

COMMUNIQUE



JUNE, 2022

THE QUARTERLY NEWSLETTER

From Director's Desk



I am delighted to present the Institute's quarterly newsletter "Communique" after a long gap.

I am happy to say that the IISWBM fraternity has resumed all their activities offline, with renewed vigour!

As you will read in this newsletter, while our esteemed faculty have been very prolific with publications, seminar presentations and other engagements, our students and Alumni through their different clubs and groups have organized various value-adding events.

As the Pandemic raged, the IISWBM family had quickly adapted to the online mode of teaching and working.

The Institute has upgraded its infrastructure in many ways and the admission and placements have seen healthy growth.

I hope you enjoy reading this newsletter and getting updated with the latest news, activities and happenings of the Institute.

Best wishes,

*Dipankar Das Gupta
(Director)*

Institute News

- The Annual General Meeting of the Institute was held on the 15th of March 2020.
- The Board meeting of the Institute was also held on the 15th of March 2022.
- An Alumni Portal has been added to the Institute website. It is an interactive portal where the Alumni can interact directly with current students and guide them, especially on the issue of placement. Alumni are being encouraged to join the same.
- The Institute's Website has been upgraded and redesigned and now everything is cloud based. The entire content was updated to its latest version and shifted to AWS Cloud Server. The leased line for Internet access was upgraded from 50 Mbps to 100 Mbps. 13 new laptops and 9 new LCD projectors were acquired. The Institute email id's are now Gmail based.
- Several committees have been reconstituted / created in the Institute for better governance.
- The Institute annual picnic was held on February 19, 2022 at Nirala resort, Deulti and was attended by many employees and their families.
- Fire protection, prevention and control measures have been adopted as per recommendations of the Fire safety audit and adequate number of fire fighting equipment have been installed at strategic locations of the Institute and sufficient signages have also been provided for ensuring the safety and security of the IISWBM community.

Students' Events

1. The Alumni Relations committee of IISWBM (MBA-Day) organised 'Crossroads', the annual Student-Alumni Interaction on the 2nd of April, 2022. The event is organized every year to help students explore the various opportunities available with different specialisations through their interactions with their alumni.
2. The Events Committee of (MBA-Day) students hosted "Insight 2020", The Corporate Panel Discussion Event of the calendar year on April 9, 2022.
3. On the 10th of April, 2022, at the initiative of the four clubs of the MBA-Day students "Navikaran" was held on April 10, 2022. The four students' clubs Abhisharan, Finvestec, Resonance and Verkoop, hosted it which gave an opportunity to the students of the institute to participate, perform, compete and grow with an element of fun and creativity.
4. **Krida 22** was held on 16th April, 2022. This sports event was organised by Athletismos along with the Sports Committee comprising MBA-Day and MBA-HRM students of batches 2020-2022 and 2020-20223.
5. **Rejuvenate 22**, the Freshers welcome cum Farewell programme for batches 2021-2023 and 2020-2022 respectively, was held on 18th April, 2022. It was a fun filled event lined with nostalgia.
6. **Umeed**, an 'Entrepreneurship Summit' was held on the 23rd and 24th of April. Umeed is an annual initiative of the MBA-Day and MBA-HRM students to contribute to the society by raising social awareness through social entrepreneurship. The four events hosted were :
 - a) **Raising smiles**: deaf and blind students of the Ananda Bhavan School for the Deaf and Blind, were provided with nutritious meals and other necessary items. A donation drive supported by faculty and staff was carried out for the same.
 - b) **KHA- E-JAO**: An Intra College Food Festival and Competition, where students of the Institute showcased their culinary skills, were judged and sold, their wares were held by Dr. Surajit Chakraborty, (a food enthusiast!), judged the competition and the winners were MBA-HRM (2020-2022).
 - c) **Social Corporativa**: A virtual panel discussion was held with industry experts and professionals, focusing on eco-friendly business movements. The speakers were, Dr. Prachi Shevgaonkar, (Climate Entrepreneur and founder of Cool the Globe- an app for climate action), Dr.Kankana Das, Dr.Sushanto Poddar (Expert panel member ICC). The event was moderated by Dr. Arnab Basu (President and co-founder of Natural History Commentary Organization).
 - d) **Deliberate to Liberate**- A virtual inter college debate competition focusing on risk and opportunity analysis on various eco-friendly business ideas was held. The competition was judged by Dr. Arnab Basu (President and co-founder of Natural History Community Organization) and Dr.Kankana Das. The winners were the students of MBA-HRM 2020-2022.

7. **The Annual HR CONCLAVE of IISWBM "HORIZON'22"** took place in the Seminar Hall on 29th April, 2022. Guests for the session were Mr. Jaidip Chatterjee (CHIRO, SREI), Mr. Kallol Dutta (Additional labour Commissioner, Kolkata), Mr. Indrajit Gupta (Partner and Director, Encore, Mindseak), Ms. Snigha Singh (Associate vice president – Global Rewards, OYO), Ms. Sreela DasGupta (lead SME, Diversity, Equity and Inclusion, TCS). The topic for the session was "Psychological Safety at the work place". The event was moderated by Mr. Jaidip Chatterjee.

8. **CONFAB**, a one-day alumni reunion event, was hosted and organised on 30th of April, 2022 by the Alumni and Events Committee of MBA-HRM students.

9. **Earth Day 2022**, was held on Friday, April 22nd 2022. The Chief Guest Mrs. Karuna Singh (Regional director South Asia and Country Director, India Earth Day), enlightened the audience with a thought-provoking and informative speech, which was followed by a crisp delivery by the Chief Guest Mr. Chandrajit Banerjee, (Director General, and Confederation of Indian Industry (CII)) via virtual mode. The event started off with a panel discussion with Prof. Anita Chattopadhyay Gupta, (Principal of DeshBandhu College for Girls). Dr. Dipankar Shome, Former Director, Manganese Ore India Limited, Ministry of Steel), Prof (Dr.) Anirudha Mukherjee, (Department of Environmental Science University of Calcutta), Mr. Akhil Sonthalia, (Director Jal Pravahika Pvt Limited), Mr. Soumitra Goswami, Government (Head EHS), Mr. Bhimsi Kachhot (Vice President of Ambuja Cements Ltd). Students of various colleges actively participated in events like Shark Tank, Photography, Best Out of Waste, Sustainable Products Market, Extempore and Quiz competitions. The event came to an end with the prize distribution ceremony, where Dr. Surajit Chakraborty handed over the awards to the winners.

10. **Paradigm 2022** was held successfully on May 14, 2022 at the Park Hotel and was organised by the Events Committee.

Faculty News

(A) Papers Published

- Banerjee, S., Sikdar, P.K. (2022) Hydrochemical fingerprinting and effects of urbanisation on the water quality dynamics of the Quaternary aquifer of south Bengal Basin, India. *Environmental Earth Science*, 81, 134.
- Mitra Dipa (2022). An Analytic Study on the Tourist Behaviour in Covid Pandemic, National Conference, 2022, Paradigm Shift Towards Sustainable Management Practices, Proceedings & Book of paper, ISBN: 978-81-956407-0-6, March 2022.
- Mitra Dipa (2022). An Investigation on West Bengal Tourism in New Normal Situation, AVLOKAN 1.0 Proceedings of International Research summit on Redefining Social Responsibility with Ethical Leadership, Eureka Publications, ISBN: 978-93-91260-57-6, Feb 2022.
- Mukherjee S, Sundberg T, Sikdar PK and Schütt B (2022) An Integrated Quantitative Assessment of Urban Water Security of a Megacity in the Global South. *Frontier Water* 4: 834239.
- Mukherjee, S; Sikdar, P.K; Pal, S. (2022). Sustainable Governance of Groundwater as Drinking Water in the Post Covid-19 World: An Urban Water Security Perspective. In: Kumar, M.; Vithanage, M.; Mohapatra, S.; Acharya, K. (eds.). *Legacy, Pathogenic and Emerging Contaminants in the Environment*. CRC Press, Taylor and Francis Group, New York. Chapter 14: ISBN 978-0-367-74363-5 (hbk), ISBN 978-0-367-74365-9 (pbk): ISBN: 978-1-003-15746-5 (ebk)
- Pathak, P., Ghosh, P., Banerjee, S., Chatterjee R.S., Muzakkira, N. 1, Sikdar, P. K., Ghosal, U, Mao-Chang Liang, M-C. and Meeran, K. (2022). Relic surface water (clay pore water) input triggers arsenic release into the shallow groundwater of Bengal aquifer. *Journal of Earth System Science*, 131:80.
- Ray Subhashis & Roychowdhury Soma (2022). Path Analytic Approach towards Demystifying the Key Triggers behind Liking Different Cricket Formats – A Kolkata based study". Published in *Malaysian Journal of Sports Science and Recreation*, 18 (1), 110-129.
- Sikdar, P.K., Banerjee, S. and Chakraborty, S. (2022) Understanding the Past-Present-Future Hydrogeologic System through Numerical Groundwater Modeling of South Bengal Basin, India. *Frontier Water* 3:801299.

(B) Seminars, Webinars and Conferences (Paper Presented)

- Chakraborty Surajit was invited as an online speaker at the International Workshop on “Gender Issues in Water Management in Developing Countries and Sustainable Development” jointly organized by Centre for Science & Technology of the Non-aligned and other developing countries (NAM S&T Centre), New Delhi, India JSS Academy of Higher Education & Research, Mysuru, Karnataka, India and Scientific committee on problems of the environment (scope), Amstelveen, the Netherlands on February 22-23, 2022 on “Explaining the migration of arsenic by numerical modelling of groundwater of central Bengal basin and its societal implications”.
- Chakraborty Surajit was invited as an online speaker at the International Workshop on “Water for all: Addressing issues surrounding water quality, quantity and waste water treatment in India” Organized by DST-UKIERI Partnership Development International Workshop 11-13th January, 2022, on “Understanding the facets of arsenic migration by groundwater modelling and its implications”.
- Mitra Dipa was invited as speaker (Online) at the International Conference of Empirical theoretical Research, 3rd International Conference on Empirical and Theoretical Research, (ICETR-2022), Organized by Clara’s College of Commerce, Varsova, Mumbai, in Collaboration with University of Nicosia, Nicosia, Cyprus, & Otto von Guericke University Magdeburg, Germany, on Empirical Study on the Tourism Industry in State of West Bengal during ongoing pandemic, January 28-29, 2022.
- Sengupta Piyali was invited as a speaker at the Commonwealth Scholar and Alumni International conference - Interchange 22 - Climate Change and Public Health organised by the British Council, on behalf of the Commonwealth Scholarship Commission (CSC) on 15th and 16th March, 2022 on Climate Change.
- Sikdar P.K. was an invited Speaker at a Webinar on World Water Day organized by Indo-Global Social Service Society (IGSSS), New Delhi, on 22nd March 2022 on “Groundwater – the Invisible Resource: Strategies for Sustainable Development”.
- Sikdar P.K. was invited as a speaker in a Seminar to Commemorate World Forestry Day 2022 & World Water Day 2022 (24 March 2022) organised by Department of Environmental Science in collaboration with Eco Club and IQAC, Deshabandhu College for Girls on “Groundwater – the Invisible Resource: Strategies for Sustainable Development”.

(C) Seminars, Webinars and Conferences (attended/conducted)

- Banerjee Ankan attended a Webinar on ‘Olympism and its Values’, organised by the Abhinav Bindra Foundation on 26th February, 2022 on the legends of Indian Sports like Pullela Gopichand and Abhinav Bindra.
- Mitra Sarbani, as Liaison Officer, CWEEL (USA), India Chapter along with Ms. Piyali Sengupta as Lead Office, organized an International Webinar on 25th March, 2022, on ‘Enviro-technical Feasibility of Biomass Co-firing in Thermal Power Plant’, in technical association with AEE (USA) – IISWBM Kolkata Chapter, India.
- Sengupta Piyali attended a Webinar on ‘Making the invisible visible: Groundwater under threat’ organized by the Faculty of Environmental Science (Dept. of Chemistry), School of Basic and Applied Sciences, Adamas University. It was online and held on the 5th March 2022.
- Sengupta Piyali attended a Webinar on ‘Sustainability, ESG and Relevance for Industries’ organized by the Faculty of Environmental Science (Dept. of Chemistry), School of Basic and Applied Sciences, Adamas University. It was Online and was on 12th Feb 2022.

(D) Refresher Course, Workshop, Training (attended/conducted)

- Pal Soubarna participated in a refresher course in “Information Science and Digital Education from the 28th of January 2022 to the 11th of February 2022. The organiser of this Refresher course was HRDC, CU.
- Sengupta Piyali participated in an online two-Week Interdisciplinary Refresher Course on “Environment and human health”. Organized by the” Department of Environmental Studies”, University of Delhi under the aegis of Ministry Of Education from the 28 March – 11 April, 2022, and obtained a Grade A+
- Mitra Sarbani participated in a 7 day workshop on ‘Research Methodology and Statistical Package for Social Science’, (SPSS), organised by The Indian Statistical Institute, Biological Anthropology Unit, Kolkata from 9th –16th of February, 2022.

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- Sengupta Piyali attended a 7 day online workshop on “Research Methodology and Statistical Package for Social Science”, organised by the Indian Statistical Institute (ISI), Kolkata from the 9th – 16th of February, 2022.
- Banerjee Sudeepa conducted a training in the Regional Training Institute in Kolkata on the 21st of March 2022, on ‘Effective Communication with internal and external stakeholders’.
- Mukherjee Buddhadipta conducted a training in the Regional Training Institute in Kolkata on 22nd March 2022, on ”Group Dynamics, Concepts and functions, Theories, Group Development & Group forming.
- Mohanty Madhumita conducted a training in the Regional Training Institute in Kolkata on the 22nd & 23rd of March 2022, on “Social Influence in Groups, Thinking, Group Problems/Conflicts and Appropriate Strategies for their Resolution, Motivation, Motivation Theories – (Maslow, Herzberg), Role of Personality in Motivation, Motivating and Demotivating Factors, Addressing Specific Moral Issues’.
- Mullick Soumitra conducted a training in the Regional Training Institute in Kolkata on the 23rd of March 2022, on “Financial Markets and Capital Markets; Forms of Borrowing from Financial Institutions, Public Finance ,Principals of Public Finance, Union Budget and its Components’.
- Banerjee Sona conducted a training in the Regional Training Institute in Kolkata on the 24th of March 2022, on ‘Personal Ethics, Professional Ethics and Code of Ethics’.
- Khawas Gita conducted a training in the Regional Training Institute in Kolkata on the 25th of March 2022. The title of her presentation was ‘Gender Sensitisation, Concept of Gender, Sexual Harassment of Women at the Work Place, Act 2013’.

(E) External engagements and other activities

- Prof(Dr) P.K Sikdar attended regular meetings of the State Expert Appraisal Committee (SEAC), West Bengal, constituted by the Central Government in consultation with the State Government of West Bengal vide. The Gazette of India: Extraordinary No. 1247 dated 29th April 2021 – S.O.1395 (E) as Member for recommendation of environmental clearance of developmental projects in the state of West Bengal. He also attended regular meetings as external Member, Ph.D Committee of the Department of Geography, Presidency University.
- Prof. (Dr) Madhab Milan Ghosh attended Disciplinary Committee meetings conducted by the All India Football Federation (AIFF) as a Member of the committee and delivered various disciplinary sanctions to this esteemed body. He has taken the initiative to start the first Ph. D programme in Sports Science and Management in West Bengal under the West Bengal University of Teachers Training Planning and Administration (WBUTTEPA), as an expert member. As a Member of the Sports Committee of The Bengal Chamber of Commerce & Industries, he has attended the meetings for the developmental activities of various disciplines of Sports in West Bengal.
- Prof(Dr) Sarbani Mitra was invited on 2nd February 2022 as a Guest Speaker in Live Broadcast on the “Role of Women in Wetland” to commemorate World Wetlands Day 2022 in Mohilader Asar, Prasar Bharati, Akash Bani, All India Radio, Kolkata. She has also been appointed as the PhD guide of Ms. Barnali Saha, LLM, M.Phil who has registered under Department of Business Management, University of Calcutta . Her title of Thesis is ‘An Investigation into Determinants of and Deterrents to Cross Border Trade: Challenges and Prospects for India’. On March 12, 2022 she has received an Appreciation Award for continued support to FSAI Kolkata Chapter by Fire & Security Association of India (FSAI) in Foundation Day (10th year) Celebration of FSAI at HHI, Kolkata.
- Prof. Ankan Banerjee has been appointed as the adviser of the 3rd Edition of Global Soccer Conclave and was invited to moderate the technical sessions and panel discussions. He has attended the inaugural programme of the “National Skill Qualification Framework, Level 4: Fitness Trainers Course” as the “Special Guest” and delivered a lecture on the “Importance of Fitness Training in Modern Sports”. This programme was held on 27th March. Prof Banerjee also attended the meetings of “ProIndia”, a Kolkata based Sports Management Company, as their advisor.

Departmental Information

MBA(Day)

- 1st semester exams were held online from the 1st of February to the 16th of February 2022.
- A Seminar was organized by the Department on “Agile Minds and Application of Technology for Business Growth”; on the 11th of March 2022. The Guest Speaker was Mr. Arindam Mukherjee, an alumni, currently the CRM and Digital Project Lead, of Arrow ECS ANZ, Sydney, Australia.

MBA-HRM.

- The Departmental Magazine’s inaugural issue, “MANAV” was published in April 2022 by the HR club of IISWBM.
- “Intercultural Skills Day” was observed by the students of the MBA- HRM Department in April 2022, along with the esteemed Prof. Urmila Chakraborty, from the State University of Milan.
- An online Seminar was held on, “Diversity Awareness for Budding Managers” on the 14th of April, 2022, from 4 pm to 5:30 pm , the Guest Speaker was Prof. Urmila Chakraborty (Professor at State University of Milan, of Linguistics, Meditation and Intercultural Studies).

MBA-Public Systems

- A Webinar on “Enviro-Technical Feasibility of Bio-Mass Pellets Co Firing in Thermal Power Plants” was held on the 25th of March 2022. The speaker was M.S. Eitti Khanna of (Erda Illumina Pvt.Ltd).
- An Esteemed Alumni Talk Series has been started, where successful alumni of the Department are invited to address the student community comprising of students of IISWBM and other colleges, universities and institutions across the country.
- 4th Semester Students of Energy and Environment Management visited ‘The Garden Reach Water Treatment Plant,’ on 21.2.2020.
- 4th Semester students of Energy and Environment Management visited ‘Jayashree Textile and Jayashree Insulator at Rishra on 25.2.2022.
- 4th Semester students of Energy Management visited CESC Power Plant at Haldia on 28.2.2022.
- 2nd Semester Students of Environment Management visited “The West Bengal Major Irrigation and Flood Management Project” funded by Asian Infrastructure Investment Bank and the World Bank at Sehara Bazar Purba Burdwan West Bengal on 9th April, 2022.
- Prof(Dr). Jayanti De and Dr.Surajit Chakraborty have taken the Viva Voce and Dissertation Presentation and completed the 2 year PG Certificate Course on Supply Chain and Logistics Management conducted by the Transportation and Logistics stream of Public Systems Management Department for the employees of Tata Steel, Jajpur Plant, Orissa on 22nd and 23rd March, 2022.

MSW

- The MSW Department achieved excellent placements with highly competitive salaries, the highest salary being 9.75 Lakhs per annum! In spite of the Pandemic, all certificates till the batch of 2019-2020 were distributed by the department.
- The 1st and 3rd semester exams were held online and the results have been published.

- Students of 2nd semester attended an e- Workshop on Sustainability Reporting with PwC India on 18th February, 2022 (Friday) organized by The Bengal Chamber of Commerce and Industry .
- The students of 2nd semester are presently undergoing their summer internship.
- The 2nd semester students of the department conducted a cleaning drive around the College Street /College Square area to create awareness and to commemorate Earth day on April 21,2022.
- Students of the 2nd semester attended a two day seminar at Kolkata Centre for Creativity on the 7th and 8th of May,2022. Students had earlier attended Webinars conducted by Sanjeevani-life beyond cancer, Eyes Open International ,Helpage India and Hand in Hand.

Sports Management

- 1st Semester Examination 2022 in Sports Management was held from the 16th of February to the 22nd of February.
- 2nd Semester Supplementary Examinations, 2022 in Sports Management was held from the 23rd of February to the 19th of March.
- The students of the Sports Management Course (Academic Session 2021-22) visited Jamshedpur as a part of the venue visit organised by the Department of Sports Management, IISWBM, from 28th March – 30th March 2022, to help the students to get an insight into the facilities of Tata Steel Sports division and also the Jamshedpur FC which is playing in the ISL. The visit to the various academies and facilities of Tata Steel Sports proved to be a unique experience for the aspiring sport managers which could be summed up by the 3 important lessons learned - Maintaining, Managing and Marketing.
- The students also took part in the prestigious South Asian Football Federation's (SAFF) Women's Championship as a part of their internship from 12th March to 25th March 2022 at Jamshedpur (JRD Tata sports complex). The tournament was organised by the Tata Sports in collaboration with the Government of Jharkhand and the All India Football Federation (AIFF).

EPGPM

- Inaugural Programme of the 8th Batch of the EPGPM course took place on the 2nd of February 2022. Total number of student in this course are 58. As this course is for working professionals only, there was a huge response from the various corporate houses for admission of their professionals in this course.
- Final Results for the 7th Batch of EPGPM Management (session 2021-2022) was published on 25.3. 2022. Out of 61 students, 57 passed with 1st Division Marks.

Post Graduate Diploma in Supply Chain & Logistics Management

- The Inaugural Programme for the 12th batch of this course was held on the 7th of February 2022. The total number of students who have taken admission in this course is 44. As this is a professional course, a number of professionals were interested to take admission in this course.
- Final results for the 11th batch of the PGDSCLM Course (Session 2021-2022) was published on 21.3 2022. Out of 40 students, 31 passed with 1st division marks.

Advanced Diploma in Fire Safety Management

- Final Examinations (2nd Semester), for the ADFSM department students, (Session 2020-2021), was held from 1st – 9th February.
- Students of ADFSM of Session 2021-2022 participated in the 'Foundation Day' (10th Year) celebrations Of FSAI, organised by Fire & Security Association of India at HHI, Kolkata.
- Interviews for ADFSM students was organised at the Kankaria Group, Kolkata, at the RENE group, Kolkata and at the Kalpataru Power Transmission Ltd., in the positions for trained safety personnel and EHS Managers.