



IDEAS © INDIAN STATISTICAL INSTITUTE, KOLKATA



IISWBM

ESTD 1953

IISWBM AND IDEAS@INDIAN STATISTICAL INSTITUTE, KOLKATA PRESENT

## EXECUTIVE CERTIFICATE PROGRAMME

**“A DATA-DRIVEN APPROACH ON ESG & SUSTAINABILITY FOR BUSINESS”**

COURSE DURATION: 7 WEEKS  
4 JULY 2025 - 16 AUGUST 2025  
DELIVERY MODE:

ONLINE CLASSES WITH PROJECT WORK



BATCH 2



### Who Can Join?

- Professionals from Industries
- Corporate Governance Professionals Finance, Sustainability, Management Consulting, Assurance & ESG Strategists
- Non-Profit/NGOs, Aspiring CSOs
- People who want to build career in ESG

- Faculty from IISWBM, IDEAS-ISI Kolkata, and eminent industry experts
- Practice Lessons and Case Studies
- Live Online Classes: Fridays 7-9 PM, Sundays 11 AM-1 PM
- Last date of Application: 29.06.2025
- Registration: <https://forms.gle/9uqBhToZvUmvXRI9>

## Key Course Modules

- UNDERSTANDING ESG: LINKING SDGS TO ESG DISCLOSURES & REPORTING
- GHG ACCOUNTING & CARBON FOOTPRINTS: DECARBONISATION STRATEGIES
- TRANSLATING ESG DATA INTO BUSINESS VALUES: INFORMED DECISION-MAKING
- VISUALIZING ESG DATA: POWER BI FOR ANALYTICS & REPORTING
- CLIMATE RISK ASSESSMENT: MODELING & ANALYTICS AND SUSTAINABLE FINANCIAL PERFORMANCE
- ESG STRATEGY DESIGN AND ASSURANCE : CASE STUDIES AND ASSIGNMENTS
- PROJECT WORK

**Apply Now!**

LAST DATE:  
29 JUNE, 2025

COURSE FEE:  
25000/- +18% GST

[debashis@ideas-tih.org](mailto:debashis@ideas-tih.org)  
M/WhatsApp: 9830107911

Executive Programme  
Coordinators

[piyali.sengupta@iiswbm.edu](mailto:piyali.sengupta@iiswbm.edu)  
M/WhatsApp: 9831309132

[www.ideas-tih.org](http://www.ideas-tih.org)

[www.iiswbm.edu](http://www.iiswbm.edu)

#Sustainability #Analytics #ESG #ExecutiveProgramme