

Professor (Dr.) Madhumita Mohanty invited by The Department of Business Administration, Dr. B. C. Roy Academy of Professional Courses, Durgapur to act as a Resource Person in the AICTE-ATAL FDP on **“Emerging Trends in Business Analytics for Data-Driven Decision Making”** from 22/07/2024 to 27/07/2024.



This program is bejewelled by 10 esteemed resource persons from top ranking Institutes in India like IIT, Kharagpur, ISI, Xavier’s Business School, and IISWBM, Kolkata etc. also from industrial sphere. About 38 faculty participants from various institutions/Colleges across West Bengal of AICTE approved courses have registered to attend this development program.

Dr. Madhumita Mohanty has spoken on **“Decoding Stress: Effective Management Strategies”** on 24th July 2024 during 2pm.-4.30pm.

