



IISWBM

INDIAN INSTITUTE OF
SOCIAL WELFARE AND
BUSINESS MANAGEMENT

Golden Jubilee 50th MBA Batch of IISWBM

The Induction Programme of the Golden Jubilee 50th MBA Batch of IISWBM was convened between 7 July 2025 to 11 July 2025 in perfect cadence. This was an onboarding and orientation exercise for MBA students in compliance with the AICTE mandate and NEP 2020. This was cobbled together under the dynamic mentorship of Professor Dr Krishna Murari Agrawal, Director, IISWBM Kolkata, Professor Dr Gairik Das, the Head of the MBA Department and its Faculty and administrative team. Disencumbering the programmatics required massive engagement from all levels of the Institute and not just from the MBA Department. The tapestry of the onboarding and training programme on Day 1 (07 July 2025 Monday) included an Introductory session on Human Values and Critical Arts, an Industry Expert Lecture as a Professor of Practice by Mr Chandan Chatterjee, Secretary, Syamaprasad Mookerjee Port on Management Applications in SMP Kolkata Port, Government of India, presentation on Careers by Finx Institute Ltd (formerly BSE Institute) and other delegates on the Stock Markets, panel discussions by the Placement Cell followed by quiz and management games. On Day 2, 08 July 2025 assessment of the new batch's Quantitative Skills was done with a goal of SWOT analysis of the new student resources. This was followed by an industry-oriented lecture by Mr Abhishek Gupta, Senior Manager (Human Resource) Nihilant Technologies followed by a lecture by eminent expert on Russia Ms Debasmita Moulik on how Russia can enrich the MBA journey. On Day 3, 09 July Wednesday, a notable Industry-orientation Lecture was delivered from VMentor.ai with emphasis on YUGMA Employability Score (YES). This was followed by a Panel discussion on Startups in which eminent new-age management coaches participated. The valedictory Industry Expert Lecture for the day as Professor of Practice was delivered by Mr Rajeev Shrivastava, General Manager HR, Garden Reach Shipbuilders and Engineers (GRSE) Ltd, Ministry of Defence on practical aspects and industry perspectives and management studies. He also explained what HR solutions and skills are expected from HR trainees and young managers. On Day 4 that is on 10 July 2025 the MBA Department arranged Industry visits to the Syamaprasad Mookerjee Port Dockyard to study supply chain, logistics and transportation and materials management on-site. A second group of students visited the Hindustan Unilever Limited factory - the Tea Excellence Centre and ice-cream factory. On Day 5 that is, 11 July, 2025 an evaluation of Business Communication skills was conducted by Corporate Communications expert Professor Sona Banerjee. This was followed by a motivational lecture on entrepreneurship by Mr Arup Dutta, Co-Founder, Khadder, and the Founding Trustee of the Ranmir Foundation. The roster of the day also included presentations by the Innovation and Entrepreneurship Cell of IISWBM, student interactions, management games on Shark Tank, target customers, taglines etc. The event concluded with students' presentations and performances under the guidance of Senior Professors of the MBA Department. The Induction Programme served as an onboarding programme that seamlessly blended all aspects of management studies and introduced the same to the brand-new 50th Batch of incoming MBA students.



