



INSTITUTION'S INNOVATION COUNCIL (IIC)

We are happy to announce that IISWBM has established an Institution's Innovation Council (IIC) in the campus as per norms of AICTE, Ministry of Education (MoE), Government of India. Ministry of Education, Government of India has established MoE's Innovation Cell (MIC) to systematically foster the culture of Innovation amongst all Higher Education Institutions. The primary mandate of IIC is to encourage, inspire and nurture young students by supporting them to work with new ideas and transform them into prototypes. This is a unique model based on Hub-Spoke and coherence approach to align with the innovation and entrepreneurship promotion of the young students from various programmes of the institute and ensures the round the year activities in campus. The idea of IIC is to provide conducive support system that helps in nurturing technology based innovative start-ups towards sustainability and scalability in the institute. Thus it will serve to provide the students a platform to excel in their specialised area of interest and to improve cognitive talents and a lively inventive atmosphere in the Institute.

1. [Raising Smiles 2K25](#) (2nd March, 2025)
2. [Entreprerna 2025](#) (6 & 7 March, 2025)