



**INDIAN INSTITUTE OF SOCIAL WELFARE AND
BUSINESS MANAGEMENT
MBA-HRM
SEMINAR LECTURE**

**MR. NILANGSHU GHOSAL
MBA-HRM (ERSTWHILE MHRM)
2004-2006
Senior Employee Relations
Manager
Amazon India**



**Topic Addressed: Self-Development and Industry
Readiness**

Venue: Assembly Hall, IISWBM

Date: 25th July, 2024

Mr. Nilangshu Ghosal alumni of MBA-HRM of our esteemed college, IISWBM, graced the students with his presence and enriched them with his valuable insights about visibility and branding.

SEMINAR HIGHLIGHTS:

- Mr. Ghosal critically shed light on the importance of creating visibility and branding for oneself and the institution.
- He mentioned anecdotes relating to 'Bias for Action", which implies that we should be proactive and take immediate action and treat every day as 'Day 1', which is one of the 16 leadership principles of Amazon.
- He relayed 'Employee Relations' in detail focusing on the ups and downs in the HR industry.
- According to him, any fresher well updated with the current times and with basics of software like MS Excel, and PowerPoint will practically be ready for the corporate role.
- He highlighted the importance of the two upcoming years in the institution, and how they shall be the building blocks.
- He emphasized the student academics and strengthened the skill of meaningful & insightful data interpretation and its presentation.

