

Paradigm '25 - A Grand Reunion of IISWBM Alumni

The Events and Alumni Relations Committee of IISWBM successfully hosted **Paradigm '25** on **March 22, 2025,** at the prestigious **Astor Hotel, Kolkata.** This flagship alumni meet brought together esteemed alumni, many of whom hold senior management positions in reputed organizations, along with the current MBA (Day) students.

The evening commenced with a **ceremonial lamp lighting** by our **Honorable Director Sir** and **Head of Department Sir**, symbolizing the institute's unwavering commitment to excellence. This was followed by a heartfelt **felicitation of distinguished guests.** Attendees enjoyed engaging conversations, invaluable corporate insights, and networking opportunities that bridged the gap between the past and present cohorts of IISWBM.

Adding to the charm of the evening were **vibrant cultural performances**, creating a memorable experience for all. The event concluded with an exquisite **dining experience**, featuring signature delicacies curated by *The Astor Hotel*. The event was a testament to the strong bond shared by the IISWBM community, fostering connections that go beyond the classroom.

Here's to many more reunions and continued success for the IISWBM fraternity!

Also find the official web report of the Telegraph India on the event: https://www.telegraphindia.com/edugraph/campus/paradigm-2025-by-iiswbm-kolkata-unites-its-esteemed-alumni-and-faculty-members-at-the-astor-hotel/cid/2092251















