

### PARICHAY 2025 by MBA Day Department

Hosted on **1st March, 2025**, Parichay is the flagship event of the **MBA Department** that welcomes the new students to this prestigious institution of IISWBM and marks the beginning of their new journey.

With overall attendance of **more than 150**, the day started with a registration process and gift distribution to all attendees, followed by various performances of both senior and junior batch students, and a delicious lunch.

The day was filled with moments of "wow" throughout. At the end of it all, every student left with a happy feeling, a new bond of friendship, and a beautiful memory of a day well spent.







