was constructed in August 2012 with accommodation for 42 girl students. It is a state of the art hostel with all modern amenities.

The Prantik Hostel for boys had been upgraded with modern amenities and remodelled to accommodate 19 students.

CANTEEN

Canteen facilities are available from morning till evening. Tea, Soft Drinks, Lunch, snacks etc., are available at reasonable prices. The Canteen Hall is neat and clean, commodious and well furnished.

EDUCATION LOAN ASSISTANCE

Institute provides assistance towards educational loan to its students as per tie-up arrangement with number of Nationalised Banks subject to fulfillment of terms & conditions of the Banks. Students also availed Credit Card facility implemented by Govt. of West Bengal.

ANNUAL GENERAL MEETING

The Annual General Meeting of 2020-2021 was held on 15.03.2022.

INSTITUTE'S JOURNAL - SURVEY

Volume 57 (No. 3-4) & 58 (No. 1-2 & 3-4) & 59 (No. 1-2 & 3-4) Institute's Journal 'Survey' was published during 2017-2019

MDPs and specialised Short-term Courses

The Institute conducts on a regular basis MDPs on management subjects for Industry Executives. It also runs Entrepreneurship Programme for the benefit of Small Scale Entrepreneurs. The Institute also runs in-house training courses for Executives of Government, Public & Private Sector companies, besides conducting seminars and workshops on topical subjects involving National and International Experts.

A list of MDPs and other programmes organised by the Institute is given below. It is important to mention that in all these activities students of the respective disciplines were involved with a view to imparting a hands on training.

SI.No.	MDPs / Short Term Courses	Departments	Starting Date Ending Date
1	IISWBM-Tata Steel Post Graduate Programme in Transport & Logistics Management Place of Programme: Tata Steel (Coference) Hall, Kolinganagar, Keonjhar, Orissa	MBA-PS	Started from April, 2018

Sponsored Research Projects and Industrial Consultancies

A special feature of the Institute is to carry out research oriented studies and projects by members of the faculty, a list of which is given below.

In all these activities, the students were actively involved with a view to providing them a practical exposure and acquaint them with industry practices as part of curriculum.

SI. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved
1	SIA study and R & R action plan for 2 x 660 MW coal based ultra supper critical thermnal power project at village Chausara , Dist. Chhinwara , Madhya Pradesh of Pench Thermal Energy (MP) Limited of Adani Group.	M/s. Pench Thermal Energy (MP) Ltd. Village - Chausara, Tehsil& Dist. Chhindwara Madhya Pradesh	Dr. K.M.Agrawal Dr. S.Mitra
2	Environmental, Social & Health Impact Assessment Study Under World Bank Project WBSEDGM of West Bengal State Electricity Distribution Company Limited	West Bengal State Electricity Distribution Co.Ltd., Kolkata installation of HVDS& GIS in selected District of West Bengal	Dr. K.M.Agrawal Dr. S.Mitra
3	Site Specific Wildlife Conservation Plan for 66 HT Line from Godda TPP to Water Intake and pumping station near Ganga River at Sahibgunj, Jharkhand of Adani Power (Jharkhand) Ltd. Godda	M/s. Adani Power (Jharkhand) Ltd. Gangata Khutd,Godda, Jharkhand	Dr. K.M.Agrawal Dr. S.Mitra
4	Social Audit and Social Impact Evaluation for 5x660 MW TPP of APML of Adani Group	M/s. Adani Power (Maharastra) Ltd. Plot No. A-1, Tiroda Growth Centre,. MIDC, Tiroda, Gondia - 441911 (Maharashtra)	Dr. K.M.Agrawal Dr. S.Mitra
5	Social Audit and Social Impact Evaluation Study for 2X685MW Thermal Power Plant, Raikheda, DisttRaipur(CG)	M/s Raipur Energen Ltd., Raikheda, DisttRaipur(CG)	Dr. K.M.Agrawal Dr. S.Mitra
6	Phyto-remidiation of Marshy Land at IEPL-Orica, Gomia Works, Bokaro, Jharkhand.	M/s Indian Explosiv Pvt. Ltd., Gomia, Bokaro Steel City, P.O Indian Exlopsive, Gomia, Jharkhand.	Dr. K.M.Agrawal
7	Inventorisation of Hazardous Waste Generating Industries with Identification and Quantification of Hazardous Waste Generated in the State Based on Scientific Principal and to Conduct Environmental Audit of Comon Hazaardous Waste TSDF of west Bengal.	M/s West Bengal Pollution Control Board, Parives Bhawan, salt Lake, Kolkata-98	Dr. K.M.Agrawal

SI. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved
8	Social Audit and Social Impact Assessment Study for 1X600MW Thermal Power Plant, Bade Bhander, DisttRaigarh(CG)	M/s Raigarh Energy Generation Ltd., Bade Bhander, DisttRaigarh(CG)	Dr. K.M.Agrawal
9	Technical Audit Entire Electrical Instalation in CSR and TI Complex, both Residential and Non-Residential Building etc., at CSR and TI, Berhampore, Murshidabad, West Bengal	Central Public Works Department O/O The Executive Engineer (EI), KCED-VI DF-Block, CGO Complex, 'E' Wings, Salt Lake, Kolkata-700 064	Dr. B.K.Choudhury
10	Assignment on Preparation of Energy Policy and Action Plan for the Kolkata Municipal Corporation under the UK - KMC Collaborative Programme on Low Carbon and Climate Resilient Kolkata	Ernst & Young LLP Golf View Corporate Tower-8 Sector-42, Gurgaon, Haryana	Dr. B.K.Choudhury
11	Detailed Energy Audit of National Insurance Ltd., Kolkata	National Insurance Company Ltd. 3, Middleton Street, Kolkata-700 071	Dr. B.K.Choudhury
12	Impact Assessment Study of awairness campaign undertaken by the Directorate of Consumer Affairs and Fair Busines Practices	Govt. of West Bengal Directorate of Consumer Affairs & Fair Business Practices Kreta Suraksha Bhavan, 2nd Floor, Kolkata-700 087	Dr. Gairik Das
13	Time and Motion Studies of Works	Mahatma Gandhi National Rural Employment Act in West Bengal (MGNREGS)	Dr. Gairik Das
14	Impact Assessment Study of Project for Supply, Instalation and Commissioning of Grid Connected Rooftop Solar PV (RTSPV) Projects of Aggregate Capacity of 500 KWP in Kolinga Institute of Social Sciences (KISS), Bhubaneswar(Odisha) through IISWBM, Kolkata	Power Finance Corporation Ltd., Urjanidhi, 1, Barakhamba Lane, Caunaught Place, New Delhi-110 001	Mr. Arindum Dutta

SI. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved
15	Social Empowerment through creation of barefoot Solar Enginneer Team from enemployed local youth and creating Road Map of Solar Electrification of Bhatar Block, Burdwan, W.B. funded by Indian Rene- wable Energy Development Agency Ltd.(IREDA)	Indian Renewable Energy Development Agency Ltd. 3rd Floor, August Kranti Bhavan, Bikaji cama Place, New Delhi-110066.	Mr. Arindum Dutta
16	Leader's Emotional Intelligence and Organisational Performance	Indian Council of Social Science Research (Mini- stry of Human Resource Development) Aruna Asaf Ali Marg, New Delhi-67	Dr. Sumati Ray

As a part of hands on training to our management students as well as their internship/dissertation work they were extensively involved in all the abovementioned research projects to collect data and subsequently analysed the same under the guidance of concerned faculty members. The involvement of our management students in ongoing research project not only helps in improving their practical knowledge also employatility in global environment.

Medal Winner

2-YEAR MBA (DAY)

(a) Scholarship/Medals details

i) Name of the Medal
 ii) Name of the Student
 iii) D. K. Sanyal Memorial Gold Medal.
 iii) Mr. Debadeep Chakrabarti (1st)

iii) Session : 2019-2021 iv) Roll No : 107/MBA/191030

v) Address : 206/7 Raipur Road, Naktala, Kolkata - 47

vi) Mobile : 7980089903

(b) Scholarship/Medals details

i) Name of the Medal : D. K. Sanyal Memorial Silver Medal.
 ii) Name of the Student : Mr. Dipayan Chakraborty (2nd)

iii) Session : 2019-2021

iv) Roll No : 107/MBA/191038

v) Address : "ABOKASH", Shantipur, Mecheda, Near Regal

Guest House, East Midnapore,

Mecheda-Tamluk Road, Pin-721137

vi) Mobile : 7063652362

2-YEAR MBA(EVENING)

(a) Scholarship/Medals details

i) Name of the Medal : D. K. Sanyal Memorial Gold Medal.

ii) Name of the Student : Mr. Subhasis Har (1st)

iii) Session : 2019-2021 iv) Roll No : 107/MBA/192027

v) Address : PO. Baksara, Ps. AJC Bose Botanical Garden

Howrah-711110

vi) Mobile : 9874926847/9007093561.

(b) Scholarship/Medals details

i) Name of the Medal
 ii) Name of the Student
 ii) D. K. Sanyal Memorial Silver Medal.
 iii) Mr. Arindam Chatterjee (2nd)

iii) Session : 2019-2021

iv) Roll No : 107/MBA/192035

v) Address : 36, No.1, Deshbandhu Nagar

Block-A, Po. Sodepur,

Kolkata-700110

vi) Mobile : 9433518049/7980952940

2-YEAR MBA (HRM)

Medal Details:

SI. Name of the Medal Gold Medal Silver Medal Name of the student Kirtika Mukherjee Sreyasi Banerjee Session: 2019-2021 2019-2021 h Roll No: 107/MHR/191024 107/MHR/191016

Address: B-13/1 Purbasha Housing Estate, 14/7 Marconi Avenue,

> 160 Manicktala Main Road. B-Zone, Durgapur, Pin - 700054 Pin-713 205

Phone No: 8697141701 9434792460

2-YEAR MBA-PUBLIC SYSTEMS (MBA-PS)

Medal Recipients (2021): Session: 2019-2021

Gold Medal is awarded to: Megha Gupta (Roll No: 107/MBP/190058) (1st) Silver Medal is awarded to: Tanushree Hansda (Roll No: 107/MBP/190055) (2nd)

Environment Management

- a. Ninita Ghosh Memorial Gold Medal is awarded to the Best Environment Management student of the year 2020 on the basis of merit cum all-round performance in the class Megha Gupta (Roll No: 107/MBP/190058)
- b. Jitendra Nath Bhaduri Memorial Silver Medal is awarded to the Second Best Environment Management student of the year 2020 on the basis of merit cum all round performance in the class: Arusharko Sengupta (Roll No: 107/MBP/190004)
- c. Nisha Rani Bhaduri Memorial Silver Medal is awarded to the Best Environment Manager of the year 2019 on the basis of the contribution to industry: Rohit Biswas (Roll No: 107/MBP/190036)
- d. Bimala Bala Biswas Memorial Silver Medal is awarded for the Best dissertation in Environment Management of the year 2019: Megha Gupta (Roll No: 107/MBP/190058)

2-YEAR MSW

Awards:

Gold medal to topper: 2019-2021: Ms Anushka Halder (107/MSW/190028)

Silver medal to second position holder 2019-2021: Ms Debankita Saha (107/MSW/190004)

1-YEAR P G DIPLOMA IN SPORTS MANAGEMENT

Scholarship/ Medal Details

Mr. Debraj Choudhury (for obtaining first place)

Mr. Avijit Mondal and Ms. Sreeparna Mondal (for obtaining second place)

1-YEAR ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY)

Sailen Dey Memorial Gold Medal student, ranked first in order of merit

ii) Name of the Student: Sk Anish Uddin Ahamed

iii) Session: 2020-2021

iv) Roll No.: IISWBM/FSMF/S2 - 0012

v) Phone No.: 8910997550

Sailen Dev Memorial Silver Medal student, ranked second in order of merit ii) Name of the Student: Avijit Setua

iii) Session: 2020-2021

iv) Roll No.: IISWBM/FSMF/S2 - 0017

v) Phone No.: 7557894931

LIBRARY/ e-LIBRARY

IISWBM has a prestigious Central Library. The library is well equipped with printed and online books, Journals and CDs / DVDs. The library is aimed at catering to the needs of Post Graduate Students, Researchers, Public and Private Sector Managers, Professional Groups and Academics.

The library remains open from 10:00 am to 8:45 p.m. on all working days. During the year 2021-202 41 books were added to the library. The total number of books in the library as on March 31, 2022 was 54022 + 960 e-books. The number of periodicals under different titles is National (Print) 16 & International (Print) 4 + online journal (2300 from EBSCO BSP and 2826 from J-Gate).

The Central Library has Springer Business & Economics Collection (E-Books database - 800 books) - It provides access to more than 800 e-books. It gives unlimited access within the premises available 24 x 7. All the books are fully downloadable and printable.

The Central Library also has E-books from Cambridge University Press - Economics (100 Titles) & Business Management (60 Titles).

The number of subscribed daily newspapers was 12.

The Central Library subscribed Prowess Database from CMIE for the benefit of students and faculty members. The Central Library has EBSCO BSP, EBSCO Psytest, JSMS, Sage Management Plus, N-LIST consortium for the benefit of the students of the Institute.

During the year the total expenditure of Central Library was Rs.18,14,324.00 among which Rs. 63912.00 was spent for printed periodicals, Rs. 35674.00 was spent for books and Rs. 17,14,738.00 was spent for E-Resources.

The course-wise breakup for purchase of library resources is shown in the following table.

SI. No.	Course	Expenditure
1.	MBA (D)	7,88,259.60
2.	MBA (E)	2,77,698.80
3.	MBA (PS)	3,05,113.80
4.	MBA(HRM)	4,22,684.80
5.	PGDSM	3772.00
6.	PGDMM	1795.00
7.	MPHIL	15,000.00

Library Software Koha is implemented in the Central Library during 2021 – 2022.

The Institute's Central Library, as in the previous years, functions during the year providing Reference, lending, Reprographic, Electronic library facility to the students, Faculty members, Officials, staffs and other scholars.

COMPUTER DEPARTMENT

The computer department is in charge of the Institute website, its hardware and software. It is a service department and interacts with all departments, employees and students on a regular basis. The Institute has a 100 Mbps leased line service and wired and wireless facility all over the Institute. Further, the Computer department aids the user department of FACT software as and when required.

WEBSITE

The website has been recently upgraded to facilitate smooth flow of information to the visitors as required by them .The information panels related to News, Admissions, Programs, etc. are constantly updated for the users . Latest events, announcements etc are highlighted in the website. The website is designed for visually challenged visitors as well as they can hear the content of each page. The site is easily viewable on smart phones and tabs. The site has facilities for on line filling up of application forms. Also employee related activities like payslip viewing, online leave application and leave management, are done through the website. Alumni engagement is also done through the website as well as placement related information for candidates and companies are also available. The website is used for tender notices and other communication with the general public. The website has been hosted on a cloud service.

IISWBM - INVENTORY (HARDWARE - SOFTWARE) - SUMMARY

NETWORK		
Router	01	Cisco 1800 Series
Wireless Access Points	14	
Electronic White Boards	03	
Electronic Mimio(White Board device)	01	
Edusat Network	01	
Leased Internet Connectivity	01	50- MBPS Leased Line (Tata Tele Services Ltd)
KVM Switch	13	
HARDWARE		
Servers	02	Dell Power Edge 1950 Server (Intel Quadcore Xeon 5150)
	01	ML 150G6 Non Hot Plug
	02	Dell Power Edge T110 II (Xeon E3-1220V2)
	01	ML 110G6 Non Hot Plug (Intel Xeon x3430)
Desktops	16	P-IV and PD
Безкюрз	55	Core 2 Duo
	31	Core i3
	05	Core i5 2400
	26	Core i3 2120 2nd Generation
	14	Core i3 3rd Generation
	03	Core i3 6th Generation
	06	Core i5 2400
Laptops	61	HP/Compaq/ACER/Dell
LCD /DLP Projectors	29	HF/Compaq/ACER/Dell
Printers	55	DeskJet / Laser / All-in-one(Scanner Copier Fax)/DMP
Scanners	05	Dosiroct / Laser / Airin One Cocanner Copier Lax //Divir
Video Conferencing Units	03	
UPS	14	500 VA & 1.0 KVA

SOFTWARE		
Operating System	01(50 user) 01 01 01 01 01 (24 user) 01 (7 user) 01 01 01 01 (51 user) 45 100 user 38 17 1 11 2	Windows 2008 Server Enterprise Edn Windows 2008 Server Standard Edn Windows 2003 Server Standard Edn Windows 2003 Server Enterprise Edn Windows 2000 professional Windows 2000 professional server cal Windows NT Vista Business Edn Service Pack 1 Vista Business Upgrade1/Windows XP Windows 8 Linux (SUSE) Linux Ubuntu (Open Source) Microsoft Exchange Server 2010 Academic DOS Windows 8 (Laptops with OEM) Windows 10 (Desktops with OEM) Windows 2 (Laptops with OEM)
Development Software	5+1	Visual Studio 2008, Visual Studio 6
Office Software	1 1 (5 user) 1 (50 user) 1 (10 user) 1 (42 user) 12 user 2 user 01	MS Office 97 MS Office 2000 MS Office 2003 MS Office 2007 Office XP Office 2013 Office 2019 Office 2021 MS Project 2000
Web Design Tool	01	Dream Weaver (CS4)
Multimedia & Design Tool	01	Photoshop (CS4)
RDBMS Package	01 01 01 01	Oracle 8i Personal Edition Developer/2000 SQL Server 7.0 SQL Server Developer Edition 2005
CD writing Software	01	NERO
Statistical Package	01 01 01 (10 user License) 01 01 01	SAS 9.1.3. SPSS 7.5 Single User SPSS (21.0) STATISTICA IBM SPSS AMOS (22.0) 3 USERS SPSS 18 N Vivo 10 (64 bit) EViews 9 Enterprise Edition
Programming Editor & Compiler	01	Turbo C/C++, GNU C/C++ (4.0.2) OCTAVE (Open Source), R, Rapid Miner
Antivirus	01	Segrite EPS 7.6 Business Standard (101 users)

PDF Reader/Writer	01	ADOBE 9.0
Vaave Alumni Software	1	Vaave Alumni Software used by Placement (Subscription Based)
Koha	1	Koha Library Automation Software (Subscription Based)
FACT ERP.NG version 7 cloud based	3	Accounts Software (Yearly subscription Based)
PERK	1	Accounts Software used by Accounts Department
Expand ERP software	1	Used by MBA Department (5 months subscription) , 5 concurrent user
MIS	1	Oracle based developed software
Online Student Application System	1	Yearly subscription Based maintained and developed by Versicle Information Technology
Online Leave Management System	1	Yearly subscription Based maintained and developed by Versicle Information Technology
Online Pay Slip Generation System	1	Yearly subscription Based maintained and developed by Versicle Information Technology
Guest Faculty Management System	1	Developed and maintained internally
IISWBM Website	1	Yearly subscription Based maintained and developed by All India Technologies

New Purchase

- The Institute has purchased nine LCD projectors for the different classrooms in the month of December, 2021.
- Eleven laptops (Core i3) were also purchased for various departments in the month of December, 2021. Subsequently two more laptops were purchased for the Ranking committee and AICTE related activities in the month of May, 2022.
- The Fact Software has been upgraded to the cloud platform in the month of March 2022.

Publications:

The faculty members work with their Ph.D. research scholars and also faculty members of other reputed universities / Institutions and also with Industry personnel. They have also participated and presented papers in fifty three (53) national and international seminars / conferences. Some of our senior professors also chaired the sessions of various conferences, delivered key note speech and lectures in different industrial houses / institutes. Many original research papers of institute's faculty members have been published in reputed National and International journals. Some of their publications are listed below:

List of Books Published in this year

SI.No	Name of the Faculty Member	Name of the Book	Name of the publisher	Year of Publication
1	P K Sikdar	Environmental Management: Issues and Concerns in Developing Countries	Springer, Cham. ISBN: 978-3-030-62529-0	2021
2	Dipa Mitra	A Handbook of Retail Management: Principles & Practices	Archers & Elevators Publishing House, (ISBN. 978-93-90996-48-3)	2021
3	Dipa Mitra	Entrepreneurship and Startup Management	SHINEEKS Publishers USA, (ISBN: 978-1-5136-8711-7)	2021

Research Publications

- 1. Soma Ray Chaudhury, A. Mandal, J. Biswas and Z. Farooqui, 'A detailed perspective of marine emissions and their environmental impact in a representative Indian port', (2021), Atmospheric Pollution Research, 12(10):101-194.
- 2. Soma Ray Chaudhury and S. Ray, 'Cricket mix optimization using heuristic framework after ensuring Markovian equilibrium' (2021), Journal of Sports Analytics, 7(3), 155-168.
- 3. Soma Ray Chaudhury and S. Sami, 'Assessing impact of Covid pandemic on role transition and effectiveness of remote working in the face of challenges in Human Resource Management' (2021), Journal of Emerging Technologies and Business Management, 10(1), 56-76.
- 4. Soma Ray Chaudhury and S Ray, 'Path analytic approach towards demystifying the key triggers behind liking different cricket formats- a Kolkata based study' (2022), Malaysian Journal of Sport Science and Recreation, 18(1), 110-129.
- 5. Soma Ray Chaudhury and R Roy, 'Enhancing sustainability and performance of supply chain organizations through rationality-riskiness analysis' (2022), World Review of Entrepreneurship, Management and Sustainable Development, DOI: 10.1504/WREMSD.2022.10046374.
- Soma Ray Chaudhury and C Mitra, 'Consumer awareness level and inclination towards ecofriendly cars with reference to sustainable development' (2022), accepted in IUP Journal of Operations Management.
- 7. Anindita Mandal, Jhumoor Biswas and Soma Ray Chaudhury, Estimation of environmental impact of marine emissions and impending policy formulation in Indian ports A representative study evaluation on a major port in India, 2021, EM Magazine, Air & Waste Management Association.
- 8. Ankan Banerjee, Participation of Women Sportspersons from India in the Modern Olympic Games: A Study, 2021, International Journal of Development Research.
- Arindam Dutta, "Towards smarter grid: Policy and its impact assessment through a case study", Sustainable Energy Grids and Networks, 2021, 26(3):100436. https://doi.org/10.1016/j.segan.2021.100436.
- Sudeepa Banerjeee and Surajit Chakraborty, A Quantitative Study on the Occurrence of Sexual Harassment of Females on Public Spaces and What Males Perceive about it in the City of Kolkata, West Bengal, India, 2021, International Journal of Research and Analytical Reviews | IJRAR | E-ISSN 2348-1269, P- ISSN 2349-5138.
- 11. Gita Khawas, Interpersonal violence against and among LGBT+ Community: A qualitative study on LGBT Youth in Metropolitan Kolkata. Jun-2021, International Journal of Research and Analytical Reviews (IJRAR).
- 12. P K Sikdar, Contemporary Environmental Issues The Indian Perspective, Habitat, Ecology and Ekistics. Advances in Asian Human-Environmental Research, Springer, Cham. ISSN 1879-7180, 2021

- 13. Gairik Das, Staff motivators in organised retail sector, 2021, Journal of Business and Retail Management Research (JBRMR), London, Vol.15, Issue 2.
- Soma Ray Chaudhury R Roy, 'Identifying key issues and risks involved in new-normal situation for improving employee satisfaction in MSME', (2021), Journal of Emerging Technologies and Business Management, 10(1), 78-96.
- 15. Soma Ray Chaudhury and S Sami, 'Women in Small Entrepreneurial Ventures in Kolkata: A Study of Motivational Factors and Challenges' (2022), Social Science Research, 4091518.
- Soma Ray Chaudhury and R Roy, 'An innovative approach to understanding strategic supply chain issues and risks through modified Johari supply chain window' (2022), Social Science Research 4087118.
- 17. Soma Ray Chaudhury and S Sami, 'An empirical study to measure effectiveness of training program between existing and potential women entrepreneurs' (2022). Journal of Socioeconomic and Contemporary Review, 2(1), 78-83.
- B K Choudhury and Sharadindu Bikas Majumdar, Some Critical Treatise on Greening Building Through Retrofitting HVAC&R Systems, Journal of The Institution of Engineers (India): Series B, DOI 10.1007/s40031-022-00753-3
- 19. P K Sikdar, Hydrogeological characterization of the Quaternary aquifer of south Bengal Basin in India and the impact of urbanization on the groundwater resources of the system., 2021, Hydrogeology Journal. Vol.29, Issue 4, 1463–1484.
- Dipa Mitra, Determinants of Online Travel Purchase Intention: Understanding the Moderating Roles of Socio-Demographic Variables in the Context of A Developing Country, Stochastic Modeling & Applications, Vol. 26 No. 3, ISSN: 0972-3641
- 21. Ray, S. (2021). Quadrennial heartbreak called the Olympics, IMI Konnect, Vol. 10, No. 4, pp. 24-29. ISSN 2321-9378
- Mitra, Sarbani; Agrawal, K. M. and Santra, S. C. (2021), Ecological Impact Assessment for Drawl of Water for Industrial Use: A Case Study of River Wainganga, Journal of Rural and Industrial Development, 9(1), April, 15-26 (Indexed: EBSCO, Proquest, i-scholar database, CABI, Indian Citation Index) [ISSN: 2321-1873].
- 23. Soma Ray Chaudhury and C Mitra, 'An analytical study on the utilization of eco-friendly cars in the perspective of sustainable development in automobile industries' (2022), Social Science Research 4091535.
- 24. P K Sikdar, Assessment of Environmental Water Security of an Asian deltaic megacity and its peri-urban wetland areas, 2021, Sustainability 13, 2772.
- Soma Ray Chaudhury and P Chanda, 'Impact of behavioural competencies of healthcare personnel on patient satisfaction and its estimation' (2022), Accepted in Journal of Emerging Technologies and Business Management.
- 26. Sengupta, Sanhati and Mitra, Sarbani (2022), Gender Differences in Investment Pattern: A Literature

- Review, International Management Institute (IMI) Konnect, Vol. 11, Issue 2, pp. 21-27 [ISSN: 2321 9378].
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PROGRAMME/COURSES

2-YEAR FULL-TIME MBA COURSE (APRIL 01, 2021 - MARCH 31, 2022)

1) Admission (Session: 2021-2023)

i) Number of Application Received : 317ii) Number of candidates called for GD & PI : 251

iii) Number of candidates Finally admitted : 91 (11 students discontinued)

2) Students Strength

 i) First Year
 : 80

 ii) Second Year
 : 85

 iii) Total
 : 165

3) Results

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2019-2021)	107	107	NIL
MBA 2nd Semester (2020-2022)	85	85	NIL
MBA 3rd Semester (2020-2022)	85	83	2
MBA 1st Semester (2021-2023)	80	80	NIL

4) Teaching Hours

 Internal
 867

 External
 679.5

 Total
 1546.5

5) Seminar / other activities details :

CROSSROADS'22

The Alumni Relations Committee of IISWBM organized CROSSROADS 2022- where experience meets curiosity, the annual student-alumni interaction on the 2nd of April, 2022.

The event is organized every year with the motive to help the students make an informed decision regarding their specialization.

CROSSROADS'22 was organized virtually like the previous year on Microsoft Team owing to the present pandemic situation. The event was graced by the presence of several distinguished alumnae/ alumni who holds top positions in their respective fields.

We were privileged to have among us some eminent personalities like:

Ms. Shikha Gupta – Director HR and DEI, Schneider Electric (02 April 2022) Topics covered:

- Her Journey
- Career transitions
- · What HR really is
- Digitalization
- The future of HR
- Remote workforce
- HR like marketing
- Culture Transformation

Ms. Trija Mukherjee – Music strategy, Insights & Analytics, Byte Dance (02 April 2022) Topics covered:

- Analytics framework
- how analytics has become so critical
- data exploration
- · future of analytics
- career scopes

Mr. Debasish Bose – Senior Vice President, Yes bank (02 April 2022)

Topics covered:

- His inspiration
- His own journey
- · Phases of a project
- Whats it actually like working as a banker
- what awaits after an mba in finance
- how to learn and grow
- how one has to fine tune their approach for different sectors

Mr. Abhra Banerjee – Chief Executive Officer, Cleanomatics (02 April 2022) Topics covered:

- Changing times
- VUCA WORLD VOLATILITY, UNCERTAINTY, COMPLEXITY, AMBIGUITY
- Looking inside the mind of a consumer
- New gen market

Mr. Sanjay Guha – Founder & CEO, Acquist Realty, London Realty (02 April 2022) Topics covered:

- His journey
- his growth
- sales what it is, bursting myths
- how businesses are built

- constraints of working in a large organisation
- finding your own calling
- journey of an entrepreneur

Competitions based on a combined specialization quiz 'Biz Ninja' and case study analysis were also organized for the students who displayed their incredible talent & creativity.

The students presented their case study solutions in front of the alumni. The guests were extremely elated to interact with the students of their alma mater and shared stories from their days in IISWBM which indeed was a moment of nostalgia.

Although there was not enough time to hear all of their stories and enjoy their expertise, they have all vowed to return for the students' benefit and development. The students were inspired by the event, which enlightened them and encouraged them to dream big.

IISWBM is honored to have produced some of the industry's sharpest minds.

Panelist Names.

- 1. Mr. Abhinandan Mookherjee AsiaHRM Singapore Country Lead [09 April 2022] (Previously Human Resource specialist at World Bank)
- 2. Mr. Sunder Singh MD India IFS [09 April 2022] (Previously Global Head oracle practice at TCS)
- Mrs. Moumita Mitra, [09 April 2022]
 AGM KCT Management Service Pvt Ltd. (Previously GM & HoD-HR at M. N. Dastur)
- 4. Mr. Naveen Kejriwal [09 April 2022] General Manager, overseas business at Lenovo
- 5. Mr. Samrat Dey Regional Sales Head North at Tata Motors [09 April 2022]

Moderator:

Mrs. Ghazala Yasmin Head (Officiating) Department of Journalism and Mass Communication Aliah University (Park Circus Campus)

IISWBM: INSIGHT 2022

[09 April 2022] for all above speaks on 9 April below was the topic

TOPIC - International competitiveness of Indian farms : is it human capital innovative capacity or AI Enabled Services?

Seminar/Webinar Series:

Name: Mr. Subhadeep Basu

Designation: Chief Manager, Corporate Banking, Credit Management and Structured Trade Finance

Company name: ICICI Bank Date of Lecture: 2nd October, 2021 Topic: Webinar on banking industry Name: Dr. Sibani Mohapatra

Designation: Analytics, Data Science, Al, ML Specialist - Analytics and Insights

Company name: Tata Consultancy Services

Date of Lecture: 2nd October, 2021 Topic: Webinar on analytics

Name: Mr. Arindam Chakraborty

Designation: CRM and Digital Project Lead

Company name: Arrow ECS ANZ Date of Lecture: 11th March, 2022

Topic: Seminar on AGILE MINDSET AND APPLICATION OF TECHNOLOGY FOR BUSINESS

GROWTH

Name: Mrs. Medha Sarkar

Designation: Senior Director, Insights Company name: Factworks GmbH Date of Lecture: 3rd June, 2022

Topic: Seminar on Market Research and Analytics

NAVIKARAN 2022:

Navikaran is an annual intra college event of IISWBM organized by the members of all the four official clubs Finvestec –finance Club, Verkoop – marketing Club, Abhisharan – HR Club and Resonance – photography Club. This year it was held online with the prelims starting from 5th April, 2022 and the final event held on 10th April,2022. This year the theme was "4 Seasons of India" with the tagline "Kyunki Mausam Clubby Hain!". On 10th, April the event started after an opening speech by our beloved H.O.D of MBA(Day), Dr Archana Sharma.

The events conducted by the different clubs this year are given below:

- **FINVESTEC** For the prelims "Finquiz", a finance based quiz were held online using a google form to decide the final participants. In the 1st round of "FinShark- Shark Tank of IISWBM" the final game consisted of an auction where the participants bought various items to form their start-up ideas to pitch. In the 2nd round these ideas were pitched to the judges namely Prof.Dr. Chinmoy Jana, Prof.Dr. Subhro Michael Gomes &quest judge CS. Udit Jalan who acted as "Sharks".
- **VERKOOP** For the prelims a quiz round was conducted using google forms with the name "Quadra-Tempore- The 4 Seasons" from where the finalists were selected. During the final game "BAZAAR-E-MAUSAM" the finalists were given a combination of a product & a season, after which they had to sell the product in front of the live audience where a group of 4 members form Verkoop acted as judges (Consumers/Customers).
- ABHISHARAN For the prelims "Guess Buzz", a visual guessing game was organised online to choose the final teams. In the finals "Fast & Feud-ious" was conducted which is an inspiration of the famous game show "Family Feud". In this game there is nothing wrong nor correct. What most people agree to as correct is correct.
- **RESONANCE** -For the prelims a competition, "Uni-Click" was held where each team had to click and submit 3 pictures along with suitable captions, keeping in mind that the pictures should highlight

any 2 seasons from the 4 seasons of India. In the finals, "Freeze The Moment"an online game was conducted through google meet where each team had to choose between two hidden pictures. The teams had to identify which season that particular picture highlights and then click and send a picture with a suitable caption that highlights that particular season, within the stipulated time constraint.

UMEED 2021:

Umeed, the Annual Social Entrepreneurship Summit of E-CELL, IISWBM, is an initiative to encourage learners to come up with creative, profitable, and sustainable approaches for social upliftment. UMEED'21 was the amalgamation of 4 events which were held on the following dates this year:

- Raising Smiles 20th April, 2022
- Kha-e-Jao 23rd April, 2022
- The Social Corporativa 24th April, 2022
- Deliberate to Liberate 24th April, 2022

Raising Smiles - Raising smiles is a vision to help the underprivileged sections of society. This year we visited Ananda Bhavan Deaf And Blind School. We raised a considerable amount of funds from the students, teachers, and staff members of IISWBM, to distribute some stationeries, fresh fruits, chocolates, and biscuits to the children. We hoped to provide some happiness to the children and raise smiles on their faces.

Kha-E-Jao - The Food Festival of IISWBM, is an intra-college competition wherein students compete in teams to display their art of culinary, through their innovative marketing strategies, in order to generate revenue. Like every year, we made Kha-e-Jao a big success this year by inviting large numbers of visitors and raising maximum revenues for the stallholders. Our respected faculty, Dr. Surajit Chakraborty inaugurated the event and was also our honourable judge for the same.

The Social Corporativa - A virtual panel discussion where we invited some of the eminent environmental entrepreneurs, social researchers, and experts to have their insights on various environmental protection issues. The topic for the panel discussion was: "The need of the hour for every business: Prioritising Environment Protection". Dr. Arnab Basu (President and Co-Founder of National History Commentary Organization) was the moderator of the event. The panelists included Dr. Prachi Shevgaonkar (Climate Entrepreneur and the founder of Cool The Globe app); Dr. Shushant Podder (Expert Panel Member of Indian Chamber of commerce, ICC) and Dr. Kankana Das (an IISWBM alumnus, working with Legal Initiative for Forest & Environment, LIFE). A vote of thanks was given by Dr. Archana Sharma, HOD of MBA (Day) at the end of the event.

Deliberate to liberate - This event was held just after The Social Corporativa and was a virtual, intra-college risk and opportunity analysis by the students in groups on various environmental-related issues from the entrepreneurial perspective. This competition was judged by the majestic panelists of Social Corporativa: Dr. Arnab Basu and Dr. Kankana Das. Gifts and certificates were provided to the teams with the best analyzing skills.

2-YEAR MBA (EVENING) (APRIL 01, 2021 - MARCH 31, 2022)

1) Admission (Session : 2021-2023)

i) Number of Application Received : 81ii) Number of candidates called for GD & PI : 81

iii) Number of candidates Finally admitted : 32 (1 student discontinued)

2) Students Strength

i) First Year : 31 (2021-23 Session) ii) Second Year : 25 (2020-22 Session)

iii) Total : 56

3) Results

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2019-2021)	35	33	2
MBA 2nd Semester (2020-2022)	25	25	0
MBA 3rd Semester (2020-2022)	25	25	0
MBA 1st Semester (2021-2023)	31	31	0

4) Teaching Hours

Internal 762.05 Hrs External 671 Hrs Total 1433.5 Hrs

5) Seminar / other activities detail: These students attended the Seminar organized

in Day programme.

6) Placement details : MBA (Even) is for working professionals, so

placement is not applicable.

2-YEAR MBA (HRM) (APRIL 01, 2021 - MARCH 31, 2022)

Programme Highlights:

- The MBA (HRM) is currently the only academic programmein IISWBM that is ranked among the top 10 HRM programmes in India. In 2022, it has registered 100% placement for its students in top notch companies through campus placements.
- Ranked Among Top 10 Best HRM programmes in India

Ranking of MBA (HRM) IISWBM	Ranking Agency	Year
Top 10 HR programmes of India with highest	shiksha.com	2022
Return on Investment (ROI)	SI IIKSI Id.com	2020
Top Human Resource Management Colleges in India		2021
Top 10 MBA in HR Colleges in India		2021

1. Admission:

а	Number of Application Received Only MBA(HRM)	77
b	Both MBA(HRM) and MBA(DAY)	106
С	Number of Candidate Called for GD & Pl	98
d	Numberof CandidateAppeared in GD & PI	67
е	Number of Candidate Finally Admitted	25

2.Student Strength:

a. First Year : 25b. Second Year : 31c. Total : 56

3. Results:

Examinations	No. of students Appeared	No. of students qualified	No. of students backed
1st semester	25	25	00
2nd semester	31	31	00
3rd semester	31	31	00

Examinations	No. of students appeared	No. of students with first class	No. of students with second class	Previous semester not cleared	
4th semester	46	46	00	00	

4. Teaching Hours:

External: Hrs 541.5 Internal: Hrs 613.0 Total: Hrs 1154.5

5. Scholarship Details: Not Applicable

6.Research / Learning & Development Activities organized by the department:

- Employee Satisfaction Survey of 7000 (approx.) employees (Permanent and Contractual employees) of CESC Limited conducted by the department successfully and report submitted to the organization.
- Industry-academia interface/ Interface with Leaders of Individual Fields:

Date	Name	Designation/ Organization/Profession	Topic
25.09.2021	Uma Dey	TSC Lead Cognizant TchnologySoutions; Fellow IIM ohta	Neuro-linguistic programming
9.10.2021	Dr. Ritam Dutta	Faculty UPES, PhD Pennsylvania State University USA	Boosting confidence through body language
11.11.2021	Mohit Kumar	Jt. President(HR) Hindalco (HO Centre for excellence in learning and talent)	Talent Management
13.11.2021	Gourav Nag	HR business partner at TATA Advanced Systems Ltd.	Preparing for a career in human resource
14.03.2022	Dr.Urmila Chakraborty	Professor, University of Milano, Italy	Diversity Awareness for budding managers

The Grow-At-Pace Community engagement focus-activity-based learning:

The Grow-At-Pace Community engagement focus-activity-based learning is being introduced for MBA (HRM) students through Wenpower Group (Singapore) along with HRFC Asia chapter. It would serve as a regular interface platform of MBA (HRM) students with HR professionals from South-East Asia.

The extended partners of the programme are:

- Asian Institute of Mentoring (L & D specialists)
- Bryan Group (Experts in Behavioural Profiling)
- SSTC (Experts in professional training)
- Stories of Asia & Story Budd (Organizational & Personal branding specialists)

2-YEAR MBA-PUBLIC SYSTEMS (MBA-PS) (APRIL 01, 2021 - MARCH 31, 2022)

1. Admission

i)Number of Application Received : 165 ii)Number of candidate called for GD & PI : 162 iii)Number of finally selected candidates : 148

2. Students strength

i) First year : 92 (2021-2023) Admission taken

ii) Second year : 89 (2020-2022)

3. Results

1st Semester (2021-2023) (regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with
		Supplimentary
90+02	85+02	5

2nd Semester (2020 - 2022)(regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
89	88	01

3rd Semester (2020 - 2022) (regular & back)

No. of Student appeared	No. of Student qualified	No. of Student with
		Supplementary
89	88	01

4th Semester (2019 - 2021)

No. of Student appeared	No. of Student obtain 1st Class	No. of Student obtain 2nd Class	No. of Student with
			Supplementary
81	72	08	01

4. Teaching hours

i) Internal : 1766.5 hrs. ii) External : 627 hrs. iii) Total : 2393.5 hrs. The hours of teaching shared between Internal and Guest Faculty, for the four streams under MBA-PS, for the period of April'21 – March'22, are given below:

Stream	Internal Faculty	Guest Faculty	Total
MBA-PS 1st & 2nd Semester General Management	335.5	52.5	388
MBA-PS (Energy Management)**	433	112.5	545.5
MBA-PS (Environment Management)**	453.5	35	488.5
MBA-PS (Health care & Hospital Management)**	382.5	118	500.5
MBA-PS (Transportation & Logistics Management)**	162	309	471

^{**} excluding field visit

5. Activities:

Student Information

All student activities and programmes of the department during April 2021 to March 2022

- AEE Energy Talks 15th May, 2021: Organized by AEE-IISWBM Student Chapter, Kolkata.
- Akshay Urja Diwas 21st August, 2021: Organized by AEE-IISWBM Student Chapter, Kolkata.
- AEE Energy Storage Day 22nd September, 2021: Organized by AEE-IISWBM Student Chapter, Kolkata.
- CWEEL Talks 28th November, 2021: Organized by AEE-IISWBM Student Chapter, Kolkata.
- Observance of Energy Conservation Day 2021 14th December, 2021: Organized by IISWBM, Energy Management Department and AEE, Kolkata Chapter.

6. Competitions arranged / Participated, Awards, Prizes

- Energy Management student participate a webinar on Innovation and Efficiency in Energy during COVID-19 Times on 12th September, 2020 conferred by Indian Chamber of Commerce.
- General Management student participate a webinar on Entrepreneurship on 5th June (Saturday), 2021, Speakers: . Mr. Abhik Roy, Promoter and Managing Director Andre Garcia.
- Selected MBA-PS Students are active member of E Cell, IISWBM.
- CWEEL India Chapter and AEE-IISWBM KOLKATA Chapter organized Observance of AKSHYA URJA DIWAS (National Renewable Energy Day), INTERNATIONAL WEBINAR ON OPPORTUNITIES & CHALLENGES FOR WOMEN IN RENEWABLE ENERGY SECTOR, 20th August, 2021 At 18:00 19:30 Hrs (IST). The event was hosted online via Zoom Meeting and organized by Dr Sarbani Mitra and Ms. Piyali Sengupta.

7. Special Lecture by Industry experts:

- Ms. Namrata Rana, Director, Future escape on 'India's Commitment towards Climate Action at COP 26: Way Forward' delivered a special lecture on 26th November, 2021 from 4.30 – 5.30 PM at Institute Auditorium for 3rd Semester Energy & Environment Management Students.
- 2. Mr Shivram Mukherjee PwC, Manager, Government Reforms & Infrastructure Development (GRID) PricewaterhouseCoopers Private Limited on ESG/Sustainability delivered a special lecture on 25th November, 2021 from 2.30-4.00 PM for 3rd Semester Energy & Environment Management Students.

- 3. Dr Deepak Waikar, Managing Partner Eduenergy Consultant LLP delivered a special lecture on Energy Conservation on 14th December, 2021.
- 4. Dr Rashi Gupta, Vision Mechatronics Pvt Ltd delivered a lecture on Smart Technologies for Renewable Energy Storeat on 22nd September, 2021.
- 5. Dr George Augenent, CEO and Cofounder of Accure Battery Intelligence, Germany delivered a lecture on Battery Intelligence Analytics on 22nd September, 2021.
- 6. Ms Suhair Almhairuf, CWEEL Laison Offficer Jordon delivered lecture on Key Driving forces to encourage women to Energy & Environment Industires on 20th August, 2021.
- 7. Ms. Haimanti Poddar, Senior Energy and Climate advisor, UKFCDO delivered lecture on Carrier Prospects for women in the Energy industries on 20th August, 2021.
- 8. Ms Eitti Khanna, Erda Illumine Pvt. Ltd. delivered lecture on Enviro-technical feasibility of Biomass Pallets co-firing in Thermal Power Plant on 25th March, 2022.
- 9. Special Lecture by Mr Sanjeeb Roychoudhury, GM Logistics delivered a special lecture on 07.04.2021 for Transportation & Logistics Management students.
- 10. Special Lecture by Mr Tirthanu Banerjee Senior Manager, Warehousing, Vikram Solar Logistics delivered a special lecture on 07.04.2021 for Transportation & Logistics Management students.
- 11. Mr. Aninda Banerjee Chowdhury, Managing Director of Enkon Group of Companies and MBA alumnus of IISWBM delivered a special lecture on Views on Entrepreneurship, in these challenging times.

2-YEAR MASTERS IN SOCIAL WELFARE (MSW) (APRIL 01, 2021 - MARCH 31, 2022)

No of Candidates applied (2021-2023)
 No of candidates admitted (2021-2023)
 Total student strength (2020-2022)
 26

4. Results:

Exam Appeared Promoted/Passed		Failed	
1st Sem -2021-2023	Sem -2021-2023 29 Yet not published		
2nd Sem-2020-2022	26	26 Promoted	Nil
3rd Sem- 2020-2022	26	26 Promoted	Nil
4th Sem -2019-2021	28	27 Passed	01

5. Teaching hours: External: 360.0

Internal: 392.5 Total: 752.5

6. Seminars /events: 06 (webinars)

The students of Masters in Social Welfare (MSW 2021-23) organized a special lecture on 'Sustainability and the 17th SDGs" on the 23rd of August, 2022. The lecture was delivered by Mrs. Pauline Laravoire, Co-founder of Y-East and Founder of Y-Ed, Sustainability Director of Techno India Group. She is also the Head of Social Innovation at Technopreneurs Surrogate Ventures Private Limited.

Mrs. Laravoire focused on education as a powerful tool not only for financial dependence but also for creating meaningful impact. The lecture ended with an interactive session with the students.

Date	Topic	Organization	Host/Moderator	Source
17/04/ 2021	Cancer Prevention and Healthy Lifestyle	Sanjeevani	Ms Arpita Chakraborty	Placement Cell
21/04 2021	Unlocking Covid 19 - An NGO Experience	Hand in Hand	Sandip Mookherjee	Placement Cell
10/11/2021	Corporate Sustainability & CSR	Child Rights & You	Saptarsi Hazra	Placement Cell
20/11/2021	Digital Literacy on Senior Citizens and the Maintenance Act 2007	Help Age India	Ms. Anuradha Sen	Placement Cell
21/12/2021	Innovation Behaviour	JBC India Limited	Mr. Umesh Hota	Placement Cell
25/01/2022	Your Chance to build a career in Gandhi Fellowship	Piramal Foundation	Nasir Hassan	Placement

2-YEAR M. PHIL & PH.D (MANAGEMENT) (APRIL 01, 2021 TO MARCH 31, 2022)

- During the year, the RET 2022 was held.13 applications were received, out of which 11 appeared and 8 new PhD candidates were accepted. They have been issued Enrolment Certificates by Calcutta University.
- 2. During the year, one PhD Registration Seminar was held successfully.
- 3. During the year, 2(two) PhD Pre-submission Seminar were held successfully.
- 4. During the year, 1(one) PhD thesis was submitted to Calcutta University.
- 5. During the year, all M.Phil students have completed their course successfully and afterwards the M.Phil program ended.

1-YEAR POST GRADUATE DIPLOMA IN SPORTS MANAGEMENT (PGDSM) (APRIL 01, 2021 - MARCH 31, 2022)

1. Admission

(For the Academic Session 2021-2022, admission was conducted in July 2021)

Number of Applications Received: 46 Number of candidates called for GD & PI: 39 Number of candidates finally selected: 32

2. Students' strength

Number of seats: 30 Number of students admitted: 32

3. Results

Final result for the Academic Session 2020-2021:
Number of students appeared 29
Number of students passed 28
Number of unsuccessful candidates (failed) 1

4. Teaching Hours

i) Internal: 277 hoursii) External: 94 hoursiii) Total: 371 hours

5. Seminar/ Other Activities Details

i) IQAC, Jadavpur University, in association with the Department of Sports Management, IISWBM, organised a Regional Virtual Conclave on 'Frontiers of Sports Management' on 29th August

- 2021. The faculty members of the department played active role in organising the Conclave and both the faculty members presented papers on the future of sports in India and in the world. The papers received appreciation from the attendees, faculty members and the industry experts.
- ii) The Commencement Programme of the Post Graduate Diploma in Sports Management Course (PGDSM) for the Academic Session 2021-2022 took place on 2nd October 2021, Saturday, at 11:00 am by using online mode. Shri Ushanath Banerjee, 'Attorney-at-Law' and 'Advocate', Supreme Court of India, was the Chief Guest of the Programme. The Guest of Honour of the Programme was Shri Avishek Dalmiya, who is the President of the Cricket Association of Bengal (CAB) and the Chairman and MD of M/S M L Dalmiya & Co. Shri Dalmiya is also the member of the Board of Studies of the Course.
- iii) Students of the Sports Management Department (Academic Session 2021-22) did their internship in the South Asian Football Federation's (SAFF) women's Championship from 15th to 25th of March 2022 at Jamshedpur (JRD Tata sports complex). The tournament was organised in collaboration with the Government of Jharkhand and the AIFF. This exposure helped the students in developing detailed understanding of how to organise an international competition.
- iv) The students of the Sports Management Course (Academic Session 2021-22) visited Jamshedpur as a part of the venue visit organised by the Department of Sports Management, IISWBM, from 28th March 30th March 2022, to help the students to get an insight into the facilities of Tata Steel Sports division and also the Jamshedpur FC which is playing in the ISL.

7. Placement Details (Session 2020-2021)

Placement was arranged for the students of the Academic Session 2020-2021 with the following organisations:

- i. Gallant Sports and Infra
- ii. Decathlon
- iii. Asian International School
- iv. India.com
- v. Altius Sports
- vi. India On Track (IOT)
- vii. Pro Touch Golf Academy
- viii. Mrida Sports Foundation
- ix. Wasabee
- x. 360 ESP

EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 1

1-YEAR ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY) (APRIL 1, 2021 - MARCH 31, 2022)

1) Admission

i) Number of Application Received:
 ii) Number of Candidate called for GD & PI:
 iii) Number of Finally Selected Candidates:

2) Students Strength

i) First Semester (2021-22): 25 ii) Second Semester (2020-21): 22

3) Results

i) 1st Semester (2021-22)

No. of Students Appeared: 18
No. of Students Qualified: 17

ii) 2nd Semester (2020-21)

No. of Students Appeared : 22
No. of Students Qualified : 22

4) Teaching Hours

i) Internal: 370 hrs
 ii) External: 560 hrs
 iii) Total: 930 hrs

5) Seminar/Other Activities Details

Seminar Attended:

1. Students of ADFSM of Session 2021-22 have participated in Foundation Day (10th year) Celebration of FSAI, Organized by Fire & Security Association of India (FSAI) at HHI, Kolkata, March 12, 2022.

Field Visits:

Department of Fire Safety Management organize Field visit at various high-risk establishments to demonstrate modern fire safety protection, prevention and control measures of the facilities. Accordingly, following visits were organized:

- 1. Visit of students (session: 2021-2022) at Fortis Multispecialty Hospital.
- 2. Visit of students (session: 2021-2022) at South City—Residential, Shopping Mall and International School.

Practical/Field Training:

Practical training/laboratory facilities has been provided to the 1stsemester students of the session: 2021-2022 and 2ndsemester students of the session: 2020-2021 at the Institute of Fire Services,

Government of West Bengal, Silpara, Behala, which is an immense learning experience for the students pursuing Advanced Diploma in Fire Safety Management.

Following training is imparted to the 1st semester students:

- Laying of Hose & Hose Fitting Drill.
- Fire Hydrant Drill.
- Ladder Drill.
- Wearing and Working with Breathing Apparatus.
 Small Gears and Rescue Gears Drill.
- Checking Testing of Fire Pumps, Life Safety Equipments, Ladders, Small Gears, BA Sets.
- Fire Extinguisher Drill.
- Fire Detection & Alarm System.
- Pump drill (6 Men & 4 Men).

Following training is imparted to the 2nd semester students:

- Emergency Methods of Rescue.
- Special Appliances and Equipment Handling and Operation.
- Fireman's Lift and Carry.
- Command and Control Procedure at Fire.
- Lowering Casualties from Height

- First Aid and Resuscitation.
- Water Relay.
- Emergency Evacuation Drill Practice.
- Methods of Room Searching.

6) Project Activities

Students of ADFSM (2021-22) in 1st semester has undertaken their dissertation on Fire Safety Measures at Highrise Residential Building, Commercial Building, Shopping Mall/Departmental Store, Starred Hotel, Hospital/Nursing Home, Institutional Building, Warehouse.

Students of ADFSM (2020-21) in 2nd semester has undertaken their project on Fire Risk Analysis at Chemical Plant, Thermal Power Station, Refinery/Petrochemical Industry, Airport, Jute/Cotton Mill, Iron & Steel Plant.

The topic of dissertation/project includes:

- Life Safety Measures
- Designing and Implementation of Fire **Detection & Alarm System**
- Fire Safety Audit
- Assessment of Fire Science, Engineering and Management System
- Fire Risk Assessment
- Review of Fire Prevention & Control System
- Behaviour-Based Safety Measures

7) Placement Details

More than 90% students of session 2021-22 have been placed in various reputed companies/ organizations (viz., Tata Metaliks Ltd, TCS, Schneider Electric, AMRI Hospitals Ltd, MSTC Limited, Freyssinet Pre-Stressed Concrete Company Ltd, Metro Railway, Senbo Engineering Ltd, Kuntal Dutta & Associates, etc) in the position of Fire Safety Manager/ Officer/ Supervisor.

Department of Fire Safety Management organized Interview of ADFSM Students of session 2020-21 at following organization in the position of trained safety personnel:

- Kankaria Group, Kolkata.
- RENE Group, Kolkata
- AFS Control Systems
- Kalpataru Power Transmission Ltd

EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 2

EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (EPGPM) (APRIL 01, 2021 - MARCH 31, 2022)

Executive Post Graduate Programme in Management (EPGPM) curricula has been designed to improve the understanding of important elements of the multidisciplinary and complex process of management and to bring out and enhance the untapped inherent business and managerial skills, and potential of working executives.

The programme aims to prepare participants for assuming responsible positions in organisations with specialised knowledge and to equip them to face modern day challenging business situations and deal with problems relating to men, resources, finance and other functions of the organisation. The programme caters to the industry's overwhelming demand for such trained personnel.

Admission:

In the year 2021-22, we have got huge response from various corporate houses, which include: Tata Consultancy Services, Capegimini, Genpact, Toyota, Aditya Birla, Infosys, Union Bank, Tata Motors Ltd, Phillips Carbon Black Ltd, PriceWaterHouseCoopers, Berger Paints, Cognizant, Mitra S K Private Ltd, Indiamart, etc.

Professionals who are pursuing the course in 2021-22 are working in various disciplines as Director, Regional Coordinator, Process Developer, Manager, Branch Manager, Deputy Manager-Sales, Zonal Business Manager, Senior Manager, Sr HR & Operations, Relationship Manager, Technical Manager, Client Relationship Manager, IT Analyst, Area Sales Manager, Consultant Business Devt, etc.

No. of Students Admitted:	60
No. of Students Discontinued:	3
Students Strenath:	60

Results:

No. of Students Appeared in 1st semester: 60
No. of Students Passed in 1st semester: 60
No. of Students Appeared in 2nd semester: 57
No. of Students Passed in 2nd semester: 56

Teaching Hours:

1st Semester: 200 hr 2nd Semester: 200 hr Project: 2month

Placement Details:

As the course is for working professionals, therefore no direct placement assistance is provided to the students. However, after completion of the course, candidates are getting benefitted in their respective professional career. Some of the students are also getting opportunity to receive scholarship for pursuing higher education abroad.

EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 3

POST GRADUATE DIPLOMA IN SUPPLY CHAIN & LOGISTICS MANAGEMENT (PGDSCLM)

(APRIL 01, 2021 - MARCH 31, 2022)

Supply chain management is essential to operational efficiency, company success and customer satisfaction. It boosts customer service, reduces operating costs, improves financial position. There are four major elements of supply chain management: integration, operations, purchasing and distribution. Each relies on the others to provide a seamless path from plan to completion as affordably as possible.

Whereas Logistics management plans, implements and controls the flow and storage of goods and services in order to meet customer's requirements.

A market with well-organized supply chain and logistics management facilities has a qualified advantage over other economies.

Accordingly, Course Content of PGDSCLM includes both theoretical and tutorial study. Our programme offers highly structured and robust approach to decision making in supply chains. State-of-the-art analytical models are combined with intuitive arguments in the classroom to improve the supply chain decisions. Discussions on cross-functional issues broaden the perspective and add to the rigor of the course. Participants graduating from this program are expected to move into senior roles in supply chain management in areas including strategic sourcing and procurement, logistics and distribution management, retailing, e-commerce, product management, production planning, and other allied areas of supply chain.

Admission:

In the year 2021-22, we have got huge response from various corporate houses, which include: Paharpur Cooling Towers Limited, TCS, Exide, Flipkart, Delhivery, Phillips Carbon Black Limited, Amit International, IBM India Pvt Ltd, Aditya Birla, Hindustan Coca Cola Beverages Pvt Ltd, Future Retail, TransExpress Logistics, Topsol Private Ltd, Optival Health Solutions Pvt Ltd, mjunction, Keventer Agro Limited, Electrosteel Castings Ltd, Paharpur Cooling Towers Limited, Triton Paints, DVB Technologies Pvt Ltd, Emami Ltd, Indian Association for the Cultivation of Science, Central Mechanical Engineering Research Institute, Sarguna Foods Private Ltd, etc.

Professionals who are pursuing the course in 2021-22 are working in various disciplines as Dy Manager - Procurement, Asst Manager - Logistics, Asst Manager - Purchase, Packaging Executive, Executive-Quality Assurance Dept, Executive Manufacturing (Production), Executive - Operations, Logistic Executive, Despatch Executive, Executive - MIS & Operations, Trainee Engineer, Associate in Reverse Auction, Technical Officer (Administration), Technical Manager, Project Associate, etc.

No. of Students Admitted: 40
No. of Students Discontinued: 3
Students Strength: 40

Results:

No. of Students Appeared in 1st semester: 37
No. of Students Passed in 1st semester: 37
No. of Students Appeared in 2nd semester: 33
No. of Students Passed in 2nd semester: 33

Teaching Hours:

1st Semester : 200 hr
2nd Semester : 200 hr
Project : 2 month

Placement Details:

As the course is for working professionals, therefore no direct placement assistance is provided to the students. However, after completion of the course, candidates are getting benefitted in their respective professional career. Some of the students are also getting opportunity to receive scholarship for pursuing higher education abroad.

Internship and Placement

MBA

The class composition of MBA(Day) 2020-2022 batch is as follows:

Total number of students: 84

Total Eligible Candidates for placement: 68

Candidates opted out of placement: 16 (Sabatical/Opt out)

Candidates with Semester Backlog: Nil

The distribution of student, according to specialization, and a brief overview of the placement status AY (2021-22):

Major	Total	Placed	Percentage Placed
Marketing	29	26	90%
Finance	28	26	93%
HR	8	8	100%
BASM	2	2	100%
Production & Operation	1	1	100%
Total	68	63	93%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Marketing	Finance	HR	BASM	РОМ	Total
EV.		4		4		
EY	1	4		1		6
ICICI Bank	7	12	1			20
Schindler		1				1
Whirlpool	2					2
L&T Finance	1					1
HDFC Bank	1	1	2			4
HUL	2					2
Axis Bank			1			1
Tata Motors	4					4
Bandhan Bank		1				1
Areteans	1					1
Udaan	1					1
ArcellorMittal Nippon Steel			1			1
Xiaomi	1	1				2
PwC AC		1				1

Grant Thronton		2				2
Holcim	3					3
Kantar				1		1
BlueStar	1					1
JCB					1	1
Loadshare			2			2
Arrelic		1				1
IDBI Bank	1	1				2
Reliance Jio		•	1			1
Federal Bank		1				1
NRI FinTech		0				'
Mindtree		U	0			
Piramal	0					
Emami Ltd	0					
Shyam Metalics		0				
Global Insurance	0	0				
Gartner Himatsinka Group	0	0	0 0			
LT Foods	0	U				
Syngenta		0				
HDFC Ltd	0	0				
Asian Paints	0					
ICICI Pru AMC	0	0				
Acuite	_	0				
ABFRL	0		0			
Linde GRSE			0 0			
Marico	0					
Virohan			0			
Hindalco			0			
Berger Paints	0		0			
Kotak Life	0	0	0			
Byjus Adani Ports			0 0			
Adani Wilmer			0			
Himadri Chemicals			0			
CESC			0			
TOTAL	26	26	8	2	1	63
IOIAL	20	20	0		I	03

Higest CTC - 15 Lpa Average CTC - 8 Lpa

MBA (HRM)

The class composition of MBA (HRM) 2020-2022 batch is as follows:

Total number of students: 31

Total Eligible Candidates for placement: 28 Candidates opted out of placement: 3

Candidates with Backlog: Nil

The distribution of student and a brief overview of the placement status AY (2021-22):

	Eligible	Placed	Percentage Placed
MBA (HRM)	28	28	100%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Placed
Hindalco Industries	1
Berger Paints	1
Xiaomi (1 PPO)	2
Peerless Financials (PPO)	1
Kotak Life	1
Axis Bank	1
Bandhan Bank	2
HDFC Bank	6
Byjus	1
HUL	1
Adani Ports	1
ArcellorMittal Nippon Steel	1
Adani Wilmer	1
Holcim	1
Ujjivan Small Bank	1
Federal Bank	1
KCT Group	2
Spencers Retail	1
JSWBSP	1
Ecolab	1
CESC	0
GRSE	0
HDFC Life	0
ABFRL	0
Himadri Chemicals	0
Gartner	0
NovoNordisk	0
Linde	0
MindTree	0
	28

Highest CTC - 11 LPA Average CTC - 7.36 LPA

MBA-PS

The class composition of MBA(Public Systems) 2020-2022 batch is as follows

Total number of students: 89

Total Eligible Candidates for placement: 76

Candidates opted out of placement: 12 (Higher studies-1, Opted out-3+8*=11)

(*8 students of HHM were provided enough opportunities till June'22 but they opted out of more than

5 companies thereby losing an opportunity)

Candidates with Backlog: 1

Foreign Students: 0

The distribution of student, according to specialization, and a brief overview of the placement status AY (2021-22):

Major	Total	Placed	Percentage Placed	Backlogs till date
Energy Management Environment Management Healthcare & Hospital Management Transportation & Logistics Management (based on data shared by Dr. Jayanti De)	11 14 18	11 12 18	100% 86% 100%	0 0 0
Total (Placement assistance provided till June '22)	76	68	89%	1

Companies participated in IISWBM Final Placement & Respective Intake for MBA(PS)

Company	Energy	Environment	ННМ	TLM	Total	
EY India	0	1	NA	NA	1	
Kalolwala & Associates	0	1	NA	NA	1	
ASG Eye Hospitals	NA	NA	6	NA	6	
Indian Explosives Pvt. Ltd. (ORICA)	NA	0	NA	NA	0	
EY GDS	1	2	NA	NA	3	
Manikaran Power	2	NA	NA	NA	2	
Healthworld	NA	NA	0	NA	0	
Sir H.N. Reliance Foundation	NA	NA	0	NA	0	
Adani Green Energy	0	1	NA	NA	1	
ERM	WIP	0	NA	NA	0	
EWX	2	0	NA	NA	2	
Erda Illumine	1	1	NA	NA	2	
Cquest Capital	1	NA	NA	NA	1	
The Celestial Earth	1	NA	NA	NA	1	
Decisive Market Insights	1	WIP	NA	NA	1	
Parekh Integrated	NA	2	NA	NA	2	
Infigo Eye Hospitals	NA	NA	0	NA	0	
Bhagirathi Neotia	NA	NA	0	NA	0	

Spandan Hospital (self placed)	NA	NA	1	NA	1
PwC	0	3	NA	NA	3
Enking International (EKI)	0	0	NA	NA	0
CK Birla Hospitals / BM Birla	NA	NA	0	NA	0
Eminent College (self placed)	NA	NA	1	NA	1
Dr. Lal Path Labs	NA	NA	0	NA	0
TERI	0	0	NA	NA	0
Design2Occupancy	2	NA	NA	NA	2
2050 Healthcare	NA	NA	6	NA	6
Essar	NA	0	NA	NA	0
Alstom	NA	0	NA	NA	0
United Explorations India Pvt. Ltd.	0	NA	NA	NA	0
Gartner	0	0	0	NA	0
Rashmi Group	NA	0	NA	NA	0
Suraksha Diagnostics	NA	NA	0	NA	0
Ruby General Hospital	NA	NA	1	NA	1
Amazon	0	1	1	NA	2
Eskag Sanjeevani	NA	NA	1	NA	1
Narayan Memorial Hospital (Self Placed)	NA	NA	1	NA	1
Emerson	NA	NA	NA	1	1
Home Box	NA	NA	NA	3	3
Hindalco	NA	NA	NA	2	2
Holcim	NA	NA	NA	4	4
Britannia	NA	NA	NA	1	1
Adani Ports	NA	NA	NA	1	1
Accenture	NA	NA	NA	2	2
Linde	NA	NA	NA	2	2
Loadshare	NA	NA	NA	1	1
ABFRL	NA	NA	NA	2	2
ΠC	NA	NA	NA	1	1
Transystems	NA	NA	NA	1	1
Pacific International (PIL)	NA	NA	NA	1	1
Flipkart	NA	NA	NA	5	5

 Highest CTC
 6 LPA
 8 LPA
 5.25 LPA
 14 LPA
 14 LPA

 Avg. CTC
 3.47 LPA
 5.4 LPA
 2.71 LPA
 7 LPA
 5.03 LPA

MSW

The class composition of MSW 2020-2022 batch is as follows:

Total number of students: 26

Total Eligible Candidates for placement: 24

Candidates opted out of placement: 2 (Higher Studies)

Candidates with Backlog: N.A

Placement Status

Course	Total	Placed	Percentage Placed
MSW	24	23	96%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Placed
Federal Bank	1
Varun Beverages (Pepsi)	4
Kairos Consultancy	2
Anudip Foundation	1
Intellipaat	1
Codeyoung	1
ImpactGuru Foundation	4
Ikure	3
Growth-Cap Investment	1
Redsol Pvt Ltd	1
Yellow Box HR Consultancy	1
Das Writing Service Pvt. Ltd.	1
Treasures of Innocence	1
Karosambhav E Waste Management	0
Ujjivan Small Finance	0
Destiny Foundation	0
Indian School Finance Company	0
Piramal Foundation (Gandhi Fellowship)	0
Sanlaap	0
Shrinivas Sarvmangalam Society	1
Total Placed	23

Batch Highest CTC offered (lakh p.a) 9.5 Batch Average CTC offered (lakh p.a) 3.9

ACADEMIC SET-UP

DIRECTOR

Sri Dipankar Das Gupta

PROFESSORS

- Dr. Archana Sharma, MBA, Ph.D- Head MBA (from 02.09.2021)
- Dr. B. K. Choudhury, B.E, Ph.D
- Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D
- Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MDP & Business Projects & MRM
- Dr. Jayanti De, M.A., M. Phil., Ph.D, Head (till 12.09.2021)
- Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D
- Dr. K. M. Agrawal, M.Sc, Ph.D-Head MBA-PS (from 13.09.2021)
- Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP), Head-MBA (HRM) (from 02.09.2021)
- Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI,
- Dr. Sudeepa Banerjee, MBA, Ph.D, Head-Media Management & MSW
- Dr. S. K. Mallick, B.Com (Hons.), C.A., Ph.D (NYU), Coordinator-Ph.D & M.Phil
- Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, Head-Fire Management, EPGPM, PGDSCLM
- Dr. Sumati Ray, M.Sc, MBA, Ph.D (University of Calcutta) Head-MBA (HRM) (till 01.09.2021)
- Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D
- Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM, Calcutta) Head-MBA (till 01.09.2021)

ASSOCIATE PROFESSORS

- Dr. Dipa Mitra, Ph.D (University of Calcutta)
- Dr. Madhab Milan Ghosh, M.Com, Ph.D, Head-Sports Management
- Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D

ASSISTANT PROFESSORS

- Mr. Ankan Banerjee, M.A, PGDSM
- Dr. Arindam Dutta, B.E., M.Tech, Ph.D
- Mr. Buddhadip Mukherjee, MPMIR, (Psychology, BHU) DSW, CAO (Mind Mapping) (PDF, Singapore)
- Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)
- Dr. Malini Nandi Majumdar, MBA, Ph.D
- Mr. Manjit Sarkar, MBA (BU) FDPM (IIMK)
- Ms. Piyali Sengupta, M.Sc, PGDEM
- Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)
- Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA
- Mr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.)
- Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)
- Dr. Surajit Chakraborty, M.Sc, Ph.D
- Mr. Sandip Ghosh, MBA, LL.B.

ADMINISTRATIVE SET-UP

Director : Mr. Dipankar Dasgupta

Registrar : Ms. Rupa Bhattacharyya

Asst. Accounts Officer : Mr. Goutam Samanta

Asst. Administrative Officer : Mr. Rangan Dutta Gupta

Sr. Placement Manager : Mr. Vishal F. Gaitano

Bankers : State Bank of India, Canara Bank,

State Bank of Hyderabad, Kotak Mahindra Bank,

ICICI Bank

Auditors: M/s. A. R. Maiti & Co., Chartered Accountants

Registered Office : Management House, College Square (West),

Kolkata - 700073

Telephones : 2241-3756/5792/8694/8695

Fax : (033) 2241-3975

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