



**IISWBM**

**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS  
MANAGEMENT**

**MBA-HRM**

**SEMINAR LECTURE**

**Mr. Dhrubo Mukherjee**  
**Soft Skills Coach for Business Leaders**



**Topic addressed- Acing Interviews: an essential guide**

**Venue- Assembly Hall, IISWBM**

**Date- 23<sup>rd</sup> August, 2024**

**Mr. Dhrubo Mukherjee, an exceptional soft skills coach for business leaders conducted a seminar for the students of MBA-HRM. The students were given a thorough understanding of how to face an interview board, the DOs and DON'Ts while giving an interview and important takeaways pertaining to interviews.**

## SEMINAR HIGHLIGHTS:

- He spoke of the current job market challenges, the role of AI and answered the buzzing question "Can AI replace humans?", while also bringing to the forefront another frequently asked question "Why MBA?", and the right way to answer this.



- The students were given an idea how to answer the generic questions that are often asked by the interview board, the tricks and catches that the students need to know with regard to answering interview questions.
- Sir guided the students on how our resume and LinkedIn profile should look like, and the chronological order of resume highlights to better understand how ATS screens resumes and how selection works. Sir stressed on the importance of building an online presence on LinkedIn.
- Sir spoke of the commonly made mistakes on our resume and how much including the right skills which align with the role matters.
- Finally, sir guided the students on what is to be given as a reply to when we are asked at the end of an interview "do you have any questions? "

In this seminar a massive chunk of our doubts was cleared and mistakes learnt, that we were unaware of, whether it was about profile building, or answering interview questions the right way.