

Inaugural Ceremony of the 22nd batch (2024-2025) of Post Graduate Diploma in Sports Management Course at I.I.S.W.B.M



The inaugural programme of the Post Graduate Diploma in Sports Management Course (PGDSM), 22nd batch (2024-25) of the IISWBM took place on 14th August 2024. It was a momentous event which set us ahead for an amazing academic journey. At the very outset, Dr Madhab Milan Ghosh, the esteemed head of the department, delivered an inspiring welcome address. During his speech, he introduced the distinguished guests on the dais including our honourable director of the Institute, Prof. (Dr) K. M. Agrawal and Mr. Avishek Dalmiya, member of the IPL governing council, and ex-president of the Cricket Association of Bengal.

Prof. (Dr) K.M. Agrawal, the honourable Director of the institute, delivered his inaugural speech which was really encouraging and motivating. He congratulated the new batch on their commitment to pursuing a career in sports management. He urged the students to strive for excellence and assured them of the institute's unwavering support in their endeavours.

The HOD Dr. Ghosh, captivated the audience with a compelling narrative about the rich history of the institute as well as the Department and provided an insightful overview of the Sports Management course. He also highlighted the immense opportunities for future internships and placements, leaving the students motivated and eager for the challenges ahead.

A special moment of the event was when Dr Ghosh welcomed Mr Avishek Dalmiya on the dais, who is considered to be one of the luminaries in the present Indian cricket administration. He is the youngest-ever President of the Cricket Association of Bengal, and the son of the legendary cricket administrator Jagmohan Dalmiya, the former president of the BCCI and the chairman of ICC. It is our proud privilege to have Mr. Avishek Dalmiya as a member of the BOS of the Sports Management Course of IISWBM. In a gesture of honour and respect, the honourable director of the institute presented Mr. Dalmiya with a *Durga Murti* and *organic honey* from the Sunderbans, West Bengal in acknowledgement of his exceptional entrepreneurial

skills as well as in appreciation of his leadership capabilities in sports administration. Mr. Dalmiya, shared student profound insights drawn from extensive experience in the field of Sports management. His anecdotes and practical advise resonated deeply with the students, offering them a glimpse into the dynamic world of sports administration.

The event concluded with a hearty vote of thanks given by our internal faculty member Mrs. Sona Banerjee madam. She wished us luck and grace for our upcoming future as sports managers.



The event was a source of Immense inspiration, leaving the students not only eager to embark on their new journey but also confident in their decision to be part of such a prestigious institution.