

## MOU signing ceremony between IISWBM and IDEAS-ISI on September 17,2024 at ISI, Kolkata

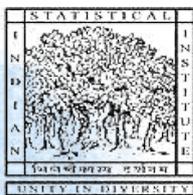
A Memorandum of Understanding was signed between **IDEAS-ISI (Institute of data engineering, analytics and science foundation technology innovation hub, Indian Statistical Institute)** and **IISWBM (Indian Institute of Social Welfare and Business Management)** on September 17,2024 at **Indian Statistical Institute (ISI) , Kolkata** , for enhancing the skilling and training curricula in the designated but not exclusive areas of artificial intelligence, machine intelligence and learning, data science and engineering, predictive and perspective analytics, big data and allied fields with likely emphasis on data application, validation and visualization.

The MOU was signed by **Prof (Dr) Sujit Basu, President BOG, IISWBM** and **Mr Agnimitra Biswas , CEO, IDEAS-ISI** in the presence of **Prof(Dr) K.M Agrawal, Director(Acting) , IISWBM** and **Prof(Dr) Sanghamitra Bandopadhyay ,Director , ISI**, senior members from the Corporate Sector, President- Bengal Chamber of Commerce ,senior faculty members from ISI and IISWBM and members of the press.

This was followed by a **round table discussion and industry interaction on ‘Harnessing data analytics for ESG and sustainability in transforming businesses ‘** with eminent speakers from the Corporate Sector and Industry.

As part of the MOU an **Executive Certificate Program** entitled : **A data driven approach on ESG and sustainability for Business** has been announced jointly by IISWBM and IDEAS- ISI.





IISWBM

ESTD 1953

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IISWBM AND IDEAS@INDIAN STATISTICAL INSTITUTE, KOLKATA PRESENT

**EXECUTIVE CERTIFICATE PROGRAMME**

**“A DATA-DRIVEN APPROACH ON ESG & SUSTAINABILITY FOR BUSINESS”**

In association with *FutureStation* Going Beyond

COURSE DURATION: 10 WEEKS  
21 DECEMBER 2024 - 25 FEBRUARY 2025

DELIVERY MODE:  
ONLINE CLASSES WITH ASSOCIATE WORKSHOP



**Who Can Join?**



Professionals from Finance, Sustainability, Management Consulting, Assurance & ESG Strategists, Non-Profit/NGOs, Aspiring CSOs & more

- Faculty from IISWBM, IDEAS-ISI Kolkata, and Eminent Industry Experts
- Practice Lessons and Case Studies
- Live Online Classes on Weekends
- Last date of Application: 15.12.2024
- Course Registration Link: <https://urlzs.com/uytBr>

**Key Course Modules**

BRSR REPORTING FRAMEWORK & SEBI GUIDELINES



THE ROLE OF TECHNOLOGY IN ESG IMPLEMENTATION

ESG DATA CHALLENGES



ESG DATA ANALYTICS

DEVELOPING DATA-DRIVEN ESG STRATEGIES



**Apply Now!**

**LAST DATE:  
15 DECEMBER, 2024**

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Coordinators

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<https://futurestn.com>

#Sustainability #Analytics #ESG #ExecutiveProgramme