

	10:30-12:00 PM		12:15-01:45 PM		1:45-2:30 PM	02:30-04:00 PM		04:15-05:45 PM	
DAY	Sec-A	Sec-B	Sec-A	Sec-B	LUNCH BREAK	Sec-A	Sec-B	Sec-A	Sec-B
Monday	M-27 (TR)		M-27 (TR) H-29 (JD)			SIP/TUTORIAL L/MI	SIP/TUTORIAL /MI	SIP/ TUTORIAL /MI	SIP/ TUTORIAL AL /MI
Tuesday	B-35 (DK)		SIP/TUTORIAL/MI			B-30 (SBR)		B-30 (SBR)	
Wednesday	Dissertation Tutorials (SSS) ↓ (9/4 & 23/4) B-35 (DK)		Dissertation Tutorials(SSS) ↓ (9/4 & 23/4)			C-22 (AS)	SIP/ TUTORIAL/ MI	SIP/ TUTORIAL/ MI	C-22 (AS)
Thursday	SIP/TUTORIAL/MI		SIP/ TUTORIAL/ MI	C-22 (AS)		C-22 (AS)	SIP/TUTORIAL /MI	SIP/ TUTORIAL/ MI	SIP/ TUTORIAL/ AL/ MI
Friday	M-30 (SC) H-29 (MNM)		M-30 (SC) H-35 (BM)			M-29 (SD) F-29 (UJ)		M-29 (SD) F-29 (UJ)	

PAPER CODE	PAPER NAME	FACULTY
C22	Advanced Strategic Management	Archana Sharma (AS)
C23	Financial Analysis of Projects	Mukul Mitra (MM) / Ashok Kumar Mukherjee (AKM)
M27	Advertising and Brand Management	Tanima Ray (TR)
M29	Digital Marketing & E-Tailing	Sanjay Das (SD)
M30	International Marketing	Saibal Chatterjee (SC)
F28	Corporate Finance	Joyita Banerji (JB) / Joy Chakraborty (JC)
F29	Corporate Taxation	Udit Jalan (UJ)
F34	Risk and Insurance Management	S S Saha (SSS) / Subrata Biswas (SB)
H29	Human Resource Information Systems	Malini Nandi Majumdar (MNM) / Jayanta Das (JD)
H31	International Human Resource Management	Sumati Ray (SR) / Kumkum Mukherjee (KM)
H35	Measurement Tools and Techniques in HR	Sumati Ray (SR) / Buddhadi Mukherjee (BM)
B27	Advanced Statistical Techniques	Anindita Sen (AS1) / Barnali Chaudhuri (BC)
B30	Business Intelligence and Data Warehousing	Subhasis Ray (SBR)
B35	Supply Chain Management	Debabrata Khastagir (DK)

Holidays in April 2025

1st April – Day after Eid-UI-Fitr
6th April – Ram Navami
10th April – Mahavir Jayanti
14th April - Birthday of B R Ambedkar
15th April - Bengali New Year's Day(Nababarsha)
18th April - Good Friday

*MI - Mock Interview

Gairik Das 26.03.2025
DR. GAIRIK DAS
(PROFESSOR & HEAD – MBA DEPARTMENT)

Section A – Marketing and HR (For Common Paper)
Section B – Finance and BA&SM (For Common Paper)

To,
The Director, IISWBM
Respected Sir,
Kindly approve & oblige. Regd.
Gairik Das
26.03.2025