

	10:30-12:00 PM		12:15-01:45 PM		01:45 - 02:30 PM	02:30-04:00 PM		04:15-05:45 PM	
	DAY	Sec-A	Sec-B	Sec-A	Sec-B	Sec-A	Sec-B	Sec-A	Sec-B
Monday		EM/31 (AS) EB/31 (JD)		CO/19 (AS1)	EF/25 (MM) EB/32 (SG)	EH/26 (KM)	EB/30 (SBR)	EH/26 (KM)	EB/30 (SBR)
Tuesday		EF/25 (JC1)		CO/18 (TR)	EF/29(JC)	EM/26 (AS) EH/25 (MNM)	EF/31 (JC)	EH/30 (SB) EM/31 (AS)	CO/19 (BC)
Wednesday		CO/17 (SP)		EH/26 (SR)	CO/17 (SP)	EH/26 (SR) EF/29 (S.S.S) EB/31 (BC)		EM/26 (AS) EH/25 (J.De)	EF/31 (S.S.S) EB/32 (RS)
Thursday		EF/25 (JC1)		CO/19 (BC)	CO/18 (TR)			CO/17 (CG)	CO/19 (AS1)
Friday		CO/18 (TR)		EM/26 (AS) EH/30 (ADC) ↓ Special Class	CO/18 (TR)	SEMINAR/MOCK INTERVIEW/BUSINESS PRESENTATION	SEMINAR/MOCK INTERVIEW/BUSINESS PRESENTATION	SEMINAR/MOCK INTERVIEW/BUSINESS PRESENTATION	SEMINAR/MOCK INTERVIEW/BUSINESS PRESENTATION

3rd September- Karam Puja, 5th September- Fateha-Dwaz-Daham, 21st September- Mahalaya, 26th-30th September- Durga Puja

PAPER CODE	PAPER NAME	FACULTY
CO/17	International Business Environment	Soubarna Pal (SP) / Chandrima Ganguly (CG)
CO/18	Advanced Marketing Research	<u>Tanima Ray (TR)</u> *
CO/19	Data Analytics	Anindita Sen (AS1) / Barnali Chaudhuri (BC)
EM/26	Consumer Behaviour	Archana Sharma (AS) / Manjit Sarkar (MS)
EM/31	Sales and Distribution Management	Archana Sharma (AS) / Gairik Das (GD)
EM/32	Service Marketing	Tanima Ray (TR) / Manjit Sarkar (MS)
EF/25	Management of Commercial Banking	Mukul Mitra (MM) / Jinia Chakraborty (JC1)
EF/29	Financial Markets, Institutions & Services	Siddhartha S. Saha (S.S.S) / Joy Chakraborty (JC)
EF/31	Portfolio & Investment Management	Siddhartha S. Saha (S.S.S) / Joy Chakraborty (JC)
EH/25	Compensation Management	Malini Nandi Majumdar (MNM) / Jayanti De (J.De)
EH/26	Human Resource Development	Sumati Ray (SR) / Kumkum Mukherjee (KM)
EH/30	Legal Framework Governing HR Relations	Sohini Banerjee (SB) / Ananya Dutta Chowdhury (ADC) (Special Class)
EB/30	Data Mining and Business Analytics	Subhasis Ray (SBR)
EB/31	Database Management Systems	Barnali Chaudhuri (BC) / Jayanta Das (JD)
EB/32	Enterprise Resource Planning	Rajarshi Sen (RS) / Sumitava Ghosal (SG)

Gairik Das 27.08.2025
DR. GAIRIK DAS
HOD-MBA DEPARTMENT

* To be revised soon.

Section A – Marketing and HR (For Common Paper)
Section B – Finance and BA&SM (For Common Paper)

For the file good
To, The Director, NISWBM.
Respected Sir, kindly advise. Regards
Gairik Das 27-08-2025