



CII-ITC Centre of Excellence
for Sustainable Development



Confederation of Indian Industry



One-Day Seminar
on

ROADMAP FOR ACHIEVING SUSTAINABLE DEVELOPMENT GOALS

April 2, 2024

**Organized by
MBA-Public Systems in association with CII-ITC CESD**



Indian Institute of Social Welfare & Business Management
Management House, College Square West, Kolkata-700073
For enquiry: 9830084660 / 7044626881 / 9831309132
Registration link : <https://docs.google.com/forms/d/e/1>
For detail visit: www.iiswbm.edu

Scan here





Objective of the Seminar

One-day seminar on “Roadmap for Achieving Sustainable Development Goals” organized by MBA-Public Systems Program, IISWBM, Kolkata, is a specialized event that brings together students of various colleges and university at our institute premises to share ideas on how they think about environment and its related processes. This seminar provides a platform for discussions, paper and poster presentations and knowledge sharing related to resource management, environmental impacts, climate change, energy transition, green supply chain, hospital waste etc.

About the Institute

Established in 1953, the Indian Institute of Social Welfare and Business Management (IISWBM) is the first Management institute in India and South East Asia. Pandit Jawaharlal Nehru, the first Prime Minister of India, laid the foundation stone of IISWBM and Chief Minister of West Bengal, Dr. Bidhan Chandra Roy, was the first President of the Board of Governors of the Institute. The Institute offers MBA - Public Systems programs under the University of Calcutta with specialization on Energy, Environment, Healthcare & Hospital and Transportation & Logistics Management. The institute also offers the Ph. D. program.

It was ranked 25th among management schools by the India Today' "India's Best B Schools 2023". IISWBM has been awarded the 2023 Ananda Shiksha Ratna award by the ABP Group at Swabhumi on June 08, 2023. More than 95% of the students got campus placement in the last 3 years.

About CII-ITC CESD

The Centre creates an ecosystem with a vision to drive transformation towards sustainable development where government, businesses and stakeholders collaborate towards addressing the most pressing global macro challenges. For more than 18 years, the Centre has brought sustainability issues to centre stage and raised awareness amongst industry to create positive impacts on environment, societies, and investors.

The Centre has developed sustainable alliances to work together with industry partners. These are in the form of platforms that industry can sign up/participate in – the Climate Action Charter, India Business and Biodiversity Initiative, India Plastics Pact and the Cleaner Air Better Life initiative. The Centre has created Sustainable Brands to support businesses in their journey of sustainability- CAP 2.0°, ESG Intelligence and Analytics, Eco Edge, and the CII-ITC Sustainability Awards.



About MBA - Public Systems

The MBA-Public Systems program has the following four specializations:

Energy Management offers students the strategic planning and optimization of energy resources to ensure efficiency, sustainability, and cost-effectiveness in various sectors. The course covers areas such as Energy Conservation, Renewable Energy, Energy Economics, Power Trading & Carbon Policy, Green Building & Sustainability. Each year, outstanding students from Energy Management receive international scholarships from AEE (USA). Energy management students inspire a better future by leading the transition towards a sustainable and resilient energy system.

Environment Management aims to heighten environmental concerns in business practices, green business, eco-friendly productions, usage of natural resources, policy-making in sustainable management, controlling pollution of industries, addressing ESG compliance and integrating environmental issues in strategic business planning. Environment management students play a crucial role in the protection of the environment and the promotion of sustainable practices in various sectors such as environmental consulting, policy development, conservation, and corporate sustainability.

Healthcare and Hospital Management equips the students with the strategic administration and coordination of healthcare facilities to ensure efficient and effective delivery of services. This field encompasses various aspects, including organizational leadership, resource allocation, financial management, quality assurance, and patient satisfaction. Healthcare management students play a crucial role in overseeing the day-to-day operations of hospitals, clinics, and other healthcare institutions.

Transportation and Logistics Management course is designed to provide individuals with the knowledge and skills needed to efficiently plan, implement, and optimize the movement of goods and services within a green supply chain. Students completing a Transportation and Logistics Management course are well-equipped to pursue careers in logistics management, supply chain coordination, and operations management.



Theme of the Seminar

- Net Zero Emission
- Life Cycle Assessment
- Zero Liquid Discharge
- GHG Emission
- Climate Change
- Air, Water & Soil Pollution
- Disaster Management
- Energy Transition
- Renewable Energy
- Sustainable Waste Management
- Green Building
- Sustainable Development Goals
- Health Coverage for All
- Sustainable Hospital Services for Quality Care
- Occupational Health and Safety
- Artificial Intelligence & Data Analytics
- Green Supply Chain
- Sustainable Transport

The themes are not limited to the above mentioned areas

Oral & Poster Presentation

Accepted abstracts will be published in soft copy proceeding

Registration Fees

For Students: Rs. 200/-

For Faculty/Research Scholar: Rs. 400/-

For Industry delegates: Rs. 1000/-

**Last date for abstract submission and registration:
March 29, 2024**

(For both oral and poster presentations)

Abstract should be within 300 words.

Poster dimensions: 2ft x 3ft (Portrait mode)

Oral Powerpoint presentation: Maximum 10 slides.

Registration link : <https://docs.google.com/forms/d/e/1>

E-mail ID for abstract submission: semmbaps24@gmail.com

For enquiry: 9830084660 / 7044626881 / 9831309132

For detail visit: www.iiswbm.edu

Seminar Venue : IISWBM



Mode of Payment

The payments may be paid by UPI / Net Banking in favour of "IISWBM"

Account Name: IISWBM

Account Number: 10252384198

Bank Name: State Bank of India

Branch Name: Surya Sen Street Branch, Kolkata

IFSC Code: SBIN0003496

Awards and Certification

- Best 3 papers will be awarded
- Best 3 posters will be awarded
- Certificates will be given to all registered participants

Organising Committee

Chief Patron: Shri Dipankar Dasgupta, Director, IISWBM

Chairman: Prof. (Dr.) Pradip Kumar Sikdar, Head, MBA - Public Systems

Vice-Chairman: Mr. Shikhar Jain, Executive Director-CESD, CII – ITC Centre of Excellence for Sustainable Development

Convenor:

Dr. Surajit Chakraborty (Contact- 9830084660)

Joint Convenor:

Ms. Pallavi Srivastava, CII-ITC CESD

Dr. Jasleen Bhatti, CII-ITC CESD

Prof. (Dr). Jayanti De, IISWBM

Dr. Arindam Dutta, IISWBM

Dr. Sanghamitra Sen, IISWBM

Ms. Piyali Sengupta, IISWBM

Members:

Prof. (Dr.) K.M. Agrawal, IISWBM

Prof. (Dr.) B.K. Choudhury, IISWBM

Prof. (Dr.) Jhumoor Biswas, IISWBM