



# INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

PLACEMENT BROCHURE 2024-25



# IISWBM

Our graduates nurture and build companies

# THE Foundation



Pandit Jawaharlal Nehru laying the Foundation  
Stone of the Academic Block-1958



Inauguration of the First Business Management course in India (PGDBM) on 5th July 1954  
(Dr. B.C. Roy addressing the gathering, Dr. J.C. Ghosh, Vice-Chancellor of the University of Calcutta, sitting)



Dr. B. C. Roy,  
Chief Minister of West Bengal (1948-1962) &  
the Founder President Board of Governors



Professor D. K. Sanyal,  
the Founder Director



Prafulla Chandra Sen,  
Chief Minister of West Bengal (1962-1967) &  
President Board of Governors (1963-1990)



# MASTERS IN SOCIAL WELFARE (2024-2025)

## CONTENTS

• From the Director's Desk	2
• From the Head of the Department's Desk	3
• Milestones	4
• About IISWBM	6
• Ranking	7
• Faculty	8
• Infrastructure	10
• About MSW	13
• E-CELL	14
• Curriculum	15
• Specializations	16
• Glimpse From Internships	17
• Events And Activities	19
• Batch Diversity	20
• Student's Profile	21
• Badge Holders of MSW	29
• Alumni Speak	31
• Partial List of Recruiters	33
• Partial List of Illustrious Alumni	34
• Corporate Relations and Placement Cell	35

## DIRECTOR'S DESK



Dear Recruiters,

With a glorious past and a bright future, IISWBM continuously strives to achieve excellence in all its endeavors. The Institute boasts state of the art infrastructure, strong faculty base, successful alumni, excellent hostels and brilliant placement records. The Master Degree Programme in Social Welfare (MSW), controlled and regulated through the University of Calcutta, provides all relevant knowledge, skills, attitude and values required to produce successful managers in the social work space like Community Organization and Development Practice, Correctional Social Work, Labor Welfare and Child and Family Welfare.

The current batch of MSW has gone through rigorous academic training, leadership ventures and internship with leading firms. They are now well prepared and fully equipped to serve Corporate, Non-Government Organizations, Development Fund Institutions, Research and Consultancy firms and contribute to the growth of the institutions they are taken in.

As the head of the Institute, we invite you to interact with our students, evaluate their potential and provide them an opportunity to work in your organization. We are sure they will prove to be an asset to your firm and finally to the country.

**Prof. (Dr.) K. M. Agrawal**

Director, IISWBM



## From The Head of The Department's Desk

The Indian Institute of Social Welfare and Business Management was set up in the year 1953 with the vision to create professionals to manage professional business organizations with an awareness of the social responsibilities of the business. The name of the Institute itself suggests that the founding fathers felt the need to blend business management with social welfare through academic excellence. The focus at IISWBM has always been to create socially conscious professional managers.

The postgraduate degree program in Social Welfare has been designed to meet the growing need for trained manpower, through value-based professional education for social work in different social spheres. The course provides students with a sound theoretical knowledge about social work, social welfare, laws, politics and the fields and domain of social work. It helps develop knowledge of history and development of social work in India and abroad as well as current trends of social work practices. It aims to develop skills in students for working with people and communities at different levels and network with other groups and professionals working in similar areas. The course also emphasizes an understanding of the relation between the State, its policies and laws and how these can be usefully deployed for ensuring human rights and entitlements.

The course is delivered through classroom sessions, presentations, seminars as well as field work-based internship. Students are required to choose two specializations to qualify for the degree. The areas offered are Child and Family Welfare, Correctional Social Work, Community Organization and Development Practice, Labor Welfare.

In addition to attending regular classes, the students are given the required exposure of social work. This is done by organizing interactions with senior government officials and social workers of various NGOs of national and international repute. They also visit NGOs to have practical exposure of the working of such social welfare organizations.

We try to create through proper, systematic education, trained social work and social welfare professionals who can be employed by various governmental, inter-governmental and nongovernmental organizations working in micro as well as in macro levels, locally, nationally or internationally.

We request you to meet our students and give them an opportunity to work with you.

Sincerely,

**Prof. (Dr.) Sudeepa Banerjee**  
Head, Masters in Social Welfare (MSW)

## MILESTONES

<b>1953</b>	IISWBM - India's first management institute was constituted on 25th April, 1953 by a resolution passed by the Senate of the University of Calcutta, with the then Chief Minister Dr. B.C. Roy as the President and Prof. Dr. D. K. Sanyal as founder-director.
<b>1954</b>	The institute - for the first time in the country - introduced a PG Diploma in Business Management with affiliation to the University of Calcutta. This very year, the institute was selected by AICTE as a centre for course in business management.
<b>1958</b>	Pandit Jawaharlal Nehru laid the foundation stone of the New Academic Block.
<b>1976</b>	MBA programme affiliated to the University of Calcutta is introduced.
<b>1997</b>	Centre for Research in Materials Management (CRIMM), set up in collaboration with the Indian Institute of Materials Management, Mumbai. CRIMM is the first organization of its kind in Asia-Pacific.
<b>2002</b>	MBA (HRM) erstwhile MHRM programme affiliated to the University of Calcutta is introduced.
<b>2003</b>	The institute celebrated its Golden Jubilee and the Government of India released a commemorative postal stamp on IISWBM to mark 50 years of management education in India. The National Board of Accreditation ( <b>NBA</b> ) accredits MBA and PGDBM programmes.
<b>2013</b>	The institute celebrated its Diamond Jubilee by laying the foundation stone of its second state-of-the art residential campus at Rajarhat, Kolkata.
<b>2014</b>	MSW and M. Phil courses introduced. IISWBM became recipient of the prestigious National Education Leadership Award for outstanding contribution to Management Education from the ABP Group. The institute was also ranked among the top 6 B-Schools in the Eastern Region by the Times B-School Survey.
<b>2015</b>	PhD programme introduced.



## VISION AND MISSION OF IISWBM

### **Vision of the Institution**

To link an intellectual experience with the sense of social responsibilities with the purpose of marrying social welfare to business management.

### **Mission of the Institution**

- To create managers for the borderless business world of tomorrow by imparting management education, developing managerial talent, and sharpening competitive managerial abilities.
- To provide students an inter-disciplinary training so that they may gain a holistic view of any organization.
- To train students for activities relevant to the contemporary socio-economic activities of the country.

## About IISWBM

India's first B-School, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy. From the choicest alumni bandwagon to the grandeur of the building's stature at the educational hub of Kolkata, the institute is stately in ways more than one and was constituted on 25 April, 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry in India to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

The Institute has successfully crossed its Platinum Jubilee Year, signifying over 70 years of an eventful journey in management education in India. IISWBM was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25 April, 2004 in New Delhi.



### Degree Programmes offered:

- Masters in Social Welfare
- PhD (Public Systems, Social Welfare and Management)
- MBA(Day) & (Evening) with specialization in Business Analytics / Finance / Marketing / Operations/HR
- MBA(Public Systems) with specialization in Environment / Energy / Transport & Logistics / Healthcare & Hospital Management
- MBA(HRM)

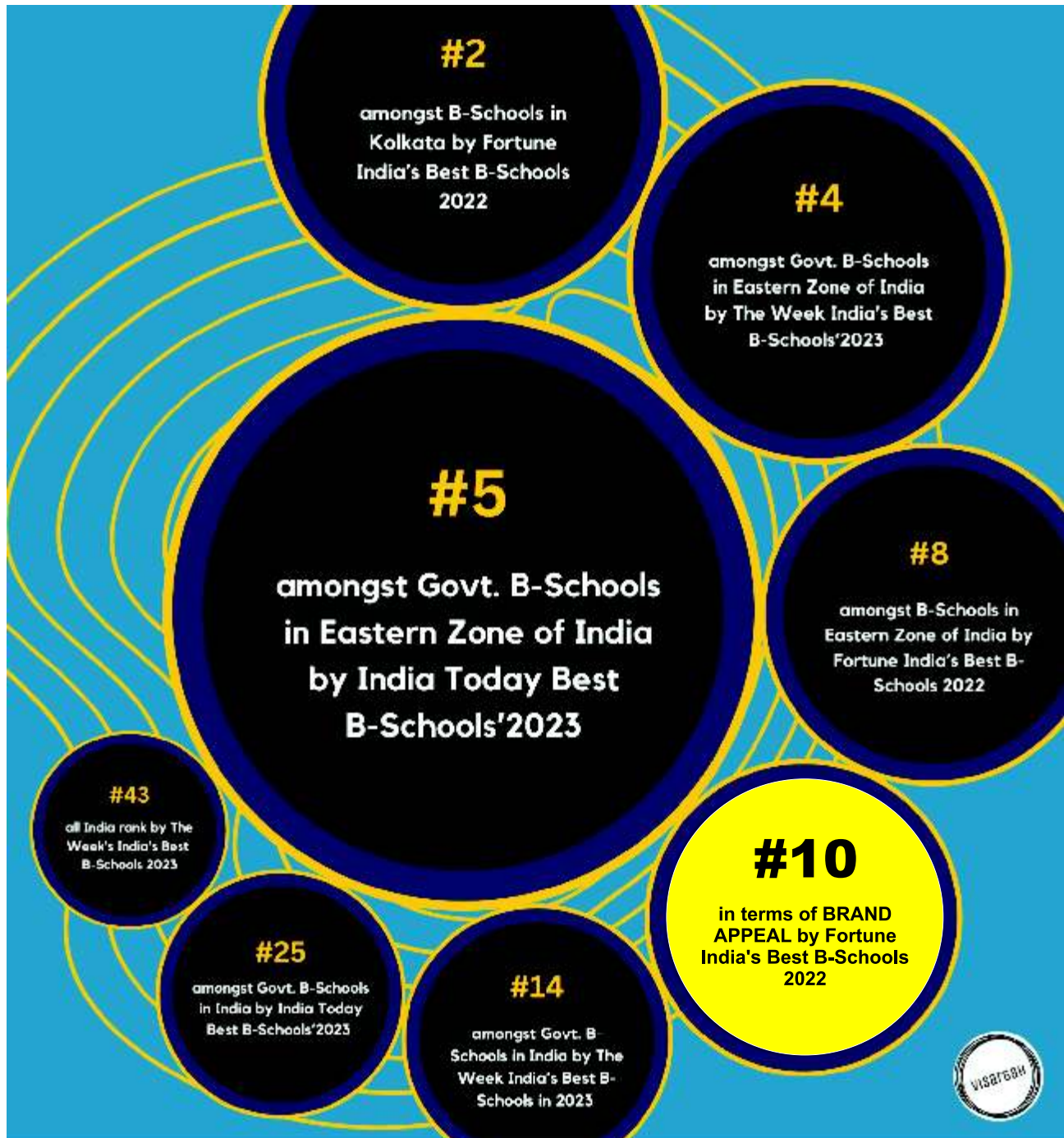
### Short-term Professional courses:

- PG Diploma in Sports Management
- PG Diploma in Supply Chain & Logistics
- Executive PG programme in Management
- Energy Management & Audit
- Sustainable Environment Management

IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.



## RANKING



## FACULTY

### **DIRECTOR (Acting)**

Dr. K. M. Agrawal, M.Sc., Ph.D (NEERI-APS University), Convenor, PhD RAC

### **HoD-MSW**

Prof. (Dr.) Sudeepa Banerjee, MBA, Ph.D

### **PROFESSORS**

Dr. Archana Sharma, MBA, PhD (South Gujarat University)

Dr. B. K. Choudhury, BE, PhD (IIT-KGP)

Dr. Chinmoy Jana, MSc, M Tech, PhD (IIT-KGP)

Dr. Gairik Das, ME, MBA(UK), PhD (University of Kalyani), HoD-MBA

Dr. Jhumoor Biswas, MSc, MTech, PhD (State University of Newyork, USA)

Dr. Madhumita Mohanty, MA, MPhil, PhD (IIT KGP)

Dr. P. K. Sikdar, MSc, ICZM Dip (UK), PhD (University of Calcutta)

Dr. Sarbani Mitra, BEd, PGDEnvM, PGDSA, MBA, PhD (University of Kalyani)

Dr. Soma Roychowdhury, MSc, PhD (University of Calcutta)

Dr. Tanima Ray, MA, RTP (CSSSC), PGDBM (IIM, Calcutta), PhD (University of Calcutta)

### **ASSOCIATE PROFESSORS**

Dr. Dipa Mitra, MBA, M Phil, PhD (University of Calcutta)

Dr. Madhab Milan Ghosh, MCom, PhD (University of Calcutta)

Dr. Sohini Banerjee, LLB (Hons), LL.M (University of Cambridge, UK), PhD (University of Calcutta)

### **ASSISTANT PROFESSORS**

Mr. Ankan Banerjee, MA, PGDSM

Dr. Arindam Dutta, BE, MTech, Ph.D (Jadavpur University)

Mr. Buddhadiip Mukherjee, MPMIR, DSW, CoA (PDC, Singapore)

Dr. Gita Khawas, MSW, Ph.D (Jadavpur University)

Dr. Joy Chakraborty, MBA, M.Phil, Ph.D

Dr. Malini Nandi Majumdar, MBA, Ph.D (NIT Durgapur)

Mr. Manjit Sarkar, MBA

Ms Piyali Sengupta, MSc, PGDEM

Dr. Rudransu Biswas, PGDTLM, MBA, Ph.D (UPES)

Ms Sona Banerjee, MA, PGDMC, CELTA/ RSA (Cambridge University)

Dr Sanghamitra Sen, MBBS, DLO, PGDHM, MBA

Dr Sritama Mondal (Dasgupta), M.Sc., MHRM, Ph.D (IIT, KGP)

Dr Subhasis Ray, MStat, MTech, PhD (University of Calcutta)

Dr Soubarna Pal, MSc, PhD (Cardiff University, UK)

Dr Surajit Chakraborty, MSc, PhD (BESU)

### **GUEST FACULTY MEMBERS**

Dr. Ajoy Bhar, BE (IIT KGP), PGDBM (IIM Calcutta)

Mr. Faisal Fasih, M. Com, Ph.D. (Business Management), NUJS

Mr. Gautam Bandyopadhyay, BME (Hons.), MME (JU), DSW (CU), PGCGM (IIMC)

Mr. Indusekhar Chatterjee, M.A (Social Work). TISS, P.G.D. in Human Rights

Ms. Namrata Basu, M.A. (Sociology)

Dr. Pankaj Roy, M. Com, Ph.D. (Business Management), Principal- Jogesh Chandra Choudhuri College

Mr. P. K. Banerjee, B.E. (Mechanical), M.I.E India

Dr. Sohini Basu, MSW (Vidyasagar University). M.Phil. & Ph.D. (TISS)

Mr. S. C. Basu, MA. (PMIRI) TISS Mumbai

Dr. Tumpa Mukherjee, Ph.D. (Asst. Prof. Women's Christian College)

Dr. Kallol Dutt, Ph.D., Former Add. Labor Commissioner (Govt. of WB), DSW (IISWBM), MBA-HR, Certificate in Applied Sociology (JU)

Dr. Kumkum Mukherjee, Ph.D., M.Sc. (Applied Psychology)

Ms. Farheen Ali, M.A. (Social Work)

Dr. Ushnish Guha, M.A., Ph.D (Social Work)



## INFRASTRUCTURE

The campus is equipped with latest facilities and amenities that enable the students to make the best of both work and play, resulting in a wholesome development of the future managers. Academic progress goes hand in hand digital progress with the experienced faculty of the institute encouraging adoption of cloud- based solutions for distribution of study materials and notes for class.

In addition to this, the Institute has several structural infrastructure facilities to offer:

### CENTRAL LIBRARY IISWBM

The Central Library was started along with establishment of the Institute in 1953 in order to cater to the academic and research needs of the members of the institute. The Library uses Koha Software and the users can search the webOPAC through Koha.

Central Library has

- Over 54,200 books of different subjects.
- Ejournals
  - EBSCO Business Source Premier
  - JGate Plus
  - NList
- **E-BOOKS**
  - Springer Business and Economics Collection
  - Cambridge Business & Management
  - Cambridge Economics (Micro & Macro)
- **DATABASE**
  - Prowess
  - EBSCO PsyTEST





### LANGUAGE LAB

- Web Assisted Language Laboratory
- Aimed at supporting students' language learning process and improving communication skills.
- Makes use of technology advancements in digital multimedia control
- Students can perfect their diction

### Student Activity CENTRE

- Student strive for exchanging ideas, playing games and relaxing during leisure
- Equipped with indoor game facilities

### Hostel

- 11,000 square feet girls' hostel and four-storied boy's hostel are adjacent to the academic block.
- Facilities include furnished rooms with bathrooms, kitchen, dining hall and common living area.
- Amenities include LCD TV, microwave oven, refrigerator, water purifier, ironing table, etc.
- Recreational facilities in the form of indoor games are provided.
- The hostels have round the clock professional security.



### IT SETUP

The website is designed for visually challenged visitors as they can hear the content of each page. The Institute website has been upgraded and redesigned and now everything is cloud based. The entire content is updated and shifted to AWS Cloud Server. 17 new laptops, 2 new printers and 7 IDS were acquired.

- 200 MBPS leased line service internet connection
- 42 Computer Terminals installed with the latest in software and digital security measures
- Wi-Fi connectivity available throughout campus.
- Panasonic 65' Professional Signage Panel installed as display board around the campus for providing information.
- Electronic smart boards in certain classrooms and LCD Projectors in all classroom.
- ISDN, VSAT and TCP-IP connectivity are also available







### Connect with your Classmates on your Alumni Network

- Create your profile
- Browse members by company, industry and location
- Post jobs and internships
- Share memories
- Exchange opportunities

REGISTER

<https://alumni.iiswbm.edu>

### Alumni Networking Portal

An Alumni Registration-cum-Network portal (Vaave) has been added to the Institutes website. It is an interactive portal where the alumni can engage among themselves as well with students too for mentorship/ guidance/ webinars.

### Gymnasium

- Fully Equipped Multigym with Gym Trainer.
- Treadmills, Butterflies, Cycles and other equipments to keep students fit.



### FIRE Protection

Fire protection, prevention and control measures have been adopted as per recommendations of the Fire Safety Audit and adequate firefighting equipment's have been installed.



## ABOUT MASTERS IN SOCIAL WELFARE (MSW)

'It is not enough to be compassionate. You must act.'- The Dalai Lama

The Indian Institute of Social Welfare and Business Management was set up in the year 1953 with the vision to create professionals to manage professional business organizations with an awareness of the social responsibility of business. The idea of Social Welfare has been associated with the institute from the very inception, as the late Dr. Bidhan Chandra Roy in his wisdom perceived the connection between Business and Social Welfare. Hence, the evocative name of our institution, The Indian Institute of Social Welfare and Business Management.

In this department, we try to uphold Dr. Roy's vision. We train our students so that they do not lose sight of the fact that working in the social sector as social workers leads to promoting a healthier socio-economic atmosphere that is conducive to a healthy business sector, while running a socially conscious business initiative creates a synergy between the people and the business world where the people do not eye all the businesses endeavors as purely profit hungry and hence exploitive.

We offer our students specialization in areas of:

1. Community Organization and Development Practice
2. Labor Welfare
3. Child and Family Welfare
4. Correctional Social Work

These specializations provide them an exposure to the different varieties of Social Work, but before the students choose their specializations in their Second Year (or the Third Semester as it is properly called), they are given a sound grounding in sociological theories and other allied analytical methods and perspective so that they can grasp the embeddedness of their own practice of social work in large socio-economic context that connects business practices with Social Welfare.

We send our students for internships in various reputed organizations in the field of social work for them to get some hands-on experience in social work. Therefore, our students do not come out as merely 'theoreticians' of social work but as 'practitioners' with some experience.

**E-CELL**

The Entrepreneurship Cell or E-Cell of IISWBM is an inter-departmental committee that is dedicated towards promoting and inculcating entrepreneurship skills and knowledge in young minds.

**UMEED 2024**

Umeed, the Annual Social Entrepreneurship Summit of E-CELL, IISWBM, is an initiative to encourage learners to come up with creative, profitable, and sustainable approaches for social upliftment. UMEED'24 was the amalgamation of 4 events which were held on the following dates this year:

- Raising Smiles – 18th February, 2024
- Kha-e-Jao – 23rd February, 2024
- D.E.S.I Talks- 23rd February, 2024

**Raising Smiles** - Raising smiles is a vision to help the underprivileged sections of society. This year we visited “Prabartak Sangha”, Chandannagar. We raised a considerable amount of funds from the students, teachers, and staff members of IISWBM, to distribute some personal hygiene items like Dettol, soap, shampoo, toothpaste, etc. along with health supplements and fruits and more.

**Kha-E-Jao** - The Food Festival of IISWBM, is an intra-college competition wherein students compete in teams to display their art of culinary, through their innovative marketing strategies, in order to generate revenue. Like every year, we made Kha-e-Jao a big success this year by inviting large numbers of visitors and raising maximum revenues for the stallholders. Our respected faculties, Mr. Buddhadip Mukherjee and Dr. Archana Sharma, inaugurated the event and was also our honorable judges for the same.

**D.E.S.I Talks** - On 23rd February 2024, on Day 2 of UMEED 2024. D.E.S.I Talks and Kha-e-Jao commenced. In D.E.S.I Talks A number of the most notable entrepreneurs, such as Mr. Deborshi De, is the Founder of Vedaantik Organic Research Foundation, Ms. Sujata Chatterjee, the founder of Twirl. Store, Mr. Indrajit Lahiri, founder of Foodka, were part of an interactive talk show for students where shared their perspectives on Entrepreneurship





## COURSE CURRICULUM

**Masters in Social Welfare (MSW)** is a two-year full-time programme of the University of Calcutta comprising of four semesters and two months of Summer Internship Program (SIP). Students specialize in two areas out of four areas of specialization offered. The student has to take three papers in each area of specialization. The internship is offered at the end of the 2nd semester. In all a student has to appear in 16 papers over the four semesters.

### Semester-1

Paper Code	Paper Name
Msw 101	Theory And Practice Of Social Work
Msw 102	Research Methodology Of Social Work
Msw 103	Computer Application And Statistics
Msw 104	Perspectives Of Social Work

### Semester- 2

Paper Code	Paper Name
Msw 201	Socio-economic Development
Msw 202	Community Organisation And Practice
Msw 203	Management Of Social Welfare
Msw 204	Disaster Management, And Environment Sustainable Development

### Semester- 3

Paper Code	Paper Name
Msw 301	Role Of Media And Communication In Social Work
Msw 302	Optional Paper 1 (from An Area Of Specialization)
Msw 303	Optional Paper 2 (from An Area Of Specialization As In 302)
Msw 304	Optional Paper 3 (from An Area Of Specialization As In 302)

### Semester-4

Paper Code	Paper Name
Msw 401	Optional Paper 4 (from Another Area Of Specialization)
Msw 402	Optional Paper 5 (from The Same Area Of Specialization)
Msw 403	Optional Paper 6 (from The Same Area Of Specialization)
Msw 404	Viva Voice (on All Subjects)

## SPECIALIZATIONS

### 1. Labour Welfare

Paper Code	Subject
Lwo 001	Labour Welfare Laws In India
Lwo 002	Industrial And Labour Economics And Administration
Lwo 003	Industrial Safety, Health And Hygiene

### 2. Community Organization And Development Practice

Paper Code	Subject
Cod 001	Rural And Urban Governance
Cod 002	State, Social Protection And Development Programme
Cod 003	Social Welfare Administration

### 3. Child And Family Welfare

Paper Code	Subject
Cfw 001	Counseling & Social Work Practice
Cfw 002	Development Practice, Policies & Programmes For Children & Families
Cfw 003	Methods Of Social Work

### 4. Correctional Social Work

Paper Code	Subject
Csw 001	Correctional Policies, Institution & Administration
Csw 002	Human Rights, Criminal Laws & Procedures
Csw 003	Philosophy Of Crime & Punishment

## GLIMPSES FROM INTERNSHIP



Home visits by Jayshree Textiles



Old age survey and facility provided by HelpAge



NHRDN flyer introducing the MSW senior batch students who got placed



Field Visit and Environment Day celebration at Larsen & Toubro



Welcome address during a seminar for MSW students



## UMEED 2024 BY E-CELL OF IISWBM



D.E.S.I TALKS, An entrepreneurial talk show



Raising Smile, A Donation Drive



KHA-E-JAO, the Culinary Competition



FOODKA on the Stage during the talk show



Teams during the Kha-E-Jao Event



Glimpse from a successful "Raising Smiles" campaign



## EVENTS AND ACTIVITIES OF MSW DEPARTMENT



Theme and Events of Earth Day 2024



MSW Students went for the Dum Dum Central Correctional Home visit



Students of MSW batch 2023-25 have attended the PM Vishwakarma Scheme launch on 17th Sept' 23



Field visit by MSW students at DRCSC Project in Kolkata, Feb'24

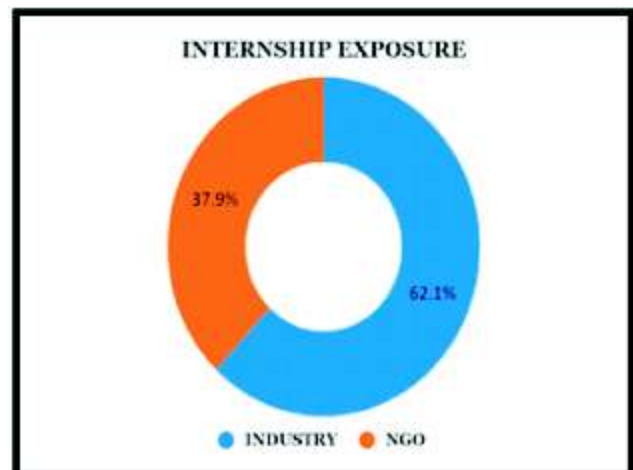
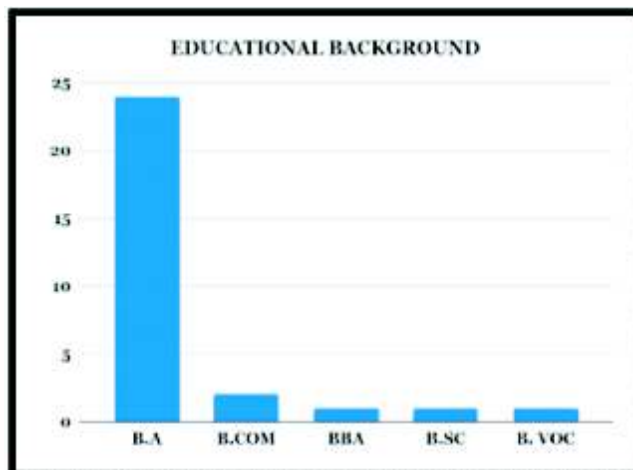
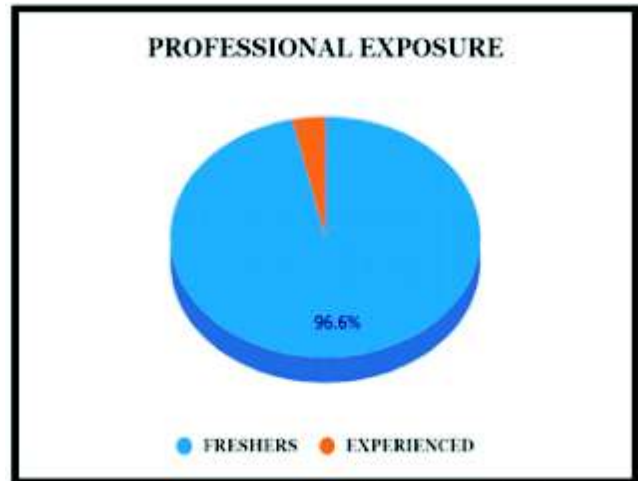
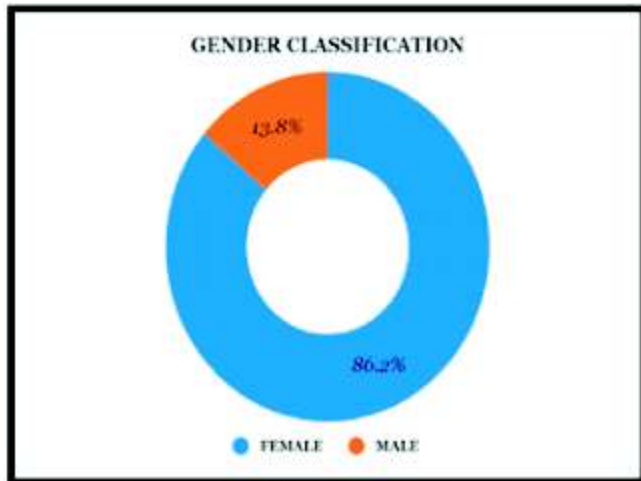


We Care, the philanthropic venture of IISWBM spearhead by MSW department



Students of MSW attended International Women's Day seminar

## BATCH DIVERSITY





Abantika Karmakar  
D.O.B: 29.07.2001  
College: Jogamaya Devi College  
Qualification: B.A. Sociology Honors  
University: University Of Calcutta  
Internship Organization: Child Rights & You  
Internship Domain: Child Development



Asmita Debnath  
D.O.B: 18.09.2002  
College: P.R. Thakur Government College  
Qualification: B.A. Applied Sociology Honors  
University: West Bengal State University  
Internship Organization: Jayshree Textiles  
Internship Domain: CSR



Atrayee Mandal  
D.O.B: 12.09.2002  
College: Loreto College  
Qualification: B.Sc. Geography Honors  
University: University of Calcutta  
Internship Organization: TCS  
Internship Domain: CSR And Research



Ankit Das  
D.O.B: 05.11.2000  
College: NEF College Guwahati  
Qualification: B.A Applied Sociology Honors  
University: Guwahati University  
Internship Organization: Treasures of Innocence  
Internship Domain: CSR



Arka Samanta  
D.O.B: 30.05.2000  
College: Scottish Church College  
Qualification: B.A. History Honors  
University: University of Calcutta  
Internship Organization: Child Rights & You (CRY)  
Internship Domain: Child Development



Apurbaa Dhara  
D.O.B: 16.03.2000  
College: Gokhale Memorial Girls' College  
Qualification: B.A. & M.A Political Science Honors  
University: University of Calcutta And Burdwan  
Internship Organization: Jayshree Textiles  
Internship Domain: CSR



Ayushi Sarkar  
D.O.B: 26.02.2002  
College: Gurudas College  
Qualification: B.A English Honors  
University: University of Calcutta  
Internship Organization: HCL  
Internship Domain: CSR



Debaparna Guha  
DOB: 10.05.2001  
College: Lady Brabourne College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: Indian Copper Complex (HCL)  
Internship Domain: CSR





Ishita Banerjee  
DOB: 13.08.2001  
College: Lady Brabourne College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: Palsons Derma Pvt Ltd  
Internship Domain: HR



Kankana Roy  
DOB: 03.07.2001  
College: TISS (School of Vocational Education)  
Qualification: B. Voc Early Child Development Honors  
University: TISS  
Internship Organization: Balmer Lawrie Co Ltd  
Internship Domain: CSR



Kosturika Sinha  
DOB: 22.06.2001  
College: Women's College Calcutta  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: Jayshree Textiles  
Internship Domain: CSR



Manisha Adhikary  
DOB: 16.01.1995  
College: Sir Gurudas Mahavidyalaya Kolkata  
Qualification: B.A. Bengali Honors, AD3D Animation  
University: University of Calcutta, Aptech  
Internship Organization: The Hope Foundation  
Internship Domain: Child & Community Development



Nidhi Kumari  
DOB: 12.08.2002  
College: Ranchi Women's College  
Qualification: B. Com Applied Accountancy Honors  
University: University of Ranchi  
Internship Organization: Tata Steel  
Internship Domain: CSR



Pragati Sen  
DOB: 25.12.2002  
College: Lady Brabourne College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: CESC  
Internship Domain: HRD, Sustainability Reporting



Prameya Jana  
DOB: 22.03.2000  
College: Maulana Azad College  
Qualification: B.A. English Literature Honors  
University: University of Calcutta  
Internship Organization: The Hope Foundation  
Internship Domain: Child & Community Development



Pritam Biswas  
DOB: 08.08.2000  
College: Bangabasi College  
Qualification: B.A. Political Science Honors  
University: University of Calcutta  
Internship Organization: Larsen & Taubro  
Internship Domain: Industrial Relations (IR)

# STUDENT PROFILE



Rajanya Sengupta  
DOB: 23.10.2001  
College: South Calcutta Girl's College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: The Hope Foundation  
Internship Domain: Child & Community Development



Riya Bhowmick  
DOB: 30.09.2001  
College: Acharya Girish Chandra Bose College  
Qualification: B. Com Accountancy Honors  
University: University of Calcutta  
Internship Organization: Kazma Technology  
Internship Domain: HR



Rupsha Malik  
DOB: 01.05.2003  
College: Gushkara Mahavidyalaya  
Qualification: B.A. English Honors  
University: University of Burdwan  
Internship Organization: Helpage India  
Internship Domain: Community Development



Sayantani Som  
DOB: 03.01.1998  
College: B. Tech, P.G Diploma In Human Resource Development & Labor Welfare  
Qualification: AOT, State Labor Institute Kolkata  
University: Makaut, WBSCTE  
Internship Organization: Jayshree Textiles  
Internship Domain: CSR



Sinjini Sarkar  
DOB: 29.01.2002  
College: Women's College Calcutta  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: HCL  
Internship Domain: HR



Soumyadip Pande  
DOB: 27.11.2002  
College: St. Xavier's College Calcutta  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: Birla Corporation Ltd  
Internship Domain: CSR



Spandita Kar  
DOB: 22.08.2001  
College: South Calcutta Girls College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: Child Rights & You  
Internship Domain: Child Development

# STUDENT PROFILE





Srishti Roy Chowdhury  
DOB: 12.11.2002  
College: Women's College Calcutta  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: HelpAge India  
Internship Domain: Community Development



Swikriti Saha  
DOB: 03.12.2001  
College: Gokhale Memorial Girl's College  
Qualification: B.A. History Honors  
University: University of Calcutta  
Internship Organization: HCL  
Internship Domain: HR



Tanisha Mallick  
DOB: 02.12.2000  
College: Sarojini Naidu College For Women  
Qualification: B.A. Sociology Honors  
University: West Bengal State University  
Internship Organization: Jayshree Textiles  
Internship Domain: CSR

# STUDENT PROFILE



Trisha Chatterjee  
DOB: 13.08.2001  
College: Basanti Devi College  
Qualification: B.A. Education Honors  
University: University of Calcutta  
Internship Organization: Child Rights & You  
Internship Domain: Child Development



Urbee Chakrabarti  
DOB: 18.02.2001  
College: Lady Brabourne College  
Qualification: B.A. Sociology Honors  
University: University of Calcutta  
Internship Organization: National Institute Of Rural  
Development And Panchayati Raj  
Internship Domain: Training And Research



Utkarsh Pandey  
DOB: 22.02.2002  
College: George College  
Qualification: B.A Hospital Management Honors  
University: Makaut  
Internship Organization: HCL  
Internship Domain: HR

# STUDENT PROFILE

**Badge Holders of Masters in Social Welfare (MSW),  
IISWBM (2023-2025)**

**STUDENT PLACEMENT COORDINATORS**



Atrayee Mandal



Abantika Karmakar

**E-CELL MEMBERS**



Pragati Sen



Ishita Banerjee

**CLASS REPRESENTATIVES**



Soumyadip Pande



Apurbhaa Dhara

**ALUMNI COORDINATORS**



Asmita Debnath



Kankana Roy



MSW BATCH 2023 - 2025



## ALUMNI SPEAK

- 1) I completed my MSW in 2016 from IISWBM. Proudly belonged to the 1st batch of MSW. The curriculum was a healthy mix of classroom session blending with outdoor visits of NGO and correctional home. The course exposed us to different industry veterans through teaching and webinars. I am very grateful to my professors of IISWBM who had inspired us to give our very best.

### **JAYEETA NANDI, MSW (BATCH 2014-2016) BAJAJ CONSUMER LTD**

- 2) That day, the 17th May 2019 when I walked out of the campus and the boys' hostel, I was reflective of the 2 years that went by - not employed but a full-time student trying to acquire knowledge and wisdom of a completely new domain the Social Development. Mr. MSW Fresher 2017, Class Representative, Sports Representative and Placement Coordinator. A campus job at Director Level and with a possibility to be within the top three academically in the MSW Class of 2019.

### **SUMON BHATTACHARJEE, MSW (BATCH 2017-2019) PIRAMAL FOUNDATION**

- 3) IISWBM has changed the very definition of perfection. This institute has nurtured every student individually and has helped them to spread their wings in every domain of the society possible. I was pretty cryptic about this course but today where I stand, has changed my perception. I am more confident, strong and not at all a person to take a corner. As they always say, "The task of the modern educator is not to cut down jungles, but to irrigate deserts." Hence, IISWBM has helped me to build a new version of myself.

### **SEHENAZ PARVIN, MSW (BATH 2020-2022), FEDERAL BANK LIMITED**

- 4) My journey at IISWBM has been truly remarkable. The institution's dedication to exerting effort and offering significant exposure to its students has molded them into successful individuals. It has played a pivotal role in nurturing my confidence and fostering my outspokenness. Above all, this institution has provided me with the inspiration and support to dream ambitiously and pursue those dreams with passion.

### **SANJANA GHOSH, MSW (BATCH 2021-2023), CSR DEPT-- HDFC BANK**

- 5) There is no secret to success. It is the result of preparation, hard work, and learning from failure. IISWBM has given me the confidence I need to experiment, fail, learn from it and come back stronger. IISWBM shaped us into the individual we are today - determined, resilient and ready to take on the world. Our teachers weren't just educators, they were also our friends, philosophers, and guides, offering wisdom beyond textbooks.

IISWBM is a journey of chasing dreams and making memories.

### **RAJARSHI BISWAS, MSW (BATCH 2016-2018), ZENSAR TECHNOLOGY**

## PARTIAL LIST OF ORGANIZATIONS WHO OFFERED INTERNSHIPS



Social Informatics Research Group



## PARTIAL LIST OF RECRUITERS



## PARTIAL LIST OF ILLUSTRIOUS ALUMNI

- **Ms. Jayeeta Nandi (2016)**  
Regional HR Manager- Bajaj Consumer Care
- **Mr. Aniruddha Kundu (2016)**  
HR Manager, Ujjivan Small Finance Bank
- **Ms. Puja Panja (2016)**  
Councilor- Kolkata Corporation
- **Ms. Dipsha Ghatak (2017)**  
Senior Talent Acquisition Partner – Amazon
- **Ms. Debanjana Bose (2018)**  
Manager-SoulAce CSR Consulting
- **Rajarshi Biswas (2018)**  
HR – Zensar Technology
- **Mr. Priyam Shankar Sinha (2018)**  
Divisional Manager - Midland Microfin Ltd
- **Mr. Sumon Bhattacharjee (2019)**  
Program Director- Piramal Foundation
- **Mr. Somnath Mishra (2020)**  
Lead-Process Support, RBL Finserv
- **Ms. Nicole Urvi (2021)**  
WASH Project Coordinator-UNICEF
- **Ms. Sehenaz Parvin (2022)**  
Officer-Federal Bank
- **Sanjana Ghosh (2022)**  
Deputy Manager, CSR Dept – HDFC Bank
- **Shirsha Bose (2022)**  
Assistant Manager – Narayana Hospital



## CORPORATE RELATIONS & PLACEMENT CELL

### Arindam Mukherjee

Placement Officer - CRP Cell  
Email ID :- arindammukherjee@iiswbm.edu  
placements@iiswbm.edu  
Ph :- +91 9432538974 / 8910928084  
33 22413756 (Ext. 406)

### Vishal Francis

Sr. Manager & In-charge - CRP Cell  
Email ID :- vishalfrancis@iiswbm.edu  
placements@iiswbm.edu  
Ph :- +91 9748600403 / 33 22413079 (Direct)  
33 22413756 (Ext. 402)

### Pritam Kar

Placement Officer  
Email: pritam@iiswbm.edu  
placements@iiswbm.edu  
mail2pritamkar@gmail.com  
Handheld: +91-9871175189  
Board Line No.: 033 2241 3079 (Direct), 033 2241 3756 (Ext: 406)

### STUDENT PLACEMENT COORDINATORS

Atrayee Mandal  
+91 84200 98266

Abantika Karmakar  
+91 80170 287971

Email: placements@iiswbm.edu  
Website: www.iiswbm.edu

### IMPORTANT SCHEDULE

Final Placement and Summer Internship selections for 2025 can happen simultaneously

Internship duration (June - July)

Joining timeline for final selects - June, 2025

Upcoming Semester exams - December'24 & May'25 (tentative)







IISWBM

INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT



**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT**

Management House, College Square West, Kolkata - 700 073, India

Phone : 91 (033) 2241 - 3756 / 5792 / 8694 / 8695 / 4023 7474

Fax : +91 (033) 2241 - 3975

Website : [www.iiswbm.edu](http://www.iiswbm.edu)