



# **2022-2023 ANNUAL REPORT**



# ANNUAL REPORT

Indian Institute of Social Welfare and Business Management (IISWBM) continues in its journey, having crossed Sixty Nine years of dedication to the cause of Social Welfare with Management Education. IISWBM represents a union between convention and modernity, as highlighted in its recent activities. Bolstered by a rich heritage, IISWBM is surging forward to remain relevant to contemporary issues and needs. The Institute continues to offer its following established courses as a Post Graduate Institution.

- 2-year Master of Business Administration (MBA)
- 2-year Masters in Business Administration (Human Resource Management) [MBA (HRM)], earlier known as MHRM.
- 2-year Master of Business Administration -Public Systems (MBA-PS)
- 2-year Masters in Social Welfare (MSW)
- 1-year Post Graduate Diploma in Sports Management (PGDSM)

## **Executive Development Programme**

- Advance Diploma in Fire Safety Management (ADFSM)
- Executive Post Graduate Programme in Management (EPGPM)
- Post Graduate Diploma in Supply Chain & Logistics Management (PGDSCLM)

The Institute has introduced Ph.D. in Business Management, Social Welfare and Public Systems. The programme offers to applicants with Masters in Commerce, Social Welfare, Public Systems (Environment, Energy, Healthcare & Hospital and Transportation & Logistics) or equivalent and will open up the possibility of continuing academics as an alternative, primarily for management graduates.

## BOARD OF GOVERNORS

The Board of Governors as constituted in the Annual General Meeting on 04.11.2022 is shown below and will continue till the next AGM.

### BOARD OF GOVERNORS

**Prof. (Dr.) Sujit Kumar Basu**  
**President**

Former Vice Chancellor, Visva Bharati University

**Prof. (Dr.) Santa Dutta (De)**

Vice Chancellor  
University of Calcutta

Pro-Vice-Chancellor (Business Affairs & Finance)  
University of Calcutta

**Dr. Ranjan Das**

Director  
All India Institute of Hygiene & Public Health

**Shri K.K. Bangur**

Representative  
Indian Chamber of Commerce

**Mr. Subhodip Ghosh**

Director General  
Representative  
The Bengal Chamber of Commerce & Industry

**Mr. Saikat Biswas**

Representative  
Bengal National Chamber of  
Commerce & Industry

**Mr. S B Ganguly**

President Nominee

**Mr. Amitabha Datta**

Director  
Calcutta Media Institute Pvt. Ltd.

**Mr. Debajyoti Datta**

Managing Director  
Shishu Sahitya Samsad Pvt. Ltd.

**Prof. Varadraj Bapat**

Representative  
Department of Higher Education  
Ministry of Education  
Government of India

**Mr. Manish Jain, IAS**

Principal Secretary  
Government of West Bengal  
Department of Higher Education

**Mr. Pavan Poddar**

Representative  
Bharat Chamber of Commerce

**Ms. Perminder Jeet Kaur**

Representative  
Associated Chamber of Commerce  
& Industry of India

**Dr. Alok Roy**

Representative  
Federation of Indian Chambers of  
Commerce & Industry

**Prof. (Dr.) Goutam Sutradhar**

Director, NIT Manipur  
Nominee, AICTE

**Dr. K K Chaudhuri**

President's Nominee

**Mr. K Mohan**

Andrew Yule & Co. Ltd.

**Mr. Dipankar Das Gupta**

Member Secretary & Director, IISWBM

## **INFRASTRUCTURE**

The Institute has 7,171 sq.m of floor area in its two adjoining buildings, those are four storied Administrative Block and the seven storied Academic Block. There is an Assembly Hall, an Auditorium, a Board Room, three Conference Rooms, one Seminar cum Video Conference Room and 20 air conditioned Class Rooms. Apart from these areas there is a Language Lab, an Energy Lab, an Environment Lab, a ground Water Research Lab, Fire safety Lab, a Multi-Gym and a Students activity Centre. The Library and Reading Room have an area of 542.08 sq.m, and the Computer Centre has an area of 218.45 sq.m. The Canteen has an area of 165.52 sq.m.

A second campus in Action area 11A, New Town, Kolkata - 700 156 is under construction.

## **HOSTEL**

In keeping with the policy of creating its own hostel facilities, a new hostel for girls at 2, Nilmadhab Sen Lane, Kolkata - 700 073 was constructed in August 2012 with accommodation for 42 girl students. It is a state of the art hostel with all modern amenities.

The Prantik Hostel for boys had been upgraded with modern amenities and remodelled to accommodate 19 students.

## **CANTEEN**

Canteen facilities are available from morning till evening. Tea, Soft Drinks, Lunch, snacks etc., are available at reasonable prices. The Canteen Hall is neat and clean, commodious and well furnished.

## **EDUCATION LOAN ASSISTANCE**

Institute provides assistance towards educational loan to its students as per tie-up arrangement with number of Nationalised Banks subject to fulfillment of terms & conditions of the Banks. Students also availed Credit Card facility implemented by Govt. of West Bengal.

## **ANNUAL GENERAL MEETING**

The Annual General Meeting of 2021-2022 was held on 04.11.2022.

## **INSTITUTE'S JOURNAL - SURVEY**

Volume 57 (No. 3-4) & 58 (No. 1-2 & 3-4) & 59 (No. 1-2 & 3-4)  
Institute's Journal 'Survey' was published during 2017-2019

### Research Oriented Studies and Projects:

A special feature of the Institute is to carry out research oriented studies and projects by members of the faculty, a list of which is given below.

In all these activities, the students were actively involved with a view to providing them a practical exposure and acquaint them with industry practices as part of curriculum.

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	Value Rs.	Starting & Ending Date
1	SIA study and R & R action plan for 2 x 660 MW coal based ultra super critical thermal power project at village Chausara , Dist. Chhinwara , Madhya Pradesh of pench Thermal Energy (MP) Limited at Adani Group.	M/s. Pench Thermal Energy (MP) Ltd. Village - Chausara, Tehsil & Dist. Chhindwara Madhya Pradesh	Dr. K.M.Agrawal Dr. S.Mitra	1300000	12/11/2018 RP-4
2	Environmental, Social & Health Impact Assessment Study for Under Ground HT&LT Cabling Network in Digha Shankarpur Area Under World Bank Project NCRMP-II, West Bengal State Electricity Distribution Company Limited	West Bengal State Electricity Distribution Co.Ltd. Bijli Bhavan, Daharpur, P.O. Tamluk, Dist. Purba Midnapur-721636	Dr. K.M.Agrawal Dr. S.Mitra	685000	11/26/2015 RE-2
3	Site Specific Wildlife Conservation Plan for 66 HT Line from Godda TPP to Water Intake and pumping station near Ganga River at Sahibgunj, Jharkhand of Adani Power ( Jharkhand) Ltd. Godda	M/s. Adani Power (Jharkhand) Ltd. Gangata Khutd, Godda, Jharkhand	Dr. K.M.Agrawal Dr. S.Mitra	542800	8/20/2021 RL-3
4	Site Specific Wildlife Conservation Plan for 66 HT Line from Godda TPP to Water Intake and pumping station near Ganga River at Sahibgunj, Jharkhand of Adani Power ( Jharkhand) Ltd. Godda	M/s. Adani Power (Maharashtra ) Ltd. Plot No. A-1, Tiroda Growth Centre, MIDC, Tiroda, Gondia - 441911 (Maharashtra )	Dr. K.M.Agrawal Dr. S.Mitra	708000	7/30/2019 RA-0

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	Value Rs.	Starting & Ending Date
5	Social Audit and Social Impact Evaluation Study for 2X685MW Thermal Power Plant, Raikheda, Distt.-Raipur(CG)	M/s Raipur Energen Ltd., Raikheda, Distt.-Raipur(CG)	Dr. K.M.Agrawal Dr. S.Mitra	450000	7/7/2020 RE-9
6	Environment Impact assessment & environment Management plan for water intake structure near char rosulpur at Balagarh Hooghly District , W.B. under public health Engineering Directorate, Govt. of W.B.	Gaja Engineering Pvt. Ltd., Kolora More, STKK Road, Vill. : Baligori, Somra(PO), Dist.- Hooghly, W.B.: 712123	Dr. K.M.Agrawal	944000	4/18/2022 RG-4
7	Phyto-remidiation of Marshy Land at IEPL- Orica, Gomia Works, Bokaro, Jharkhand.	M/s Indian Explosiv Pvt. Ltd., Gomia, Bokaro Steel City, P.O.- Indian Exlopsive, Gomia,Jharkhand.	Dr. K.M.Agrawal	92800	3/25/2021 RI-7
8	Inventorisation of Hazardous Waste Generating Industries with Identification and Quantification of Hazardous Waste Generated in the State Based on Scientific Principal and to Conduct Environmental Audit of Comon Hazaardous Waste TSDF of west Bengal.	M/s West Bengal Pollution Control Board, Parives Bhawan, salt Lake, Kolkata-98	Dr. K.M.Agrawal	144432	9/3/2021 RH-4
9	Study report on ecological footprint of mining to understand the impact of water roack dumps on the air water soil environment within the 50 km radius of Dongri Buzurg manganese mine 53.98 ha lease , Bhandara Dist, Nagpur, Maharastra	M/s MOIL Ltd., Dongri Buzrug Mine, P.O. Dongri Buzrug, Dist. Bhandara, Pin: 441907	Dr. Surojit Chakraborty	171100	1/19/2023 RM-5
10	Stake Holder Engagement and Rehabilitation and Resettlement Audit of 3300MW Tiroda Thermal Power Plant at Vill.- Tiroda, Dist.- Gondia, Maharastra of Adani Power Maharastra Ltd.	M/s Adani Power Maharastra Ltd.,Vill.- Tiroda, Dist.- Gondia, Maharastra	Dr. K.M.Agrawal	648000	3/26/2021 RA-0

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	V alue Rs.	Starting & Ending Date
11	Social Audit and Social Impact Evaluation Study for 2X685MW Thermal Power Plant, Raikheda, Dist.-Raipur(CG)	M/s Raipur Energen Ltd., Dist.- Raipur(CG)	Dr. K.M.Agrawal	99450	2/11/2021 RE-9
12	Social Audit and Social Impact Assessment Study for 1X600MW Thermal Power Plant, Bade Bhandar, Distt.-Raigarh(CG)	M/s Raigarh Energy Generation Ltd.,Bade Bhandar, Distt.-Raigarh(CG)	Dr. K.M.Agrawal	89505	2/11/2021 RE0
13	Technical Audit Entire Electrical Instalation in CSR and TI Complex, both Residential and Non-Residential Building etc., at CSR and TI, Berhampore, Murshidabad, West Bengal	Central Public Works Department O/O The Executive Engineer (EI), KCED-VI DF-Block, CGO Complex, 'E' Wings, Salt Lake, Kolkata-700 064	Dr. B.K.Choudhury	2653800	1/9/2009 RE-7
14	Assignment on Preparation of Energy Policy and Action Plan for the Kolkata Municipal Corporation under the UK - KMC Collaborative Programme on Low Carbon and Climate Resilient Kolkata	Ernst & Young LLP Golf View Corporate Tower-8, Sector-42, Gurgaon, Haryana	Dr. B.K.Choudhury	101920	8/4/2015 RE-1
15	Detailed Energy Audit of National Insurance Ltd., Kolkata	National Insurance Company Ltd. 3, Middleton Street, Kolkata-700 071	Dr. B.K.Choudhury	102000	10/5/2016 RE-6
16	Assessment of Level of Project capability Management Maturity Model (pro MMM) and People Capability Maturity Model (PCMM) in Bridge & Roof Co. (I) Ltd.	Bridge & Roof Co. (I) Ltd. 4th & 5th Floor, Kankaria Centre, 2/1, Russel Street, Kol-700 071.	Dr. Gairik Das	800000	8/23/2018 RB-3
17.	Bethel Home Orphanage: A Children's Home in Laskapara Village, Barobisha, Jalpaiguri, W.B.736207	Helping Hand Welfare Society Sunshine Campus, Kalkere Main Road, Horamavu Post, Bangaluru-560043	Dr. Gairik Das	650000	1/12/2016 RH-3



Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	Value Rs.	Starting & Ending Date
18	Impact Assessment Study of Reservation of Seats for OBC Students in Higher Education Sector	Govt. of West Bengal Higher Education Department, University Branch, Bikash Bhavan, Salt Lake, Kolkata-700 091	Dr. Gairik Das	1395000	8/6/2015 RR-1
19	Impact Assessment Study on Activities and Schemes Implemented by Minority Affairs and Madrasa Education Department, Govt. of West Bengal	Govt. of West Bengal Minority Affairs & Madrasa Education Department Nabanna, 325, Sarat Chatterjee Road, Howrah-711 102	Dr. Gairik Das	1645000	10/28/2015 RM-3
20	Impact Assessment Study of awareness campaign undertaken by the Directorate of Consumer Affairs and Fair Business Practices	Govt. of West Bengal Directorate of Consumer Affairs & Fair Business Practices, Kreta Suraksha Bhavan, 2nd Floor, Kolkata-700 087	Dr. Gairik Das	1940000	4/21/2015 RD-1
21	Time and Motion Studies of Works	Mahatma Gandhi National Rural Employment Act in West Bengal (MGNREGS)	Dr. Gairik Das	1550000	2/25/2014 RM-2
22	Towards fees for Soft Skill Training to Counter PAs of the Department of Post, Government of India, Held at IISWBM	Department of Post, Government of India	Dr. Gairik Das	178060	1/21/2020 RD-4
23	Impact Assessment Study of Project for Supply, Instalation and Commissioning of Grid Connected Rooftop Solar PV (RTSPV) Projects of Aggregate Capacity of 500 KWP in Kalinga Institute of Social Sciences (KISS), Bhubaneswar (Odisha) through IISWBM, Kolkata	Power Finance Corporation Ltd., Urjanidhi, 1, Barakhamba Lane, Caunaught Place, New Delhi-110 001	Mr. Arindum Dutta	150000	7/15/2015 RP-1
24	Social Empowerment through creation of barefoot Solar Enginneer Team from enemployed local youth and creating Road Map of Solar	Indian Renewable Energy Development Agency Ltd. 3rd Floor, August	Mr. Arindum Dutta	2071000	9/9/2015 RI-1

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	V alue Rs.	Starting & Ending Date
	Electrification of Bhatar Block, Burdwan, W.B. funded by Indian Renewable Energy Development Agency Ltd.(IREDA)	Kranti Bhavan, Bikaji cama Place, New Delhi-110066.			
25	Leader's Emotional Intelligence and Organisational Performance	Indian Council of Social Science Research (Ministry of Human Resource Development) Aruna Asaf Ali Marg, New Delhi-110067	Dr. Sumati Ray	500000	8/18/2016 RI-4
26	Project on Dynamic Fair Pricing Model for Public Transport	Govt. of West Bengal Transport Department Paribahan Bhavan 12, R.N.Mukherjee Road, Kolkata.	Dr. Amitava Sarkar	1285000	5/27/2016 RD-3
27	ESHS Study for construction of STP and assoicated Infrastructure at Bhagalpur Town, Bihar under NMCG, GOI Project ao Adani Power Ltd.	M/s Adani Water Ltd.,	Dr. K.M.Agrawal Dr. S.Mitra	295000	RL-1
28	Social Auditing and Social Impact Evaluation of CSR Activities of kawai Thermal Power Plant (2 x 660 MW ) at Kawai, Dist Baran, Rajasthan of Adani Group	M/s Adani Power Rajasthan Ltd., Kawai Thermal Power Project , Near Salpura Railwasy Station, Village : Kawai, Tehsil : Atru, Dst. Baran 325219, Rajasthan	Dr. K.M.Agrawal Dr. S.Mitra	405000	05.05.2021 RL-2
29	Site specific Wildlife conservation plan & soil erosion mitigation plan for 400 kv HT line from North Karanpura to Chanwa, Jharkhand and gaya, Bihar of North karanpura Transco Ltd.	M/s North Karanpura Transco Limited Godda , Jharkhand, Godda-814154 , Jharkhand	Dr. K.M.Agrawal Dr. S.Mitra	500000	23.10.2021 RL-2
30	Employee opinoin survey 2022-2023 for CESC Employees ( permanent and outsourced )	M/s CESC Limited CESC House, Chowringhee Square , Kolkata-700 001	Dr. Sumati Ray	950000	22.03.2023 RC-4

Sl. No.	Research Oriented Studies and Projects	Undertaken for	Core Faculty Members Involved	V alue Rs.	Starting & Ending Date
31	Setting up question Paper and evaluation of answer script for the written examination for the position of Deputy State Project Manager, Rupashree Pralakra	Govt. of West Bengal Department of Women & Child Development and Social Welfare Bikash Bhawan, North Block, 10th Floor, Salt lake, Kolkata- 700 091	Dr. Gairik Das	200000	07.09.2022 RR-2
32	Environmental & social impact assessment ( ESIA) & environmental Management Plan (EMP) for STP facilities of Bhagalpur & Associated Infrastructure Project in the state of Bihar	M/s Adani Water Ltd., AT & PO : Daheriya , Ghorabari, Katihar - 845105, Bihar	Dr. K.M.Agrawal Dr. S.Mitra	565000	13.10.2022 RL-4
33	Baseline socio-economic survey and need assessment of ATL selected CSR vilages at Sirohi and Jalore Districts of Rajasthan	M/s Adani Foundation Aravalli House, Near Adani Corporate House, Shantigram, S G Highway , Ahmedabad 382421, Gujrat	Dr. K.M.Agrawal Dr. S.Mitra	565000	23.05.2022 RF-2
34	Social audit and social impact evaluation study for for 460 MW Mundra Thermal Power Plant at Village Tunda & Siracha , Tal Mundra , Gujrat	M/s Adani Infrastructure Management Services Ltd., Vill. : Tunda & Siracha, Tal. : Mundra : 370435 , Gujrat	Dr. K.M.Agrawal Dr. S.Mitra	565000	13.10.2022 RM-6
35	Phyto-remidiation of Marshy Land at IEPL- Orica, Gomia Works, Bokaro, Jharkhand.	M/s Indian Explosiv Pvt. Ltd., Gomia, Bokaro Steel City, P.O.- Indian Exlopsive, Gomia, Jharkhand.	Dr. K.M.Agrawal	92800	3/25/2021 RI-7

As a part of hands on training to our management students as well as their internship/dissertation work they were extensively involved in all the abovementioned research projects to collect data and subsequently analysed the same under the guidance of concerned faculty members. The involvement of our management students in ongoing research project not only help in improving

## Medal Winner

### 2-YEAR MBA (DAY)

**(a) Scholarship/Medals details**

- i) Name of the Medal : D. K. Sanyal Memorial Gold Medal.
- ii) Name of the Student : Mr. Debanga Bhattacharya (1st)
- iii) Session : 2020-2022
- iv) Roll No : 107/MBA/201027
- v) Address : 22A, Tagore Castile street, Kolkata-700006
- vi) Mobile : 9674138173

**(b) Scholarship/Medals details**

- i) Name of the Medal : D. K. Sanyal Memorial Silver Medal.
- ii) Name of the Student : Mr. Anindya Chakrabarty (2nd)
- iii) Session : 2020-2022
- iv) Roll No : 107/MBA/191038
- v) Address : Athilagari Contai Purba Medinipur,  
Pin-721401
- vi) Mobile : 9836991501

### 2-YEAR MBA(EVENING)

**(a) Scholarship/Medals details**

- i) Name of the Medal : D. K. Sanyal Memorial Gold Medal.
- ii) Name of the Student : Mr. Usnish Banerjee (1st)
- iii) Session : 2020-2022
- iv) Roll No : 107/MBA/202026
- v) Address : 26/23, Kalpukur Lane, Shibpur, Howrah- 711102
- vi) Mobile : 7980771108.

**(b) Scholarship/Medals details**

- i) Name of the Medal : D. K. Sanyal Memorial Silver Medal.
- ii) Name of the Student : Mr. Dipanjan Mukherjee (2nd)
- iii) Session : 2020-2022
- iv) Roll No : 107/MBA/202008
- v) Address : 27/3/3 Ramnabami Tala Lane,  
Po. Bally, Dist. Howrah, Howrah-711201
- vi) Mobile : 8791314832.

### 2-YEAR MBA (HRM)

**Medal Details:**

**SI. Name of the Medal**

- a Name of the student
- b Session:
- c Roll No:
- d Marks Obtained:
- e Total Marks
- f Address:

**Gold Medal**

- Mr. Sourav Gayen
- 2020-2022
- 107/MHR/201025
- 2440
- 3200
- 14 Naskarpara Roynagar  
Bansdrone, Kolkata 700 070

**Silver Medal**

- Ms. Rammani Roy
- 2020-2022
- 107/MHR/201016
- 2421
- 3200
- 5, Halwasuya Road,  
Kolkata 700 007

g Phone No: 9903184982 9163052054  
h E-mail: souravgayen96@gmail.com rammaniroy12@gmail.com

## 2-YEAR MBA-PUBLIC SYSTEMS (MBA-PS)

### Medal Recipients (2021) : Session: 2020-2022

Gold Medal is awarded to: POUHALI CHOWDHURY (ROLL NO: 107/MBP/200022) (1st)  
Silver Medal is awarded to: ANANYA DAS (ROLL NO: 107/MBP/200025) (2ND)

### Environment Management

- a. Ninita Ghosh Memorial Gold Medal is awarded to the Best Environment Management student of the year 2020 on the basis of merit cum all-round performance in the class: POUHALI CHOWDHURY (ROLL NO: 107/MBP 1200022).
- b. Jitendra Nath Bhaduri Memorial Silver Medal is awarded to the Second Best Environment Management student of the year 2020 on the basis of merit cum all round performance in the class : ANANYA DAS (ROLL NO: 107/M8P1200025)
- c. Nisha Rani Bhaduri Memorial Silver Medal is awarded to the Best Environment Manager of the year 2019 on the basis of the contribution to industry : SREEPARNAADHIKARI (ROLL No: 107/MBP1200018)
- d. Bimala Bala Biswas Memorial Silver Medal is awarded for the Best dissertation in Environment Management of the year 2019 : POUHALI CHOWDHURY (ROLL NO: 107/MBP1200022)

## 2-YEAR MSW

### Awards :

**Gold medal to topper : 2020-2022** Ms. Isha (107/MSW/200007), Max. Marks : 1600, Marks Obtained 1239.

**Silver medal to second position holder 2020-2022** : Ms. Sukanya Mahalanabis (107/MSW/200024), Max. Marks : 1600, Marks Obtained : 1150

## 1-YEAR P G DIPLOMA IN SPORTS MANAGEMENT

### Scholarship/ Medal Details

- i) Mr. Hrithik Rameka (for obtaining the first place by scoring 618 out of 900)
- ii) Mr. Soumyolin Roy Chowdhury (for obtaining the second place by scoring 545 out of 900)

## 1-YEAR ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY)

### Scholarship/Medals Details

- i) **Name of the Medal:** Sailen Dey Memorial Gold Medal for the ADFSM (Day) student, ranked first in order of merit
- ii) Name of the Student: Snehasish Bera
- iii) Session: 2021-2022
- iv) Roll No.: IISWBM/FSMF/S2 - 0014
- v) Phone No.: 9474759018
  
- i) **Name of the Medal:** Sailen Dey Memorial Silver Medal for the ADFSM (Day) student, ranked second in order of merit
- ii) Name of the Student: Ratan Saha
- iii) Session: 2021-2022
- iv) Roll No.: IISWBM/FSMF/S2 - 0009
- v) Phone No.: 9433075664

## Library - e- Library

IISWBM has a prestigious Central Library. The library is well equipped with printed and online books, Journals and CDs / DVDs. The library is aimed at catering to the needs of Post Graduate Students, Researchers, Public and Private Sector Managers, Professional Groups and Academics.

The library remains open from 10:00 am to 8:45 p.m. on all working days. During the year 2022-2023 124 books were added to the library. The total number of books in the library as on March 31, 2023 was 54146 + 960 e-books. The number of periodicals under different titles is National (Print) 25 & International (Print) 5 + online journal (2300 from EBSCO BSP and 2826 from J-Gate).

The Central Library has Springer Business & Economics Collection (E-Books database - 800 books) - It provides access to more than 800 e-books. It gives unlimited access within the premises available 24 x 7. All the books are fully downloadable and printable.

The Central Library also has E-books from Cambridge University Press - Economics (100 Titles) & Business Management (60 Titles).

The number of subscribed daily newspapers was 11.

The Central Library subscribed ProWess Database from CMIE for the benefit of students and faculty members. The Central Library has EBSCO BSP, EBSCO PsyTEST, JSMS, N-LIST consortium for the benefit of the students of the Institute.

During the year the total expenditure of Central Library was Rs.21,49,931.00 among which Rs. 83,525.00 was spent for printed Books, Rs. 1,63,434.00 was spent for Print Periodicals and Rs. 19,02,972.00 was spent for E-Resources.

The course-wise breakup for purchase of library resources is shown in the following table.

Sl. No.	Course	Expenditure
1.	MBA (D)	9,11,753.60
2.	MBA (E)	3,15,972.80
3.	MBA (PS)	3,78,160.80
4.	MBA(HRM)	5,40,045.80
5.	PGDSM	3998.00

The Institute's Central Library, as in the previous years, functions during the year providing Reference, lending, Reprographic, Electronic library facility to the students, Faculty members, Officials, staffs and other scholars.

# Computer Department

## **The Computer Department**

The computer department is in charge of the Institute website, its hardware and software. It is a service department and interacts with all departments, employees and students on a regular basis. The Institute has a 100 Mbps leased line service and wired and wireless facility all over the Institute. Further, the Computer department aids the user department of FACT software as and when required. The Fact Software has been upgraded to the AWS cloud platform.

## **Website**

The website has been upgraded to facilitate smooth flow of information to the visitors as required by them. The information panels related to News, Admissions, Programs, etc. are constantly updated for the users. Latest events, announcements etc are highlighted in the website. The website is designed for visually challenged visitors as well as they can hear the content of each page. The site is easily viewable on smart phones and tabs. The site has facilities for on line filling up of application forms. Also employee related activities like payslip viewing, online leave application and leave management, are done through the website. Alumni engagement is also done through the website as well as placement related information for candidates and companies are also available. The website is used for tender notices and other communication with the general public. The website has been hosted on a cloud service.

## **New modules of website**

Online Student Application and online student fees collection system have been newly incorporated and is being done through HDFC Bank portal from our website. This year a new cloud based HRIS, accessible through the website has been installed for employee related data and reports.

## **New Purchase**

Two laptops were purchased for the Ranking committee and AICTE related activities in the month of May, 2022. One laptop was purchased for Sustainable Environment Management Program in the month of September, 2022.

Three new core i5 Desktops with Windows 11 were purchased for Accounts department in the month of September, 2022.

Two TP LINK ACCESS POINT EAP110 (Wireless) were installed in Air India Room in the month of November 2022.

## IISWBM- Inventory (Hardware-Software)- Summary

<b>NETWORK</b>		
Router	01	Cisco 1800 Series
Wireless access Points	16	
Electronic White Boards	03	
	01	
Leased Internet Connectivity	01	100 MBPS Leased Line (Tata Tele Services Pvt. Ltd.)
KVM Switches	13	
<b>HARDWARE</b>		
Servers	02	Dell Power Edge 1950 Server (Intel Quadcore Xeon 5150)
Line (Tata Tele Services Pvt. Ltd.)	01	ML 150G6 Non Hot Plug
	02	Dell Power Edge T110 II (Xeon E3-1220V2)
	01	ML 110G6 Non Hot Plug (Intel Xeon x3430)
Desktops	16	P-IV and PD
	55	Core 2 Duo
	31	Core i3
	26	Core i3 2120 2nd Generation
	14	Core i3 3rd Generation
	03	Core i3 6th Generation
	06	Core i5 2400
Laptops	62	HP/Acer/Dell
LCD Projectors	29	
Printers	55	DeskJet/Laser/All-in-One(Scanner Copier Fax)
Scanners	5	
Video Conferencing Units	02	
UPS	14	500 VA & 1.0 KVA
<b>SOFTWARE</b>	<b>NUMBER</b>	<b>DESCRIPTION</b>
Operating System	01(50 user)	Windows 2008 Server Enterprise Edn
	01	Windows 2008 Server Standard Edn
	01	Windows 2003 Server Standard Edn
	01	Windows 2003 Server Enterprise Edn
	01 (24 user)	Windows 2000 professional
	01 (7 user)	Windows 2000 professional server cal
	01	Windows NT
	01	Vista Business Edn Service Pack 1
	01 (51 user)	Vista Business Upgrade 1/Windows XP
	45	Windows 8
		Linux (SUSE)
		Linux Ubuntu (Open Source)



	100 user 38 17 1 11 3 3 3	Microsoft Exchange Server 2010 Academic DOS Windows 8 (Laptops with OEM ) Windows 8 (Desktops with OEM ) Windows 10(Laptops with OEM) Windows 11(Laptops with OEM) Windows 11(Laptops with OEM) Windows 11(Desktop with OEM) Windows 11(Laptops with OEM)
Development Software	5+1	Visual Studio 2008, Visual Studio 6
Office Software	1 1 1(5 user) 1 (50 user) 1 (10 user) 1 (42 user) 12 user 3user 01	MS Office 97 MS Office 2000 MS Office 2003 MS Office 2007 Office XP Office 2013 Office 2019 Office 2021 MS Project 2000
Web Design Tool	01	Dream Weaver (CS4)
Multimedia & Design Tool	01	Photoshop (CS4)
RDBMS Package	01 01 01 01	Oracle 8i Personal Edition Developer/2000 SQL Server 7.0 SQL Server Developer Edition 2005
CD writing Software	01	NERO
Statistical Package	01 01 01 (10 user License) 01 01 01 01	SAS 9.1.3. SPSS 7.5 Single User SPSS (21.0) STATISTICA IBM SPSS AMOS (22.0) 3 USERS SPSS 18 N Vivo 10 (64 bit) EViews 9 Enterprise Edition
Programming Editor & Compiler	01	Turbo C/C++, GNU C/C++ (4.0.2) OCTAVE (Open Source), R, Rapid Miner

Antivirus	01	Seqrite EPS 7.6 Business Standard (101 users)
PDF Reader/Writer	01	ADOBE 9.0
Vaave Alumni Software	1	Vaave Alumni Software used by Placement (Subscription Based)
Koha	1	Koha Library Automation Software (Subscription Based)
FACT ERP.NG version 7.11 cloud based	3	Accounts Software (Yearly subscription Based)
PERK	1	Accounts Software used by Accounts Department
Expand ERP software	1	Used by MBA Department (5 months subscription), 5 concurrent user
Online Student Application System and online student fees collection	1	Through HDFC Bank portal
Online Employee Management System	1	Yearly subscription Based maintained and developed by Versicle Information Technology
Guest Faculty Management System	1	Developed and maintained internally
IISWBM Website	1	Yearly subscription Based maintained and developed by All India Technologies

## Research Publications 2022-23

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1. Soma Roy Chowdhury and Bgattacharya, D, Statistics: Theory and Practice (2023), 4th edition, U.N. Dhur & Sons Pvt. Ltd. ISBN 978-93-80673-92-9.
2. Mitra Dipa & Singh Mahesh, Marketing Analysis: A Key to Market Success, published by SHINEEKS Publishers , USA , (ISBN: 978-9-69-339259-3) , July, 2023
3. Mitra Dipa, Angayarkanni, Sudhakar & Gowrishankar, Changing Business Survival and Sustainability Quotient , Archers & Elevators Publishing House, (ISBN: 978-93-94958-14-2), October, 2022
4. Mitra Dipa, Grabbing My Masters and Winning My PhD: One Stop Solution to Research Methodology and Computer Applications, Success Mantra Publication, (ISBN: 978-81-952526-1-9) , August, 2022
5. Subhasis Ray 2022 Ray, S. (2022). Management of the Cricketing Ecosystem - An Analytic Approach, Springer Sports Economics, Management and Policy Series, Volume 20, <https://doi.org/10.1007/978-981-19-6482-4>, ISBN: 978-981-19-6481-7

### Journals:

1. Chowdhury, S. B., Das Gupta, R., Choudhury, B. K., & Sen, N. (2023). Evolving alliance between corporate environmental performance and financial performance: A bibliometric analysis and systematic literature review. *Business and Society Review*, 128 (1), 95- 131. <https://doi.org/10.1111/basr.12301>
2. Majumdar, Sharadindu Bikash and Choudhury, Binoy Krishna (2022). Some Critical Treatise on Greening Building Through Retrofitting HVAC&R Systems, *Journal of The Institution of Engineers (India): Series B* DOI 10.1007/s40031-022-00753-3
3. Gairik Das 2023. How the situational factors impact the consumers to Buy Food and Grocery Products impulsively: A study conducted in the organized retail formats of Kolkata" , *KIIT Journal of Management*, June 2023, Volume 19.1 (P) ISSN -0974-2808, (E ) ISSN 2582-4821.
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7. Chinmoy Jana 2022. Demographic Influence and Role of Microfinance towards Familial Empowerment of Women - An Empirical Study, *Indian Journal of Finance and Economics* Vol. 3, No. 1, 2022 : pp. 43-53.
8. Chakraborty J, Sharma A and Das G 2022 Factors influencing Online Shopping Behaviour of Customers in the Apparel Vertical: A study in West Bengal. *Time's Journey*, Vol.11(2),pp.45-57,ISSN: 2278-6546.
9. Soubarna Pal 2023 (2023), "Trend of Money Supply in Pre-Corona and Corona Period in India", *International Journal of Scientific Development & Research*, Vol. 8 (1), January.
10. Sohini Banerjee 2022. Legal Awareness of Protection of Children from Sexual Offences Act 2012 via E-content and MOOCS (Page 121 Volume 3 Number 2 July 2022), *International Journal of Asia Pacific School Psychology*, ISSN 2697 6544, Refereed International Journal
11. Ankan Banerjee 2023. Edited the Special Issue on Sports Management, (2023), *SURVEY*
12. Ankan Banerjee 2022, Revenue Generation and Distribution Mechanism of the English Premier League (EPL): An Empirical Study, Page Number: 52- 67, Year: September 2022, *SURVEY*
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14. Ankan Banerjee 2022. A Conceptual Study on Sports Tourism: A Growing Segment of the Global Tourism Industry, Page Number: 98-105, Year: September 2022, *SURVEY*
15. Subhasis Ray 2023 Customer profiling and need analysis of mutual funds in Indian scenario, *Journal of Statistical Approaches in Research*, Vol. 1, Issue. 1, Jan 2023, pp. 33-49
16. Subhasis Ray 2022 Path Analytic approach towards demystifying the key triggers behind liking different cricket formats - A Kolkata based study, *Malaysian Journal of Sport Science and Recreation*, Vol. 18, Issue 1, Mar 2022, pp. 110 - 129.
17. Nasar, N., Ray, S., Wadud, A., Umer, S. (2022). Prediction Model for Talent Management Analysis Through e-HRM. In: Sachdeva, A., Kumar, P., Yadav, O.P., Tyagi, M. (eds) *Recent Advances in Operations Management Applications. Lecture Notes in Mechanical Engineering*. Springer, Singapore. [https://doi.org/10.1007/978-981-16-7059-6\\_16](https://doi.org/10.1007/978-981-16-7059-6_16)
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19. Nasar Nasreen and Ray Sumati, A user acceptance model for e-HRM system implemented in IT and Non-IT business organizations, *Human Systems Management*, ISSN 0167-2533 (P), ISSN 1875-8703 (E)

20. Mandal, Srijita and Mitra, Sarbani (2023), Evaluation of Corporate Sustainability in Terms of Financial Performance: An Empirical Study, *Journal of Commerce & Accounting Research*, 12(3), July, 28-40 (Indexed: EBSCO, Proquest, i-Scholar Database, ABDC, Indian Citation Index) [ISSN: 2277 2146].
21. Sarkar, Moumita; Mitra, Sarbani and Agrawal, Krishna M. (2023), Assessment of Implications of Intellectual Property Rights in Promoting Business Enterprises - Empirical Evidence from India, *Journal of Entrepreneurship & Management*, 12(1), February, 38-50 [ISSN: 2277-6850].
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24. Sengupta, Sanhati and Mitra, Sarbani (2022), Gender Differences in Investment Pattern: A Literature Review, *International Management Institute (IMI) Konnect*, Vol. 11, Issue 2, pp. 21-27 [ISSN: 2321 9378].
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26. A Study on Double Mediation in Academic Arena, Sustainable Excellence, Joint Paper A Contemporary Business Perspective, Excel India Publishers, ISBN-978-93-91355-30-2 (Paperback), January 2023
27. A Study on Tourism with Special Reference in State of West Bengal, Joint Paper Sustainable Excellence, A Contemporary Business Perspective, Excel India Publishers, ISBN-978-93-91355-30-2 (Paperback), January 2023
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32. Soma Roy Chowdhry and R Roy, Enhancing sustainability and performance of supply chain organizations through rationality- riskiness analysis (2023), *World Review of Entrepreneurship, Management and Sustainable Development* (Inderscience Publishers), to appear in 20(4).
33. Soma RoyChowdhry and P Chanda, Impact of behavioural competencies of healthcare personnel on patient satisfaction and its estimation (2023), *Journal of Emerging Technologies and Business Management*, 10(2), 1-41.
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35. Soma RoyChowdhry and C Mitra, Consumer awareness and inclination towards eco-friendly cars with reference to sustainable development (2022), *Journal of Operations Management*, 21(2), 43-51.
36. Soma RoyChowdhry and S Ghosh, Dependency of stock price on market equilibrium (2022), *Capital Market and Financial Review*, 2(1), 55-67.
37. Pathak, P., Ghosh, P., Mukherjee, A., Ghosal, U., Liang, M-C., Sikdar, P. K., Ritika Kaushal, R. (2022). Impact of differential surface water mixing on seasonal arsenic mobilization in shallow aquifers of Nadia district; western Bengal Basin, India. *Journal of Hydrology*, vol. 612, pages 128-270. <https://doi.org/10.1016/j.jhydrol.2022.128270>. Impact Factor 6.708
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40. Banerjee, S., Sikdar, P.K. (2022) Hydrochemical fingerprinting and effects of urbanisation on the water quality dynamics of the Quaternary aquifer of south Bengal Basin, India. *Environmental Earth Sciences* 81, 134. <https://doi.org/10.1007/s12665-022-10258-3>
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42. Shome, S., Chakraborty, S., Basu Dhar, R, Sikdar, P. K., Pathak, K., Mhaske, S.and Sinha, S. (2023). Multispectral Imaging in Mapping and Utilization of Sensitive Bands for Characterization of Waste Rock Dumps: A Case Study of DongriBuzurg Manganese Mine, Maharashtra, India, *Journal Geological Society of India*. Impact factor 1.466
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#### **Book Chapters:**

1. Tanaya Ghosh and Sumati Ray, The impact of Work-family conflict and Family-Work Conflict on Organizational Commitment and Organizational Citizenship Behaviour: A Study on employees of nationalized banks, In: Haque, S; Srividya, N; and Sen A. (eds) Sustainable Excellence: A Contemporary Business Perspective, Excel Books, January 2023
2. Sanjay Mukhopadhyay and Sumati Ray, Influence of Job Characteristics on Job Satisfaction and work Adjustment: A Study on nonteaching employees of State Universities of West Bengal, In: Haque, S; Srividya, N; and Sen A. (eds.) Sustainable Excellence: A Contemporary Business Perspective, Excel Books, January 2023
3. Chapter 'A Multivariate Analysis to Determine the Performance of Shopping Malls During Pandemic for the book titled Recent Advances in Management, Engineering and Applied Sciences, by National Press Associates, ISBN: 978-93-90863-17-4, in July, 2022
4. Ray, S. (2023). Supply Line in Sports-Can We Insulate It from Catastrophic Events like COVID-19?. In B. Basu, M. Desbordes & S. Sarkar (Eds.), Sports Management in an Uncertain Environment, Springer Sports Economics, Management and Policy Volume 21, [https://doi.org/10.1007/978-981-19-7010-8\\_1](https://doi.org/10.1007/978-981-19-7010-8_1), ISBN: 978-981-19-7009-2
5. An analytical study on the future prospects of electric vehicles in Indian market: Barriers and Challenges (2023), in Management Practices for Business Resilience, Ch.3, 30-39, Academic



Publishing (jointly with Mitra, C.) ISBN: 978-620-5-63126-3

6. Soma RoyChowdhury and C Mitra, A systematic study on interoperability of eco-friendly cars by virtue of sustainable development in automobile industry (2023), in *Reinventing Management through Sustainability, Innovation and Analytics*, Ch.22, 301-309, Bloomsbury Publishing ISBN: 978-93-56403-45-1
7. Soma RoyChowdhury and sami S, Sustainable entrepreneurship: A systematic review of literature on new trends and influencing factors across globe (2023), in *Resilient and Sustainable Business: An Indian Perspective*, Ch.4, 51-66, Academic Publishing ISBN: 978-620-5-63079-2.
8. Soma RoyChowdhury and Sami S, A study on gender equality and women empowerment: A new insight into sustainable development goals (2022), in *Empowering Women through Education*, Ch.28, 287-296 ISBN: 978-81-953829-6-5
9. Soma RoyChowdhury and S Ghosh, Stock price forecasting considering the effect of exogenous variables (2022), in *Replenish, Restructure, Reinvent: Technology-Fueled Business Transformation for Sustainable Future*, Ch.2, 10-17 ISBN 978-81-947986-1-3
10. Soma RoyChowdhury and C Mitra, Identifying the factors influencing the purchase of eco-friendly cars in the mega city of Kolkata in the context of sustainable development (2022), in *Rethinking Business Agility During Uncertainty*, Ch.2, 12-22, Routledge (Taylor & Francis Group) ISBN 9781032333823
11. Soma RoyChowdhury and S Sami, Entrepreneurial innovativeness impact on business performance: An empirical study across West Bengal (2022), in *Replenish, Restructure, Reinvent Technology-Fueled Transformation for Sustainable Future*, Ch.5, 42-53 ISBN 978-81-947986-1-3
12. Soma RoyChowdhury and C Mitra, Investigating the influence of green personnel management strategies on employee motivation and sustainable development (2022), in *Replenish, Restructure, Reinvent: Technology-Fueled Transformation for Sustainable Future*, Ch.12, 163-174 y with ISBN 978-81-947986-1-3.
13. Mukherjee, S; Sikdar, P.K.; Pal, S. (2022). Sustainable Governance of Groundwater as Drinking Water in the Post CoViD-19 World: An Urban Water Security Perspective. In: Kumar, M.; Vithanage, M.; Mohapatra, S.; Acharya, K. (eds.). *Legacy, Pathogenic and Emerging Contaminants in the Environment*. CRC Press, Taylor and Francis Group, New York. Chapter14: ISBN 978-0-367-74363-5 (hbk), ISBN 978-0-367-74365-9 (pbk): ISBN: 978-1-003-15746-5 (ebk) DOI: 10.1201/9781003157465
14. (Coauthored a book, wrote four out of eight chapters) Choudhury, Binoy K., Swapan Kumar Dutta and Jitendra Saxena (2022). 'Energy Efficiency and Conservation in Metal Industries With Selected Cases of Investment Grade Audit', ISBN 9780367743246, CRC Press, 2022 (1st Ed).
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17. Sweta Bania and Jhumoor Biswas, "Assessment of Environmental, Social and Corporate Governance (ESG) Disclosure Practices among Varied Industrial Sectors" in the book titled "Reinventing Management through Sustainability, Innovation and Analytics" 2023. Publisher: Bloomsbury. ISBN: 978-93-56403-45-1.
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## PROGRAMME / COURSES

### 2-YEAR MBA (DAY) COURSE

**(APRIL 01, 2022 - MARCH 31, 2023)**

**1) Admission (Session : 2022-2024)**

- i) Number of Application Received : 401
- ii) Number of candidates called for GD & PI : 306
- iii) Number of candidates Finally admitted : 109 ( 16 students discontinued)

**2) Students Strength**

- i) First Year : 109
- ii) Second Year : 80
- iii) Total : 189

**3) Results**

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2019-2021)	85	80	5
MBA 2nd Semester (2020-2022)	80	58	22
MBA 3rd Semester (2020-2022)	80	72	8
MBA 1st Semester (2021-2023)	109	63	46

**4) Teaching Hours**

Internal	External	Total
1300	762	2062

**5) Seminar/Other activities details :**

**Events organized by the MBA DAY Department of IISWBM for the year 2022-23**

1. **TEACHER'S DAY:** 05/09/2022 : On the 5th September, students of the junior batch organize a program for the very loving and caring faculties of IISWBM on the occasion of the Teacher's Day.
2. **PARICHAY:** 24/09/2022 : Annual Fresher's Program hosted by the senior MBA Day batch for the juniors.

3. **CROSSROADS** : 05/11/2022 : The Annual Student-Alumni meet hosted by The Alumni Relations Committee.

**SPEAKERS & TOPIC:**

- SABYASACHI PAUL - Vice President -Eastern Financers - You cannot ignore your finances- either manage your own money or make a career in managing other people's money
- PARTHA PRATIM DUTTA - Director - ADP, New York- A Session on Practical experiences on Finance, HR, Marketing, Operations and International Business
- DEBJIT BANERJEE- Vice President- ITC InfoTech- New Products Development - The Frontier of Competitive Advantage for Modern Day Business
- ABHI RAY- Director - Deloitte - An Interactive Session on Client Management and it's benefits
- BAGISH KHOLI- Business Head- Agro Chemicals standard industry corporation- Evolving Opportunities in Production and Operation Management
- VISHAL AGARWAL - Assistant Vice President & Team Lead - WCRM -HSBC- Banking and Finance
- ABHIJIT RAY - Head Plant - HR & Talent acquisition - TATA Metaliks Ltd- HRM in a nutshell
- ANINDYA DASGUPTA- Account Director - Kantar - How the advent of Jio and Covid has accelerated the growth of Digitization in India and its Impact on Marketing Landscape

4. **INSIGHT**: 11/01/2023 & 13/01/2023 : The flagship Corporate Panel Discussion of the calendar hosted by the Events Committee

**SPEAKERS & TOPIC**

**PANEL 1**

MARKETING : IS TRADITIONAL MARKETING DEAD ?

- ANUPAM ROY - Corporate Marketing - Strategic Research Advisor at TCS
- DEBAJYOTI GUPTA - Senior Research Analyst at TCS
- MEDHA BASU - Head of Marketing and Communication at Fact Software Group
- DONA BARMAN - Brand and Corporate Communication Manager at Altair Boutique Hotel
- SIDHARTHA ROY - CEO of Response India Pvt. Ltd.
- RAHUL ROY - Area Head of Policy Bazaar

**MODERATOR- UPASANA DAS - Associate Research Manager at Kantar**

**PANEL 2**

BUSINESS ANAYTICS & STRATEGIC MANAGEMENT- UNIFICATION OF ALL SYSTEMS UNDER A "NEW WORK NUCLEUS" FOR A BETTER FRONTLINE EMPLOYEE EXPERIENCE. UPTO WHAT EXTENT IS DIGITIZING MANUAL PROCESS POSSIBLE

- TAPAS CHAKRABORTY - Co-Founder and CEO of Vixplor Analytics
- KUSHALDEY - Senior Business Analyst at Affluent Global Services

- ANIRBAN DEY - Data Science Manager at HSBC
- SWAMANTAK ROY - Senior Operations Manager at ABP Pvt. Ltd.

**MODERATOR - RAHOOL SENGUPTA - Training Manager at Havells India**

**PANEL 3**

HUMAN RESOURCES- HARDSHIPS & CHALLENGES FACED BY HR DEPARTMENT DUE TO ONGOING RECESSION IN INDIA & OVERSEAS IN 2022

- KALLOL DUTT - Former Additional Labour Commissioner in Government of West Bengal
- JANESH KUMAR - Chief HR officer of RP-Sanjiv Goenka Group
- NEELU JAIN - CEO of Khrysalis training and consultancy and director and CEO of Emerge
- JOYDIP BANERJEE - Head HR for India Sales Team at Vesuvius
- NUPUR CHAKRABORTY - Senior HR Manager at Century Ply Ltd.

**MODERATOR- ARISMITA CHATTERJEE - Founder and Coach at Athionyx**

**PANEL 4**

PRODUCTION & OPERATIONS MANAGEMENT- ANALYTICS IS THE NEW AGE COMPETITIVE ADVANTAGE. HYPERAUTOMATION IS THE UPCOMING TREND IN DATA AUTOMATION PROCESS. IS IT MUCH NEEDED? IMPACT ON BUSINESS

- PINAKI GANGULY - Founder and CEO of Fractalz Lab
- KAUSTUV MUKHERJEE - Director of Operations at Ecole Intuit.lab
- ABHIJEET DAS - Vice President of Sales at Sugam Homes
- SUBHADEEP SIKDER - Business and Operations Manager at Ecotence

**MODERATOR-SAJAL MITRA - Entrepreneurial Coach and Mentor at MIT**

**PANEL 5**

FINANCE- HOW LATEST FINANCIAL REFORMS WILL SHAPE THE INDIAN ECONOMY IN THE NEAR FUTURE.

- MEDHADEEP BANERJEE - Vice President at Anand Rathi Financial Services Ltd. , Kolkata
- ARUNAVA BISWAS - Senior General Manager at Haldia Petrochemicals Ltd. , Kolkata
- SATYAJIT DEB - General Manager at Department of Supervision of Reserve Bank of India, HQ -Mumbai
- SOUMIT CHATTOPADHYAY - Director of Advisory Risk Management at PWC India
- HARSH SAHOO - State Credit Manager at Kotak Mahindra Bank
- VISHMAY KISHORE - Assistant General Manager at State Bank of India

MODERATOR- RAHOOLSENGUPTA - Training Manager at Havells India.

5. **KRIDA** : 21/01/2023 , 22/01/2023, 23/01/2023 : The Annual Sports Meet hosted by the Sports Committee

6. **SARASWATI PUJA** : 26/01/2023 : Puja hosted by the CRSR committee and the entire batch of the MBA Day Department
7. **MANAGEREAL** : 30/03/2023 & 31/03/2023 : The Annual Inter college Fest co hosted by the Events Committee along with the four clubs.
8. **MEMORABILIA** : 08/04/2023 : Farewell event hosted by the junior batch of the MBA Day Department for the outgoing batch
9. **SEMINARS** :

DATE	TOPIC	Speakers	DESIGNATION	ORGANIZATION
24-08-2022	Next Generation Business Leadership	Mr. Riju Saha Mr. Partha Sarkar	TCS segment head	TCS
19-10-2022	Mental Health First Aid	Ms. Molly Thambi	Joint Secretary	ANTARA Psychiatric Hospital and Deaddiction Center
18-11-2022	HR Seminar	Soumya Bhattacharyya	Senior lead- HR	Infosys

**10. WEBINARS :**

DATE	TOPIC	Speakers	DESIGNATION	ORGANIZATION
16-07-2022	HR Policies and Practices : Pre and Post Pandemic	Ms. Jayeeta Nandi	Assistant Manager - HR	Britannia Industries
23-07-2022	Industrial Requirement of Environmental Health and Safety	Mr. Dilip Kumar Ghosh	EHS Manager	Alstom Transport India Ltd.
17-08-2022	Data Analytics - Changing Business Outlook	Dr. Sibani Mohapatra	Consulting Partner	TCS
22-10-2022	BFSI Sector and HR Management	Mr. Sudhir Singh	DYP- HR	Bandhan Bank
24-03-2023	E-Commerce 101	Mr. Barnamoy Roy	National Manager- Category & Business Development	Reliance Retail

**LIST OF EVENTS THAT COULD NOT TAKE PLACE IN 2022-23 DUE TO TIME CONSTRAINTS :-**

1. **PARADIGM** : To bring back the nostalgia of those good old days with the friends you loved, we bring Paradigm, the Alumni meet of IISWBM. Memories are the treasures that we keep locked deep within the storehouse of our souls, to keep our heart warm when we are lonely.  
  
Paradigm is reputed as the most glamorous event of the institute where the alumni of the first B-school of India, come together to celebrate their bygone days.

2. **NAVIKARAN** : Navikaran is the Annual Flagship Event of IISWBM where the four clubs of IISWBM Abhisaran (HR Club), Verkoop (Marketing Club), Finvestec (Finance Club) & Resonance (Photography Club) join forces to deliver a competitive a yet fun- filled event to the participants.

It is the witness of epic battle of wits and talents.

3. **MAARG** : Maarg is the social event dedicated to celebrating humanity and the inherent greatness that resides within each individual. It serves as a platform to recognize and honor the remarkable souls that are often hidden or overlooked in our day-to-day lives.

The essence of MAARG lies in its ability to bring people together, transcending barriers of culture, religion, and background. It fosters a sense of unity, promoting understanding, empathy, and compassion among individuals.

## **2-YEAR MBA (EVENING)** **(APRIL 01, 2022 - MARCH 31, 2023)**

### 1) Admission (Session : 2021-2023)

- i) Number of Application Received : 73  
 ii) Number of candidates called for GD & PI : 73  
 iii) Number of candidates Finally admitted : 28 (1 student discontinued )

### 2) Students Strength

- i) First Year : 25 (2022-24 Session)  
 ii) Second Year : 28 (2021-23 Session)  
 iii) Total : 53

### 3) Results

Examination	No. of students appeared	No. of students passed	No. of students failed
MBA 4th Semester (2020-2022)	25	24	1
MBA 2nd Semester (2021-2023)	31	17	14
MBA 3rd Semester (2021-2023)	28	21	7
MBA 1st Semester (2022-2024)	25	12	13

### 4) Teaching Hours

Internal	1059 Hrs
External	697 Hrs
Total	1756 Hrs





- 5) **Seminar / other activities detail** : These students attended the Seminar organized in Day programme.

- 6) **Placement details** : MBA (Even) is for working professionals, so placement is not applicable.

**2-YEAR MBA (HRM)**  
**(APRIL 01, 2022 - MARCH 31, 2023)**

**Programme Highlights:**

- The MBA (HRM) is currently the only academic programme in IISWBM that is ranked among the top 10 HRM programmes in India. In 2022 it has registered 100% placement for its students in top notch companies through campus placements.
- Roots of the MBA (HRM) go back to the Diploma in Social Work (DSW) offered by University Of Calcutta since 1953.
- Global Recognition for excellence in Academic content in 2012. Till date the syllabus is even more up to date with special focus on Labour Laws from Semester I, HR Analytics, OD and Performance Management, Psychometric and Behavioral Analytics.
- Globally placed Alumni in Fortune 500 organizations
- Ranked Among Top 10 Best HRM programmes in India

Ranking of MBA (HRM) IISWBM	Ranking Agency	Year
Top 10 HR programmes of India with highest Return on Investment (ROI)		2022 2020
Top Human Resource Management Colleges in India		2022
Top 10 MBA in HR Colleges in India		2021
Top B school in HRM in India as perceived by CEOs		2019

**1. Admission:**

a	Number of Application Received Only MBA(HRM)	106
b	Both MBA(HRM) and MBA(DAY)	142
c	Number of Candidate Called for GD & PI	128
d	Number of Candidate Appeared in GD & PI	72
e	Number of Candidate Finally Admitted	48

**2. Student Strength:**

a.	First Year :	48
b.	Second Year :	25
c.	Total :	73

### 3. Results:

Examinations	No. of students Appeared	No. of students qualified	No. of students backed
1st semester	47	34	13
2nd semester	25	25	00
3rd semester	25	21	04

Examinations	No. of students appeared	No. of students with first class	No. of students with second class	Previous semester not cleared
4th semester	31	31	00	00

### 4. Teaching Hours:

External : Hrs 657.5  
Internal : Hrs 384.0  
Total : Hrs 1041.5

### 5. Seminar/Other Activities organized by the department:

- Employee Satisfaction Survey of 9000 (approx.) employees (Permanent and Contractual employees) of CESC Limited conducted by the department successfully and report submitted to the organization.
- Industry-academia interface/ Interface with Leaders of Individual Fields:

#### SEMINAR (INDUSTRY-ACADEMIA INTERFACE) DETAILS FOR YEAR 2022-2023

**Seminar 1:** Topic: LABOUR LAWS

**Speaker:** ALOK ROY

**Speaker Profile:** Director (Eastern Region), ICAI

**Seminar 2:** Topic: IR (INDUSTRIAL RELATIONS)

**Speaker:** ANIKET MITRA

**Speaker Profile:** Deputy Manager, Tata Steel

**Seminar 3:** Topic: HR ANALYTICS

**Speaker:** ANINDITA DE SARKAR

**Speaker Profile:** Data Scientist, Researcher and IT Professional

**Seminar 4:** Topic: NEURO-LINGUISTIC PROGRAMMING

**Speaker:** UMA CHOWDHURY

**Speaker Profile:** TSC Lead at Cognizant, Research Fellow at Indian Institute of Management

**Seminar 5:** Topic: CHANGING DIMENSIONS OF IR

**Speaker:** DR. RAJEN MEHROTRA



**Speaker Profile:** Former Senior Employer's Specialist for South Asian Region with United Nations International Labour Organization (ILO), Former Corporate Head of HR with ACC Ltd and Former Corporate Head of Manufacturing and HR with Novartis India Ltd . Former Fulltime Faculty at NITIE, Mumbai-Professor and Head of Production Management and Dean of the Post Graduate Program in Industrial Engineering.

**Seminar 6:**Topic: HR ANALYTICS

**Speaker:** KABINDRA KUNDU

**Speaker Profile:** Executive Director of one of the SAS Authorized Training Partners (till 2019) in India, Handson School of Data Science, currently teaching Marketing Analytics, SAS Base Certification Program at Hands-On System

**Seminar 7:** Topic: E-LEARNING

**Speaker:** PAYEL CHAKROBARTY

**Speaker Profile:** Lead, Projects in the capability network-training development and learning wing of Accenture.

**Seminar 8:**Topic: CYBER SECURITY

**Seminar 9:**Topic: CORPORATE SUSTAINABILITY

**Speaker:** SUDAKSHINA ADHYA

**Speaker Profile:** Executive Director CSR (Corporate Social Responsibility) at Amplo Global Inc.

**Seminar 10:**Topic: HR PRACTICES IN PHARMACEUTICAL INDUSTRY

**Speaker:** ANIRUDDHA BANERJEE

**Speaker Profile:** Senior HR Business Partner at Novo Nordisk

**Seminar 11:**Topic: BASICS OF HUMAN RESOURCE MANAGEMENT AND ITS VARIED IMPLICATIONS IN CORPORATE AND INDUSTRIAL SET UP

**Speaker:** MR. JOYDEEP GHOSH

**Speaker Profile:** Cluster HR head and HRBP- Supply Chain at Heineken, Ex VP HR - Kotak Mahindra Bank, Ex Associate Director HR - Indigo, Ex Talent Acquisition Manager- Maersk, Ex HR specialist-Emirates

- International HRM Conference 2023:

The MBA (HRM) department of IISWBM along with AGRH France as knowledge partner hosted the International Conference in HR on March 1st and 2nd, 2023 that became one of the largest HR event of Eastern India. The theme of the International HR Conference 2023 was "Decoding HR Mantra: HR Roadmap & Future of Work Force" and was held at hotel "The Park" Kolkata. It aimed at creating a common platform for HR professionals from the industry and academia to exchange ideas on decoding the HR mantras and to contribute in building future roadmaps and intellectual discourses in the ever-evolving field of human resource management. The MBA (HRM) department organized the conference along with AGRH France as the academic partner. The conference witnessed participants from all

over the world. Among the foreign institutions participating in the same a few were New Mexico Highlands University, University of New Mexico, Albuquerque, USA, University of Maryland Global Campus, Adelphi (USA), University of Angers Esthua, France, Université Jean Moulin Lyon, France, Epworth Clinic, Melbourne, Australia, and De Monte Forte University, Lester (UK), Management University of Africa, and National Institute of Development Administration (NIDA), Thailand. Among the prestigious Indian institutions taking part were NITs, IEST, Xavier's Institute of Social Service Ranchi, IIMs and IITs to name a few.

The first day commenced with a special key-note address from Prof. Dave Ulrich, the "Father of Modern HR", and the Renesis Likert Professor of The Ross School of Business, Michigan University who focussed on the role of HR in creating value for the organizational stakeholders. The illustrious Guest of Honour, Dr. Shalini Lal, the founder CEO of Unqbe and Global fellow of Wharton School, focussed on the workplace dilemmas unleashed by the pandemic like 'moonlighting' and the challenges in framing of HR policies to deal with such issues and keeping employees engaged.

**2-YEAR MBA-PUBLIC SYSTEMS (MBA-PS)**  
**(APRIL 01, 2022 - MARCH 31, 2023)**

**1. Admission**

i) Number of Application Received	:	133
ii) Number of candidate called for GD & PI	:	130
iii) Number of finally selected candidates	:	124

**2. Students strength**

i) First year	:	109 (2022-2024) Admission taken
ii) Second year	:	83 (2021-2023)

**3. Results**

**1st Semester (2022-2024) (regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
95+05	69+03	36+02

**2nd Semester (2021 – 2023)(regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
87	77	10

**3rd Semester (2020 – 2022) (regular & back)**

No. of Student appeared	No. of Student qualified	No. of Student with Supplementary
87	73	14

**4th Semester (2019 – 2021)**

No. of Student appeared	No. of Student obtain 1st Class	No. of Student obtain 2nd Class	No. of Student with Supplementary
88	85	03	00

**4. Teaching hours**

i) Internal	:	2145.5 hrs.
ii) External	:	588 hrs.
iii) Total	:	2733.5 hrs.

The hours of teaching shared between Internal and Guest Faculty, for the four streams under MBA-PS, for the period of April'22 – March'23, are given below:

<b>Stream</b>	<b>Internal Faculty</b>	<b>Guest Faculty</b>	<b>Total</b>
MBA-PS 1st & 2nd Semester General Management	480	18	498
MBA-PS (Energy Management)**	488	98	586
MBA-PS (Environment Management)**	516	18	534
MBA-PS (Health care & Hospital Management)**	437.5	98	571.5
MBA-PS (Transportation & Logistics Management)**	188	356	544

\*\* excluding field visit

## 5. Activities :

### Student Information

All student activities and programmes of the department during April 2022 to March 2023

- World Health Day organized by MBA-PS (HHM) 2nd Semester students on 22nd April, 2022- Whole day programme and students from other institutions of Health Care & Hospital Management Kolkata, came to take part in this programme, in the Health Quiz. The health quiz teams came from George college, Techno India, Peerless Hospital, NSHM, Kolkata.
- Fiera Fiesta-2023 and Annual Alumni Meet of MBA-PS Department on 10 & 11<sup>th</sup> February, 2023 - conducted panel discussion and inter-college dance competition, singing, quiz, drama, fashion show.

### Competitions arranged / Participated, Awards, Prizes

- Environment Management students participate Fire & Safety workshop on 29th April, 2022.
- Environment Management students participate climate change agendas vis-a-vis climate change on January 20, 2023 at Press Club.
- Selected MBA-PS Students are active member of E Cell, IISWBM.

### Industry Visits

1. 2nd Semester students of Energy & Environment Management visited Tata Metaliks plant at Kharagpur on 06th May, 2022.
2. 4th Semester students of Energy & Environment Management visited ITC Tribeni unit on 11th January, 2023.
3. 2nd & 4th Semester students of Environment Management visited East India Pharmaceutical Works Ltd. on 3rd March, 2023.
4. 3rd Semester students of Energy & Environment Management visited Kolaghat Thermal Power unit at Kolaghat on 23rd September, 2022.
5. 3rd Semester students of Energy & Environment Management visited Aclitya Birla Insulator & Textile at Rishra on 21st October, 2022.
6. 3rd Semester students of Transportation & Logistics Management visited Metro Railway backyard on 25th November, 2022.

**Special Lecture by Industry experts:**

1. Mr. Shankha Suvra De, Consultant. First Climate India delivered a special lecture on L't April, 2022 at Institute for 2nd semester Energy & Environment Management students.
2. Dr Phalguni Mukhopadhyaya. Professor, Civil Engineering, University of Victoria delivered a special lecture on Building Insulation at Institute for 2nd Semester Energy Management Students.
3. Mr Arka Mahapatra, Alumni, Energy Management delivered a special lecture on Energy Marketing at Institute for 2nd Semester Energy Management Students.
4. Mr Subham Sanyal, Manager-Exim Logistics delivered a special lecture on Road Transport-GPS & Tracking on 2nd February, 2023.
5. Mr Sanjukta Mukherjee, Founder Trustee, Sustainable Design Research Confortium on Waste Management delivered a special lecture on Waste Management on 26th August,, 2022 for 3rd Semester Energy & Environment Management students.

**2- YEAR MSW****(APRIL 01, 2022 - MARCH 31, 2023)**

1. No of Candidates applied (2022-2024) : 66
2. No of candidates admitted (2022-2024) : 42
3. Total student strength (2021-2023) : 26

**4. Results :**

<b>Exam</b>	<b>Appeared</b>	<b>Promoted/Passed</b>	<b>Failed</b>
1st Sem -2022-2024	41	41	Nil
2nd Sem-2021-2023	25	24 Promoted	01
3rd Sem- 2021-2023	24	24 Promoted	Nil
4th Sem -2020-2022	26	26 Passed	Nil

5. **Teaching hours :** External : 313.5  
Internal : 496.5  
Total : 810.0

**6. Seminars/webinars : 08****Total No. of Students : 24 (2021-2023)****No eligible candidates : 24****No placed : 24**

## **1-YEAR POST GRADUATE DIPLOMA IN SPORTS MANAGEMENT (PGDSM)** **(APRIL 01, 2022 - MARCH 31, 2023)**

### **1. Admission**

(For the Academic Session 2022-2023, admission test was conducted in July 2022)

Number of Applications Received:	51
Number of candidates called for GD & PI:	42
Number of candidates finally selected:	39

### **2. Students strength**

Number of seats:	30
Number of students admitted:	29

### **3. Results**

Final result for the Academic Session 2021-2022 (Examination was held in July 2022)

Number of students appeared	20
Number of students passed	15
Number of unsuccessful candidates (failed)	5 2

### **4. Teaching Hours**

i) Internal:	490.5 hours
ii) External:	153 hours
iii) Total:	643.5 hours

### **5. Seminar/ Other Activities Details**

- i) The Department of Sports Management, IISWBM, provided its batch of 2021-22 with an opportunity to intern with the TATA IPL 2022, Qualifier 1 - between Rajasthan Royals and Gujarat Titans and Eliminator - between Royal Challengers Bangalore and Lucknow Super Giants on 24th and 25th May 2022, at the Eden Gardens, Kolkata. The students were divided into two teams:
  - a) The Anti-ambush team
  - b) The Operations team
- ii) On 17th June, 2022, the Department of Sports Management, IISWBM, invited Mr. Smarajit Purakayastha, Deputy Director General of The Bengal Chamber of Commerce and Industries (BCCI), to deliver a motivational lecture to the students of the Academic Session 2021-22.
- iii) The Commencement Programme of the Post Graduate Diploma in Sports Management Course (PGDSM) for the academic session 2022-23 was held on 16th August 2022, Tuesday, at 1: 00 pm in the Auditorium of IISWBM.
- iv) On 29th August 2022, the Department of Sports Management celebrated the National Sports Day, which marks the birth anniversary of the 'Hockey Wizard' Major Dhyan Chand.

- v) On 5th September 2022, on the occasion of the Teachers Day, the students of the Sports Management Course, Session 2022-2023, organised a programme for the faculty members.
- vi) The Department of Sports Management of IISWBM provided its students (Session 2022- 2023) with an opportunity of Internship in the 4th edition of the DJ's Cricket League (DCL) to develop a detailed understanding of how to organise a sports event. The tournament was held in the Spring Field Club, a well-organised place for Indoor Cricket.
- vii) The Department of Sports Management, IISWBM, provided an internship opportunity to nine students at the Legends League Cricket 2022, which was held in the month of 3 September 2022 at the Eden Gardens, Kolkata. Students were involved in organising the following matches:
  - a) Inauguration special match between India Maharajas and World Giants which was held on 16th September 2022
  - b) First match between India Capitals and Gujarat Giants on 17th September, 2022.
- viii) The Tollygunge Club and the Protouch Golf Academy opened its greens on September 12th 2022, to welcome 29 students of the Sports Management Course of IISWBM for their yearly golf course tour, a crucial component of their Administration of Specific Games (Golf) paper.
- ix) The CEO and League Commissioner of Ultimate Kho Kho, Mr. Tenzing Niyogi, delivered a special lecture to the students of the Post Graduate Diploma Course in Sports Management of IISWBM on 11th November 2022, Friday, on the topic Business of Sports Leagues in India'.

#### **6. Placement Details (Session 2021-2022)**

Placement was arranged for the students of the Academic Session 2021-2022 with the following organisations:

- i) Swimming Matters, Bangalore
- ii) RN Sports Marketing, Delhi
- iii) Altius Sports, Kolkata
- iv) Khelo India Youth Games, Madhya Pradesh
- v) Greymind Communications, Kolkata
- vi) 360 esp, Kolkata
- vii) Cure Fit, Mumbai
- viii) Amateur Kabaddi Association, Kolkata
- ix) Accolade, Kolkata
- x) Indian Football Association (IFA), Kolkata

**EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 1**  
**ADVANCED DIPLOMA IN FIRE SAFETY MANAGEMENT (DAY - ONE YEAR)**  
**(APRIL 1, 2022 - MARCH 31, 2023)**

**1) Admission**

i) Number of Application Received:	26
ii) Number of Candidate called for GD & PI:	24
iii) Number of Finally Selected Candidates:	16
iv) Number of Students Taken Admission:	10

**2) Students Strength**

i) First Semester (2022-23):	10
ii) Second Semester (2021-22):	18

**3) Results**

**i) 1st Semester (2022-23)**

No. Of Students Appeared:	10
No. Of Students Qualified:	10

**ii) 2nd Semester (2021-22)**

No. Of Students Appeared:	17
No. Of Students Qualified:	16

**4) Teaching Hours**

i) Internal:	370 hrs
ii) External:	560 hrs
iii) Total:	930 hrs

**5) Seminar/Other Activities Details**

**Seminar Attended:**

ADFSM Department Organized Fire Safety Management Workshop on 'Life Safety - Fire Detection & Alarm System', Jointly Organized by Fire & Security Association of India (FSAI), Kolkata Chapter and IISWBM, in Technical Collaboration with Apollo Fire Detectors Ltd and Fireshield Engineers (India) Ltd. involving present and past students of ADFSM, April 29, 2022.

ADFSM Department Organized Fire Safety Management Workshop on 'Life Safety - Fire Detection & Alarm System', Organized by IISWBM, in Technical Collaboration with Halma India Pvt. Ltd. and Fireshield Engineers (India) Ltd involving present and past students of ADFSM, April 30, 2022



**Field Visits:**

Department of Fire Safety Management organize Field visit at various high-risk establishments to demonstrate modern fire safety protection, prevention and control measures of the facilities. Accordingly, following visits were organized:

1. An industrial visit has been organized for ADFSM of Session 2021-22 and 2022-23 by the Department of Fire Safety Management at Siddha Esplanade to demonstrate state-of-the-art practices being implemented by Siddha group and also to provide hands-on training to the students, September 10, 2022.
2. Visit of students (session: 2022-2023) at Fortis Multispecialty Hospital.
3. Visit of students (session: 2022-2023) at South City- Residential, Shopping Mall and International School.

**Practical/Field Training:**

Practical training/laboratory facilities has been provided to the 1st semester students of the session: 2022-2023 and 2nd semester students of the session: 2021-2022 at the Institute of Fire Services, Government of West Bengal, Silpara, Behala, which is an immense learning experience for the students pursuing Advanced Diploma in Fire Safety Management.

Following training is imparted to the 1st semester students:

- Laying of Hose & Hose Fitting Drill.
- Fire Extinguisher Drill.
- Fire Hydrant Drill.
- Fire Detection & Alarm System.
- Ladder Drill.
- Pump drill (6 Men & 4 Men).
- Wearing and Working with Breathing Apparatus.
- Small Gears and Rescue Gears Drill.
- Checking Testing of Fire Pumps, Life Safety Equipments, Ladders, Small Gears, BA Sets.

**Following training is imparted to the 2nd semester students:**

- Emergency Methods of Rescue.
- First Aid and Resuscitation.
- Special Appliances and Equipment - Handling and Operation.
- Water Relay.
- Fireman's Lift and Carry.
- Emergency Evacuation Drill Practice.
- Command and Control Procedure at Fire.
- Methods of Room Searching.
- Lowering Casualties from Height

## 6) Project Activities

Students of ADFSM (2022-23) in 1st semester has undertaken their dissertation on Fire Safety Measures at Highrise Residential Building, Commercial Building, Shopping Mall/ Departmental Store, Starred Hotel, Hospital/Nursing Home, Institutional Building, Warehouse.

Students of ADFSM (2021-22) in 2nd semester has undertaken their project on Fire Risk Analysis at Chemical Plant, Thermal Power Station, Refinery/Petrochemical Industry, Airport, Jute/Cotton Mill, Iron & Steel Plant.

### **The topic of dissertation/project includes:**

- Life Safety Measures
- Fire Risk Assessment
- Designing and Implementation of Fire Detection & Alarm System
- Review of Fire Prevention & Control System
- Fire Safety Audit
- Behaviour-Based Safety Measures
- Assessment of Fire Science, Engineering and Management System

## 7) Placement Details

More than 90% students of session 2022-23 have been placed in various reputed companies/ organizations (viz., CeasefireIndustries Private Limited, GPL, Simplex Infra Ltd, S&IB Pvt Ltd etc) in the position of Fire Safety Manager/ Officer/ Supervisor.

### **Department of Fire Safety Management organized Interview of ADFSM Students of session 2021-22 at following organization in the position of trained safety personnel:**

- Kankaria Group, Kolkata.
- RENE Group, Kolkata
- AFS Control Systems
- Kalpataru Power Transmission Ltd
- Vikram Solar LTD Falta plant
- Excelsior Encon Pvt. Ltd
- Kiswok Industries Pvt. Ltd
- Sun Pharma, Sikkim
- Security Engineers (P) Ltd
- Technico (India) Pvt Ltd
- Vishal Profin Pvt Ltd
- HPL

**EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 2**  
**EXECUTIVE POST GRADUATE PROGRAMME IN MANAGEMENT (EPGPM)**  
**(APRIL 01, 2022 - MARCH 31, 2023)**

Executive Post Graduate Programme in Management (EPGPM) curricula has been designed to improve the understanding of important elements of the multidisciplinary and complex process of management and to bring out and enhance the untapped inherent business and managerial skills, and potential of working executives.

The programme aims to prepare participants for assuming responsible positions in organisations with specialised knowledge and to equip them to face modern day challenging business situations and deal with problems relating to men, resources, finance and other functions of the organisation. The programme caters to the industry's overwhelming demand for such trained personnel.

**Admission:**

In the year 2022-23, we have got huge response from various corporate houses, which include: Tata Consultancy Services, Tata Steel, Tata DLT, Haldia Petrochemicals Ltd, Larsen & Toubro, Capgemini, Genpact, Ericsson India Global Services Pvt Ltd, Amazon International Pvt Ltd, Apeejay Surrender Park Hotels Ltd, Sun Pharma, Ultra Tech Cement Ltd, Flipkart, Calderys India Refractories Ltd, Cipla, Netscribes India Pvt Ltd, ACC Cements Ltd, Usha Martin Limited, Standard Chartered Bank, HSBC, ICICI Bank, etc.

Professionals who are pursuing the course in 2022-23 are working in various disciplines as Regional Manager, Dy Manager, Senior Manager, Executive Officer, Manager-Planning, Software Developer, Fund Administrator, District Law Officer, Customer Project Manager, Business Executive, etc.

No. of Students Admitted:	58
No. of Students Discontinued:	3
Students Strength:	58

**Results:**

No. of Students Appeared in 1st semester:	52
No. of Students Passed in 1st semester:	50
No. of Students Appeared in 2nd semester:	51
No. of Students Passed in 2nd semester:	49

**Teaching Hours:**

1st Semester:	200 hr
2nd Semester:	200 hr
Project:	2 month

**Scholarship/Medals details:** NA

**Seminar/Other Activities Detail:** -

Students of EPGPM of session 2023-24 participated in a Webinar on 'Changing Marketing Strategy in the New World Paradigm'. Speaker was CMA Management Specials - Mr Nitin Pai, Chief Marketing Officer & Chief Strategy Officer, TATA ELXSI, Feb 28, 2023.

**Placement Details:**

As the course is for working professionals, therefore no direct placement assistance is provided to the students. However, after completion of the course, candidates are getting benefitted in their respective professional career. Some of the students are also getting opportunity to receive scholarship for pursuing higher education abroad.

**EXECUTIVE DEVELOPMENT PROGRAMME (EDP) - 3**  
**POST GRADUATE DIPLOMA IN SUPPLY CHAIN & LOGISTICS MANAGEMENT**  
**(PGDSCLM)**  
**(APRIL 01, 2022 - MARCH 31, 2023)**

Supply chain management is essential to operational efficiency, company success and customer satisfaction. It boosts customer service, reduces operating costs, improves financial position. There are four major elements of supply chain management: integration, operations, purchasing and distribution. Each relies on the others to provide a seamless path from plan to completion as affordably as possible.

Whereas Logistics management plans, implements and controls the flow and storage of goods and services in order to meet customer's requirements.

A market with well-organized supply chain and logistics management facilities has a qualified advantage over other economies.

Accordingly, Course Content of PGDSCLM includes both theoretical and tutorial study. Our programme offers highly structured and robust approach to decision making in supply chains. State-of-the-art analytical models are combined with intuitive arguments in the classroom to improve the supply chain decisions. Discussions on cross-functional issues broaden the perspective and add to the rigor of the course. Participants graduating from this program are expected to move into senior roles in supply chain management in areas including strategic sourcing and procurement, logistics and distribution management, retailing, e-commerce, product management, production planning, and other allied areas of supply chain.

**Admission:**

In the year 2022-23, we have got huge response from various corporate houses, which include: Tata Consultancy Services; Calcutta Electric Supply Corporation; ACC Ltd; IBM India Pvt Ltd; Paharpur Cooling Towers Ltd; Jindal; GE Power India Limited; Marico Limited; Amazon India; Ambuja Neotia; Zomato; Mahindra Logistics Ltd, Delhivery; ICICI Bank; etc.

Professionals who are pursuing the course in 2022-23 are working in various disciplines as Dy Manager (Purchase); Director, Freight Operations; Cluster Head – East; General Manager; Asst Manager – Production; Operations Administrator; Head, Plant Procurement; Fleet Manager, Logistics and Warehouse Executive, etc.

No. of Students Admitted: 44  
No. of Students Discontinued: 4  
Students Strength: 44

**Results:**

No. of Students Appeared in 1st semester: 39

No. of Students Passed in 1st semester: 36

No. of Students Appeared in 2nd semester: 39

No. of Students Passed in 2nd semester: 33

**Teaching Hours:**

1st Semester: 200 hr

2nd Semester: 200 hr

Project: 2 month

**Scholarship/Medals details:** NA

**Seminar/Other Activities Detail:**

Students of PGDSCLM of session 2023-24 participated in a Webinar on 'Changing Marketing Strategy in the New World Paradigm'. Speaker was CMA Management Specials - Mr Nitin Pal, Chief Marketing Officer & Chief Strategy Officer, TATA ELXSI, Feb 28, 2023.

**Placement Details:**

As the course is for working professionals, therefore no direct placement assistance is provided to the students. However, after completion of the course, candidates are getting benefitted in their respective professional career. Some of the students are also getting opportunity to receive scholarship for pursuing higher education abroad.

## Internship and Placement

### MBA

#### **SUMMER INTERNSHIP - MBA**

**The class composition of MBA 2021-23 batches is as follows:**

Total number of students: 80

Placed: 100% Internship

Duration: June - July'2022

**The students were placed in the following companies for internship:**

Adani Wilmar, Anmol Feeds, Arohan, Indian Oil Corporation, Keventer Agro, CESC, Haldia Petrochemicals, Legrand, Mendine Pharma, RR Kable, ICICI Bank, Bank of India, Union Bank, Purnartha, Vixplor Analytics, Predico, CMI, Sova Finserv, NHRDN

The class composition of MBA(Day) 2021-23 batch is as follows:

Total number of students: 80

Total Eligible Candidates for placement: 50

Candidates opted out of placement: 11 (Sabatical/Opt out)

Candidates with Semester Backlog: 19

The distribution of student, according to specialization, and a brief overview of the placement status AY (2021-22):

Major	Total	Placed	Percentage Placed
Marketing	15	15	100%
Finance	26	26	100%
HR	7	7	100%
BASM	1	1	100%
Production & Operation	1	1	100%
Total	50	50	100%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Marketing	Finance	HR	BASM	POM	Total
Ernst & Young (EY India)		2	2			4
Deloitte India		5				5
Axis Bank			1			1
ICICI Bank (2 overlap)	3	6				9
Kantar	3					3
JLL	2					2
Factworks	0	1	0	0	0	1

Volvo Eicher Commercial Vehicles	1					1
Tata Motors	2					2
HDFC Bank		1				1
Federal Bank		2				2
Bandhan Bank		1				1
Exide			1			1
ICICI Prudential AMC		1				1
LT Finance (1 overlap)		4				4
Kotak Life Insurance			1			1
Mjunction	2	2	0	1		5
HSBC (1 overlap)		1				1
Hero MotoCorp	1					1
TCS	0	0	1	0	0	1
IDBI Bank	2	2				4
UltraTech Cements		0	0		1	1
ICICI Prudential Life	3	1				4
Integrace Pharma			1			1
Tata AIG	0	1				1
Vailto Partners		1				1
Kotak Mahindra Bank	1					1
Motilal Oswal	1					1
New Credit		1				1
Kotak Securities			0			0
ITC Foods			0			0
HDFC Limited	0	0				0
Tata Motor Finance Limited			0			0
Titagarh Wagons			0			0
Birla Paints			0			0
Tata Bluescope Steel	0					0
Hindalco			0			0
LT Foods	0					0
TresVista		0				0
HDFC AMC	0	0				0
Asian Paints	0					0
TOTAL	21	32	7	1	1	62

Higest CTC - 18 Lpa  
Average CTC - 9 Lpa  
Median CTC - 10.5 LPA  
Lowest CTC - 5.79 Lpa

## **MBA (HRM)**

### **SUMMER INTERNSHIP - MBA (HRM)**

The class composition of MBA (HRM) 2022-23 batches is as follows:

Total number of students: 25

Placed: 100% Internship

Duration: June - July'2022

### **The students were placed in the following companies for internship:**

Indian Oil Corporation, Hindalco, CESC, CMRI, ITC Foods, Spencer's, WEnPower, Reliance Nippon Life Insurance, Anmol Feeds, TEG Analytics, Kotak Life, Ujjivan, ROI, PCBL

The class composition of MBA (HRM) 2021-23 batch is as follows:

Total number of students: 25

Total Eligible Candidates for placement: 24

Candidates opted out of placement: 1 (Sabbatical)

Candidates with Backlog: Nil

The distribution of student and a brief overview of the placement status AY (2021-22):

	<b>Eligible</b>	<b>Placed</b>	<b>Percentage Placed</b>
MBA (HRM)	24	22	92%

Companies participated in IISWBM Final Placement & Respective Intake

<b>Company</b>	<b>Placed</b>
Ernst & Young (EY India)	1
Axis Bank	5
Hindalco	2
Bandhan Bank	3
Exide	2
Birla Paints	1
ICICI Bank	1
Titagarh Wagons	3
Tata Motor Finance	1
ITC Foods	1
Mendine Pharma (Off Campus)	1
IDBI Bank	0
TCS	0
Mjunction	0
Kotak Life Insurance	0
Federal Bank	0
Security Engineers	1
	22

Highest CTC - 10 LPA

Average CTC - 8 LPA

Median CTC - 7 LPA

Lowest CTC - 3 LPA



## MBA-PS

The class composition of MBA(PS) Energy, Environment, HHM, TLM 2021-2023 batch

Total number of students: 84

Candidates opted out of placement: 10

Candidates with Backlog 2nd sem onwards: 8

Total Eligible Candidates for placement: 66

The distribution of student, according to specialization, and a brief overview of the placement status AY (2022-23):

Major	Total	Placed	Percentage Placed
Energy Management	8	8	100%
Environment Management	9	7	78%
Healthcare & Hospital Management	19	18	95%
Transportation & Logistics Management	30	20	67%
Total	66	53	80%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Energy	Environment	HHM	TLM	Total
EY (SAP Role)	0	0	NA	NA	0
Morningstar	2	1	NA	NA	3
MKPL	2	NA	NA	NA	2
EY GDS	1	1	NA	NA	2
ASG Eye Hospital	NA	NA	7	NA	7
Orica	0	1	NA	NA	1
Motherhood	NA	NA	5	NA	5
Healthworld Hospital	NA	NA	5	NA	5
Carbon Check	1	1	NA	NA	2
Impactguru	NA	NA	0	NA	0
Deloitte	0	0	NA	NA	0
Amrut Energy	0	0	NA	NA	0
PwC	2	3	NA	NA	5
TERI	0	0	NA	NA	0
Yashoda Hospitals	NA	NA	0	NA	0
SELF PLACED - Naruvi Hospital (Sanco Foundation)	NA	NA	1	NA	1
Exide Industries	NA	NA	NA	2	2
AFCOM	NA	NA	NA	2	2
Hindalco	NA	NA	NA	1	1

BlueDart	NA	NA	NA	5	5
Orica	NA	NA	NA	3	3
JM Baxi Ports & Logistics	NA	NA	NA	1	1
Britannia	NA	NA	NA	1	1
Procam Logistics	NA	NA	NA	2	2
Futurz Staffing Solutions	NA	NA	NA	2	2
Spencers	NA	NA	NA	1	1
Highest CTC (Specialization wise '23)	7.38 LPA	7.50 LPA	3 LPA	11 LPA	53
Avg. CTC (Specialization wise '23)	5.93 LPA	6.49 LPA	3 LPA	6.98 LPA	out of 66
Lowest CTC (Specialization wise '23)	4.04 LPA	6.00 LPA	3 LPA	3.2 LPA	eligible placed

## MSW

The class composition of MSW 2021-2023 batch is as follows:

Total number of students: 25

Total Eligible Candidates for placement: 21

Candidates opted out of placement for Higher Studies: 2

Candidate with backlogs and Failed : 1

Candidate on Sabbatical and opted out of placement: 1

Placement Status

Course	Placed	Total	Percentage Placed
MSW	21	21	100%

Companies participated in IISWBM Final Placement & Respective Intake

Company	Placed
Federal Bank	1
HDFC Bank	1
Piramal Foundation	4
Impactguru Foundation	3
Shree Sakambari Ferro Alloys	1
Asterix Innovations	1
Intellipaath Software Solutions	1
Impact 360 Foundation	4
Love Without Boundaries (NGO)	2
Amplo Global.Inc	1
Successpartner Consultants Pvt Ltd	2
L&T Finance	0
KaroSambhav E Waste Pvt. Ltd	0
Gandhi Fellowship	0
RBL Finserve	0
TOTAL	21

Batch Highest CTC offered (lakh p.a) 13.5

Batch Average CTC offered (lakh p.a) 4

## ACADEMIC SET-UP

### **DIRECTOR**

Sri Dipankar Das Gupta

### **PROFESSORS**

Dr. Archana Sharma, MBA, Ph.D- Head - MBA (from 02.09.2021)  
Dr. B. K. Choudhury, B.E, Ph.D  
Dr. Chinmoy Jana, M.Sc, M.Tech, Ph.D  
Dr. Gairik Das, ME, MBA, (UK), Ph.D, Head-MDP & Business Projects & MRM  
Dr. Jayanti De, M.A., M. Phil., Ph.D, Head  
Dr. Jhumur Biswas, M.Sc. M.Tech, Ph.D  
Dr. K. M. Agrawal, M.Sc, Ph.D-Head - MBA-PS (from 13.09.2021)  
Dr. Madhumita Mohanty, MA, M.Phil, Ph.D (IIT, KGP), Head-MBA (HRM) (from 02.09.2021)  
Dr. P. K. Sikdar, M.Sc (Cal), ICZM Dip. (UK), Ph.D.(Cal), F.G.M.S.,F.G.S.(Ind), MMGI,  
Dr. Sudeepa Banerjee, MBA, Ph.D, Head-Media Management & MSW  
Dr. S. K. Mallick, B.Com (Hons.), C.A., Ph.D (NYU), Coordinator-Ph.D & M.Phil  
Dr. Sarbani Mitra, B.Ed. PGDMEnvM, PGDSA, MBA, Ph.D, Head-Fire Management, EPGPM, PGDSCLM  
Dr. Sumati Ray, M.Sc, MBA, Ph.D (University of Calcutta)  
Dr. Soma Roychowdhury, M.Sc (Stat), Ph.D  
Dr. Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D (CU), PGDBM (IIM, Calcutta)

### **ASSOCIATE PROFESSORS**

Dr. Dipa Mitra, Ph.D (University of Calcutta)  
Dr. Madhab Milan Ghosh, M.Com, Ph.D, Head-Sports Management  
Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge, UK), Ph.D

### **ASSISTANT PROFESSORS**

Mr. Ankan Banerjee, M.A, PGDSM  
Dr. Arindam Dutta, B.E., M.Tech, Ph.D  
Mr. Buddhadi Mukherjee, MPMIR, (Psychology, BHU) DSW, CAO (Mind Mapping) (PDF, Singapore)  
Dr. Gita Khawas, MSW (Madras University), Ph.D. (Jadavpur University)  
Dr. Malini Nandi Majumdar, MBA, Ph.D  
Mr. Manjit Sarkar, MBA (BU) FDPM (IIMK)  
Ms. Piyali Sengupta, M.Sc, PGDEM  
Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA/RSA (Cambridge University)  
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA  
Mr. Subhasis Ray, M.Stat, M.Tech (Comp Sc.)  
Dr. Soubarna Pal, M.Sc (Cardiff University, UK) Ph.D (Cardiff University, UK)  
Dr. Surajit Chakraborty, M.Sc, Ph.D  
Mr. Sandip Ghosh, MBA, LL.B.

## ADMINISTRATIVE SET-UP

<b>Director</b>	: Mr. Dipankar Dasgupta
<b>Registrar</b>	: Ms. Rupa Bhattacharyya
<b>Asst. Accounts Officer</b>	: Mr. Goutam Samanta
<b>Asst. Administrative Officer</b>	: Mr. Rangan Dutta Gupta ( till 31. 08. 2022)
<b>Sr. Placement Manager</b>	: Mr. Vishal F. Gaitano
<b>Bankers</b>	: State Bank of India, Canara Bank, State Bank of Hyderabad, Kotak Mahindra Bank, ICICI Bank
<b>Auditors</b>	: M/s. A. R. Maiti & Co., Chartered Accountants
<b>Registered Office</b>	: Management House, College Square (West), Kolkata - 700073
<b>Telephones</b>	: 2241-3756/5792/8694/8695
<b>Fax</b>	: (033) 2241-3975
<b>E-mail</b>	: iiswbm@iiswbm.edu
<b>Website</b>	: www.iiswbm.edu



**INDIAN INSTITUTE OF SOCIAL WELFARE  
AND  
BUSINESS MANAGEMENT**



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