

**Indian Institute of Social Welfare
and Business Management
(IISWBM)**



IISWBM

PGDSM

INDUCTION PROGRAMME

Academic Session : 2025 - 2026

Date : 13TH - 19th August 2025

Venue : Seminar Hall



Mr. Ranadeep Mukherjee

Head of Operations - German Football Academy, Digital Reporter - Indian Super League

Topic: Grassroots Sports Development and Digital Opportunities.



Mr. Suman Chakraborty

International Football Commentator, Sports Journalist and Digital Marketing Consultant

Topic: Storytelling and The Business of Sports Media.



Ms. Reena Kaul

Sports Psychologist - Sports Authority of India (retired)

Topic: Stress Management and Mental Strength in Sports.



Mr. Pratim Kumar Saha

Head – Senior Team Operations & Administration - Emami East Bengal FC

Topic: Leadership and Team Management in Football.



Mr. Fidaul Haque

Managing Director - Accolade Management Services

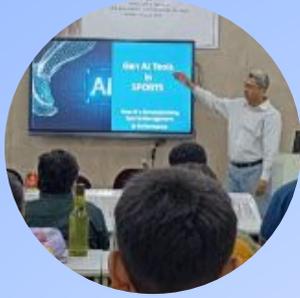
Topic: Grassroots Sports Events in Schools and Colleges.



Mr. Soumyajit Das

Deputy Head of Production & Olympic Sports Correspondent - RevSportz

Topic: Media Management and Paralympics Coverage.



Mr. Sanjit Sen

*Former CEO - Qness East Bengal, Centre Director - UpGrad
Founder Director - UExcel Sports Infratech*

Topic: AI Revolution in Sports Analytics and Fan Engagement.



Mr. Anirban Dutta

Secretary - The Indian Football Association

Topic: Promoting Football Development in West Bengal.



Mr. Pawan Kumar Patodia

*Chartered Accountant, Chairman & Principal Owner - Kolkata
Thunderbolts, President - West Bengal Special Olympics
Bharat*

Topic: Entrepreneurship and Management of League Systems
in India.



Mr. Tanmoy Banerjee

*Chairman & MD - R.T. Network Solutions, Founder & MD -
Flower For U, Governing Body Member - IFA, Founder &
Chairman - R.T. Sports Foundation*

Topic: Bold Startups and Innovation in The Sports Business.



Mr. S. S. Dasgupta

CMD - Leisure Sports Management

Topic: Vision for India's Rise in Global Sports.

The PGDSM Orientation Programme 2025–26 at IISWBM marked a week of meaningful learning. We are grateful to our distinguished speakers for sharing their knowledge and experiences, offering valuable perspectives on leadership, innovation, and the evolving world of sports. Their guidance has set a strong foundation for our journey ahead, inspiring us to approach the future with purpose and responsibility. Together, we aspire to contribute to the growth of sports management and the advancement of India's sporting landscape.

