

# **TRAINING PROGRAMME ON “ENTREPRENEURSHIP SKILL DEVELOPMENT”**

For

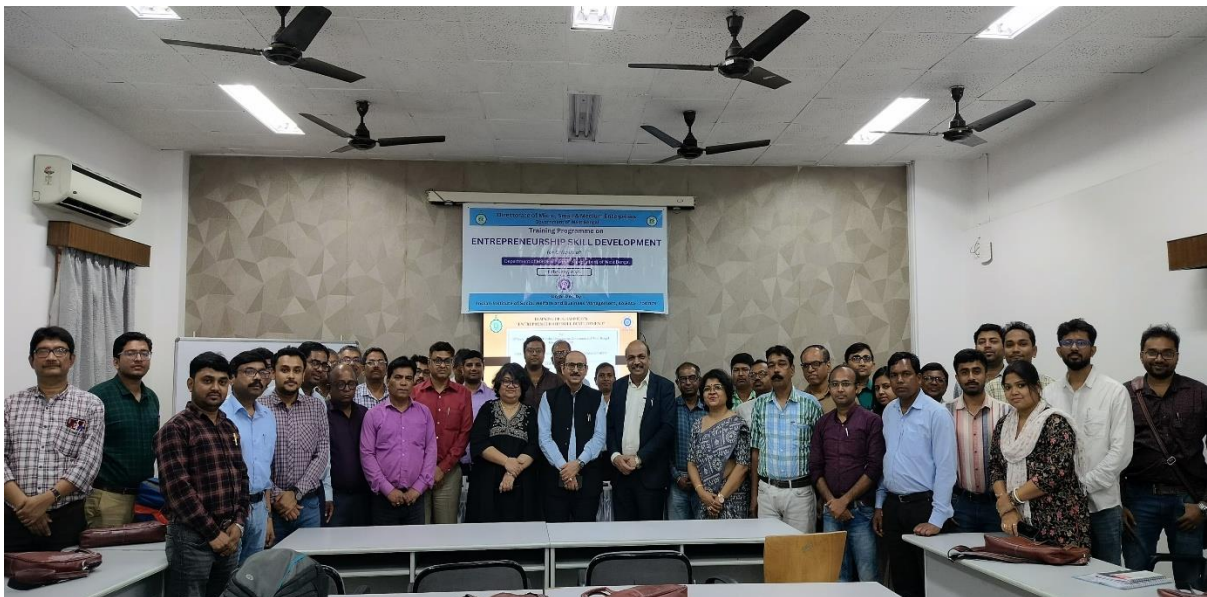
**Officers of Department of MSME & Textiles, Government of West Bengal**

Organized by  
**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT  
(IISWBM)**

**Aug 20-24, 2024 and Aug 27-31, 2024, Feb 11-15, Feb 17-21 and Feb 24-28, 2025**

IISWBM successfully completed 5 batches of a five-day training programme on **Entrepreneurship Skill Development**, organised for the Officers of the Department of MSME and Textiles, Government of West Bengal on August 20-24, 2024; August 27-31, 2024 February 11-15, 2025; February 17-21, 2025 and February 24-28, 2025 respectively.

The joint collaboration with the Department MSME and Textiles and IISWBM has become another milestone achievement and it has been achieved due to passionate involvement, guidance and support from **Shri Rajesh Pandey, IAS, Hon’ble Principal Secretary, Department of MSME & Textiles, Govt. of West Bengal**. The programme has been executed successfully under the supervision of **Prof. Dr. K. M. Agrawal, Hon’ble Director, IISWBM**.



**Valedictory Programme held on February 28, 2025 at IISWBM**



### **Valedictory Programme held on February 21, 2025 at IISWBM**

As a part of the venture of promotion and growth of MSME, the Department of MSME and Textiles intended to engage its officers in short term training programmes on various topics, such as Entrepreneurship, Innovation, Digital & Social Marketing, Branding, B2B Marketing, Preparation of Bankable DPRs, etc. The objective of these training programmes is to impart knowledge and foster entrepreneurial skills.

Total 176 Officers of the Department of MSME & Textiles, Govt. of West Bengal received Certificate of Participation from **Hon'ble Principal Secretary, Shri Rajesh Pandey, IAS** on the day of Valedictory programme held on February 28, 2025.

Case competition was organized by Programme Coordinators, **Prof. Dr. Tanima Ray** and **Prof. Dr. Sarbani Mitra**. The Group presenting on Lotus Silk attained First position followed by the Group presenting on Conch Shell Engraving, who attained Second position.



**Offering Certificate to the First Position Holder Group (Lotus Silk)  
by Shri Rajesh Pandey, IAS, Hon'ble Principal Secretary, Department of MSME & Textiles,  
Govt. of West Bengal and Prof. Dr. K. M. Agrawal, Hon'ble Director, IISWBM**



**Offering Certificate to the Second Position Holder Group (Conch Shell Engraving)  
by Shri Rajesh Pandey, IAS, Hon'ble Principal Secretary, Department of MSME & Textiles,  
Govt. of West Bengal and Prof. Dr. K. M. Agrawal, Hon'ble Director, IISWBM**





**Offering Certificate of Participation to Officers of MSME&T, GoWB  
by Shri Rajesh Pandey, IAS, Hon'ble Principal Secretary, Department of MSME &  
Textiles, Govt. of West Bengal and Prof. Dr. K. M. Agrawal, Hon'ble Director, IISWBM**



**Offering Certificate of Participation to Officers of MSME&T, GoWB  
by Ms. Susmita Mukherjee, Special Secretary, Dept of MSME, Govt. of West Bengal  
and Prof. Dr. Tanima Ray, Former Head, MBA, IISWBM**