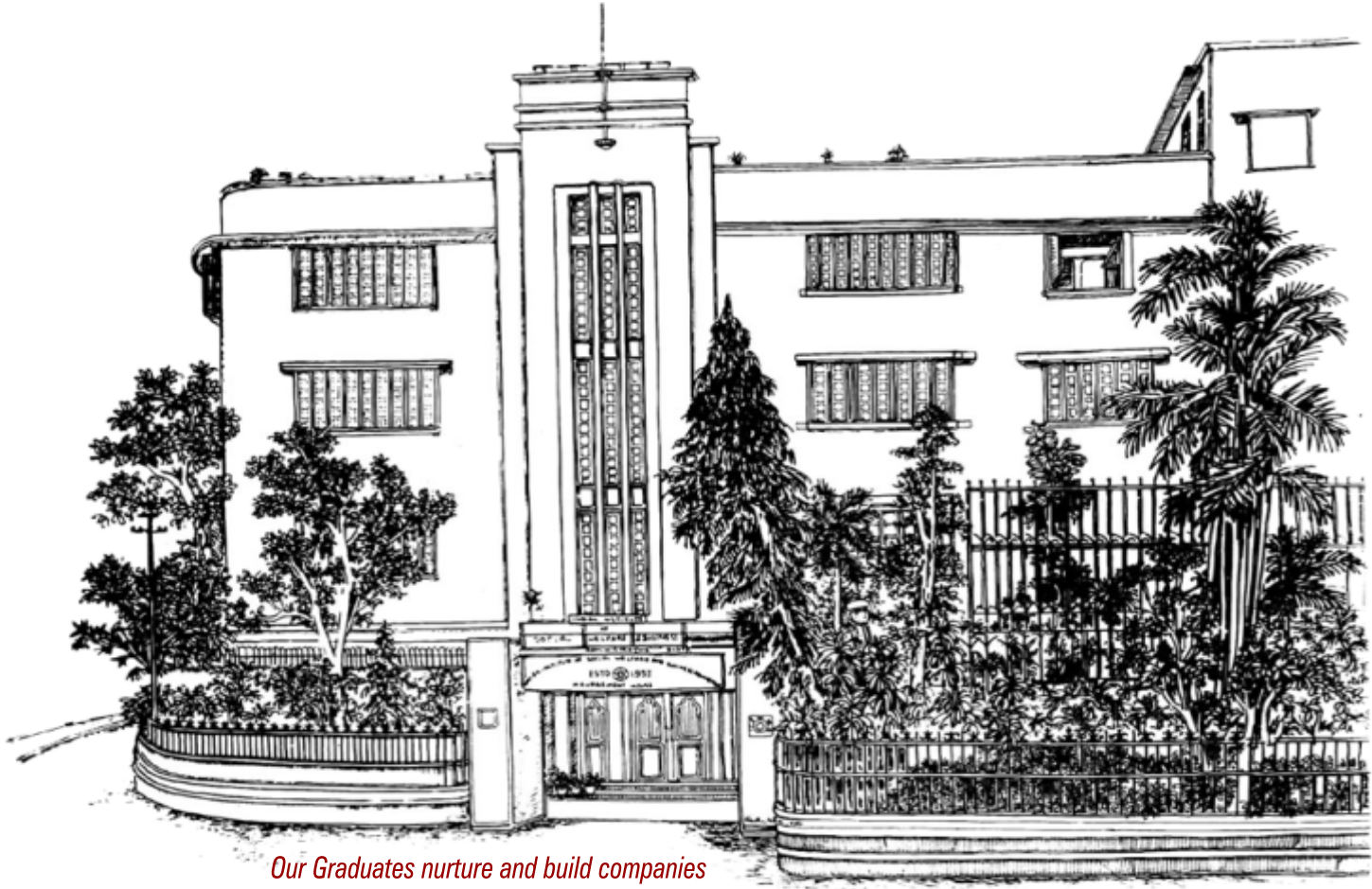




IISWBM
First B-School in South East Asia



Our Graduates nurture and build companies



ENERGY



ENVIRONMENT

MBA
PUBLIC SYSTEMS 2024-25
PLACEMENT BROCHURE



HHM



TLM

THE Foundation



Pandit Jawaharlal Nehru laying the Foundation
Stone of the Academic Block-1958



Inauguration of the First Business Management course in India (PGDBM) on 5th July 1954
(Dr. B.C. Roy addressing the gathering, Dr. J.C. Ghosh, Vice-Chancellor of the University of Calcutta, sitting)



Dr. B. C. Roy,
Chief Minister of West Bengal (1948-1962) &
the Founder President Board of Governors



Professor D. K. Sanyal,
the Founder Director



Prafulla Chandra Sen,
Chief Minister of West Bengal (1962-1967) &
President Board of Governors (1963-1990)

MBA – PUBLIC SYSTEMS (PS)

Two Years Full-time MBA Program
For the batch of 2023-25

ENERGY
MANAGEMENT

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MANAGEMENT

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HEALTHCARE &
HOSPITAL
MANAGEMENT

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TRANSPORTATION &
LOGISTICS
MANAGEMENT

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CONTENTS

DIRECTORS DESK



It is indeed a great pleasure to introduce the students of MBA in Public Systems Management course, who are into specializing in the area of Energy Management, Environment Management, Healthcare & Hospital Management and Transportation and Logistics Management.

Students from various disciplines, who have joined the MBA in Public Systems Management Course in 2023 have already shown their academic skills. During their two year stay, they are encouraged to expand their knowledge-base, interact with industries and also participate in extracurricular activities. Such activities have led the students towards an all-inclusive and sustainable growth. They now form a strong resource base for the corporate sector, consulting firms, Big4's and NGO's and other areas that they may chose to work for.

I am sure that they are ready to embark upon a management career and wish them well.

Prof. (Dr.) Krishna Murari Agrawal

Director (Acting)

MESSAGE FROM THE HEAD MBA-PS



Welcome to the Public Systems Management Programme at IISWBM, where we believe that "education is for life, not just for a living". As the Head of this important programme, I am motivated by my colleagues and students. I am proud of the ways in which we as a department work individually and collectively to do research that matters, as well as to create and share knowledge that enables our students to be not only thorough professionals capable of adapting and leading in a rapidly changing environment, but also good human beings with culture, values, and ethics. Since its inception, the Institute has built a strong placement network with blue-chip companies working in the field of Energy Management, Environment Management, Healthcare and Hospital Management, and Transportation and Logistics Management. We are immensely happy of securing very high placements for our students of 2021-2023 batch who met the requirements set by recruiters visiting our Institution. The department has designed a curriculum of global standard with numerous training sessions to develop a holistic outlook in the students. The students are trained in employability skills such as interview, group discussion, resume writing, listening, speaking, reading, and writing. Our students grow in an environment that allows them to interact and engage with industry professionals during various training sessions, field visit, dissertation, and project work, which helps to establish a strong foundation for their future career. Students are provided with exclusive opportunities through campus drives, enabling them to begin their careers immediately after finishing their postgraduate management studies. Our graduates' average starting salaries are competitive with those of other institutions. We are grateful to many recruiters who have visited our Institute and conducted interviews for our students and provided placement opportunities. We highly value our relationship with the recruiters and are committed to making their experience productive and positive. We would like to extend an open welcome to recruiters to visit our campus for Final Placements. We have a lot of deserving students who, if employed, will be an asset to your organisation and carry on your legacy.

Prof. (Dr) P. K. SIKDAR

Head of Department of MBA-PS, IISWBM

MILESTONES

1953	IISWBM - India's first management institute was constituted on 25th April, 1953 by a resolution passed by the Senate of the University of Calcutta, with the then Chief Minister Dr. B.C. Roy as the President and Prof. Dr. D. K. Sanyal as founder-director.
1954	The institute - for the first time in the country - introduced a PG Diploma in Business Management with affiliation to the University of Calcutta. This very year, the institute was selected by AICTE as a centre for course in business management.
1958	Pandit Jawaharlal Nehru laid the foundation stone of the New Academic Block.
1976	MBA programme affiliated to the University of Calcutta is introduced.
1997	Centre for Research in Materials Management (CRIMM), set up in collaboration with the Indian Institute of Materials Management, Mumbai. CRIMM is the first organization of its kind in Asia-Pacific.
2002	MBA (HRM) erstwhile MHRM programme affiliated to the University of Calcutta is introduced.
2003	The institute celebrated its Golden Jubilee and the Government of India released a commemorative postal stamp on IISWBM to mark 50 years of management education in India. The National Board of Accreditation (NBA) accredits MBA and PGDBM programmes.
2013	The institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the art residential campus at Rajarhat, Kolkata.
2014	MSW and M. Phil courses introduced. IISWBM became recipient of the prestigious National Education Leadership Award for outstanding contribution to Management Education from the ABP Group. The institute was also ranked among the top 6 B-Schools in the Eastern Region by the Times B-School Survey.
2015	PhD programme introduced.



VISION AND MISSION OF IISWBM

Vision of the Institution

To link an intellectual experience with the sense of social responsibilities with the purpose of marrying social welfare to business management.

Mission of the Institution

- To create managers for the borderless business world of tomorrow by imparting management education, developing managerial talent, and sharpening competitive managerial abilities.
- To provide students an inter-disciplinary training so that they may gain a holistic view of any organization.
- To train students for activities relevant to the contemporary socio-economic activities of the country.

About IISWBM

India's first B-School, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy. From the choicest alumni bandwagon to the grandeur of the building's stature at the educational hub of Kolkata, the institute is stately in ways more than one and was constituted on 25 April, 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

The Institute has successfully crossed its Platinum Jubilee Year, signifying over 70 years of an eventful journey in management education in India. IISWBM was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25 April, 2004 in New Delhi.



Degree Programmes offered:

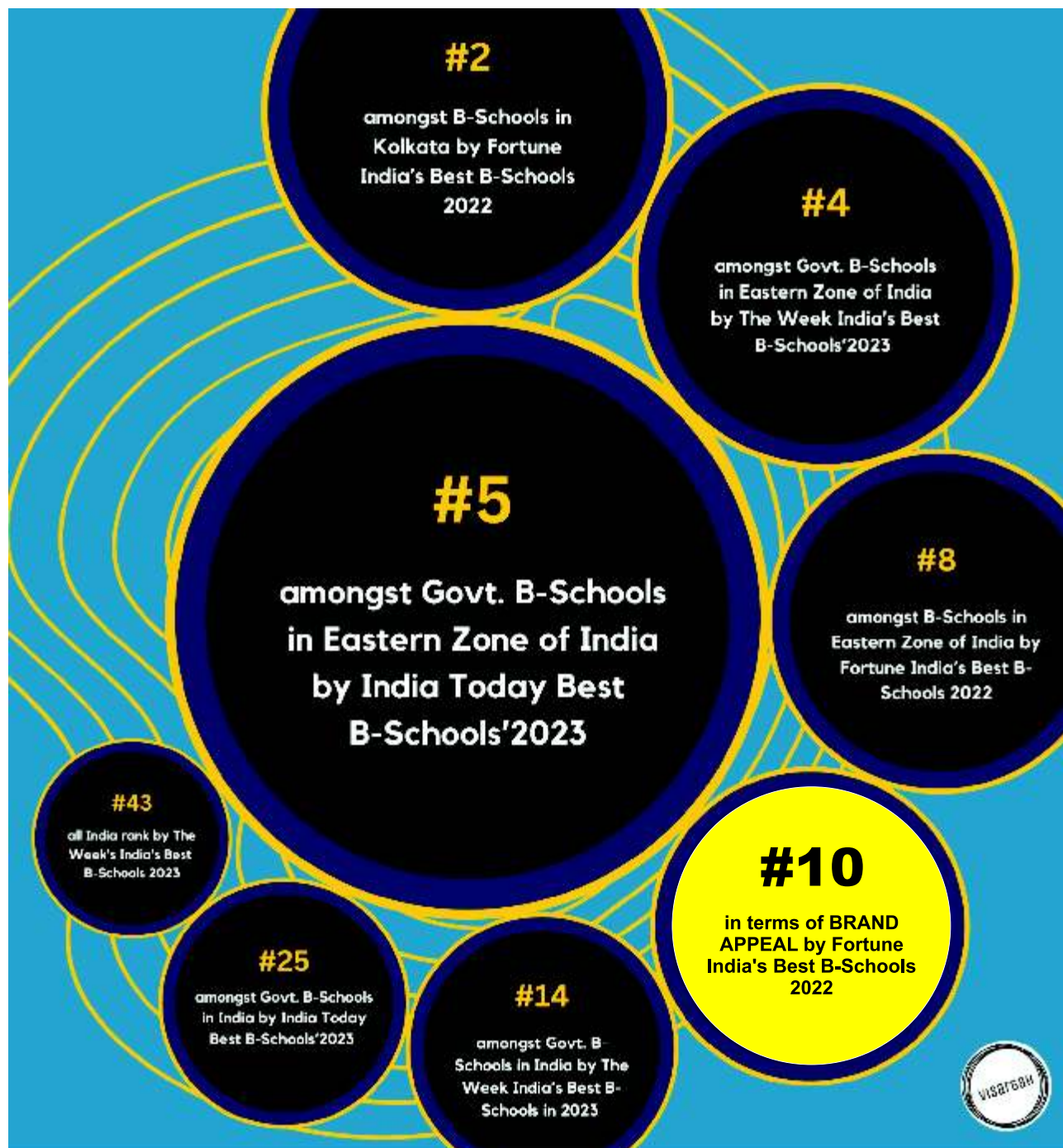
- MBA(Day) & (Evening) with specialization in Business Analytics / Finance / Marketing / Operations/ HR
- MBA(Public Systems) with specialization in Environment / Energy / Transport & Logistics / Healthcare & Hospital Management
- MBA(HRM)
- Masters in Social Welfare
- PhD (Public Systems, Social Welfare and Management)

Short-term Professional courses:

- PG Diploma in Sports Management
- PG Diploma in Supply Chain & Logistics
- Executive PG programme in Management
- Energy Management & Audit
- Sustainable Environment Management

IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.

RANKING



FACULTY



DIRECTOR (Acting)

Dr K M Agrawal, MSc, PhD (NEERI-APS University), Convenor, PhD RAC

HoD-MBA-PS

Dr P K Sikdar, MSc, ICZM Dip (UK), PhD (University of Calcutta)

PROFESSORS

Dr Archana Sharma, MBA, PhD (South Gujarat University)

Dr B K Choudhury, BE, PhD (IIT-KGP)

Dr Chinmoy Jana, MSc, M Tech, PhD (IIT-KGP)

Dr. Gairik Das, ME, MBA(UK), PhD (University of Kalyani) HoD-MBA

Dr Jhumoor Biswas, MSc, MTech, PhD (State University of Newyork, USA)

Dr Madhumita Mohanty, MA, MPhil, PhD (IIT KGP)

Dr Sudeepa Banerjee, MBA, PhD

Dr Sarbani Mitra, BEd, PGDEnvM, PGDSA, MBA, PhD (University of Kalyani)

Dr Soma Roychowdhury, MSc, PhD (University of Calcutta)

Dr Tanima Ray, MA, RTP (CSSSC), PGDBM (IIM, Calcutta), PhD (University of Calcutta)

ASSOCIATE PROFESSORS

Dr Dipa Mitra, MBA, M Phil, PhD (University of Calcutta)

Dr Madhab Milan Ghosh, MCom, PhD (University of Calcutta)

Dr Sohini Banerjee, LLB (Hons), LL.M (University of Cambridge, UK), PhD (University of Calcutta)

ASSISTANT PROFESSORS

Mr Ankan Banerjee, MA, PGDSM

Dr Arindam Dutta, BE, MTech, Ph.D (Jadavpur University)

Mr Buddhadi Mukherjee, MPMIR, DSW, CoA (PDC, Singapore)

Dr Gita Khawas, MSW, PhD (Jadavpur University)

Dr Joy Chakraborty, MBA, M.Phil, Ph.D

Dr Malini Nandi Majumdar, MBA, Ph.D (NIT Durgapur)

Mr Manjit Sarkar, MBA

Ms Piyali Sengupta, MSc, PGDEM

Dr. Rudransu Biswas, PGDTLM, MBA, Ph.D (UPES)

Ms Sona Banerjee, MA, PGDMC, CELTA/ RSA (Cambridge University)

Dr Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Dr Sritama Mondal (Dasgupta), M.Sc., MHRM, Ph.D (IIT, KGP)

Dr Subhasis Ray, MStat, MTech, PhD (University of Calcutta)

Dr Soubarna Pal, MSc, PhD (Cardiff University, UK)

Dr Surajit Chakraborty, MSc, PhD (BESU)

GUEST FACULTY

ENERGY MANAGEMENT

Dr. Shivaji Biswas, Former Head, NPC Eastern Region
Mr. Gautam Ray, Vice President (HR), CESCLtd.
Ms. Madhura Mitra, Director PWC Pvt. Ltd
Mr. Sauvik Banerjee, Regional Manager, KBS Quality Certification
Mr. Samer Zawayden, Carbon Market Expert, Jordan
Dr. Sudeb Bhattacharya, Emeritus Scientist Ex Senior Scientist Saha Institute of Nuclear Physics, Kolkata.
Mr. Dave Lahiri, Viridian Energy & Environmental, LCC, USA
Mr. Prasun Kumar Chakraborty, Former Director, WBPDC
Dr. Indradip Mitra, Sr. Technical Adviser: GIZ GmbH (Weather Forecasting and Climate Change)

ENVIRONMENT MANAGEMENT

Dr. Arunava Majumdar, Former Professor & Head, AHHPH, Kolkata and Emeritus Professor, School of Water Resources Engineering, Jadavpur University
Mr. Arnab Basu, Associate Partner, ERM, India
Dr. Rumjhum Ray Chaudhuri, Anthropologist and Social Scientist
Dr. Siddhartha Dutta, Former Pro Vice Chancellor and former Professor & Head, Dept of Chemical Engineering, Jadavpur University
Dr. Tapas Gupta, Technical Advisor and Chief Engineer (Ex), WBPCB

HEALTHCARE AND HOSPITAL MANAGEMENT

Dr. Aniruddha Mukherjee, MBBS, Technical Consultant, Swasthya Bhavan, Kolkata, WB
Dr. Debasis Sarma, Director, Accu Health, Kolkata
Dr. Debasis Das, HoD, Department of Preventive and Social Medicine, Calcutta Medical College and Hospital, Kolkata
Dr. Rupali Basu, Director & CEO Woodlands Hospital, Kolkata
Mr. Sandip Ghosh, Former Faculty, IISWBM

TRANSPORTATION AND LOGISTICS MANAGEMENT

Mr. G.K. Mohanty, IRTS (Retd.)
Mr. Asim Maitra, IRTS (Retd.)
Mr. Utpal Sinha, M.Sc., PGDM (IIM Calcutta), Traffic Manager (Retd.), Kolkata Port Trust
Mr. Analjit Chakraborty, Kolkata Metro Sales Head, Bluedart Express Ltd. (DHL)
Mr. Smarajit Mitra, M.Com, CA, Business Consultant & Chairman of Council for Start ups & Skill Development, MCCS
Mr. Anirban Sanyal, Head-Supply Chain & National Logistics, Century Plyboards India Ltd.
Mr. Biswapriya Ghosh, M.Com, PGDM
Mr. Partha Bhattacharya, Former Vice-President (Materials), CESC

INFRASTRUCTURE

The campus is equipped with latest facilities and amenities that enable the students to make the best of both work and play, resulting in a wholesome development of the future managers. Academic progress goes hand in hand digital progress with the experienced faculty of the institute encouraging adoption of cloud- based solutions for distribution of study materials and notes for class.

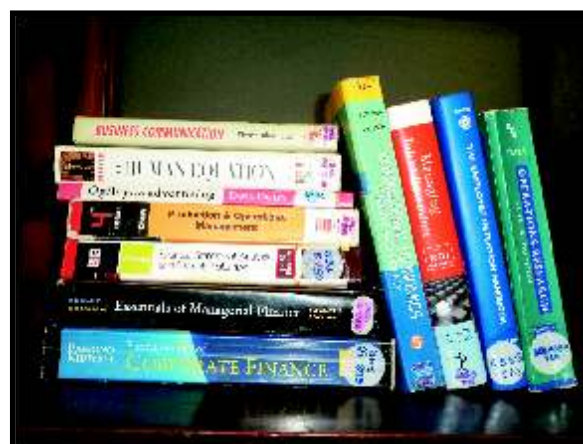
In addition to this, the Institute has several structural infrastructure facilities to offer:

CENTRAL LIBRARY IISWBM

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the members of the institute. The Library uses Koha Software and the users can search the webOPAC through Koha.

Central Library has

- Over 54,200 books of different subjects.
- Ejournals
 - EBSCO Business Source Premier
 - JGate Plus
 - NList
- **E-BOOKS**
 - Springer Business and Economics Collection
 - Cambridge Business & Management
 - Cambridge Economics (Micro & Macro)
- **DATABASE**
 - Prowess
 - EBSCO PsyTEST



LANGUAGE LAB

- Web Assisted Language Laboratory
- Aimed at supporting students' language learning process and improving communication skills.
- Makes use of technology advancements in digital multimedia control
- Students can perfect their diction

Student Activity CENTRE

- Student strive for exchanging ideas, playing games and relaxing during leisure
- Equipped with indoor game facilities

Hostel

- 11,000 square feet girls' hostel and four-storied boy's hostel are adjacent to the academic block.
- Facilities include furnished rooms with bathrooms, kitchen, dining hall and common living area.
- Amenities include LCD TV, microwave oven, refrigerator, water purifier, ironing table, etc.
- Recreational facilities in the form of indoor games are provided.
- The hostels have round the clock professional security.

IT SETUP

The website is designed for visually challenged visitors as they can hear the content of each page. The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 IDS were acquired.

- 200 MBPS leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout campus.
- Panasonic 65' Professional Signage Panel installed as display board around the campus for providing information.
- Electronic smart boards in certain classrooms and LCD Projectors in all classroom.
- ISDN, VSAT and TCP-IP connectivity are also available





<https://alumni.iiswbm.edu>

Alumni Networking Portal

An Alumni Registration-cum-Network portal (Vaave) has been added to the Institutes website. It is an interactive portal where the alumni can engage among themselves as well with students too for mentorship/ guidance/ webinars.

Gymnasium

- Fully Equipped Multigym with Gym Trainer.
- Treadmills, Butterflies, Cycles and other equipments to keep students fit.



FIRE Protection

Fire protection, prevention and control measures have been adopted as per recommendations of the Fire Safety Audit and adequate firefighting equipment's have been installed.



ENERGY MANAGEMENT

COURSE OVERVIEW

Energy Management

Energy is the mainstay of modern society. But annual-energy-use-per-capita has a diminishing rate of return for raising the Human Development Index (HDI) for a nation. Judicious utilization of energy is essential in view of the rapidly evolving technological and technical solutions, changing socio-economic and political scenario, dwindling fossil fuel reserve, greater emphasis on environmental pollution (to which the energy sector contributes the most), Water scarcity and its energy link, ever-increasing fuel import bill (which is more than our trade deficit), evolution of different trading mechanism including REC, new dimensions of competition and regulation (including the Energy Conservation Act 2001, amended in 2010), PAT scheme for Designated Consumers, international standard on Energy Management System ISO-50001, the market drives in the era of energy labelling are rewriting the prescription for industrial growth and social development in India.

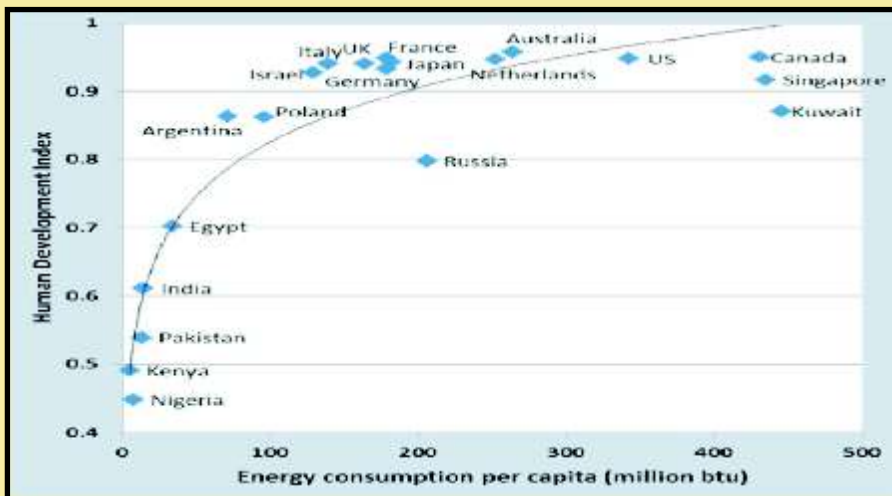
The Indian economy is growing fast. As per the Union Budget of 2023-24, the Indian government has estimated a nominal GDP growth rate of 10.5% in 2023-24 (i.e., real growth plus inflation). The total potential for renewable power generation in the country as on 31.03.2022 is estimated at 14,90,727 MW. As per "Energy Statistics 2023" published by the Ministry of Statistics and Programme Implementation (GoI), the Net Import of coal steadily increased from 143.34 MTs in 2012-13 to 247.51 MTs in 2019-20; imports of crude oil have increased from 184.80 MTs during 2012-13 to 226.95 MTs during 2019-20; the import of Natural Gas has increased from a figure of 17.61 BCM (Billion Cubic Meter) during 2012-13 to 33.89 BCM during 2019-20.

IISWBM is the pioneer in providing the Energy Management MBA (under MBA-Public Systems) program since 1993 affiliated by Calcutta University. The institute has played a pioneering role in the introduction of innovative contexts including Electric Vehicle (EV), ESG, Ret Screen, AutoCAD, e Quest, Energy transition, Energy security, Sustainability and Climate Change, Carbon Market, Power Trading in its flagship Energy Management program. Every year, new courses are introduced, and changes made in current courses, to keep students in sync with the latest developments in the field of energy management education. It has been widely acclaimed for various customized topics it has introduced based on its front-line teaching, research and experience. The Institute has made sure that this education program remains relevant, and is able to meet the changing needs of the energy sector. Due to all the above factors, recruiters have reposed their greatest confidence in IISWBM students, year after year.



Students of IISWBM Energy 2023-2025 Batch

The institute recognizes the importance of energy in driving inclusive growth through the interaction of regulations, market instruments, and institutional systems. Another significant potential is to respond to India's climate change concerns by striving to work in the realm of energy efficiency and management in order to attain the goal of Net Zero in the global community of nations. The launch of the Indian carbon market in 2025 clearly indicates that trained manpower will be needed in that sector within our country and our students will prove to be valuable assets for that.



The course covers multidisciplinary techno-managerial aspects of energy and resource modelling, economics, commerce, environment, technology, equity, law, management, communication, and community interface of stakeholders, among other things. Our students are well equipped with the necessary techno-managerial skills



needed to become successful energy managers gathered through intensive course work, assignments, field visits, internship and energy lab. We also involve them in live energy projects that our institute participates in from time to time, making our students industry-ready. The course incorporates well-defined and emergent learnings on these and related topics. elements of management applicable at the regional, national, and global levels. It allows prospective professionals to see a 360-degree view of the energy management landscape that is required not simply to provide a career opportunity, but also to work for the achievement of the national energy goals.

IISWBM is providing pioneering services to the society in the energy field during last three decades, having built an alumni base of more than 400 masters in Energy Management, 150 certificates holders from Short Term certificate course in Energy Management and Audit and host the first India Chapter (Later renamed as Kolkata Chapter) of Association of Energy Engineers, AEE, USA, the largest body of energy

professionals of the world, the first USAID supported Energy and Green House Gas Accounting Cell. The students' technical writing, communication and organizational skills are sharpened through such interactions, organization of seminars, publication of ENERGY WINDOW and academic/ industrial research papers pertaining to energy management. Other activities of IISWBM include being a collaborator with leading Chambers of

Commerce and Industries (CCI) in India, AEE (USA), Loughborough University and Coventry University, UK. Thus in the field of energy management, the institute has secured 39 international awards. Also, 59 students of Energy Management from IISWBM have secured International Student Scholarships from AEE (USA). This year, 5 students have received this prestigious honour. Each got a cash prize of USD 1000 and an opportunity to attend the AEE World Congress 2023 in-person at Orlando, FL, USA.

Laboratory Facilities

Laboratory facilities and field experiment/live project opportunities are readily available as the Institute undertakes quite a number of prestigious research and consultancy assignments. The Institute has state of the art Energy and Environment Laboratories.



AEE Student Chapter Presentation

The laboratories are also used for research and consultancy projects and enable the students to gain hands on experience while actively participating in the different consultancy projects undertaken by the Institute. Students are required to conduct experiments and supplement their theoretical knowledge.

IISWBM's Energy Laboratory is well equipped with a 790-watt peak Solar Photovoltaic Power Research Station and a number of electrical and mechanical energy measuring equipments some of which are listed below and softwares like TRNSYS, e-Quest etc. which are required for energy study and for conducting Energy Audit in energy intensive industries such as paper, power, cement and commercial buildings. Virtually the laboratory is extended to remote areas in Sundarbans, to large industrial establishments as students are engaged in the Institute's field research and consultancy services. The Energy Laboratory has also been adorned with various awards from the Association of Energy Engineers AEE, (USA).

Indian Institute of Social Welfare and Business Management (IISWBM), the first management institute in India, has set up a Groundwater Modelling Laboratory and GIS Cell in the Department of Environment

Management of the Public Systems Management Programme - The principle objective of this is to impart quality training to the students on Water Resource Management, GIS and Remote Sensing and to carry out different research projects and consultancy. Faculty members of the Environment Departments have executed several projects funded by the Department of Science and Technology, Government of India ; Council for Scientific and Industrial Research, Government of India; United States Geological Survey; Calcutta Urban Services, Kolkata; SIMAVI, Netherlands, Hindalco, Ministry of Defence, Govt. of India (Ichapur Rifle Factory and Cossipore Gun and Shell Factory), National Thermal Power Corporation (NTPC) etc.

Faculty members of this departments also tie-up and collaborate with various industry for research work. These includes United States Geological Survey, University of Delaware, USA, University College London, U.K., Nanyang Technological University, Singapore, Indian Institute of Technology, Kharagpur, Centre for Ground Water Studies, Kolkata and Central University of Gujarat.

COURSE CURRICULUM

Energy Management

Semester I

Paper Code	Paper Name
101	Management Principles and Practice
102	Managerial Statistics
103	Organizational Behavior
104	Management Information System
105	Business and Government
106	Managerial Economics
107	Management Science
108	Management Skills and Ethos

Semester II

Paper Code	Paper Name
201	Marketing Management
202	Research Methodology
203	Human Resource Management
204	Management Accounting and Finance
205	Introduction to Energy Management, Audit and Measurement
206	Renewable Energy Source: Solar and Wind
207	Energy Technology for Management
208	Energy Efficiency in Electrical Utility

Semester III

Paper Code	Paper Name
301	Energy Efficiency in Thermal Utility
302	Climate Change Mitigation and Sustainability
303	Conventional Energy Resource and System
304	DSM and Distributed Generation
305	Building Energy Management
306	Energy and Environment
307	Energy Audit & Sustainability in larger industries including DC's
308	Energy Pricing and Economics

Semester IV

Paper Code	Paper Name
401	Renewable Energy Management: Biomass, Small Hydro and others
402	Energy Audit and Conservation, Sustainability in SME's
403	Energy Action Planning
404	Energy Business Models & Processes
405	Project Work/Internship in the area of specialization
406	Dissertation paper in the area of specialization
407	Viva voce (Theory paper/Project/Dissertation) on subject of specialization

SEMINARS & VISITS

Energy Management

SEMINARS:

- Building services through intelligent network
- Organised by State electrical engineers' association west Bengal
- AIMA (All India Management Association) Regional Management Conclave Topic: leadership at the age of disruption
- BCCI Energy and Environment Conclave
- Topic: Disruptive innovations in energy transitions
- TERI, GRIHA Council
- Topic: Energy Building Simulation

INDUSTRIAL VISITS:

- NTPC Farakka Power plant
- Asphaltium (road) Department Kolkata Municipal Corporation
- Aditya Birla Insulators
- Jaya Shree Textiles
- Hindustan National Glass
- IEST Shibpur
- Tata Mettalliks
- CESC
- Maithon hydraulic Power Plant, DV



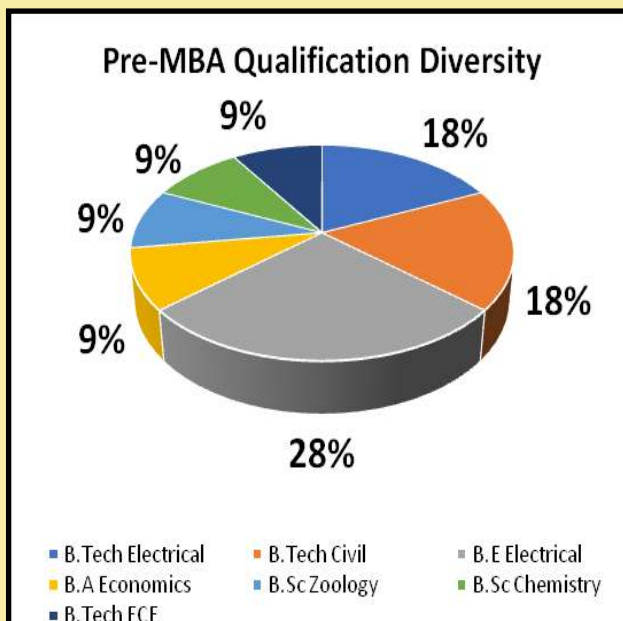
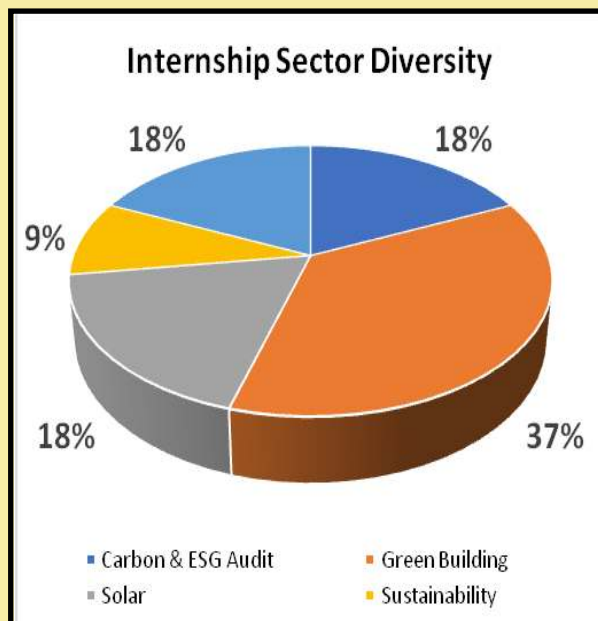
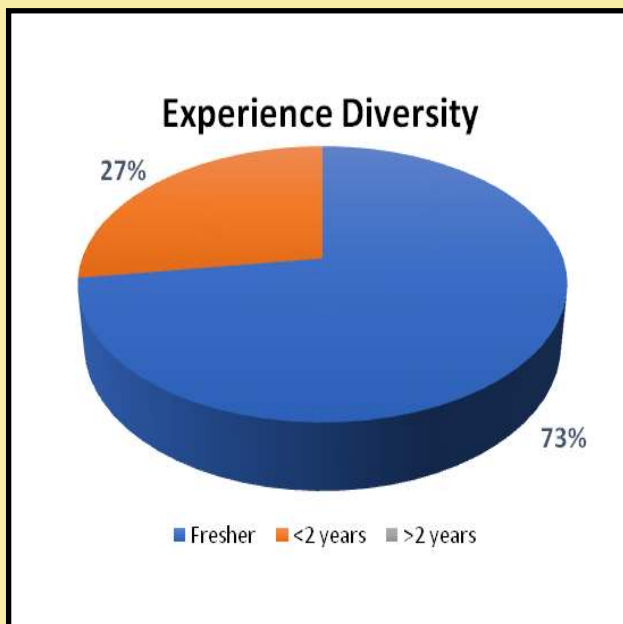
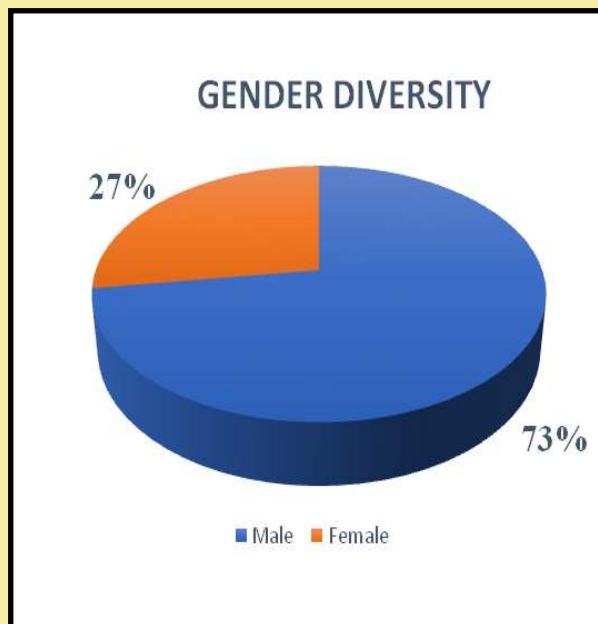
AEE Student Chapter Presentation



Turning Waste Into Roads-Presentation

BATCH DIVERSITY

ENERGY MANAGEMENT – 2023-25



ENERGY



Name: Arindam Hazra
D.O.B: 09.09.1995
Graduation: B. Tech Civil Engineering
University: MAKAUT
Internship Organization: First Climate India Pvt Ltd
Title: Carbon Footprint Reporting & GHG emission analysis
Work Experience: 13 Months (Part Time)
Other Qualification: Certification on project planning & control
Higher Qualification: Senior Diploma of Art (8th year Masters)



Name: Arka Prabha Aich
D.O.B.: 19/04/2000
Graduation: B.E. Electrical Engineering
University: Burdwan University
Internship Organization: Solartron
Titel: Internship on Solar PV module
Work Experience: Fresher



Name: Saransh Ate
D.O.B: 26.03.1998
Graduation: B.E Electrical Engineering
University: Nagpur University
Internship Organization: Greentree Global
Title: Green Shipping, Business Development
Work Experience: 15 Months
Other Qualification: SAP Material Management



Name: Sayantan Pati
D.O.B: 22.10.1994
Graduation: B.Tech. Electrical Engineering
University: MAKAUT
Internship Organization: DVC
Title: O&M Practices of Solar PV Panels
Work Experience: Fresher
Other Qualification: MTech. in Laser Technology

STUDENT PROFILE



Name: Shalu
D.O.B: 31.07.1997
Graduation: B.Sc. Zoology
University: Pataliputra University, Patna
Internship Organization: Agnikrida
Title: Green Building and Area Calculation from Drawing
Work Experience: Fresher



Name: Souradeepta Das
D.O.B: 07.03.2001
Graduation: B. Tech Civil Engineering
University: MAKAUT
Internship Organization: Agnikrida
Title: Area Calculation from Drawing
Work Experience: Fresher
Other Qualification: Diploma Civil Engineering



Name: Subham Paul
D.O.B.: 01/03/1994
Graduation: B.E. Electrical Engineering
University: Thapar Institute of Technology
Internship Organization: Greentree Global
Titel: Green Building design, Reporting,
Business Development
Work Experience: 09 months
Other Qualification: Diploma in Electrical Engineering from
WBSCTVE &SD



Name: Sunistha Kundu
D.O.B: 07/06/2000
Graduation: B. Tech ECE
University: MAKAUT
Internship Organization: VIKRAM SOLAR
Title: IV Characteristics of PV Module
Work Experience: Fresher



Name-Deepanwita Roy
D.O.B-09.07.1999
Graduation- B.A.(Hons.) Economics
University - Visva Bharati, Santiniketan
Internship Organization - First Climate India Pvt. Ltd.
Title- Reporting of Carbon Footprint
Work Experience- Fresher
Other Qualification : Diploma in Music (5th Year)



Name: Nirmalya Roy
D.O.B.: 25/01/1997
Graduation: B.Sc. Chemistry
University: Burdwan University
Internship Organization: NTPC
Title: The Impact of Climate Change
In Governance and Finance
of Water Utilities
Work Experience- Fresher
Highest Qualification - M.Sc. Chemistry



Name: Awaan Rashid
D.O.B: 23.11.2001
Graduation: B.Sc. (Hons.) Physics
University: Aligarh Muslim University
Internship Organization: WBPDC Murshidabad (Sagardighi)
Title: Strategic enhancement of Solar PV Plant at SGTPP
Work Experience: Fresher

STUDENT PROFILE

PARTIAL LIST OF ILLUSTRIOUS ALUMNI

Energy Management

Name	Batch	Company	Designation
Dr. Indradip Mitra	1995-1998	Team Leader	GIZ GmbH
Debapratim Bhadra	2001-2003	Chief Manager	ACC Limited
Debdut Sarkar	2008-2010	Vice President (Advisory Service)	E-Cube Energy Trading Pvt. Ltd.
Mr. Arghya Mukherjee	1998-2001	AVP	Prism Johnson Limited
Dr. Arindam Saha	2001-2004	Jt. CEO	Ticker Plant Ltd.
Shivram Mukherjee	2009-2011	Manager	GRID-Public Sector & Governance PwC
Shubhashis Dey	2003-2005	Director	Shakti Sustainable Energy Foundation
Mamta Swarnakar	2009-2011	Manager	KPMG
Madhura Mitra	2006-2008	Director	PwC
Suvra Majumdar	2004-2006	Technical Expert	UNDP
Srijit Mukherjee	2003-2005	General Manager	Brookfield Properties
Suparno Ranjan Majumdar	1996-1998	Senior Consultant	Development Environenergy Services Ltd.
Saugata Datta	1993-1996	India Country Director	Husk Power Systems Pvt. Ltd.
Samrat Sengupta	1993-1995	VP-New Business and Market Strategy	EnKing International
Shuvendu kr. Bose	1995-1998	1) Advisor 2) Advisor	1) Ministry of Energy, UAE 2) World Bank and IFC
Shubhashis Dey	2003-2005	Director	Shakti Sustainable Energy Foundation
Umashankar S	2003-2005	Senior Specialist Energy & Sustainability	L&T Technology Services Limited
Rana Pratap Poddar	2004-2006	Team Leader	Agnikrida
Soumyabrata Rahut	2003-2005	Result Measurement Specialist	World Bank

ENERGY MANAGEMENT

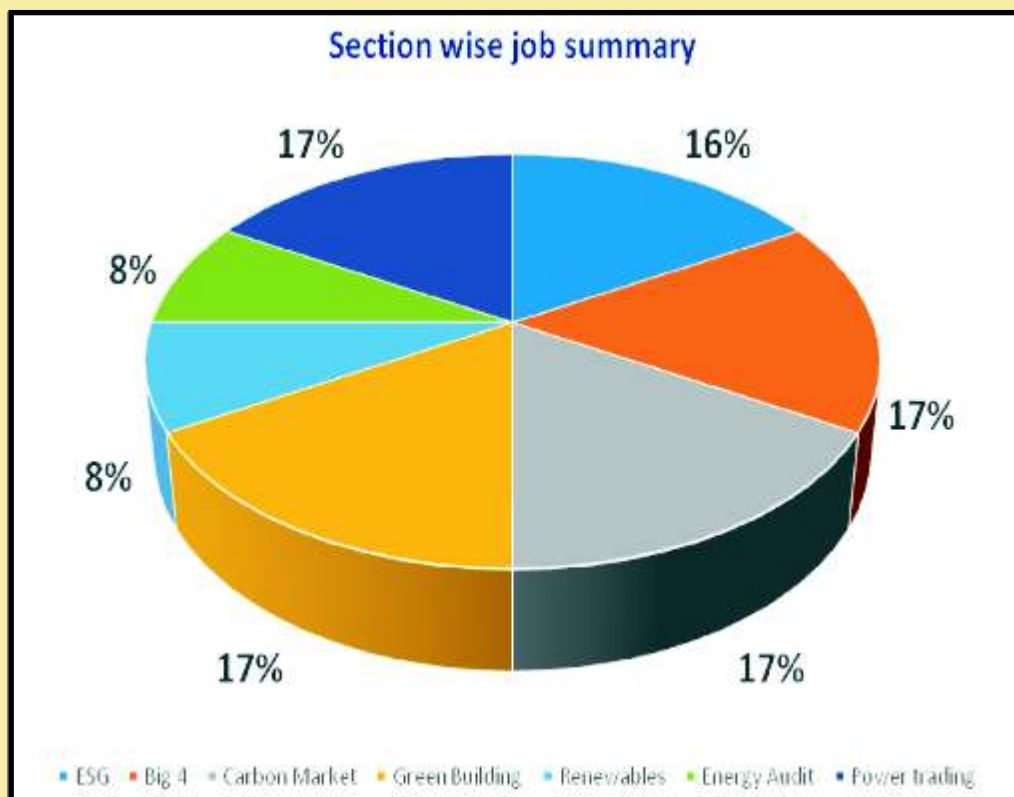


PREVIOUS YEAR PLACEMENT SNAPSHOT

Energy Management

Academic Year 2022-24

Percentage of eligible students placed (Till Date)	100%
Highest CTC	7.00 LPA
Average CTC	5.40 LPA
First Time Recruiters	75%
Summer Internship	100%



ENVIRONMENT MANAGEMENT

COURSE OVERVIEW

Environment Management

In the recent past, the corporate world has experienced a many-fold increase in the need to meet environmental standards in trade and business practices. This warrants business houses to take more responsibility for environmental degradation.

Accordingly, the beginning of the 21st century experienced the first changing business environment in our country as well as the gradual changes in customer's expectations which have made it necessary to take a proactive approach to deal with the problems relating to environmental pollution control, sustainable development and management. Globally the major concern in environment management is determining the ways in which industrial action can be made compatible with nature.

When we say that business should contribute to the good of society, it implies that business has an obligation to both the stakeholders and also to the environment. However, it is a fact that environmental regulations alone cannot solve the environmental problems. Implementation of regulations always remains an issue. Gradually awareness about environmental issues is increasing amongst policy makers and the public in general.

Therefore, environmental management is not only a compliance issue but also a strategic business practice globally. For example, green awareness and eco-friendly productions, etc. have become buzzwords that indicate increasing industrial awareness on environmental issues.



The focus of our environment management program is on how to incorporate environmental issues into business practices, so that the entire business process is focused towards environmental concerns. As environmental considerations are likely because of profound changes in the business practices, the curriculum of our MBA-PS (Environment Management) course has been designed in a manner to train budding environment managers for tackling environmental issues in a sustainable and cost-effective manner.

This program covers Land Resource Management, Management of Ecology, Forest and Wildlife, Air Pollution Monitoring & Control, Water Pollution—Monitoring and Control, Management of Socio-Economic Environment, Environmental Economics, Solid and Hazardous Waste

Management, Environmental Impact Assessment, Risk Analysis and Disaster-Management, Industrial Safety and Occupational Health, Remote Sensing and GIS, Environmental Legislation and Trade and Environment.



Students of IISWBM Environment 2023-2025 Batch

COURSE CURRICULUM ENVIRONMENT

Semester I

Paper Code	Paper Name
101	Management Principles and Practices
102	Managerial Statistics
103	Organizational Behavior
104	Management Information System
105	Business and Government
106	Managerial Economics
107	Management Science
108	Management Skills and Ethos

Semester II

Paper Code	Paper Name
201	Marketing Management
202	Research Methodology
203	Human Resource Management
204	Management Accounting and Finance
205	Natureal Resource Management
206	Water Resource Management
207	Management of Ecology, Forest and Wildlife
208	Management of Socio-Economic Environment

Semester III

Paper Code	Paper Name
301	Air Pollution-Monitoring & Control
302	Water Pollution-Monitoring & Control
303	Management of Soil, Noise & Odour Pollution
304	Solid & Hazardous Waste Management
305	Environmental Impact Assessment
306	Risk Analysis & Disaster Management
307	Industrial Safety & Occupational Health
308	Environmental Economics

Semester IV

Paper Code	Paper Name
401	Remote Sensing & GIS
402	Environmental Legislation
403	Environmental Management Systems
404	Climate Change and Trade & Environment
405	Project work/Internship in the Area of Specialization
406	Dissertation Paper in the Area of Specialization
407	VivaVoce (Theory paper/Dissertation) on subject of specialization

SEMINARS AND VISITS

Environment Management

MBA (PS) - Environment Management batch (2023-2025) celebrated Earth Day 2024 on Planet vs Plastic theme on 27th of April 2024 organized in IISWBM Premises.

MBA (PS)- Environment Management batch (2023-2025) attended Seminar on Roadmap for achieving sustainable development Goals on 2nd April 2024 organized by IISWBM in association with CII-ITC CESD

MBA (PS)-Environment Management Batch (2022-2024) attended seminar on “5th ICC OHS Awards & Conference” organized by “Indian Chamber of Commerce” on 22nd September, 2023” at Great Eastern Lalit, Kolkata.

MBA (PS)-Environment Management Batch (2022-2024) attended a seminar on “Green Architects 2023” organized by “Hulladek” on 11th March, 2023 held at Hotel Hindustan International at Kolkata.

MBA (PS)-Environment Management Batch (2022-2024) attended a seminar on “Disaster Risk Reduction and climate health issues” organized by “Sustainable & Resilient Communities-Official Engagement Groups of G20” on 29th May, 2023 held at Press Club, Kolkata.

MBA (PS)-Environment Management Batch (2022-2024) attended a seminar on “Citizens Jury on 'Move For Earth'” organized by “Switch ON Foundation” on 21st February, 2023 held at National Library, Kolkata.

MBA (PS)-Environment Management Batch (2022-2024) attended webinar on “Supporting Ecopreneurship : Green Bengal Innovation Contest” organized by “Switch ON Foundation” on 20th January, 2023

Workshop on learning & implementation of ISO 45001:2018 (Occupational Health & Safety Management Systems) or ISO 14064 (Specification with guidance at the organization level for quantification and reporting of greenhouse gas emissions and removals) by Mr. Rajnish Sinha, Director, Ambirisk.



Various Events organised by Students of Environment Management of IISWBM

INDUSTRY VISITS

- MBA(PS)-Environment Management Batch (2022-2024) visited “Maithon Hydraulic Power Plant, DVC” on 25th August, 2023 at Maithon.
- MBA(PS)-Environment Management Batch (2022-2024) visited “East India Pharmaceutical Works Ltd. Plant” on 3rd March, 2023, at Behala, Kolkata
- MBA(PS)-Environment Management Batch (2021-2023) visited Burdwan Sohar Bazar Water irrigation project by Bridge and Roof Company.
- MBA(PS)-Environment Management Batch (2021-2023) visited Tata Metalics plant, Kharagpur.



Various Industry Visits by Students of Environment Management of IISWBM

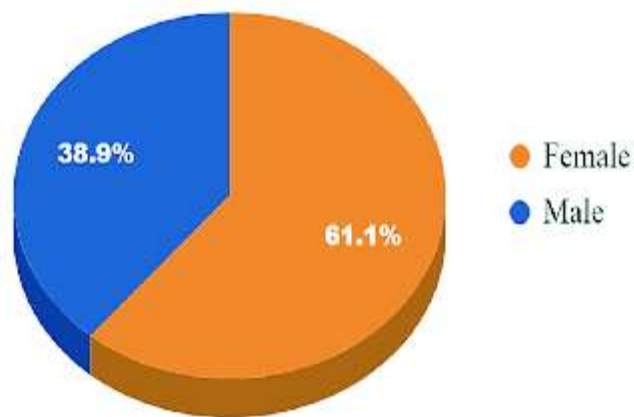
INDUSTRY EXPERT TALK

- MBA(PS)-Environment Management Batch (2022-2024) attended the expert talks on **“Environment Health & Safety: Changing Landscape”** presented by **Mr. Anupam Bhattacharjee, Associate Director, KPMG Advisory Services** on 8th September, 2023 at IISWBM.
- MBA (PS)-Environment Management Batch (2022-2024) attended the expert talk on **“ESG : Key Concepts & Development”** presented by **Mr. Debarshi Mukherjee, Lead Consultant- Energy Commodities & Sustainability, CRISIL Limited** on 25th August, 2023 at IISWBM.
- MBA(PS)-Environment Management Batch (2022-2024) attended the expert talk on **“Carbon Markets : Revival & Potential Areas of Growth”** presented by **Mr. Shivram Mukherjee, Manager- Economic Advisory Services, Pricewaterhouse Coopers Pvt. Ltd.** on 18th August, 2023 at IISWBM.

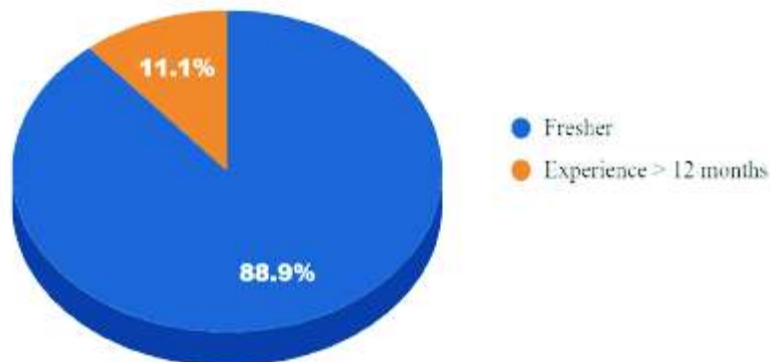
BATCH DIVERSITY

Environment Management 2023-25

Gender Diversity Ratio



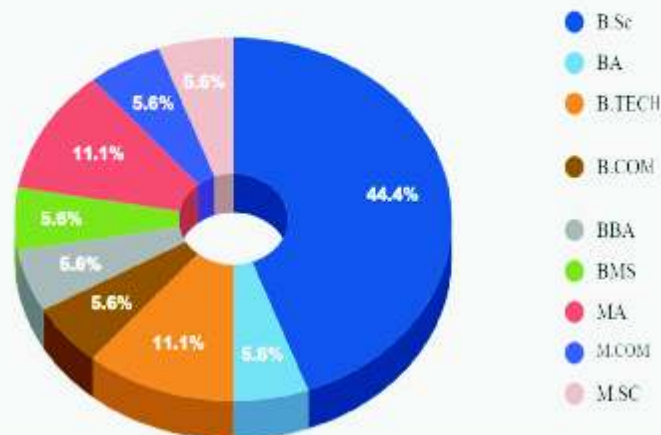
Fresher To Experience Ratio



BATCH DIVERSITY

Environment Management 2023-25

Pre-MBA Qualification



Internship Sector Classification



ENVIRONMENT



Name - Rajdip Chatterjee
D.O.B.- 04.05.1998
Graduation- B. Com (Hons.) Accounting & Finance
University - University of Calcutta
Internship Organization- EPMCind
Title -ESIA
Work Experience - Fresher



Name: Sayan Ganai
D.O.B.: 30.06.2001
Graduation: B. Tech Civil Engineering.
University: MAKAUT.
Internship Organization: Bengal Shristi Infrastructure Development Limited.
Title: Environmental Compliances for Real Estate.
Work Experience - Fresher.



Name - Abdul Wasi Siddique
D.O.B.- 17.08.2002
Graduation- B.M.S in Marketing
University - University of Mumbai
Internship Organization- EPMCind
Title - ESIA
Work Experience- Fresher



Name: Anusree Ghosh
D.O.B.: 19.03.1998
Graduation: B. Tech (Civil Engineering)
University: MAKAUT, WB
Internship Organization: Emami Ltd
Title: Environmental Social Governance (ESG)
Work Experience: 17 months

STUDENT PROFILE



Name : Aparajita Dey
D.O.B.: 03.11.2001
Graduation: BBA
University: MAKAUT
Internship Organization: Ambirisk Research and Management Consulting India Private Limited
Title: GHG emission calculation and net zero
Work Experience: Fresher



Name : Bipasha Dutta
D.O.B.- 14.12. 2000
Graduation- B.Sc. (Hons.) Agriculture
University- The Neotia University
Internship Organization- Tech Mahindra
Title- ESG
Work Experience- Fresher



Name- Fairouz Anika Islam
D.O.B.- 22.05.2000
Graduation-B.A. (Hons.) English
University- University of Calcutta
Internship Organization- Damodar Valley Corporation (DVC)
Title- Environmental Social Governance (ESG)
Work Experience- Fresher



Name- Mayukh Das
D.O.B- 11.11.1998
Graduation - B.Sc. Agriculture Hons
University - Hemvati Nandan Bahuguna Garhwal University
Internship Organization- Ambirisk Research and Management Consulting India Private Limited
Title- Process safety management
Work Experience - Fresher



Name: Preyashi Das
D.O.B.: 25.04.2001
Graduation: B.Sc. (Hons) Geology
University: University of Calcutta
Internship Organization: First Climate
Title: Greenhouse gases emission reporting
Work Experience: Fresher



Name: Rajarshi Das
D.O.B.: 11.11.1998
Graduation: B.Sc. (Hons.) in Agriculture
University: Hemvati Nandan Bahuguna Garhwal University
Internship Organization: Emami Ltd.
Title: ESG
Work Experience: Fresher



Name: Rupanjana Samanta
D.O.B.: 25.04.2000
Graduation: B.A (Hons.) in Sociology
University : University of Burdwan
Highest Qualification: M.A. Mass-Communication
Internship Organization: Transven
TITLE: Green building certification & rating systems, LEED,
EBOM (Existing building operation and maintenance), IGBC.
Work Experience: Fresher



Name: Sarada Modak
D.O.B.: 17.07.1998
Graduation: Bachelor in Science, Geography
University: Amity University, Kolkata
Highest Qualification - M.Sc. Geography.
Internship Organization: Tech Mahindra Limited.
Title: ESG reporting standards and frameworks and its integration
in corporate sustainability.
Work Experience: 12 months

STUDENT PROFILE



Name: Tirtharaj Debnath
D.O.B.: 08.01.2001
Graduation: B.Sc. Agriculture
University: The Neotia University
Internship Organization: Emami
Title: ESG reporting
Work Experience: Fresher



Name: Debanik Roy
D.O.B.: 19.12.2000
Graduation: B.Sc.(Hons.) Microbiology.
University -University of Calcutta
Internship Organization - Calcutta Electric Supply Corporation (CESC Ltd.)
Title: Role of ESG in Power Generation Industry (not yet finalized)
Work Experience: Fresher



Name - Shabari De
D.O.B.- 11.07.1998
Graduation - B.A.(Hons.) Bengali
University: University of Calcutta
Highest Qualification: M.A in Bengali
Internship Organization: Emami Ltd.
Title: Environmental Social and Governance (ESG)
Work Experience: Fresher



NAME - Soumili Choudhury
D.O.B.- 27.01.2003
Graduation - B. Sc. in Microbiology (Hons.)
University - St. Xavier's College (Autonomous) Kolkata.
Internship Organization- Transven
Title -Sustainability Intern
Work Experience- Fresher



NAME: Neha Mandal
D.O.B.: 30-05-2002
Graduation: B.Sc. (Hons) Environmental Science
University: University of Kalyani
Internship Organization: Transven
Title- Sustainability Intern
Work Experience: Fresher



NAME: Kavita Kumari Singh
D.O.B.: 12.02.1997
Graduation: Bachelor of Commerce (B.com)
University: Gossner College, Ranchi University
Highest Qualification: M. Com. Accounts Hons.
Internship Organization: TATA Steel Ltd West Bokaro Division.
Title: Environment, Health and Safety (EHS)
Work Experience: Fresher

STUDENT PROFILE

PARTIAL LIST OF ILLUSTRIOUS ALUMNI

Environment Management

Name	Batch	Company	Designation
Mr Mainak Hazra	1993-1996	Arcadis	Head of Environment
Ms Monali Zeya Hazra	1993-1996	USAID Programme	Management Specialist
Mr Swarnabha Bandhopadhyay	1995-1998	Prayukti International	Director
Mr Krishnendu Datta	1996-1998	Ramky	DGM Operations
Ms. Haimanti Poddar	2002-2004	British Deputy High Commission	Senior Advisor
Mr Chandan Roy	2006-2008	PWC	Associate Director
Mr Rajnish Sinha	2011-2013	Ambirisk Consultancy	Director
Mr Debashish Manna	1994-1996	Qatar	Energy Environment Specialist
Mr Sukanta Ray	1998-2000	Essar Oil	DGM Environment
Mr Debanjan Bandopadhyay	1993-1996	Ex-ERM	Ex-Partner, ERM
Mr Rajib Kumar Debnath	1995-1997	Nangia Anderson LLP	Lead Partner Sustainability
Mr Bratin Roy	1997-1999	TÜV SÜD South Asia	Global Head
Mr Pratik Ghosh	1997-2000	Aditya Billa Group	AVP Group Sustainability
Mr Arupendra Nath Mullick	2002-2004	TERI Council for Business Sustainability	Vice President
Mr Arnab Basu	2002-2004	ERM	Associate Partner
Mr Pratim Brahmachari	2006-2008	Stryker	Global Program Manager
Mr Sohini Ghosh Dastidar	2011-2013	Amazon	Program Manager – EHS
Mr Indranil Mitra	2013-2015	JLL	Senior Manager- EHS

PARTIAL LIST OF RECRUITERS

Environment Management

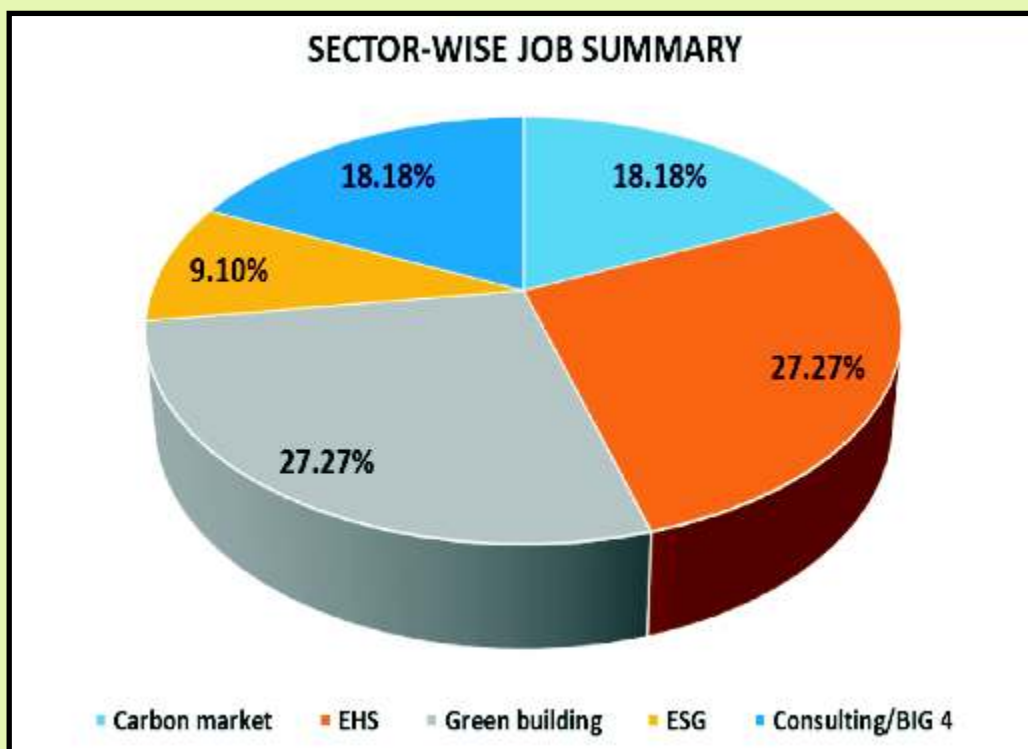


PREVIOUS YEAR PLACEMENT SNAPSHOT

Environment Management

Academic Year 2022-24

Percentage of eligible students placed (Till Date)	92%
Highest CTC	7.50 LPA
Average CTC	6.34 LPA
First Time Recruiters	75%
Summer Internship	100%



HOSPITAL & HEALTHCARE MANAGEMENT

COURSE OVERVIEW

Healthcare & Hospital Management

"The only equipment lack in the modern hospital.....is somebody to meet you at the entrance with a smile & a handshake!" - Martin H. Fischer

Healthcare & Hospital management is a dynamic and ever changing job that carries with it the opportunity to take on many different roles. The hospital administrators are usually responsible for the day to day operations of the hospitals.

We, the health professionals around the world are vowed to satisfy the unending demand for health services to serve the human population. The health of a population is also a distinct key issue in public discourse in every mature society often determining needs and development of the society.

Now-a-days the health care facilities are not only run by government sector but also by private business organizations. With days gone by, the business community around the world has recognized the need to strengthen its operational base with systematic and efficient management practices.

New realities are placing pressure on healthcare industry. Rising cost, ageing population, rising consumerism, issues of safety and quality are some of the major concerns of present healthcare system. The industry is at a point, where they need to decide how the services could be delivered more effectively to reduce cost and extend its reach to all and thrive for quality. The challenge is to deliver highest quality care with lowest cost.

This is where, the healthcare managers are essential to the industry. They act as the bridge between the technical and medical staff of the system and the consumers of the system, ensuring there is smooth flow of patient care. The emphasis is on quality, efficacy, and cost effectiveness.

At IISWBM, the HEALTHCARE AND HOSPITAL MANAGEMENT course has been designed in such a manner so that it provides theoretical and practical knowledge to the budding healthcare managers to extend cost effective delivery of healthcare services in the industry. The course is specially "tailor made" to include cultural understanding of health and well being, extent of socio-economic disparities, reach of health services and quality and cost of care and

current biomedical understanding about health and illness. A highly scientific and structured way is being boasted by IISWBM making learning and education

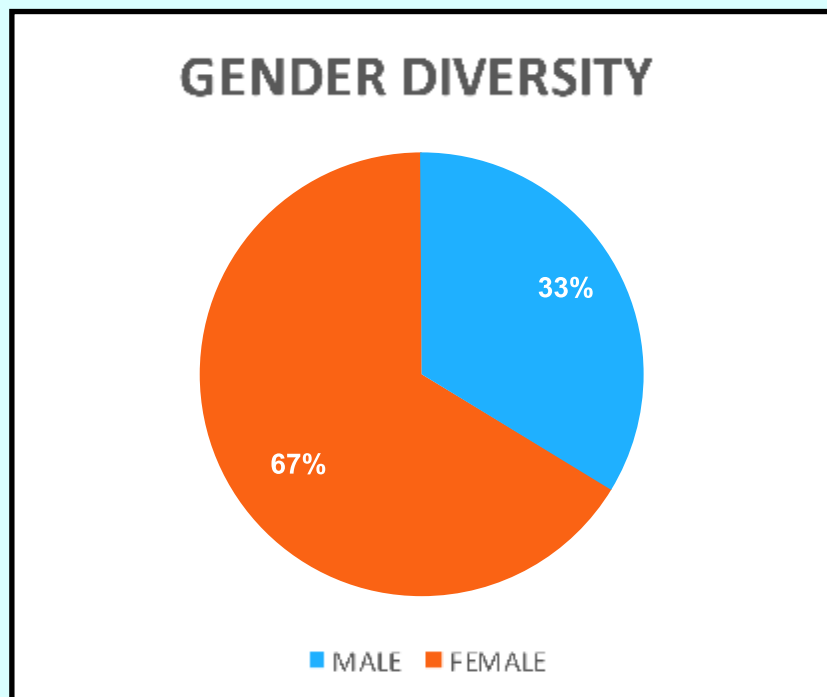
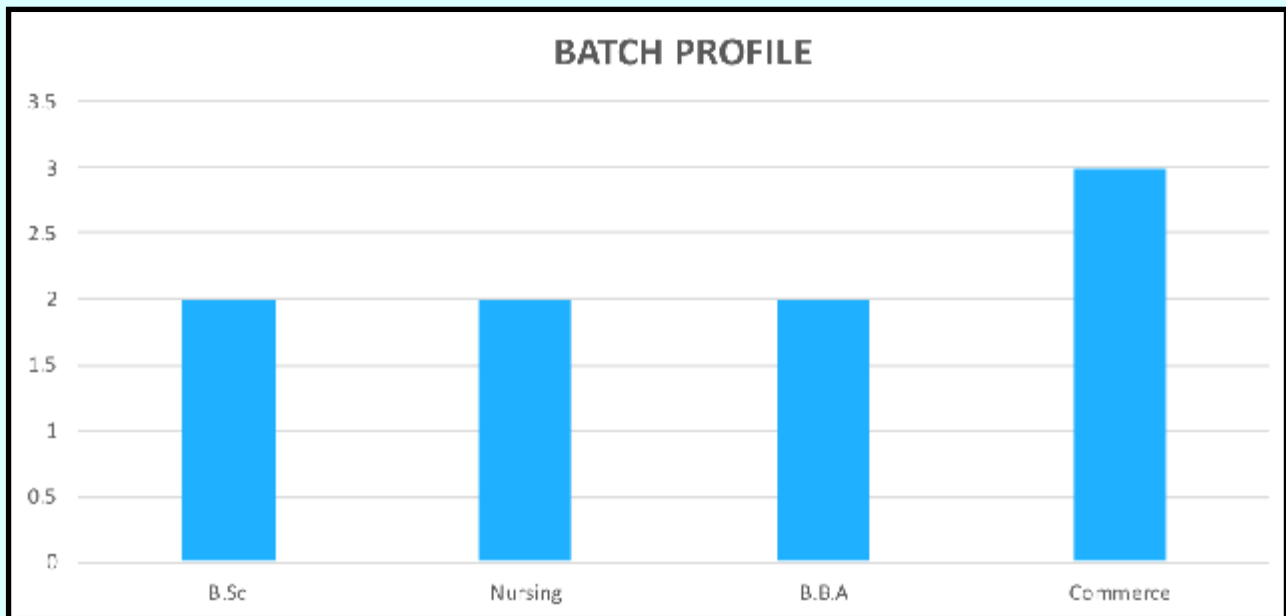
a lively experience. Modern audio-visual aids are being used to make learning more interactive. Case studies are assigned to the students to enable them to exercise the intellect and analytical ability in coming up with solutions to real life cases by applying their theoretical knowledge. Real life cases are also being used elaborately and interactively discussed in classroom sessions. Role playing tasks are being assigned where the students are asked to enact plausible situations that may arise within the industry to provide an unforgettable learning experience to the students. Thus, we here at IISWBM have tried to inculcate all such attributes to help and produce ethical, ardent and debonair healthcare professionals.



Students of IISWBM HHM 2023-2025 Batch

BATCH DIVERSITY

Healthcare & Hospital Management



STUDENT PROFILE



Name – Abhilash Sadhu
 D.O.B.- 23.03.2000
 Graduation- B. Com (h)
 University – Kazi Nazrul University
 Internship Organization- Narayana Superspeciality Hospital, Howrah
 Title - Supply Chain Management- Purchase Order Tracking, Store Management, Inventory Distribution, Stock Valuation.
 Work Experience- Fresher



Name: Ayan Karmakar
 D.O.B.: 03.01.1997
 Graduation: B.B.A. (H)
 University: Makaut
 Internship Organization: Narayana Superspeciality Hospital, Howrah
 Title: A Study On Admission Process Efficiency And Turnaround Time of The Admission Process
 Work Experience - Fresher



Name – Disha Giri
 D.O.B. - 09.10.2000
 Graduation- B.B.A
 University - Makaut
 Internship Organization- Cmri, Ck Birla Hospitals
 Title - Handling Opd Billing, Report Billing And Patient Queries.
 Work Experience- 19 Months



Name: Manish Kumar Ghosh
 D.O.B.: 02.07.1998
 Graduation: B.Com (H)
 University: University of Calcutta
 Internship Organization: Narayana Superspeciality Hospital, Howrah
 Title: Quality Assurance of Radiology Department And Clinical Pharmacy.
 Work Experience: Fresher



Name: Romi Pal
 D.O.B.: 10.03.2000
 Graduation: B.Sc- Nursing
 University: Rajiv Gandhi University Of Health Sciences
 Internship Organisation: Cmri, Ck Birla Hospitals
 Title: Assisting The Unit Head Administration
 Work Experience: 4 Months



Name- Saheli Modak
 D.O.B.- 07.10.2000
 Graduation- B.Sc- Nursing
 University- Rajiv Gandhi University of Health Sciences
 Internship Organization- BM Birla Heart
 Research Centre, CK Birla Hospitals
 Work Experience- 4 Months



Name- Sharanya Ganguly
 D.O.B- 24.09.2001
 Graduation-B.Sc- Economics (H)
 University- University of Calcutta
 Internship Organization- Medica Superspeciality Hospital
 Title- Checking And Coding Patient Files,
 Managing Record Tracking And Storage, Preparing Files For Audits,
 Supporting Billing Processes Through Bed Head
 Ticket (BHT) Management And Conducting Patient
 Counselling In Mrd.
 Work Experience- Fresher



Name- Srijani Sinha
 D.O.B.- 16.03.1998
 Graduation - B.Sc Food & Nutrition (H)
 University – University of Calcutta
 Internship Org- CMRI, CK Birla Hospitals
 Title- Opd Executive (floor Coordinator)-
 Patient Data Handling, Scheduling Doctors And Coordination
 With Patient. Patient Treatment Plan & Financial
 Estimation of IP Admission
 Work Experience – Fresher



Name: Tanima Mahato
D.O.B: 03.02.2002
Graduation: B.Com (H)
University: Kazi Nazrul University
Internship Organization: Narayana
Superspeciality Hospital, Howrah
Title: Quality Assurance of Active Audit Files of All
Departments, MRD Audit, Audit of Medications And
Cross Referral.
Work Experience: Fresher

STUDENT PROFILE

PARTIAL LIST OF RECRUITERS

Healthcare & Hospital Management



PREVIOUS YEAR PLACEMENT SNAPSHOT

Healthcare & Hospital Management

Academic Year 2022-24

Percentage of eligible students placed (Till Date)	61%
Highest CTC	5 LPA
Average CTC	3.75 LPA
First Time Recruiters	75%
Summer Internship	100%

PARTIAL LIST OF ILLUSTRIOUS ALUMNI

Healthcare & Hospital Management

DR. MALA CHATTOPADHAY

Managing Director - Aaron Medical Services Council Member, GLG Consultancy Services Governing Body Member, St. Catharine's Home

DR. ANIRUDHHA LAHIRI

Director – Administration, Zulekha Hospital, Sharjah, UAE

INDRADIP DAS

COO, Global Eye Hospital

JOY CHAKRABORTY

COO, Hinduja Hospital, Mumbai

SUPARNA SENGUPTA

CEO, IQ City Hospital and Medical College, Durgapur

DR. MAHUA BASU

Head – Medical Services (East), Manipal Hospitals

Dr. JAWED IQBAL

Project Manager, Hamas Medical Corp, Doha

SHILPI MITRA

Head Business HR, SPAR India

DR. SANGHAMITRA SEN

Assistant Professor, IISWBM Kolkata

ANNESHA NANDY

Manager Operation, Dr. Agarwal's Eye Hospital, Mumbai

SRIJITA MUKHERJEE

Zonal Head- Human Resources, Sterling Hospitals, Vadodara

TRANSPORTATION AND LOGISTICS MANAGEMENT

COURSE OVERVIEW

Transportation and Logistics

Logistics play an important role to the development of the country's economy for its 'inclusive growth'. Production and distribution depend largely on the efficient management of logistics issues. Delivery of goods, services, and information to their destination in the most efficient manner holds the key to the success and survival of an industry in the highly competitive environment of 'free' economy. Keeping the above in mind, IISWBM has designed the Transportation and Logistics Management specialisation of the Master of Public Systems Management Course under the aegis of the Calcutta University. The course provides a gateway to the area of modern management skills, blended with the techniques of managing the intricate supply chains of modern industries and in-depth knowledge of all the transport modes road, rail, shipping, air, and pipelines, with the Modal Interface. This post-graduate degree of Calcutta University is also designed to equip the students with all the relevant management skills as accounting, marketing, human resource management, operation management etc. These skills are further enhanced by the study of managerial economics, strategic planning, data analysis, management information system, logistics and supply chain management, material management, warehouse management, etc. The syllabus is updated at regular intervals to update it with latest developments and needs of the industry. The synergy created by the students, hailing from different backgrounds of Engineering, Commerce, Arts (economics), management and pure science during the four semesters meld them into finest management professionals imbued with qualities of organisational leadership. During these two years, the students have been groomed thoroughly by experienced management experts, academicians and professionals drawn from railways, roadways, airlines, shipping, ports, and other industries. Students also visited industries, warehouses, ports, railway yards, container depots, etc. to validate the theoretical inputs and hone their newly acquired skills.



Students of IISWBM TLM 2023-2025 Batch

CURRICULUM

Semester I

Paper	Code	Paper Name
1	MBA-PS-101	Management Principles and Practice
2	MBA-PS-102	Managerial Statistics
3	MBA-PS-103	Organizational Behaviour
4	MBA-PS-104	Management Information System
5	MBA-PS-105	Business and Government
6	MBA-PS-106	Managerial Economics
7	MBA-PS-107	Management Science
8	MBA-PS-108	Management Skills and Ethos

Semester II

Paper	Code	Paper Name
1	MBA-PS-201	Marketing Management
2	MBA-PS-202	Research Methodology
3	MBA-PS-203	Human Resource Management
4	MBA-PS-204	Management Accounting and Finance

TRANSPORTATION AND LOGISTICS MANAGEMENT

5	MBA-PS-205	Logistics and its Integrated Approaching Industry
6	MBA-PS-206	Road Transport Management
7	MBA-PS-207	Water Transport Management
8	MBA-PS-208	Rail Transport Management

Semester III

Paper	Code	Paper Name
1	MBA-PS-301	Air & Pipeline Transport Management
2	MBA-PS-302	Urban Transport Management
3	MBA-PS-303	Operations Management
4	MBA-PS-304	Information Technology in Transport Management
5	MBA-PS-305	Warehousing and Materials Management
6	MBA-PS-306	Supply Chain Management
7	MBA-PS-307	Multimodal Transport System
8	MBA-PS-308	Export-Import & Risk Management

Semester IV

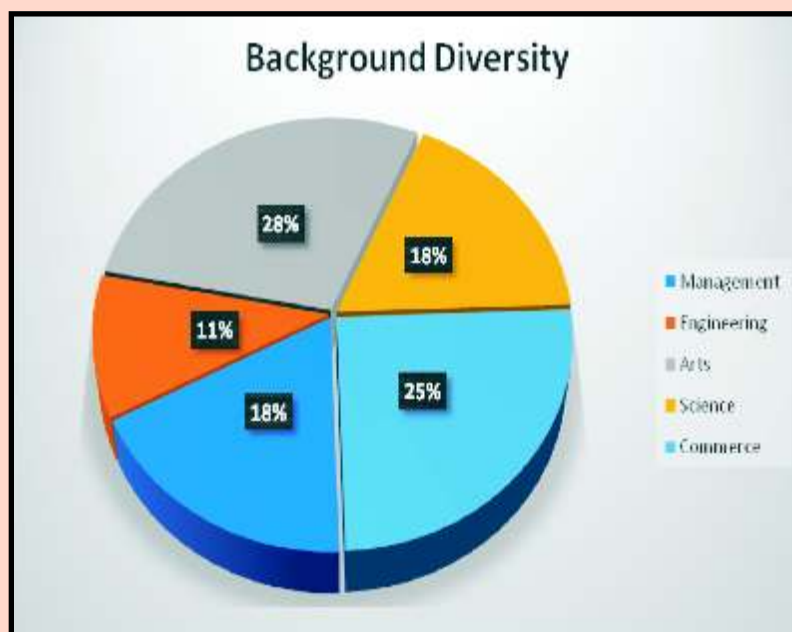
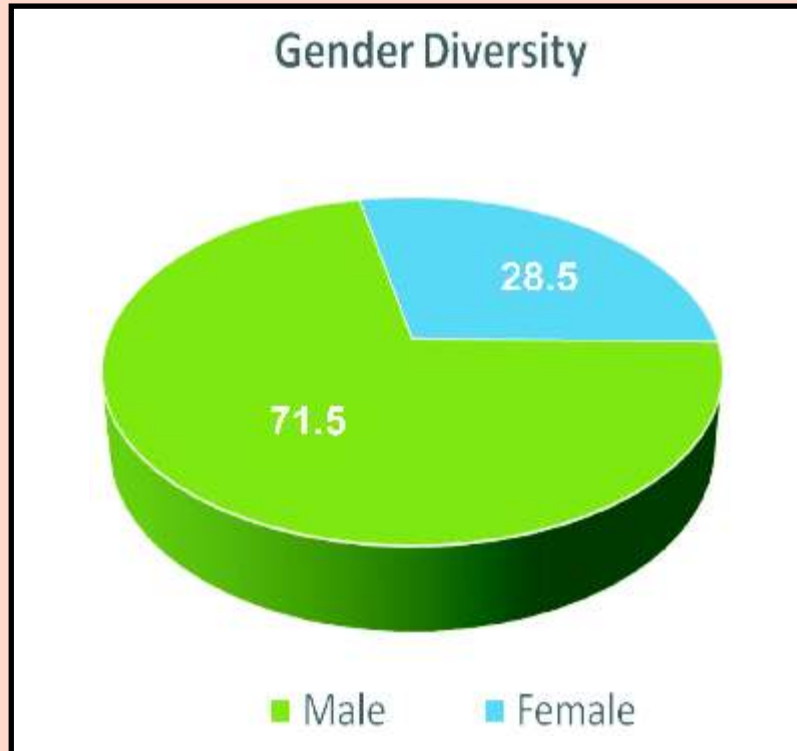
Paper	Code	Paper Name
1	MBA-PS-401	Transport Economics
2	MBA-PS-402	Supply Chain Analytics
3	MBA-PS-403	Sustainable Transportation
4	MBA-PS-404	Corporate and Strategic Planning in Transport Management

COMPULSORY PAPERS

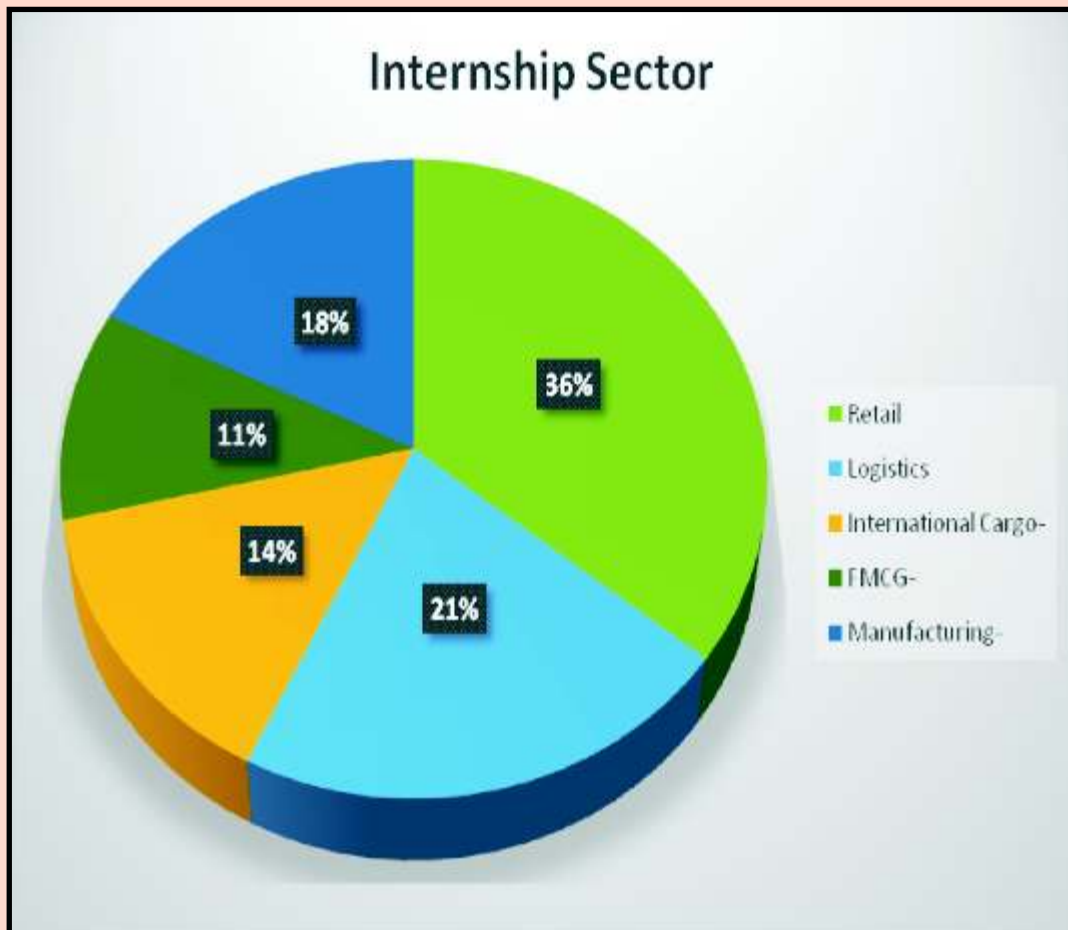
5	MBA-PS-405	Project Work/Internship on the area of specialization
6	MBA-PS-406	Dissertation paper on the area of specialization
7	MBA-PS-407	Viva voce (theory paper/dissertation) on subject of specialization

BATCH DIVERSITY

Transportation and Logistics



BATCH DIVERSITY



INDUSTRY & FIELD VISITS

Transportation and Logistics



Syama Prasad Mukherjee Port Trust, Kolkata



Merchants' Chamber of Commerce & Industry (MCCI), 2023

INTERNSHIPS

Transportation and Logistics



Tata Cummins Pvt. Ltd.



Nuvoco Vistas Cement Plant, Tata Nagar
Indian Railways



Varun Beverages Limited,
Jamshedpur

INTERSHIPS

Transportation and Logistics



Pantaloons, Aditya Birla Group



Transworld Terminals Pvt. Ltd., Kolkata



RSA Global

SPECIAL LECTURE/SESSION Transportation and Logistics



Special lecture by Dr. Duke Ghosh on EXIM



Special lecture by Mr. Chiranjit Goswami, Shipping & Logistics Management,
Century Plyboards (I)Limited

TRANSPORTATION & LOGISTICS



Name – Ayush Ganguly
D.O.B.- 06.02.2002
Graduation- B.A (History)
University - University of Calcutta
Internship Organization- ABFRL (Pantaloons)
Title – Operations Intern
Work Experience- Fresher



Name – Abir Bepary
D.O.B.- 20.01.1999
Graduation- B.Tech (Mechanical)
University - Makaut
Internship Organization- Tata Bearings.
Title – Operations Intern
Work Experience- Fresher



Name – Ankan Paul
D.O.B- 17.02.2000.
Graduation- BBA From Techno India.
University - Makaut
Internship Organization- ABFRL (Pantaloons)
Title – Operations Intern
Work Experience- Fresher



Name – Ankit Ghosh
D.O.B.- 15.11.1999.
Graduation- B.Com (Accountancy)
University - University of Calcutta
Internship Organization- Reliance Retail.
Title – Warehouse Intern.
Work Experience- Fresher



Name – Anubhab Patra
D.O.B- 25.09.1997.
Graduation- B.A (English)
University – University of Calcutta
Internship Organization- Costal Roadways
Title – Logistics Executive
Work Experience- 48 Months



Name – Arkaprava Saha.
D.O.B.- 17.01.1998.
Graduation- B.Sc (Computer Science)
University – University of Calcutta.
Internship Organization- Shyamaprasad Mukherjee Port.
Title – Port Ops Intern.
Work Experience- 30 Months.



Name – Ayantika Saha.
D.O.B.- 18.05.2001.
Graduation- B.A. (English) From Charuchandra College.
University - University of Calcutta
Internship Organization- Hindalco .
Title – Warehouse Intern.
Work Experience- Fresher



Name – Bikram Saha.
D.O.B.- 24.02.2000.
Graduation- B.A (Political Science)
University – University of Calcutta
Internship Organization- ABFRL (pantaloons).
Title – Operations Intern.
Work Experience- Fresher

STUDENT PROFILE



Name – Debadrita Laha.
 D.O.B.- 28.09.2000.
 Graduation- B.A (English)
 University – University of Calcutta.
 Internship Organization- Landmark Group.
 Title – Warehousing Trainee.
 Work Experience- Fresher



Name – Debjit Pramanick.
 D.O.B.- 22.01.2002.
 Graduation- BBA From Saroj Mohan Institute of Technology
 University – Makaut
 Internship Organization- Parekh Logistics.
 Title – Trainee Logistical Executive.
 Work Experience- Fresher



Name – Hrithik Kumar Shaw.
 D.O.B.- 31.12.2000.
 Graduation- B.Com (Accountancy) From Maharaja
 Sris Chandra College.
 University – University of Calcutta
 Internship Organization- Cetrizin.
 Title – Operations Intern.
 Work Experience- 3 Months



Name – Md. Zahir Kamal.
 D.O.B.- 04.01.2001.
 Graduation- B.Com (Accountancy) From Bhawanipore College.
 University – University of Calcutta.
 Internship Organization- ABFRL (pantaloons)
 Title – Operations Intern.
 Work Experience- Fresher.



Name – Mohona Bhattacharya.
D.O.B.- 10.10.1995.
Graduation- B.Pharm From Gurunanak Institute Of Pharmaceutical Sciences & Technology.
University – Makaut
Internship Organization- ABFRL (Panataloons)
Title – Operations Intern.
Work Experience- 41 Months.



Name – Nilanjan Bhattacharya.
D.O.B.- 23.03.2002.
Graduation-B.A (Bengali) From Presidency College.
University – Presidency University.
Internship Organization- ABFRL (Panataloons).
Title – Operations Intern.
Work Experience- Fresher.



Name – Nilanjana Dey.
D.O.B.- 04.12.1995.
Graduation- B.Tech (food Technology) From Gnit.
University – Makaut.
Internship Organization- Shyamaprasad Mukherjee Port.
Title – Port Operations Intern.
Work Experience- Fresher.



Name – Parnajit Sinha.
D.O.B.- 24.08.2001.
Graduation- B.Com (Accountancy) From Herambra Chandra College.
University – University of Calcutta.
Internship Organization- ABFRL (Panataloons)
Title – Operations Intern.
Work Experience- 39 Months

STUDENT PROFILE



Name – Prataya Das.
 D.O.B.- 16.05.2001.
 Graduation-B.A.(History) From Serampore College.
 University – University Of Calcutta.
 Internship Organization- ABFRL (Panataloons)
 Title – Operations Intern
 Work Experience- Fresher



Name – Priti Lata Paul.
 D.O.B.- 26.01.2000.
 Graduation- BBA From Techno India.
 University – Makaut.
 Internship Organization- Dabur.
 Title – Warehouse Intern.
 Work Experience- Fresher



Name – Rahul Kumar Shaw.
 D.O.B.- 06.02.1994.
 Graduation- B.Com (Accountancy) From City College.
 University – University Of Calcutta.
 Internship Organization- Transport Corporation Of India Limited. (tcil)
 Title – Operations Intern.
 Work Experience- 50 Months.



Name – Raman Kumar Mishra.
 D.O.B.- 27.07.1997.
 Graduation-B.Com (Accountancy) From Shibpur Dinobondhu College.
 University – University of Calcutta.
 Internship Organization- Hindalco.
 Title – Operations Intern.
 Work Experience- Fresher.



Name – Saheli Chakroborty.
D.O.B.- 26.01.2000.
Graduation- BCA From Techno India.
University – Makaut.
Internship Organization- DTDC
Title – Operations Trainee.
Work Experience- 4 Months.



Name – Sanjib Maity.
D.O.B.- 16.02.2002.
Graduation- B.Com (Accountancy) From Bagnan College.
University – University of Calcutta.
Internship Organization- Costal Roadways.
Title – Operations Intern.
Work Experience- Fresher.



Name – Saurabh Sukhwani.
D.O.B.- 04.12.2000.
Graduation-BBA From Babu Banarasi Das College.
University – Babu Banarasi Das University.
Internship Organization- Landmark Group.
Title – Operations Intern.
Work Experience- Fresher.



Name – Sayak Chatterjee.
D.O.B.- 24.07.1995.
Graduation- B.A (Political Science) From Scottish Church College.
University – University of Calcutta.
Internship Organization- Shyamaprasad Mukherjee Port.
Title – Port Operations Trainee.
Work Experience- 48 Months.

STUDENT PROFILE



Name – Shambrita Kanjilal.
 D.O.B.- 27.08.1995.
 Graduation- BA LLB From Nehangshu
 Kanta Acharya Law Institute.
 University – University Of Kalyani.
 Internship Organization- Fast Cargo Logistics
 Title – Operations Intern.
 Work Experience- 48 Months.



Name – Shreejit Panja.
 D.O.B.- 11.10.2000.
 Graduation-BBM (SCM) From Nhsn
 College of Management And Training.
 University – Makaut.
 Internship Organization- Dabur.
 Title – Warehouse Operations Intern.
 Work Experience- Fresher.



Name – Snehasish Das.
 D.O.B.- 10.04.2001.
 Graduation- B.Com (accountancy) From
 City College of Commerce.
 University – University of Calcutta.
 Internship Organization- ABFRL (Pantaloons).
 Title –operations Trainee.
 Work Experience- Fresher.



Name – Supriti Mudi.
 D.O.B.- 10.07.1984.
 Graduation- BBA From B.P. Poddar Institute of Management & Technology
 University – WBUT.
 Internship Organization- Oriplast.
 Title – Operations Trainee.
 Work Experience- 60 Months.

PARTIAL LIST OF ILLUSTRIOUS ALUMNI

Transportation and Logistics

NAME	COMPANY	DESIGNATION
Sukanta Das	Hindalco	President & Chief Logistics Officer
Suman Paul	Britannia	National Warehouse Manager
Puskar Mukherjee	Emami Agrotech Limited	Vice President Supply Chain
Anujit Mukherjee	Century Plyboards	Deputy Manager
Daipayan Adhikary	Aleyasi Better Life	Country Warehouse Manager
Tarunava Saha	Landmark group	UAE Coordinator DC
Jaydeep Bhattacharya	Atos India	Sr. SAP Manager
Bodhisawtta Banerjee	Century Ply. Ltd	Regional Logistics Manager
Sanjoy Bhadra	IB group	National Logistics Head
Swagata Basu	TM Int. Logistics	Junior Manager Maritime Logistics
Debanjan Roy	Exide	GM Logistics
Ms. Sweta Srivastava	Linde	Distribution officer

PREVIOUS YEAR PLACEMENT SNAPSHOT

Transportation and Logistics Management

Percent of eligible students placed (till date)	81%.
Highest CTC	18.75 LPA.
Average CTC	7.87 LPA.
Summer Internships	100%

PARTIAL LIST OF RECRUITERS

Transportation and Logistics Management



CORPORATE RELATIONS & PLACEMENT CELL

Pritam Kar

Placement Officer

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placements@iiswbm.edu

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Handheld: +91-9871175189

Board Line No.: 033 2241 3079 (Direct), 033 2241 3756 (Ext: 406)

Vishal Francis

Sr. Manager & In-charge - CRP Cell

Email ID :- vishalfrancis@iiswbm.edu

placements@iiswbm.edu

Ph :- +91 9748600403 / 33 22413079 (Direct)

33 22413756 (Ext. 402)

Arindam Mukherjee

Officer - CRP Cell

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placements@iiswbm.edu

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33 22413756 (Ext. 406)

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Arindam Hazra

Specialization- Energy Management

Contact No- +91-9477486129

Abhilash Sadhu

Specialization- Hospital and Healthcare Management

Contact No- +91-8167246977

Rajdip Chatterjee

Specialization- Environment Management

Contact No- +91-9330103130

Prataya Das

Specialization- Transportation and Logistics Management

Contact No- +91-8240529721

IMPORTANT SCHEDULE

Final Placement and Summer Internship selections for 2025 can happen simultaneously

Internship duration (June - July)

Joining timeline for final selects - June

Upcoming Semester exams - December'24 & May'25 (tentative)

CAMPUS PLACEMENTS (2023-24)





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