



MASTER OF BUSINESS ADMINISTRATION

PLACEMENT BROCHURE
2024-25 (48th Batch)

Our Graduates nurture and build companies

THE Foundation



Pandit Jawaharlal Nehru laying the Foundation Stone of the Academic Block-1958



Inauguration of the First Business Management course in India (PGDBM) on 5th July 1954
(Dr. B.C. Roy addressing the gathering, Dr. J.C. Ghosh, Vice-Chancellor of the University of Calcutta, sitting)



Dr. B. C. Roy,
Chief Minister of West Bengal (1948-1962) &
the Founder President Board of Governors



Professor D. K. Sanyal,
the Founder Director



Prafulla Chandra Sen,
Chief Minister of West Bengal (1962-1967) &
President Board of Governors (1963-1990)

MBA (DAY)

2024-2025

CONTENTS

| | |
|--|----|
| From Director's Desk | 2 |
| From the Head, MBA (Day) | 3 |
| Milestones | 4 |
| Vision & Mission of IISWBM | 5 |
| About IISWBM | 6 |
| Ranking | 7 |
| Faculty | 8 |
| Infrastructure | 10 |
| About MBA (Day) | 13 |
| Curriculum | 14 |
| Batch Demographics | 18 |
| Marketing | 20 |
| Human Resource | 29 |
| Business Analytics and System Management | 33 |
| Finance | 38 |
| Clubs and Committees | 49 |
| Beyond the Classroom | 51 |
| Guest Speakers | 53 |
| Partial List of Alumni | 55 |
| MBA (Day) Placement Snapshot | 56 |
| Domain-wise Placement | 57 |
| Partners in Progress - MBA (Day) | 58 |
| Contact Us | 59 |



DIRECTORS DESK

IISWBM, the first management institute in the country, is proud to present the graduating batch of MBA (DAY), 2025.

The course is affiliated to Calcutta University and is AICTE approved.

The curriculum is one of the most updated globally and is designed for those wishing to embark upon a career in Marketing, Finance, Human Resources, Production & Operations, Business Analytics & System. The two-year course covers theory, case study, guest lectures, industry visit and internship,

adopting a holistic approach in developing the students into individuals who, along with being globally competitive, will be sensitive towards the realms of society and environment.

In over two decades of its resplendent history, IISWBM has been the alma mater for several eminent and successful professionals, entrepreneurs and industrialists around the globe. With its consolidated strengths and a bunch of decorous traditions, IISWBM continues to pioneer education to accomplish its vision of becoming the principal center of excellence in management learning and innovation.

We aim to provide the industry with a technically proficient workforce that lends itself to the growth of various reputed organizations and contributes to the nation-building.

Our placement cell makes every effort to provide challenging career opportunities to students by constantly monitoring the dynamic changes in the requirements of the industries and accordingly addresses the needs of the students. The placement cell interacts with reputed organizations with much zest in exploring Industry-Academia engagement and sequencing campus interviews for internship and final placement.

IISWBM provides its students an environment that enables them to have a unique learning experience aiding in the development of strong conceptual and professional skills to conquer the business world outside. What is also encouraging is the students' participation in various technological, innovative ventures, and socio-cultural events of national and international recognition, considering the importance of these experiences in shaping up their personalities as individuals. We take pride in our students' achievements and are passionate about their success. The alumni of our institute occupy exceptional positions in business, industry, R&D and academia in India and abroad alike.

Despite of stringent eligibility criteria set by various companies, we are proud of achieving consistently good placement for all eligible students through sustained efforts during the preceding seasons. Our Corporate Relations and Placement Committee work with a multi-pronged strategy On campus recruitment, Virtual web-proctored recruitment, Off-campus recruitment, pooled campus drive and Alumni referrals, thus leading to our success story.

I extend a warm welcome to our Corporate Partners in progress to participate in the upcoming Campus Recruitment Season and provide this batch of graduating students an equal opportunity to prove themselves and add value to the organisations they join. I assure you on behalf of the entire IISWBM Family that it will be a satisfying and a mutually beneficial experience.

PROF. (DR.) K. M. AGRAWAL

Director (Actg), IISWBM

'Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others.' - Jack Welch

From the Head-MBA (Day)



It is with immense pride and satisfaction that I introduce the 48th batch of MBA students at IISWBM. This cohort embodies the spirit of innovation and excellence that our institute has consistently cultivated. Their academic journey at IISWBM has been enriched by the guidance of our distinguished faculty, whose expertise and dedication have been instrumental in shaping these young minds. As they embark on their professional careers, I am confident that they will continue to uphold the legacy of IISWBM and make significant contributions to the business world.

I wish them all the very best for the upcoming years and make their Alma Mater proud and be successful in their lives.

Prof. (Dr.) Gairik Das
Head, MBA (Day), IISWBM

MILESTONES

| | |
|-------------|---|
| 1953 | IISWBM - India's first management institute was constituted on 25th April, 1953 by a resolution passed by the Senate of the University of Calcutta, with the then Chief Minister Dr. B.C. Roy as the President and Prof. Dr. D. K. Sanyal as founder-director. |
| 1954 | The institute - for the first time in the country - introduced a PG Diploma in Business Management with affiliation to the University of Calcutta. This very year, the institute was selected by AICTE as a centre for course in business management. |
| 1958 | Pandit Jawaharlal Nehru laid the foundation stone of the New Academic Block. |
| 1976 | MBA programme affiliated to the University of Calcutta is introduced. |
| 1997 | Centre for Research in Materials Management (CRIMM), set up in collaboration with the Indian Institute of Materials Management, Mumbai. CRIMM is the first organization of its kind in Asia-Pacific. |
| 2002 | MBA (HRM) erstwhile MHRM programme affiliated to the University of Calcutta is introduced. |
| 2003 | The institute celebrated its Golden Jubilee and the Government of India released a commemorative postal stamp on IISWBM to mark 50 years of management education in India. The National Board of Accreditation (NBA) accredits MBA and PGDBM programmes. |
| 2013 | The institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the art residential campus at Rajarhat, Kolkata. |
| 2014 | MSW and M. Phil courses introduced. IISWBM became recipient of the prestigious National Education Leadership Award for outstanding contribution to Management Education from the ABP Group. The institute was also ranked among the top 6 B-Schools in the Eastern Region by the Times B-School Survey. |
| 2015 | PhD programme introduced. |



VISION AND MISSION OF IISWBM

Vision of the Institution

To link an intellectual experience with the sense of social responsibilities with the purpose of marrying social welfare to business management.

Mission of the Institution

- To create managers for the borderless business world of tomorrow by imparting management education, developing managerial talent, and sharpening competitive managerial abilities.
- To provide students an inter-disciplinary training so that they may gain a holistic view of any organization.
- To train students for activities relevant to the contemporary socio-economic activities of the country.

About IISWBM

India's first B-School, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy. From the choicest alumni bandwagon to the grandeur of the building's stature at the educational hub of Kolkata, the institute is stately in ways more than one and was constituted on 25 April, 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

The Institute has successfully crossed its Platinum Jubilee Year, signifying over 70 years of an eventful journey in management education in India. IISWBM was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25 April, 2004 in New Delhi.



Degree Programmes offered:

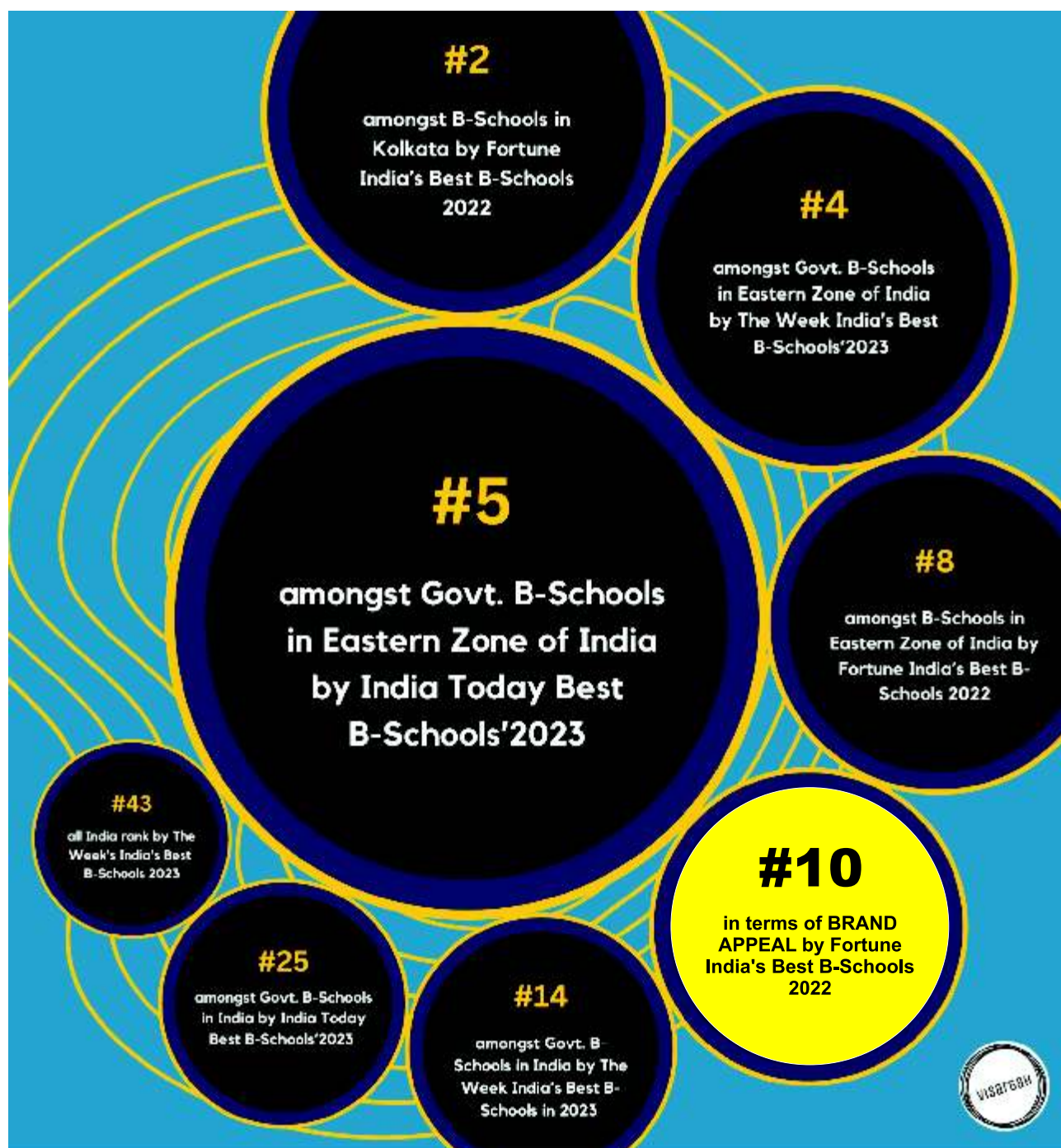
- MBA(Day) & (Evening) with specialization in Business Analytics / Finance / Marketing / Operations/ HR
- MBA(Public Systems) with specialization in Environment / Energy / Transport & Logistics / Healthcare & Hospital Management
- MBA(HRM)
- Masters in Social Welfare
- PhD (Public Systems, Social Welfare and Management)

Short-term Professional courses:

- PG Diploma in Sports Management
- PG Diploma in Supply Chain & Logistics
- Executive PG programme in Management
- Energy Management & Audit
- Sustainable Environment Management

IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.

RANKING



FACULTY



DIRECTOR (Acting)

Dr K M Agrawal, MSc, PhD (NEERI-APS University), Convenor, PhD RAC

HoD-MBA

Prof. (Dr.) Gairik Das, ME, MBA(UK), PhD (University of Kalyani)

PROFESSORS

Dr Archana Sharma, MBA, PhD (South Gujarat University)

Dr B K Choudhury, BE, PhD (IIT-KGP)

Dr Chinmoy Jana, MSc, M Tech, PhD (IIT-KGP)

Dr Jhumoor Biswas, MSc, MTech, PhD (State University of Newyork, USA)

Dr Madhumita Mohanty, MA, MPhil, PhD (IIT KGP)

Dr P K Sikdar, MSc, ICZM Dip (UK), PhD (University of Calcutta)

Dr Sudeepa Banerjee, MBA, PhD (University of Calcutta)

Dr Sarbani Mitra, BEd, PGDEnvM, PGDSA, MBA, PhD (University of Kalyani)

Dr Soma Roychowdhury, MSc, PhD (University of Calcutta)

Dr Tanima Ray, MA, RTP (CSSSC), PGDBM (IIM, Calcutta), PhD (University of Calcutta)

ASSOCIATE PROFESSORS

Dr Dipa Mitra, MBA, M Phil, PhD (University of Calcutta)

Dr Madhab Milan Ghosh, MCom, PhD (University of Calcutta)

Dr Sohini Banerjee, LLB (Hons), LL.M (University of Cambridge, UK), PhD (University of Calcutta)

ASSISTANT PROFESSORS

Mr Ankan Banerjee, MA, PGDSM

Dr Arindam Dutta, BE, MTech, Ph.D (Jadavpur University)

Mr Buddhadi Mukherjee, MPMIR, DSW, CoA (PDC, Singapore)

Dr Gita Khawas, MSW, PhD (Jadavpur University)

Dr Joy Chakraborty, MBA, M.Phil, Ph.D

Dr Malini Nandi Majumdar, MBA, Ph.D (NIT Durgapur)

Mr Manjit Sarkar, MBA

Ms Piyali Sengupta, MSc, PGDEM

Dr. Rudransu Biswas, PGDTLM, MBA, Ph.D (UPES)

Ms Sona Banerjee, MA, PGDMC, CELTA/ RSA (Cambridge University)

Dr Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Dr Sritama Mondal (Dasgupta), M.Sc., MHRM, Ph.D (IIT, KGP)

Dr Subhasis Ray, MStat, MTech, PhD (University of Calcutta)

Dr Soubarna Pal, MSc, PhD (Cardiff University, UK)

Dr Surajit Chakraborty, MSc, PhD (BESU)

GUEST FACULTY

Dr. Sumati Ray, M.Sc., MBA, Ph.D.

Dr. Jayanti De, M.A. , M.Phil. , Ph.D.

Dr. Chandrima Ganguly, Ph.D.

Dr. Ashok Kumar Mukherjee, MSc, FIC(Chartered), MBA, Ph.D.

Mr. Ankan Kumar Bandyopadhyaya, BE,CWA,CFA

Dr. (CA) Avijit Sikdar, M.Com, M. Phil, PhD, ACA

Dr. Amit Kundu, Ph.D.

Dr. Asutosh Kar, M.Sc., Ph.D. in Management

Dr. Kumkum Mukherjee, M.Sc. , Ph.D. (CU)

Dr. Kallol Dutt, B.Sc., LLB, PSW, MBA(MRM).Ph.D

Dr. Mukul Mitra, MBA, Ph.D., CAIIB, CPFA

Mr. Subrata Biswas, M.A. (Econ), PGDMM, MBA (Finance), A C.I.I. (London)

Mr. Sanjay Das, BE, MBA

Mr. Saibal Chatterjee ,PGDM, IIM(Ahmedabad)

Mr. Soumitra Poddar, MBA (VGSOM,IIT KGP)

Dr. Siddhartha Sankar Saha, M.Com,Ph.D

Mr. S. M. Gomes. M.Com. CMA

Dr. S. K. Mallick, B.Com. (Hons.), C.A., Ph.D. (NYU)

Dr. Debabrata Khastagir, BE(Chemical), PGDM(International Business), PHD.(Management Studies)

Mr. Udit Jalan, LLB, CS, B.Com

Ms. Joyita Banerji, M.Com, B.Com

Mr. Sudip Paul, MCA, M.Tech. , PGDBM in HR, B.ED.

INFRASTRUCTURE

The campus is equipped with latest facilities and amenities that enable the students to make the best of both work and play, resulting in a wholesome development of the future managers. Academic progress goes hand in hand digital progress with the experienced faculty of the institute encouraging adoption of cloud-based solutions for distribution of study materials and notes for class.

In addition to this, the Institute has several structural infrastructure facilities to offer:

CENTRAL LIBRARY IISWBM

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the members of the institute. The Library uses Koha Software and the users can search the webOPAC through Koha.

Central Library has

- Over 54,200 books of different subjects.
- Ejournals
 - EBSCO Business Source Premier
 - JGate Plus
 - NList
- **E-BOOKS**
 - Springer Business and Economics Collection
 - Cambridge Business & Management
 - Cambridge Economics (Micro & Macro)
- **DATABASE**
 - Prowess
 - EBSCO PsyTEST



LANGUAGE LAB

- Web Assisted Language Laboratory
- Aimed at supporting students' language learning process and improving communication skills.
- Makes use of technology advancements in digital multimedia control
- Students can perfect their diction

Student Activity CENTRE

- Student strive for exchanging ideas, playing games and relaxing during leisure
- Equipped with indoor game facilities

Hostel

- 11,000 square feet girls' hostel and four-storied boy's hostel are adjacent to the academic block.
- Facilities include furnished rooms with bathrooms, kitchen, dining hall and common living area.
- Amenities include LCD TV, microwave oven, refrigerator, water purifier, ironing table, etc.
- Recreational facilities in the form of indoor games are provided.
- The hostels have round the clock professional security.

IT SETUP

The website is designed for visually challenged visitors as they can hear the content of each page. The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 IDS were acquired.

- 200 MBPS leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout campus.
- Panasonic 65' Professional Signage Panel installed as display board around the campus for providing information.
- Electronic smart boards in certain classrooms and LCD Projectors in all classroom.
- ISDN, VSAT and TCP-IP connectivity are also available





Connect with your Classmates on your Alumni Network

- Create your profile
- Browse members by company, industry and location
- Post jobs and internships
- Share memories
- Exchange opportunities

REGISTER

<https://alumni.iiswbm.edu>

Alumni Networking Portal

An Alumni Registration-cum-Network portal (Vaave) has been added to the Institutes website. It is an interactive portal where the alumni can engage among themselves as well with students too for mentorship/ guidance/ webinars.

Gymnasium

- Fully Equipped Multigym with Gym Trainer.
- Treadmills, Butterflies, Cycles and other equipments to keep students fit.



FIRE Protection

Fire protection, prevention and control measures have been adopted as per recommendations of the Fire Safety Audit and adequate firefighting equipment's have been installed.



ABOUT MBA (DAY)



'The surest way not to fail is to be determined to succeed.' - **Richard Brinsley Sheridan**

This adage would be an apt synopsis of the character of the MBA (Day) 48th batch of IISWBM. The fire to succeed burns in one and all as they set to conquer the bastions of the corporate fortress. One glaring characteristic of the batch is its diversity with young minds from different walks of life. The result is an even wider variety of ideas and viewpoints flowing into every discussion. For such an eclectic blend of minds to be moulded to suit the corporate world requires the hands of experienced faculty from the field of academia and industry. Fortunately, IISWBM has just the right match. Our endeavour is to create an environment where everyone can learn from our differences, make individual as well as the group's potential maximum and contribute to our vision of a business school of diverse dimensions. In order to meet the growing demand for efficient & job ready management trainees, numerous institutions have started awarding management degrees in our country. The changed scenario and competition, however, have not altered the status of IISWBM. It continues to depict a commendable and reliable image, which reflects in our graduates who nurture and build companies.

CURRICULUM

Semester - 1

| Paper Code | Paper Name |
|------------|--------------------------------------|
| C1 | Business Statistics |
| C2 | Financial and Management Accounting |
| C3 | Human Resource Management |
| C4 | Management Information System |
| C5 | Management Process and Principles |
| C6 | Managerial Economics |
| C7 | Marketing Management |
| C8 | Organizational Behaviour |
| C9 | Production and Operations Management |

Semester - 2

| Paper Code | Paper Name |
|------------|--|
| C10 | Corporate Environment and Business Legislation |
| C11 | Financial Management |
| C12 | Industrial Relations and Labour Laws |
| C13 | Information Systems Management |
| C14 | International Business Environment |
| C15 | Management Science |
| C16 | Organizational Effectiveness, Development and Change |
| C17 | Research Methodology |
| C18 | Strategic Management |

Semester - 3

| Paper Code | Paper Name |
|------------|-----------------------------|
| C19 | Advanced Marketing Research |
| C20 | Data Analytics |
| C21 | Project Management |

Semester - 4

| Paper Code | Paper Name |
|------------|---|
| C22 | Advanced Strategic Management |
| C23 | Financial Analysis of Projects |
| C24 | Evaluation of Project - Based on Written Report |
| C25 | Dissertation |
| C26 | Viva Voce - Based on Area of Specialization |

SPECIALIZATION PAPERS

MARKETING (Any Six)

| Paper Code | Paper Name |
|------------|---|
| M27 | Advertising and Brand Management |
| M28 | Consumer Behaviour |
| M29 | Digital Marketing and E-Tailing |
| M30 | International Marketing |
| M31 | Marketing Decision Models and Analytics |
| M32 | Rural Marketing |
| M33 | Sales Management |
| M34 | Sales Promotion and Distribution Management |
| M35 | Service Marketing |

FINANCE (Any Six)

| Paper Code | Paper Name |
|------------|--|
| F27 | Commercial Banking |
| F28 | Corporate Finance |
| F29 | Corporate Taxation |
| F30 | Financial Engineering |
| F31 | Financial Markets, Institutions and Services |
| F32 | International Finance |
| F33 | Portfolio and Investment Management |
| F34 | Risk and Insurance Management |
| F35 | Social Finance and Impact Investing |

HUMAN RESOURCE (Any Six)

| Paper Code | Paper Name |
|------------|--|
| H27 | Compensation Management |
| H28 | Human Resource Development |
| H29 | Human Resource Information Systems |
| H30 | Human Resource Planning |
| H31 | International Human Resource Management |
| H32 | Legal Framework Governing Human Resource Relations |
| H33 | Management of Employee Relations |
| H34 | Managing Interpersonal and Group Processes |
| H35 | Measurement Tools and Techniques in HRM |

Productions and Operations Management (Any Six)

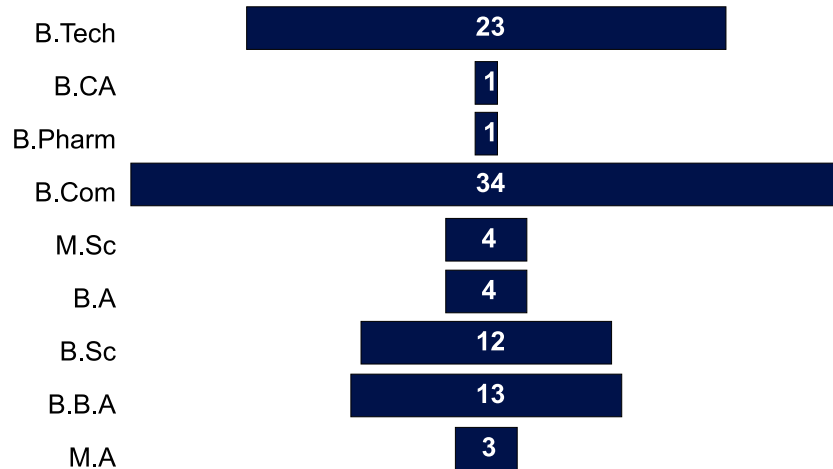
| Paper Code | Paper Name |
|------------|---|
| P27 | Advanced Operations Research |
| P28 | Advanced Process Planning and Scheduling |
| P29 | Computer Integrated Manufacturing |
| P30 | Enterprise Resource Planning |
| P31 | Lean Manufacturing and Mass Customization |
| P32 | Production and Operations Management Strategy in a Global Environment |
| P33 | Six Sigma in Quality Management |
| P34 | Supply Chain Management |
| P35 | World Class Manufacturing |

Business Analytics and Systems Management (Any Six)

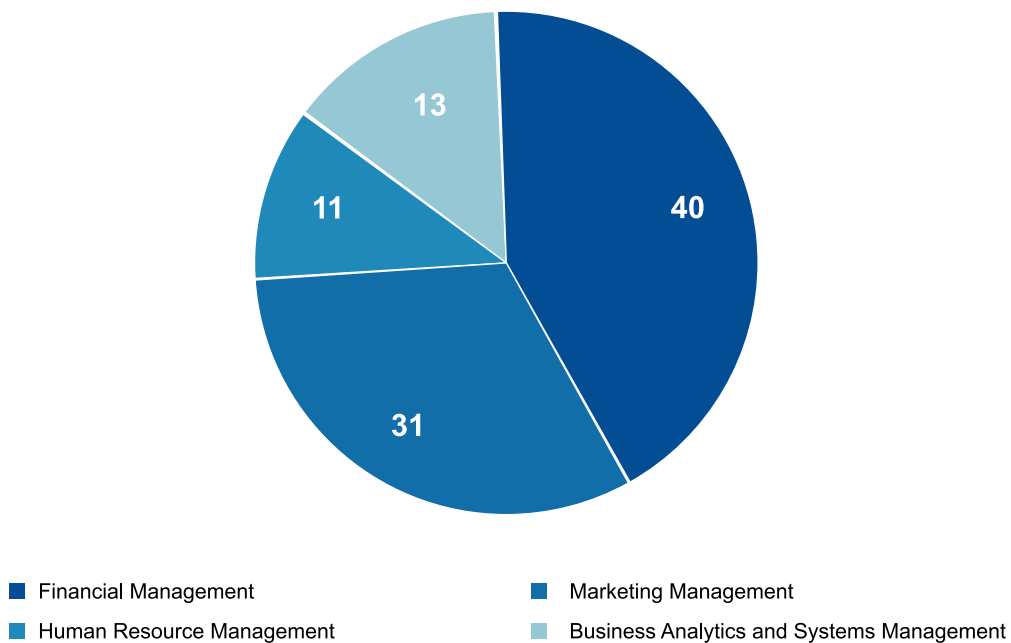
| Paper Code | Paper Name |
|------------|--|
| B27 | Advanced Statistical Technique |
| B28 | Advances in Analytics |
| B29 | Analytics in Industries using R / SPSS |
| B30 | Business Intelligence and Data Warehousing |
| B31 | Customer Relationship Management |
| B32 | Data Mining and Business Analytics |
| B33 | Database Management Systems |
| B34 | Enterprise Resource Planning |
| B35 | Supply Chain Management |

BATCH DEMOGRAPHICS

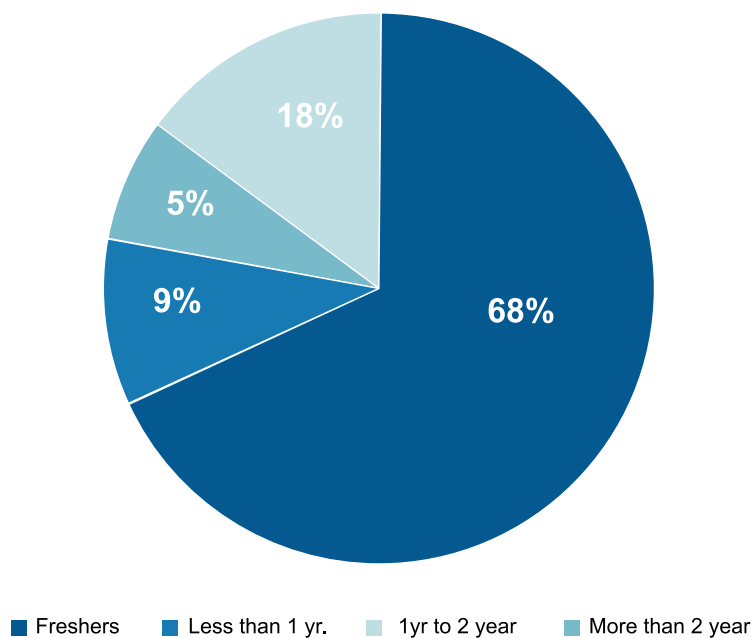
EDUCATIONAL BACKGROUND



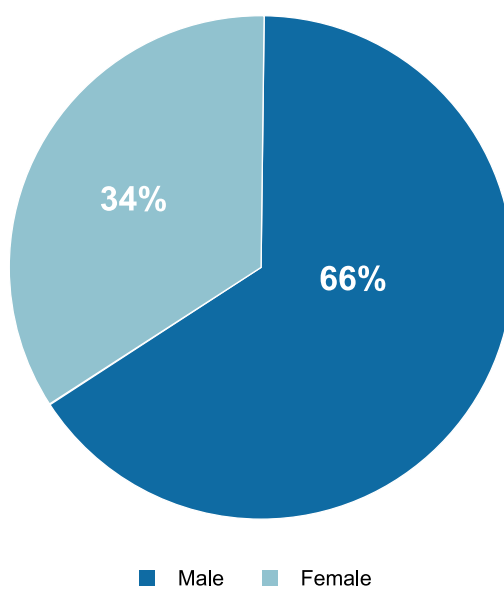
SPECIALIZATION



WORK EXPERIENCE DISTRIBUTION

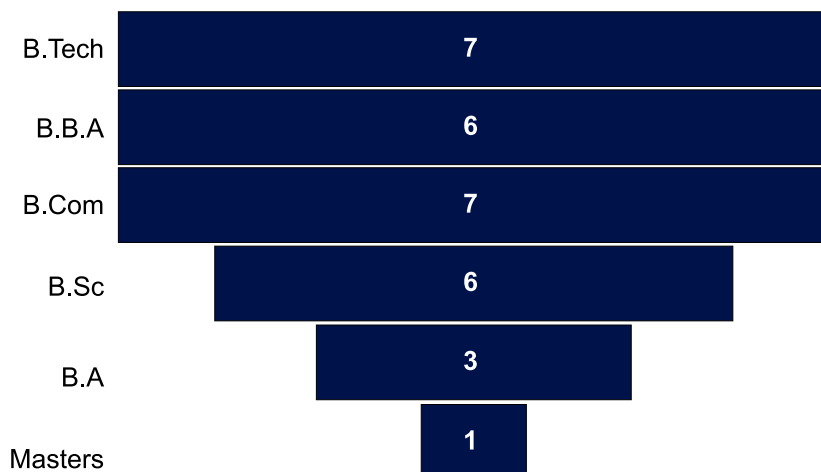


MALE - FEMALE RATIO

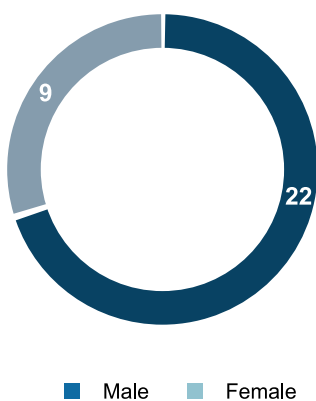


MARKETING

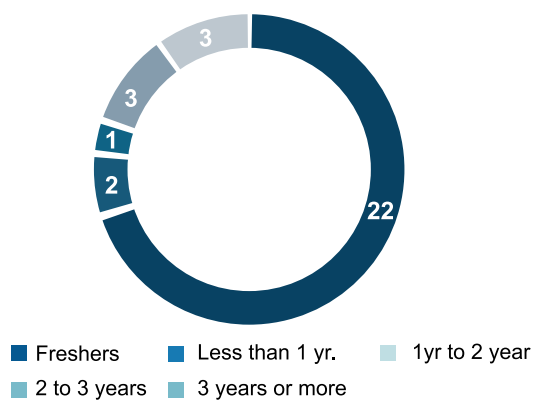
EDUCATIONAL BACKGROUND



MALE-FEMALE RATIO



WORK EXPERIENCE DISTRIBUTION



STUDENT PROFILES



SIP - TCS

NAME
Aniket Dey

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Tech in Leather Technology

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Government Engineering College
of Leather and Technology

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Aniruddha Sarkar

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Tech in Computer Science and
Engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Government College of
Engineering and Ceramic
Technology

WORK EXPERIENCE DURATION
NA



SIP - Dabur India Limited

NAME
Archan Sinha

GRADUATION YEAR
2019

GRADUATION DEGREE
B.Tech in Information Technology

WORK EXPERIENCE
Zucol Services (Quality Analyst)

GRADUATION COLLEGE
Calcutta Institute of Engineering
and Management

WORK EXPERIENCE DURATION
37 Months



SIP - Bajaj Capital

NAME
Arko Sarkar

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounts and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
The Bhawanipur Education
Society College

WORK EXPERIENCE DURATION
NA





SIP - Bajaj Capital

NAME
Ashfaque Ahmed

GRADUATION YEAR
2021

GRADUATION DEGREE
BBA in Marketing

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Chandannagar Institute of
Management & Technology

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Bipratip De Sarkar

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Tech in Electronics and
Communication Engineering

WORK EXPERIENCE
Royal Research (Team Leader)

GRADUATION COLLEGE
Narula Institute of Technology

WORK EXPERIENCE DURATION
21 Months



SIP - Dabur India Limited

NAME
Deborshi Saha

GRADUATION / MASTER'S YEAR
2019/2021

GRADUATION DEGREE
BA (Honours) in History

WORK EXPERIENCE
Premier's Tea Limited
(Executive - Operations)

MASTER'S DEGREE
Master of Social Work (M.S.W.)
MASTER'S COLLEGE
St. Xavier's University, Kolkata

WORK EXPERIENCE DURATION
11 Months



SIP - Swot & Pestle

NAME
Dipanwita Dandapat

GRADUATION YEAR
2019

GRADUATION DEGREE
B. Tech in Jute and Fibre
Technology

WORK EXPERIENCE
Sgs India Pvt Ltd
(Junior Executive)

GRADUATION COLLEGE
Institute of Jute and Fibre
Technology

WORK EXPERIENCE DURATION
33 Months





SIP - ITC Marketing Division

NAME
Kaushik Mondal

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Sc in Hospitality and Hotel
Administration

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Institute of Hotel Management,
Kolkata

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Priti Naskar

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA in supply chain
management

WORK EXPERIENCE
NA

GRADUATION COLLEGE
NSHM Knowledge Campus,
Kolkata

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Rahul Rajak

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accountancy and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Heramba Chandra college

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Roshni Chowdhury

GRADUATION YEAR
2020

GRADUATION DEGREE
B.Com in Marketing

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan College

WORK EXPERIENCE DURATION
NA





SIP - CMA

NAME
Sankalita Satpathi

GRADUATION / MASTER'S YEAR
2014/2017

GRADUATION DEGREE
B.Tech in Food Technology

WORK EXPERIENCE
1. Food Safety Cell, Department of Health and Family Welfare, Govt. W.B.
(Food Safety Officer (Group A)- Statutory Post)

MASTER'S DEGREE
M.Tech in Food Technology

2. IFB Agro Industries Limited
3. Holiday Inn Kolkata under Intercontinental Hotels Group

MASTER'S COLLEGE
Techno India Salt Lake

WORK EXPERIENCE DURATION
57 Months



SIP - Swot & Pestle

NAME
Saptarshi Sarkar

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA in Marketing

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Institute of Engineering and Management Kolkata

WORK EXPERIENCE DURATION
NA



SIP - Aditya Birla Fashion Retail Ltd

NAME
Swapnil Saha

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Sc in Physics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Asutosh college

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division, Kolkata

NAME
Sayan Sadhukhan

GRADUATION YEAR
2017

GRADUATION DEGREE
B.Sc in Zoology

WORK EXPERIENCE
Bartaman Pvt. Ltd. (Executive)

GRADUATION COLLEGE
Charuchandra College

WORK EXPERIENCE DURATION
29 Months





SIP - Whirlpool, Gurgaon

NAME
Sayan Sekhar Nath

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Sc in Hospitality and Hotel
Administration

WORK EXPERIENCE
Reliance Retail Ltd.
(Assistant Manager)

GRADUATION COLLEGE
Institute of Hotel Management
and Catering Technology &
Applied Nutrition Kolkata

WORK EXPERIENCE DURATION
11 Months



SIP - Tata Steel

NAME
Sayantan Biswas

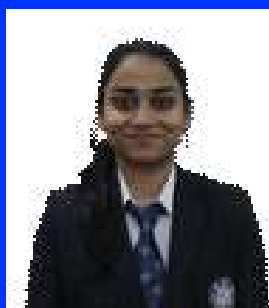
GRADUATION YEAR
2021

GRADUATION DEGREE
B.A. (Honours) in English

WORK EXPERIENCE
1.ANM Educare
(Communicative English Teacher)
2.The British Institutes
3.Palette Interactive

GRADUATION COLLEGE
The Bhawanipur Education
Society College

WORK EXPERIENCE DURATION
24 Months



SIP - ITC Marketing Division

NAME
Shrestha Singha

GRADUATION YEAR
2019

GRADUATION DEGREE
B.Sc (Honours) in Physics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Midnapore College
Autonomous

WORK EXPERIENCE DURATION
NA



SIP - Netscribes

NAME
Shreya Purkait

GRADUATION YEAR
2022

GRADUATION DEGREE
B.com (Honours) in
Accounting and Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan College

WORK EXPERIENCE DURATION
NA





SIP - TCS

NAME
Siddharth Sarkar

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA in Human Resources

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Institute of Engineering and
Management , Kolkata

WORK EXPERIENCE DURATION
NA



SIP - Berger Paints

NAME
Souptik Ghosh

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Sc in Hotel Management

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Institute of Hotel Management,
Catering Technology and Applied
Nutrition, Taratala, Kolkata

WORK EXPERIENCE DURATION
NA



SIP - Whirlpool

NAME
Subham Kumar Datta

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
St. Xavier's College
(Autonomous)

WORK EXPERIENCE DURATION
NA



SIP - ITC Marketing Division

NAME
Subhojit Das

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA

WORK EXPERIENCE
NA

GRADUATION COLLEGE
ILEAD Kolkata

WORK EXPERIENCE DURATION
NA





SIP - ITC Marketing Division

NAME
Sumedha Ghosh

GRADUATION YEAR
2022

GRADUATION DEGREE
B.A (Honours) in Political
Science

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Gokhale Memorial
Girls'College

WORK EXPERIENCE DURATION
NA



SIP - CMA

NAME
Tirthankar Nag

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Tech in Electrical
engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Netaji Subhash
Engineering College

WORK EXPERIENCE DURATION
NA



SIP - Mahindra

NAME
Triparna Sikdar

GRADUATION YEAR
2021

GRADUATION DEGREE
B.A. (Honours) in English

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Berhampore Girls' Collage

WORK EXPERIENCE DURATION
NA



SIP - TSDPL

NAME
Tushar Soni

GRADUATION YEAR
2023

GRADUATION DEGREE
BBA in Marketing

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Techno India Hooghly

WORK EXPERIENCE DURATION
NA





SIP - ITC Marketing Division

NAME
Urbi Maitra

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting &
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan College

WORK EXPERIENCE DURATION
NA



SIP - Mahindra

NAME
Vishal Shaw

GRADUATION YEAR
2018

GRADUATION DEGREE
B.com (Honours) in
Accountancy

WORK EXPERIENCE
1.Edge Events (Business And
Data Analytics)
2.Freelance Event Anchor

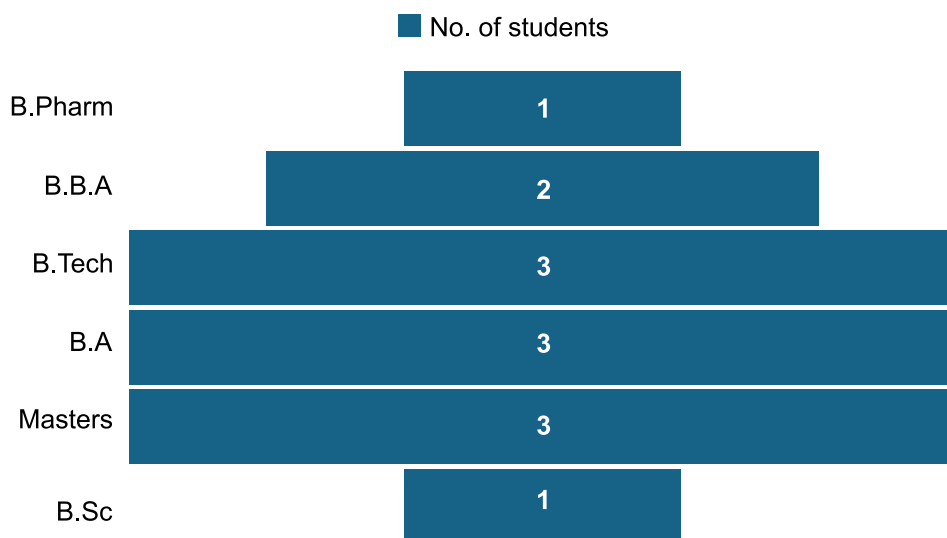
GRADUATION COLLEGE
Umeschandra College (Main
Campus)

WORK EXPERIENCE DURATION
84 Months

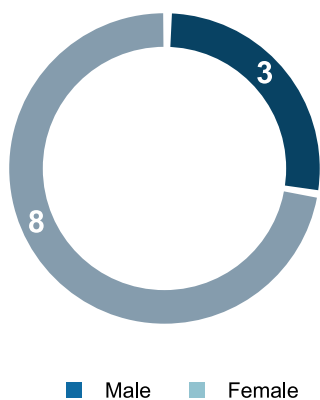


HUMAN RESOURCE

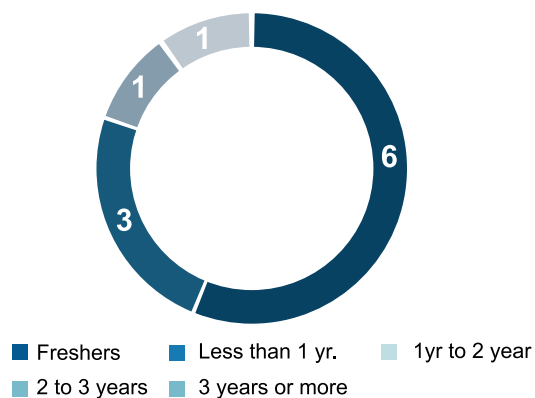
EDUCATIONAL BACKGROUND



MALE-FEMALE RATIO



WORK EXPERIENCE DISTRIBUTION



STUDENT PROFILES



SIP - Reliance Nippon Life Insurance

NAME
Adrija Bhoomik

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Tech in Food Technology

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Techno Main Salt Lake

WORK EXPERIENCE DURATION
NA



SIP - India Power

NAME
Anurupa Bhattacharyya

GRADUATION YEAR
2020

GRADUATION DEGREE
B.Pharm

WORK EXPERIENCE
Amazon Development Centre Pvt. Ltd.
(Escalation Resolution Specialist)

GRADUATION COLLEGE
Techno India University

WORK EXPERIENCE DURATION
33 Months



SIP - Aditya Birla Fashion Retail Ltd.

NAME
Arnak De

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Tech in Mechanical Engineering

WORK EXPERIENCE
Amazon (Virtual Customer Support)

GRADUATION COLLEGE
Narula Institute Of Technology

WORK EXPERIENCE DURATION
6 Months



SIP - Talent Synergy

NAME
Deb Banerjee

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Tech in Ceramic Technology

WORK EXPERIENCE
Heatworks Pvt. Ltd. (Business Development Manager)

GRADUATION COLLEGE
Government College of Engineering and Ceramic Technology

WORK EXPERIENCE DURATION
10 Months





SIP - ITC Marketing Division

| | |
|--|--|
| NAME Meghna Mitra | GRADUATION / MASTER'S YEAR 2014/2016 |
| GRADUATION DEGREE BHM (Front Office) | WORK EXPERIENCE 1.Contech Business Solutions (Executive- Sales & Marketing) 2.The Park Kolkata (executive assistant to md) 3.NIS Management (lobby executive dm) |
| MASTER'S DEGREE MHA MASTER'S COLLEGE IHM Pusa New Delhi | WORK EXPERIENCE DURATION 41 Months |



SIP - TCS

| | |
|--|--------------------------------|
| NAME Namrata Saha | GRADUATION YEAR 2023 |
| GRADUATION DEGREE B.Sc in Chemistry | WORK EXPERIENCE NA |
| GRADUATION COLLEGE Sarojini Naidu College for Women | WORK EXPERIENCE DURATION NA |



SIP - WBSEDCL

| | |
|---|---|
| NAME Prerona Das | GRADUATION / MASTER'S YEAR 2015/2018 |
| GRADUATION DEGREE BA in English | WORK EXPERIENCE Carney Technology Services (Technical content writer) |
| MASTER'S DEGREE MA in English Bhairab Ganguly College | WORK EXPERIENCE DURATION 8 Months |



SIP - AECOM

| | |
|---|--------------------------------|
| NAME Shounak Bagchi | GRADUATION YEAR 2023 |
| GRADUATION DEGREE BBA in Marketing | WORK EXPERIENCE NA |
| GRADUATION COLLEGE Amity University, Kolkata | WORK EXPERIENCE DURATION NA |





SIP - WBSEDCL

NAME
Sreyasee Sengupta

GRADUATION / MASTER'S YEAR
2019/2021

GRADUATION DEGREE
BA in English

WORK EXPERIENCE
NA

MASTER'S DEGREE
M.A. in English
Sarojini Naidu College for
Women

WORK EXPERIENCE DURATION
NA



SIP - Linc Ltd

NAME
Sumedha Gangopadhyay

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA in Tourism, Aviation &
Hospitality

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Alipurduar Mahila
Mahavidyalaya

WORK EXPERIENCE DURATION
NA

SIP - Reliance Nippon Life
Insurance

NAME
Upasana Chakraborty

GRADUATION YEAR
2023

GRADUATION DEGREE
BA in Sociology

WORK EXPERIENCE
NA

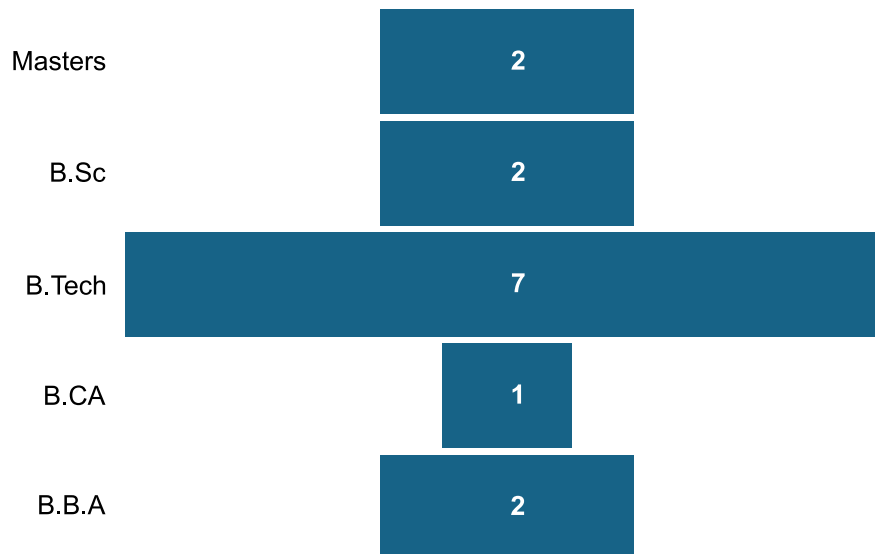
GRADUATION COLLEGE
Maulana Azad College

WORK EXPERIENCE DURATION
NA

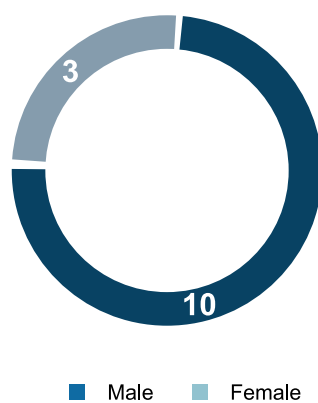


BUSINESS ANALYTICS AND SYSTEM MANAGEMENT

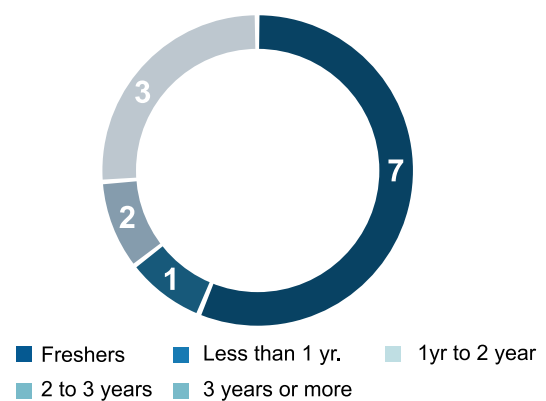
EDUCATIONAL BACKGROUND



MALE-FEMALE RATIO



WORK EXPERIENCE DISTRIBUTION



STUDENT PROFILES



SIP - TheRightDoctor

NAME
Archisman Som

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Sc in Economics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Maulana Azad College

WORK EXPERIENCE DURATION
NA



SIP - Vixplor Analytics

NAME
Ayon Ghosh

GRADUATION / MASTER'S YEAR
2019/2021

GRADUATION DEGREE
BA in English

WORK EXPERIENCE
NA

MASTER'S DEGREE
M.A. in English
MASTER'S COLLEGE
University of Kalyani

WORK EXPERIENCE DURATION
NA



SIP - TCS

NAME
Debjit Paul

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Tech in Electronics and
Communication Engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
IEM

WORK EXPERIENCE DURATION
NA



SIP - ITC

NAME
Indranuj Ganguly

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Tech in Information
Technology

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Calcutta Institute of
Engineering and Management

WORK EXPERIENCE DURATION
NA





SIP - Indian Overseas Bank

NAME
Prasit Bandyopadhyay

GRADUATION YEAR
2014

GRADUATION DEGREE
B.Tech in Civil Engineering

WORK EXPERIENCE
1.M/S Rabindra Enterprises Pvt. Ltd.
(Assistant Civil Engineer)
2.Orissa Metaliks Private Limited

GRADUATION COLLEGE
Kanksa Academy of
Technology and Management

WORK EXPERIENCE DURATION
72 Months



SIP - Modus Enterprise

NAME
Sagnik Sanyal

GRADUATION / MASTER'S YEAR
2021/2023

GRADUATION DEGREE
B.Sc in Economics

WORK EXPERIENCE
NA

MASTER'S DEGREE
MA in Economics
North Bengal university

WORK EXPERIENCE DURATION
NA



SIP - TheRightDoctor

NAME
Sananda Saha

GRADUATION YEAR
2020

GRADUATION DEGREE
BBA

WORK EXPERIENCE
1.Canara HSBC OBC Life Insurance
(Financial business analyst)
2.Tata Consultancy Services

GRADUATION COLLEGE
Techno India Salt Lake

WORK EXPERIENCE DURATION
35 Months



SIP - PromotEdge

NAME
Sangram Mondal

GRADUATION YEAR
2021

GRADUATION DEGREE
BBA in Business
Management

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Narula Institute Of
Technology

WORK EXPERIENCE DURATION
NA





SIP - Netscribes

NAME
Sayan Roy

GRADUATION YEAR
2018

GRADUATION DEGREE
B.Tech in Electronics and
Communication Engineering

WORK EXPERIENCE
Infosys (Senior System Engineer)

GRADUATION COLLEGE
Techno International New
Town(formerly known as Techno
India College of Technology)

WORK EXPERIENCE DURATION
46 Months



SIP - Vixplor Analytics

NAME
Shreshtha Sahoo

GRADUATION YEAR
2019

GRADUATION DEGREE
B.Tech in Electronics and
Communication Engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Netaji Subhash Engineering
College

WORK EXPERIENCE DURATION
NA



SIP - TheRightDoctor

NAME
Spandan Sarkar

GRADUATION YEAR
2019

GRADUATION DEGREE
B.Tech in Civil Engineering

WORK EXPERIENCE
1.Globsyn 3RD Life (Project Manager)
2.Extramarks
3.Frinksyn

GRADUATION COLLEGE
Elitte College of Engineering

WORK EXPERIENCE DURATION
41 Months



SIP - TCS

NAME
Sreetama Nag

GRADUATION YEAR
2021

GRADUATION DEGREE
BCA

WORK EXPERIENCE
Cognizant Technology Solutions
(Programmer)

GRADUATION COLLEGE
The Heritage Academy

WORK EXPERIENCE DURATION
20 Months





SIP - Aditya Birla Fashion Retail Ltd.

NAME
Soupayan Chowdhury

GRADUATION / MASTER'S YEAR
2017/ 2019

GRADUATION DEGREE
B.Tech in Electrical
Engineering

WORK EXPERIENCE
Radite Renewables Pvt. Ltd.
(Design Engineer)

MASTER'S DEGREE
Renewable Resources and
Grid Interface Technology

WORK EXPERIENCE DURATION
26 Months

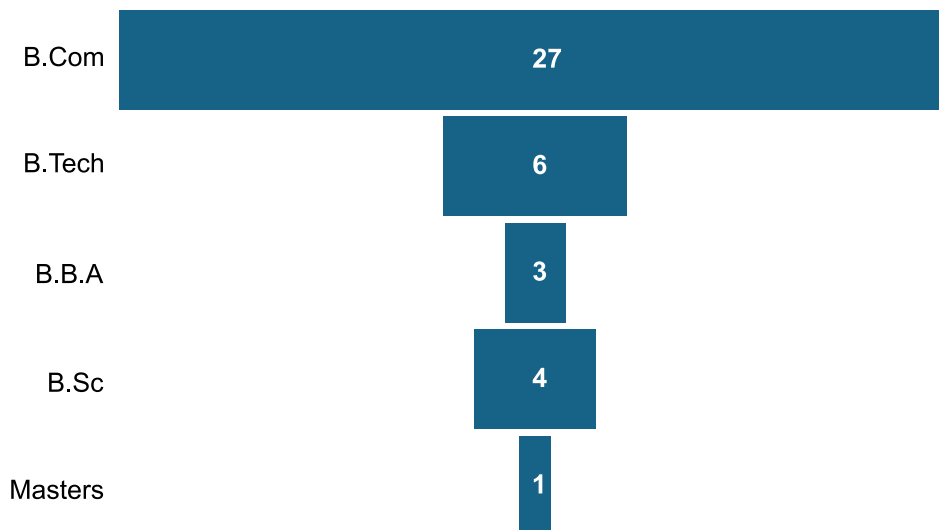
GRADUATION COLLEGE
Kalinga Institute of Industrial
Technology Bhubaneswar

MASTER'S COLLEGE
National Power Training Institute
Faridabad

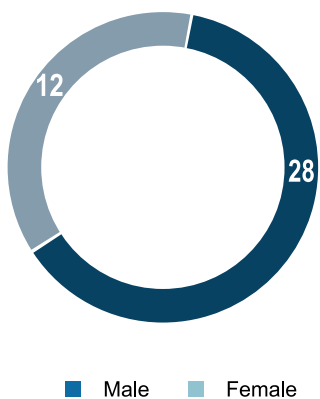


FINANCE

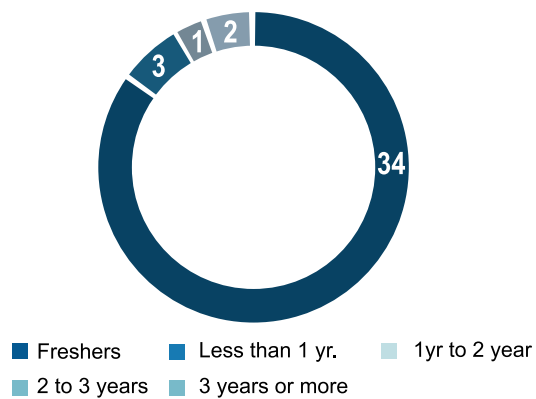
EDUCATIONAL BACKGROUND



MALE-FEMALE RATIO



WORK EXPERIENCE DISTRIBUTION



STUDENT PROFILES



SIP - WBSEDCL

NAME
Abhijnan Saha

GRADUATION YEAR
2018

GRADUATION DEGREE
B.Tech in Electronics and
Communication.

WORK EXPERIENCE
State Bank of India (Business
Correspondent/Facilitator)

GRADUATION COLLEGE
Institute of Technical
Education and Research

WORK EXPERIENCE DURATION
12 Months



SIP - WBSEDCL

NAME
Abhishek Paul

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Finance and
Accounting

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Seth Anandram Jaipuria
College

WORK EXPERIENCE DURATION
NA



SIP - Praedico Global Research

NAME
Aindrita Sil

GRADUATION YEAR
2015

GRADUATION DEGREE
B.Sc in Economics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Gokhale Memorial Girls'
College

WORK EXPERIENCE DURATION
NA



SIP - Purnartha

NAME
Anibrata Biswas

GRADUATION YEAR
2021

GRADUATION DEGREE
BBA

WORK EXPERIENCE
Teleperformance (Customer Service
Associate -Voice)

GRADUATION COLLEGE
Bharatiya Vidya Bhavan
Institute of Management Science

WORK EXPERIENCE DURATION
6 Months





SIP - Bajaj Capital

NAME
Anik Dey

GRADUATION YEAR
2020

GRADUATION DEGREE
B.Com in Accountancy

WORK EXPERIENCE
NA

GRADUATION COLLEGE
K.K.Das College

WORK EXPERIENCE DURATION
NA



SIP - WBSEDCL

NAME
Anirban Paul

GRADUATION / MASTER'S YEAR
2021/2023

GRADUATION DEGREE
B.Sc in Chemistry

WORK EXPERIENCE
NA

MASTER'S DEGREE
M.Sc in Physical Chemistry

WORK EXPERIENCE DURATION
NA



SIP - Praedico Global Research

NAME
Anjali Jaiswal

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accounting and Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
The Bhawanipur Education Society College

WORK EXPERIENCE DURATION
NA



SIP - Praedico Global Research

NAME
Arnab Kumar Dey

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Seth Anandram Jaipuria College

WORK EXPERIENCE DURATION
NA





SIP - Agile Capital

NAME
Arnab Kumar Saha

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
The Bhawanipur Education
Society College

WORK EXPERIENCE DURATION
NA



SIP - Bank of India

NAME
Ayan Giri

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Goenka college of commerce
and business administration

WORK EXPERIENCE DURATION
NA



SIP - Mendine

NAME
Dipankar Kundu

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accountancy

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Chandernagore Government
College

WORK EXPERIENCE DURATION
NA



SIP - Bank of India

NAME
Ishika Chakraborty

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Sc in Anthropology

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Narasinha Dutt College

WORK EXPERIENCE DURATION
NA





SIP - AXIS Bank

NAME
Jashodhara Sharma

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accountancy

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan College

WORK EXPERIENCE DURATION
NA



SIP - Indian Overseas Bank

NAME
Komal Jaiswal

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
J.D. Birla Institute

WORK EXPERIENCE DURATION
NA



SIP - Bajaj Capital

NAME
Kunal Kumar Gupta

GRADUATION YEAR
2020

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shyama prasad college

WORK EXPERIENCE DURATION
NA



SIP - Bank of India

NAME
Manosweni Sarkar

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accountancy

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shivanath sastri college

WORK EXPERIENCE DURATION
NA





SIP - WBSEDCL

NAME
Nillohit Chatterjee

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
A.G.C Bose College

WORK EXPERIENCE DURATION
NA



SIP - Bank of India

NAME
Pranita Das

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shivanath sastri college

WORK EXPERIENCE DURATION
NA



SIP - Bank of India

NAME
Pratik Sen

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Maulana Azad College

WORK EXPERIENCE DURATION
NA



SIP - Purnartha

NAME
Pratyush Makhal

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shibpur Dinobundhoo
Institution

WORK EXPERIENCE DURATION
NA





SIP - Bajaj Capita

NAME
Pritam Mazumdar

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
City College of Commerce
and Business Administrationl

WORK EXPERIENCE DURATION
NA



SIP - Praedico Global Research

NAME
Reetabrata Adhikary

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Sc in Economics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Asutosh College

WORK EXPERIENCE DURATION
NA



SIP - DVC

NAME
Sachin Karmakar

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Sc in Mathematics

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Seth Anandram Jaipuria
College

WORK EXPERIENCE DURATION
NA



SIP - Bajaj Capital

NAME
Sagar Agarwal

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Tech in Electronics and
communication engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Heritage Institute of Technology
Kolkata

WORK EXPERIENCE DURATION
NA





SIP - TSDPL

NAME
Sagar Singh

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accountancy

WORK EXPERIENCE
NA

GRADUATION COLLEGE
The Bhawanipur Education
Society College

WORK EXPERIENCE DURATION
NA



SIP - M N Dastur

NAME
Sagnik Majumder

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
North Bengal St. Xaviers
College

WORK EXPERIENCE DURATION
NA



SIP - Bajaj Capital

NAME
Sangeeta Poddar

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan college

WORK EXPERIENCE DURATION
NA



SIP - Bajaj Capital

NAME
Shoummyodip Debnath

GRADUATION YEAR
2021

GRADUATION DEGREE
B.com in Accountancy

WORK EXPERIENCE
Prop Vestors pvt Ltd (Sales and
marketing)

GRADUATION COLLEGE
Prafulla Chandra College

WORK EXPERIENCE DURATION
3 Months





SIP - Purnartha

NAME
Snehasish Mondal

GRADUATION YEAR
2017

GRADUATION DEGREE
B.Tech in Civil Engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
KIIT School Of Civil
Engineering

WORK EXPERIENCE DURATION
NA



SIP - WBSEDCL

NAME
Soumya Mistri

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Tech in Electrical
Engineering

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Techno Main Salt Lake

WORK EXPERIENCE DURATION
NA



SIP - Bajaj Capital

NAME
Soumyajit Goswami

GRADUATION YEAR
2015

GRADUATION DEGREE
B.Tech in Electrical
Engineering

WORK EXPERIENCE
Texmill Stores
(Operations Manager)

GRADUATION COLLEGE
RCC Institute of Information
Technology

WORK EXPERIENCE DURATION
83 Months



SIP - - Bank of Baroda

NAME
Sreejita Das

GRADUATION YEAR
2023

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Goenka College of Commerce
and Business Administration

WORK EXPERIENCE DURATION
NA





SIP - Goodricke

NAME
Sreemanti Pal

GRADUATION YEAR
2023

GRADUATION DEGREE
BBA

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Techno India University

WORK EXPERIENCE DURATION
NA



SIP - Bank of Baroda

NAME
Subhashree Paul

GRADUATION YEAR
2020

GRADUATION DEGREE
B.Com (Honours)

WORK EXPERIENCE
De chakraborty and Sen
(CA Firm) (Audit Assistant)

GRADUATION COLLEGE
Maharani Kaseswari College

WORK EXPERIENCE DURATION
10 Months



SIP - Indian Overseas Bank

NAME
Suchandra Bhattacharyya

GRADUATION YEAR
2021

GRADUATION DEGREE
B.com in Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Shri Shikshayatan College

WORK EXPERIENCE DURATION
NA



SIP - ICICI Prudential AMC

NAME
Supratim Karmakar

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Bangabasi College(Main)

WORK EXPERIENCE DURATION
NA





SIP - Praedico Global Research

NAME
Swapnanil Chakraborty

GRADUATION YEAR
2017

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Heramba Chandra College

WORK EXPERIENCE DURATION
NA



SIP - Peerless Financial

NAME
Talin Adhikari

GRADUATION YEAR
2022

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Salesian College, Siliguri

WORK EXPERIENCE DURATION
NA



SIP - Purnartha

NAME
Yash Joshi

GRADUATION YEAR
2021

GRADUATION DEGREE
B.Com in Accounting and
Finance

WORK EXPERIENCE
Murlidhar Gini Devi Bajoria
Charitable Trust (Accountant)

GRADUATION COLLEGE
Shyama prasad college

WORK EXPERIENCE DURATION
21 Months



SIP - Bajaj Capital

NAME
Aman Parasrampuria

GRADUATION YEAR
2022

GRADUATION DEGREE
BBA in finance

WORK EXPERIENCE
NA

GRADUATION COLLEGE
Sri Agrasain College

WORK EXPERIENCE DURATION
NA



CLUBS AND COMMITTEES

PLACECOMM

Placecomm plays a vital role as the institute's liaison to recruiters. They manage industry interactions and internal college responsibilities, facilitating the entire student placement process from negotiations to recruitment. By aligning student expectations with corporate demands, they bridge the gap between students and industry, ensuring successful placements.

VISARGAH

Visargah, the Editorial and Brochure Committee of IISWBM, designs logos, brochures, and banners for college events. They create the annual Yearbook (Rewind) as a graduation memento, capturing students' journeys. Visargah also produces crucial Summer Internship and Placement Brochures, detailing student profiles for potential recruiters, aiding in efficient selection processes.

ALCOMM

The Alumni Relations Committee, known as 'Alcomm', fosters a strong bond between the Institution and its alumni network. They organize events like 'Crossroads' to educate students about career opportunities and 'Paradigm', an annual alumni meet for reconnecting and reminiscing about college life.

EVENTS

The IISWBM Events Committee at IISWBM ensures meticulous planning and coordination to deliver vibrant events like 'Insight' and 'Managereal'. Their efforts aim to enrich student life beyond academic routines, fostering a dynamic campus environment.

ATHLETISMOS

Athlitosmos, the IISWBM Sports Committee, organizes Krida - a 2-day annual sports event for MBA students to relieve pressure and bond through friendly competition. They also host 'Elastico' for badminton and cricket enthusiasts.

CR - SR COMMITTEE

The CR-SR Committee, consisting of Class and Section Representatives, acts as the voice of the IISWBM MBA (Day) batch. They handle everything from academics to events, ensuring a smooth experience for all students.

VERKOOP

Verkoop, the IISWBM Marketing Club, bridges the gap between academics and the real marketing world through events and activities that spark creativity and strategic thinking.

FINVESTEC

Finvestec, the IISWBM finance club, keeps students informed on financial news and equips them for the job market with finance-related games and quizzes.



ABHISHARAN

The HR club of IISWBM is known as Abhisharan. Abhisharan aims in inculcating the hidden talents of the students. It organizes events which help in upgrading the prolific capabilities and channelizing the thinking pattern of budding managers.

EPSILON

The analytics club of IISWBM aims to empower future business leaders with data-driven insights and decision-making skills, enhancing students' data analysis abilities and providing valuable networking opportunities.

RESONANCE

Resonance, the photography club of IISWBM, is the eye of the institution and is responsible for capturing all the college events and fests. In this way, team 'Resonance' helps in resonating the feel of IISWBM to the outside world.

E-CELL

The IISWBM Entrepreneurship Cell encourages uniqueness, business creativity, and social responsibility through initiatives like 'Umeed' and the annual entrepreneurship summit 'Entreprerna', offering students a platform to learn about start-ups and pitch ideas to venture capitalists for funding.



BEYOND THE CLASSROOM

INSIGHT

'Insight,' our annual corporate panel discussion, enriches students by providing a platform for direct interaction with corporate leaders. The event is divided into two sessions: the morning covers Finance and Marketing, while the afternoon focuses on Human Resources and Business Analytics. The discussion sheds light on various aspects of the corporate industry.



PARADIGM

'Paradigm', the annual alumni meet, celebrates the homecoming of our distinguished alumni and showcases the standards upheld by IISWBM to current students. Alumni from the corporate world cheerfully reconnect with their roots. Amidst shared stories and laughter, participants eagerly look forward to a brighter future for our alma mater and work collectively towards it.



MANAGEREAL

'Managereal' is the exuberant inter-college fest organized by Events Committee and the four clubs - Verkoop, Finvestec, Abhisharan, and Resonance. Each year, students from renowned colleges participate in events testing the knowledge, skills, and attitudes of future managers. The clubs host individual games and activities based on a common theme, with debates, dance, and musical performances enhancing the ambiance. This fest promotes idea exchange in a fun and friendly competitive environment.



CROSSROADS

Organized by the Alumni Committee of IISWBM, Crossroads features segments dedicated to domains like HR, Finance, Data Analytics, Operations, Marketing, and Entrepreneurship. Distinguished alumni speak on current trends in their fields. Students engage in team-building activities, finance quizzes, analytics puzzles, virtual supply chain games, and B-plan and JAM marketing activities.



MAARG

'Maarg' is a socio-marketing initiative where students partner with an NGO to connect with underprivileged children in our society. A fun-filled day includes activities like magic shows, games, movie screenings, and a greeting card-making competition. Social welfare is a core value at IISWBM, and Maarg extends this ethos by encouraging us to contribute to the empowerment of our country's youth through community engagement.

KRIDA

'Krida', the annual sports event of IISWBM, has been a resounding success since its inception, with each year surpassing the previous. It sees enthusiastic participation from all college departments, including MBA (Day and Evening), MHRM, MBA - Public Service, Sports Management, Alumni Team, and Director's Team. Sporting events include football, cricket, badminton, volleyball, throw ball, tug of war (male, female, and mixed), and Kabaddi. Over two days, participants and spectators enjoy a break from their hectic study schedules, in a vibrant atmosphere of sportsmanship.



UMEED

'Umeed' comprises three well-organized events: 'Raising Smiles,' 'D.E.S.I.,' and 'Kha-E-Jao,' made possible by the hard work of the E-Cell team. 'Raising Smiles' is a social initiative involving donations collected from students and faculty to support children and the elderly in need. 'D.E.S.I.' stands for Development in Entrepreneurship and Social Initiative, featuring talks by experts in the morning. The flagship event, 'Kha - E -Jao,' is a food entrepreneurship competition where students operate stalls selling homemade food, judged on quality, revenue, and promotional creativity. These events collectively enrich Umeed, fostering hope (Umeed) for all participants at IISWBM.

ENTREPRERNA

Entreprerna is the annual E-Summit organized by E-Cell, offering students an immersive two-day experience in entrepreneurship. The first day features 'Big Fish' and 'IPL Auction.' In 'Big Fish,' students and young entrepreneurs present their startup ideas to venture capitalists for potential funding, enabling them to realize their entrepreneurial dreams. The second day includes talks by successful entrepreneurs who share their journeys and lessons learned. Corporate leaders also discuss entrepreneurship and business topics, aiming to inspire and guide students toward their future ventures.



GUEST SPEAKERS



Mr. Saikat Banerjee
Head Consulting Product &
Services at Stealth Mode



DR. Subrata Chattopadhyay
Professor
Institute of Engineering &
Management (IEM)



Mr. Souvik Chakrabarty
Assistant General Manager
Finance & Accounts
in SAIL-DSP



Mr. Praveen Kumar Surana
B.Com, F.C.A., DISA (ICAI),
FAFD (ICAI),
L.L.B, Registered Valuer



Mr. Rahul Sengupta
23+ years across
Pharmaceuticals, Nutraceuticals,
FMCG



Mr. Rajarshi Ghosh -
Head of Economic
Affairs and Policy,
Indian Chamber of Commerce



Ms. Ananya Chatterjee
currently employed with
Indorama Ventures GBS .



Mr. Rudra Narayan Mitra
Deputy General Marketing
West Coast Paper Mills Ltd



Mr. Barnamoy Roy
National Manager -Modern
Trade & E-commerce
Conagra Brands



Mr. Satyabrata Samanta
Co-founder & Director of Surge Data labs.



Mr. Abhra Ghosh
Industry Lead
expert and Speaker



Mr. Souvik Dutta
Lead Data Science at
RP Sanjiv Goenka Group

GUEST SPEAKERS



Mr. Neeraj Singh
Associate Director In Deloitte India
in Analytics and
Cognitive Development



Mr. Saikat Basu
Talent Supply Chain
leader PwC
Acceleration Centre



Prof. Sachin Modgil
Associate Professor
International Management
Institute Kolkata



Mr. Debankur Chatterjee
Regional Head
AntWalk



Ms Dipanwita Dutta
INSEARCH



Ms. Priyanka Mukherjee
HR at HRD India



Mr. Pinaki Deb
Digital Transformation Leader.
Ex Supply Chain Practice
Lead Cognizant



Mr. Tirtha Ghosh
PMP Certified Project
Manager, ITIL in
IT Service Management



Ms. Rashmita Parija
Country HR Manager at
Lexmark



Mr. Sajal Mitra
Erudite Coaching Centre



Mr. Ritesh Ghose
HR at Coca Cola



Mr. Prakash Panda
President & CHRO
at India Power Corporation

PARTIAL LIST OF ALUMNI

| | | |
|--|---|---|
| Amitava Sain, 1992 Director PwC India | Anindya Gupta, 2001 Vice President - Insights Karvy Insights Limited | Pearlraj Cannivady, 2000 Sr. VP – Marketing & Ecom SPAR India |
| Sandipan Sinha, 2004 Senior Director - Marketing (US) Colgate - Palmolive | Rahul Bhattacharyya, 2004 Head - Campus Hiring Wipro | Anuradha Chaturvedi, 2003 Associate Partner KPMG India |
| Satyaki Ghosh, 1995 CEO - Domestic Textiles Aditya Birla Group | Dhruba Mukherjee, 1997 CEO ABP Pvt.Ltd | Jayeta Ghosh, 2006 Vice President J.P. Morgan Chase & Co. |
| Manoj Kumar Gupta, 2002 MD - Finance Transformation Accenture | Gopal Agarwal, 2005 Associate Director EY | Umesh Hota, 1990 Executive Vice President JCB India |
| Sanjib Dutta, 2001 Director Cognizant | Mohit Kumar, 1994 President HR & Head Hindalco Industries Limited | Sabyasachi Dasgupta Jnt. General Manager HDFC |
| Jinu Mathew, 2008 Head - Middle Market Acquisition American Express | Harsh Sahoo, 2014 Area Credit Manager Kotak Mahindra Bank | Sachin Dinesh, 2017 Sr. Consultant Deloitte India (Office of the US) |
| Akshit Dhingra, 2007 GM - Marketing Campus Activewear | Pallabi Bakshi, 2016 Senior Manager - Diversity Equity and Inclusion Tata Motors | Samit Chakrabarti, 1996 Executive Director Kantar |
| Shuvodip Banerjee, 2002 VP Marketing Services ITC Ltd | Jhulan Ganguly, 2014 Sr. Consultant - Data Science HCL | Subrata Mahapatra, 2012 Analytics Lead Jio Finance Ltd |
| Anirban Basak, 2014 Analyst The Smart Cube | Suvannita Laha, 1999 HR Lead (Global Tech Services) Quess Corp Limited | Supratim Choudhury, 2007 Category Marketing Manager LuvLap |
| Rohit Paul, 2015 Senior Research Analyst CRISIL | Subhro Roy, 2012 Lead - Global Insights & Analytics Citi | Ayush Bhura, 2013 Associate Director - Sales ZEE Entertainment |
| Anindya Basu Roy, 1992 Visiting Professor XLRI & IISWBM | Urbashi Bajaj General Manager METRO Cash & Carry | Vineeta Abhani, 2010 AVP – Head HR Ideal Insurance |

PLACEMENT SNAPSHOT

Highest CTC
(Int.)
70.95

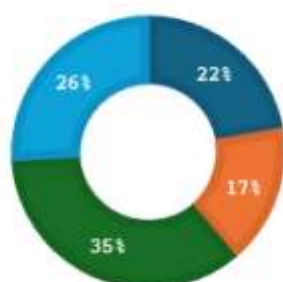
Highest CTC
(Domestic)
15

Median
CTC
10

Average
CTC
8.00

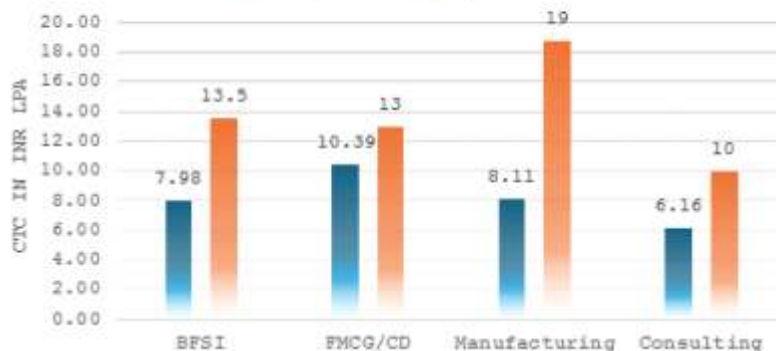
INDUSTRY WISE PLACED

■ BFSI ■ FMCG/CD ■ Manufacturing ■ Consulting

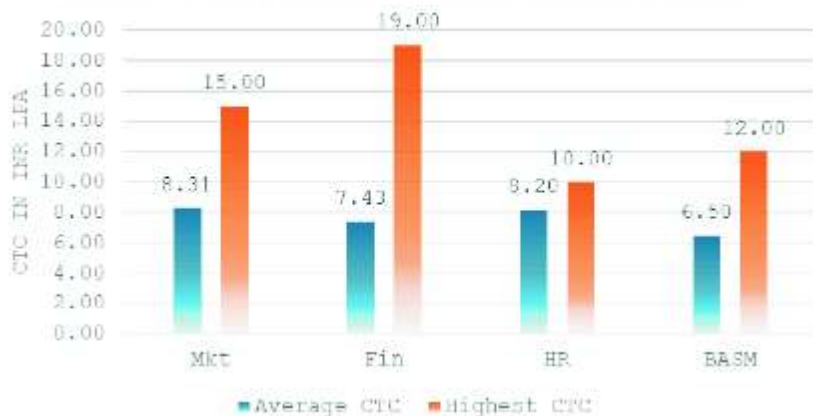


INDUSTRY WISE COMPENSATION

■ Average CTC ■ Highest CTC



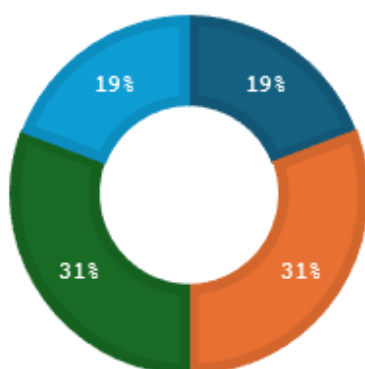
DOMAIN WISE COMPENSATION



DOMAIN-WISE PLACEMENT

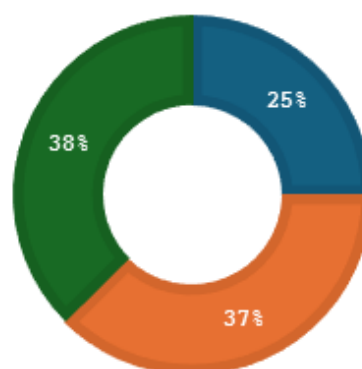
MARKETING

■ BFSI ■ FMCG/CD ■ Manufacturing ■ Consulting



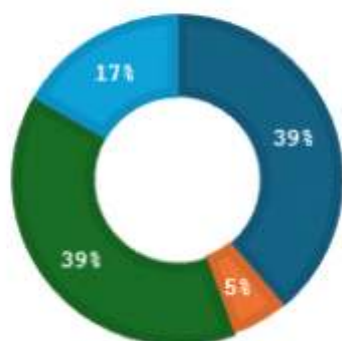
BUSINESS ANALYTICS

■ Manufacturing ■ IT/ITES ■ Consulting



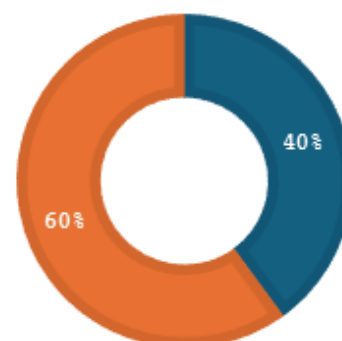
FINANCE

■ BFSI ■ FMCG/CD ■ Manufacturing ■ Consulting



HR

■ Manufacturing ■ Consulting



PARTNERS IN PROGRESS



This list is only partial and not an exhaustive one.

Roles Offered

| Discipline | Profiles |
|------------|--|
| Marketing | MT / ET as Associate Research Analyst, Digital Marketing & PR, BDM, Sales Officer Trainee, Relationship Manager, Wealth Manager, Brand Executive |
| Finance | MT / ET as Analyst, Credit Analyst, Associate - Tax, Audit, Risk & Compliance, Relationship Manager |
| HR | MT / ET in Generalist / Specialist, HRBP, TA |
| BASM | MT / ET as Business Analyst, Systems Analyst, Data Analyst SAS |

CORPORATE RELATIONS & PLACEMENT CELL

Vishal Francis

Sr. Manager & In-charge - CRP Cell
Email ID :- vishalfrancis@iiswbm.edu
placements@iiswbm.edu
Ph :- +91 9748600403 / 33 22413079 (Direct)
33 22413756 (Ext. 402)

Arindam Mukherjee

Officer - CRP Cell
Email ID :- arindammukherjee@iiswbm.edu
placements@iiswbm.edu
Ph :- +91 9432538974
33 22413756 (Ext. 406)

IMPORTANT SCHEDULE

Final Placement and Summer Internship selections for 2025 can happen simultaneously

Internship duration (June - July)

Joining timeline for final selects - June

Upcoming Semester exams - December'24 & May'25 (tentative)

Special Mention to
Editorial & Brochure Committee - VISARGAH
Photography Club - RESONANCE

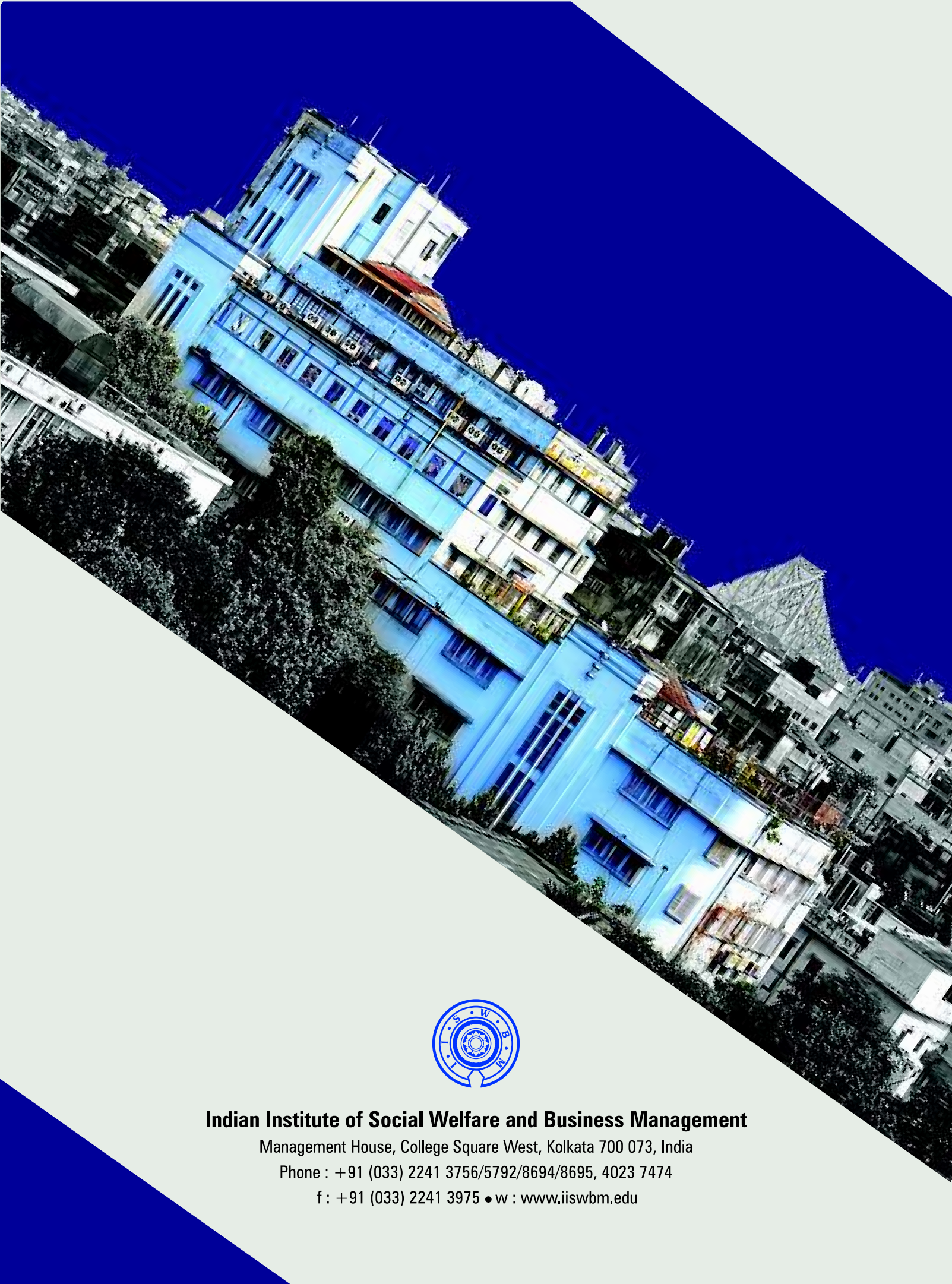
CAMPUS PLACEMENTS (2023-24)





IISWBM

INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT



Indian Institute of Social Welfare and Business Management

Management House, College Square West, Kolkata 700 073, India

Phone : +91 (033) 2241 3756/5792/8694/8695, 4023 7474

f : +91 (033) 2241 3975 • w : www.iiswbm.edu