



Raising Smiles 2K25 – First Initiative Under IISWBM Innovation Council*

Held on :02/03/2025

Raising Smiles 2K25 initiative, where we had the privilege of bringing joy to 97 orphans and elderly individuals through food, stationery, and games.

The day started with sorting gifts, followed by interactive sessions, games, and heartfelt conversations. Spending time with them and learning their stories was truly an enriching experience. Their enthusiasm—whether in dancing their hearts out or finding happiness in the little things—gave us a deeper perspective on life’s realities.

The children, ranging from nursery to class 12, were also introduced to the corporate world and the evolving startup ecosystem, inspiring them to consider entrepreneurship in the future. One of the highlights of the day was organizing biryani for their dinner, as per their request, which brought immense joy and excitement.

The event concluded with games like cricket and football, where we also gifted them sports equipment such as bats, balls, and footballs. This not only provided them with a chance to play but also allowed us to relive our own childhood memories.

While this initiative may not have solved all their challenges, it certainly helped in raising a smile on their faces—something truly invaluable.